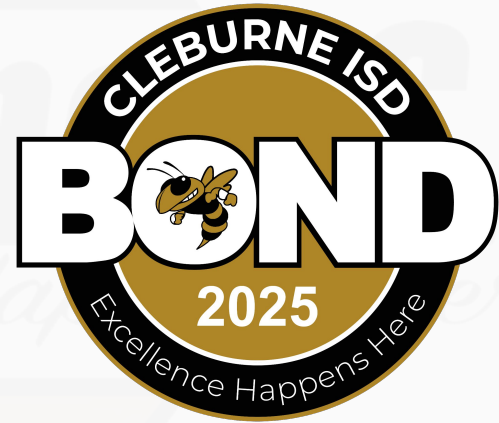


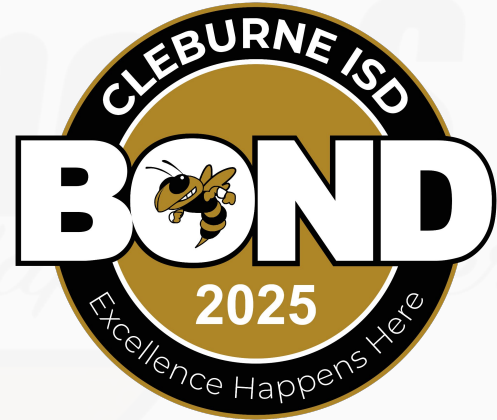
Cleburne ISD
2024-25

**Facility Advisory
Committee Follow-up
June 12, 2025**



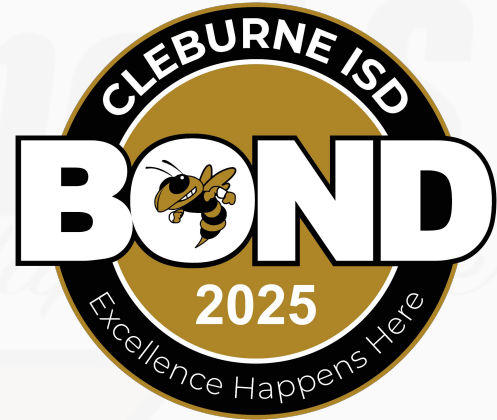
Agenda

- Norms
- Recap from May 13th mtg.
- Things to Consider
 - Dates
 - Pros/Cons
- Next steps



Norms

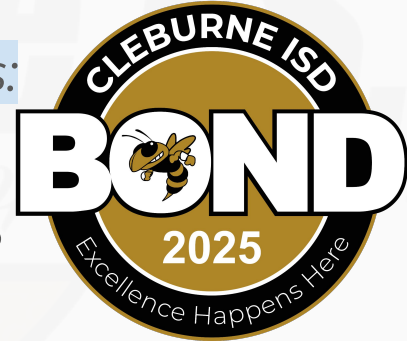
- Listen to understand
- “We” statements
- Productive conversations



Recap FAC May 13th Meeting

Questions Asked:

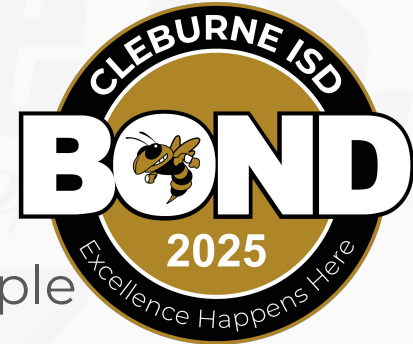
- Number of Gerard parents who voted?
Precincts with largest number of votes:
19, 37, 18, 17
- Did 18yo at CHS get registered to vote?
Given the opportunity to do so in Govt.
- Was there an age breakdown in voter reports.
Yes, 18-29 were the lowest and 65+ was the highest



Recap FAC May 13th Meeting

Areas of Concern:

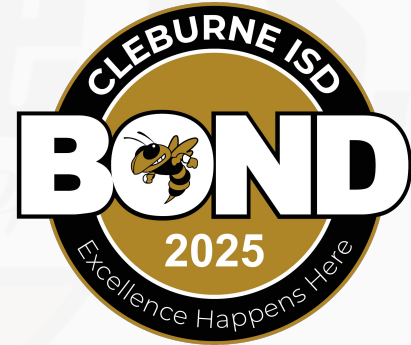
- Little info was shared with parents at campuses.
- Turning off comments on Facebook
- Outside of Cleburne influences
- PAC worked hard but not enough people
- Community wants to know future uses for Gerard and The Rock
- Tax information on signage



Recap FAC May 13th Meeting

Suggestions for Future Bond Efforts:

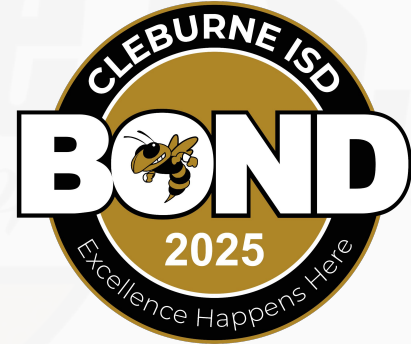
- Mailer to 65+ We mailed out 4250
- Videos showing issues - Fine line
- Bond table at every campus event in the spring. Tried @ 2 with little outcome
- Weekly highlights on social media of what a bond consists of.
- Use recent graduates in outreach and videos



Recap FAC May 13th Meeting

Suggestions for Future Bond Efforts:

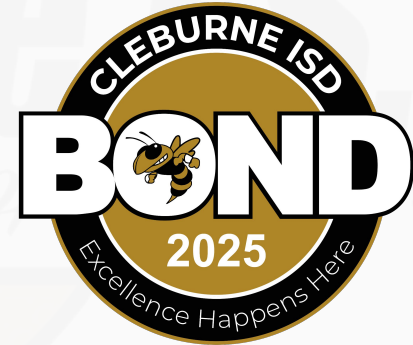
- Use more demographic information
- Use drone footage in media
- Invite some anti-bond folks to be part of the process.
- Video board meetings for transparency
- Use short videos in other languages



Recap FAC May 13th Meeting

Suggestions for Future Bond Efforts:

- Use short form content on social media
- Video community members saying, “I’m voting for the bond because.....”
- Get community input on how to use The Rock
- Don’t use any tax language on signage
- Need larger PAC and neighborhood walks



Future Bond Options: Things to Consider

- Bond Package
- Timeline:
 - Nov. 2025
 - May 2026
 - Nov. 2026
- Community Support
- Next Meeting

