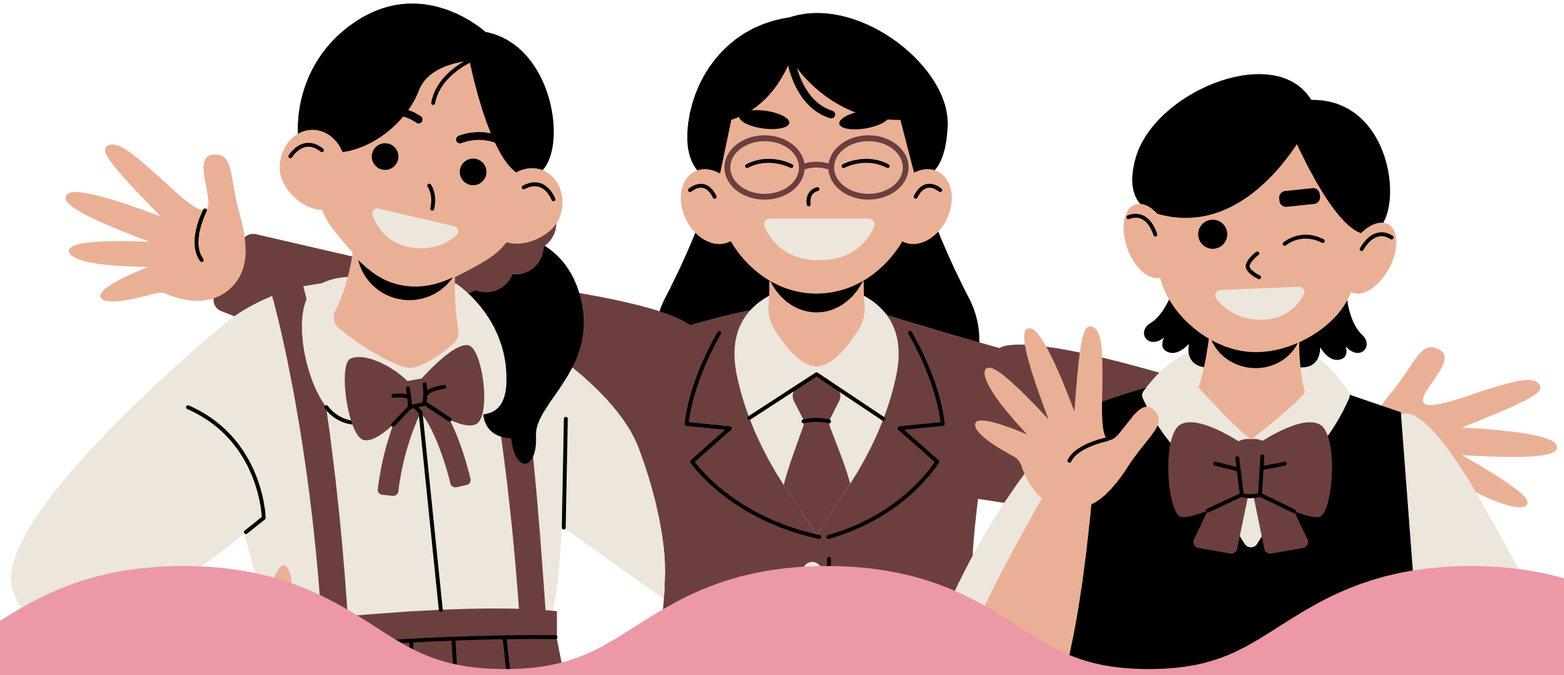
Personalized Learning

Unboxing Videos

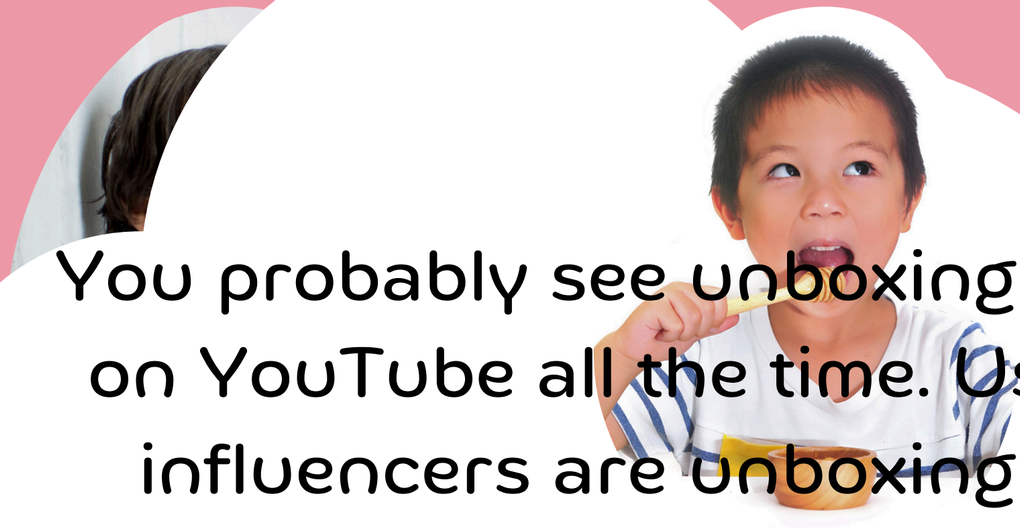
Professional Development



Learning Objectives:

I can learn how unboxing videos can be used in the classroom.

