

2021-22

Evaluation of the College Access Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

Stephanie Elizalde, Ed. D.
Superintendent of Schools



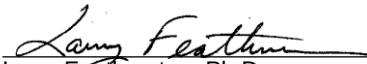
2021-22

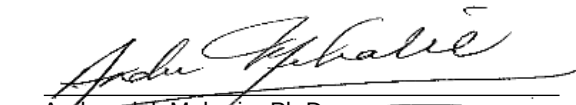
Evaluation of the College Access Program

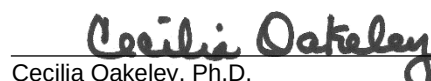
Approved Report of the Department of Evaluation and Assessment

EA22-521-2
September 2022

Jinhai Zhang, Ph.D., Evaluation Analyst II


Larry Featherston, Ph.D.
Manager, Program Evaluation


Anduamlak Meharie, Ph.D.
Executive Director, Program Evaluation


Cecilia Oakeley, Ph.D.
Deputy Chief, Evaluation and Assessment

© 2022 Dallas Independent School District (Dallas ISD)

Mail a written request for permission to use or reproduce any part of this document to:
Dallas ISD Department of Evaluation and Assessment

H. B. Bell School Support Service Center; 2909 N. Buckner Blvd, Box 10; Dallas, TX 75228.

This report and executive summary are available for download at www.dallasisd.org/Page/888. For more information, please contact Program Evaluation at evaluation@dallasisd.org.

TABLE OF CONTENTS

EXECUTIVE SUMMARY	1
PROGRAM DESCRIPTION	4
PURPOSE AND SCOPE OF THE EVALUATION	6
EVALUATION QUESTIONS AND RESULTS	6
What was the source and amount of CAP funding in 2021-22?	6
Methodology	6
Results	6
What were the characteristics of CAP students in 2021-22?	7
Methodology	7
Results	7
To what extent did CAP participation change from 2019-20 to 2021-22?	9
Methodology	9
Results	9
To what extent did CAP vendors meet 2021-22 program goals?	14
Methodology	14
Results	15
What was the relationship between CAP participation and college enrollment for 2018-19, 2019-20, and 2020-21 seniors?.....	25
Methodology	25
Results	25
KEY FINDINGS AND RECOMMENDATIONS.....	28
Key Findings	28
Recommendations.....	30
REFERENCES.....	31
APPENDICES	32

LIST OF TABLES

Table 1: 2021-22 High Schools Served by Each CAP Vendor	5
Table 2: 2019-20 through 2021-22 CAP Funding	7
Table 3: 2021-22 CAP and District High School Student Characteristics	8
Table 4: 2019-20 through 2021-22 CAP Students Served.....	8
Table 5: 2019-20 Through 2021-22 CAP Services Provided - Academic Success Program	10
Table 6: 2019-20 Through 2021-22 CAP Services Provided - Education is Freedom.....	11
Table 7: 2019-20 Through 2021-22 CAP Services Provided - Southern Methodist University	11
Table 8: 2019-20 Through 2021-22 Students Served by CAP Vendor	12
Table 9: 2019-20 Through 2021-22 Students Served by CAP Vendor and Grade.....	12
Table 10: 2019-20 Through 2021-22 Number of Times Students Were Served by CAP Vendor	13
Table 11: 2019-20 Through 2021-22 Number and Percentage of Student Visit by CAP Vendor	13
Table 12: 2021-22 Number and Percentage of College Applications by CAP Vendor and Campus.....	17
Table 13: 2021-22 Number and Percentage of Self-Reported College Applications and Acceptances by CAP Vendor and Campus.....	18
Table 14: 2021-22 Number and Percentage of Combined FAFSA and TASFA Completions by CAP Vendor and Campus	19
Table 15: 2021-22 Number and Percentage of Seniors with at Least One Institutional Scholarship or Private College/University Scholarship Offered by CAP Vendor and Campus	20
Table 16: 2021-22 Number and Percentage of Seniors Who Took the SAT, ACT, or TSIA by CAP Vendor and Campus.....	21
Table 17: 2021-22 Number and Percentage of Dallas County Promise Pledges Completed	22
Table 18: 2021-22 Number and Percentage of Juniors Completing Student Profile, College Search, and Aptitude Test by CAP Vendor and Campus	24
Table 19: 2018-19 Through 2020-21 Percentages of CAP Participants and Non-Participants	25

LIST OF FIGURES

Figure 1: 2021-22 Percentages of High School Students Served by Overall and Seniors.	9
Figure 2: 2019-20 Through 2021-22 Number of Campuses Served by CAP Vendor	10
Figure 3: 2018-19 Through 2020-21 Percentages of Students Enrolled in College within One Year of Graduating High School	26
Figure 4: 2018-19 Through 2020-21 Percentages of Students Enrolled in Four-Year or Two-Year Colleges within One Year of Graduating High School	27
Figure 5: 2018-19 Through 2020-21 Four-Year and Two-Year College Enrollment Based on the Number of Student Visits to CAP Vendors	28

LIST OF APPENDICES

A	2021-22 Number and Percentage of Students Served by CAP Vendor and Campus	33
B	2021-22 Reasons for Student Visits by Campus - Academic Success Program	34
C	2021-22 Reasons for Student Visits by Campus - Education is Freedom.....	36
D	2021-22 Reasons for Student Visits by Campus - Southern Methodist University.....	40
E	2021-22 Number of Times Students Visited CAP Vendor by Campus.....	41

ACRONYMS AND ABBREVIATIONS

ACT	<i>American College Test</i>
ASP	Academic Success Program
CAP	College Access Program
Eco.Disadv.	Economically disadvantaged
Ed & Soc	Education and Social Services
EIF	Education is Freedom
FAFSA	Free Application for Federal Student Aid
H.S.	High school
IDEA	Innovation, Design and Entrepreneurship Academy
NSC	National Student Clearinghouse
PUB SVC	Public Service
SEM	Science and Engineering Magnet
SMU	Southern Methodist University
Std. Dev.	Standard Deviation
TAG	Talented and Gifted
TASFA	Texas Application for State Financial Aid
TPR	The Princeton Review
TSIA	<i>Texas Success Initiative Assessment</i>

Evaluation of the College Access Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

EXECUTIVE SUMMARY

The College Access Program (CAP) was created in 2010 by Dallas Independent School District (ISD) to increase student college applications, scholarship applications, participation in college entrance exams, and parental involvement in the college admissions and financial aid processes. The program has been managed by a college access coordinator within the Dallas ISD Postsecondary Partnerships and Programs department. The three CAP vendors selected for the 2021-22 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU). In 2021-22, the CAP program served 37 high school campuses. CAP vendors provided supplemental assistance to students and parents. This assistance included: 1) completing college applications; 2) completing financial aid applications; 3) registering and preparing for the SAT, ACT, and TSIA/TSIA2 tests; 4) completing Dallas County Promise Pledges; and 5) completing junior student profiles, conducting college searches, and taking aptitude tests. CAP received \$2,448,000 through Title IV funds in 2021-22. This was an increase from 2,350,000 in 2020-21 and 2019-20, respectively.

PURPOSE AND METHOD

The purpose of this evaluation was to examine the effectiveness of the CAP program based on the outlined program goals. This evaluation examined: 1) characteristics of students who participated in the CAP program, 2) the extent to which the CAP participation changed from 2019-20 to 2021-22, 3) the extent to which CAP vendors met outlined program goals, and 4) the relationship between CAP participation and college enrollment for 2018-19 through 2020-21 seniors.

During the 2019-20 school year, in response to the COVID-19 pandemic, Dallas ISD transitioned students to at-home learning on March 23 until the end of the school year. In 2020-21, Dallas ISD delayed the start of the school year until September 8, 2020 and implemented at home learning districtwide for the first four weeks and modified the school calendar from a six-week schedule to a nine-week schedule. To help district students and families access the internet during at-home learning, the district provided 23,000 hotspots to families by October 2020 and announced that parents could choose in-person or virtual

learning for the rest of the school year. Both options included both synchronous and asynchronous learning activities.

In 2021-22, the district returned to in-person instruction for all students, with minimal exceptions. The district was able to offer virtual learning to a small subset of students who met district eligibility requirements. To help mitigate learning loss and further support students, the district offered three different school calendars in 2021-22 (School Day Redesign, Intersession, and Base/Traditional) and other supports.¹

Data on sources of program funding and budget, number of CAP students, number of CAP schools served, Texas Application for State Financial Aid (TASFA), student profile completion, college search, and aptitude test taking information and CAP staff meetings with counselors were obtained from program staff. College application information was obtained from program staff and the ApplyTexas website.

Free Application for Federal Student Aid (FAFSA) was obtained from Department of Education website. Dallas County Promise Pledge information was obtained from a website shared between Dallas ISD and the Dallas County Community College District. CAP student characteristics and SAT/ACT/TSIA results were obtained from district data files. The 2020-21 senior college enrollment information was obtained from the National Student Clearinghouse (NSC) data file. Frequency and crosstab analyses were computed.

EVALUATION QUESTIONS/OUTCOMES

To what extent did CAP participation change from 2019-20 to 2021-22 school years?

The total number of students served by CAP vendors decreased from 13,290 in 2019-20 to 10,659 in 2020-21 and increased to 11,577 in 2021-22 (Table E1).

¹ Additional information can be found at <https://www.dallasisd.org/timetolearn> and <https://www.dallasisd.org/esset>

Table E1: 2019-20 through 2021-22 Students Served by CAP Vendor

	2019-20		2020-21		2021-22	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
ASP	2,418	18	872	8	2,419	21
EIF	10,080	76	9,153	86	9,044	78
SMU	792	6	559	5	114	1
TPR			75	1		
Total	13,290	100	10,659	100	11,577	100

Source: 2019-20 and 2020-21 CAP information taken from Zhang (2020 & 2021). 2021-22 CAP participation data on 07/11/22.

Note: *N*=11,577, including 970 students not found in the district demographic file dated 05/23/22.

- On average, students receiving CAP services were served 3.4 times by CAP vendors in 2021-22. The average number of times students were served by vendor ranged from 3.1 to 5.6. This was a decrease from 4.7 times in 2019-20 and 3.8 times in 2020-21.
- During the 2021-22 school year, students visited CAP vendors most commonly one visit (37%), followed by two visits (19%) and five to nine visits (16%). In previous years, students most often visited CAP vendors either once (2019-20, 34%; 2020-21, 36%) or up to five to nine times (2019-20, 20%; 2020-21, 19%).

To what extent did CAP vendors meet 2021-22 program goals?

College Application

- The program goal of 97 percent of participants submitting a college application was not met. Overall, 94 percent of 2021-22 seniors completed at least one college application (84% in 2020-21 and 92% in 2019-20). College application rates by campus ranged between 55 percent and 100 percent. Four of the 10 (40%) eligible campuses served by ASP, 12 of the 25 (48%) campuses served by EIF, none of the campus served by SMU met this CAP goal.
- Seniors' self-reported data indicated 31,466 college applications were submitted during the 2021-22 school year. Of those, 10,504 applications (33%) were accepted by colleges or universities, while 38% were accepted in 2020-21 and 2019-20 each.

Financial Assistance

- Overall, 2021-22 seniors met the program goal of 70 percent completing a FAFSA or TASFA. The overall combined completion rate of FAFSA and TASFA increased from 70 percent in 2019-20, 67% in 2020-21 to 92 percent in 2021-22. By campus, Rangel, Carter,

Lincoln, Madison, New Tech, Pinkston, Roosevelt, and Townview: Ed & Soc had the highest percentage of seniors completing FAFSA and TASFA application (100%) in 2021-22, followed by Townview: TAG (98%), Townview: Pub Svc (97%), Jefferson, CityLab, Gilliam, IDEA, Molina, and Wilmer-Hutchins (96%), respectively.

- The percentage of all seniors assisted by a CAP vendor who self-reported that they were offered at least one scholarship decreased from 10 percent in 2019-20 to eight percent in 2020-21 and increased to 13 percent in 2021-22. When reviewed by campus, Townview: Ed & Soc reported the highest percent of seniors with a scholarship (75%) in 2021-22, followed by Townview: Pub Svc (68%), Townview: TAG (64%) and Townview: SEM (57%).²

SAT/ACT/TSIA

The program goal of 95 percent of 2021-22 seniors taking the SAT, ACT or TSIA was not met. Overall, 87 percent of 2021-22 seniors took either the SAT, ACT or TSIA. The percentage of seniors taking one of the above-mentioned assessments remained largely stable over the past three years, with 93 percent in 2019-20 and 90 percent in 2020-21. In 2021-22, four of the 10 (40%) eligible campuses served by ASP, ten of the 25 (40%) campuses served by EIF, and one campus (100%) served by SMU met this CAP goal.

