# Agenda

**Onslow CTE Business Advisory Council**
**September 19, 2023, 12:00pm**

**Lunch was served at 12:00pm**

**Meeting was called to order at 12:30pm**

**Members Present:** William Laine (Superintendent Designee), Tony Bello (CTE Director Designee), Laurette Leagon, Brad Staley, Ashley Gurganus, Diana King Barnes, Brian Standridge, Cowanda Bazile, Virginia Quinn, Mike Riggs, Jenn Hoopes, Gerry Cruz (Lindsay Gress designee)

**Guests Present:** Angie Mason, Lenny Westmoreland, Madeline Tucker, Kassi Hamilton, Jena Ashcraft, John Hoopes, Corryn Barnes, Phil Prescott.

**Agenda**:

1. Motion to approve agenda by Brian Standridge
2. Second by Virginia Quinn
3. Motion approved

**Minutes**:

1. Motion to approve the minutes by Brian Standridge
2. Second by Cowanda Bazile
3. Motion approved

**Unfinished Business:**

1. Council Terms Refresher

| Name | Group | Company | Term Begins | Term Ends |
|---|---|---|---|---|
| William Laine | Appt | OCS Superintendent Designee | Continuous | Continuous |
| Tony Bello | Appt | OCS CTE Director Designee | Continuous | Continuous |
| Brad Staley | Appt | Northside High School | Continuous | Continuous |
| Grant Carter | Appt | Coastal Carolina Community College | Continuous | Continuous |
| Mike Riggs | 1 | Sanders Ford | Jan.2020 | Dec.2024 |
| Diana King Barnes | 1 | Marine Federal Credit Union | Jan.2020 | Dec.2024 |
| Jason Cavanaugh | 1 | Caliber Collision | Jan.2021 | Dec.2025 |
| Laurette Leagon | 2 | Jacksonville-Onslow Chamber of Commerce | Jan.2019 | Dec.2023 |
| Ben Parker | 2 | East Carolina Mechanical | Jan.2019 | Dec.2023 |
| Ashley Gurganus | 3 | Coastal Carolina Community College | Jan.2019 | Dec.2023 |
| Lindsay Gress | 3 | NCWorks Career Center | Jan.2019 | Dec.2023 |
| Mark Sutherland | 3 | Jacksonville-Onslow Economic Development | Jan.2019 | Dec.2023 |
| Brian Standridge | 4 | E&O Building LLC | Jan.2021 | Dec.2025 |
| Virginia Quinn | 5 | Ancora Education/Miller Motte | Jan.2023 | Dec.2027 |
| Jennifer Hoopes | 5 | Onslow Homebuilders Association | Jan. 2023 | Dec. 2027 |
| Cowanda Bazile | 5 | Express Employment Professionals | Jan. 2023 | Dec. 2027 |

a. Lindsey Gress is leaving the council due to a job change and move. Gerry Cruz will be applying for her position.

**New Business**

1. CTE Update
    a. Onslow CTE Local Plan (2-year)
    b. Submitted Summer 2022, next plan will be submitted Summer 2024.
    c. Comprehensive Local Needs Assessment required by state for funds. Council is part of the assessment and mandated by state funding.
    d. Expansion Plan. Goal of programs is to mirror needs in our community. Designed by needs in careers and industry.
2. CTE Data
    a. 10, 216 CTE Students.
    b. 1, 643 new CTE Concentrators—Encourage concentrators and exploring options early, so they have opportunity to be a concentrator completer.
    c. Career Readiness Credentials (CRC Work keys, ACT Work keys)- 63% Efficient
        i. 121 Platinum
        ii. 234 Gold
        iii. 273 Silver
    d. 6,553 credentials issued in 2022-2023. Expectation is that when a course is taken, a credential is received.
    e. Placement Rates- what do students do when they graduate.
        i. 64% go on to post-secondary education.
        ii. 67% go straight to work force (students are allowed to chose more than one option)
        iii. 7% go into the military.
        iv. 6% go into some sort of apprenticeship, or an option like Peace Corps.
3. Program Expansion 2023-2024
    a. Network Security – Skills Center, August 2023
    b. Advanced Manufacturing – Skills Center, August 2023
    c. Teaching as a Profession – added to Jacksonville High, August 2023
    d. Ag Animal Science & Horticulture – new to Dixon High, August 2023
    e. Fire Fighting – moved from SWHS to Skills Center, August 2023
4. Trades Day Tentatively March 2024
    a. Members are from Onslow County Schools CTE, Onslow/Jacksonville Chamber of Commerce, NCWorks, Onslow Economic Development, Eastern Caroling Workforce Development Board, and Onslow Homebuilders.
    b. Based on feedback from last year, we are looking into hosting Trades Day on a Friday to provide more opportunities for student participation. Spring Break was originally discussed but will not work. Ashley Gurganus (CCCC) will find out if March 1, 2024, will work. Laurette Leagon suggested a later time on a Saturday, to allow for student participation.
5. Career and Technical Student Organizations (CTSO)
    a. National SkillsUSA Leadership Conference, Atlanta Georgia, June 19-24, 2023
        i. Richlands High School
            a. Landon Adams- 6th Place Architectural Drafting
            b. Leilani Betancourt- 2nd Place Job Interview