What is an unboxing video?



You probably see unboxing videos on YouTube all the time. Usually, influencers are unboxing new products and giving a review.

Click here to see my educational unboxing video!

Start with FREE TOOLS

Canva, Flipgrid, and Book Creator are great FREE options for using unboxing videos in your classroom. This might be student-created at the intermediate grade levels as a culminating project for a unit. It might also be teacher-created if you are using it to hook your learner as part of a lesson.



Learn about Educational Unboxing videos





Project Goals

Book Creator

Canva

Flipgrid

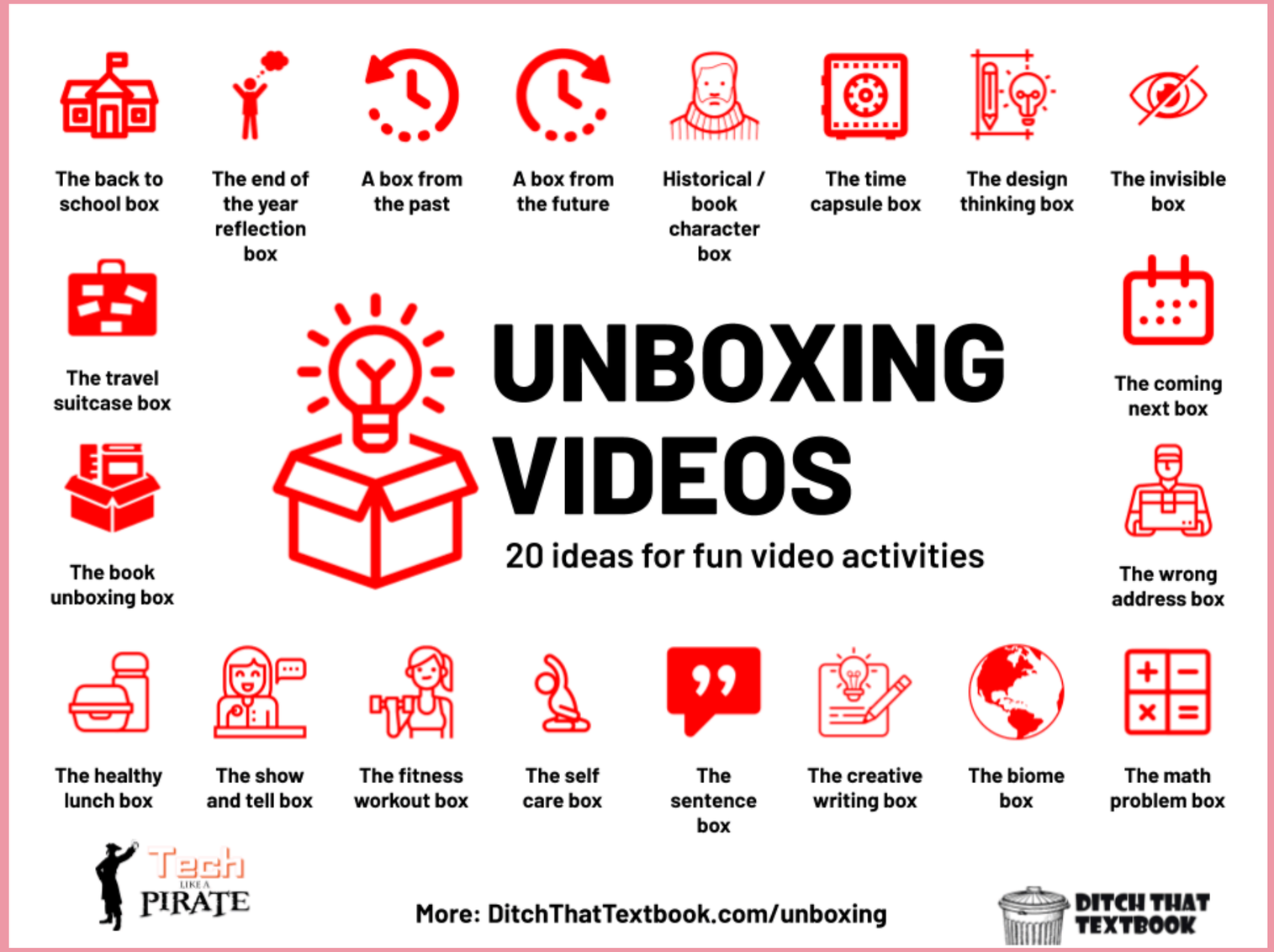
What does a great unboxing video include?

