

2022-23

Evaluation of the College and Career Advising Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

Stephanie Elizalde, Ed. D.
Superintendent of Schools



2022-23

Evaluation of the College and Career Advising Program

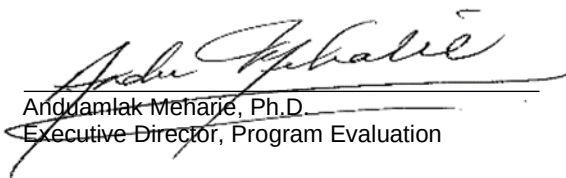
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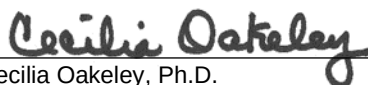
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2022-23

Evaluation of the College and Career Advising Program

KEY FINDINGS AND RECOMMENDATIONS

The purpose of this evaluation was to examine (a) program implementation and (b) program outcomes.

Key Findings

In 2022-23, the College and Career Advising Program (CCAP) received \$11,000,000 through the Elementary and Secondary School Emergency Relief (ESSER) fund, a significant increase from \$2,448,000 in 2021-22. A total of 23,851 high school students in grades nine through 12 at 38 campuses participated in CCAP. The Academic Success Program (ASP) and Education is Freedom (EIF) were selected vendors to provide services to CCAP students. Services included assisting students with (a) completing pre-four-year plans, (b) completing 25-hours of utilizing community services, (c) completing college exploration, (d) completing career exploration, (e) career assessment completion, (f) college application completion, (g) financial aid application completion, and (h) completing Dallas County Promise Pledges.

 The number of students served by CCAP vendors increased dramatically from 2020-21 to 2022-23. ASP mostly supported students with completing four-year college applications and Dallas County Promise Pledges, while EIF most often provided assistance with four-year and two-year college applications in 2022-23 (page 12).

 Overall, the program goal of 60 percent of freshmen completing pre-four-year plans or 25-hours of utilizing community services was not met (page 15).

 For sophomores, the program goals for college exploration, career exploration, or 25-hours of utilizing community services were also not met (page 15).

 Overall, juniors' program goals of 25-hours of utilizing community services or career assessments were not met in 2022-23 (page 16).

 Overall, 2022-23 seniors did not meet either the program goal of 100 percent of seniors completing at least one college application or 100 percent of seniors completing the Free Application for Federal Student Aid (FAFSA) or Texas Application for State Financial Aid (TASFA). The program goal of 100 percent of seniors completing the Dallas County Promise Pledge was also not met (page 22).

 Overall, there was an increase in enrollment into four-year colleges for CCAP participants and non-CCAP students in 2021-22, compared with 2020-21 and 2019-20 (page 26).

Recommendations

Based on the key findings, the following recommendations are offered to stakeholders:

Investigate barriers to implementation. In 2022-23, none of the program goals related to completion of pre-four-year-plan, 25-hours of utilizing community services, career exploration, college exploration, career assessment, college application, financial aid, or Dallas County Promise Pledges were met. Program staff should work with CCAP vendors to understand potential roadblocks and difficulties in the program's design. If awareness is an issue, the program should work with vendors and campuses to make students aware of the resources available and encourage them to take advantage. If caseload or schedule constraints exist, the program should work with campuses and vendors to find ways to maximize efficiency to best serve students in a meaningful way.

Continue to identify ways to improve data efficiency. CCAP vendors recorded when a student visited a school counselor and coded the reason for the visit using specific categories. At the end of the year, some student service data was categorized improperly or in a nonstandard format. It is critical for CCAP staff members to train vendors on best practices in data reporting, to ensure the quality of data on student counseling visits, and to allow for robust evaluation of the program and its goals.

2022-23

Evaluation of the College and Career Advising Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

PROGRAM BACKGROUND

The College Access Program (CAP) was created in 2010 by Dallas Independent School District (Dallas ISD) to increase student college applications, scholarship applications, participation in college entrance exams, and parental involvement in the college admissions and financial aid processes. The program is managed by a college access coordinator within the Dallas ISD Postsecondary Partnerships and Programs department. For the 2022-23 school year, the program was funded through the Elementary and Secondary School Emergency Relief (ESSER) fund and changed its name to the College and Career Advising Program (CCAP). The purpose of the CCAP program was to establish, maintain, support, and sustain a college- and career-going culture at each high school campus. The CCAP program provides targeted supports and services to students in grades nine through 12 at 38 high schools to increase post-secondary planning, college application, college and career exploration, financial aid application, Dallas County Promise Pledge completion, and post-secondary enrollment. The two CCAP vendors selected for the 2022-23 school year were Academic Success Program (ASP) and Education is Freedom (EIF). Guidelines associated with ESSER funding required that CCAP vendors supplement counselor job responsibilities to assist in reaching program goals. Like in previous years, leadership from each campus selected a CCAP vendor, and the vendor assigned CCAP advisors to each campus to provide supplemental assistance to students and parents. This assistance included help with:

- Pre four-year plans;
- 25-hours of utilizing community services;
- College exploration;
- Career exploration;
- Career assessment;
- College applications;
- Financial aid applications;
- Registering and preparing for *SAT* and *Texas State Initiative Assessment (TSIA)* tests; and
- Completing Dallas County Promise Pledges

The CCAP coordinator met the vendors throughout the year to discuss program implementation, progress, and updates. CCAP advisors collaborated with campus counseling staff and other CCAP staff members to provide supports including (a) meeting regularly with counselors, (b) assisting counselors with organizing and providing test preparation sessions and college fairs, (c) attending Counseling Services department meetings, and (d) attending College and Career Readiness meetings.

PROGRAM DESCRIPTION

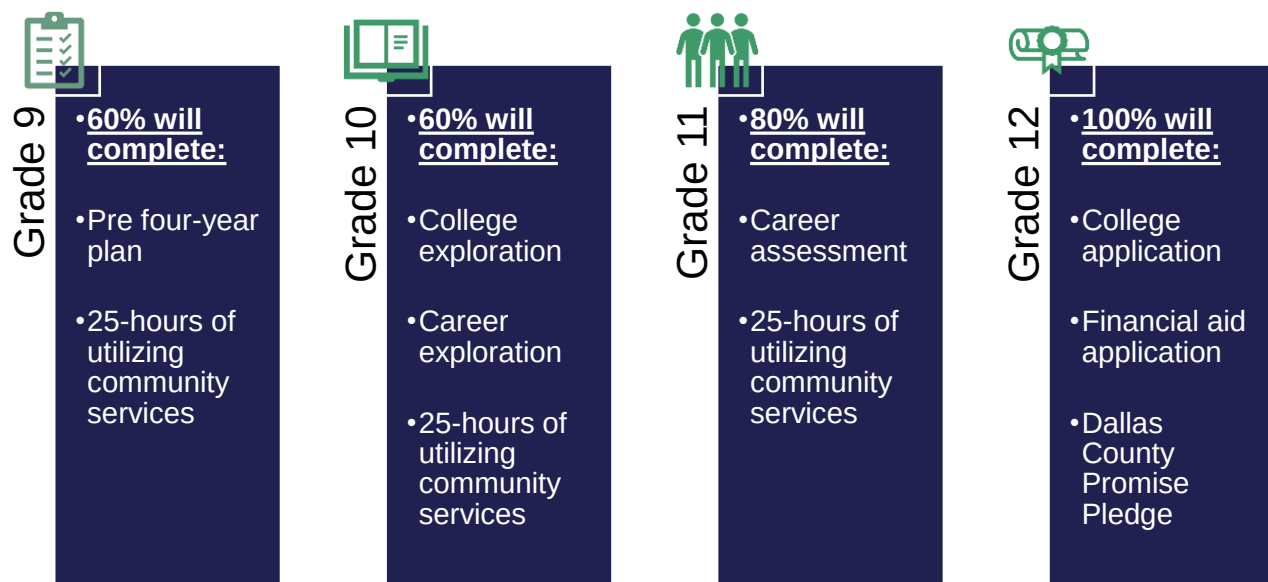
The sections below include the College and Career Advising Program components, people, budget, and program goals. For all methodology, see Appendix B.

Program Components

The purpose of the CCAP program was to maintain and sustain a college- and career-going culture at high schools. CCAP vendors provided targeted support to students in grades nine through 12 with post-secondary planning, college application, financial aid, and post-secondary enrollment. Additionally, advisors assisted students with the post-secondary transition process.

There were two platforms that advisors and students used to complete these processes: Schoollinks¹ and Greenlight². CCAP advisors used Schoollinks to document all support and services provided to students and parents, including flyers, sign-in sheets, and/or agendas, as well as to track monthly services and events. Greenlight was a blockchain locker for students, counselors, and college and university partners, which held records such as vaccination records, high school and dual credit transcripts, recommendation letters, and college applications. Major program components and goals by grade are shown in Figure 1.

Figure 1: 2022-23 CCAP Program Goals for Grade Nine Through Grade 12



¹ Schoollinks is a college and career guidance management system. Schoollinks enables students to (a) search colleges/universities and save top choices, (b) check the costs associated with each college, (c) receive weekly messages regarding scholarships, (d) make virtual campus visits, (e) complete career assessments, and (f) attend financial aid lectures.

² Dallas ISD partnered with GreenLight Credentials to provide students with instant access to their transcripts and other academic credentials.

Pre Four-year Plan

Freshmen worked closely with CCAP advisors and focused on: (a) exploring two-year or four-year colleges and universities, (b) completing pre-four-year planning for colleges and universities, (c) selecting favorite majors or training programs, (d) self-discovery learning kit³, and (e) completing “Game of Life” scenarios⁴.

25-hours of Utilizing Community Services

Students at grades nine, 10, and 11 used SchoolLinks to upload their 25-hours of utilizing community services documentation. Utilizing community services included attending extracurricular activities, attending PSAT Prep sessions, and attending college and career fairs.

College Exploration

For this activity, sophomores used Schoollinks to complete (a) postsecondary planning, (b) campus lifestyle assessment, and (c) two-year or four-year college explorations.

Career Exploration

Sophomores learned different modules on career exploration focusing on (a) completing “would you rather” assessments⁵, (b) exploring at least three careers, (c) listing a minimum of three favorite careers, and (d) setting up a major or training program.

Career Assessment

As part of career assessment, juniors (a) completed “would you rather” assessment, (b) explored at least three different careers, (c) listed a minimum of three favorite careers, and (d) set up a major or training program.

College Application

Seniors completed their college applications for two-year or four-year colleges and universities through an online platform (www.dallaspromise.force.com) shared by Dallas ISD and Dallas County Community College District (DCCCD). Seniors could also complete their college applications through another online platform: ApplyTexas. However, ApplyTexas included only in-state college and university applications.

