

2020-21

Evaluation of the College Access Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

*Michael Hinojosa, Ed. D.
Superintendent of Schools*



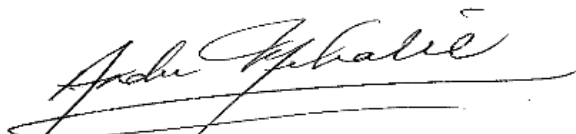
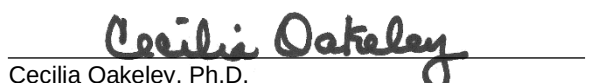
2020-21

Evaluation of the College Access Program

Approved Report of the Department of Evaluation and Assessment

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ACRONYMS AND ABBREVIATIONS

ACT	<i>American College Test</i>
ASP	Academic Success Program
CAP	College Access Program
Ed & Soc	Education and Social Services
EIF	Education is Freedom
FAFSA	Free Application for Federal Student Aid
IDEA	Innovation, Design and Entrepreneurship Academy
NSC	National Student Clearinghouse
PUB SVC	Public Service
SAT	<i>Scholastic Aptitude Test</i>
SEM	Science and Engineering Magnet
SMU	Southern Methodist University
Std. Dev.	Standard Deviation
TAG	Talented and Gifted
TASFA	Texas Application for State Financial Aid
TPR	The Princeton Review
TSIA	<i>Texas Success Initiative Assessment</i>

Evaluation of the College Access Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

EXECUTIVE SUMMARY

The College Access Program (CAP) was created in 2010 by Dallas Independent School District (ISD) to increase student college applications, scholarship applications, participation in college entrance exams, and parental involvement in the college admissions and financial aid processes. The program has been managed by a college access coordinator within the Dallas ISD Postsecondary Partnerships and Programs department. The four CAP vendors selected for the 2020-21 school year were Academic Success Program (ASP), Education is Freedom (EIF), Southern Methodist University (SMU), and The Princeton Review (TPR). In 2020-21, the CAP program served 36 high school campuses. CAP vendors provided supplemental assistance to students and parents. This assistance included: 1) completing college applications; 2) completing financial aid applications; 3) registering and preparing for the SAT, ACT, and TSIA tests; 4) completing college and scholarship application essays; 5) completing Dallas County Promise Pledges; and 6) attending college fairs. CAP received \$2,350,000 through Title IV funds in 2020-21 and 2019-20. This was an increase from 2,325,000 in 2018-19 when funded through Title I.

On March 13, 2020, in alignment with federal recommendations, the Governor of Texas issued a disaster proclamation certifying that the novel coronavirus COVID-19 posed an imminent threat of disaster for all counties in the state of Texas. In response to the COVID-19 pandemic, Dallas ISD transitioned students to at-home learning on March 23 following spring break (March 16 – 20) until the end of the 2020-21 school year. To help district students and families access the internet during at-home learning, the Dallas ISD launched "Operation Connectivity" in May 2020, which provided 23,000 hotspots to families by October 2020. In 2020-21, Dallas ISD delayed the start of the 2020-21 school year until September 8, 2020 and implemented at-home learning districtwide for the first four weeks. The district also modified the school calendar from a six-week schedule to a nine-week schedule. On October 22, 2020, the district announced that campuses would provide in-person and virtual learning throughout the rest of the school year, and parents could choose whether their children participated in in-person or virtual instruction. In-person and virtual instruction included both synchronous and asynchronous learning activities. The district also continued to implement the Center for Disease Control (CDC) as well as state and local COVID safety protocols.

During the 2020-21 school year, the CAP program continued to provide services to students in-person or virtually. CAP vendors provided services to those students who opted for virtual learning through one-on-one virtual meetings, virtual workshops, and virtual student advisement meetings. However, CAP vendors had difficulty reaching the CAP students, holding workshops, and conducting classroom visits due to the pandemic.

PURPOSE AND METHOD

The purpose of this evaluation was to examine the effectiveness of the CAP program based on the outlined program goals. This evaluation examined: 1) characteristics of students who participated in the CAP program, 2) the extent to which CAP vendors met outlined program goals, 3) the extent to which the CAP participation changed from 2018-19 to 2020-21, and 4) the relationship between CAP participation and college enrollment for 2017-18 through 2019-20 seniors.

Data on sources of program funding and budget, number of CAP students, number of CAP schools served, Texas Application for State Financial Aid (TASFA), and CAP staff meetings with counselors were obtained from program staff. College application information was obtained from program staff and the ApplyTexas website. Free Application for Federal Student Aid (FAFSA) was obtained from Department of Education website. Dallas County Promise Pledge information was obtained from a website shared between Dallas ISD and the Dallas County Community College District. CAP student characteristics and SAT/ACT/TSIA results were obtained from district data files. 2019-20 senior college enrollment information was obtained from the National Student Clearinghouse (NSC) data file. Frequency and crosstab analyses were computed.

EVALUATION QUESTIONS/OUTCOMES

What were the characteristics of the students served in 2020-21?

During the 2020-21 school year, 10,659 students in grades nine through 12 utilized the CAP vendor services. However, 638 students were missing in the district demographic file dated 06/14/21, leaving 10,021 students in the file for analyses. Since the CAP program focused on supporting senior students, most participants were enrolled in grade 12

(65.8%; 54% in 2018-19 and 60% in 2019-20). The majority of students were Hispanic (71.7%) followed by African American (21.3%). There was a slightly higher percentage of CAP female students than districtwide high school female students (53.4% vs. 50.6%) and a slightly lower percentage of CAP at risk students than districtwide high school students (53.3% vs. 62.9%). The percentage of economically disadvantaged CAP students was about the same as the district overall (81.3% vs. 81.4%, respectively) (Table E1).

Table E1: 2020-21 CAP Student Characteristics

	CAP Enrollment		District HS Enrollment	
	<i>n</i>	%	<i>n</i>	%
Grade				
Grade 9	335	3.3	11,103	28.2
Grade 10	1,182	11.8	10,662	27.1
Grade 11	1,909	19.0	9,014	22.9
Grade 12	6,595	65.8	8,534	21.7
Gender				
Male	4,670	46.6	19,405	49.4
Female	5,351	53.4	19,908	50.6
Ethnicity				
Asian	131	1.3	395	1.0
African American	2,136	21.3	7,894	20.1
Hispanic	7,185	71.7	28,378	72.2
White	365	3.6	1,783	4.5
Other	204	2.0	863	2.2
Student Groups				
Eco.Dis.	8,145	81.3	32,012	81.4
At Risk	5,338	53.3	24,729	62.9

Source: CAP data provided by program manager 07/20/21. District demographic data file 06/14/21.

Note: N=10,021 excludes 638 students who were not found in the district demo file dated 06/14/21. Percentages may not add to 100 due to rounding.

The percentages of Hispanic (71% each in 2018-19 and 2019-20) and African American (23% in 2018-19 and 22% in 2019-20) as well as female (53% each in 2018-19 and 2019-20) CAP students remained relatively unchanged during the last three years. The percentage of economically disadvantaged students decreased from 78 percent in 2018-19 to 77 percent in 2019-20, and increased to 81.3 percent in 2020-21, while percentage of at-risk students increased from 50 percent in 2018-19 to 70 percent in 2019-20 and decreased to 53.3 percent in 2020-21.

To what extent did CAP vendors meet 2020-21 program goals?

College Application

The program goal of 97 percent of participants submitting a college application was not met. Overall, 84 percent of 2020-21 seniors completed at least one college application (95% in 2018-19 and 92% in 2019-20). College application rates by campus ranged between 52 percent and 100 percent. Three of the seven (43%) campuses served by ASP, five of the 26 (19%) campuses served by EIF, none of the campus served either by SMU or TPR met this CAP goal.

Seniors' self-reported data indicated 51,251 college applications were submitted during the 2020-21 school year. Of those, 19,500 applications (38%) were accepted by colleges or universities. ASP reported the highest percentage of acceptances (44%), followed by SMU (35%), TPR (30%), and EIF (26%).

Financial Assistance

Overall, 2020-21 seniors did not meet the program goal of 69 percent completing a FAFSA. It is worth mentioning that during the previous years, the CAP reports included the combined completion rate of FAFSA and TASFA. During the 2020-21 school year, the FAFSA completion rate has become the district goal; thus, the FAFSA completion rate was reported separately from TASFA in this report. The FAFSA completion percentage ranged between 36 percent and 98 percent. Four of the seven (57%) campuses served by ASP, 10 of the 26 (38%) campuses served by EIF, one of the two (50%) campuses served by SMU, and the one (100%) campus served by TPR met the CAP goal of 69 percent of seniors completing an application.

The overall combined completion rate of FAFSA and TASFA increased from 69 percent in 2018-19 to 70 percent in 2019-20 (Lorenz, 2019, Zhang, 2020) and decreased to 67 percent in 2020-21. By campus, in 2020-21, Rangel had the highest percentage of seniors completing FAFSA and TASFA application (100%), followed by Garza (94%), Townview: SEM (91%) and Smith New Tech (91%).

