Business Advisory Council Minutes

Date: March 12, 2025
Time: 11:30 AM - 1:00 PM
Location: ENCRSC

Introduction:
Facilitator: Will Laine

Presentations and Highlights:

- **Lenny Westmoreland**
    - **COW3:** Presented a 2-minute video.
    - **Exhibitor Spotlight:** Featured Trade Winds.
    - **Student Spotlight:** Grady Barnes from DHS.
    - Provided a brief overview of the monthly publication.
    - **NCCAT Teacher of the Year (TOY):**
    - Presented by Will Laine & Madeline Tucker.
    - Highlighted TOY: Robbie Whaley.
    - Action Item: Obtain a copy of Madeline Tucker's announcement. Added to end of document.
- **Ken Brown**
    - Discussed **Trades Day** and presented a video.
    - Sent various program areas with ENCRSC teachers to discuss attached questions/discussion topics provided by Ken Brown.

Work-Based Learning Opportunity Session:
Facilitator: Angie Mason

- **Attendees:** Seth Ward, Cierra Ward, Cowanda Bazile, Brian Standridge, John Hoopes, Tod Bonello, Tami Rosage, Kim Maready, Angie Mason, Kassi Miller.

- **Discussion Items:**
    - **Insurance Coverage**
    - **Internship Opportunities:** Both paid and unpaid options.
    - **Apprenticeship:** Working on solutions.
    - **Speakers/Tours**

Training Program (Presented by Tami Rosage):

- Orientation prior to students entering the workplace.
- **Micro-Credentials via Major Clarity:**
    - Focus areas include resumes, workplace etiquette, Adulting 101, and mentoring.
    - Confidentiality and HIPAA modules available.
    - Fraternization is discouraged.

Feedback and Discussions:

- **Kim Maready:**
    - Students and employers will rate their experiences.
    - Promoted the upcoming career fair, booth style, on April 22 from 8:30 AM to 10:30 AM at JHS.
    - Discussed strategies to encourage student involvement.
    - Emphasized the importance of teaching soft skills for accountability.
    - Expressed satisfaction with insurance coverage.
- **Brian Standridge:**
    - Highlighted concerns regarding running a business in a mobile situation.
    - Suggested job shadowing and video calls as alternatives to traditional internships for involving students in daily operations.
- **Forestry Discussion:**

    - Suggested creating a checklist for site tours to introduce students to various areas in forestry (e.g., welding, heavy equipment).
    - Age Requirement: 16 years old.

Engagement Strategies:

- Discussed how to get students involved.
- Considered using influencers to engage students.
- Proposed adding videos featuring previous intern success stories, testimonials, and insights from business owners who have employed interns.
- Suggested creating a LinkedIn presence to align with local businesses.
    - Noted conversation with Lauri Crowder on March 12, 2025, regarding OCS's initiative to create a company page, including addressing the addition of a CTE page.

Action Items:

- Follow up on obtaining MT's announcement.
- Develop a checklist for forestry site tours.
- Implement video testimonials for intern success stories.
- Create a LinkedIn page for CTE alignment with local businesses.

Adjournment:
Meeting concluded at 1:00 PM.

Please let me know if you need any further adjustments or additional information!

2025 NCCAT TEACHER OF THE YEAR- MR. ROBERT WHALEY

Good Morning, I am excited to introduce our 2024-2025 Onslow County Center for the Advancement of Teaching, aka NCCAT, Career and Technical Education Teacher of the Year, Mr. Robert Whaley.

Mr. Whaley joined Onslow County Schools Career and Technical Education team in 2019 as a Collision and Repair teacher at the Eastern NC Regional Skill Center. We were thrilled to have him on our CTE team and bring his expertise to the program.

Mr. Whaley has a wealth of knowledge and has 40+ years of experience in the collision and repair industry. Mr. Whaley has demonstrated a strong commitment to teaching and mentoring students. He has a proven track record of helping students achieve their goals and is passionate about preparing students for a career in the field of collision and repair.

Mr. Whaley is an asset to our CTE programs and will help CTE continue to provide high-quality education and training to our students for high-skill, high demand careers in collision and repair.

On a personal note, Mr. Whaley has been married to his high school sweetheart, Shannon Whaley for 37 years. They have two children, daughter Courtnie and son Cory. They love and treasure spending time with their family and friends, and spending time in the mountains and Myrtle Beach.

Please join me in congratulating Mr. Robert Whaley our 2024-2025 NCCAT Career and Technical Education Teacher of the Year.