



LIVESTREAMING AGREEMENT

This Agreement is entered into as of _____, by and among:

(Partner Name), a Louisiana-based commercial for-profit sports media and broadcast company
(Partner Name);

Rapides Parish School Board, a political subdivision of the State of Louisiana (“School Board”).

1. Purpose

The purpose of this Agreement is to establish the terms under which (Partner Name) will serve as a non-exclusive commercial live streaming provider for athletic events hosted by the School, subject to the policies and authority of the Rapides Parish School Board.

2. Streaming Rights

- a. The School Board grants (Partner Name) non-exclusive rights to stream, broadcast, or digitally distribute live video of athletic events hosted by the School during the term of this Agreement.
- b. The School Board reserves the right to approve or allow additional streaming providers.

3. Production Standards

- a. (Partner Name) shall provide all necessary equipment, personnel, and streaming platforms to ensure a high-quality broadcast.
- b. The School agrees to provide reasonable access to facilities and necessary accommodations, as available and subject to the discretion of the school principal from the school in which the broadcast originates.
 - i. This includes access to available wifi/internet connectivity
- c. (Partner Name) shall comply with all applicable standards, rules, and policies of the Rapides Parish School Board and recognized national media standards.

4. Advertising & Commercial Sponsorships

- a. All advertising inventory and sponsorships related to (Partner Name)-produced broadcasts remain the property of (Partner Name).
- b. (Partner Name) shall also provide compensation to the school for access to the school activities (Partner Name) is selling advertisements, sponsorships, and/or subscriptions for. Appropriate compensation can be:
 - i. Financial compensation representative of the market the school is serving.
 - ii. Financial compensation representative of the percentage market share for the Partner

- iii. Financial equivalent amount of “air time” per game in which the school may sell or provide promotional content, and the School shall retain 100% of any revenue generated from those additional placements.
- c. All advertising must be appropriate for school audiences and must not include advertisement for drugs or alcohol.

5. Insurance & Indemnification

a. (Partner Name) shall provide proof of a current general liability insurance policy in the amount of not less than \$1,000,000 per occurrence, naming the Rapides Parish School Board as an additional insured. In addition, (Partner Name) must also obtain and provide proof of a valid workers’ compensation insurance policy with statutory limit.

b. (Partner Name) agrees to defend, indemnify, and hold harmless the Rapides Parish School Board, its employees, agents, and the individual School from and against any and all claims, damages, liabilities, losses, costs, and expenses (including reasonable attorney’s fees) arising out of or related to (Partner Name)’ performance under this Agreement, including but not limited to the production, streaming, or broadcasting of any school event. (Partner Name) shall also provide the Rapides Parish School Board with a standard Acord 25 certificate of insurance for the commercial general liability naming Rapides Parish School Board as an additional insured under that policy and same said certificate indicating proof of workers’ compensation insurance coverage at or above the statutory limit.

6. Term & Termination

This Agreement shall remain in effect for the [insert duration—e.g., “2025–2026 academic year”], unless terminated earlier by any party with thirty (30) days’ written notice.

7. Ownership of Content

All content produced by (Partner Name) under this Agreement shall remain the property of (Partner Name). However, the School and School Board may request access to footage for internal or promotional purposes, subject to written approval.

8. Miscellaneous

- This Agreement is governed by the laws of the State of Louisiana.
- Amendments must be in writing and signed by all parties.
- This Agreement may be executed in counterparts, including electronically.



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IN WITNESS WHEREOF, the parties have executed this Agreement as of the dates below:

(Partner Name)

By: _____

Name:

Title:

Date: _____

RAPIDES PARISH SCHOOL BOARD

By: _____

Name:

Title:

Date: _____