Here's a polished version of your notes formatted as formal **Business Advisory Council Minutes**:

Business Advisory Council Meeting Minutes

Date: September 17, 2025
Location: ENCRSC

Attendees

Onslow County School Representatives:
Will Laine, Ken Brown, Angie Mason, Kassi Miller, Madeline Tucker, Lenny Westmoreland, Tod Bonello, Brooks Clergy, Kim Maready, Beverly McCullough, Rechelle McIntyre, Bryant York, John Shannon, Brad Staley, Kendra Hobbs

Business Committee Members:
Makayla Koch (Express Employment Professionals), Ashley Gurganus (Coastal Carolina Community College), Shaun Hayes (Jacksonville Fire Department), John Foran (Hilton Garden Inn), Mike Bell (Bell's Appliances)

Welcome & Introductions

- **Facilitator:** Will Laine

Powerpoint Presentation: Business Advisory Council- Fall 2025.pptx

Reports of Committees

Lenny Westmoreland – COW3 Event

- Scheduled for **February 27, 2026 at CCCC**.
- Approximately **2,300 fifth graders** will explore careers connected to "wheels, wings, and water."
- Goal: Early career exploration to help students narrow pathways.
- SBMS initiative: Sixth graders encouraged to recall COW3 event when learning about CTE.

- Planning begins in December.

https://youtu.be/khHAdCJt3sM?si=SCMZllLnoW1LxKMX

ENCRSC Experience

- New summer program hosted at ENCRSC for rising 10th graders.
- Students rotated through eight program areas (½ day each).
- Culinary students prepared lunch as part of experience.
- Purpose: Increase awareness of opportunities available at the Skills Center and ensure ENCRSC is not a "secret."

https://youtu.be/QrzCbjxMmK8

Angie Mason – Health Careers Explorers Program

- Student group toured several local healthcare facilities with staff.
- Highlighted CNA and medical assisting pathways.

https://youtu.be/uY0YIkReI3Q

Ken Brown – Trades Day

- Held in conjunction with COW3.
- **129 students** participated in 2024–2025 from all seven Onslow County high schools, ENCRSC, and Jones Senior High.
- Students showcased skills in real-world scenarios.
- Top three participants in each category received prizes (cash or other awards).
- Next event: **February 27, 2026**.
- Success Story: JHS SkillsUSA Teamworks team advanced from Trades Day to regional, state, and national competitions, placing **4th in the nation**.

Trades Day Video - 2025.mp4

New Business

Will Laine – Initiatives & Goals

- New Superintendent Focus: **Unlocking student potential**.
- CTE Goals: Credentials, Partnerships, Work-Based Learning (WBL).
    - **WBL progression:** Career exploration for 5th graders → middle school curriculum → high school specialization.
- Recognition of business/community speakers who support student learning.
- Discussion: How to prepare students for life after high school (The **3 E's**: Employment, Enlistment, Enrollment).
- Update:
    - Credential attainment rate: **68.3%**
    - Total credentials earned: **11,229**
    - Challenge: Many credentials are designed for adults—discussion on how to better support students.

Tod Bonello – Career Development Coordinators (CDCs)

- Presentation: *Connecting Students, Schools, and Industry*.
- Emphasis on building bridges between education and workforce needs.
- Example: Riley Nicosia used HVAC certifications in a real-world internship, applying both technical and soft skills.
- [Insert PowerPoint link/website]

Ken Brown – Facility & Program Modernization

- Commitment: Safe, innovative, and future-ready learning environments.
- Shop safety inspections completed; all schools updated and safety protocols implemented.
- Upgrades & Projects:
    - **Welding labs** – new equipment.
    - **Barns** – built at SWHS & DHS.

    - **Storage building** – DHS.
    - **Greenhouses** – 11 countywide, expansions at DHS.
    - **Chicken Coop** – DHS student-built.
    - **Kitchen Remodels** – commercial upgrades at SWHS (last year); DHS, RHS, SWHS, SBHS ready for 2025–2026.
    - **Middle schools** – modernization projects at NWPMS & DMS.
    - **New classrooms** – SWHS (Ag Mechanics & JROTC). JROTC now under CTE guidance.
    - **OCLC sheep shelter** – student-built.
- Many projects completed through student internships.

Angie Mason & Lenny Westmoreland – Internship & Partnership Models

- Opportunities for industry partners to support students:
    - Job shadowing (1–2 days)
    - Internships (paid/unpaid; hiring process managed; liability insurance provided by OCS; CDC support available)
    - Guest speakers
    - Facility tours
- CTSO programs expanded; advisor stipends increased from **$500 to $1,000**.

John Shannon & Kendra Hobbs – Medical Assisting Program

- New program in response to labor market demand.
- Builds on existing CNA programs.
- Open to students within one year of graduation.
- Credentialing through the **National Healthcareers Association**.
- Example: Onslow County Medical Assisting positions starting at **$41,000 annually**.

Next Meeting

Date: March 11, 2026
Time: 11:30 AM
Location: Eastern NC Regional Skills Center