Dallas County Promise Pledges

The CAP goal that 98 percent of seniors would complete the Dallas County's Promise Pledge was not met. In 2019-20 school year, 99 percent of CAP students completed their Dallas County Promise Pledges. In 2020-21 school year, 89 percent of CAP students completed their Dallas County Promise Pledges. In 2021-22, 92 percent of CAP students completed the Dallas County Promise Pledge.

Student Profile, College Search, and Aptitude Testing

The program goal of 60 percent of 2021-22 juniors completing the student profile, college search, and aptitude test utilizing the SCOIR platform was not met. Overall, 55 percent of juniors met the goal of completing the student profiles, 18 percent conducted college searches, and 29 percent took the aptitude tests. The 2021-22 school year was the first year to report the student profile completion, college search, and aptitude test taking utilizing the SCOIR platform.

² Because these data were self-reported, results should be viewed with caution.

CAP Staff Meetings with Counselors

The program goal of CAP staff meeting with counselors at least three times a year was met. The CAP staff visited 20 campuses from September 2021 through June 2022. Meetings covered a range of topics including college placement exam updates, college readiness goals, graduation requirements, and financial aid information.

What was the relationship between CAP participation and college enrollment for 2018-19, 2019-20, and 2020-21 seniors?

The number of Dallas ISD seniors who participated in the CAP program has decreased slightly from 2018-19 to 2020-21. The percentage of seniors who participated in the program has decreased from 2018-19 (89%) to 2020-21 (79%) over the same timeframe.

- After decreasing from 2018-19 (51%) to 2019-20 (33%), college enrollment increased to 44 percent for CAP participants and 38 percent for Non-CAP students in 2020-21.
- The 2020-21 seniors who participated in CAP were as likely to enroll in four-year (28% vs. 27%) and two-year colleges (16% vs. 11%) as non-participants. The percentage of CAP participants enrolled in 4-year colleges has remained mostly unchanged (25%, respectively) from 2018-19 to 2019-20 and increased to 28 percent in 2020-21.
- The two-year college enrollment for CAP students and non-CAP participants dropped dramatically from 2018-19 (26% vs. 15%), to 2019-20 (8% vs. 6%) and increased in 2020-21 (16% vs. 11%).
- In 2020-21, seniors who visited CAP vendors 10 or more times were more likely to enroll in a 4-yr college than those who visited less frequently or non-CAP participants (49% vs. 27%). There was a slightly higher percentage of CAP participants with one to nine visits enrolled in 2-yr colleges than non-CAP participants.

RECOMMENDATIONS

Continue to identify ways to increase SAT/ACT/TSIA participation rates.

Identify ways to increase junior's completion of student profiles, college searches, and aptitude tests taking rates.

Identify ways to improve data efficiency.

Evaluation of College Access Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

PROGRAM DESCRIPTION

The College Access Program (CAP) was created in 2010 by Dallas Independent School District (Dallas ISD) to increase student college applications, scholarship applications, participation in college entrance exams, and parental involvement in the college admissions and financial aid processes. The program has been managed by a college access coordinator within the Dallas ISD Postsecondary Partnerships and Programs department. The three CAP vendors selected for the 2021-22 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU). In 2021-22, the CAP program was funded through Title IV funds and served 37 high school campuses. Guidelines associated with Title IV funding required that CAP vendors supplement counselor job responsibilities to assist in reaching program goals. Like previous years, leadership from each campus selected a CAP vendor, and the vendor assigned a CAP advisor to each campus to provide supplemental assistance to students and parents. This assistance included:

- Completing college applications;
- Completing financial aid applications;
- Registering and preparing for the *SAT*, *American College Test (ACT)*, and *Texas State Initiative Assessment (TSIA)* tests;
- Completing Dallas County Promise Pledges; and
- Completing junior student profiles, conducting college searches, and taking aptitude tests utilizing the SCOIR platform³.

CAP advisors also collaborated with campus counseling staff and other CAP staff members to provide support to students. These efforts included: 1) helping counselors organize test preparation sessions and college fairs, 2) meeting regularly with counselors, 3) attending Counseling Services department meetings, and 4) attending College and Career Readiness meetings. CAP vendors worked with counselors to provide college access services to students and their parents, including parent workshops, student classroom guidance sessions, and individual student assistance.

Because CAP was designed to be a collaborative effort between CAP vendors and campus counseling staff, both CAP vendors and counseling staff were responsible for meeting outcome targets. CAP vendors worked collaboratively with Dallas ISD counselors to meet the outlined goals, and the measurable program goals for the 2021-22 school year were defined as:

- 97 percent of seniors will complete at least one college application;

³ SCOIR is a cloud-based platform that connects students, high schools, families, and college for admission experience.

- 70 percent of seniors will complete the Free Application for Federal Student Aid (FAFSA) or Texas Application for State Financial Aid (TASFA);
- 95 percent of seniors will take a college entrance exam (*SAT, ACT or TSIA*);
- 98 percent of seniors will complete the Dallas County's Promise Pledge;
- 60 percent of juniors will complete a student profile, conduct a college search, and take an aptitude test; and
- CAP staff will meet with campus counselors at least three times per school year.

These program goals were aligned with goals set by the Counseling Services department.

Table 1 displays the list of campuses served by each CAP vendor during the 2021-22 school year.

Table 1: 2021-22 High Schools Served by Each CAP Vendor

Academic Success Program (N=11)	Education is Freedom (N=25)	Southern Methodist University (N=1)
Adams	Adamson	Obama
Hillcrest	Carter	
Jefferson	CityLab	
North Dallas	Conrad	
North Lake	Garza	
Rangel	Gilliam	
Spruce	IDEA	
Townview: Business	Kimball	
Townview: Health	Lassiter	
Townview: SEM	Lincoln	
Wilson	Madison	
	Molina	
	New Tech (Smith)	
	Pinkston	
	Roosevelt	
	Samuell	
	Seagoville	
	Skyline	
	South Oak Cliff	
	Sunset	
	Townview: Ed & Soc	
	Townview: Pub Svc	
	Townview: TAG	
	White	
	Wilmer-Hutchins	

Source: Information was provided by CAP staff member 10/08/21.

Note: SEM= Science and Engineering Magnet, Ed & Soc = Education and Social Services, Pub Svc= Public Service, TAG= Talented and Gifted.

During the 2019-20 school year, in response to the COVID-19 pandemic, Dallas ISD transitioned students to at-home learning on March 23 until the end of the school year. In 2020-21, Dallas ISD delayed the start of the school year until September 8, 2020 and implemented at home learning districtwide for the first four weeks and modified the school calendar from a six-week schedule to a nine-week schedule. To help district students and families access the internet during at-home learning, the district provided 23,000 hotspots to families by October 2020 and announced that parents could choose in-person or virtual learning for the rest of the school year. Both options included both synchronous and asynchronous learning activities.

In 2021-22, the district returned to in-person instruction for all students, with minimal exceptions. The district was able to offer virtual learning to a small subset of students who met district eligibility requirements. To help mitigate learning loss and further support students, the district offered three different school calendars in 2021-22 (School-Day Redesign, Intersession, and Base/Traditional) and other supports.

PURPOSE AND SCOPE OF THE EVALUATION

The purpose of this evaluation was to examine the effectiveness of the CAP program based on outlined program goals. This report examined: 1) the characteristics of students who participated in the CAP program, 2) the extent to which CAP participation changed from 2019-20 to 2021-22, 3) the extent to which CAP vendors met outlined program goals, and 4) the relationship between CAP participation and college enrollment for 2018-19, 2019-20, and 2020-21 seniors. This evaluation report also provided a summary of key findings and actionable recommendations based on reported data. The evaluation addressed the following questions:

1. What was the source and amount of the CAP program funding in 2021-22?
2. What were the characteristics of CAP students in 2021-22?
3. To what extent did CAP participation change from 2019-20 to 2021-22?
4. To what extent did CAP vendors meet 2021-22 program goals?
5. What was the relationship between CAP participation and college enrollment for 2018-19, 2019-20, and 2020-21 seniors?

EVALUATION QUESTIONS AND RESULTS

What was the source and amount of CAP funding in 2021-22?

Methodology

Budget information were provided by program staff and Special Revenue Funds Management. The evaluator also reviewed CAP budget information for 2019-20 through 2021-22 school years.

Results

CAP received \$2,448,000 through Title IV funds in 2021-22, an increase of \$98,000 from \$2,350,000 each in 2020-21 and 2019-20 (Table 2).

Table 2: 2019-20 through 2021-22 CAP Funding

School Year	Amount \$	Source
2019-20	2,350,000	Title IV
2020-21	2,350,000	Title IV
2021-22	2,448,000	Title IV

Source: Title IV workscope and information from program staff members on November 2019 (2019-20), Special Revenue Funds Management on February 2021 (2020-21), and February 2022 (2021-22).

What were the characteristics of CAP students in 2021-22?

Methodology

CAP staff members provided identification numbers (IDs) of students served during the 2021-22 school year to the evaluator on 07/11/22. Student IDs were merged with the Dallas ISD demographic data file dated 05/23/22. Data on students served included those enrolled as of 05/23/22. The evaluator retrieved prior year data from the 2019-20 and 2020-21 evaluation reports (Zhang, 2020 and Zhang, 2021). The evaluator conducted frequency analyses to report CAP participation based on grade, gender, ethnicity, socioeconomic status, and at-risk status.

Results

During the 2021-22 school year, 11,577 students in grades nine to 12 utilized CAP vendor services. However, 970 students were missing in the district demographic file, leaving 10,607 students in the file for analyses (Table 3). Since the CAP program focused on supporting senior students, most participants were enrolled in grade 12 (68.4%; 60% in 2019-20 and 66% in 2020-21).

The majority of CAP students were Hispanic (73.1%) followed by African American (19.0%). There was a slightly higher percentage of CAP female students than districtwide high school female students (52.6% vs. 49.8%) and a slightly lower percentage of CAP at-risk students than districtwide high school students (61.1% vs. 68.7%). The percentage of economically disadvantaged CAP students was about the same as the district overall (79.5% vs. 80.7%, respectively). The percentages of Hispanic (71% each in 2019-20 and 72% in 2020-21) and African American (22% in 2019-20 and 21% in 2020-21) as well as female (53% each in 2019-20 and 2020-21) CAP students remained relatively unchanged during the last three years. The percentage of economically advantaged students increased slightly from 77 percent in 2019-20 to 81 percent in 2020-21 and decreased to 79.5 percent in 2021-22. The percentage of at-risk students decreased from 70 percent in 2019-20 to 53 percent in 2020-21 and increased to 61.1 percent in 2021-22.

Table 3: 2021-22 CAP and District High School Student Characteristics

Characteristics	CAP Enrollment		District HS Enrollment	
	<i>n</i>	%	<i>N</i>	%
Grade				
Grade 9	292	2.8	12,645	32.1
Grade 10	903	8.5	9,656	24.5
Grade 11	2,155	20.3	8,400	21.3
Grade 12	7,257	68.4	8,687	22.1
Gender				
Male	5,029	47.4	19,764	50.2
Female	5,578	52.6	19,624	49.8
Ethnicity				
Asian	160	1.5	486	1.2
African American	2,020	19.0	7,647	19.4
Hispanic	7,751	73.1	28,622	72.7
White	448	4.2	1,890	4.8
Other	228	2.1	743	1.9
Student Groups				
Eco.Dis.	8,435	79.5	31,787	80.7
At Risk	6,484	61.1	27,043	68.7

Source: CAP data were provided by staff member 07/11/22. District demographic data file dated 05/23/22.

Note: *N*=10,607 (CAP students), excluding 970 students who were not found in the district demo file dated 05/23/22. Percentages may not add to 100 due to rounding.

The number of CAP program participants decreased by 1,713 students from 2019-20 to 2021-22 (Table 4).