Financial Aid Application

Seniors completed their financial aid applications, Free Application for Federal Student Aid (FAFSA) and Texas Application for State Financial Aid (TASFA), through an online platform shared by Dallas ISD and Dallas County Community College District (DCCCD).

³ Self-discovery learning kit includes five modules: 1. “Who are you?” which is about identifying students’ personality; 2. How passion and perseverance will help towards college; 3. Starting to think about college and exploring their options; 4. Figuring out what skills are necessary to reach their goals; and 5. Reflecting on what they’ve learned.

⁴ Game of Life scenario covers: (a) what students want to do as a career, (b) what they can expect to make in the field, (c). how it matches up with the expenses for the education needed, and (d) the lifestyle students want to live.

⁵ “Would You Rather” assessments had students discuss different career expectations and interests by choosing between two options for each turn. Some possible questions included, “Would you rather: Work indoors or outside? Work alone on a project or work with a team?”, etc.

Dallas County Promise Pledges

Seniors completed their Dallas County Promise Pledges through the online platform (www.dallaspromise.force.com) shared by Dallas ISD and Dallas County Community College District (DCCCD). The Dallas County Promise is a partnership with school districts, colleges, and nonprofit organizations for Dallas County high school students. Seniors had access to transfer scholarships to attend partnered four-year universities including Southern Methodist University (SMU) and the University of North Texas (UNT)-Dallas. Seniors who met financial requirements and had a high school GPA of 2.5 or higher were automatically awarded the DCCCD Rising Star Scholarship covering additional costs of textbooks.

CCAP Vendors

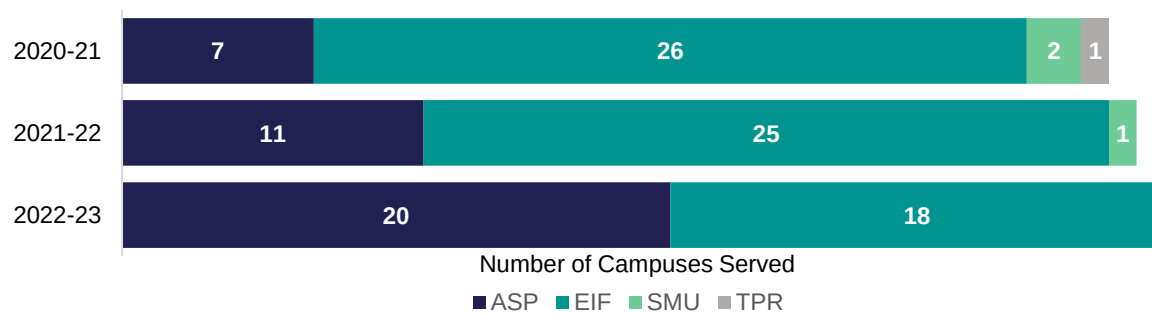
Table 1 displays campuses served by each CCAP vendor during the 2022-23 school year.

Table 1: 2022-23 High Schools Served by Each CCAP Vendor

Academic Success Program (ASP) (N=20)	Education is Freedom (EIF) (N=18)
Adams	Carter
Adamson	Conrad
CityLab	Garza
Hillcrest	Gilliam
IDEA	Kimball
Jefferson	Lassiter
Molina	Lincoln
North Dallas	Madison
North Lake	New Tech (Smith)
Rangel	Obama
Seagoville	Pinkston
Skyline	Roosevelt
Spruce	Samuell
Sunset	South Oak Cliff
Townview: Business	Townview: Education & Social Service
Townview: Health	Townview: Public Service
Townview: Science and Engineering Magnetg	Townview: Talented and Gifted
Washington	Wilmer-Hutchins
White	
Wilson	

Source: Information was provided by CCAP staff member 10/10/22.

The number of campuses served by each CCAP vendor fluctuated each year from 2020-21 to 2022-23. The number of campuses served by ASP increased from seven in 2020-21 to 20 in 2022-23, while the number of campuses served by EIF decreased from 26 (2020-21) to 18 in 2022-23. (Figure 2).

Figure 2: 2020-21 through 2022-23 Number of Campuses Served by CCAP Vendor

Source: Data were provided by CCAP staff member 10/10/22.

Note: SMU was not listed as a vendor in 2022-23.

Campus Observation

In the spring of 2023, the evaluator visited one of the 38 CCAP campuses to collect observational data. During the observation at Sunset High School, the five ASP college advisors worked tirelessly with students answering questions, addressing concerns, and assisting students with college applications, financial aid applications, and Dallas County Promise Pledges.

In preparation for the visit, the evaluator created an observation tool. This tool included items soliciting information about the physical environment of advising sessions as well as the social-emotional environment. Items related to the physical environment included whether there was a designated place for students to receive advising, whether the environment was safe and quiet for advising, and what topics were covered during sessions. The evaluator also looked for evidence of rapport between advisors and students (i.e., body language, physical contact, interpersonal bonds). The observation instrument used can be found in Appendix C.

Physical Environment

Observed sessions took place at an office designated for college advising. Most sessions were held in the office, though a small minority of sessions were held in alternative spaces such as libraries and the cafeteria. These alternative arrangements still had adequate lighting, seating, and desks at which students could complete their work. At times, ambient noise was an issue, particularly when advising was organized around groups of students sharing tables within a relatively small advising space. Group arrangements often led to more discussions and increased noise levels, which seemed to distract others at times. Each advising session was typically 50-60 minutes. The evaluator noted that lighting and temperature in the office was adequate for effective advising to take place. The campus and the vendor-supplied posters in the hallway displays reinforced the importance of college application, financial aid application, Dallas County Promise Pledges, as well as encouraging student participation in CCAP. The advising was made on a basis of one advisor to one student at a time.

Social-Emotional Climate

All advisors appeared to work consistently to establish and maintain a rapport with their students throughout the advising sessions. There was a total of five advisors being observed, all of them (100%) were rated at “Yes” (“established rapport”).

Program Staff

College and Career Advising program was part of the Post-secondary Partnerships and Programs Department at Dallas ISD. Currently, there is one coordinator in charge of CCAP program, and two interim co-coordinators split these duties after the position became vacant in December 2022. In 2022-23, ASP employed one director, one coordinator, and 58 other staff members or advisors, while EIF was staffed with one director, one coordinator, two managers, and 59 other staff members or advisors.

Budget

CCAP received \$11,000,000 through ESSER funds in 2022-23, a dramatic increase (349%) from \$2,448,000 in 2021-22 and \$2,350,000 in 2020-21 (Table 2).

Table 2: 2020-21 through 2022-23 CCAP Funding

School Year	Amount \$	Source
2020-21	2,350,000	Title IV
2022-22	2,448,000	Title IV
2022-23	11,000,000	ESSER

Source: Title IV workscope and information from Special Revenue Funds Management on February 2021 (2020-21), February 2022 (2021-22) and February 2023 (2022-23).

Note: ESSER= Elementary and Secondary School Emergency Relief.

Program Goals

CCAP program managers worked closely with CCAP vendors and counselors to provide college access services to students including classroom guidance sessions, individual student assistance and parent workshops. *Even though the program did not meet its explicitly stated goals in 2022-23, it came very close to meeting targets on a few of them. See referenced pages below for more detail regarding performance towards each goal.* The program's goal for 2022-23 were:

- 60 percent will complete a pre-four-year plan (grade 9; *Goal not met; see page 15*)
- 60 percent will complete 25-hours of utilizing community services (grades 9 and 10; *Goals not met; see page 15*)
- 60 percent will complete college exploration (grade 10; *Goal not met; see page 15*)
- 60 percent will complete career exploration (grade 10; *Goal not met; see page 15*)
- 80 percent will complete 25-hours of community service (grade 11; *Goal not met; see page 15*)
- 80 percent will complete career assessment (grade 11; *Goal not met; see page 16*)
- 100 percent of seniors will complete at least one college application (grade 12; *Goal not met; see page 21*)
- 100 percent of seniors will complete the FAFSA or TASFA (grade 12; *Goal not met; see page 21*)
- 100 percent of seniors will complete the Dallas County Promise Pledge (grade 12; *Goal not met; see page 21*).

EVALUATION QUESTIONS AND RESULTS

EQ1: How was the College and Career Advising Program implemented in 2022-23?

Students Served by CCAP Program

This section summarizes the characteristics of high school students served by the CCAP program in 2022-23.

Key findings from this section:



The number of CCAP program participants increased dramatically in 2022-23, covering students in grades nine through 12. The majority of participants were enrolled in grade 12, followed by grades 10, 11, and nine.

During the 2022-23 school year, 23,851 students in grades nine to 12 utilized CCAP vendor services. The CCAP program focused on supporting all high school students, and the majority of participants were enrolled in grade 12 (37%), followed by grade 10 (33%) and grade 11 (22%). Because of the program expansion in 2022-23, the number of CCAP program participants increased dramatically by 12,274 students from 2020-21 to 2022-23. (Table 3).

Table 3: 2020-21 through 2022-23 CCAP Students Served

School Year	Number of Students Served
2020-21	10,659
2021-22	11,577
2022-23	23,851

Source: 2020-21 and 2021-22 CCAP information taken from Zhang (2021 & 2022). CCAP participation data from CCAP staff member 07/10/23.

The majority of CCAP students were Hispanic (73%), followed by African American (19%). There was a slightly higher percentage of CCAP female students than districtwide high school female students (51% vs. 50%) and a slightly lower percentage of CCAP at-risk students than districtwide high school students (60% vs. 67%). The percentage of economically disadvantaged CCAP students was about the same as the district overall (80% vs. 81%). The percentages of Hispanic and African American as well as female CCAP students remained relatively unchanged over the last three years. The percentage of economically disadvantaged CCAP students was about the same as the district overall (80% vs. 81%, respectively; Table 4).