The percentage of all seniors assisted by a CAP vendor who self-reported that they were offered at least one scholarship decreased from 19 percent in 2018-19 to 10 percent in 2019-20 and to eight percent in 2020-21. When reviewed by campus, in 2020-21, Townview: TAG reported the highest percent of seniors with a scholarship (61%), followed by Townview: Pub Svc. (56%), Townview: SEM (46%) and Townview: Health (42%).¹

SAT/ACT/TSIA

The program goal of 95 percent of 2020-21 seniors taking the SAT, ACT or TSIA was not met. Overall, 90 percent of

¹ Since this is self-reported data, results should be viewed with caution.

2020-21 seniors took either the SAT, ACT or TSIA. Four of the seven (57%) campuses served by ASP, nine of the 26 (35%) campuses served by EIF, one of the two (50%) campuses served by SMU, and the one (100%) campus served by TPR met this CAP goal. The percentage of seniors taking one of the above-mentioned assessments remained largely stable over the past three years, with 93 percent each in 2018-19 (Lorenz, 2019) and 2019-20 (Zhang, 2020).

Dallas County Promise Pledges

The CAP goal was that 98 percent of seniors should complete the Dallas County's Promise Pledge. Overall, 89 percent of CAP students completed the Dallas County Promise Pledge. Nine of 31 (29%) participating campuses met the program goal. In 2019-20 school year, 99 percent of CAP students completed their Dallas County Promise Pledges, and 29 of 31 (94%) participating campuses met the program goal of 95 percent. 2020-21 was the second year to report Dallas County's Promise Pledge completion.

CAP Staff Meetings with Counselors

The program goal of CAP staff meeting with counselors at least three times was met. The CAP staff visited 30 campuses from September 2020 through June 2021. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, financial aid information, and college registration with Dallas County Community College District (DCCCD). The 2020-21 school year was the second year to report CAP staff meetings with campus counselors.

To what extent did CAP participation change from 2017-18 to 2020-21 school years?

The total number of students served by CAP vendors decreased from 14,428 in 2018-19 to 10,659 in 2020-21 (Table E2).

Table E2: 2018-19 through 2020-21 Students Served by CAP Vendor

	2018-19		2019-20		2020-21	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
ASP	4,007	28	2,418	18	872	8
EIF	9,243	64	10,080	76	9,153	86
SMU	1,178	8	792	6	559	5
TPR*					75	1
Total	14,428	100	13,290	100	10,659	100

Source: 2018-19 and 2019-20 CAP information taken from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data on 07/20/21.

Note: *N*=10,659 includes 638 students not found in the district demographic file dated 06/14/21. *2020-21 was the first year TPR provided service to Dallas ISD students.

On average, students receiving CAP services were served 3.8 times by CAP vendors in 2020-21. The average number of times students were served by vendor ranged from 2.9 (TPR) to 4.3 (SMU). It is worth pointing out that the average for each of the previous years was 4.7, which is a decrease of almost a whole point. During the 2020-21 school year, students visited CAP vendors most commonly once (36%), followed by five to nine times (19%). In past years, Lorenz (2019) and Zhang (2020) reported that most students visited CAP vendors once (2018-19, 37%) and twice or five to nine times (2018-19, 17%) and students visited CAP vendors most commonly once (2019-20, 34%), followed by five to nine times (2019-20, 20%).

What was the relationship between CAP participation and college enrollment for 2017-18, 2018-19 and 2019-20 seniors?

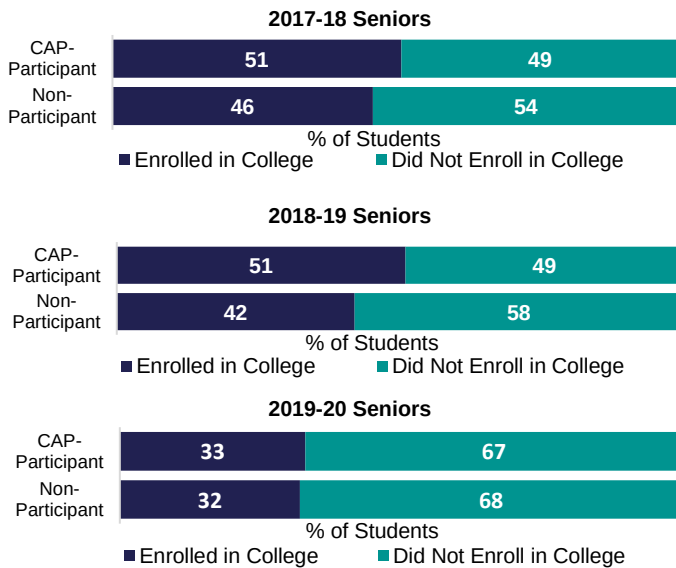
The number of Dallas ISD seniors who participated in CAP program has decreased slightly from 7,475 in 2017-18 to 7,081 in 2019-20. While the number of participants varied slightly from year to year, the percentage of seniors who participated in the program has remained stable (88%, 89%, and 88%) over the same timeframe.

The 2020-21 National Student Clearinghouse data file contained college enrollment information for 98 percent (*N*=8,127) of the 2019-20 Dallas ISD graduates, 33 percent of the CAP participants, and 32 percent of the non-participants who enrolled in college within one year of graduation². College enrollment remained stable from 2017-18 to 2018-19 (51%, respectively) and decreased by 18 percentage points for CAP participants and by 14 percentage points for non-participants (Figure E1).

² A 2013-14 report on postsecondary outcomes indicated that Dallas ISD graduates sometimes delayed enrollment in college by one or two years. If the National Student Clearinghouse data for this report were analyzed in future years, enrollment numbers between CAP participants and non-

participants might be different. This report can be found at <http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/98/Evaluation/14-15/AtaGlance/EA15-107-04-At-a-Glance-Postsecondary.pdf>.

Figure E1: 2017-18 through 2019-20 Percentages of Students Enrolled in College within One Year of Graduating High School



Source: CAP participation data file 07/15/20, district demographic data file 05/29/20, and National Student Clearinghouse data file 06/15/21. Prior year information was taken from Lorenz (2019) and Zhang (2020).

Note: $N = 7,285$ CAP participants in 2017-18. $N = 730$ non-participants in 2017-18. $N = 7,298$ CAP participants in 2018-19. $N = 867$ non-participants in 2018-19. $N = 7,081$ CAP participants in 2019-20. $N = 960$ non-participants in 2019-20.

The 2019-20 seniors who participated in CAP were as likely to enroll in four-year (25% vs. 26%) and two-year colleges (8% vs. 6%) as non-participants. Percentage of CAP participants enrolled in 4-year colleges has remained mostly unchanged from 2017-18 to 2019-20. However, the percentage of non-participants enrolled in 4-year colleges has decreased each year.

In 2019-20, seniors who visited CAP vendors 10 or more times were more likely to enroll in a four-year college than those who visited less frequently or non-CAP participants. There was a slightly higher percentage of CAP participants with 10 or more visits enrolled in two-year colleges than non-CAP participants (8% vs. 6%). The 2019-20 CAP seniors with one to nine visits had a slightly higher percentage with two-year college enrollment than non-CAP participants (9% vs. 6%), while there were higher percentages of two-year college enrollment for CAP students than non-CAP participants in 2017-18 (25% vs. 11%) and 2018-19 (27% vs. 15%).

RECOMMENDATIONS

Continue to identify ways to overcome impacts of the COVID-19 pandemic on college application rates.

Continue to identify ways to overcome the impact of the COVID-19 pandemic on FAFSA application completion rates.

Continue to identify ways to increase SAT/ACT/TSIA participation rates to overcome declines due to the impacts of the COVID-19 pandemic.

Evaluation of College Access Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

PROGRAM DESCRIPTION

The College Access Program (CAP) was created in 2010 by Dallas Independent School District (Dallas ISD) to increase student college applications, scholarship applications, participation in college entrance exams, and parental involvement in the college admissions and financial aid processes. The program has been managed by a college access coordinator within the Dallas ISD Postsecondary Partnerships and Programs department. The four CAP vendors selected for the 2020-21 school year were Academic Success Program (ASP), Education is Freedom (EIF), Southern Methodist University (SMU), and The Princeton Review (TPR). In 2020-21, the CAP program was funded through Title IV funds and served 10,659 students at 36 high school campuses. Guidelines associated with Title IV funding required that CAP vendors supplement counselor job responsibilities to assist in reaching program goals. Like previous years, leadership from each campus selected a CAP vendor, and the vendor assigned a CAP advisor to each campus to provide supplemental assistance to students and parents. This assistance included:

- Completing college applications;
- Completing financial aid applications;
- Registering and preparing for the *Scholastic Aptitude Test (SAT)*, *American College Test (ACT)*, and *Texas State Initiative Assessment (TSIA)* tests;
- Completing college and scholarship application essays;
- Completing Dallas County Promise Pledges; and
- Attending college fairs.