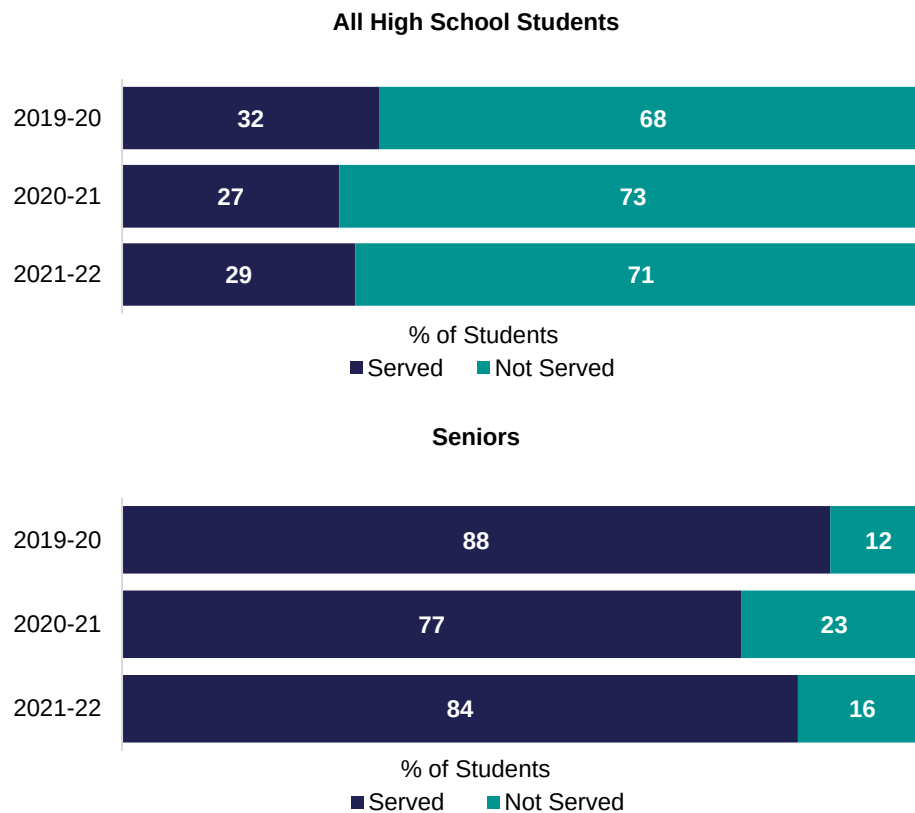
Table 4: 2019-20 through 2021-22 CAP Students Served

School Year	Number of Students Served
2019-20	13,290
2020-21	10,659
2021-22	11,577

Source: 2019-20 and 2020-21 CAP information taken from Zhang (2020 and 2021). 2021-22 CAP participation data from CAP staff member 07/11/22.

Note: *N*=11,577, including 970 students who were not found in the district demographic file dated 05/23/22.

In 2021-22, the CAP program served 29 percent of all district high school students and 84 percent of all seniors. The percentage of high school students served decreased by five percentage points from 2019-20 to 2020-21 and increased by two percentage points from 2020-21 to 2021-22. The percentage decreased from 2019-20 to 2020-21 first and then increased from 2020-21 to 2021-22. (Figure 1). The percentage of students on each campus served by CAP vendors can be found in Appendix A.

Figure 1: 2021-22 Percentages of High School Students Served by Overall and Seniors

Source: 2019-20 and 2020-21 CAP data were obtained from Zhang (2020 and 2021). 2021-22 CAP participation data file dated 07/11/22. District demographic file dated 05/23/22.

Note: *N* (all high school grades) *N*=39,819 in 2019-20, *N*=39,313 in 2020-21, *N*=39,388 in 2021-22. *N*=8,765 district seniors in 2019-20, *N*=8,534 in 2020-21, *N*=8,687 in 2021-22.

To what extent did CAP participation change from 2019-20 to 2021-22?

Methodology

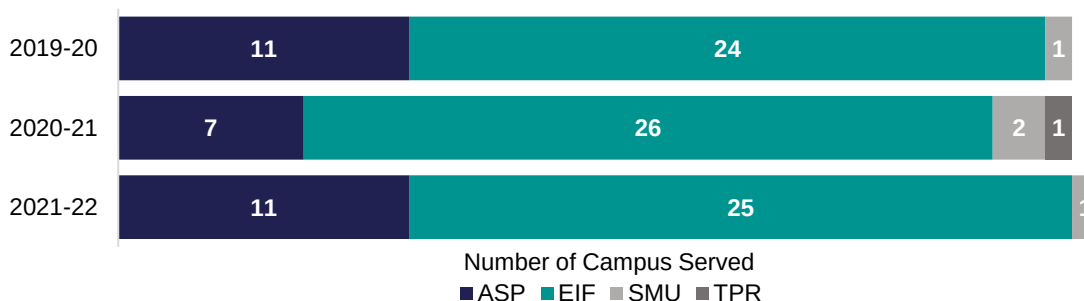
The number of campuses served by each CAP vendor in 2021-22 as well as the number and nature of visits for each student was obtained from CAP staff members. Data from previous years were obtained from the 2019-20 and 2020-21 program evaluation reports (Zhang, 2020 & 2021). CAP vendors reported the number of visits by each student during the school year and the reason for each visit (e.g., seeking information about applying to college). A maximum of five reasons were recorded by CAP vendors for each student visit. Participation data for 2021-22 were then merged with the district demographic data file dated 05/23/22. Descriptive statistics were used to report the number and percentage of participants by vendor and year.

Results

The number of campuses served by each CAP vendor has fluctuated each year from 2019-20 to 2021-22. The number of campuses served by ASP decreased from 11 in 2019-20 to seven 2020-21 and

increased again to 11 in 2021-22, while the number of campuses served by EIF increased from 24 (2019-20) to 26 (2020-21) and decreased to 25 (2021-22). SMU served one campus in 2019-20, two campuses in 2020-21 and one campus in 2021-22 (Figure 2).

Figure 2: 2019-20 through 2021-22 Number of Campuses Served by CAP Vendor



Source: Data were provided by CAP staff member 10/08/21.

During the 2021-22 school year, ASP mostly supported students with Dallas County Promise application and financial aid (29%), EIF most often provided 4-year college application (18%), and SMU mostly assisted students with college information (19%) (see Tables 5 through 7). Reasons for visiting by campus can be found in Appendices B, C, and D.

Table 5: 2019-20 through 2021-22 CAP Services Provided - Academic Success Program

Reason for Visit	2019-20		2020-21		2021-22	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Dallas Promise App/Financial Aid	1,041	5	304	6	5,642	29
Application: 4-year	3,299	17	1,003	19	3,977	21
Application: FAFSA/TASFA	3,445	18	729	14	1,479	8
Search: College	714	4	371	7	1,323	7
Other	872	5	264	5	1,258	7
Information: Applying to College	2,227	11	702	13	1,103	6
Application: 2-year or less	1,006	5	158	3	1,132	6
Information: Financial Aid	644	3	368	7	931	5
Essay: College Application	3,324	17	474	9	596	3
Information: Other	1,051	5	236	5	289	2
Essay: Scholarship	572	3	221	4	388	2
Career Exploration					421	2
Application: Scholarship	582	3	244	5	275	1
College Fair information	13	0	43	1	101	1
Register: SAT/ACT/TSIA	495	3	36	1	123	1
Summer Melt					108	1
Information: College Exams	29	0	142	3	55	<1
Test Prep: SAT/ACT/TSIA	53	0	1	0	0	0
Total	19,367	99	5,296	102	19,201	102

Source: 2019-20 and 2020-21 CAP data were from Zhang (2020 & 2021). 2021-22 CAP participation data dated 07/11/22.

Note: *N*=2,418 in 2019-20, *N*=860 in 2020-21, *N*=2,419 in 2021-22. Percentages may not add to 100 due to rounding. Data were sorted by 2021-22 school year.

Table 6: 2019-20 through 2021-22 CAP Services Provided - Education is Freedom

Reason for Visit	2019-20		2020-21		2021-22	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Application: 4-year	8,970	10	5,613	11	10,632	18
Application: 2-year or less	7,328	8	5,043	10	9,658	16
Other	461	1	3,175	7	8,075	14
Application: FAFSA/TASFA	9,635	11	4,871	10	6,913	12
Dallas Promise App/Financial Aid	5,454	6	5,613	12	4,891	8
College Exploration	11,750	13	5,320	11	4,475	8
Information: Applying to College	8,866	10	11,175	23	3,533	7
Information: Other	257	0	1	0	3,955	7
Information: Financial Aid	2,700	3	3,628	7	1,609	3
Career Exploration					2,039	3
Test Prep: SAT/ACT/TSIA	2,451	3	1,020	2	1,036	2
College Fair information	3,454	4	1,292	3	655	1
Register: SAT/ACT/TSIA	3,615	4	857	2	651	1
Application: Scholarship	2,885	3	275	1	268	1
Essay: Scholarship	1,915	2	314	1	333	1
Essay: College Application	337	0	262	1	203	<1
Information: College Exams	17,977	20	223	1	172	<1
Summer Melt	754	1	61	0	20	<1
Total	88,809	99	48,743	102	59,118	102

Source: 2019-20 and 2020-21 CAP information was taken Zhang (2020 & 2021). 2021-22 CAP participation data 07/11/22.

Note: N=10,080 in 2019-20, N=8,578 in 2020-21, N=9,044 in 2021-22. Percentages may not add to 100 due to rounding. Data were sorted by 2021-22 school year.

Table 7: 2019-20 through 2021-22 CAP Services Provided - Southern Methodist University

Reason for Visit	2019-20		2020-21		2021-22	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Information: Other	182	2	406	6	266	19
Essay: Scholarship	32	0	404	5	220	15
Other	712	7	131	2	202	14
Information: Applying to College	1,483	14	1,053	14	192	13
Search: College	1,114	10	341	5	150	10
Dallas Promise App/Financial Aid	2,004	19	887	12	100	7
Essay: College Application	63	1	169	2	95	7
Application: 4-year	1,087	10	591	8	83	6
College Fair information	0	0	166	2	64	4
Application: FAFSA/TASFA	401	4	463	6	29	2
Application: Scholarship	121	1	346	5	15	1
Application: 2-year or less	923	9	240	3	20	1
Information: Financial Aid	1,141	11	1,360	18	4	<1
Information: College Exams	816	8	495	7	0	0
Test Prep: SAT/ACT/TSIA	416	4	194	3	0	0
Summer Melt	92	1	177	2	0	0
Register: SAT/ACT/TSIA	107	1	7	0	0	0
Total	10,694	102	7,430	100	1,440	99

Source: 2019-20 and 2020-21 CAP information was taken from Zhang (2020 & 2021). 2021-22 CAP participation data 07/11/22.

Note: N=792 in 2019-20, N=532 in 2020-21, N=114 in 2021-22. Percentages may not add to 100 due to rounding. Data were sorted by 2021-22 school year.

The total number of students served by CAP vendors decreased from 13,290 in 2019-20 to 10,659 in 2020-21 and increased to 11,577 in 2021-22 (Table 8). The percentage of students served by ASP decreased from 2019-20 to 2020-21 but increased in 2021-22. The percentage of students served by EIF increased from 2019-20 to 2020-21 and decreased in 2021-22. The percentage of students served by SMU decreased during the same timeframe.

Table 8: 2019-20 through 2021-22 Students Served by CAP Vendor

CAP Vendor	2019-20		2020-21		2021-22	
	N	%	N	%	N	%
ASP	2,418	18	872	8	2,419	21
EIF	10,080	76	9,153	86	9,044	78
SMU	792	6	559	5	114	1
TPR			75	1		
Total	13,290	100	10,659	100	11,577	100

Source: 2019-20 and 2020-21 CAP information taken from Zhang (2020 & 2021). 2021-22 CAP participation data dated 07/11/22.

Note: N=11,577, including 970 students who were not found in district demographic file dated 05/23/22.

CAP vendors primarily served seniors, but they also provided services to students in lower grade-levels in high school (Table 9). In 2021-22, 99 percent of CAP students served by ASP were seniors and juniors, while 86 percent and 63 percent served by EIF and SMU were seniors and juniors, respectively.

Table 9: 2019-20 through 2021-22 Students Served by CAP Vendor and Grade

Year	N	Freshman %	Sophomore %	Junior %	Senior %
Academic Success Program					
2019-20	2,350	2	1	12	86
2020-21	859	1	1	16	83
2021-22	2,324	1	1	5	94
Education is Freedom					
2019-20	9,795	5	19	23	54
2020-21	8,560	3	13	19	64
2021-22	8,157	3	10	25	61
Southern Methodist University					
2019-20	677	7	8	29	57
2020-21	531	10	8	25	57
2021-22	103	0	37	33	30

Source: 2019-20 and 2020-21 CAP information taken from Zhang (2020 & 2021). 2021-22 CAP participation data file dated 07/11/22. District demographic file dated 05/23/22.

Note: *N=10,659, excluding 970 students who were not found in district demographic data file dated 05/23/22. Percentages may not add to 100 due to rounding.

On average, students receiving CAP services were served 3.4 times by CAP vendors in 2021-22. The average number of times students were served by vendor ranged from 3.1 to 5.6 (Table 10). This was a decrease from 4.7 times in 2019-20 and 3.8 times in 2020-21. The number of times students were served by vendors disaggregated by campus can be found in Appendix E.

