



NON-DISCRIMINATION POLICY

The Winston County Board of Education does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups.

The following person has been designated to handle inquiries regarding the non-discrimination policies:

Bart Shannon
Federal Programs Director
P.O. Box 9, Double Springs, AL 35553

Lauren Archer
Special Education Director
P.O. Box 9, Double Springs, AL 35553

(205) 489-5018
Winston County Board of Education

BUSINESS/MARKETING COURSES OFFERED:

Marketing Principles – 12164G1001

Sports & Entertainment Marketing – 12163G1003

Career Preparedness – 22153G1000

We Build It Better – 21052G6800

DECA provides teachers and members with educational leadership development activities to merge with the classroom instructional program- teaching the skills that a successful career in business requires.

ADDISON HIGH SCHOOL

Business/Marketing Education

151 School Drive
Addison, AL 35540

Phone: (256) 747 - 2286

Mrs. Lindsey Carden, Instructor
lcarden@wscsclass.com





DECA's goal is for its members to develop a "career success kit" to carry into their professional and personal lives after graduation, including:

Occupational Skills,
Entrepreneurship & Leadership
Skills, Appreciation of Civic
Responsibility, Ethical Behavior, &
Understanding of Role in our Free
Enterprise System in the Global
Economy



What is DECA?

DECA is an organization that prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the world.



DECA PREPARES EMERGING LEADERS AND ENTREPRENEURS
IN MARKETING, FINANCE, HOSPITALITY AND MANAGEMENT

Addison High School ~
Business/Marketing
Lindsey Carden, Instructor
(256) 747-2286
lcarden@wcsclass.com

