

Website Development			Web: Pheonix Travel			H A L F T E R M	Web: Pheonix Travel		
Week 1	Week 2	Week 3	Week 4	Week 5	Week 6		Week 1	Week 2	Week 3/week
5.1 html introduction	5.2 CSS introduction	5.3 Link CSS, adding images, creating hyperlinks	2.1 Site Folder, CSS Stylesheet	2.2 Image Preparation & Production	2.3 Make Page 1	2.4 Make Page 2	2.6 Complete & Finalise site	ASSESSMENT	DIRT
<p>Students are assessed on their ability to use the tools available in Dreamweaver to produce a website.</p> <p>At the end of the unit students will be able to:</p> <ol style="list-style-type: none"> 1. Manage html files and identify elements of html code. 2. Understand the relationship between creating images and website development. 3. Understand and use CSS. 4. Create and manage navigation features. 			<p>At the end of the unit students will have:</p> <p>Developed their ability to produce different assets that work together to meet a client need.</p> <p>Developed their understanding of colour themes, house styles and branding.</p> <p>Practiced using many KS3 skills together.</p>						

<p style="text-align: center;">Homework:</p> <p>Week 3: Design a homepage for a topic, annotate to show all fonts, sizes and colours</p> <p style="text-align: right;">Week</p> <p style="text-align: center;">4: Create CSS rules for a new Bilton website</p>	<p style="text-align: center;">Homework:</p> <p>Week 1: Collect feedback on website so far (including CSS) and identify errors or improvements.</p> <p>Week 6: Collect feedback on final website in readiness for assessment</p>
<p>Key Vocab: HTML code, tags, title, head, body, Hotspots and hyperlinks CSS, HTML Colour codes, tab, browser</p>	<p>Key Vocab: CSS Stylesheet, html code, PSD and JPG file types, compression, asset, html tags, transitions, timings, video production, timeline, embedding, page properties, h.264 file type, hyperlinks, tags, browsers.</p>
<p>Connected Knowledge: Links to previous year 7 unit and binary/Hex work. Links to all units of NCFE Interactive Media in KS4. Links to BTEC Level 3 units: Social Media and also Website Development. Binary & HEX unit in year 7 (html colour codes)</p>	<p>Connected Knowledge: using knowledged gained in Photoshop, Dreamweaver and video production units previously studied. Linked to</p> <p style="text-align: center;">NCFE iMedia units 2.</p> <p style="text-align: center;">Linked to BTEC website development unit. Binary & HEX unit in year 7 (html colour codes)</p>

Computer Crime			C H R I S T M A S				Video Production					H A L F T E R M
Week 1	Week 2	Week 3		Week 5	Week 6	Week 7	Week 1	Week 2	Week 3	Week 4	Week 5	
4.1 Email scams	4.2 Hacking	4.3 Protecting Personal Data		4.5 Health & Safety	ASSESSMENT	DIRT	Storyboards	Using the timeline and Transitions	Scrolling text and Adding Audio	finishing the video	ASSESSMENT	
<p>At the end of unit students will be able to:</p> <ol style="list-style-type: none"> Investigate the different crimes associated with technology Distinguish the differences between different types of hackers How to stay safe online 						<p>At the end of unit students will be able to:</p> <ol style="list-style-type: none"> consider audience and purpose choose/select appropriate content for the purpose. produce a video for a target audience 						

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Computer Crime

Video Production

Week 1

Week 2

Week 3

Week 5

Week 6

Week 7

Week 1

Week 2

Week 3

Week 4

Week 5

4.1 Email scams

4.2 Hacking

4.3 Protecting Personal Data

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4.5 Health & Safety

ASSESSMENT

DIRT

Storyboards

Using the timeline and
TransitionsScrolling text and Adding
Audio

finishing the video

ASSESSMENT

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At the end of unit students will be able to:

- Investigate the different crimes associated with technology
- Distinguish the differences between different types of hackers
- How to stay safe online

At the end of unit students will be able to:

- consider audience and purpose
- choose/select appropriate content for the purpose.
- produce a video for a target audience