Table 10: 2019-20 through 2021-22 Number of Times Students Were Served by CAP Vendor

Vendor	N	Minimum	Maximum	Mean	Std. Deviation
2019-20					
ASP	2,342	1	64	4.9	6.1
EIF	9,794	1	102	4.6	5.9
SMU	659	1	49	5.2	6.2
Total	12,795	1	102	4.7	6.0
2020-21					
ASP	860	1	32	3.0	3.5
EIF	8,578	1	50	3.9	4.3
SMU	532	1	35	4.3	5.1
TPR	71	1	10	2.9	2.1
Total	10,041	1	50	3.8	4.3
2021-22					
ASP	2,324	1	50	3.1	4.3
EIF	8,157	1	47	3.4	2.0
SMU	103	1	21	5.6	7.3
Total	10,584	1	50	3.4	3.4

Source: 2019-20 and 2020-21 CAP information taken from Zhang (2020 & 2021). 2021-22 CAP participation data file 07/11/22.

Table 11: 2019-20 through 2021-22 Number and Percentage of Student Visits by CAP Vendor

# of Visits	ASP		EIF		SMU		TPR		Total	
	n	%	n	%	n	%	n	%	n	%
2019-20										
1 visit	659	28	3,468	35	243	37			4,370	34
2 visits	420	18	1,635	17	63	10			2,118	17
3 visits	281	12	917	9	46	7			1,244	10
4 visits	199	9	678	7	51	8			928	7
5-9 visits	481	21	1,907	20	151	23			2,539	20
10 + visits	302	13	1,189	12	105	16			1,596	13
Total	2,342	101	9,794	100	659	101			12,795	101
2020-21										
1 visit	367	43	3,045	36	137	26	19	27	3,568	36
2 visits	170	20	1,389	16	107	20	26	37	1,692	17
3 visits	110	13	997	12	100	19	7	10	1,214	12
4 visits	60	7	769	9	54	10	6	9	889	9
5-9 visits	117	14	1,659	19	84	16	10	14	1,870	19
10 + visits	36	4	719	8	50	9	3	4	808	8
Total	860	101	8,578	100	532	100	71	101	10,041	101
2021-22										
1 visit	1,043	45	2,805	34	72	70			3,920	37
2 visits	502	22	1,478	18	-	-			1,980	19
3 visits	246	11	1,158	14	1	1			1,405	13
4 visits	143	6	873	11	-	-			1,016	10
5-9 visits	267	12	1,383	17	1	1			1,651	16
10 + visits	123	5	460	6	29	28			612	6
Total	2,324	101	8,157	100	103	100			10,584	101

Source: 2019-20 and 2020-21 CAP information taken from Zhang (2020 & 2021). 2021-22 CAP participation data file 07/11/22.

Note: Percentages may not add to 100 due to rounding.

During the 2021-22 school year, students visited CAP vendors most commonly one visit (37%), followed by two visits (19%) and five to nine visits (16%). In previous years, students most often visited

CAP vendors either once (2019-20, 34%; 2020-21, 36%) or up to five to nine times (2019-20, 20%; 2020-21, 19%; Table 11).

To what extent did CAP vendors meet 2021-22 program goals?

Methodology

College Applications

In 2021-22, the CAP goal was that 97 percent of seniors would complete at least one college application and CAP vendors and counselors worked closely with seniors to complete college applications. For the 2021-22 school year, the evaluator used data provided by CAP vendors and data from ApplyTexas.⁴ All three vendors supplied college application submission and acceptance information in the requested format. To report college applications in a consistent way across all vendors, the evaluator chose to report college application numbers available for all vendors through ApplyTexas. However, ApplyTexas potentially overestimates the number of applications. Data could include students who were no longer enrolled in the district when the district demographic file was retrieved, or seniors could provide the wrong high school code in their ApplyTexas college application potentially leading to completion rate above 100 percent for some campuses. Furthermore, ApplyTexas does not report out-of-state and private college applications. Therefore, the evaluator chose to report vendor-reported information for 35 campuses where vendor-reported college application numbers exceeded ApplyTexas numbers. The Dallas ISD demographic data file 05/23/22 provided the number of seniors by campus. Descriptive statistics were used to report the number of completed college applications for two-year or four-year colleges by vendor and school.

Financial Assistance

In 2021-22, the CAP goal was that 70 percent of seniors would complete the FAFSA or TASFA combined. CAP vendors and counselors helped seniors complete the FAFSA, TASFA, and individual scholarship applications. This goal was evaluated using FAFSA data downloaded from the U.S. Department of Education website on 07/18/22 and TASFA data provided by CAP staff members on 07/11/22. CAP vendors relied on students to self-report the number of financial award applications completed, and the number of scholarships offered. CAP staff members provided this information to the evaluator on 07/11/22. Scholarship application data were merged with the district demographic data file dated 05/23/22 to determine the percentage of students who received at least one institutional scholarship or private college/university scholarship.

SAT/ACT/TSIA

CAP vendors and counselors were responsible for assisting students to register and to prepare for the SAT, ACT, and TSIA/TSIA2 exams.⁵ The CAP goal was that 95 percent of 2021-22 seniors would

⁴ ApplyTexas was created through a collaborative effort between the Texas Higher Education Coordinating Board and Texas colleges and universities to offer a centralized means for both Texas and non-Texas students to apply to postsecondary institutions in Texas.

⁵ In January 2021, the TSIA2 replaced the TSIA exam. More information about the TSIA2 can be found on the Texas Higher Education Coordinating Board website - <https://www.highered.texas.gov/institutional-resources-programs/public-universities-health-related-institutions/texas-success-initiative-and-developmental-education/>

register and take the *SAT*, *ACT*, or *TSIA/TSIA2*⁶. To determine the percentage of seniors who took these college placement exams, district data files dated 07/21/22 for *SAT* and 07/20/22 for *ACT*, and 02/28/21 and 05/30/22 for *TSIA* were merged with the district demographic data file dated 05/23/22. Descriptive statistics were used to report the number and percentage of seniors taking the *SAT*, *ACT*, or *TSIA* exam by CAP vendor and campus.

Dallas County Promise Pledge

The goal was that 98 percent of students would complete the Dallas County's Promise Pledge. CAP advisors worked collaboratively with counselors to implement the process and targeted students who had not completed all requirements. Data were obtained from a website shared between Dallas ISD and the Dallas County Community College District. Descriptive statistics were used to report the percentage of pledges completed overall and by school.

Student Profile, College Search, and Aptitude Testing

CAP vendors assisted high school juniors with completing student profiles, college searches, and aptitude tests utilizing the SCOIR platform. Data on student profile completion, college search, and aptitude tests were obtained from CAP coordinator on 06/22/22. Descriptive statistics were used to report the number and percentages of completion by vendor and school.

CAP Staff Meetings with Counselors

CAP staff members were required to meet with counselors at least three times during the 2021-22 school year. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, and financial aid information. Documents on meeting times and agendas were received from program staff dated 08/09/22. The evaluator content analyzed the meeting documentation provided.

Results

College Applications

The program goal of 97 percent of participants submitting a college application was not met. Overall, 94 percent of 2021-22 seniors completed at least one college application (84% in 2020-21 and 92% in 2019-20). College application rates by campus ranged between 55 percent and 100 percent (Table 12). Four of the 10 (40%) eligible campuses served by ASP, 12 of the 25 (48%) campuses served by EIF, none of the campus served by SMU met this CAP goal.

Seniors' self-reported data indicated that 31,466 college applications were submitted during the 2021-22 school year. Of those, 10,504 applications (33%) were accepted by colleges or universities (Table 13). Rangel reported the highest percentage of acceptances (90%) followed by Townview: Health (57%), Townview: Business (55%), and Molina (51%).

⁶ During the 2021-22 school year, Dallas ISD funded in-school testing for the *ACT* for all seniors on 10/05/21 and funded the *SAT* for all juniors on 03/02/22.

Financial Assistance

Overall, the program met goal of 70 percent of 2021-22 seniors completing a FAFSA or TASFA. The overall combined completion rate of FAFSA and TASFA increased from 70 percent in 2019-20 to 92 percent in 2021-22. By campus, Rangel, Carter, Lincoln, Madison, New Tech, Pinkston, Roosevelt, and Townview: Ed & Soc had the highest percentage of seniors completing FAFSA and TASFA application (100%) in 2021-22, followed by Townview: TAG (98%), Townview: Pub Svc (97%), Jefferson, CityLab, Gilliam, IDEA, Molina, and Wilmer-Hutchins (96%, each) (Table 14).

The percentage of all seniors assisted by a CAP vendor who self-reported that they were offered at least one scholarship decreased from 10 percent in 2019-20 to eight percent in 2020-21 and increased to 13 percent in 2021-22 (Table 15). When reviewed by campus, Townview: Ed & Soc reported the highest percent of seniors with a scholarship (75%) in 2021-22, followed by Townview: Pub Svc (68%), Townview: TAG (64%) and Townview: SEM (57%). However, because these data were self-reported, results should be viewed with caution.

SAT/ACT/TSIA

The program goal of 95 percent of 2021-22 seniors taking the *SAT*, *ACT* or *TSIA/TSIA2* was not met. Overall, 87 percent of 2021-22 seniors took either the *SAT*, *ACT* or *TSIA/TSIA2*. Four of the 10 (40%) eligible campuses served by ASP, ten of the 25 (40%) campuses served by EIF, and one campus (100%) served by SMU met this CAP goal (Table 16). The percentage of seniors taking one of the above-mentioned assessments remained largely stable over the past three years, with 93 percent in 2019-20 and 90 percent in 2020-21 (Zhang, 2020 and Zhang, 2021).

Table 12: 2021-22 Number and Percentage of College Applications by CAP Vendor and Campus

Campus	N of Seniors	n of Applications	% of Applications
Academic Success Program			
Adams	498	468	94
Hillcrest	362	324	90
Jefferson	299	292	98
North Dallas	231	223	97
North Lake	N/A	N/A	N/A
Rangel	60	33	55
Spruce	301	279	93
Townview: Business	133	132	99
Townview: Health	140	132	94
Townview: SEM	162	159	98
Wilson	498	473	95
Total	2,684	2,515	94
Education is Freedom			
Adamson	354	344	97
Carter	251	239	95
CityLab	54	49	91
Conrad	319	319	100
Garza	109	103	94
Gilliam	81	79	98
IDEA	52	51	98
Kimball	255	229	90
Lassiter	60	57	95
Lincoln	134	116	87
Madison	97	96	99
Molina	492	469	95
New Tech (Smith)	41	42*	100
Pinkston	163	170*	100
Roosevelt	161	145	90
Samuell	340	336	99
Seagoville	350	332	95
Skyline	767	727	95
South Oak Cliff	252	211	84
Sunset	488	480	98
Townview: Ed & Soc	57	57	100
Townview: Pub Svc	97	99*	100
Townview: TAG	132	130	98
White	429	368	86
Wilmer-Hutchins	206	184	89
Total	5,741	5,432	95
Southern Methodist University			
Obama	34	31	91
All CAP Vendors			
Overall	8,459	7,978	94

Source: District demographic file dated 05/23/22. CAP college application data file on 07/11/22. ApplyTexas college applications files were retrieved on 07/25/22.

Note: Vendor reported data includes out-of-state applications. Percentages might include seniors who were no longer enrolled when the demographic file was retrieved, or seniors may have provided the wrong high school code during their ApplyTexas application. CAP goal was 97 percent. Blue indicates that the campus met the CAP goal. *The number of students that submitted an application exceeded the total number of students at New Tech (Smith), Pinkston, and Townview: Pub Svc; however, the percentage was capped at 100.

Table 13: 2021-22 Number and Percentage of Self-Reported College Applications and Acceptances by CAP Vendor and Campus

Campus	n of Application	n of Acceptance	% of Acceptance
Academic Success Program			
Adams	1,469	733	50
Hillcrest	1,646	693	42
Jefferson	1,186	397	33
North Dallas	924	412	45
North Lake	N/A	N/A	N/A
Rangel	80	72	90
Spruce	895	348	39
Townview: Business	825	457	55
Townview: Health	812	466	57
Townview: SEM	1,563	671	43
Wilson	2,106	953	45
Total	11,506	5,202	45
Education is Freedom			
Adamson	931	403	43
Carter	928	182	20
CityLab	123	46	37
Conrad	810	259	32
Garza	593	76	13
Gilliam	643	5	1
IDEA	206	17	8
Kimball	739	164	22
Lassiter	292	8	3
Lincoln	358	32	9
Madison	376	69	18
Molina	1,333	678	51
New Tech (Smith)	139	27	19
Pinkston	807	170	21
Roosevelt	871	127	15
Samuell	736	305	41
Seagoville	860	276	32
Skyline	1,896	665	35
South Oak Cliff	1,008	75	7
Sunset	1,234	338	27
Townview: Ed & Soc	341	58	17
Townview: Pub Svc	702	220	31
Townview: TAG	1,967	519	26
White	1,069	314	29
Wilmer-Hutchins	639	146	23
Total	19,601	5,179	26
Southern Methodist University			
Obama	359	123	34
All CAP Vendors			
Overall	31,466	10,504	33

Source: CAP staff member provided college application data 07/11/22.