Table 4: CCAP and District High School Student Characteristics

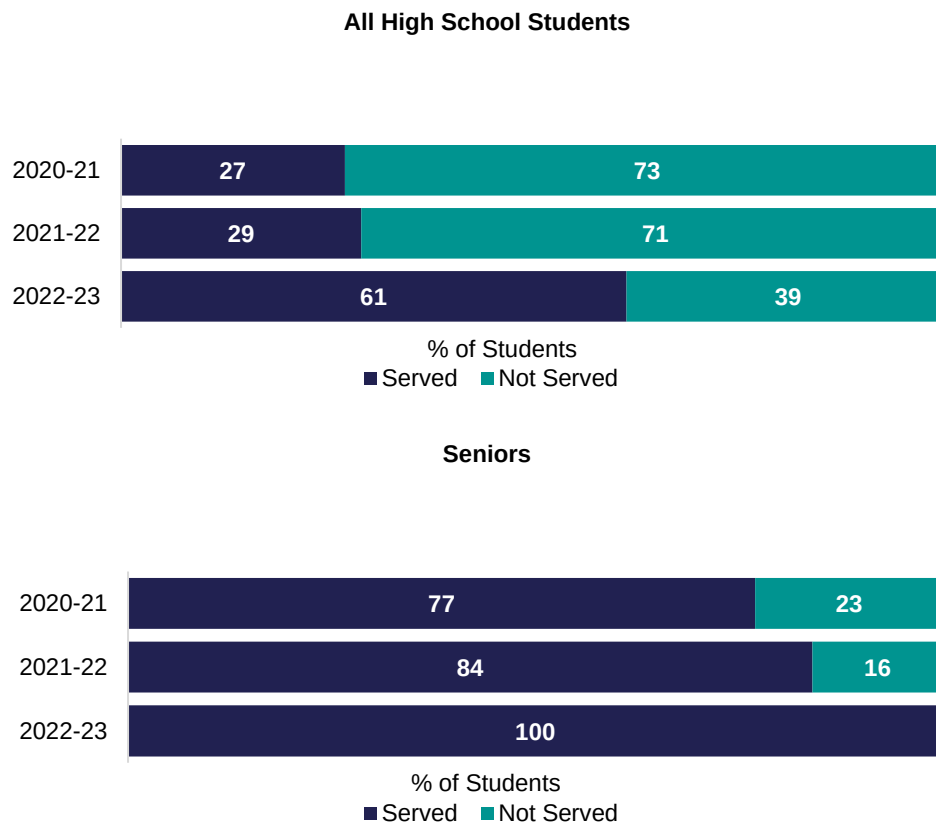
Characteristics	CCAP Enrollment		District HS Enrollment	
	<i>n</i>	%	<i>N</i>	%
Grade				
Grade 9	2,051	8.6	12,042	30.5
Grade 10	7,803	32.8	10,810	27.4
Grade 11	5,223	21.9	7,795	19.8
Grade 12	8,774	36.7	8,781	22.3
Gender				
Male	11,746	49.2	19,905	50.5
Female	12,105	50.8	19,523	49.5
Ethnicity				
Asian	332	1.4	475	1.2
African American	4,617	19.4	7,560	19.1
Hispanic	17,327	72.6	28,848	73.2
White	1,156	4.8	1,852	4.7
Other	419	1.8	693	1.8
Student Groups				
Eco.Dis.	18,962	79.5	31,745	80.5
At Risk	15,024	60.0	26,411	67.0

Source: CCAP data were provided by staff member 07/10/23. District demographic data file dated 05/12/23.

Note: N=23,851 (CCAP students). Percentages may not add to 100 due to rounding. There were two students who were not identified at gender category.

During the 2022-23 school year, the CCAP program served 61 percent of all district high school students and 100 percent of seniors. The percentage of high school students served increased by two percentage points from 2020-21 to 2021-22 and increased dramatically to 61 percent in 2022-23 as a result of the program's expansion. Similarly, the percentage of served seniors increased seven percentage points from 2020-21 to 2021-22 and greatly increased to 100 percent in 2022-23. (Figure 3).

Figure 3: 2020-21 Through 2022-23 Percentages of High School Students Served by Overall and Seniors



Source: 2020-21 and 2021-22 CCAP data were obtained from Zhang (2021 and 2022). CCAP participation data file dated 07/10/23. District demographic file dated 05/12/23.

Note: *N* (all high school grades) *N*=39,313 in 2020-21, *N*= 39,388 in 2021-22, *N*=39,428 in 2022-23. *N*=8,534 district seniors in 2020-21, *N*=8,687 in 2021-22 and *N*=8,781 in 2022-23.

EQ2: What activities did the CCAP program implement to reach its annual goals?

This section summarized CCAP services by vendor, year, grade, and number of visits from 2020-21 through 2022-23.

Key findings from this section:



The number of campuses served by each CCAP vendor increased from 2020-21 to 2022-23. ASP mostly supported students with four-year college applications and Dallas County Promise Pledges, while EIF most often provided support with four-year and two-year college applications in 2022-23. Due to program expansion, the total number of students served by CCAP vendors increased dramatically from 2020-21 to 2022-23.

During the 2022-23 school year, ASP and EIF mostly supported students with four-year college applications (19% and 16%, respectively; Tables 5 and 6). Reasons for visiting by campus can be found in Appendices D and E.

Table 5: 2020-21 through 2022-23 CCAP Services Provided - Academic Success Program

Reason for Visit	2020-21		2021-22		2022-23	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Application: 4-year	1,003	19	3,977	21	4,468	19
Dallas Promise App/Financial Aid	304	6	5,642	29	3,619	15
Application: FAFSA/TASFA	729	14	1,479	8	2,695	11
Search: College	371	7	1,323	7	1,830	8
Other	264	5	1,258	7	1,975	8
Information: Applying to College	702	13	1,103	6	1,506	6
Essay: College Application	474	9	596	3	1,422	6
Application: 2-year or less	158	3	1,132	6	1,327	6
Information: Financial Aid	368	7	931	5	1,360	6
Information: Other	236	5	289	2	878	4
Essay: Scholarship	221	4	388	2	648	3
Career Exploration			421	2	578	2
Application: Scholarship	244	5	275	1	546	2
College Fair information	43	1	101	1	254	1
Information: College Exams	142	3	55	<1	214	1
Register: SAT/ACT/TSIA	36	1	123	1	124	1
Summer Melt			108	1	8	<1
Test Prep: SAT/ACT/TSIA	1	0	0	0	5	<1
Total	5,296	102	19,201	102	22,457	100

Source: 2020-21 and 2021-22 CCAP data were taken from Zhang (2021 & 2022). CCAP participation data dated 07/10/23.

Note: *N*=860 in 2020-21, *N*=2,419 in 2021-22 and *N*=4,934 in 2022-23. Percentages may not add to 100 due to rounding. Data were sorted by 2022-23 school year data.

Table 6: 2020-21 through 2022-23 CCAP Services Provided - Education is Freedom

Reason for Visit	2020-21		2021-22		2022-23	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Application: 4-year	3,628	7	1,609	3	4,860	16
Application: 2-year or less	5,613	11	10,632	18	4,454	15
Other	275	1	268	1	3,915	13
Application: FAFSA/TASFA	5,320	11	4,475	8	2,862	9
Dallas Promise App/Financial Aid	1	0	3,955	7	2,363	8
College Exploration	5,043	10	9,658	16	2,334	8
Information: Applying to College	5,613	12	4,891	8	2,081	7
Information: Other	11,175	23	3,533	7	1,922	6
Information: Financial Aid	4,871	10	6,913	12	1,572	5
Career Exploration	262	1	203	<1	951	3
Test Prep: SAT/ACT/TSIA			2,039	3	838	3
College Fair information	857	2	651	1	787	3
Register: SAT/ACT/TSIA	1,020	2	1,036	2	553	2
Application: Scholarship	1,292	3	655	1	451	1
Essay: Scholarship	3,175	7	8,075	14	259	1
Essay: College Application	223	1	172	<1	256	1
Information: College Exams	314	1	333	1	84	0
Summer Melt	61	0	20	<1	26	<1
Total	48,743	102	59,118	102	30,568	100

Source: 2019-20 and 2020-21 CCAP information was taken from Zhang (2020 & 2021). CCAP participation data dated 07/10/23.

Note: *N*=8,578 in 2020-21, *N*=9,044 in 2021-22 and *N*=7,119 in 2022-23. Percentages may not add to 100 due to rounding. Data were sorted by 2022-23 school year.

The total number of students served by CCAP vendors increased from 10,659 in 2020-21 to 11,577 in 2021-22 and to 23,851 in 2022-23 (Table 7). The number and percentage of students served by ASP

increased from 2020-21 to 2022-23. On the other hand, while the number of students served by EIF increased, the percentage of students served by EIF decreased from 2020-21 to 2022-23.

Table 7: 2020-21 through 2022-23 Students Served by CCAP Vendor

CCAP Vendor	2020-21		2021-22		2022-23	
	N	%	N	%	N	%
ASP	872	8	2,419	21	13,969	59
EIF	9,153	86	9,044	78	9,882	41
SMU	559	5	114	1		
TPR	75	1				
Total	10,659	100	11,577	100	23,851	100

Source: 2020-21 and 2021-22 CCAP information taken from Zhang (2021 & 2022). CCAP participation data dated 07/10/23.

Note: SMU or TPR were not listed as a vendor in 2022-23.

During the 2022-23 school year, CCAP vendors served high school students at all grade levels (Table 8). In 2022-23, 98 percent of CCAP students served by ASP were seniors and juniors, while 57 percent served by EIF were seniors and juniors.

Table 8: 2020-21 through 2022-23 Students Served by CCAP Vendor and Grade

Year	N	Freshman %	Sophomore %	Junior %	Senior %
Academic Success Program					
2020-21	859	1	1	16	83
2021-22	2,324	1	1	5	94
2022-23	4,934	1	2	9	89
Education is Freedom					
2020-21	8,560	3	13	19	64
2021-22	8,157	3	10	25	61
2022-23	7,119	21	22	20	37
Southern Methodist University					
2020-21	531	10	8	25	57
2021-22	103	0	37	33	30
2022-23					

Source: 2020-21 and 2021-22 CCAP information taken from Zhang (2021 & 2022). CCAP participation data file dated 07/10/23. District demographic file dated 05/10/23.

Note: Percentages may not add to 100 due to rounding. SMU was not listed as a vendor in 2022-23.

On average, students receiving CCAP services were served 3.7 times by CCAP vendors in 2022-23. The average number of times students were served by vendor ranged from one to 15 (Tables 9 and 10). This was a decrease from 3.8 times in 2020-21 to 3.4 times in 2021-22. The number of times students were served by vendors disaggregated by campus can be found in Appendix F.

Table 9: 2020-21 through 2022-23 Number of Times Students Were Served by CCAP Vendor

Vendor	N	Minimum	Maximum	Mean	Std. Dev.
2020-21					
ASP	860	1	32	3.0	3.5
EIF	8,578	1	50	3.9	4.3
SMU	532	1	35	4.3	5.1
TPR	71	1	10	2.9	2.1
Total	10,041	1	50	3.8	4.3
2021-22					
ASP	2,324	1	50	3.1	4.3
EIF	8,157	1	47	3.4	2.0
SMU	103	1	21	5.6	7.3
Total	10,584	1	50	3.4	3.4
2022-23					
ASP	4,934	1	115	3.1	3.9
EIF	7,119	1	69	4.0	5.1
Total	12,053	1	115	3.7	4.6

Source: 2020-21 and 2021-22 CCAP information taken from Zhang (2021 & 2022). CCAP participation data file dated 07/10/23. SMU was not listed as a vendor in 2022-23.