CAP advisors also collaborated with campus counseling staff and other CAP staff members to provide support to students. These efforts included: 1) assisting counselors with organizing and providing test preparation sessions and college fairs, 2) meeting regularly with counselors, 3) attending Counseling Services department meetings, and 4) attending College and Career Readiness meetings. CAP vendors worked with counselors to provide college access services to students and their parents, including parent workshops, student classroom guidance sessions, and individual student assistance.

Because CAP was designed to be a collaborative effort between CAP vendors and campus counseling staff, both CAP vendors and counseling staff were responsible for meeting outcome targets. CAP vendors worked collaboratively with Dallas ISD counselors to meet the following goals for the 2020-21 school year:

- 97 percent of seniors will complete at least one college application;
- 69 percent of seniors will complete the Free Application for Federal Student Aid (FAFSA);

- 95 percent of seniors will take a college entrance exam (SAT, ACT or TSIA);
- 98 percent of seniors will complete the Dallas County's Promise Pledge; and
- CAP staff will meet with campus counselors at least three times per school year.

These program goals were aligned with goals set by the Counseling Services department.

Table 1 displays the list of campuses served by each CAP vendor during the 2020-21 school year.

Table 1: 2020-21 High Schools Served by Each CAP Vendor

Academic Success Program (N=7)	Education is Freedom (N=26)	Southern Methodist University (N=2)	The Princeton Review (N=1)
Adams	Adamson	Obama	Townview: Ed & Soc
Hillcrest	Carter	Spruce	
Rangel	CityLab		
Townview: Business	Conrad		
Townview: Health	Garza		
Townview: SEM	Gilliam		
Wilson	IDEA		
	Jefferson		
	Kimball		
	Lassiter		
	Lincoln		
	Madison		
	Molina		
	New Tech (Smith)		
	North Dallas		
	Pinkston		
	Roosevelt		
	Samuell		
	Seagoville		
	Skyline		
	South Oak Cliff		
	Sunset		
	Townview: Pub Svc		
	Townview: TAG		
	White		
	Wilmer-Hutchins		

Source: Information was provided by CAP staff 10/15/20.

On March 13, 2020, in alignment with federal recommendations, the Governor of Texas issued a disaster proclamation certifying that the novel coronavirus COVID-19 posed an imminent threat of disaster for all counties in the state of Texas. In response to the COVID-19 pandemic, Dallas ISD transitioned students to at-home learning on March 23 following spring break (March 16 – 20) until the end of the 2019-20 school year. To help district students and families access the internet during at-home learning, the Dallas ISD launched "Operation Connectivity" in May 2020, which provided 23,000 hotspots to families by October 2020. In 2020-21, Dallas ISD delayed the start of the 2020-21 school year until September 8, 2020 and implemented at-home learning districtwide for the first four weeks. The district also modified the school calendar from a six-week schedule to a nine-week schedule. On October 22, 2020, the district announced that campuses would provide in-person and virtual learning throughout the rest of the school year, and parents could choose whether their children participated in in-person or virtual instruction. In-person and virtual instruction included both synchronous and asynchronous learning activities. The

district also continued to implement the Center for Disease Control (CDC) as well as state and local COVID safety protocols.

During the 2020-21 school year, the CAP program continued to provide services to students in-person or virtually. CAP vendors provided services to those students who opt for virtual learning through one-on-one virtual meetings, virtual workshops, and virtual student advisement meetings. However, CAP vendors had difficulty reaching the CAP students, holding workshops, and conducting classroom visits due to the pandemic.

PURPOSE AND SCOPE OF THE EVALUATION

The purpose of this evaluation was to examine the effectiveness of the CAP program based on outlined program goals. This report examines: 1) the characteristics of students who participated in the CAP program, 2) the extent to which CAP vendors met outlined program goals, 3) the extent to which CAP participation changed from 2018-19 to 2020-21, and 4) the relationship between CAP participation and college enrollment for 2017-18, 2018-19, and 2019-20 seniors.

EVALUATION QUESTIONS AND RESULTS

What was the source and amount of CAP funding in 2020-21?

Methodology

Program budget information was obtained from program staff as well as from Title I and Title IV worksopes.

Results

CAP received \$2,350,000 through Title IV funds in 2020-21 and 2019-20. This was an increase from 2,325,000 in 2018-19 when funded through Title I (Table 2).

Table 2: 2018-19 through 2020-21 CAP Funding

School Year	Amount	Source
	\$	
2018-19	2,325,000	Title I
2019-20	2,350,000	Title IV
2020-21	2,350,000	Title IV

Source: Title I workscope and information from program staff, November 2018 (2018-19). Title IV worksopes November 2019 (2019-20) and Special Revenue Funds Management Feb. 28, 2021 (2020-21).

What were the characteristics of CAP students in 2020-21?

Methodology

CAP staff members provided identification numbers (IDs) of students served during the 2020-21 school year to the evaluator on 07/20/21. Student IDs were merged with the Dallas ISD demographic data file dated 06/14/21. Data on students served included those enrolled as of 06/14/21. The evaluator retrieved prior year data from the 2018-19 evaluation report (Lorenz, 2019) and 2019-20 evaluation report (Zhang,

2020). The evaluator conducted frequency analyses to report CAP participation based on grade, gender, ethnicity, socioeconomic status, and at-risk status.

Results

During the 2020-21 school year, 10,659 students in grades nine to 12 utilized CAP vendor services. However, 638 students were missing in the district demographic file dated 06/14/21, leaving 10,021 students in the file for analyses (Table 3). Since the CAP program focused on supporting senior students, most participants were enrolled in grade 12 (65.8%; 54% in 2018-19 and 60% in 2019-20). The majority of CAP students were Hispanic (71.7%) followed by African American (21.3%). There was a slightly higher percentage of CAP female students than districtwide high school female students (53.4% vs. 50.6%) and a slightly lower percentage of CAP at risk students than districtwide high school students (53.3% vs. 62.9%). The percentage of economically disadvantaged CAP students was about the same as the district overall (81.3% vs. 81.4%, respectively). The percentages of Hispanic (71% each in 2018-19 and 2019-20) and African American (23% in 2018-19 and 22% in 2019-20) as well as female (53% each in 2018-19 and 2019-20) CAP students remained relatively unchanged during the last three years. The percentage of economically advantaged students decreased slightly from 78 percent in 2018-19 to 77 percent in 2019-20 and increased to 81.3 percent in 2020-21. The percentage of at-risk students increased from 50 percent in 2018-19 to 70 percent in 2019-20 and decreased to 53.3 percent in 2020-21.

Table 3: 2020-21 CAP and District High School Student Characteristics

	CAP Enrollment		District HS Enrollment	
	<i>n</i>	%	<i>n</i>	%
Grade				
Grade 9	335	3.3	11,103	28.2
Grade 10	1,182	11.8	10,662	27.1
Grade 11	1,909	19.0	9,014	22.9
Grade 12	6,595	65.8	8,534	21.7
Gender				
Male	4,670	46.6	19,405	49.4
Female	5,351	53.4	19,908	50.6
Ethnicity				
Asian	131	1.3	395	1.0
African American	2,136	21.3	7,894	20.1
Hispanic	7,185	71.7	28,378	72.2
White	365	3.6	1,783	4.5
Other	204	2.0	863	2.2
Student Groups				
Eco.Dis.	8,145	81.3	32,012	81.4
At Risk	5,338	53.3	24,729	62.9

Source: CAP data provided by CAP program manager 07/20/21. District demographic file 06/14/21.

Note: N=10,021 excluding 638 students who were not found in the district demographic file dated 06/14/21. HS=high school. Eco.Dis.=economically disadvantaged. Percentages may not add to 100 due to rounding.

The number of CAP program participants decreased by 3,769 students from 2018-19 to 2020-21 (Table 4).

Table 4: 2018-19 through 2020-21 CAP Students Served

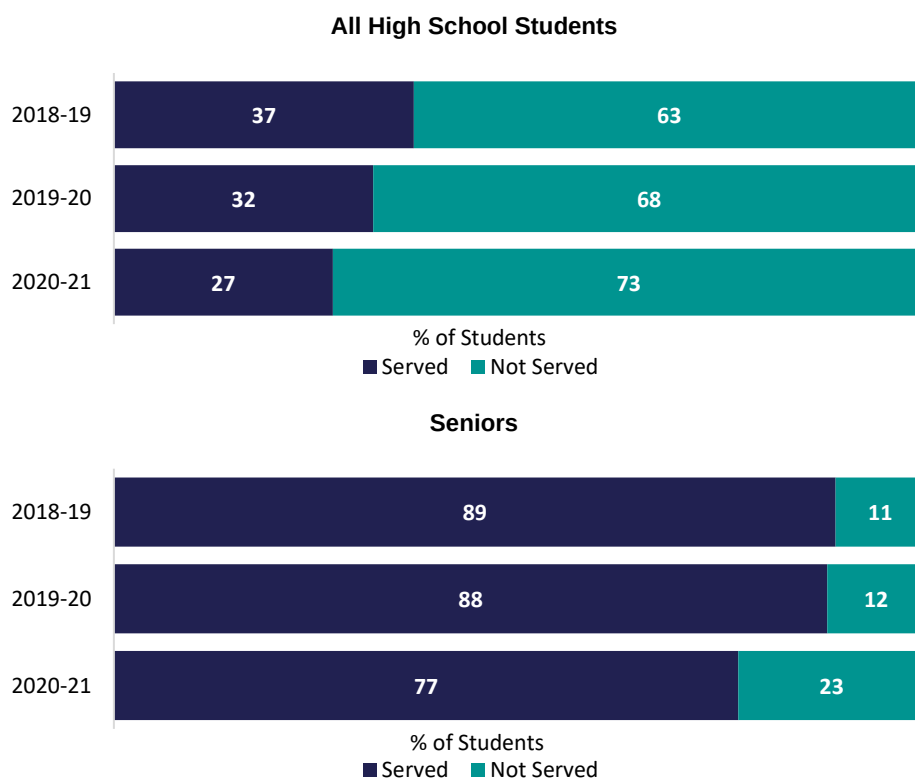
School Year	Number of Students Served
2018-19	14,428
2019-20	13,290
2020-21	10,659

Source: 2018-19 and 2019-20 CAP information taken from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data from 07/20/21.