Note: N=8,459. Because these data were self-reported, results should be viewed with caution. North Lake HS had no seniors in 2021-22.

Table 14: 2021-22 Number and Percentage of Combined FAFSA and TASFA Completions by CAP Vendor and Campus

Campus	N of Seniors	n of Opt-out	n of Applications	% of Applications
Academic Success Program				
Adams	498	11	397	82
Hillcrest	362	20	275	80
Jefferson	299	26	261	96
North Dallas	231	10	210	95
North Lake	N/A	N/A	N/A	N/A
Rangel	60	0	60	100
Spruce	301	14	208	72
Townview: Business	133	0	126	95
Townview: Health	140	0	124	89
Townview: SEM	162	0	147	91
Wilson	498	23	411	87
Total	2,684	104	2,219	86
Education is Freedom				
Adamson	354	14	306	90
Carter	251	133	153	100
CityLab	54	9	43	96
Conrad	319	21	282	95
Garza	109	0	98	90
Gilliam	81	1	77	96
IDEA	52	1	49	96
Kimball	255	39	188	87
Lassiter	60	0	56	93
Lincoln	134	25	112	100
Madison	97	12	90	100
Molina	492	66	408	96
New Tech (Smith)	41	8	41	100
Pinkston	163	8	157	100
Roosevelt	161	51	114	100
Samuell	340	51	271	94
Seagoville	350	44	287	94
Skyline	767	138	596	95
South Oak Cliff	252	13	211	88
Sunset	488	42	420	94
Townview: Ed & Soc	57	0	57	100
Townview: Pub Svc	97	3	91	97
Townview: TAG	132	5	125	98
White	429	49	320	84
Wilmer-Hutchins	206	35	165	96
Total	5,741	768	4,717	95
Southern Methodist University				
Obama	34	3	26	84
All CAP Vendors				
Overall	8,459	875	6,962	92

Source: FAFSA data from U.S. Department of Education website 07/18/22. TASFA data from CAP staff member 07/11/22.

Note: CAP goal was 70 percent. Blue indicates that the campus met the CAP goal. N/A=Not applicable. North Lake HS had no seniors in 2021-22.

Table 15: 2021-22 Number and Percentage of Seniors with at Least One Institutional Scholarship or Private College/University Scholarship Offered by CAP Vendor and Campus

Campus	N Seniors	n with a Scholarship	% with a Scholarship
Academic Success Program			
Adams	498	84	17
Hillcrest	362	75	21
Jefferson	299	74	25
North Dallas	231	56	24
North Lake	N/A	N/A	N/A
Rangel	60	15	25
Spruce	301	31	10
Townview: Business	133	45	34
Townview: Health	140	41	29
Townview: SEM	162	92	57
Wilson	498	120	24
Total	2,684	633	24
Education is Freedom			
Adamson	354	31	9
Carter	251	0	0
CityLab	54	4	7
Conrad	319	40	13
Garza	109	48	44
Gilliam	81	0	0
IDEA	52	7	13
Kimball	255	0	0
Lassiter	60	21	35
Lincoln	134	0	0
Madison	97	0	0
Molina	492	90	18
New Tech (Smith)	41	0	0
Pinkston	163	0	0
Roosevelt	161	0	0
Samuell	340	0	0
Seagoville	350	0	0
Skyline	767	4	1
South Oak Cliff	252	0	0
Sunset	488	0	0
Townview: Ed & Soc	57	43	75
Townview: Pub Svc	97	66	68
Townview: TAG	132	85	64
White	429	0	0
Wilmer-Hutchins	206	0	0
Total	5,741	439	8
Southern Methodist University			
Obama	34	22	65
All CAP Vendors			
Overall	8,459	1,094	13

Source: District demographic file dated 05/23/22. Scholarship data was provided by CAP staff member 07/11/22.

Note: Because these data were self-reported, results should be viewed with caution.

Table 16: 2021-22 Number and Percentage of Seniors Who Took the SAT, ACT, or TSIA by CAP Vendor and Campus

Campus	Seniors	Took SAT		Took ACT		Took SAT/ACT/TSIA	
	<i>N</i>	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Academic Success Program							
Adams	498	338	68	373	75	424	85
Hillcrest	362	249	69	257	71	312	86
Jefferson	299	154	52	244	82	264	88
North Dallas	231	165	71	185	80	204	88
North Lake	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Rangel	60	57	95	60	100	60	100
Spruce	301	180	60	167	55	220	73
Townview: Business	133	89	67	129	97	131	98
Townview: Health	140	112	80	136	97	140	100
Townview: SEM	162	157	97	139	86	162	100
Wilson	498	415	83	397	80	451	91
Total	2,684	1,916	71	2,087	78	2,368	88
Education is Freedom							
Adamson	354	263	74	278	79	314	89
Carter	251	135	54	181	72	201	80
CityLab	54	41	76	46	85	52	96
Conrad	319	177	55	240	75	263	82
Garza	109	99	91	108	99	109	100
Gilliam	81	79	98	80	99	81	100
IDEA	52	25	48	49	94	50	96
Kimball	255	91	36	189	74	210	82
Lassiter	60	59	98	60	100	60	100
Lincoln	134	85	63	95	71	108	81
Madison	97	75	77	91	94	94	97
Molina	492	187	38	428	87	443	90
New Tech (Smith)	41	40	98	38	93	41	100
Pinkston	163	135	83	124	76	149	91
Roosevelt	161	27	17	104	65	122	76
Samuell	340	146	43	244	72	272	80
Seagoville	350	196	56	284	81	302	86
Skyline	767	599	78	575	75	676	88
South Oak Cliff	252	81	32	172	68	192	76
Sunset	488	125	26	370	76	404	83
Tpwnview: Ed & Soc	57	45	79	57	100	57	100
Townview: Pub Svc	97	93	96	93	96	97	100
Townview: TAG	132	128	97	109	83	132	100
White	429	301	70	315	73	359	84
Wilmer-Hutchins	206	116	56	161	78	179	87
Total	5,741	3,348	58	4,491	78	4,967	87
Southern Methodist University							
Obama	34	31	91	33	97	33	97
All CAP Vendors							
Overall	8,459	5,295	63	6,611	78	7,368	87

Source: District demographic file dated 05/23/22. District SAT, ACT and TSIA data files dated 07/21/22, 07/18/22, 02/28/21 and 05/30/22, respectively.

Note: CAP goal was 95 percent. Blue indicates that the campus met the CAP goal. N/A=Not applicable.

Dallas County Promise Pledges

The CAP goal that 98 percent of seniors would complete the Dallas County's Promise Pledge was not met. Overall, 92 percent of CAP students completed the Dallas County Promise Pledge in 2021-22 (Table 17). Eleven (35%) participating campuses met the program goal. In 2020-21 school year, 89 percent of CAP students completed their Dallas County Promise Pledges, and nine of 31 (29%) participating

campuses met the program goal of 98 percent. In 2019-20 school year, 99 percent of CAP students completed their Dallas County Promise Pledges, and 29 of 31 (94%) participating campuses met the program goal of 95 percent. 2021-22 was the third year to report Dallas County's Promise Pledge completion.

Table 17: 2021-22 Number and Percentage of Dallas County Promise Pledges Completed

Campus	N of Seniors	n of Pledges	% of Pledges
Academic Success Program			
Adams	498	449	90
Hillcrest	362	310	86
Jefferson	299	266	89
North Dallas	231	208	90
North Lake	N/A	N/A	N/A
Rangel*	N/A	N/A	N/A
Spruce	301	242	80
Townview: Business	133	130	98
Townview: Health	140	139	99
Townview: SEM	162	162	100
Wilson	498	446	90
Total	2,624	2,352	90
Education is Freedom			
Adamson	354	336	95
Carter	251	213	85
CityLab*	N/A	N/A	N/A
Conrad	319	288	90
Garza	109	109	100
Gilliam	81	77	95
IDEA	52	50	96
Kimball	255	226	89
Lassiter	60	60	100
Lincoln	134	113	84
Madison	97	98**	100
Molina	492	480	98
New Tech (Smith)*	N/A	N/A	N/A
Pinkston	163	170**	100
Roosevelt	161	149	93
Samuell	340	355**	100
Seagoville	350	301	86
Skyline	767	732	95
South Oak Cliff	252	221	88
Sunset	488	447	92
Townview: Ed & Soc	57	57	100
Townview: Pub Svc	97	97	100
Townview: TAG*	NA	N/A	N/A
White	429	401	93
Wilmer-Hutchins	206	189	92
Total	5,514	5,169	94
Southern Methodist University			
Obama*	N/A	N/A	N/A
All CAP Vendors			
Overall	8,138	7,521	92

Source: District demographic file dated 05/23/22.

Note: CAP goal was 98 percent. Blue indicates that the campus met the CAP goal. *These schools did not participate in the program. **The number of students that submitted a pledge exceeded the total number of students at Madison, Pinkston, and Samuell; however, the percentage was capped at 100. North Lake HS had no seniors in 2021-22.

Student Profile, College Search, and Aptitude Testing

The program goal of 60 percent of 2021-22 juniors completing the student profile, college search, and aptitude test utilizing the SCOIR platform was not met. Overall, 55 percent of juniors completed the student profiles, 18 percent completed college searches, and 29 percent took the aptitude tests. By campus, 16 of the served 37 (43%) campuses met the goal of completing the student profiles, two campuses (5%) met the goal of conducting college searches, and seven campuses (19%) met the goal of taking the aptitude test (Table 18). The 2021-22 school year was the first year to report the student profile completion, college search, and aptitude test taking utilizing the SCOIR platform.

CAP Staff Meetings with Counselors

The program goal of CAP staff meeting with counselors at least three times a year was met. The CAP staff visited 20 campuses from September 2021 through June 2022. Meetings covered a range of topics including college placement exam updates, college readiness goals, graduation requirements, and financial aid information. The 2021-22 school year was the third year to report CAP staff meetings with campus counselors. The 2019-20 and 2020-21 program goal of CAP staff meeting with counselors was as same as 2021-22.

Table 18: 2021-22 Number and Percentage of Juniors Completing Student Profile, College Search, and Aptitude Test by CAP Vendor and Campus

Campus	Juniors	Student Profile		College Search		Aptitude Test	
	<i>N</i>	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Academic Success Program							
Adams	472	296	63	4	1	11	4
Hillcrest	362	95	26	24	25	21	22
Jefferson	285	182	63	6	3	104	57
North Dallas	272	207	76	25	12	50	24
North Lake	64	52	81	12	23	16	31
Rangel	77	0	0	0	0	0	0
Spruce	252	101	39	6	6	16	16
Townview: Business	105	122	31	22	18	60	49
Townview: Health	98	58	53	5	9	8	14
Townview: SEM	106	89	49	12	13	45	51
Wilson	398	370	93	33	9	29	8
Total	2,491	1,572	63	149	9	360	23
Education is Freedom							
Adamson	303	159	52	19	12	70	44
Carter	207	15	7	0	0	0	0
CityLab	47	35	71	0	0	1	3
Conrad	271	184	67	98	53	62	34
Garza	107	74	69	0	0	14	19
Gilliam	82	77	93	68	88	63	82
IDEA	51	50	98	14	28	50	100
Kimball	232	111	48	2	2	75	68
Lassiter	51	51	100	5	10	28	55
Lincoln	127	50	39	47	94	3	6
Madison	72	27	37	0	0	0	0
Molina	498	340	68	93	27	119	35
New Tech (Smith)	99	32	32	3	9	8	25
Pinkston	204	179	88	100	56	128	72
Roosevelt	150	64	43	4	6	11	17
Samuell	351	144	40	3	2	0	0
Seagoville	305	57	19	1	2	4	7
Skyline	846	321	38	29	9	14	4
South Oak Cliff	272	147	53	6	4	24	16
Sunset	432	270	62	2	1	38	14
Townview: Ed & Soc	44	35	71	4	11	32	91
Townview: Pub Svc	115	94	23	10	11	66	70
Townview: TAG	114	102	57	22	22	89	87
White	415	262	62	112	43	50	19
Wilmer-Hutchins	207	40	19	0	0	0	0
Total	5,602	2,920	52	642	22	949	33
Southern Methodist University							
Obama	38	2	5	1	50	0	0
All CAP Vendors							
Overall	8,131	4,494	55	792	18	1,309	29

Source: District demographic file dated 05/23/22. CAP data was provided by CAP staff member 06/22/22.