Table 10: 2020-21 through 2022-23 Number and Percentage of Student Visits by CCAP Vendor

# of Visits	ASP		EIF		SMU		TPR		Total	
	n	%	n	%	n	%	n	%	n	%
2020-21										
1 visit	367	43	3,045	36	137	26	19	27	3,568	36
2 visits	170	20	1,389	16	107	20	26	37	1,692	17
3 visits	110	13	997	12	100	19	7	10	1,214	12
4 visits	60	7	769	9	54	10	6	9	889	9
5-9 visits	117	14	1,659	19	84	16	10	14	1,870	19
10 + visits	36	4	719	8	50	9	3	4	808	8
Total	860	101	8,578	100	532	100	71	101	10,041	101
2021-22										
1 visit	1,043	45	2,805	34	72	70			3,920	37
2 visits	502	22	1,478	18	-	-			1,980	19
3 visits	246	11	1,158	14	1	1			1,405	13
4 visits	143	6	873	11	-	-			1,016	10
5-9 visits	267	12	1,383	17	1	1			1,651	16
10 + visits	123	5	460	6	29	28			612	6
Total	2,324	101	8,157	100	103	100			10,584	101
2022-23										
1 visit	1,995	40	2,460	35					4,455	37
2 visits	992	20	1,413	20					2,405	20
3 visits	606	12	704	10					1,310	11
4 visits	422	9	532	7					954	8
5-9 visits	685	14	1,369	19					2,054	17
10 + visits	234	5	641	9					875	7
Total	4,934	100	7,119	100					12,053	100

Source: 2020-21 and 2021-22 CCAP information taken from Zhang (2021 & 2022). CCAP participation data file dated 07/10/23.

Note: Percentages may not add to 100 due to rounding. Neither SMU nor TPR were listed as a vendor in 2022-23.

EQ3: To what extent did CCAP vendors meet 2022-23 program goals?

This section provides data from CCAP vendors regarding the implementation of CCAP program and whether each program goal was met. It is important to note that 2022-23 is the first year that pre-four-

year plans (grade 9), 25-hours of utilizing community services (grades 9-11), college exploration and career exploration (grade 10), and career assessment (grade 11) were reported by the program. CCAP vendors struggled to have students complete the required modules within their given time. Upon subsequent evaluation of the annual goals, program management decided to shift the focus away from completion of a given segment and toward progress made across all goals, in an effort to emphasize a more holistic approach to college preparedness. Since some program goals consist of multiple segments, when a student has accomplished sixty percent of the total goals across their grade level, he/she is considered to have completed the goal.

Key findings from this section:



Overall, the grade nine program goals of 60 percent completing a pre-four-year plan or 25-hours of utilizing community services were not met.



For grade 10, the program goals for college exploration, career exploration, or 25-hours of utilizing community services goal were not met.



Overall, 2022-23 juniors did not meet the program goals of 80 percent completing a career assessment or 25-hours of utilizing community services.



Overall, 2022-23 seniors did not meet the program goals of 100 percent completing at least one college application, the FAFSA or TASFA application, or Dallas County's Promise Pledge.

Pre Four-year Plan

Overall, the CCAP program did not meet the goal of 60 percent of 2022-23 freshmen completing pre-four-year plans. The overall completion rate was 37 percent. By campus, Garza had the highest percentage of freshmen completing a pre-four-year plan (96%), followed by Kimball (86%), Gilliam (77%), Lassiter (73%) and Townview: Pub Svc (66%) (Table 11).

The 25-hours of Community Service

Overall, the program goals of 60 percent of freshman and sophomores, and 80 percent of juniors completing 25-hours of utilizing community services were not met (Tables 12 and 15). Garza had the highest completion percentage at 100 percent across all three grade levels and was the only campus to meet the goal.

College Exploration

The program goal of 60 percent of sophomores completing college exploration was not met. Overall, 55 percent of 2022-23 sophomores completed college exploration. Ten of the 18 (56%) campuses served by EIF, and none of campuses served by ASP met this CCAP goal (Table 13).

Career Exploration

The program did not meet the goal of 60 percent of sophomores completing career exploration. Overall, 21 percent of 2022-23 sophomores completed career exploration. By campus, Garza had the highest percentage of sophomores completing career exploration (99%) in 2022-23, followed by Gilliam (95%), Wilmer-Hutchins (84%), and Lassiter (83%; Table 14).

Career Assessment

The program goal of 80 percent of 2022-23 juniors completing career assessment was not met. The overall completion rate was 26 percent in 2022-23. By campus, Garza and Kimball had the highest percentage of juniors completing career assessment (95% each), followed by Townview: Ed & Soc, and Townview Pub Svc (90% each; Table 15).

Table 11: Number and Percentage of Pre-Four-Year Plan Completion for Grade Nine by Campus

Campus	N of Participants	n Completed	% Completed
Academic Success Program			
Adams	5	0	0
Adamson	7	0	0
CityLab	2	0	0
Hillcrest	20	0	0
IDEA	2	0	0
Jefferson	4	0	0
Molina	44	0	0
North Dallas	4	0	0
North Lake	0	0	0
Rangel	8	0	0
Seagoville	2	0	0
Skyline	53	0	0
Spruce	11	1	9
Sunset	76	0	0
Townview: Business	10	0	0
Townview: Health	7	0	0
Townview: SEM	10	0	0
Washington	7	0	0
White	7	0	0
Wilson	20	0	0
Total	299	1	<1
Education is Freedom			
Carter	4	1	25
Conrad	114	10	9
Garza	115	110	96
Gilliam	78	60	77
Kimball	235	202	86
Lassiter	67	49	73
Lincoln	12	0	0
Madison	1	0	0
New Tech (Smith)	46	4	9
Obama	28	0	0
Pinkston	242	32	13
Roosevelt	93	12	13
Samuell	147	40	27
South Oak Cliff	249	137	55
Townview: Ed & Soc	33	19	58
Townview: Pub Svc	77	51	66
Townview: TAG	141	30	21
Wilmer-Hutchins	60	0	0
Total	1,742	757	43
All CCAP Vendors			
Overall	2,041	758	37

Source: District demographic file dated 05/12/23. CCAP college application data file dated 07/10/23.

Note: CCAP goal was 60 percent. Blue indicates that the campus met the CCAP goal. Not all freshmen participated in the program.

Table 12: Number and Percentage of 25-hours of Utilizing Community Services Completion for Grades Nine and 10 by Campus

Campus	Freshman Participants	% Completed	Sophomore Participants	% Completed
Academic Success Program				
Adams	5	0	16	0
Adamson	7	0	15	0
CityLab	2	0	1	0
Hillcrest	20	0	16	0
IDEA	2	0	0	0
Jefferson	4	0	30	0
Molina	44	0	4	0
North Dallas	4	0	6	0
North Lake	0	0	10	0
Rangel	8	0	36	0
Seagoville	2	0	7	0
Skyline	53	0	68	0
Spruce	11	0	30	0
Sunset	76	0	11	0
Townview: Business	10	0	5	0
Townview: Health	7	0	7	0
Townview: SEM	10	0	9	0
Washington	7	0	11	0
White	7	0	16	0
Wilson	20	0	13	0
Total	299	0	311	0
Education is Freedom				
Carter	4	0	63	0
Conrad	114	0	71	0
Garza	115	100	102	100
Gilliam	78	6	93	12
Kimball	235	0	225	<1
Lassiter	67	0	63	0
Lincoln	12	0	31	0
Madison	1	0	21	0
New Tech (Smith)	46	0	49	0
Obama	28	0	48	0
Pinkston	242	0	195	0
Roosevelt	93	1	60	0
Samuell	147	0	259	0
South Oak Cliff	249	0	247	0
Townview: Ed & Soc	33	0	44	0
Townview: Pub Svc	77	0	97	0
Townview: TAG	141	0	116	0
Wilmer-Hutchins	60	0	187	0
Total	1,742	7	1,971	6
All CCAP Vendors				
Overall	2,041	6	2,282	5

Source: District demographic file dated 05/12/23. CCAP college application data file dated 07/10/23.

Note: CCAP goal for 25-hours of community service was 60 percent for grade nine and grade ten each. Blue indicates that the campus met the CCAP goal. Not all freshmen or sophomores participated in the program.

Table 13: Number and Percentage of College Exploration for Grade 10 by Campus

Campus	# of Sophomore	College Exploration	
	Participants	<i>n</i>	%
Academic Success Program			
Adams	16	0	0
Adamson	15	0	0
CityLab	1	0	0
Hillcrest	16	3	19
IDEA	0	0	0
Jefferson	30	0	0
Molina	4	0	0
North Dallas	6	1	17
North Lake	10	0	0
Rangel	36	1	3
Seagoville	7	0	0
Skyline	68	3	4
Spruce	30	4	13
Sunset	11	0	0
Townview: Business	5	0	0
Townview: Health	7	0	0
Townview: SEM	9	0	0
Washington	11	0	0
White	16	0	0
Wilson	13	1	8
Total	311	13	4
Education is Freedom			
Carter	63	29	46
Conrad	71	6	9
Garza	102	100	98
Gilliam	93	82	88
Kimball	225	217	96
Lassiter	63	53	84
Lincoln	31	11	36
Madison	21	5	24
New Tech (Smith)	49	34	69
Obama	48	15	31
Pinkston	195	114	59
Roosevelt	60	22	37
Samuell	259	158	61
South Oak Cliff	247	194	79
Townview: Ed & Soc	44	34	77
Townview: Pub Svc	97	62	64
Townview: TAG	116	108	93
Wilmer-Hutchins	187	9	5
Total	1,971	1,253	64
All CCAP Vendors			
Overall	2,282	1,266	55

Source: District demographic file dated 05/12/23. CCAP participation data dated 07/10/23.

Note: CCAP goal was 60 percent. **Blue** indicates that the campus met the CCAP goal. Not all sophomores participated in the program.

Table 14: Number and Percentage of Career Exploration for Grade 10 by Campus

Campus	Sophomores	Career Exploration	
	<i>N</i>	<i>n</i>	%
Academic Success Program			
Adams	358	0	0
Adamson	254	2	<1
CityLab	29	0	0
Hillcrest	288	0	0
IDEA	41	0	0
Jefferson	215	0	0
Molina	335	1	<1
North Dallas	181	1	<1
North Lake	59	1	2
Rangel	42	1	2
Seagoville	229	1	1
Skyline	726	1	<1
Spruce	288	2	1
Sunset	413	0	0
Townview: Business	113	0	0
Townview: Health	112	0	0
Townview: SEM	117	0	0
Washington	161	1	1
White	432	0	0
Wilson	355	0	0
Total	4,748	11	<1
Education is Freedom			
Carter	221	54	24
Conrad	264	14	5
Garza	102	101	99
Gilliam	95	90	95
Kimball	279	214	77
Lassiter	66	55	83
Lincoln	110	19	17
Madison	49	3	6
New Tech (Smith)	80	25	31
Obama	76	31	41
Pinkston	275	158	58
Roosevelt	168	38	23
Samuell	406	204	50
South Oak Cliff	329	212	64
Townview: Ed & Soc	58	41	71
Townview: Pub Svc	127	86	68
Townview: TAG	129	75	58
Wilmer-Hutchins	221	184	84
Total	3,055	1,604	53
All CCAP Vendors			
Overall	7,803	1,615	21

Source: District demographic file dated 05/12/23. CCAP participation data dated 07/10/23.

