



# CTE profile 2024

Career  
Technical  
Education

SAN BENITO HIGH SCHOOL DISTRICT





# CTE



## at Hollister High School

**WHAT IS CTE?** Career Technical Education is a program of study that involves a multiyear sequence of courses that integrates core academic knowledge with technical and occupational knowledge to provide students with a pathway to postsecondary education and careers.

**THE HOLLISTER CTE PROGRAM** provides high-quality educational opportunities as part of the District's mission to educate all students to their highest potential so they will have the greatest range of personal options upon graduation. The four pillars of the CTE program are:

### 1: CAREER AND COLLEGE READINESS:

CTE is one of the many ways that Hollister students can achieve college and career readiness. Forbes 500 has identified teamwork, problem-solving, and interpersonal skills as the top three most valued skills for today's workforce. Career Technical Education gives our students unique opportunities to develop these skills before graduating high school. Our programs are closely aligned to higher education pathways, national industry standards, and regional economic drivers.

Dual enrollment opportunities allow Hollister CTE students to experience college-level courses, increasing confidence that they are college-ready. These partnerships with higher learning are shown to increase the percentage of students who persevere and complete college. Dual enrollment also helps students understand the relevance of transferable skill-building.

**2: WORK-BASED LEARNING:** Our strong industry and post-secondary partnerships create significant opportunities for students to explore and understand the options available to them. Hollister High School's CTE program engages directly with the district's broad network of industry partners, who provide input into programming and feedback for students, as well as supporting students in internships, externships and other work-based learning opportunities.

**3: CAREER TECHNICAL STUDENT ORGANIZATIONS:** CTE students at Hollister have access to Career Technical Student Organizations (CTSO) that connect them to opportunities for leadership, scholarship and networking. Organizations that thrive at Hollister include the National FFA Organization and the HOSA organization for future health professionals. Our goal is to ensure that every pathway offers a competition to students based on skills learned. These opportunities give Hollister students deeper connections to their field of study, and chances to further their learning and hone their skills through competition.

### **INDUSTRY-RECOGNIZED CERTIFICATION:**

In addition, Hollister CTE students can also earn the following industry-recognized certifications that recognize the development of professional-level technical skill:

- 1. OSHA 10**
- 2. ASE**
- 3. Serve Safe**
- 4. First Aid**
- 5. CPR**
- 6. FAST (First Aid for Severe Trauma)**
- 7. BLS (Basic Life Support)**

# why CTE?

**THROUGH THE CTE PROGRAM,  
HOLLISTER STUDENTS DEVELOP:**

## **INDUSTRY-SPECIFIC SKILLS**

For the 63% of CTE students who go on to post-secondary education, Hollister's dual enrollment and articulation agreements provide a jump start, allowing students to earn college credits. All Career Technical Education students develop teamwork, problem-solving and interpersonal skills through hands-on, work-based learning.

## **PROFESSIONAL NETWORKING OPPORTUNITIES**

Career and technical education opens up the learning experience far beyond the classroom, allowing students to foster ongoing, meaningful partnerships with community partners in business, industry, higher education and economic agencies. Industry-recognized certifications enable students to reach a professional level of mastery and establish themselves as skilled practitioners of their craft.

## **MARKETABLE SKILLS**

Hollister CTE students receive hands-on training from industry experts and skilled professionals. In addition, Career Technical Education students at Hollister have opportunities to develop professional skills such as public speaking, problem-solving, teamwork and goal-setting.



## CTE BY THE NUMBERS

**HOLLISTER HIGH SCHOOL'S** Career Technical Education program offers students the opportunity to choose from one of 13 individual pathways of study across nine industry sectors that align to California Department of Education standards. CTE pathways are designed to connect education to industry through work-based learning opportunities, access to early college credit, and critical skill building to ensure that each student has the widest range of options upon graduation in order to be college and career ready.

9  
S E C T O R S

13  
P A T H W A Y S

40  
C O U R S E S

10

INDUSTRY  
CERTIFICATIONS

15

EARLY COLLEGE  
CREDIT COURSES  
OFFERED

3

CTE STUDENT  
ORGANIZATIONS





# CTE

## Pathways

**OUR 13 CTE PATHWAYS** offer Hollister High School students opportunities to explore a variety of trades and disciplines:

- 🌾 Agriscience
- 🔧 Agricultural Mechanics
- 🐾 Animal Science
- 🎥 Arts Media & Entertainment (Multimedia)
- 📷 Arts Media & Entertainment (Photography)
- 🔪 Building & Construction (Woods)
- 💰 Business & Finance
- 🤖 Engineering & Architecture (Robotics)
- 🍴 Hospitality & Tourism (Culinary)
- 🏭 Manufacturing & Product Development (Metals)
- 🏆 Ornamental Horticulture (Floral)
- 🌱 Plant & Soil Science
- 🚗 Transportation (Auto)

**ACADEMIES** offer HHS students opportunities to take dual-enrollment and cross-curricular courses to prepare for their post-secondary futures:

- 🏥 Academy of Health Science (Patient Care)
- 🏫 Early College Academy



# CTE

## Senior Launch

330+

SENIOR LAUNCH  
PARTICIPANTS

**IN APRIL 2024**, Hollister High School proudly hosted its inaugural CTE Senior Launch Interviews, showcasing the talent and dedication of more than 330 Career Technical Educational 11th- and 12th-grade students. This milestone event brought together 28 industry partners from diverse career pathways who generously dedicated their time to interview students and provide valuable feedback in connecting education to industry.

