



THE AMAZING
SPOOKTACULAR

5K RUN AND WALK

10.25.25



**SPONSORSHIP
OPPORTUNITIES**

BIG NEWS! The Mesquite ISD Education Foundation's annual 5K GETS A RE-BRAND!

The Amazing Santacolor 5K is now The Amazing Spooktacular 5K. The Foundation's 5K is the largest fun run in Mesquite with more than 1,200 participants and volunteers last year. Join us for the 2025 5K on Saturday, October 25 at Town East Mall. The event is being held in conjunction with Mesquite ISD's Read.Play.Talk. Festival, which immediately follows the 5K. The festival is a community wide event offering a variety of ways for families to enjoy a great morning with MISD family and friends!

Benefits of sponsoring The Amazing Spooktacular 5K

The most important benefit of becoming a sponsor is the investment you are making towards the funding of innovative educational opportunities for teachers and students in Mesquite ISD. You are making great ideas come to life on MISD campuses and in classrooms. In addition, we offer a variety of benefits for sponsors, depending on your level of investment.

- Logo recognition on print and digital assets.
- Logo recognition on promotional materials.
- Logo recognition on the event t-shirt.
- Recognition on Education Foundation & Mesquite ISD social media outlets.
- Opportunity to include promotional items in race packets.
- Opportunity to giveaway promotional items on-site at the 5K.
- Complimentary entries into the 5K, including race packets.
- Logo recognition on physical signage on race-day, including the start/finish line.
- A 100% tax deduction of your sponsorship amount.



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SPONSOR BENEFITS (BENEFITS ARE TIME SENSITIVE)	Presenting (Negotiable)	Pumpkin \$2,000	Monster \$1,500	Ghost \$1,000	Zombie \$500
LOGO INCLUDED ON ALL PRINT ADVERTISING & PROMOTIONAL MATERIALS	X				
PROMINENT LOGO ON START/FINISH LINE SIGNAGE	X	X			
PROMINENT LOGO INCLUDED ON HOMEPAGE OF EVENT WEBSITE	X	X			
PROMINENT LOGO NEAR TOP/BACK OF EVENT T-SHIRT	X	X			
LOGO ON BACK OF EVENT T-SHIRT	X	X	X	X	X
LOGO INCLUDED ON SPONSOR PAGE OF WEBSITE	X	X	X	X	X
UNIQUE SOCIAL MEDIA POST INCLUDING LOGO	X	X	X	X	
OPPORTUNITY FOR PRODUCT OR COUPON PLACEMENT IN RACE PACKETS (ITEM DUE BY NOV. 1)	X	X	X		
FREE RUN ENTRIES/RACE PACKETS (OPTIONAL)	10	4	2	2	

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**2025 SPONSOR
CONTRACT**

SPONSOR/COMPANY NAME: _____
(Please print in all caps)

CONTACT PERSON NAME: _____

ADDRESS: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PLEASE CHECK A SPONSORSHIP LEVEL BELOW

- PUMPKIN SPONSOR - \$2,000
- MONSTER SPONSOR - \$1,500
- GHOST SPONSOR - \$1,000
- ZOMBIE SPONSOR - \$500

The Mesquite ISD Education Foundation agrees to provide benefits to the sponsor as outlined on the attached sponsorship benefit grid.

Sponsor Representative Signature:

Signed By: _____

Title: _____

Education Foundation Representative Signature:

Signed By: _____

Title: _____

Make Checks Payable to the Mesquite ISD Education Foundation

Mail contract and payment to: MISD Education Foundation, 3819 Towne Crossing Suite 105, Mesquite, TX 75150

Email contract to hlewallyn@mesquiteisd.org

Credit Card (Circle One): VISA MC DISC AMEX

Number: _____ Expiration: _____ Billing Zip: _____

Event Details at: www.mesquitefoundation.org/events/theamazingspooktacular5k