Note: CCAP goal was 60 percent. **Blue** indicates that the campus met the CCAP goal. Not all sophomores participated in the program.

Table 15: Number and Percentage of Career Assessment and 25-hour Community Service Completion for Grade 11 by Campus

Campus	N of Junior Participants	% Completed Career Assessment	% Completed 25-hours of Community Services
Academic Success Program			
Adams	168	0	0
Adamson	200	1	0
CityLab	27	0	0
Hillcrest	100	0	0
IDEA	29	0	0
Jefferson	82	0	0
Molina	200	1	0
North Dallas	113	0	0
North Lake	39	0	0
Rangel	75	4	0
Seagoville	82	1	0
Skyline	544	<1	0
Spruce	172	0	0
Sunset	239	0	0
Townview: Business	94	0	0
Townview: Health	104	2	0
Townview: SEM	89	0	0
Washington	159	<1	0
White	266	<1	0
Wilson	210	1	0
Total	2,992	1	0
Education is Freedom			
Carter	183	51	0
Conrad	194	13	0
Garza	101	95	100
Gilliam	73	52	0
Kimball	186	95	0
Lassiter	64	72	0
Lincoln	41	48	0
Madison	34	18	0
New Tech (Smith)	84	42	1
Obama	39	39	0
Pinkston	195	48	0
Roosevelt	107	28	7
Samuell	275	49	0
South Oak Cliff	225	80	0
Townview: Ed & Soc	41	90	0
Townview: Pub Svc	115	90	0
Townview: TAG	118	34	0
Wilmer-Hutchins	156	83	0
Total	2,231	58	5
All CCAP Vendors			
Overall	5,223	26	2

Source: District demographic file dated 05/12/23. CCAP college application data file dated 07/10/23.

Note: CCAP goal was 60 percent. Blue indicates that the campus met the CCAP goal. Not all juniors participated in the program.

College Applications

The program goal that 100 percent of seniors would submit a college application was not met. Overall, 91 percent of 2022-23 seniors completed at least one college application (94% in 2021-22 and 84% in 2020-21). Two of the 20 (10%) eligible campuses served by ASP and five of the 18 (28%) campuses served by EIF met this goal (Table 16).

Financial Aid Application

Overall, the program goal of 100 percent of 2022-23 seniors completing a FAFSA or TASFA was not met, though only by one percentage point. There were 324 (4%) students who opted out the financial aid application. The overall combined completion rate of FAFSA and TASFA increased to 99 percent in 2022-23 from 92 percent in 2021-22 and 67 percent in 2020-21. Sixteen high schools (80%) served by ASP and nine high schools (50%) served by EIF met the goal (Table 17).

Dallas County Promise Pledges

The CCAP goal that 100 percent of seniors would complete the Dallas County's Promise Pledge was not met. Overall, 93 percent of CCAP students completed the Dallas County Promise Pledge in 2022-23 (Table 18). Eleven (29%) participating campuses met the program goal. In 2020-21, 89 percent of CCAP students completed their Dallas County Promise Pledges, while in 2021-22, 92 percent of CCAP students did so.

Table 16: Number and Percentage of College Application for Grade 12 by Campus

Campus	N of Seniors	n Completed	% Completed
Academic Success Program			
Adams	455	399	88
Adamson	356	330	93
CityLab	57	56	98
Hillcrest	364	331	91
IDEA	51	51	100
Jefferson	310	284	92
Molina	514	490	95
North Dallas	260	252	97
North Lake	64	18	28
Rangel*	77	N/A	N/A
Seagoville	377	335	89
Skyline	858	765	89
Spruce	301	261	87
Sunset	494	426	86
Townview: Business	100	99	99
Townview: Health	99	98	99
Townview: SEM	105	95	90
Washington	218	218	100
White	446	406	91
Wilson	424	407	96
Total	5,930	5,321	91
Education is Freedom			
Carter	219	177	81
Conrad	293	284	97
Garza	107	107	100
Gilliam	79	79	100
Kimball	259	253	98
Lassiter	49	49	100
Lincoln	153	132	86
Madison	76	72	95
New Tech (Smith)	108	102	94
Obama	39	35	90
Pinkston	192	181	94
Roosevelt	142	140	99
Samuell	358	325	91
South Oak Cliff	285	278	98
Townview: Ed & Soc	45	45	100
Townview: Pub Svc	113	113	100
Townview: TAG	112	39	35
Wilmer-Hutchins	215	188	87
Total	2,844	2,599	91
All CCAP Vendors			
Overall	8,774	7,920	91

Source: District demographic file dated 05/12/23. CCAP college application data file dated 07/10/23.

Note: Vendor reported data includes out-of-state applications. CCAP goal was 100 percent. Blue indicates that the campus met the CCAP goal. *The school did not participate in the program.

Table 17: Number and Percentage of Combined FAFSA and TASFA Completions for Grade 12 by Campus

Campus	N of Seniors	n of Opt-out	n of Applications	% of Applications
Academic Success Program				
Adams	455	7	455*	100
Adamson	356	29	335*	100
CityLab	57	3	58*	100
Hillcrest	364	22	372*	100
IDEA	51	0	51	100
Jefferson	310	13	332*	100
Molina	514	21	504*	100
North Dallas	260	12	265*	100
North Lake	64	0	66*	100
Rangel	77	0	77	100
Seagoville	377	33	357*	100
Skyline	858	24	792	95
Spruce	301	12	284	98
Sunset	494	11	475	98
Townview: Business	100	0	101*	100
Townview: Health	99	1	101*	100
Townview: SEM	105	1	105*	100
Washington	218	5	213	100
White	446	16	437*	100
Wilson	424	9	404	97
Total	5,930	219	5,784	100
Education is Freedom				
Carter	219	3	181	84
Conrad	293	2	272	93
Garza	107	0	107	100
Gilliam	79	3	76	100
Kimball	259	27	228	98
Lassiter	49	0	49	100
Lincoln	153	12	133	94
Madison	76	6	70	100
New Tech (Smith)	108	0	108	100
Obama	39	1	37	97
Pinkston	192	2	186	98
Roosevelt	142	7	128	95
Samuell	358	14	305	89
South Oak Cliff	285	4	280	100
Townview: Ed & Soc	45	0	45	100
Townview: Pub Svc	113	0	113	100
Townview: TAG	112	1	111	100
Wilmer-Hutchins	215	23	191	99
Total	2,844	105	2,620	96
All CCAP Vendors				
Total	8,774	324	8,404	99

Source: FAFSA data from U.S. Department of Education website dated 07/27/23. TASFA data from CCAP staff member dated 07/27/23.

Note: CCAP goal was 100 percent. Blue indicates that the campus met the CCAP goal. *The number of students that submitted an application exceeded the total number of students at Adams, Adamson, CityLab, Hillcrest, Jefferson, Molina, N. Dallas, N. Lake, Seagoville, Townview: Business, Townview Health, Townview: SEM, and White, however, the percentage was capped at 100.

Table 18: Number and Percentage of Dallas County Promise Pledges Completed for Grade 12 by Campus

Campus	N of Seniors	n of Pledges	% of Pledges
Academic Success Program			
Adams	455	419	92
Adamson	356	329	92
CityLab	57	56	98
Hillcrest	364	335	92
IDEA	51	51	100
Jefferson	310	301	97
Molina	514	492	96
North Dallas	260	245	94
North Lake*	64	N/A	N/A
Rangel*	77	N/A	N/A
Seagoville	377	338	90
Skyline	858	771	90
Spruce	301	257	85
Sunset	494	430	87
Townview: Business	100	100	100
Townview: Health	99	99	100
Townview: SEM	105	105	100
Washington	218	218	100
White	446	429	96
Wilson	424	404	95
Total	5,930	5,379	91
Education is Freedom			
Carter	219	200	91
Conrad	293	279	95
Garza	107	107	100
Gilliam	79	79	100
Kimball	259	242	93
Lassiter	49	49	100
Lincoln	153	134	88
Madison	76	75	99
New Tech (Smith)	108	107	99
Obama	39	39	100
Pinkston	192	184	96
Roosevelt	142	135	95
Samuell	358	349	97
South Oak Cliff	285	273	96
Townview: Ed & Soc	45	45	100
Townview: Pub Svc	113	113	100
Townview: TAG*	112	N/A	N/A
Wilmer-Hutchins	215	176	82
Total	2,844	2,586	95
All CCAP Vendors			
Overall	8,774	7,965	93

Source: District demographic file dated 05/12/23. CCAP datafile dated 07/27/23.

Note: CCAP goal was 100 percent. Blue indicates that the campus met the CCAP goal. *These schools did not participate in the program.

EQ4: What was the relationship between CCAP participation and college enrollment for 2019-20, 2020-21, and 2021-22 seniors?

This section provides CCAP student college enrollment data of 2021-22 seniors who graduated from Dallas ISD high schools.

Key findings from this section:



Overall, there was an increase in college enrollment for both CCAP participants and non-CCAP students in 2021-22 compared with 2019-20. In 2021-22, seniors who visited CCAP vendors 10 or more times were more likely to enroll in a four-year college than those who visited less frequently or non-CCAP participants. There was a higher percentage of CCAP participants with one to nine visits enrolled in two-year colleges than non-CCAP participants.

College Enrollment within One Year of High School Graduation

The number of Dallas ISD seniors who participated in the CCAP program decreased from 2019-20 to 2020-21, potentially due to the impact of school closures due to the COVID-19 pandemic, though the number increased in 2021-22 over pre-pandemic levels. Likewise, the percentage of seniors who participated in the program dipped from 2019-20 (88%) to 2020-21 (79%) but recovered in 2021-22 (84%; Table 19).