The highlight of the event was the opportunity for students to present projects they have been diligently working on throughout the school year. Each student had a 10-minute interview slot to discuss their projects, future plans after high school, and receive personalized feedback from industry professionals. This immersive experience not only allowed students to showcase their skills but also fostered confidence and provided invaluable insights for their future endeavors.

"We are incredibly proud of our students and the accomplishments they have achieved during these interviews," said Kristine Hudson, Hollister High School's Work-Based Learning Specialist. "This event not only highlights the hard work and dedication of our students but also emphasizes the importance of collaboration between education and industry in preparing students for success in their chosen career paths."

Months of meticulous planning and preparation by CTE instructors and support staff ensured the success of this event. The Senior Launch provided a dynamic and inclusive platform for students to engage with industry partners. The inclusive approach to the activity allowed all students enrolled in a Capstone course to integrate and apply the knowledge, skills, and concepts they have learned throughout their CTE coursework.





**THE SECOND ANNUAL** Central Coast Trades Show took place Friday, Nov. 3, at Hollister High School. Hosted by the Career Technical Education Department, the event allowed students the opportunity to engage with industry leaders throughout the day outside of the CTE Building.

More than 150 CTE students each block were scheduled to come through, with the event open to all 3,500 HHS students during break and lunch. That day's Haybaler Support Time sessions featured classroom breakout sessions with industry leaders from Sunstate Equipment Co., Sheet Metal Workers' Local 104 and Cupertino Electric.

The industry partners who visited campus offered information about various career paths available to students. The event was designed to increase CTE pathway students' general awareness and understanding of the job opportunities available through their course of study and connect them to employers who can provide next-step guidance on careers. The Trades Show also benefited our industry partners by introducing them to students who have job-ready skills straight out of high school.





# CTE

## student voices

THESE TEN STUDENTS represent every sector of Hollister High School's Career Technical Education program. Each sector offers students the opportunity to choose one of 13 learning pathways, and to participate in career and technical student organizations (CTSOs).

"My time in the CTE pathway has been one of the most formative experiences in my life. It helped me find my passion, meet people I might have never had met, and has made me a better person."

**MEMPHIS SHANROCK,**  
Art, Media & Entertainment (Multimedia), Transportation (Auto)



"Completing the Building and Construction Trades CTE pathway as well as the Animal Science CTE pathway have both taught me practical skills I can use in any environment as well as special skills earned with hard work. I am grateful these classes have greeted me with opportunities for career exploration and advancement that I never would have been able to expand on without." **SAMANTHA SIMMONS,**  
Building & Construction, Animal Science

"Photography has been a highlight in my high school career. It has been very fun to learn how to express myself through a lens. I was able to finish a CTE Pathway and do the A-G requirements to get into a four year college. I will be attending the University of California, Berkeley in the fall."

**JOSHUA VINCENT,** Art, Media & Entertainment (Photography)



"Being a part of the Automotive CTE class is an amazing experience for those who want to learn how to do maintenance on their own vehicles. You learn a lot of skills that can help you for the rest of your life. Being a part of the class for the past two years has been one of the best highlights of my high school career."

**ISABELLA ALVAREZ,** Transportation (Auto)

"Being a part of the CTE Program has given me hands-on skills along with business skills that I will use as I further develop my welding business. I plan on working on expanding my business Wright Welding & Ag Services and learning from other industry leaders after graduation."

**TREVOR WRIGHT,** Agricultural Mechanics & Agriscience





## CTE STUDENT VOICES



“Throughout my experiences in the CTE classes, I have learned valuable skills that will carry me through life. With both instructional and hands-on work, I have been provided with expert guidance and foundational skills for my career in the welding industry.” **BRENNA McELROY**,  
Manufacturing & Product Development (Welding)

“During my time in the Culinary Pathway I was able to learn new kitchen and safety skills that I would have not learned otherwise. I was lucky enough to be offered an internship with the Running Rooster here in Hollister, where I learned all aspects of how a business is run, and had fun doing it. It made me realize what I might want to do for the rest of my life could be fun.”

**DORIAN ESPARZA**, Hospitality & Tourism (Culinary)



“Joining the Business & Finance pathway taught me how to start my own company, the different forms of business, managing my finances and much more. It makes me confident that when I begin to start my own business in the future, I will know exactly what to do and how to do it!” **LAILA KIRKPATRICK**, Business & Finance

“The Engineering class has helped introduce me to elementary engineering concepts and the design process along with support for professional skills. We practice public speaking and teamwork which are essential for this industry. My career goals are to pursue project management as a systems engineer.”

