The Princeton Review®

LI COLLEGE ADMISSIONS SERIES

FEATURING

ROBERT FRANEK

Join us for this free virtual presentation series, designed to guide you through your college admissions journey.

Rob Franek is a national college admissions expert with 25+ years as a publisher, editor, author, and former admissions officer. He speaks nationwide on testing trends and has been featured in The New York Times, ABC, NBC, CNN, and NPR.



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AP® Exams: The New Power Players in College Admissions?

Wednesday, October 29, 2025, at 7:00 PM

Explore how AP® exams are reshaping college admissions—and whether they could replace the SAT® and ACT®—in this timely session led by The Princeton Review's Editor-in-Chief, Rob Franek.

The ACT® is Changing: What You Need to Know

Wednesday, November 12, 2025, at 7:00 PM

The ACT® is changing for the first time in decades—adding a computer-based format, optional science section, and greater flexibility. What does this mean for the Classes of 2026, 2027, and beyond? Learn about the changes, the timeline, and how to maximize your score.

Finding Your Best Fit Colleges

Wednesday, January 21, 2025, at 7:00 PM

With thousands of colleges to choose from, how do you find the right fit? In this session, Rob shares insights for students and parents on building a smart college list and what admissions officers really look for.

Essays That Kicked Apps

Wednesday, April 22, 2026 at 7:00 PM

Test scores matter, but your essays tell your story. Learn why the personal statement is a crucial part of your application, see real examples, and get tips to avoid common mistakes and make your essays stand out.

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