- Audience: Who will be watching the video?
- Recipient: Who is receiving the box? Why?
- Sender: Who is sending the box? Why?
- Setting: Where is the recipient opening the box? At what time?
- The Box: What does the box look like? Will it be wrapped, taped, or filled with paper?
- Contents: What items are in the box? Is there a note?
- How can I use the box and its contents to show my leanring?

20 Creative Ideas for Unboxing Videos

Brainstorm:

Look at these 20 ideas. Which unboxing video might you make? What unboxing video could you have your students make?



Your Task:

The objective of this task is for teachers to develop an unboxing assignment that can be used as an assessment task to gauge students' understanding and learning outcomes. Leverage the popularity of unboxing videos to engage students in a creative and interactive assessment format.

Instructions:

1. Reflect on an existing project or assessment task that you currently use in your classroom. Consider how it can be transformed into an unboxing video project while still aligning with your learning objectives and curriculum standards.
2. Brainstorm ideas for the unboxing video project (using the Step 2 planning pages) and consider the following aspects:

a. Learning outcomes: Determine the specific learning outcomes that can be assessed through the unboxing video project. How can you effectively evaluate students' understanding and mastery of the content?

b. Materials or objects: Identify the materials, objects, or concepts that will be "unboxed" in the video. Think about how these items relate to the learning objectives and how they can be visually represented (use the graphic organizer from step 2).

c. Narrative and presentation: Develop a narrative or storyline for the unboxing video that engages the viewer and effectively communicates the key concepts or skills. Consider the pacing, visuals, and script to enhance the learning experience.

d. Creativity and student engagement: Explore ways to foster creativity and student engagement in the unboxing video project. How can you encourage students to think critically and express their understanding in a unique and compelling manner?

e. Assessment criteria: Determine the assessment criteria for evaluating the unboxing video project. Consider both the content and the quality of the video production. How will you assess students' understanding, presentation skills, and overall creativity?

Independent Playlist Resources



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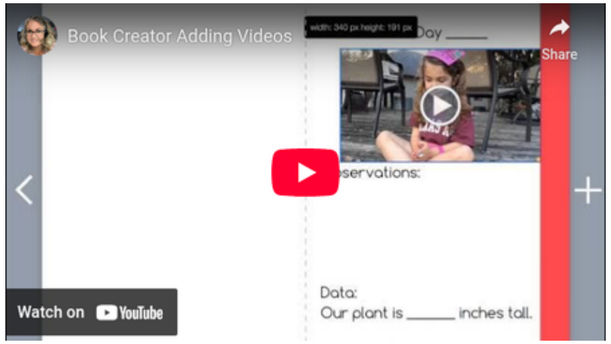

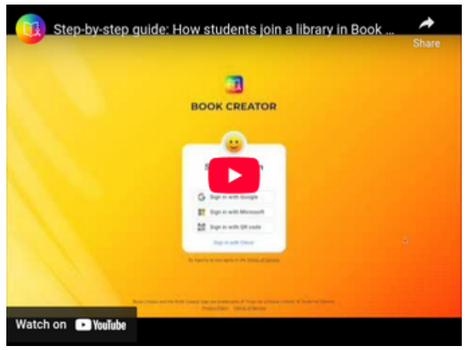

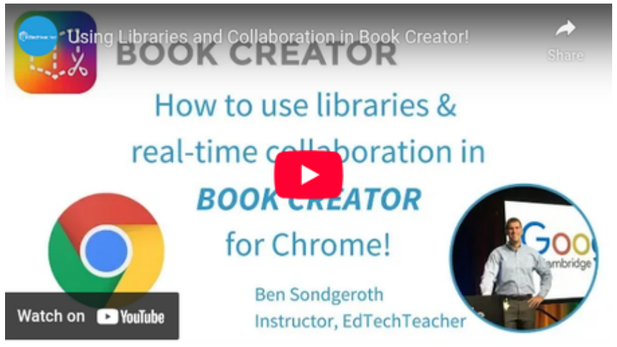

Independent Playlist

- Ipad Air 4 unboxing #Shorts - YouTube
- Petite 'n Pretty PR MAKEUP UNBOXING!!!
- the ULTIMATE unboxing! #shorts - YouTube
- BACK TO SCHOOL SUPPLIES HAUL 2021 *sophomore year* - YouTube
- iPad Air 3rd generation and Apple Pencil unboxing! - YouTube
- This YoYo Took Over a Year to Release... - YouTube
- Fluffy Mini Butter Slime unboxing @thejohnsonfamilyuk1845 colourful scented fidget fun play - YouTube
- Zoomer Kitty Whiskers The Orange Tabby Unboxing and Play with Ryan ToysReview - YouTube
- Matt Miller - The Attention Switch





Thank You!

Do you have any questions for me?