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Paterson Public Schools Launches Redesigned Website to Enhance User Experience

New platform offers improved navigation and easier access to important resources

Paterson, NJ (July 15, 2025) – Paterson Public Schools is proud to announce the launch of its newly redesigned district website, aimed at providing students, families, staff, and community members with a more modern and user-friendly online experience.

The new website, now live at www.paterson.k12.nj.us, features an updated design, improved navigation tools, and fully mobile compatibility. The redesign is part of the district's commitment to enhancing communication and engagement with the community it serves.

"We are excited to provide our families, staff, and partners with a website that is more user-friendly, visually appealing, and easier to navigate," said Dr. Laurie W. Newell, Superintendent of Schools. "This launch is part of our broader effort to enhance how we share information and celebrate the work being done in our schools."

Key features of the redesigned website include:

- **Visual Updates:** A refreshed look that highlights student achievements, district initiatives, and community partnerships.

- **Streamlined Navigation:** Easier access to school and district news, calendar events, parent resources, and student services.

- **Enhanced Search Tools:** Allowing users to quickly find the information they need.

- **Mobile-Friendly Design:** Improved usability across smartphones and tablets, making information more accessible on the go.

The new platform is hosted by Finalsite, the same provider that currently hosts individual school websites across the district. The redesign process involved extensive content migration and collaboration across multiple departments to ensure accuracy, accessibility, and a positive user experience.

"This new website represents an important step forward in how we connect with our students, families, and the entire Paterson community," said Eddie Gonzalez, President of the Paterson

Board of Education. "Clear, timely, and accessible communication is essential for strong schools, and this new platform helps us deliver on that promise."

"We are committed to maintaining a site that reflects the energy and excellence of Paterson Public Schools," said Aida E. Rosario, Director of Communications. "This website is more than a digital platform; it's a reflection of our district's identity, our dedication to keeping families informed and engaged, and our goal to capture the vibrancy of our school community in everything we share."

Paterson Public Schools invites all families, students, and community members to explore the new website at www.paterson.k12.nj.us.