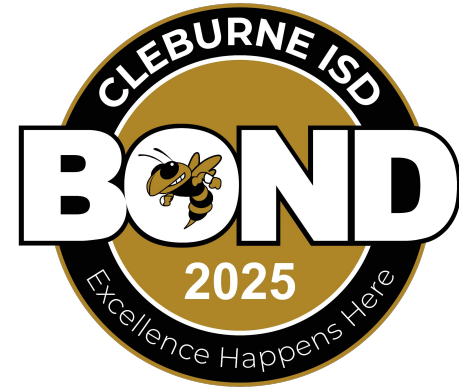




FACILITY ADVISORY COMMITTEE

Meeting 1 - July 17, 2025

CORE COMMITTEE / TABLE CAPTAINS



**Dr. Coby
Kirkpatrick**
Superintendent of Schools



Dr. Kristi Rhone
Deputy Superintendent



Dr. Chris Jackson
Assistant Superintendent of
Curriculum & Instruction



Dr. Mark McClure
Assistant Superintendent of
Student Services



Shawn Shocker
Executive Director of
District Operations



Sarah Taylor
Chief Financial Officer



Allison Errico
Coordinator of Marketing,
Multimedia, & Web



Debbie Reynolds
Coordinator of
Community Relations

AGENDA

- A Path Forward
- Reflection: Community Insights & Future Opportunities
- Table Discussion
- Committee Charge: Why are we here?
- Tax Impact Analysis
- Demographics & Population Trends
- Legislative Update
- Reassess Projects
- Table Discussion
- Review & Next Steps

A PATH FORWARD



A PATH FORWARD

<Amanda: Insert Path Forward Graphic>

Include history of past bonds

Include FAC meetings in 2024

Bond May 25 fail

2 FAC Reflection meetings (may 13 and june 12)

New FAC meetings (4)

Aug 13 deadline to call

Nov 4 Election Day

REFLECTION



Community Insights & Future Opportunities

REFLECTION

Community Insights

- Parents received limited information at campuses.
- Facebook comments were disabled, reducing dialogue.
- Outside voices may have influenced local opinion.
- The PAC worked hard but had limited reach.
- Uncertainty around future use of Gerard and The Rock.
- Signage with tax language raised concerns.

REFLECTION

Future Opportunities

- Mailers targeted to residents 65+.
- Use videos to show facility issues.
- Set up bond info tables at all spring campus events.
- Share weekly social media highlights explaining the bond.
- Feature recent graduates in outreach materials.
- Incorporate demographic insights and drone footage.
- Involve some anti-bond individuals in planning.
- Record board meetings for transparency.

REFLECTION

Future Opportunities (Cont.)

- Create short videos, including in multiple languages.
- Post community testimonials supporting the bond.
- Collect input on repurposing The Rock.
- Avoid tax-related language on signage.
- Grow the PAC and organize neighborhood canvassing.

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TABLE DISCUSSION

At your table, discuss the Community Insights shared and consider how these can shape Future Opportunities.

COMMITTEE CHARGE



Why are we here?

COMMITTEE CHARGE

Why are we here?

- **Reiterate** the need for healthy facilities to support learning
- **Reassess** priorities with student needs at the center
- **Revisit** facility needs, enrollment trends, and educational goals
- **Reflect** on long-term, district-wide impact
- **Re-imagine** a fiscally responsible plan that the broader community may support
- **Re-engage** as ambassadors for the process and revised plan

