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News Release

FOR IMMEDIATE RELEASE

2025 SUN CITY ED TECH CONFERENCE THE LARGEST EDUCATION TECHNOLOGY CONFERENCE IN THE REGION

EL PASO, Texas (Sept. 3, 2025) – The Education Service Center Region 19 (ESC19) is proud to announce the **2025 Sun City Ed Tech Conference**, happening **Thursday, September 11, 2025**, from 7:30 a.m. to 4:30 p.m. at the ESC19 Starlight Event Center, 6650 Continental Dr., El Paso, TX.

This extraordinary event, hosted in collaboration with TCEA (Texas Computer Education Association), is **the largest education technology conference of its kind** in the El Paso region, bringing together educators, school leaders, and IT professionals for a full day of innovation, collaboration, and hands-on exploration.

With **more than 60 interactive sessions led by industry experts**, the Sun City Ed Tech Conference is designed for all levels—from novice users to seasoned technology professionals. Attendees will explore cutting-edge instructional strategies, cybersecurity, device management, AI-powered tools, and scalable technology planning. This year's keynote speaker, Corinne Hoisington, world-renowned AI and Ed Tech visionary, will inspire participants with a forward-looking vision of how technology is reshaping education.

A Unique Opportunity for Borderland Educators

Due to budget limitations, many educators are unable to travel to national conferences for professional development. The Sun City Ed Tech Conference eliminates that barrier by bringing world-class learning and technology demonstrations right here to El Paso.

Exhibitors, Technology Demonstrations, and Hands-On Exploration

Dozens of leading Ed Tech exhibitors will be on-site throughout the event, showcasing the latest hardware, software, and instructional tools. Educators will have the chance to test and explore products such as:

- Interactive smart panels and classroom displays
- Robotics kits for STEM instruction
- AI-powered learning and assessment tools
- VR/AR headsets for immersive learning experiences
- Classroom management and cybersecurity solutions

Attendees will also receive exciting Ed Tech merchandise and giveaways from vendors (examples include stylus pens, VR demos, robotics samples, branded tech gear, and classroom toolkits).

Unique Pre-Conference Experience – FREE Adobe Education Photowalk

As a special pre-conference experience, on Wednesday, September 10, 2025, ESC19 will host a FREE Adobe for Education Photowalk in downtown El Paso, led by Claudio Zavala Jr., Adobe Education Evangelist.

Participants will explore iconic downtown landmarks, practice creative photography techniques, and learn how to blend visuals with generative AI tools using Adobe Express.

-Meet at the Big Trash Animal (E. Franklin Ave & N. Mesa St) – 5:30 p.m.

-Photowalk begins promptly at 5:40 p.m.

-Concludes with networking & refreshments at Coffee Box

Limited spots available – registration link: <https://new.express.adobe.com/webpage/iFa3JmnllyLV0S>

Conference Event Details

What: 2025 Sun City Ed Tech Conference

When: Thursday, September 11, 2025 | 7:30 a.m. – 4:30 p.m.

Where: ESC19 Starlight Event Center | 6650 Continental Dr., El Paso, TX 79925

Cost: \$99 per person

Registration: https://txr19.escworks.net/catalog/conference.aspx?conference_id=218730

Media Invitation, CONFERENCE INVITATION

ESC19 invites local and regional media outlets to provide pre-conference coverage and attend the event for on-site visuals, interviews, and exhibitor demonstrations. **This conference offers outstanding opportunities for photos and video, including immersive classroom technology, robotics, and interactive showcases from dozens of national and regional vendors.**

For more information including interview requests, please contact:

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For additional information on schedules and speaker biographies, please visit:

<https://www.esc19.net/conferences/sun-city-edtech-conference>

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