ii. Jacksonville High School *only team of all females
    a. TeamWorks (Team of 4) – Top 20
        i. Keilani Velez-Galan
        ii. Kendall Kellum
        iii. Madison McClary
        iv. Savannah Carter
    b. Home Builders Association helped sponsor.

6. CTE Summer Career Accelerator
    a. Middle School Rising 8th Graders, June 19-29
        i. Star Jobs Construction trades, health sciences, Ag/Food Hospitality
        ii. All 7 Comprehensive High Schools in Onslow County
        iii. Students rotated through all three program areas each day (90 minute sessions)
        iv. One day each week included team building and soft skill attainment
        v. One day each week included a field trip experience pertaining to the program areas
        vi. Agriculture Day, White Oak High School, June 20
            a. Hands-on activities with all agricultural teachers and business partners.
                i. Ag Extension Beekeepers, Creamery and Cotton Gin, Smithfield Foods, University of Mount Olive, Onslow County Soil & Water, Kandy Coated Alpacas, Carolina Pride Alpacas, and Quality Equipment
            b. Morning group and afternoon group participation. Lunch was served between groups.
    b. Live Builds with paid internships and credential attainments, June 19- August 3
        i. Dixon High School and Southwest High School
            a. Erection of a pole barn for the ag programs at each site.
        ii. Eastern North Carolina Regional Skills Center
            a. Kitchen 261 was open to the public, very successful and we are hoping to repeat again next summer.
            b. Auto Body worked on project cars that aren't always able to be finished during the school year.
        iii. Jacksonville High School
            a. Landscaping and installation of raised beds at Parkwood Elementary.
            b. Bee Observatory at White Oak High School that should be fully operational soon.
        iv. Swansboro High School
            a. Classroom/shop renovation at Swansboro Middle School of an old vocational building that can now be used for a new Exploratory Trades Program.
        v. White Oak High School
            a. Landscaping at Parkwood Elementary
    c. Teaching as a Profession, June 19-August 3
        i. Swansboro High School
            a. Swansboro Middle Summer School, Swansboro High Summer Bridge, and Sandridge Elementary Read to Achieve.

d. Engineering Accelerator – White Oak High School, June 13-30
    i. Available to Rising 10, 11 and 12th graders (had 24 participants)
    ii. Robotics, Coding and Artificial Intelligence
    iii. Industry Tours of Charlotte Motor Speedway STEAM Complex, UNC Charlotte College of Engineering and Discovery Place.
e. High School Summer Internship, June 13- August 3
    i. 51 Students completed the internship.
    ii. Requirements: Minimum of 120 hours of on-the-job training with employers and a minimum of 15 hours for orientation, work-based learning instruction, and credential attainment.

