



Who Let the Dogs Out? (We couldn't resist.)

Our beloved town of Putnam has been accepted as a MuralFest community by [The Walldog Public Art Movement](#), an internationally renowned organization of present-day sign and mural artists. A "walldog" is a historical term for a professional outdoor muralist or sign painter who often worked on tall buildings. The Walldogs organize an annual festival where hundreds of artists descend upon a town and *donate their time and talent* to paint several dozen murals over three to five days. In the last 30 years, 459 Walldogs have painted 665 murals in 30 towns. A Walldog of bygone days painted the iconic Coca Cola mural in Putnam, and now we have the unique opportunity to welcome hundreds of them to transform our town. The masterful murals created by the Walldogs are stunning beyond words. They endeavor to preserve the traditional techniques and aesthetics of historic sign painting, mural art, and lettering. We have provided links to galleries and videos of previous festivals and hope you can visualize the priceless benefit that is coming to our town.

When Does All This Happen?

The grassroots organization and planning are happening now. Putnam was accepted as a 2030 Walldogs Festival site, but there is so much enthusiasm for the project, we have requested to move the date to 2028, which will still allow plenty of time for fundraising and event coordination. We are anxiously awaiting word from the Walldogs if we can procure 2028.