Note: N=10,659 includes 638 students who were not found in the district demographic file dated 06/14/21.

In 2020-21, the CAP program served 27 percent of all district high school students and 77 percent of all seniors. The percentage of high school students served decreased by five percentage points from 2018-19 to 2019-20 and decreased again by five percentage points from 2019-20 to 2020-21. The percentage of seniors served also declined from 2018-19 to 2020-21 by 12 percentage points (Figure 1). The percentage of students on each campus served by CAP vendors can be found in Appendix A.

Figure 1: 2020-21 Percentages of High School Students Served by Overall and Seniors



Source: 2018-19 and 2019-20 CAP data were obtained from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data file dated 07/20/21. District demographic file dated 06/14/21.

Note: N (all high school grades) N=38,089 students in 2018-19, N=39,819 in 2019-20, N=39,313 in 2020-21. N=8,609 district seniors in 2018-19, N=8,765 district seniors in 2019-20, and N=8,534 in 2020-21.

To what extent did CAP vendors meet 2020-21 program goals?

Methodology

College Applications

The CAP goal was that 97 percent of seniors would complete at least one college application. CAP vendors and counselors worked closely with seniors to complete college applications during the 2020-21 school year. For the 2020-21 school year, the evaluator used data provided by CAP vendors and data from ApplyTexas.³ All four vendors supplied college application submission and acceptance information in the requested format. To report college applications in a consistent way across all vendors, the evaluator chose to report college application numbers available for all vendors through ApplyTexas. However, ApplyTexas potentially overestimates the number of applications, as data could include students who are no longer enrolled in the district when the district demographic file was retrieved, or because seniors provided the wrong high school code in their ApplyTexas college application, potentially leading to completion rates of over 100 percent for some campuses. Furthermore, ApplyTexas does not report out-of-state and private college applications. Therefore, the evaluator chose to report vendor-reported information for nine campuses where vendor-reported college application numbers exceeded ApplyTexas numbers. The Dallas ISD demographic data file 06/14/21 provided the number of seniors by campus. Descriptive statistics were used to report college applications completed for two-year or four-year colleges by vendor and school.

Financial Assistance

The CAP goal was that 69 percent of seniors would complete the FAFSA. CAP vendors and counselors helped seniors complete the FAFSA, TASFA, and individual scholarship applications. This goal was evaluated using FAFSA data downloaded from the U.S. Department of Education website on 08/05/21. TASFA information was provided to the evaluator by the CAP coordinator on 07/20/21. CAP vendors relied on students to self-report the number of financial award applications completed, and the number of scholarships offered. CAP staff members provided this information to the evaluator on 07/20/21. Scholarship application data were merged with the district demographic data file dated 06/14/21 to determine the percentage of students who received at least one institutional scholarship or private college/university scholarship.

SAT/ACT

CAP vendors and counselors were responsible for assisting students to register and to prepare for the SAT, ACT, and TSIA exams. The CAP goal was that 95 percent of 2020-21 seniors would register and take the SAT, ACT, or TSIA⁴. To determine the percentage of seniors who took these college placement exams, district data files dated 07/30/21 for SAT and ACT, and 07/14/21 for TSIA were merged with the

³ ApplyTexas was created through a collaborative effort between the Texas Higher Education Coordinating Board and Texas colleges and universities to offer a centralized means for both Texas and non-Texas students to apply to postsecondary institutions in Texas.

⁴ During the 2020-21 school year, Dallas ISD funded in-school testing for the ACT for all seniors on 10/20/20 and funded the SAT for all juniors on 03/03/21.

district demographic data file dated 06/14/21. Descriptive statistics were used to report the number and percentage of seniors taking the SAT, ACT, or TSIA exam by CAP vendor and campus.

Dallas County Promise Pledge

The goal was that 98 percent of students would complete the Dallas County's Promise Pledge. CAP advisors worked collaboratively with counselors to implement the process and targeted students who had not completed all requirements. Data were obtained from a website shared between Dallas ISD and the Dallas County Community College District. Descriptive statistics were used to report the percentage of pledges completed overall and by school.

CAP Staff Meetings with Counselors

CAP staff members were required to meet with counselors at least three times during the 2020-21 school year. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, financial aid information, and college registration. Documents on meeting times and agendas were received from program staff dated 08/06/21. The evaluator content analyzed the meeting documentation provided.

Results

College Applications

The program goal of 97 percent of participants submitting a college application was not met. Overall, 84 percent of 2020-21 seniors completed at least one college application (95% in 2018-19 and 92% in 2019-20). College application rates by campus ranged between 52 percent and 100 percent (Table 5). Three of the seven (43%) campuses served by ASP, five of the 26 (19%) campuses served by EIF, none of the campus served either by SMU or TPR met this CAP goal.

Seniors' self-reported data indicated 51,251 college applications were submitted during the 2020-21 school year. Of those, 19,500 applications (38%) were accepted by colleges or universities (Table 6). ASP reported the highest percentage of acceptances (44%) followed by SMU (35%), TPR (30%), and EIF (26%).

Table 5: 2020-21 Number and Percentages of College Applications by CAP Vendor and Campus

Campus	N of Seniors	N with ApplyTexas	% with ApplyTexas
Academic Success Program			
Adams	415	363	87
Hillcrest	289	214	74
Rangel	50	35	70
Townview: Business	106	108*	100
Townview: Health	128	125	98
Townview: SEM	107	107	100
Wilson	435	344	79
Total	1,530	1,296	85
Education is Freedom			
Adamson	327	276	84
Carter	214	182	85
CityLab	72	67	93
Conrad	289	260	90
Garza	98	74	76
Gilliam	92	89	97
IDEA	58	57	98
Jefferson	329	297	90
Kimball	301	269	89
Lassiter	63	60	95
Lincoln	137	130	95
Madison	114	105	92
Molina	509	397	78
New Tech (Smith)	57	52	91
North Dallas	191	179	94
Pinkston	166	157	95
Roosevelt	153	132	86
Samuell	403	324	80
Seagoville	339	297	88
Skyline	817	783	96
South Oak Cliff	237	230	97
Sunset	456	335	73
Townview: Pub Svc	105	107*	100
Townview: TAG	70	70	100
White	426	268	63
Wilmer-Hutchins	214	177	83
Total	6,237	5,374	86
Southern Methodist University			
Obama	33	27	82
Spruce	381	197	52
Total	414	224	54
The Princeton Review			
Townview: Ed & Soc	73	59	81
All CAP Vendors			
Overall	8,254	6,953	84

Source: District demographic file dated 06/14/21. CAP data provided college application data on 07/20/21. ApplyTexas college applications files were retrieved on 08/03/21.

Note: Vendor reported data includes out-of-state applications. Percentages might include seniors who were no longer enrolled when the demographic file was retrieved, or seniors may have provided the wrong high school code during their ApplyTexas application. CAP goal was 97 percent. Blue indicates that the campus met the CAP goal. *The number of students that submitted an application exceeded the total number of students at Townview: Business and Townview: Pub Svc.; however, the percentage was capped at 100.

Table 6: 2020-21 Number and Percentages of Self-Reported College Applications and Acceptances by CAP Vendor and Campus

Campus	<i>n</i> of Applications	<i>n</i> of Acceptances	% of Acceptances
Academic Success Program			
Adams	5,906	3,256	55
Hillcrest	4,020	1,427	35
Rangel	109	7	6
Townview: Business	4,652	2,010	43
Townview: Health	5,562	2,543	46
Townview: SEM	6,597	2,394	36
Wilson	7,058	3,290	47
Total	33,904	14,927	44
Education is Freedom			
Adamson	575	225	39
Carter	571	194	34
CityLab	153	34	22
Conrad	667	169	25
Garza	430	0	0
Gilliam	574	17	3
IDEA	207	53	26
Jefferson	658	302	46
Kimball	785	320	41
Lassiter	282	3	1
Lincoln	445	33	7
Madison	280	34	12
Molina	960	283	30
New Tech (Smith)	210	39	19
North Dallas	766	227	30
Pinkston	657	100	15
Roosevelt	539	173	32
Samuell	698	277	40
Seagoville	775	163	21
Skyline	1,722	636	37
South Oak Cliff	978	220	22
Sunset	840	261	31
Townview: Pub Svc	606	31	5
Townview: TAG	810	201	25
White	705	142	20
Wilmer-Hutchins	412	87	21
Total	16,305	4,224	26
Southern Methodist University			
Obama	85	27	32
Spruce	632	223	35
Total	717	250	35
The Princeton Review			
Townview: Ed & Soc	325	99	30
All CAP Vendors			
Overall	51,251	19,500	38

Source: CAP staff provided college application data 07/20/21.