Table 19: 2019-20 through 2021-22 Percentages of CCAP Participants and Non-Participants

College Access Program	2019-20 Seniors		2020-21 Seniors		2021-22 Seniors	
	<i>N</i>	%	<i>N</i>	%	<i>N</i>	%
Participants	7,081	88	6,171	79	7,070	84
Non-Participants	960	12	1,632	21	1,327	16
Total	8,041	100	7,803	100	8,397	100

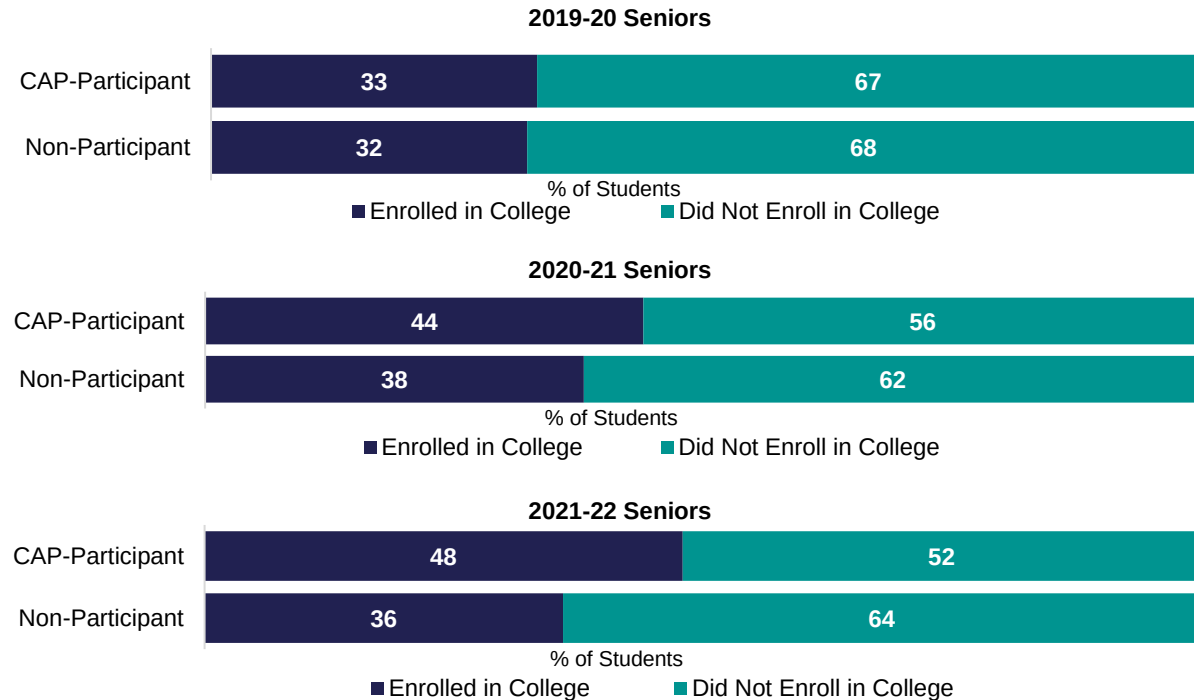
Source: NSC data dated 08/02/23. District demographic file dated 05/23/22. Prior year information was taken from Zhang (2021 & 2022).

It is worth mentioning that this report used the August 2023 National Student Clearinghouse (NSC) data file, while the 2019-20 report used August 2020 and the 2020-21 report used June 2021 NSC data file for analyses; therefore, results should be viewed with caution due to the slight differences between the August and June reports. The 2022-23 NSC data file contained college enrollment information for 97 percent ($N = 8,687$) of the 2021-22 Dallas ISD graduates, who enrolled in college within one year of graduation⁶.

Notably, college enrollment of CCAP participants has increased each year since 2019-20 (33%; 44% in 2020-21) reaching 48 percent in 2021-22 (Figure 4).

⁶ A 2013-14 report on postsecondary outcomes indicated that Dallas ISD graduates sometimes delayed enrollment in college by one or two years. If the National Student Clearinghouse data for this report were analyzed in future years, enrollment numbers between CCAP participants and non-participants might be different. This report can be found at <http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/98/Evaluation/14-15/AtaGlance/EA15-107-04-At-a-Glance-Postsecondary.pdf>

Figure 4: 2019-20 through 2021-22 Percentages of Students Enrolled in College within One Year of Graduating High School

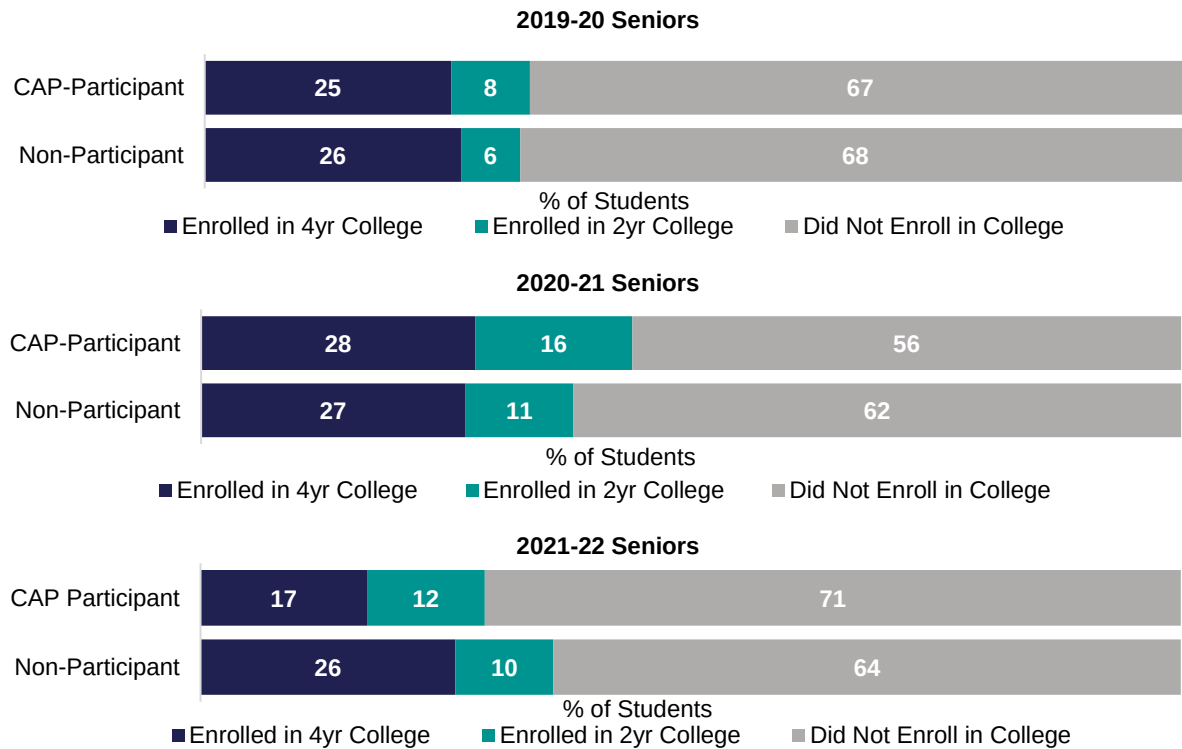


Source: CCAP participation data file dated 07/11/22, district demographic file dated 05/23/22, and National Student Clearinghouse file dated 08/02/23. Prior year information was taken from Zhang (2021 & 2022).

Note: $N=7,081$ CCAP participants in 2019-20. $N=960$ non-participants in 2019-20. $N=6,171$ CCAP participants in 2020-21. $N=1,632$ non-participants in 2020-21. $N=7,070$ CCAP participants in 2021-22. $N=1,327$ non-participants in 2021-22.

Figure 5 displays the type of colleges (i.e., two-year and four-year colleges) in which seniors enrolled within one year of graduating high school. 2020-21 seniors who participated in CCAP were as likely to enroll in four-year (28% vs. 27%) and two-year colleges (16% vs. 11%) as non-participants. The percentage of CCAP participants enrolled in four-year colleges increased from 2019-20 (25%) to 2020-21 (28%) but decreased to 17 percent in 2021-22. While the percentage of non-participants enrolled in four-year colleges has remained steady across the three years (26% in 2019-20; 27% in 2020-21; 26% in 2021-22). Likewise, the two-year college enrollment for CCAP students and non-CCAP participants increased significantly from 2019-20 (8% and 6%, respectively) to 2020-21 (16% and 11%, respectively) but decreased to 12 percent and 10 percent, respectively, in 2021-22.

Figure 5: 2019-20 through 2021-22 Percentages of Students Enrolled in Four-Year or Two-Year Colleges within One Year of Graduating High School

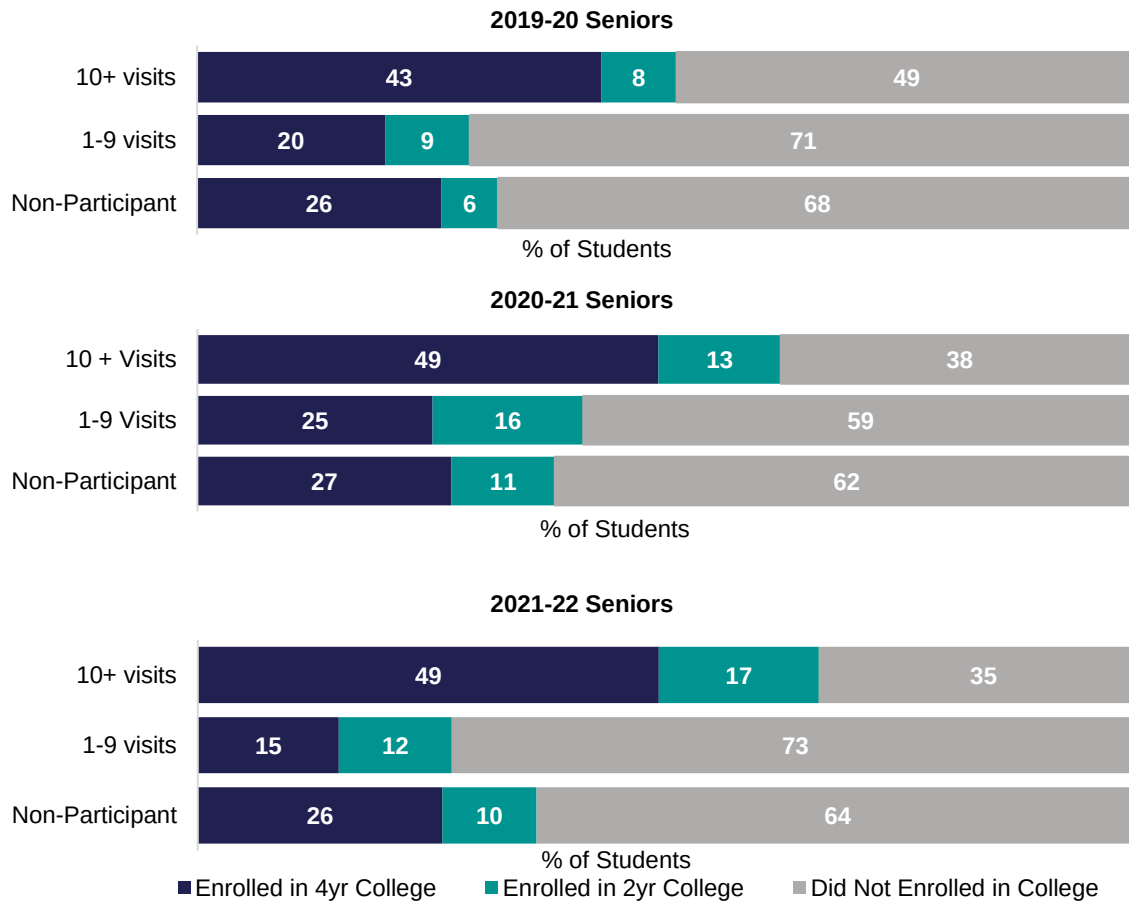


Source: CCAP participation data file 07/11/22 and district demographic file dated 05/23/22. National Student Clearinghouse data file dated 08/02/23. Prior year information was taken from Zhang (2021 & 2022).