7. Upcoming CTE Activities
    a. Youth Trades Entrepreneurial Conference, CCCC, October 23, 2023
    b. Be Pro, Be Proud NC; ENCRSC, November 13, 14 for 9th grade students.
    c. February is CTE Month.
    d. Career Expo, CCCC usually held the last Thursday in February
    e. Trades Day, CCCC, date TBA.
    f. Careers on Wheels and Wings (COWW) for 5th grade students, wanting to be held the same day as the Trades Day in a parking lot of CCCC.
    g. Regional CTSO Leadership Events and Competition, Early 2024
    h. State CTSO Leadership Events and Competition, Spring 2024
    i. National CTSO Leadership Events and Competition, Summer 2024

**Feedback on CTE Programs by council members**

1. Brian Standridge asked about adding plumbing to Onslow County CTE. Tony Bello stated that it's hard to find teachers for this profession (similar to HVAC and Welding) but it is on our radar.
2. Laurette Leagon asked about leftover Summer Accelerator funding and is there funding to continue these in the future.
    a. It is possible. This was a federal grant that the state distributed out and we applied for. There is a lot of paperwork and feedback that we are hoping when the government reviews the data, they will see the success and repeat.
3. Gerry Cruz asked about appliance repair classes. Tony mentioned BSH Appliances in New Bern that has an apprenticeship program, and that if we did offer this subject to our students it would most likely be an apprenticeship through the community college.
4. Cowanda Bazile has a neighbor who parents a rising 8th grader who participated in Summer Accelerator. He loved the program, it sparked his interest. It got him out of the house and his parents were extremely impressed with the on-hands nature of the program.
5. Onslow County Home Builders Association is going to hold it's next raffle on November 9th at Huffman Vineyards. Last year, they had 200 attendees and were able to give $10,000 to the construction trades.
    a. John Hoope spoke to making students aware of the programs and career opportunities available to them. "They don't know what they don't know."
6. Brian Standridge talked about the work keys His son was a gold recipient, and another participated in the internship with Mr. Kellum. Both programs were successful, and the boys very much enjoyed it.
7. Phil Prescott spoke about work keys. It is a national certification..
8. Lenny Westmoreland spoke about the possibility of March 1st for Trades day and COWW program. It is the mid-semester break for the community college and would leave the campus available. Ashley Gurganus has started the process of finding out if we can use the property.

9. Lenny also mentioned that we are always looking for internship opportunities for our students.
10. William Laine spoke about internships
    a. We are asking for businesses to sponsor students, the payments would go through Onslow County schools and the students would be covered through OCS insurance policies. They would also have OCS adult supervision.
    b. Last year, we had the first internship at National Dodge. Our automotive teacher was out due to work in the military reserves, but he is back and we are hoping to expand internships.
    c. Mike Riggs asked about the selection process of students in the internships.
        i. (Angie Mason) Kids are allowed to select their areas of interest. They are only placed if they have had classes in those areas.
        ii. (Tony Bello) The internships are similar to Capstone, if they've had completer programs, they would be able to go in and learn all areas of that business.
        iii. (William Laine) We would allow interviews and an ability to screen students.
        iv. Mike Riggs spoke of prior internships through the base and that there are areas to be aware of, and wanting people who are wanting to do more than collect a paycheck.
    d. It was asked how students were paid through OCS.
        i. Tony answered the question. Legislation allows for workers through work-based learning opportunities.
        ii. They are considered students, but not Onslow County employees due to the nature of the county rules.
    e. Viriginia Quinn asked if Teaching as a Profession has a work-based learning component, and said that she may be able to sponsor a couple of interns. They would be able to shadow her instructors. She is happy to help.
    f. Cowanda spoke of the Economic Board and how they mention the CTE program and the Skills Center to everyone they can.
    g. Onslow County Home Builders Association is interested in sponsoring students. They don't have a company where they can host students, but are they able to sponsor students.
        i. Angie Mason spoke of seeking out new business partners.
        ii. William Laine mentions that there is a mandatory 120 hours, and $2,500 to sponsor an internship.
        iii. There was discussion about partnerships with local first responders in regards to ride-a-longs.
    h. Gerry Cruz would like a flyer to be able to market the CTE program(s) to the community. Lenny Westmoreland will work on a flyer to be able to disperse.

**Meeting Schedule**

**1.** Tuesday May 7th, 2023, at the Eastern North Carolina Regional Skills Center.

**Council Member Updates**

1. Lindsay Gress is moving, and Gerry Cruz will be replacing her on the committee.
2. All members who have terms that are expiring can remain on the committee.
3. Applications are available for new members and business partners. The applications will be brought before the committee at the next meeting and voted on.

**Adjournment**