Note: N=8,254. Since this is a self-reported data, results should be viewed with caution.

Financial Assistance

Overall, 2020-21 seniors did not meet the program goal of 69 percent completing a FAFSA (Table 7). It is worth mentioning that during the previous years, the CAP reports included the combined completion

rate of FAFSA and TASFA. During the 2020-21 school year, the FAFSA completion rate has become the district goal; thus, the FAFSA completion rate was reported separately from TASFA in this report. The FAFSA completion percentage ranged between 36 percent and 98 percent. Four of the seven (57%) campuses served by ASP, 10 of the 26 (38%) campuses served by EIF, one of the two (50%) campuses served by SMU, and the one (100%) campus served by TPR met the CAP goal of 69 percent of seniors completing an application.

The overall combined completion rate of FAFSA and TASFA increased from 69 percent in 2018-19 to 70 percent in 2019-20 (Lorenz, 2019, Zhang, 2020) and decreased to 67 percent in 2020-21. By campus, in 2020-21, Rangel had the highest percentage of seniors completing FAFSA and TASFA application (100%), followed by Garza (94%), Townview: SEM (91%) and Smith New Tech (91%) (Table 8).

The percentage of all seniors assisted by a CAP vendor who self-reported that they were offered at least one scholarship decreased from 19 percent in 2018-19 to 10 percent in 2019-20 and to eight percent in 2020-21 (Table 9). When reviewed by campus, in 2020-21, Townview: TAG reported the highest percent of seniors with a scholarship (61%), followed by Townview: Pub Svc. (56%), Townview: SEM (46%) and Townview: Health (42%). Since this is a self-reported data, results should be viewed with caution.

SAT/ACT/TSIA

The program goal of 95 percent of 2020-21 seniors taking the *SAT*, *ACT* or *TSIA* was not met. Overall, 90 percent of 2020-21 seniors took either the *SAT*, *ACT* or *TSIA*. Four of the seven (57%) campuses served by ASP, nine of the 26 (35%) campuses served by EIF, one of the two (50%) campuses served by SMU, and the one (100%) campus served by TPR met this CAP goal (Table 10). The percentage of seniors taking one of the above-mentioned assessments remained largely stable over the past three years, with 93 percent each in 2018-19 (Lorenz, 2019) and 2019-20 (Zhang, 2020).

Table 7: 2020-21 Number and Percentages of FAFSA Completions by CAP Vendor and Campus

Campus	N of Seniors	n of Applications	% of Applications
Academic Success Program			
Adams	415	278	67
Hillcrest	289	163	56
Rangel	50	49	98
Townview: Business	106	91	86
Townview: Health	128	107	84
Townview: SEM	107	94	88
Wilson	435	290	67
Total	1,530	1,072	70
Education is Freedom			
Adamson	327	228	70
Carter	214	139	65
CityLab	72	42	58
Conrad	289	165	57
Garza	98	90	92
Gilliam	92	79	86
IDEA	58	39	67
Jefferson	329	213	65
Kimball	301	158	52
Lassiter	63	52	83
Lincoln	137	103	75
Madison	114	72	63
Molina	509	322	63
New Tech (Smith)	57	48	84
North Dallas	191	118	62
Pinkston	166	130	78
Roosevelt	153	85	56
Samuell	403	233	58
Seagoville	339	204	60
Skyline	817	469	57
South Oak Cliff	237	178	75
Sunset	456	236	52
Townview: Pub Svc	105	93	89
Townview: TAG	70	59	84
White	426	216	51
Wilmer-Hutchins	214	136	64
Total	6,237	3,907	63
Southern Methodist University			
Obama	33	28	85
Spruce	381	136	36
Total	414	164	40
The Princeton Review			
Townview: Ed & Soc	73	60	82
All CAP Vendors			
Overall	8,254	5,203	63

Source: FAFSA data from U.S. Department of Education website 08/05/21.

Note: CAP goal was 69 percent. **Blue** indicates that the campus met the CAP goal.

Table 8: 2020-21 Number and Percentages of Combined FAFSA and TASFA Completions by CAP Vendor and Campus

Campus	N of Seniors	n of Applications	% of Applications
Academic Success Program			
Adams	415	296	71
Hillcrest	289	188	65
Rangel	50	51*	100
Townview: Business	106	95	90
Townview: Health	128	109	85
Townview: SEM	107	97	91
Wilson	435	297	68
Total	1,530	1,133	74
Education is Freedom			
Adamson	327	243	74
Carter	214	151	71
CityLab	72	43	60
Conrad	289	187	65
Garza	98	92	94
Gilliam	92	82	89
IDEA	58	41	71
Jefferson	329	257	78
Kimball	301	164	54
Lassiter	63	54	86
Lincoln	137	106	77
Madison	114	79	69
Molina	509	349	69
New Tech (Smith)	57	52	91
North Dallas	191	135	71
Pinkston	166	137	83
Roosevelt	153	94	61
Samuell	403	247	61
Seagoville	339	224	66
Skyline	817	488	60
South Oak Cliff	237	183	77
Sunset	456	256	56
Townview: Pub Svc	105	94	90
Townview: TAG	70	62	89
White	426	233	55
Wilmer-Hutchins	214	146	68
Total	6,237	4,199	67
Southern Methodist University			
Obama	33	28	85
Spruce	381	144	38
Total	414	172	42
The Princeton Review			
Townview: Ed & Soc	73	61	84
All CAP Vendors			
Overall	8,254	5,565	67

Source: FAFSA data from U.S. Department of Education website 08/05/21 and TASFA data from CAP manager 07/20/21.

Note: *The number of students that submitted an application exceeded the total number of students at Rangel; however, the percentage was capped at 100.

Table 9: 2020-21 Number and Percentages of Seniors with at Least One Institutional Scholarship or Private College/University Scholarship Offered by CAP Vendor and Campus

Campus	N Seniors	n with a Scholarship or Grant	% with a Scholarship or Grant
Academic Success Program			
Adams	415	38	9
Hillcrest	289	28	10
Rangel	50	0	0
Townview: Business	106	22	21
Townview: Health	128	54	42
Townview: SEM	107	49	46
Wilson	435	87	20
Total	1,530	278	18
Education is Freedom			
Adamson	327	28	9
Carter	214	12	6
CityLab	72	9	13
Conrad	289	10	3
Garza	98	10	10
Gilliam	92	5	5
IDEA	58	7	12
Jefferson	329	7	2
Kimball	301	8	3
Lassiter	63	7	11
Lincoln	137	7	5
Madison	114	9	8
Molina	509	9	2
New Tech (Smith)	57	6	11
North Dallas	191	18	9
Pinkston	166	8	5
Roosevelt	153	5	3
Samuell	403	6	1
Seagoville	339	9	3
Skyline	817	16	2
South Oak Cliff	237	5	2
Sunset	456	6	1
Townview: Pub Svc	105	59	56
Townview: TAG	70	43	61
White	426	5	1
Wilmer-Hutchins	214	14	7
Total	6,237	328	5
Southern Methodist University			
Obama	33	0	0
Spruce	381	12	3
Total	414	12	3
The Princeton Review			
Townview: Ed & Soc	73	9	12
All CAP Vendors			
Overall	8,254	627	8

Source: District demographic file dated 06/14/21. Scholarship data file was provided by CAP staff members 07/20/21.

Note: Since this is self-reported data, the results should be viewed with caution.