TAX IMPACT ANALYSIS

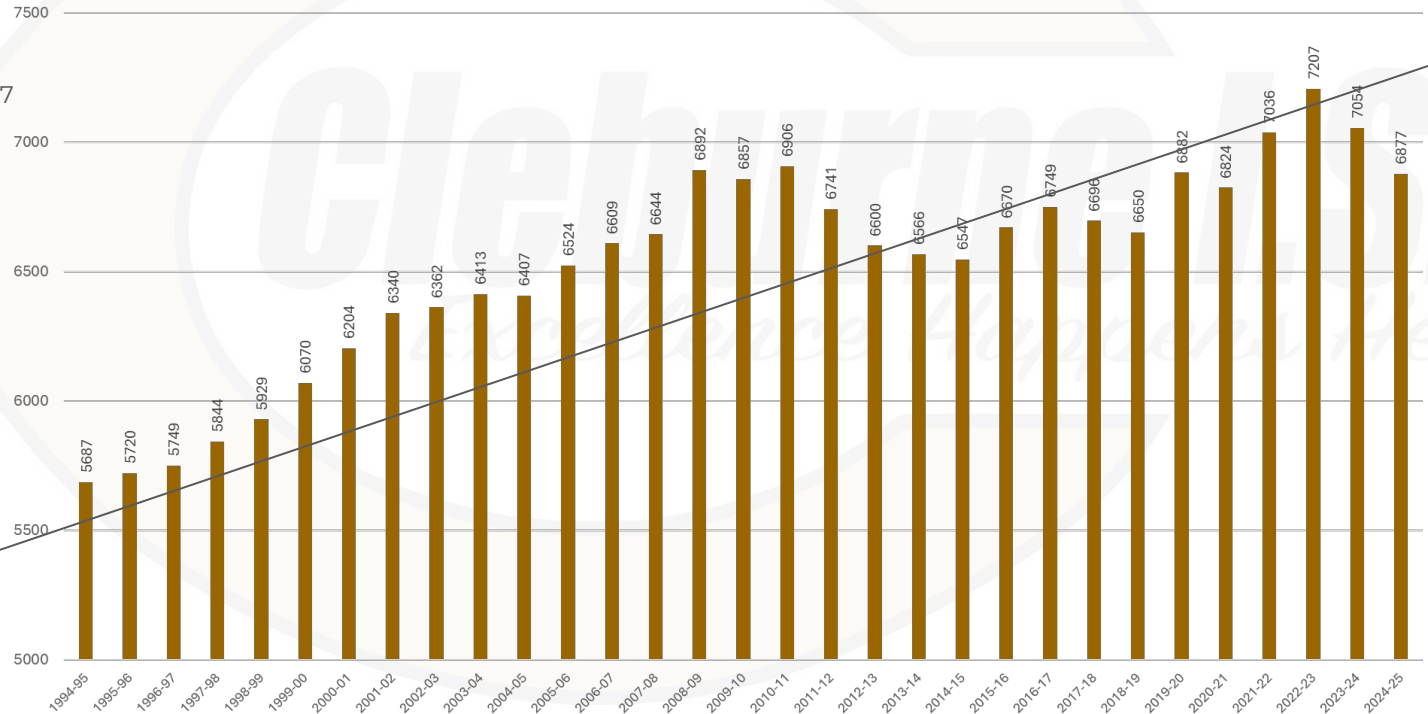


TAX IMPACT ANALYSIS

Bond Capacity Scenario - Projected I&S Tax Rates

Highest Enrollment
2023-2024: 7,207

Lowest Enrollment
1994-1995: 5,687



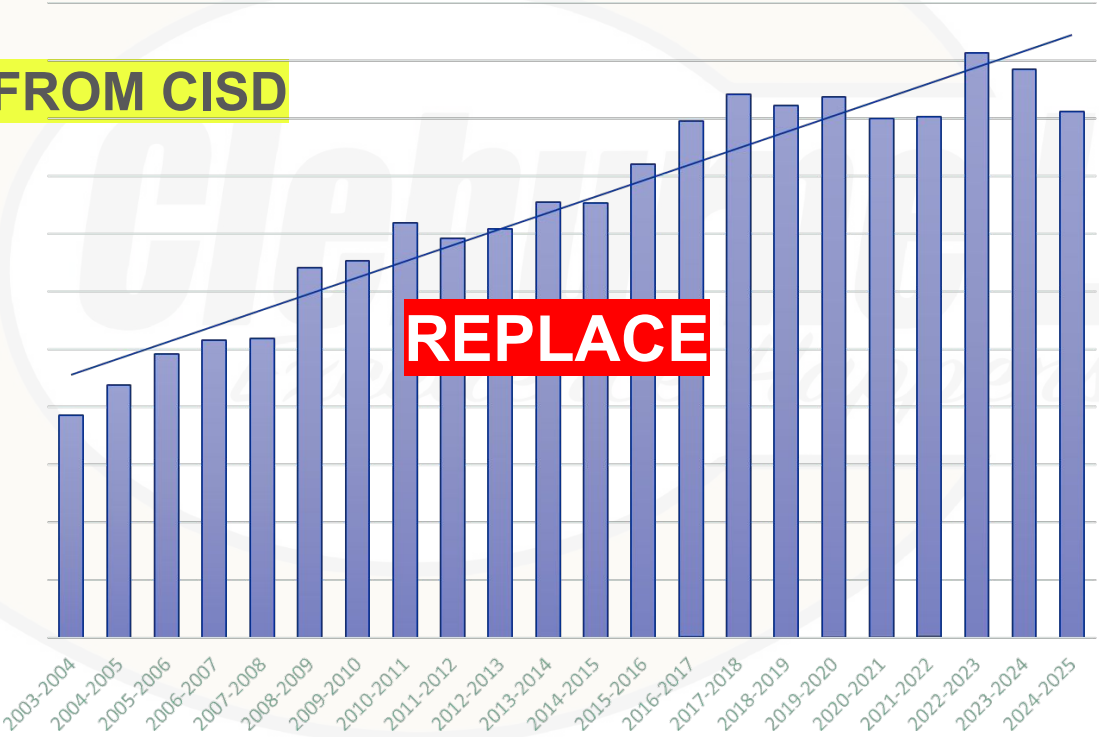
DEMOGRAPHICS & POPULATION TRENDS



DEMOGRAPHICS & POPULATION TRENDS

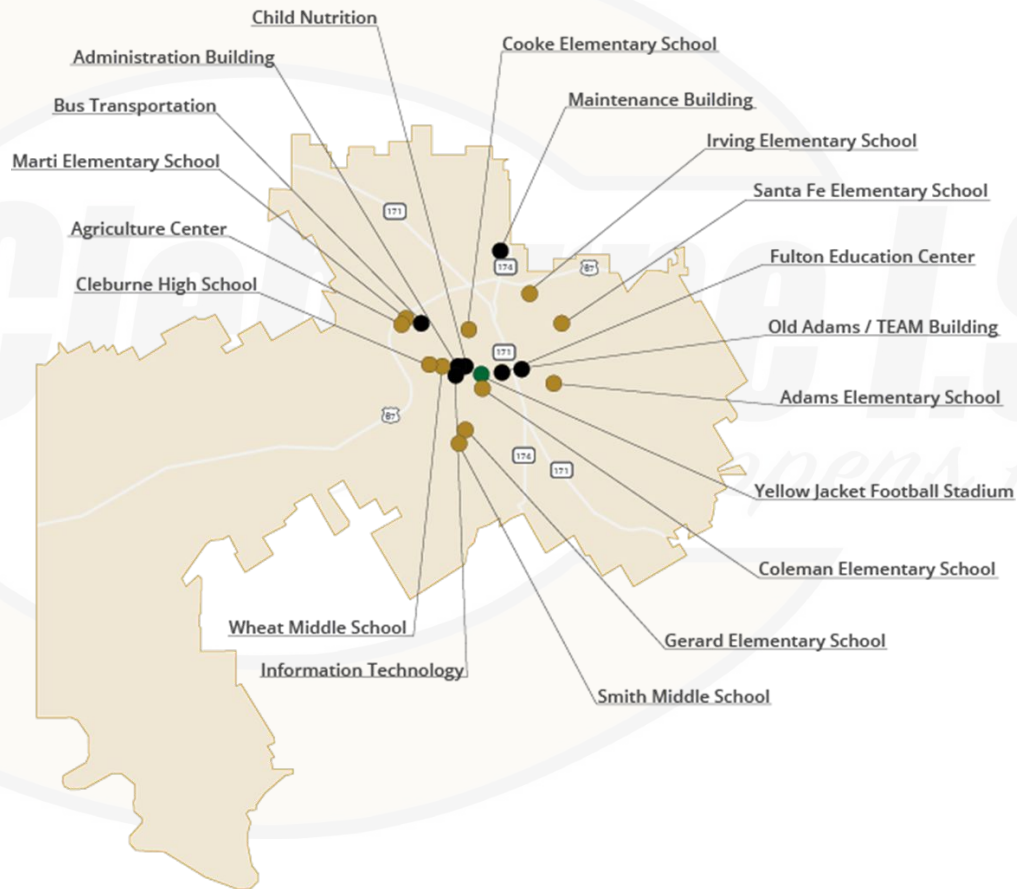
Student Enrollment Trend

CONTENT FROM CISD



DEMOGRAPHICS & POPULATION TRENDS

Cleburne ISD



DEMOGRAPHICS & POPULATION TRENDS

Business & Community

INSERT MAP FROM ALEXANDRA

Cloburne I.S.D.
Excellence Happens Here

DEMOGRAPHICS & POPULATION TRENDS

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INSERT MAP FROM ALEXANDRA



PROJECT REVIEW



PROJECT REVIEW

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AMANDA: LIST OF ALL PROJECTS

Glenburnie I.S.D.
Excellence Happens Here

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TABLE DISCUSSION

At your table, reassess the projects we just reviewed.

- Do you remember these projects?
- Are there any projects you want to know more about?
- Are there any new projects you would like to explore?

REVIEW & NEXT STEPS

