From the TSSAA Handbook, Pages 20-21
Article II Eligibility

Section 18: Amateur Rule

A student who has never received payment for performance who has never used and is not using his/her knowledge of athletics or his/her athletic skill for pay in the sports which this Association governs and who has always contested under his/her own name is an amateur. (Accepting money for officiating athletic contests, payment for instructional services, or for working as an employee in a city or county recreation program is not a violation of this regulation.) Bowling, golf and tennis students will abide by USBC, USGA, and USTA regulations in accepting pay.

Students may receive payment for activities not related to performance provided that they are carried out in a manner that does not suggest or reasonably suggest the endorsement or sponsorship of the TSSAA school. The student's activities for which they are compensated may not include an image or likeness of the student in a uniform, or other clothing or gear depicting the name or logo of the TSSAA member school the student is attending or has attended. No reference to TSSAA accolades or championships may be used in the student's activities for which they are compensated.

A student who violates any portion of the Amateur Rule shall be penalized according to the sanctions below:

a. First Violation: The student shall receive a formal warning and return any award(s) or money received in violation of this rule. TSSAA shall direct the student in violation to immediately remove any endorsement, advertisement, sponsorship, or other promotional activity that is in violation of the Amateur Rule.

b. Second Violation: The student shall be ineligible to participate in interscholastic athletics at any level of competition for a period of one (1) year from the date of TSSAA's determination of the second violation.

c. Third Violation: The penalty and any additional period of ineligibility will be determined by the Executive Director based on a consideration of the nature of the violation(s) and the extent to which the violation(s) may have been knowing, deliberate, or in reckless disregard of the provisions of this rule.

Note: It is expected that the TSSAA member school will ensure adherence to any of the above penalties imposed on their student.

Award Rule
Section 19

A student may accept a medal, trophy, state championship ring, high school letter, sweater, jacket, shirt, blazer or blanket but nothing else of commercial value from his/her school. (A sweater, jacket, shirt, blazer or blanket must carry the high school letter or other appropriate award emblem.) Acceptance of forbidden awards will cause a student to become ineligible for 12 months in the sport in which the violation occurs. Bowling, golf and tennis students will abide by USBC, USGA, and USTA regulations in accepting awards.

Section 20

A member school that has any connection with the presentation of a forbidden award — such as assisting in the selection of the person to receive the award, permitting the award to be given at a school function, or holding the award for a student until he/she has graduated — shall be subject to suspension from tournament play in the involved sport(s) for one season.