Table 10: 2020-21 Number and Percentages of Seniors Who Took the SAT, ACT, or TSIA by CAP Vendor and Campus

Campus	Seniors	Took SAT		Took ACT		Took SAT/ACT/TSIA	
	<i>N</i>	<i>N</i>	%	<i>n</i>	%	<i>n</i>	%
Academic Success Program							
Adams	415	375	90	195	47	391	94
Hillcrest	289	256	89	180	62	264	91
Rangel	50	50	100	50	100	50	100
Townview: Business	106	104	98	36	34	105	99
Townview: Health	128	128	100	45	35	128	100
Townview: SEM	107	106	99	54	50	106	99
Wilson	435	387	89	273	63	400	92
Total	1,530	1,406	92	833	54	1,444	94
Education is Freedom							
Adamson	327	240	73	241	74	293	90
Carter	214	163	76	110	51	177	83
CityLab	72	65	90	58	81	70	97
Conrad	289	195	67	177	61	240	83
Garza	98	97	99	96	98	98	100
Gilliam	92	89	97	86	93	92	100
IDEA	58	49	84	44	76	56	97
Jefferson	329	270	82	75	23	279	85
Kimball	301	229	76	215	71	270	90
Lassiter	63	63	100	62	98	63	100
Lincoln	137	107	78	93	68	122	89
Madison	114	102	89	91	80	111	97
Molina	509	392	77	277	54	451	89
New Tech (Smith)	57	54	95	42	74	55	96
North Dallas	191	157	82	144	75	171	90
Pinkston	166	143	86	131	79	155	93
Roosevelt	153	100	65	40	26	118	77
Samuell	403	335	83	178	44	350	87
Seagoville	339	259	76	166	49	290	86
Skyline	817	694	85	562	69	733	90
South Oak Cliff	237	182	77	135	57	204	86
Sunset	456	292	64	196	43	396	87
Townview: Pub Svc	105	103	98	37	35	104	99
Townview: TAG	70	70	100	30	43	70	100
White	426	339	80	312	73	376	88
Wilmer-Hutchins	214	182	85	142	66	199	93
Total	6,237	4,971	80	3,740	60	5,543	89
Southern Methodist University							
Obama	33	32	97	29	88	32	97
Spruce	381	254	67	227	60	310	81
Total	414	286	69	256	62	342	83
The Princeton Review							
Townview: Ed & Soc	73	72	99	26	36	72	99
All CAP Vendors							
Overall	8,254	6,735	82	4,855	59	7,401	90

Source: District demographic file dated 06/14/21. District SAT, ACT and TSIA data files on 07/30/21, 07/30/21, and 07/14/21, respectively.

Note: CAP goal was 95 percent. Blue indicates that the campus met the CAP goal.

Dallas County Promise Pledges

The CAP goal was that 98 percent of seniors should complete the Dallas County's Promise Pledge. Overall, 89 percent of CAP students completed the Dallas County Promise Pledge (Table 11). Nine of 31 (29%) participating campuses met the program goal. In 2019-20 school year, 99 percent of CAP students

completed their Dallas County Promise Pledges, and 29 of 31 (94%) participating campuses met the program goal of 95 percent. 2020-21 was the second year to report Dallas County's Promise Pledge completion.

Table 11: 2020-21 Number and Percentages of Dallas County Promise Pledges Completed

Campus	N of Seniors	n of Pledges	% of Pledges
Academic Success Program			
Adams	415	395	95
Hillcrest	289	249	86
Rangel*			
Townview: Business	106	106	100
Townview: Health	128	128	100
Townview: SEM	107	107	100
Wilson	435	399	92
Total	1,480	1,384	94
Education is Freedom			
Adamson	327	304	93
Carter	214	194	91
CityLab*			
Conrad	289	272	94
Garza	98	98	100
Gilliam	92	90	98
IDEA	58	58	100
Jefferson	329	321	98
Kimball	301	272	90
Lassiter	63	63	100
Lincoln	137	122	89
Madison	114	106	93
Molina	509	395	78
New Tech (Smith)*			
North Dallas	191	167	87
Pinkston	166	161	97
Roosevelt	153	125	82
Samuell	403	322	80
Seagoville	339	323	95
Skyline	817	754	92
South Oak Cliff	237	228	96
Sunset	456	340	75
Townview: Pub Svc	105	110**	100
Townview: TAG*			
White	426	327	77
Wilmer-Hutchins	214	178	83
Total	6,038	5,330	88
Southern Methodist University			
Obama*			
Spruce	381	281	74
Total	381	281	74
The Princeton Review			
Townview: Ed & Soc	73	69	95
All CAP Vendors			
Overall	7,972	7,064	89

Source: District demographic file dated 06/14/21.

Note: CAP goal was 98 percent. Blue indicates that the campus met the CAP goal. *These schools did not participate in the program. **The number of students that submitted a pledge exceeded the total number of students at Townview: Pub Svc; however, the percentage was capped at 100.

CAP Staff Meetings with Counselors

The program goal of CAP staff meeting with counselors at least three times a year was met. The CAP staff visited 30 campuses from September 2020 through June 2021. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, financial aid information, and college registration with Dallas County Community College District (DCCCD). The 2020-21 school year was the second year to report CAP staff meetings with campus counselors.

To what extent did CAP participation change from 2018-19 to 2020-21?

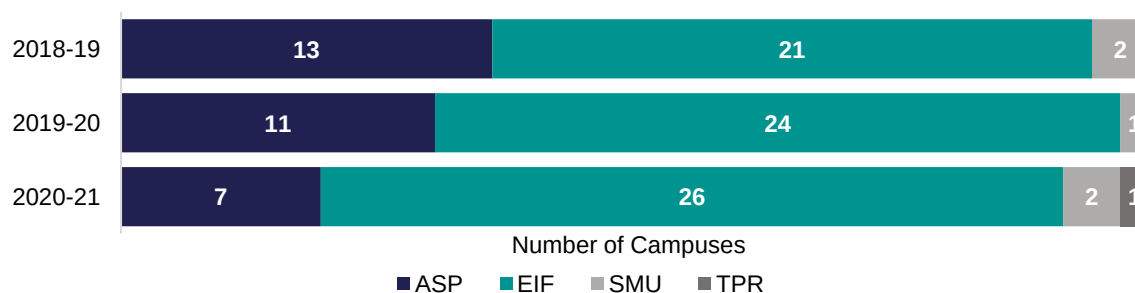
Methodology

The number of campuses served by each CAP vendor in 2020-21 as well as the number and nature of visits for each student was obtained from CAP staff members. Data from previous years were obtained from the 2018-19 and 2019-20 program evaluation reports (Lorenz, 2019 and Zhang, 2020). CAP vendors reported the number of visits by each student during the school year and the reason for each visit (e.g., seeking information about applying to college). A maximum of five reasons were recorded by CAP vendors for each student visit. Participation data for 2020-21 were then merged with the district demographic data file dated 06/14/21. Descriptive statistics were used to report the number and percentage of participants by vendor and year.

Results

The number of campuses served by each CAP vendor has fluctuated each year from 2018-19 to 2020-21. The number of campuses served by ASP decreased from 13 to 7, while the number of campuses served by EIF increased from 21 to 26. SMU served two campuses in 2018-19, one campus in 2019-20 and two campuses in 2020-21. 2020-21 was the first year TPR provided services to Dallas ISD students and served one campus (Figure 2).

Figure 2: 2018-19 through 2020-21 Number of Campuses Served by CAP Vendor



Source: Data were provided by CAP staff 10/15/20.

Note: N=36. 2020-21 was the first year TPR provided services to Dallas ISD students.

During the 2020-21 school year, ASP mostly supported students with four-year college applications, EIF most often provided information regarding college applications, and SMU mostly assisted students with financial aid (see Tables 12 through 14). TPR provided services mostly regarding college orientation, high school transcripts, and career exploration (Table 15). Reasons for visiting by campus can be found in Appendices B, C, D, and E.

Table 12: 2018-19 through 2020-21 CAP Services Provided - Academic Success Program

Reason for Visit	2018-19		2019-20		2020-21	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Application: 4-year	7,128	17	3,299	17	1,003	19
Application: FAFSA/TASFA	5,832	14	3,445	18	729	14
Information: Applying to College	1,905	5	2,227	11	702	13
Essay: College Application	6,634	16	3,324	17	474	9
Search: College	0	0	714	4	371	7
Information: Financial Aid	1,384	3	644	3	368	7
Dallas Promise App/Financial Aid	0	0	1,041	5	304	6
Information: Other	1,130	3	1,051	5	236	5
Other	4,881	12	872	5	264	5
Application: Scholarship	5,103	12	582	3	244	5
Essay: Scholarship	2,808	7	572	3	221	4
Application: 2-year or less	3,132	7	1,006	5	158	3
Information: College Exams	176	0	29	0	142	3
College Fair information	103	0	13	0	43	1
Register: SAT/ACT/TSIA	1,686	4	495	3	36	1
Test Prep: SAT/ACT/TSIA	33	0	53	0	1	0
Total	41,935	100	19,367	99	5,296	102

Source: 2018-19 and 2019-20 CAP data from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data 07/20/21.

Note: *N*=4,007 in 2018-19, *N*=2,418 in 2019-20, *N*=860 in 2020-21. Percentages may not add to 100 due to rounding.

Table 13: 2018-19 through 2020-21 CAP Services Provided - Education is Freedom

Reason for Visit	2018-19		2019-20		2020-21	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Information: Applying to College	12,483	17	8,866	10	11,175	23
Dallas Promise App/Financial Aid	0	0	5,454	6	5,613	12
College Exploration	0	0	11,750	13	5,320	11
Application: 4-year	8,376	12	8,970	10	5,613	11
Application: FAFSA/TASFA	8,354	12	9,635	11	4,871	10
Application: 2-year or less	6,405	9	7,328	8	5,043	10
Information: Financial Aid	6,173	9	2,700	3	3,628	7
Other	1,875	3	461	1	3,175	7
College Fair information	4,287	6	3,454	4	1,292	3
Register: SAT/ACT/TSIA	2,831	4	3,615	4	857	2
Test Prep: SAT/ACT/TSIA	3,832	5	2,451	3	1,020	2
Information: College Exams	334	0	17,977	20	223	1
Application: Scholarship	7,251	10	2,885	3	275	1
Essay: Scholarship	1,455	2	1,915	2	314	1
Essay: College Application	229	0	337	0	262	1
Summer Melt	590	1	754	1	61	0
Information: Other	7,358	10	257	0	1	0
Total	71,833	100	88,809	99	48,743	102

Source: 2018-19 and 2019-20 CAP information taken from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data 07/20/21.