Note: *N*=7,081 CCAP participants in 2019-20. *N*=960 non-participants in 2019-20. *N*=6,171 CCAP participants in 2020-21. *N*=1,632 non-participants in 2020-21. *N*=7,070 CCAP participants in 2021-22. *N*=1,327 non-participants in 2021-22.

In 2021-22, seniors who visited CCAP vendors 10 or more times were more likely to enroll in a four-year college than those who visited less frequently or non-CCAP participants (15% vs. 26%). There was a higher percentage of CCAP participants with one to nine visits enrolled in two-year colleges than non-CCAP participants (12% vs. 10%; Figure 6).

Figure 6: 2019-20 through 2021-22 Four-Year and Two-Year College Enrollment Based on the Number of Student Visits to CCAP Vendors



Source: CCAP participation data file 07/11/22 and district demographic file dated 05/23/22. National Student Clearinghouse data file dated 08/02/23. Prior year information was taken from Zhang (2021 & 2022).

Note: N=1,496 CCAP participants in 2019-20 with 10+ visits. N=5,585 CCAP participants in 2019-20 with 1-9 visits. N=960 non-participants in 2019-20. N=792 CCAP participants in 2020-21 with 10+ visits. N=5,379 CCAP participants in 2020-21 with 1-9 visits. N=1,632 non-participants in 2020-21. N=618 CCAP participants in 2021-22 with 10+ visits. N=10,934 CCAP participants in 2021-22 with 1-9 visits. N=1,327 non-participants in 2021-22. Some percentages may not add to 100 percent due to rounding.

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APPENDICES

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Appendix A

Appendix A: Acronyms and Abbreviations

ASP	Academic Success Program
CAP	College Access Program
CCAP	College and Career Advising Program
DCCCD	Dallas County Community College District
Eco. Dis.	Economically disadvantaged
Ed & Soc	Education and Social Services
EIF	Education is Freedom
FAFSA	Free Application for Federal Student Aid
IDEA	Innovation, Design and Entrepreneurship Academy
NSC	National Student Clearinghouse
Pub Svc	Public Service
SEM	Science and Engineering Magnet
SMU	Southern Methodist University
Std. Dev.	Standard Deviation
TAG	Talented and Gifted
TASFA	Texas Application for State Financial Aid
TPR	The Princeton Review
TSIA	<i>Texas Success Initiative Assessment</i>

Appendix B

Appendix B: 2022-23 Data Sources

EQ	Data Component	Source	Data File Date(s)	Key Metric	Aggregation
	Budget	Budget Services Department, Special Revenues Department	06/21/23	None	Department
1	Student demographics	Student Information System	05/12/23	Rate of students in the following categories: grade, gender, ethnicity, student groups	program, district
2	Types of activities	Dallas ISD Postsecondary Partnership Department	07/10/23	Rate of services by vendors	program, district
3	Outlined Program goals	Dallas ISD Postsecondary Partnership Department	07/10/23	Rate of completion.	campus, district
3	Four-year plan	Dallas ISD Postsecondary Partnership Department	07/10/23	Rate of completion	campus, district
3	25-hrs of utilizing community services	Dallas ISD Postsecondary Partnership Department	07/10/23	Rate of completion	campus, district
3	College exploration	Dallas ISD Postsecondary Partnership Department	07/10/23	Rate of completion	campus, district
3	Career exploration	Dallas ISD Postsecondary Partnership Department	07/10/23	Rate of completion	campus, district
3	Career assessment	Dallas ISD Postsecondary Partnership Department	07/10/23	Rate of completion	campus, district
3	College application	Dallas ISD Postsecondary Partnership Department, ApplyTexas Website	07/10/23	Rate of completion	campus, district
3	Financial aid application	Dept. of Education website	07/10/23	Rate of completion	campus, district
3	Dallas County Promise Pledges	Dallas ISD Postsecondary Partnership Department	07/10/23	Rate of completion.	campus, district
4	2021-22 Seniors' College Enrollment	National Student Clearinghouse	08/02/22	Rate of college enrollment	program, district

Note: EQ=evaluation question.

Appendix C

Appendix C: 2022-23 CCAP Program Observation Instrument

Observer:	Date:	Campus:	Grade:
Vendor:	Start time:	End time:	# of students:

Observable elements

1. Is there a designated classroom for students to receive services? Yes _____ No _____
2. Is the environment safe and quiet? Yes _____ No _____
3. Does the advisor establish a rapport* with students? Yes _____ Somewhat _____ No _____
4. Is the student actively engaged during the counseling? Yes _____ Somewhat _____ No _____
5. What topics are covered during the counseling session? Check all that apply.
 - Pre-four-year plan
 - 25-hours of community service
 - College exploration
 - Career exploration
 - Career assessment
 - College applications
 - Financial aid (FAFSA/TASFA)
 - Registering/preparing SAT or TSIA
 - Dallas County Promise Pledges
 - Other _____ (please specify)
6. What is the ratio of advisor to students? 1:1 _____ 1: 2 _____ 1:3 _____
7. Other notes:

Note: Advisor's body language, tone, smiling, warm, and caring.

Appendix D

Appendix D: Reasons for Student Visit by Campus - Academic Success Program

Reason	N	%
Adams, B (951 Total Reasons)		
College & Financial Aid Information	243	26
College & Financial Aid Applications	455	48
College Fairs	3	<1
Test Preparation & Registration	2	<1
College & Scholarship Essays	74	8
Other	174	18
Adamson (1,081 Total Reasons)		
College & Financial Aid Information	342	32
College & Financial Aid Applications	268	25
Test Preparation & Registration	8	1
College Fairs	4	<1
College & Scholarship Essays	24	2
Other	435	40
CityLab (66 Total Reasons)		
College & Financial Aid Information	10	15
College & Financial Aid Applications	17	26
College Fairs	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	5	8
Other	34	52
Hillcrest (1,811 Total Reasons)		
College & Financial Aid Information	395	22
College & Financial Aid Applications	748	41
College Fairs	10	1
Test Preparation & Registration	8	<1
College & Scholarship Essays	295	16
Other	355	20
IDEA (591 Total Reasons)		
College & Financial Aid Information	244	41
College & Financial Aid Applications	216	37
College Fairs	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	30	5
Other	101	17
Jefferson (696 Total Reasons)		
College & Financial Aid Information	125	18
College & Financial Aid Applications	265	38
College Fairs	5	1
Test Preparation & Registration	3	<1
College & Scholarship Essays	88	13
Other	210	30
Molina (2,414 Total Reasons)		
College & Financial Aid Information	433	18
College & Financial Aid Applications	1,102	46
Test Preparation & Registration	29	1
College Fairs	12	<1
College & Scholarship Essays	148	6
Other	690	29

table continues

Appendix D (continued)

Reason	N	%
North Dallas (1,602 Total Reasons)		
College & Financial Aid Information	313	20
College & Financial Aid Applications	634	40
College Fairs	13	1
Test Preparation & Registration	10	1
College & Scholarship Essays	168	10
Other	464	29
North Lake (1,338 Total Reasons)		
College & Financial Aid Information	360	27
College & Financial Aid Applications	500	37
College Fairs	8	1
Test Preparation & Registration	4	<1
College & Scholarship Essays	119	9
Other	347	26
Rangel (235 Total Reasons)		
College & Financial Aid Information	26	11
College & Financial Aid Applications	103	44
College Fairs	0	0
Test Preparation & Registration	3	1
College & Scholarship Essays	43	18
Other	60	26
Seagoville (866 Total Reasons)		
College & Financial Aid Information	230	27
College & Financial Aid Applications	266	31
Test Preparation & Registration	7	1
College Fairs	5	1
College & Scholarship Essays	37	4
Other	321	37
Skyline (1,215 Total Reasons)		
College & Financial Aid Information	201	17
College & Financial Aid Applications	316	26
Test Preparation & Registration	21	2
College Fairs	10	1
College & Scholarship Essays	39	3
Other	628	52
Spruce (1,885 Total Reasons)		
College & Financial Aid Information	189	10
College & Financial Aid Applications	1,107	59
Test Preparation & Registration	2	<1
College Fairs	3	<1
College & Scholarship Essays	155	8
Other	429	23
Sunset (1,543 Total Reasons)		
College & Financial Aid Information	408	26
College & Financial Aid Applications	562	36
Test Preparation & Registration	26	2
College Fairs	13	1
College & Scholarship Essays	219	14
Other	315	20

table continues

Appendix D (continued)

Reason	N	%
Townview: Business (220 Total Reasons)		
College & Financial Aid Information	34	15
College & Financial Aid Applications	39	18
College Fairs	6	3
Test Preparation & Registration	0	0
College & Scholarship Essays	32	15
Other	109	50
Townview: Health (359 Total Reasons)		
College & Financial Aid Information	77	21
College & Financial Aid Applications	108	30
College Fairs	10	3
Test Preparation & Registration	1	<1
College & Scholarship Essays	33	9
Other	130	36
Townview: SEM (743 Total Reasons)		
College & Financial Aid Information	242	33
College & Financial Aid Applications	294	40
College Fairs	20	3
Test Preparation & Registration	2	<1
College & Scholarship Essays	88	12
Other	97	13
Washington (3,673 Total Reasons)		
College & Financial Aid Information	1,614	44
College & Financial Aid Applications	1,110	30
Test Preparation & Registration	79	2
College Fairs	34	1
College & Scholarship Essays	303	8
Other	533	15
White (1,261 Total Reasons)		
College & Financial Aid Information	113	9
College & Financial Aid Applications	556	44
Test Preparation & Registration	5	<1
College Fairs	12	1
College & Scholarship Essays	58	5
Other	517	41
Wilson (790 Total Reasons)		
College & Financial Aid Information	179	23
College & Financial Aid Applications	263	33
Test Preparation & Registration	2	<1
College Fairs	3	<1
College & Scholarship Essays	112	14
Other	231	29

Source: CCAP participation data file dated 07/10/23.