Note: CAP goal was 60 percent. Blue indicates that the campus met the CAP goal.

What was the relationship between CAP participation and college enrollment for 2018-19, 2019-20, and 2020-21 seniors?

Methodology

College Enrollment within One Year of High School Graduation

To determine the percentage of 2020-21 Dallas ISD seniors who enrolled in college within one year of graduating high school, the evaluator merged the CAP participation data dated 07/20/21 with the district demographic data file dated 06/14/21 and the 2021-22 National Student Clearinghouse (NSC) college enrollment data extracted on 05/10/22. After merging the three files, 6,171 CAP participants and 1,632 non-participants were available for analyses.

Results

College Enrollment within One Year of High School Graduation

The number of Dallas ISD seniors who participated in the CAP program has decreased from 2018-19 to 2020-21. The percentage of seniors who participated in the program has decreased from 2018-19 (89%) to 2020-21 (79%) (Table 19).

Table 19: 2018-19 through 2020-21 Percentages of CAP Participants and Non-Participants

College Access Program	2018-19 Seniors		2019-20 Seniors		2020-21 Seniors	
	N	%	N	%	N	%
Participants	7,298	89	7,081	88	6,171	79
Non-Participants	867	11	960	12	1,632	21
Total	8,165	100	8,041	100	7,803	100

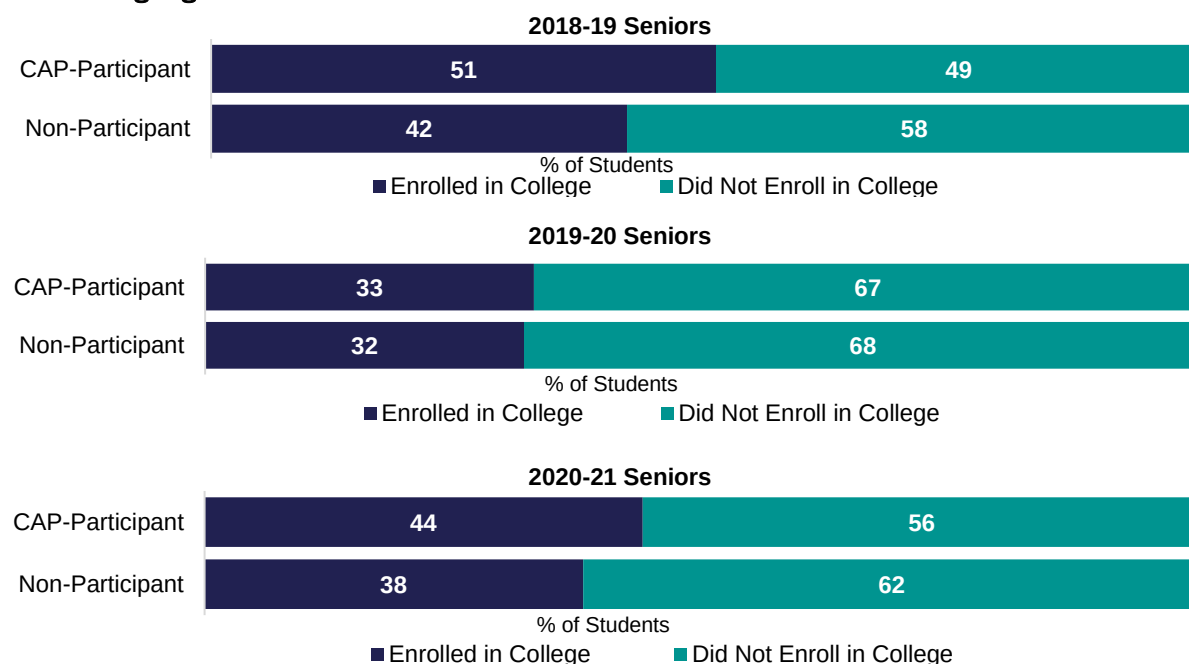
Source: CAP participation data 07/20/21. District demographic file dated 06/14/21. Prior year information was taken from Zhang (2020 & 2021).

It is worth mentioning that this report used the May 2022 NSC data file, while 2019-20 report used August 2020 and the 2020-21 report used June 2021 NSC data file for analyses; therefore, results should be viewed with caution. The 2021-22 National Student Clearinghouse data file contained college enrollment information for 98 percent ($N=7,929$) of the 2020-21 Dallas ISD graduates, who enrolled in college within one year of graduation⁷.

After decreasing from 2018-19 (51%) to 2019-20 (33%), college enrollment increased dramatically to 44 percent for CAP participants in 2020-21 (Figure 3).

⁷ A 2013-14 report on postsecondary outcomes indicated that Dallas ISD graduates sometimes delayed enrollment in college by one or two years. If the National Student Clearinghouse data for this report were analyzed in future years, enrollment numbers between CAP participants and non-participants might be different. This report can be found at <http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/98/Evaluation/14-15/AtaGlance/EA15-107-04-At-a-Glance-Postsecondary.pdf>

Figure 3: 2018-19 through 2020-21 Percentages of Students Enrolled in College within One Year of Graduating High School

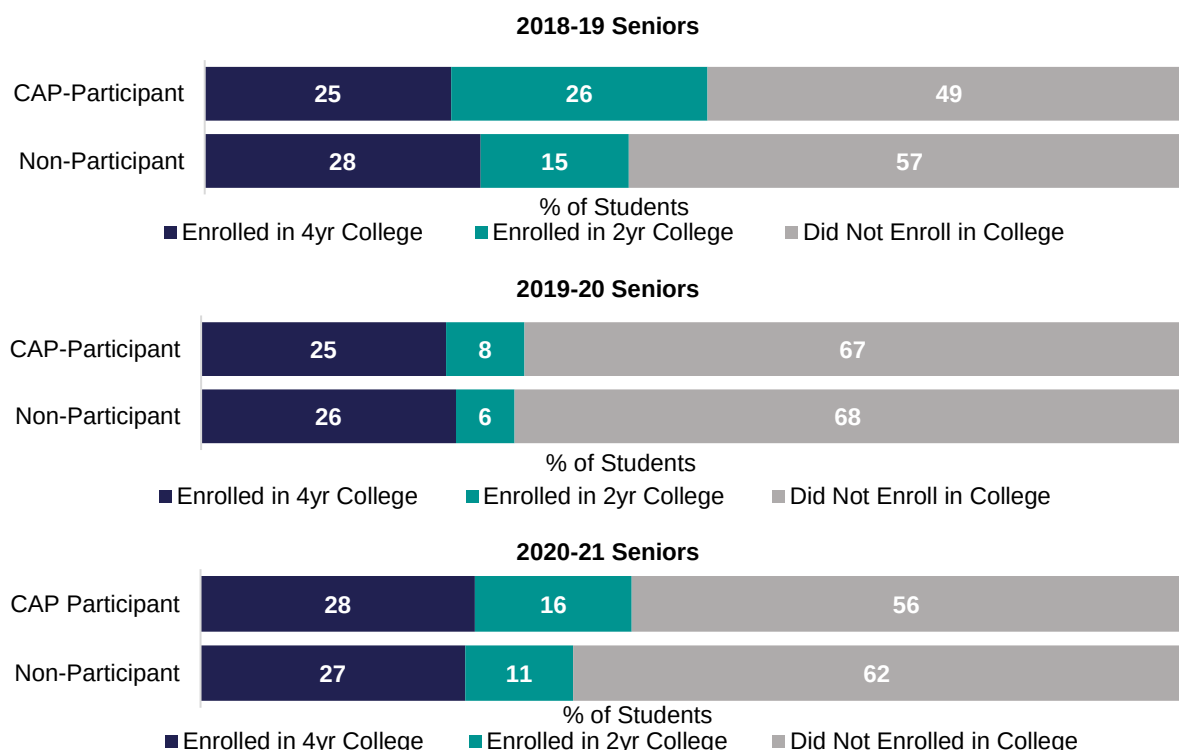


Source: CAP participation data file dated 07/20/21, district demographic file dated 06/14/21, and National Student Clearinghouse file dated 05/10/22. Prior year information was taken from Zhang (2020 & 2021).

Note: $N=7,298$ CAP participants in 2018-19. $N=867$ non-participants in 2018-19. $N=7,081$ CAP participants in 2019-20. $N=960$ non-participants in 2019-20. $N=6,171$ CAP participants in 2020-21. $N=1,632$ non-participants in 2020-21.

Figure 4 displays the type of colleges (i.e., two- and four-year colleges) in which seniors enrolled within one year of graduating high school. The 2020-21 seniors who participated in CAP were as likely to enroll in four-year (28% vs. 27%) and two-year colleges (16% vs. 11%) as non-participants. The percentage of CAP participants enrolled in 4-year colleges has remained mostly unchanged from 2018-19 to 2019-20 (25%) but increased to 28 percent in 2020-21. While the percentage of non-participants enrolled in 4-year colleges has decreased from 2018-19 (28%) to 2019-20 (26%) and increased in 2020-21 (27%). Because of the COVID-19 pandemic, two-year college enrollment nationwide dropped by an additional 15% nationwide in fall 2020 and another 7.8% in fall 2021 (NSC Research Center, 2021). The two-year college enrollment for CAP students and non-CAP participants dropped dramatically from 2018-19 (26% and 15%, respectively), to 2019-20 (8% and 6%, respectively) and increased dramatically in 2020-21 (16% and 11%, respectively).

Figure 4: 2018-19 through 2019-20 Percentages of Students Enrolled in Four-Year or Two-Year Colleges within One Year of Graduating High School

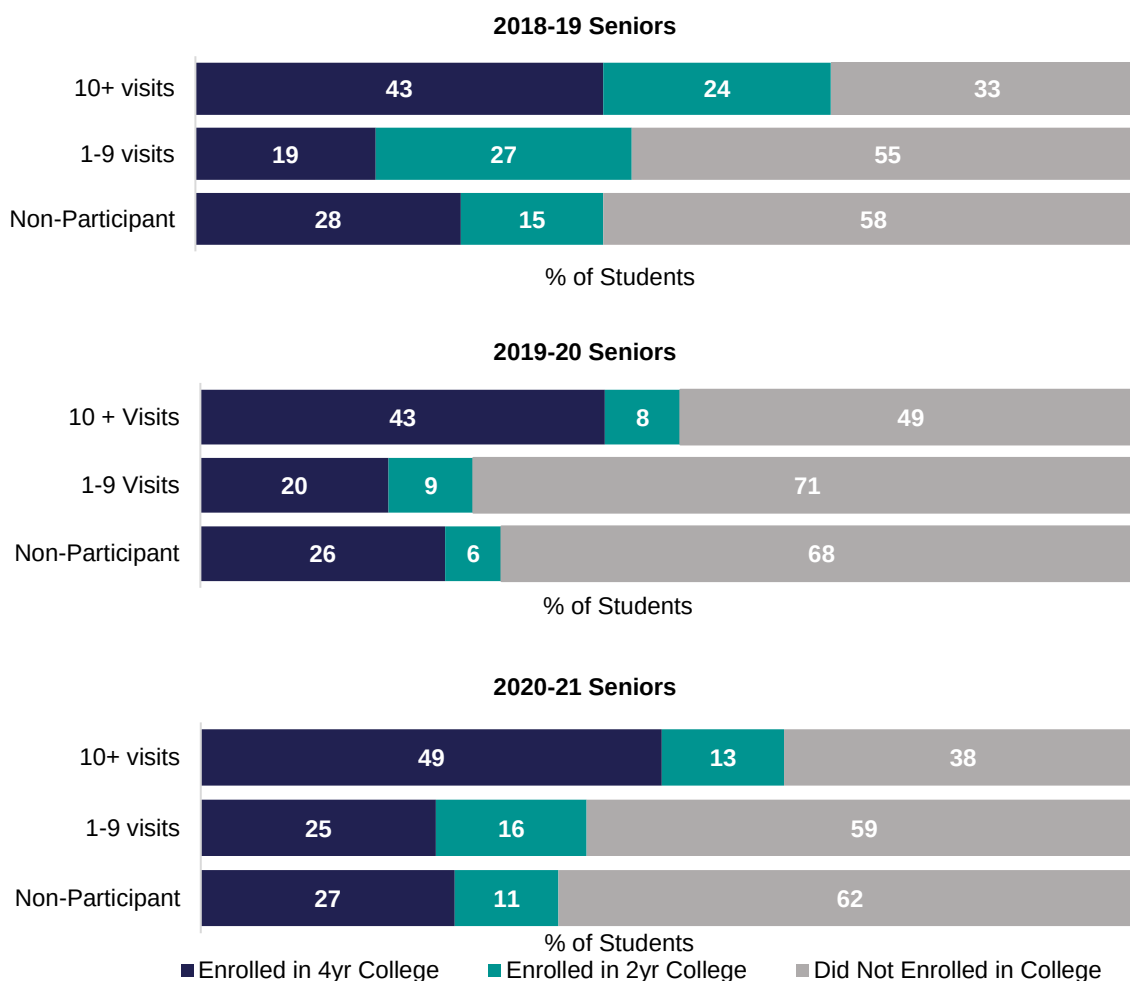


Source: CAP participation data file 07/20/21 and district demographic file dated 06/14/21. National Student Clearinghouse data file dated 05/10/22. Prior year information was taken from Zhang (2020 & 2021).