<p>Key Vocab: Malware, Virus, Hacking, Trojan horse, Plagiarism, Copyright, DPA – Data protection laws.</p>	<p>Homework: Week 3: Create a storyboard design for a video of their choice (must include: Timings, Transitions, Fonts styles, sizes and colours)</p>	
<p>Connected Knowledge: OCR GCSE C.S Paper 1 exam content – Ethics + Systems security A Level CS core principle Ethics + Systems security Cultural respect: Celebrating what we have in common and promoting respect for the different protected characteristics as defined in law</p>	<p>Key Vocab: Timelines, scroll and scrolling, html colour codes, font styles, font sizes, transitions, export</p> <p>Connected Knowledge: links with Photoshop and Dreamweaver units in KS3. Links to NCFE iMedia units 2 and 3, links to Website Production unit in BTEC IT. Binary & HEX unit in year 7 (html colour codes)</p>	

BUSINESS Unit 1					EASTER	BUSINESS Unit 1			BUSINESS Unit 2			
Week 1	Week 2	Week 3	Week 4	Week 5		Week 6	Week 7	Week 8	Week 1	Week 2	Week 3	Week 4
1.1 Maslow Hierarchy of needs	1.2 Entrepreneurship	1.3 Product Life Cycle	1.4 Price & Product (4 P's)	1.5 Place & Promotion (4 P's)		1.6 SWOT	ASSESSMENT	DIRT	2.1 Customer Service	2.2 Recruitment	2.3 Boston Matrix & Legal Structures	2.4 Organisational Structures
<p>At the end of the unit students will have:</p> <ul style="list-style-type: none"> - an understanding of Maslow's hierarchy of needs. - understand what an entrepreneur is and their characteristics. <p>Understand the stages of the product life cycle. elements of the Marketing Mix.</p>									<p>At the end of the unit students will :</p> <ul style="list-style-type: none"> - have an understanding of customer service a - understand the stages of recruitment. <p>Understand legal structures of businesses and - Understand JIT Production. understand different ways of funding a busine</p>			

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BUSINESS Unit 1**BUSINESS Unit 1****BUSINESS Unit 2**

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

Week 7

Week 8

Week 1

Week 2

Week 3

Week 4

1.1 Maslow Hierarchy of needs

1.2 Entrepreneurship

1.3 Product Life Cycle

1.4 Price & Product (4 P's)

1.5 Place & Promotion (4 P's)

EASTER

1.6 SWOT

ASSESSMENT

DIRT

2.1 Customer Service

2.2 Recruitment

2.3 Boston Matrix & Legal

Structures

2.4 Organisational Structures

At the end of the unit students will have:

- an understanding of Maslow's hierarchy of needs.
 - understand what an entrepreneur is and their characteristics.
- Understand the stages of the product life cycle.
elements of the Marketing Mix.

- Understand the
- Be able to produce a SWOT analysis

At the end of the unit students will :

- have an understanding of customer service a
 - understand the stages of recruitment.
- Understand legal structures of businesses and
- Understand JIT Production.
understand different ways of funding a busine

<p>Homework: Investigate Hertzberg theory. a report on Apple's use of the 4 P's while promoting the iphone. Week 6: Assessment Revision</p>	<p>Week 1: Week 5: Write Homework: Measuring Customer Service Stowe Valley Week 6: ,</p>
<p>Key Vocab: Physiological, Safety, Esteem, Self Actualisation, Belongingness, Entrepreneur, creativity, innovation, risk-taker, motivation, Price, Promotion, Products, Place, Strengths, Weaknesses, Opportunities and Threats.</p>	<p>Key Vocab: customer service, measuring c structures, business fur</p>
<p>Connected Knowledge: Maslow links to Character & Culture, all topics link to the NCFE Business and Enterprise course, SWOT and 4 P's link to BTEC Business unit 1.</p>	<p>Connected Knowledge: Recruitment and fair link to the NCFE Business and Enterprise c Bu</p>

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H A L F T E R M	BUSINESS Unit 2				
	Week 5	Week 6	Week 7	Week 8	
	2.5 JIT Production	2.6 Funding	ASSESSMENT	DIRT	

and how it is measured.

How they can be organised.

ISS

Week 1:
Week 4: Create a

MAT hierarchy diagram.
Assessment Revision

customer service, JIT, legal structures, organisational
nding, recruitment, discrimination.

recruitment links to Character & Culture, other elements
ourse, legal and organisational structures link to BTEC
usiness unit 1.