Note: N=4,929. Percentages may not add to 100 due to rounding. Other=community service, Dallas County Promise application, career exploration, and summer-Melt.

Appendix E

Appendix E: Reasons for Student Visit by Campus – Education is Freedom

Reason	N	%
Carter (260 Total Reasons)		
College & Financial Aid Information	77	30
College & Financial Aid Applications	137	53
College Fairs	7	3
Test Preparation & Registration	4	2
College & Scholarship Essays	13	5
Other	22	8
Conrad (1,219 Total Reasons)		
College & Financial Aid Information	404	33
College & Financial Aid Applications	568	47
College Fairs	15	1
Test Preparation & Registration	10	1
College & Scholarship Essays	47	4
Other	175	14
Garza (4,396 Total Reasons)		
College & Financial Aid Information	1,532	35
College & Financial Aid Applications	1,204	27
College Fairs	78	2
Test Preparation & Registration	4	<1
College & Scholarship Essays	330	8
Other	1,248	28
Gilliam (693 Total Reasons)		
College & Financial Aid Information	42	6
College & Financial Aid Applications	616	89
College Fairs	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	19	3
Other	16	2
Kimball (534 Total Reasons)		
College & Financial Aid Information	340	64
College & Financial Aid Applications	99	19
College Fairs	15	3
Test Preparation & Registration	0	0
College & Scholarship Essays	30	6
Other	50	9
Lassiter (502 Total Reasons)		
College & Financial Aid Information	332	66
College & Financial Aid Applications	67	13
College Fairs	6	1
Test Preparation & Registration	0	0
College & Scholarship Essays	17	3
Other	80	16
Lincoln (1,729 Total Reasons)		
College & Financial Aid Information	537	31
College & Financial Aid Applications	755	44
College Fairs	9	1
Test Preparation & Registration	13	1
College & Scholarship Essays	119	7
Other	296	17

Appendix E (continued)

Reason	N	%
Madison (646 Total Reasons)		
College & Financial Aid Information	317	49
College & Financial Aid Applications	118	18
College Fairs	26	4
College & Scholarship Essays	14	2
Other	171	26
New Tech (Smith) (1,355 Total Reasons)		
College & Financial Aid Information	301	22
College & Financial Aid Applications	474	35
College Fairs	2	0
Test Preparation & Registration	224	17
College & Scholarship Essays	4	<1
Other	350	26
Obama (53 Total Reasons)		
College & Financial Aid Information	21	40
College & Financial Aid Applications	15	28
College Fairs	1	2
Test Preparation & Registration	4	8
College & Scholarship Essays	9	17
Other	3	6
Pinkston (1,602 Total Reasons)		
College & Financial Aid Information	589	37
College & Financial Aid Applications	772	48
College Fairs	14	1
Test Preparation & Registration	13	1
College & Scholarship Essays	43	3
Other	171	11
Roosevelt (1,216 Total Reasons)		
College & Financial Aid Information	421	35
College & Financial Aid Applications	483	40
College Fairs	11	1
Test Preparation & Registration	10	1
College & Scholarship Essays	14	1
Other	277	23
Samuell (7,728 Total Reasons)		
College & Financial Aid Information	4,457	58
College & Financial Aid Applications	1,653	21
College Fairs	14	<1
Test Preparation & Registration	1	<1
College & Scholarship Essays	21	<1
Other	1,582	20
South Oak Cliff (3,028 Total Reasons)		
College & Financial Aid Information	917	30
College & Financial Aid Applications	836	28
College Fairs	15	<1
Test Preparation & Registration	20	1
College & Scholarship Essays	30	1
Other	1,210	40

table continues

Appendix E (continued)

Reason	N	%
Townview: Ed & Soc (506 Total Reasons)		
College & Financial Aid Information	215	42
College & Financial Aid Applications	158	31
College Fairs	2	<1
Test Preparation & Registration	3	1
College & Scholarship Essays	37	7
Other	91	18
Townview: Pub Svc (1,696 Total Reasons)		
College & Financial Aid Information	700	41
College & Financial Aid Applications	461	27
College Fairs	14	1
Test Preparation & Registration	16	1
College & Scholarship Essays	91	5
Other	414	24
Townview: TAG (1,463 Total Reasons)		
College & Financial Aid Information	698	48
College & Financial Aid Applications	371	25
College Fairs	14	1
Test Preparation & Registration	13	1
College & Scholarship Essays	140	10
Other	227	16
Wilmer-Hutchins (1,729 Total Reasons)		
College & Financial Aid Information	535	31
College & Financial Aid Applications	832	48
College Fairs	13	1
Test Preparation & Registration	8	<1
College & Scholarship Essays	26	2
Other	315	18

Source: CCAP participation data file 07/10/23.

Note: N=7,119. Percentages may not add to 100 due to rounding. Other=community service, Dallas County Promise application, career exploration, and summer-Melt.

Appendix F

Appendix F Table 1: Number of Times Students Visited CCAP Vendor by Campus

	N of Students	Minimum Visits	Max Visits	Mean Visits	Std. Dev.
Academic Success Program					
Adams	265	1	115	2.7	7.3
Adamson	351	1	13	2.2	1.5
CityLab	34	1	4	1.5	0.8
Hillcrest	288	1	26	3.5	3.3
IDEA	52	1	26	8.5	5.2
Jefferson	210	1	14	2.3	2.2
Molina	460	1	24	3.4	2.8
North Dallas	245	1	51	4.8	6.5
North Lake	105	1	30	8.5	7.3
Rangel	64	1	11	2.5	2.4
Seagoville	259	1	10	2.0	1.6
Skyline	631	1	16	1.4	1.1
Spruce	278	1	39	5.0	4.7
Sunset	311	1	24	3.0	3.4
Townview: Business	101	1	11	1.8	1.5
Townview: Health	97	1	10	2.6	2.1
Townview: SEM	91	1	19	4.6	3.8
Washington	458	1	34	5.1	3.8
White	370	1	19	2.1	2.3
Wilson	264	1	9	2.0	1.4
Education is Freedom					
Carter	175	1	12	2.8	2.1
Conrad	340	1	33	2.5	3.1
Garza	431	1	69	8.9	11.5
Gilliam	244	1	57	5.0	6.8
Kimball	869	1	30	4.2	4.3
Lassiter	194	1	56	3.7	5.8
Lincoln	278	1	39	4.7	5.8
Madison	199	1	43	5.9	7.0
New Tech (Smith)	347	1	25	3.7	3.7
Obama	84	1	4	1.3	0.6
Pinkston	449	1	26	4.2	4.0
Roosevelt	325	1	33	4.0	4.6
Samuell	1,161	1	38	3.3	2.6
South Oak Cliff	860	1	22	2.9	3.0
Townview: Ed & Soc	103	1	23	4.3	4.3
Townview: Pub Svc	348	1	26	3.1	3.8
Townview: TAG	286	1	21	3.0	3.2
Wilmer-Hutchins	424	1	27	5.1	4.7

Source: CCAP participation data file dated 07/10/23.

Note: N=12,051, excluding two students who were not found in district demographic file dated 05/12/23.

Appendix F Table 2: Number of Times Students Visited CCAP Vendor by Campus

Appendix 1: Table 21: Number of Times Students Visited Self-Vendor by Campus													
Campus	N	1 Visit		2 Visits		3 Visits		4 Visits		5-9 Visits		10 + Visits	
		n	%	n	%	n	%	n	%	n	%	n	%
Academic Success Program													
Adams	265	136	51	66	25	26	10	12	5	19	7	6	2
Adamson	351	139	40	98	28	64	18	29	8	20	6	1	<1
CityLab	34	22	65	9	27	2	6	1	3	0	0	0	0
Hillcrest	288	99	24	51	18	32	11	33	12	56	20	17	6
IDEA	52	1	2	2	4	5	10	2	4	25	48	17	33
Jefferson	210	113	54	43	21	16	8	12	6	22	11	4	2
Molina	460	100	22	111	24	99	22	45	10	92	20	13	3
North Dallas	245	61	25	55	22	36	15	19	8	45	18	29	12
North Lake	105	11	11	16	15	13	13	4	4	24	23	37	35
Rangel	64	32	50	10	16	10	16	3	5	7	11	2	3
Seagoville	259	139	54	50	19	35	14	16	6	17	7	2	1
Skyline	631	466	74	113	18	26	4	18	3	6	1	2	<1
Spruce	278	33	12	46	17	49	18	37	13	89	32	24	9
Sunset	311	141	45	71	23	32	10	14	5	33	11	20	6
Townview: Business	101	65	64	18	18	8	8	3	3	6	6	1	1
Townview: Health	97	46	47	14	14	10	10	9	9	17	18	1	1
Townview: SEM	91	18	20	16	18	11	12	9	10	25	28	12	13
Washington	458	19	4	49	11	76	17	134	29	142	31	38	8
White	370	225	61	72	20	32	9	10	3	23	6	8	2
Wilson	264	129	49	82	31	24	9	12	5	17	6	0	0
Education is Freedom													
Carter	175	58	33	41	23	35	20	15	9	22	13	4	2
Conrad	340	152	45	85	25	41	12	21	6	35	10	6	2
Garza	431	16	4	38	9	70	16	70	16	151	35	86	20
Gilliam	244	39	16	118	48	9	4	11	5	29	12	38	16
Kimball	869	263	30	208	24	97	11	46	5	142	16	113	13
Lassiter	194	84	43	24	12	39	20	15	8	17	9	15	8
Lincoln	278	96	35	46	17	20	7	17	6	66	24	33	12
Madison	199	73	37	37	19	10	5	7	4	24	12	48	24
New Tech (Smith)	347	115	33	66	19	47	14	33	10	62	18	24	7
Obama	84	69	82	10	12	3	4	2	2	0	0	0	0
Pinkston	449	199	44	47	11	17	4	15	3	112	25	59	13
Roosevelt	325	116	36	57	18	27	8	24	7	77	24	24	7
Samuell	1,161	258	22	319	27	156	13	156	13	242	21	30	3
South Oak Cliff	860	443	52	121	14	58	7	45	5	154	18	39	5
Townview: Ed & Soc	103	41	40	13	13	6	6	2	2	29	28	12	12
Townview: Pub Svc	348	203	58	29	8	21	6	13	4	58	17	24	7
Townview: TAG	286	156	55	24	8	30	11	18	6	44	15	14	5
Wilmer-Hutchins	424	77	18	130	31	18	4	22	5	105	25	72	17

Source: CCAP participation data file dated 07/10/23. Note: N=12,051, excluding two students who were not found in district demographic file dated 05/12/23.