Note: N=7,298 CAP participants in 2018-19. N=867 non-participants in 2018-19. N=7,081 CAP participants in 2019-20. N=960 non-participants in 2019-20. N=6,171 CAP participants in 2020-21. N=1,632 non-participants in 2020-21.

In 2020-21, seniors who visited CAP vendors 10 or more times were more likely to enroll in a 4-yr college than those who visited less frequently or non-CAP participants (49% vs. 27%). There was a slightly higher percentage of CAP participants with one to nine visits enrolled in 2-yr colleges than non-CAP participants (16% vs. 11%; Figure 5).

Figure 5: 2018-19 through 2020-21 Four-Year and Two-Year College Enrollment Based on the Number of Student Visits to CAP Vendors



Source: CAP participation data file 07/20/21 and district demographic file dated 06/14/21. National Student Clearinghouse data file dated 05/10/22. Prior year information was taken from Zhang (2020 & 2021).

Note: N=1,856 CAP participants in 2018-19 with 10+ visits. N=5,442 CAP participants in 2018-19 with 1-9 visits. N=867 non-participants in 2018-19. N=1,496 CAP participants in 2019-20 with 10+ visits. N=5,585 CAP participants in 2019-20 with 1-9 visits. N=960 non-participants in 2019-20. N=792 CAP participants in 2020-21 with 10+ visits. N=5,379 CAP participants in 2020-21 with 1-9 visits. N=1,632 non-participants in 2020-21. Some percentages may not add to 100 percent due to rounding.

KEY FINDINGS AND RECOMMENDATIONS

Key Findings

During the 2021-22 school year, 11,577 high school students in grades nine through 12 at 37 high schools participated in the CAP program. CAP received \$2,448,000 through Title IV funds in 2021-22, an increase of \$98,000 from \$2,350,000 each in 2020-21 and 2019-20. Three vendors (ASP, EIF, and SMU) were selected to provide services to CAP students. Services included assisting students with 1) completing college applications; 2) completing financial aid applications; 3) registering and preparing for SAT, ACT, and TSIA; 4) completing Dallas County Promise Pledges; and 5) completing student profiles, conducting college searches, and taking aptitude tests. Key findings for 2021-22 included the following:

- Of the 2021-22 CAP participants, the majority were Hispanic (73.1%) followed by African American (19%). Slightly over half (52.6%) were female students, 79.5 percent were economically disadvantaged, and 61.1 percent were classified as at-risk. Most (68.4%) were enrolled in grade 12.
- Overall, 94 percent of 2020-21 seniors completed at least one college application, below the goal of 97 percent. Eighty-four percent of 2020-21 seniors and 92 percent of 2019-20 seniors completed a college application. Four of the 10 (40%) campuses served by ASP, and 12 of the 25 (48%) campuses served by EIF met the CAP goal. Seniors' self-reported data indicated 31,466 college applications were submitted during the 2021-22 school year. ASP reported the highest percentage of acceptances (45%) followed by SMU (34%), and EIF (26%).
- Overall, 2021-22 seniors met the program goal of 70 percent completing a FAFSA or TASFA application for all campuses. EIF reported the highest percentage of financial aid application completion (95%) followed by ASP (86%), and SMU (84%).
- The program goal of 95 percent of 2020-21 seniors taking *SAT*, *ACT* or *TSIA/TSIA2* was not met; overall, 87 percent of seniors took one of the college entrance exams. By vendor, four of the 10 (40%) campuses served by ASP, ten of the 25 (40%) campuses served by EIF, one campus (100%) served by SMU met the CAP goal. The overall percentage of seniors who took a test remained stable over the past three years, 90 percent in 2020-21 and 93 percent in 2019-20.
- The CAP goal that 98 percent of seniors would complete the Dallas County's Promise Pledge was not met. Overall, 92 percent of CAP students completed the Dallas County Promise Pledge in 2021-22. Eleven (35%) participating campuses met the program goal. In 2020-21, 89 percent of CAP students completed their Dallas County Promise Pledges, and nine of 31 (29%) participating campuses met the program goal of 98 percent. In 2019-20 school year, 99 percent of CAP students completed their Dallas County Promise Pledges, and 29 of 31 (94%) participating campuses met the program goal of 95 percent. 2021-22 was the third year to report Dallas County's Promise Pledge completion.
- The program goal that 60 percent of 2021-22 juniors would complete the student profile, college search, and aptitude test utilizing the SCOIR platform was not met. Overall, 55 percent of 2021-22 juniors completed the student profiles, 18 percent juniors conducted college searches, and 29 percent took the aptitude tests. The 2021-22 school year was the first year to report the student profile completion, college search, and aptitude test taking utilizing the SCOIR platform.
- There was an increase of enrollment in 4-year colleges for CAP participants (28%) and non-CAP students (27%) in 2020-21, compared with 2018-19 (25% vs. 28%) and 2019-20 (25% vs. 26%). In 2020-21, seniors who visited CAP vendors 10 or more times were more likely to enroll in a four-year college than those who visited less frequently or non-CAP participants. The 2020-21 CAP students with one to nine visits had a slightly higher percentage of two-year enrollment than non-CAP participants (16% vs. 11%).

Recommendations

Continue to identify ways to increase SAT/ACT/TSIA participation rates. Overall, 87 percent of 2021-22 seniors took either the *SAT*, *ACT* or *TSIA*, which was below the program goal of 95 percent. The overall percentage of seniors taking one of the college entrance tests decreased from 93 percent each in 2019-20 to 90 percent in 2020-21. Program staff should coordinate with CAP vendors to ensure students take advantage of district resources, provide adequate support as possible, assist seniors with registration, and help prepare students for the tests.

Identify ways to increase juniors' completion of student profiles, college searches, and aptitude test taking rates. The program goal of 60 percent of 2021-22 juniors completing the student profile, college search, and aptitude test was not met. Overall, 55 percent of 2021-22 juniors completed the student profiles, 18 percent conducted college searches, and 29 percent took the aptitude test. The 2021-22 school year was the first year to report student profile completion, college search, and aptitude test taking utilizing the SCOIR platform. Program staff should coordinate with CAP vendors to find ways to encourage students to complete these steps.

Identify ways to improve data efficiency. CAP vendors recorded when a student visited a school counselor and coded the reason for the visit using specific categories. By the end of the year, vendors reported the number and a maximum of five categories of visits. However, some student service data was not categorized in a correct format. It is critical for CAP staff members to train vendors on how to input service data into a requested format accurately.

REFERENCES

- National Student Clearinghouse Research Center. (2021). COVID-19: Stayed Informed with the Latest Enrollment Information. Retrieved August 15, 2022 from <https://nscresearchcenter.org/stay-informed/>
- Zhang, J. (2020). 2019-20 Evaluation of the College Access Program. Dallas, TX: Dallas Independent School District.
- Zhang, J. (2021). 2020-21 Evaluation of the College Access Program. Dallas, TX: Dallas Independent School District.

APPENDICES

Appendix A

Appendix A: 2021-22 Number and Percentage of Students Served by CAP Vendor and Campus

Campus	All Students		Seniors	
	N	%	n	%
Academic Success Program				
Adams	432	20	425	85
Hillcrest	337	21	314	87
Jefferson	238	17	230	77
North Dallas	220	20	202	87
North Lake	8	4	0	0
Rangel	4	1	1	2
Spruce	205	14	201	67
Townview: Business	142	30	126	95
Townview: Health	137	28	135	96
Townview: SEM	172	35	161	99
Wilson	433	24	397	80
Education is Freedom				
Adamson	583	40	335	95
Carter	215	21	174	69
CityLab	91	38	54	100
Conrad	378	30	238	75
Garza	53	13	53	49
Gilliam	246	72	80	99
IDEA	120	58	52	100
Kimball	310	27	225	88
Lassiter	148	59	60	100
Lincoln	244	38	121	90
Madison	157	41	96	99
Molina	815	39	466	95
New Tech (Smith)	140	40	41	100
Pinkston	474	49	156	96
Roosevelt	208	27	148	92
Samuell	489	28	282	83
Seagoville	395	24	315	90
Skyline	854	22	710	93
South Oak Cliff	186	14	106	42
Sunset	566	27	460	94
Townview: Ed & Soc	169	81	57	100
Townview: Pub Svc	217	48	86	89
Townview: TAG	304	61	120	91
White	574	29	382	89
Wilmer-Hutchins	200	21	190	92
Southern Methodist University				
Obama	103	51	31	91

Source: CAP data file 07/11/22. District demographic file dated 05/23/22.

Note: N=10,607, excluding 970 students who were not found in the district demographic file dated 05/23/22.

Appendix B

Appendix B: 2021-22 Reasons for Student Visit by Campus - Academic Success Program

Reason	N	%
Bryan Adams (2,015 Total Reasons)		
College & Financial Aid Information	181	9
College & Financial Aid Applications	481	24
College Fairs	9	<1
Test Preparation & Registration	18	1
College & Scholarship Essays	89	4
Other	1,237	61
Hillcrest (3,253 Total Reasons)		
College & Financial Aid Information	401	12
College & Financial Aid Applications	1,342	41
Test Preparation & Registration	11	<1
College Fairs	39	1
College & Scholarship Essays	258	8
Other	1,202	37
Jefferson (3,367 Total Reasons)		
College & Financial Aid Information	247	7
College & Financial Aid Applications	1,571	47
College Fairs	24	1
Test Preparation & Registration	37	1
College & Scholarship Essays	202	6
Other	1,286	38
North Dallas (2,942 Total Reasons)		
College & Financial Aid Information	246	8
College & Financial Aid Applications	1,544	53
College Fairs	15	<1
Test Preparation & Registration	40	1
College & Scholarship Essays	104	4
Other	993	34
North Lake (63 Total Reasons)		
College & Financial Aid Information	17	27
College & Financial Aid Applications	28	44
College Fairs	1	2
Test Preparation & Registration	0	0
College & Scholarship Essays	8	13
Other	9	14
Rangel (28 Total Reasons)		
College & Financial Aid Information	17	61
College & Financial Aid Applications	7	25
College Fairs	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	1	4
Other	3	11
Spruce (951 Total Reasons)		
College & Financial Aid Information	30	3
College & Financial Aid Applications	155	16
Test Preparation & Registration	0	0
College Fairs	0	0
College & Scholarship Essays	8	<1
Other	758	80

table continues

Appendix B (continued)

Reason	N	%
Townview: Business (864 Total Reasons)		
College & Financial Aid Information	218	25
College & Financial Aid Applications	244	28
College Fairs	0	0
Test Preparation & Registration	8	1
College & Scholarship Essays	52	6
Other	342	40
Townview: Health (932 Total Reasons)		
College & Financial Aid Information	125	13
College & Financial Aid Applications	359	39
College Fairs	1	<1
Test Preparation & Registration	0	0
College & Scholarship Essays	54	6
Other	393	42
Townview: SEM (1,751 Total Reasons)		
College & Financial Aid Information	369	21
College & Financial Aid Applications	653	37
College Fairs	8	<1
Test Preparation & Registration	2	<1
College & Scholarship Essays	151	9
Other	568	32
Wilson (3,030 Total Reasons)		
College & Financial Aid Information	525	17
College & Financial Aid Applications	477	16
Test Preparation & Registration	7	<1
College Fairs	4	<1
College & Scholarship Essays	57	2
Other	1,960	65

Source: CAP participation data file 07/11/22.

Note: N=2,322. Percentages may not add to 100 due to rounding.