**ISABELA ANDERSON**, Engineering & Architecture



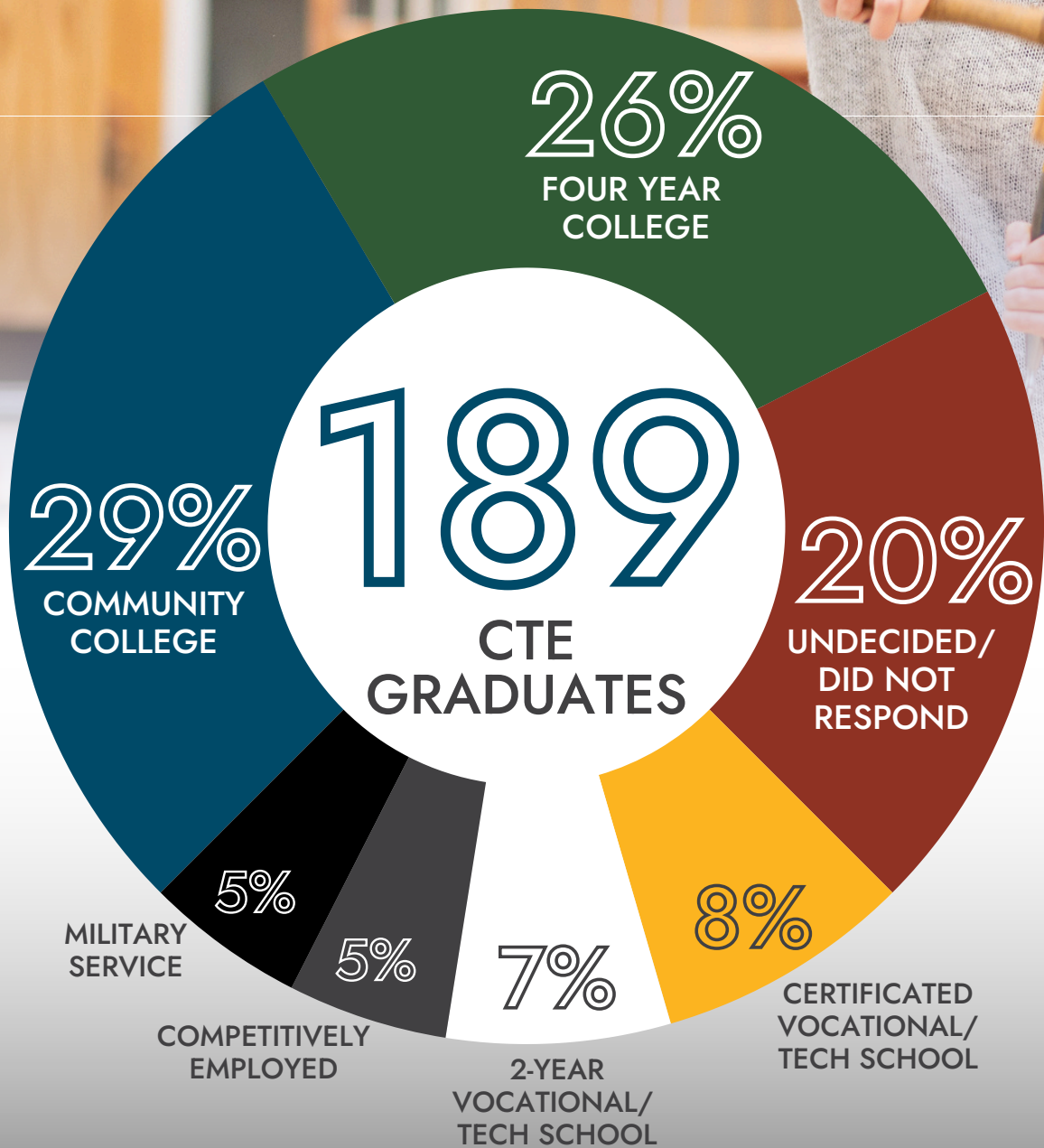
“The CTE Health Science & Medical Technology pathway has enabled me to be exposed to various aspects of the medical field, flourishing into my own within that time. Through it all, I was able to learn and have only continued to learn, learning beyond the writings on the board, beyond the desk, learning through hands-on work, testing and expanding my knowledge.”

**JASMIN LLAGUNO MALDONADO**,  
Health Science & Medical Technology



# CTE

## Class of 2024



“College and career readiness is not just about acquiring knowledge; it’s about honing the skills, resilience, and adaptability needed to thrive in an ever-evolving world beyond high school.”

**KRISTINE HUDSON**, Work-Based Learning Specialist, SBHSD



# CTE

by the numbers

1,200

CTE STUDENTS

33%

of Hollister students are enrolled in CTE

240

students earned industry-recognized certifications during the 2023-24 school year





**San Benito**  
HIGH SCHOOL DISTRICT  
*Continuing Excellence*

1220 MONTEREY STREET | HOLLISTER, CA 95023  
HAYBALER.ORG | SBHSD.ORG