Note: *N*=9,243 in 2018-19, *N*=10,080 in 2019-20, *N*=8,578 in 2020-21. Percentages may not add to 100 due to rounding.

Table 14: 2018-19 through 2020-21 CAP Services Provided - Southern Methodist University

Reason for Visit	2018-19		2019-20		2020-21	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Information: Financial Aid	2,235	12	1,141	11	1,360	18
Information: Applying to College	2,836	16	1,483	14	1,053	14
Dallas Promise App/Financial Aid	0	0	2,004	19	887	12
Application: 4-year	1,366	8	1,087	10	591	8
Information: College Exams	1,219	7	816	8	495	7
Application: FAFSA/TASFA	1,873	10	401	4	463	6
Information: Other	1,329	7	182	2	406	6
Search: College	0	0	1,114	10	341	5
Application: Scholarship	1,018	6	121	1	346	5
Essay: Scholarship	105	1	32	0	404	5
Application: 2-year or less	1,049	6	923	9	240	3
Test Prep: SAT/ACT/TSIA	1,239	7	416	4	194	3
Other	1,312	7	712	7	131	2
Summer Melt	1,038	6	92	1	177	2
Essay: College Application	140	1	63	1	169	2
College Fair information	0	0	0	0	166	2
Register: SAT/ACT/TSIA	763	4	107	1	7	0
SchoolLinks Assistance	407	2	0	0	0	0
Total	17,929	100	10,694	102	7,430	100

Source: 2018-19 and 2019-20 CAP information taken from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data 07/20/21.

Note: N=1,178 in 2018-19, N=792 in 2019-20, N=532 in 2020-21. Percentages may not add to 100 due to rounding.

Table 15: 2020-21 CAP Services Provided -The Princeton Review

Reason for Visit	2020-21	
	<i>n</i>	%
Other	155	73
Application: FAFSA/TASFA	45	21
Dallas Promise App/Financial Aid	8	4
Information: Financial Aid	1	1
Application: 4-year	2	1
Information: College Exams	1	1
Application: Scholarship	1	1
Application: 2-year or less	0	0
Test Prep: SAT/ACT/TSIA	0	0
Total	213	102

Source: 2020-21 CAP participation data 07/20/21.

Note: N=71. Other=college orientation, high school transcript, and career exploration. 2020-21 was the first year TPR provided services to Dallas ISD students. Percentages may not add to 100 due to rounding

The total number of students served by CAP vendors decreased from 14,428 in 2018-19 to 10,659 in 2020-21 (Table 16). The number of students served by EIF increased from 2018-19 to 2019-20, but decreased from 2019-20 to 2020-21, and the number of students served by ASP and SMU decreased during the same timeframe. 2020-21 was the first year TPR provided services to Dallas ISD students.

Table 16: 2018-19 through 2020-21 Students Served by CAP Vendor

CAP Vendor	2018-19		2019-20		2020-21	
	N	%	N	%	N	%
ASP	4,007	28	2,418	18	872	8
EIF	9,243	64	10,080	76	9,153	86
SMU	1,178	8	792	6	559	5
TPR					75	1
Total	14,428	100	13,290	100	10,659	100

Source: 2018-19 and 2019-20 CAP information taken from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data 07/20/21.

Note: N=10,659 includes 638 students who were not found in district demographic file dated 06/14/21. 2020-21 was the first year TPR provided services to Dallas ISD students.

CAP vendors primarily served seniors, but they also provided services to students in lower grade-levels in high school (Table 17). In 2020-21, ASP served 99 percent of seniors and juniors, while EIF and SMU served 83 percent and 82 percent of seniors and juniors, respectively, and TPR served 100 percent of seniors.

Table 17: 2018-19 through 2020-21 Students Served by CAP Vendor and Grade

Year	N	Freshman %	Sophomore %	Junior %	Senior %
Academic Success Program					
2018-19	4,007	0	3	22	75
2019-20	2,350	2	1	12	86
2020-21	859	1	1	16	83
Education is Freedom					
2018-19	9,243	7	20	27	47
2019-20	9,795	5	19	23	54
2020-21	8,560	3	13	19	64
Southern Methodist University					
2018-19	1,178	8	24	29	40
2019-20	677	7	8	29	57
2020-21	531	10	8	25	57
The Princeton Review					
2020-21	71	0	0	0	100

Source: 2018-19 and 2019-20 CAP information taken from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data file 07/20/21. District demographic file dated 06/14/21.

Note: *N=10,021 excludes 638 student who were not found in district demographic data file dated 06/14/21. 2020-21 was the first year TPR provided services to Dallas ISD students. Percentages may not add to 100 due to rounding.

On average, students receiving CAP services were served 3.8 times by CAP vendors in 2020-21. The average number of times students were served by vendor ranged from 2.9 (TPR) to 4.3 (SMU) (Table 18). It is worth pointing out that the average for each of the previous years was 4.7, which is a decrease of almost a whole point. The number of times students were served by vendors disaggregated by campus can be found in Appendix F.

Table 18: 2018-19 through 2020-21 Number of Times Students Were Served by CAP Vendor

Vendor	N	Minimum	Maximum	Mean	Std. Deviation
2018-19					
ASP	4,007	1	115	6.4	8.1
EIF	9,243	1	98	3.8	5.2
SMU	1,178	1	61	5.9	7.3
Total	14,428	1	115	4.7	6.2
2019-20					
ASP	2,342	1	64	4.9	6.1
EIF	9,794	1	102	4.6	5.9
SMU	659	1	49	5.2	6.2
Total	12,795	1	102	4.7	6.0
2020-21					
ASP	860	1	32	3.0	3.5
EIF	8,578	1	50	3.9	4.3
SMU	532	1	35	4.3	5.1
TPR	71	1	10	2.9	2.1
Total	100,41	1	50	3.8	4.3

Source: 2018-19 and 2019-20 CAP information taken from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data file 07/20/21.

Note: 2020-21 was the first year TPR provided services to Dallas ISD students.

During the 2020-21 school year, students visited CAP vendors most commonly once (36%), followed by five to nine times (19%). In past years, Lorenz (2019) and Zhang (2020) reported that most students visited CAP vendors once (2018-19, 37%) and twice or five to nine times (2018-19, 17%) and students visited CAP vendors most commonly once (2019-20, 34%), followed by five to nine times (2019-20, 20%) (Table 19).

Table 19: 2018-19 through 2020-21 Number and Percentages of Student Visits by CAP Vendor

# of Visits	ASP		EIF		SMU		TPR		Total	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
2018-19										
1 visit	957	24	3,896	42	446	38			5,299	37
2 visits	636	16	1,605	17	163	14			2,404	17
3 visits	440	11	899	10	61	5			1,400	10
4 visits	332	8	639	7	47	4			1,018	7
5-9 visits	825	21	1,364	15	205	17			2,394	17
10+ visits	817	20	840	9	256	22			1,913	13
Total	4,007	100	9,243	100	1,178	100			14,428	101
2019-20										
1 visit	659	28	3,468	35	243	37			4,370	34
2 visits	420	18	1,635	17	63	10			2,118	17
3 visits	281	12	917	9	46	7			1,244	10
4 visits	199	9	678	7	51	8			928	7
5-9 visits	481	21	1,907	20	151	23			2,539	20
10 + visits	302	13	1,189	12	105	16			1,596	13
Total	2,342	101	9,794	100	659	101			12,795	101
2020-21										
1 visit	367	43	3,045	36	137	26	19	27	3,568	36
2 visits	170	20	1,389	16	107	20	26	37	1,692	17
3 visits	110	13	997	12	100	19	7	10	1,214	12
4 visits	60	7	769	9	54	10	6	9	889	9
5-9 visits	117	14	1,659	19	84	16	10	14	1,870	19
10 + visits	36	4	719	8	50	9	3	4	808	8
Total	860	101	8,578	100	532	100	71	101	10,041	101

Source: 2018-19 and 2019-20 CAP information taken from Lorenz (2019) and Zhang (2020). 2020-21 CAP participation data file 07/20/21.

Note: 2020-21 was the first year TPR provided services to Dallas ISD students. Percentages may not add to 100 due to rounding.

What was the relationship between CAP participation and college enrollment for 2017-18, 2018-19, and 2019-20 seniors?