Appendix C

Appendix C: 2021-22 Reasons for Student Visit by Campus – Education is Freedom

Reason	N	%
Adamson (3,707 Total Reasons)		
College & Financial Aid Information	484	13
College & Financial Aid Applications	1,730	47
College Fairs	20	<1
Test Preparation & Registration	54	2
College & Scholarship Essays	46	1
Other	1,373	37
Carter (879 Total Reasons)		
College & Financial Aid Information	42	5
College & Financial Aid Applications	374	43
College Fairs	40	5
Test Preparation & Registration	26	3
College & Scholarship Essays	5	<1
Other	392	45
CityLab (1,070 Total Reasons)		
College & Financial Aid Information	131	12
College & Financial Aid Applications	433	41
College Fairs	4	<1
Test Preparation & Registration	22	2
College & Scholarship Essays	24	2
Other	456	43
Conrad (2,113 Total Reasons)		
College & Financial Aid Information	303	14
College & Financial Aid Applications	1,268	60
College Fairs	15	<1
Test Preparation & Registration	24	1
College & Scholarship Essays	5	<1
Other	498	24
Garza (364 Total Reasons)		
College & Financial Aid Information	77	21
College & Financial Aid Applications	273	75
College Fairs	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	14	4
Gilliam (2,831 Total Reasons)		
College & Financial Aid Information	564	20
College & Financial Aid Applications	1,207	43
College Fairs	22	<1
Test Preparation & Registration	105	4
College & Scholarship Essays	58	2
Other	875	31

table continues

Appendix C (continued)

Reason	N	%
IDEA (1,086 Total Reasons)		
College & Financial Aid Information	46	4
College & Financial Aid Applications	407	38
College Fairs	27	3
Test Preparation & Registration	76	7
College & Scholarship Essays	5	<1
Other	525	48
Kimball (2,106 Total Reasons)		
College & Financial Aid Information	174	8
College & Financial Aid Applications	837	40
College Fairs	8	<1
Test Preparation & Registration	97	5
College & Scholarship Essays	28	1
Other	962	46
Lassiter (1,276 Total Reasons)		
College & Financial Aid Information	222	17
College & Financial Aid Applications	566	44
College Fairs	12	<1
Test Preparation & Registration	18	1
College & Scholarship Essays	16	1
Other	442	35
Lincoln (2,673 Total Reasons)		
College & Financial Aid Information	129	5
College & Financial Aid Applications	1,646	62
College Fairs	10	<1
Test Preparation & Registration	9	<1
College & Scholarship Essays	18	<1
Other	861	32
Madison (1,347 Total Reasons)		
College & Financial Aid Information	86	6
College & Financial Aid Applications	717	53
College Fairs	9	<1
Test Preparation & Registration	7	<1
College & Scholarship Essays	39	3
Other	489	36
Molina (4,216 Total Reasons)		
College & Financial Aid Information	130	3
College & Financial Aid Applications	2,361	56
College Fairs	17	<1
Test Preparation & Registration	102	2
College & Scholarship Essays	22	<1
Other	1,584	38
New Tech (Smith) (1,731 Total Reasons)		
College & Financial Aid Information	49	3
College & Financial Aid Applications	789	46
College Fairs	57	3
Test Preparation & Registration	19	1
College & Scholarship Essays	4	<1
Other	813	47

table continues

Appendix C (continued)

Reason	N	%
Pinkston (5,873 Total Reasons)		
College & Financial Aid Information	1,767	30
College & Financial Aid Applications	1,621	28
College Fairs	170	3
Test Preparation & Registration	651	11
College & Scholarship Essays	25	<1
Other	1,639	28
Roosevelt (1,914 Total Reasons)		
College & Financial Aid Information	482	25
College & Financial Aid Applications	643	34
College Fairs	76	4
Test Preparation & Registration	32	2
College & Scholarship Essays	18	<1
Other	663	35
Samuell (2,762 Total Reasons)		
College & Financial Aid Information	426	15
College & Financial Aid Applications	1,352	49
College Fairs	20	<1
Test Preparation & Registration	20	<1
College & Scholarship Essays	26	<1
Other	918	33
Seagoville (2,168 Total Reasons)		
College & Financial Aid Information	276	13
College & Financial Aid Applications	1,078	50
College Fairs	12	<1
Test Preparation & Registration	10	<1
College & Scholarship Essays	2	<1
Other	790	36
Skyline (6,869 Total Reasons)		
College & Financial Aid Information	2,366	34
College & Financial Aid Applications	2,335	34
College Fairs	42	<1
Test Preparation & Registration	182	3
College & Scholarship Essays	61	<1
Other	1,883	27
South Oak Cliff (780 Total Reasons)		
College & Financial Aid Information	41	5
College & Financial Aid Applications	528	68
College Fairs	6	<1
Test Preparation & Registration	18	2
College & Scholarship Essays	12	2
Other	175	22

table continues

Appendix C (continued)

Reason	N	%
Sunset (3,858 Total Reasons)		
College & Financial Aid Information	142	4
College & Financial Aid Applications	2,481	64
College Fairs	14	<1
Test Preparation & Registration	34	<1
College & Scholarship Essays	10	<1
Other	1,177	31
Townview: Ed & Soc (1,354 Total Reasons)		
College & Financial Aid Information	261	19
College & Financial Aid Applications	598	44
College Fairs	26	2
Test Preparation & Registration	22	2
College & Scholarship Essays	8	<1
Other	439	32
Townview: Pub Svc (1,199 Total Reasons)		
College & Financial Aid Information	203	17
College & Financial Aid Applications	512	43
College Fairs	10	<1
Test Preparation & Registration	21	2
College & Scholarship Essays	17	1
Other	436	36
Townview: TAG (1,735 Total Reasons)		
College & Financial Aid Information	277	16
College & Financial Aid Applications	902	52
College Fairs	14	<1
Test Preparation & Registration	19	1
College & Scholarship Essays	32	2
Other	491	28
White (3,741 Total Reasons)		
College & Financial Aid Information	543	15
College & Financial Aid Applications	2,023	54
College Fairs	10	<1
Test Preparation & Registration	69	2
College & Scholarship Essays	43	1
Other	1,053	28
Wilmer-Hutchins (1,466 Total Reasons)		
College & Financial Aid Information	48	3
College & Financial Aid Applications	790	54
College Fairs	14	1
Test Preparation & Registration	50	3
College & Scholarship Essays	12	<1
Other	552	38

Source: CAP participation data file 07/11/22.

Note: N=8,142. Percentages may not add to 100 due to rounding.

Appendix D

Appendix D: 2021-22 Reasons for Student Visit by Campus – Southern Methodist University

Reason	N	%
Obama (1,440 Total Reasons)		
College & Financial Aid Information	462	32
College & Financial Aid Applications	147	10
College Fairs	64	4
Test Preparation & Registration	0	0
College & Scholarship Essays	315	22
Other	452	31

Source: CAP participation data file 07/11/22.

Note: N=103.

Appendix E

Appendix E Table 1: 2021-22 Number of Times Students Visited CAP Vendor by Campus

	N of Students	Minimum Visits	Max Visits	Mean Visits	Std. Dev.
Academic Success Program					
Adams	433	1	14	1.8	1.8
Hillcrest	377	1	44	3.6	4.7
Jefferson	239	1	50	5.1	8.0
North Dallas	221	1	46	5.8	6.6
North Lake	8	1	2	1.8	0.5
Rangel	3	1	5	2.7	2.1
Spruce	204	1	5	1.3	0.7
Townview: Business	142	1	13	2.7	2.6
Townview: Health	136	1	18	2.8	2.8
Townview: SEM	170	1	20	4.1	2.9
Wilson	431	1	23	2.2	1.9
Education is Freedom					
Adamson	597	1	21	2.9	2.7
Carter	213	1	7	2.1	1.3
CityLab	91	1	17	5.7	4.8
Conrad	379	1	16	2.5	2.2
Garza	53	1	6	2.1	1.4
Gilliam	247	1	26	5.6	5.3
IDEA	122	1	17	4.1	2.8
Kimball	313	1	16	3.2	2.2
Lassiter	148	1	15	3.7	3.3
Lincoln	246	1	32	5.2	6.2
Madison	158	1	26	4.1	4.0
Molina	808	1	29	2.6	2.4
New Tech (Smith)	144	1	34	5.9	6.7
Pinkston	483	1	47	5.9	6.0
Roosevelt	204	1	38	4.4	6.2
Samuell	494	1	22	2.7	2.2
Seagoville	394	1	9	2.8	1.7
Skyline	849	1	18	3.7	2.7
South Oak Cliff	191	1	30	2.2	3.2
Sunset	564	1	11	3.3	1.9
Townview: Ed & Soc	185	1	19	3.8	3.7
Townview: Pub Svc	204	1	13	2.7	2.2
Townview: TAG	298	1	42	2.6	3.0
White	573	1	25	2.8	2.6
Wilmer-Hutchins	199	1	18	3.6	2.7
Southern Methodist University					
Obama	103	1	21	5.6	7.3

Source: CAP participation data file 07/11/22.

Note: N=10,607, excluding 970 students who were not found in district demographic file dated 05/23/22.

Appendix E Table 2: 2021-22 Number of Times Students Visited CAP Vendor by Campus

		1 Visit		2 Visits		3 Visits		4 Visits		5-9 Visits		10 + Visits	
Campus	N	n	%	n	%	n	%	n	%	n	%	n	%
Academic Success Program													
Adams	433	291	67.2	72	16.6	21	4.8	20	4.6	25	5.8	4	0.9
Hillcrest	337	125	37.1	76	22.6	45	13.4	21	6.2	43	12.8	27	8.0
Jefferson	239	83	34.7	52	21.8	30	12.6	15	6.3	25	10.5	34	14.2
North Dallas	221	39	17.6	40	18.1	34	15.4	21	9.5	51	23.1	36	16.3
North Lake	8	2	25.0	6	75.0	-	-	-	-	-	-	-	-
Rangel	3	1	33.3	1	33.3	-	-	-	-	1	33.3	-	-
Spruce	204	156	76.5	37	18.1	6	2.9	2	1.0	3	1.5	-	-
Townview: Business	142	61	43.0	39	27.5	14	9.9	5	3.5	16	11.3	7	4.9
Townview: Health	136	60	44.1	27	19.9	17	12.5	8	5.9	19	14.0	5	3.7
Townview: SEM	170	23	13.5	42	24.7	26	15.3	17	10.0	55	32.4	7	4.1
Wilson	431	202	46.9	110	25.5	53	12.3	34	7.9	29	6.7	3	0.7
Education is Freedom													
Adamson	597	223	37.4	111	18.6	113	18.9	53	8.9	78	13.1	19	3.2
Carter	213	103	48.4	44	20.7	33	15.5	22	10.3	11	5.2	-	-
CityLab	91	22	24.2	20	22.0	4	4.4	3	3.3	17	18.7	25	27.5
Conrad	379	170	44.9	81	21.4	44	11.6	31	8.2	46	12.1	7	1.8
Garza	53	25	47.2	16	30.2	2	3.8	6	11.3	4	7.5	-	-
Gilliam	247	47	19.0	48	19.4	29	11.7	22	8.9	50	20.2	51	20.6
IDEA	122	25	20.5	13	10.7	21	17.2	12	9.8	47	38.5	4	3.3
Kimball	313	83	26.5	57	18.2	56	17.9	51	16.3	58	18.5	8	2.6
Lassiter	148	65	43.9	22	14.9	2	1.4	4	2.7	45	30.4	10	6.8
Lincoln	246	87	35.4	42	17.1	22	8.9	8	3.3	38	15.4	49	19.9
Madison	158	49	31.0	25	15.8	20	12.7	12	7.6	39	24.7	13	8.2
Molina	808	346	42.8	163	20.2	107	13.2	83	10.3	95	11.8	14	1.7
New Tech (Smith)	144	44	30.6	18	12.5	23	16.0	8	5.6	18	12.5	33	22.9
Pinkston	483	145	30.0	52	10.8	49	10.1	37	7.7	83	17.2	117	24.2
Roosevelt	204	63	30.9	44	21.6	23	11.3	19	9.3	42	20.6	13	6.4
Samuell	494	216	43.7	65	13.2	61	12.3	60	12.1	88	17.8	4	0.8
Seagoville	394	121	30.7	75	19.0	90	22.8	49	12.4	59	15.0	-	-
Skyline	849	179	21.1	131	15.4	166	19.6	126	14.8	214	25.2	33	3.9
South Oak Cliff	191	124	64.9	36	18.8	9	4.7	7	3.7	8	4.2	7	3.7
Sunset	564	121	21.5	93	16.5	93	16.5	122	21.6	132	23.4	3	0.5
Townview: Ed & Soc	185	80	43.2	28	15.1	15	8.1	6	3.2	38	20.5	18	9.7
Townview: Pub Svc	204	86	42.2	36	17.6	32	15.7	20	9.8	24	11.8	6	2.9
Townview: TAG	298	113	37.9	94	31.5	33	11.1	22	7.4	31	10.4	5	1.7
White	573	236	41.2	122	21.3	63	11.0	58	10.1	81	14.1	13	2.3
Wilmer-Hutchins													
Southern Methodist University													
Obama	103	72	69.9	-	-	1	1.0	-	-	1	1.0	29	28.2

Source: CAP participation data file 07/11/22.

Note: N=10,607, excluding 970 students who were not found in district demographic file dated 05/23/22. Percentages may not add to 100 due to rounding.