Methodology

College Enrollment within One Year of High School Graduation

To determine the percentage of 2019-20 Dallas ISD seniors who enrolled in college within one year of graduating high school, the evaluator merged the CAP participation data dated 07/15/20 with the district demographic data file dated 05/29/20, and the 2020-21 National Student Clearinghouse (NSC) college enrollment data extracted on 06/15/21. After merging the three files, 7,081 CAP participants and 960 non-participants were available for analyses.

Results

College Enrollment within One Year of High School Graduation

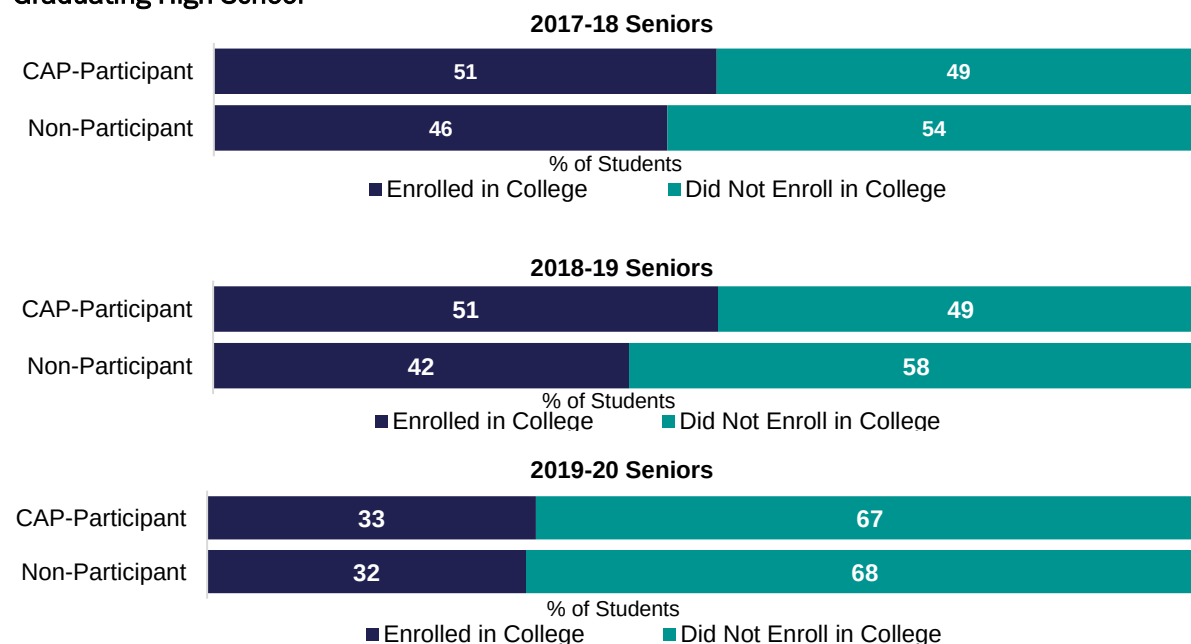
The number of Dallas ISD seniors who participated in the CAP program has decreased slightly from 2017-18 to 2019-20. While the number of participants varied slightly from year to year, the percentage of seniors who participated in the program has remained stable (88%, 89%, and 88%) over the same timeframe (Table 20).

Table 20: 2017-18 through 2019-20 Percentages of CAP Participants and Non-Participants

College Access Program	2017-18 Seniors		2018-19 Seniors		2019-20 Seniors	
	N	%	N	%	N	%
Participants	7,475	88	7,298	89	7,081	88
Non-Participants	996	12	867	11	960	12
Total	8,471	100	8,165	100	8,041	100

Source: CAP participation data file 07/20/21. District demographic file dated 06/14/21. Prior year information was taken from Lorenz (2019) and Zhang (2020).

It is worth mentioning that this report used the available June 2021 NSC data file, while 2018-19 and 2019-20 reports used June 2019 and August 2020 NSC data files for analyses; therefore, the results should be viewed with caution. The 2020-21 National Student Clearinghouse data file contained college enrollment information for 98 percent ($N=8,127$) of the 2019-20 Dallas ISD graduates, 33 percent of the CAP participants, and 32 percent of the non-participants who enrolled in college within one year of graduation⁵. College enrollment remained stable from 2017-18 to 2018-19 (51%, respectively) but decreased dramatically in 2019-20 with about a third of CAP (33%) and Non-CAP (32%) students enrolled in college (Figure 3).

Figure 3: 2017-18 through 2019-20 Percentages of Students Enrolled in College within One Year of Graduating High School

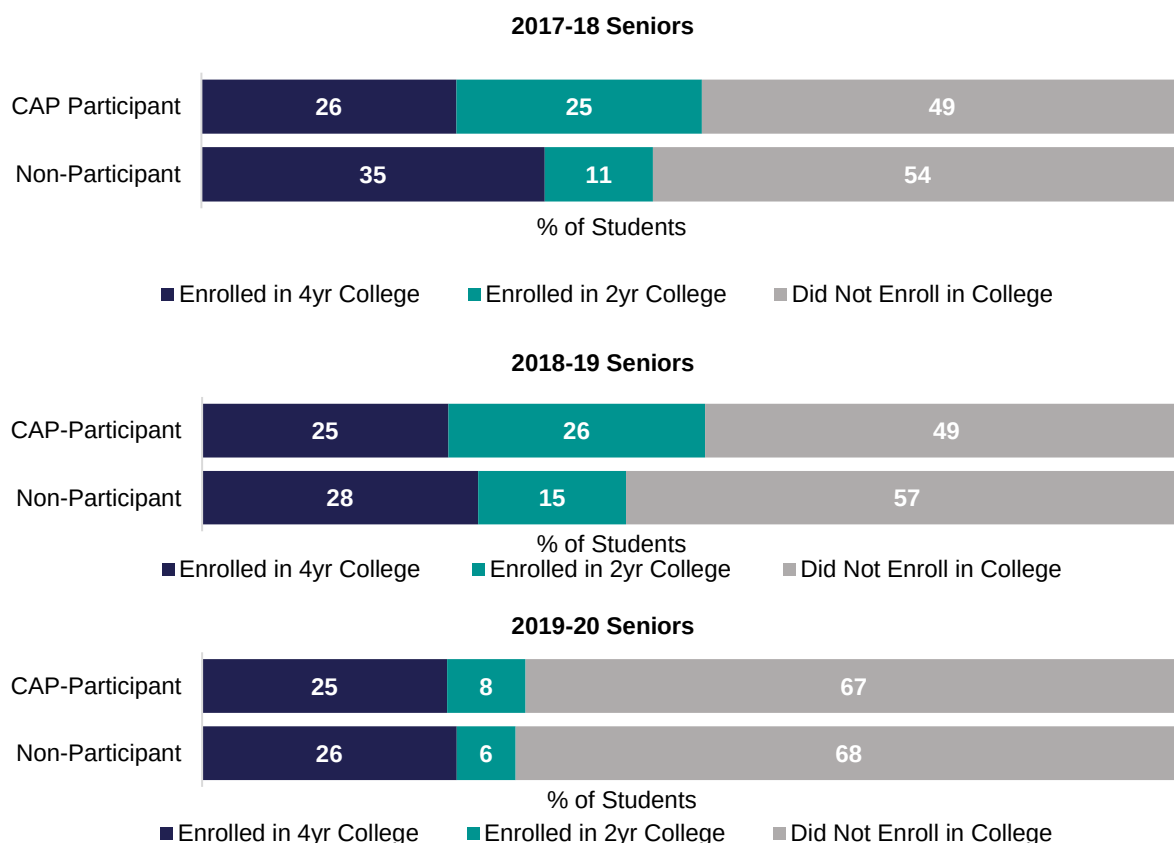
Source: CAP participation data file dated 07/15/20, district demographic file dated 05/29/20, and National Student Clearinghouse file dated 06/15/21. Prior year information was taken from Lorenz (2019) and Zhang (2020).

Note: $N=7,285$ CAP participants in 2017-18. $N=730$ non-participants in 2017-18. $N=7,298$ CAP participants in 2018-19. $N=867$ non-participants in 2018-19. $N=7,081$ CAP participants in 2019-20. $N=960$ non-participants in 2019-20.

⁵ A 2013-14 report on postsecondary outcomes indicated that Dallas ISD graduates sometimes delayed enrollment in college by one or two years. If the National Student Clearinghouse data for this report were analyzed in future years, enrollment numbers between CAP participants and non-participants might be different. This report can be found at <http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/98/Evaluation/14-15/AtaGlance/EA15-107-04-At-a-Glance-Postsecondary.pdf>.

Figure 4 displays the type of colleges (i.e., two- and four-year colleges) in which seniors enrolled within one year of graduating high school. The 2019-20 seniors who participated in CAP were as likely to enroll in four-year (25% vs. 26%) and two-year colleges (8% vs. 6%) as non-participants. The percentage of CAP participants enrolled in 4-year colleges has remained mostly unchanged from 2017-18 to 2019-20. However, the percentage of non-participants enrolled in 4-year colleges has decreased each year.

Figure 4: 2017-18 through 2019-20 Percentages of Students Enrolled in Four-Year or Two-Year Colleges within One Year of Graduating High School

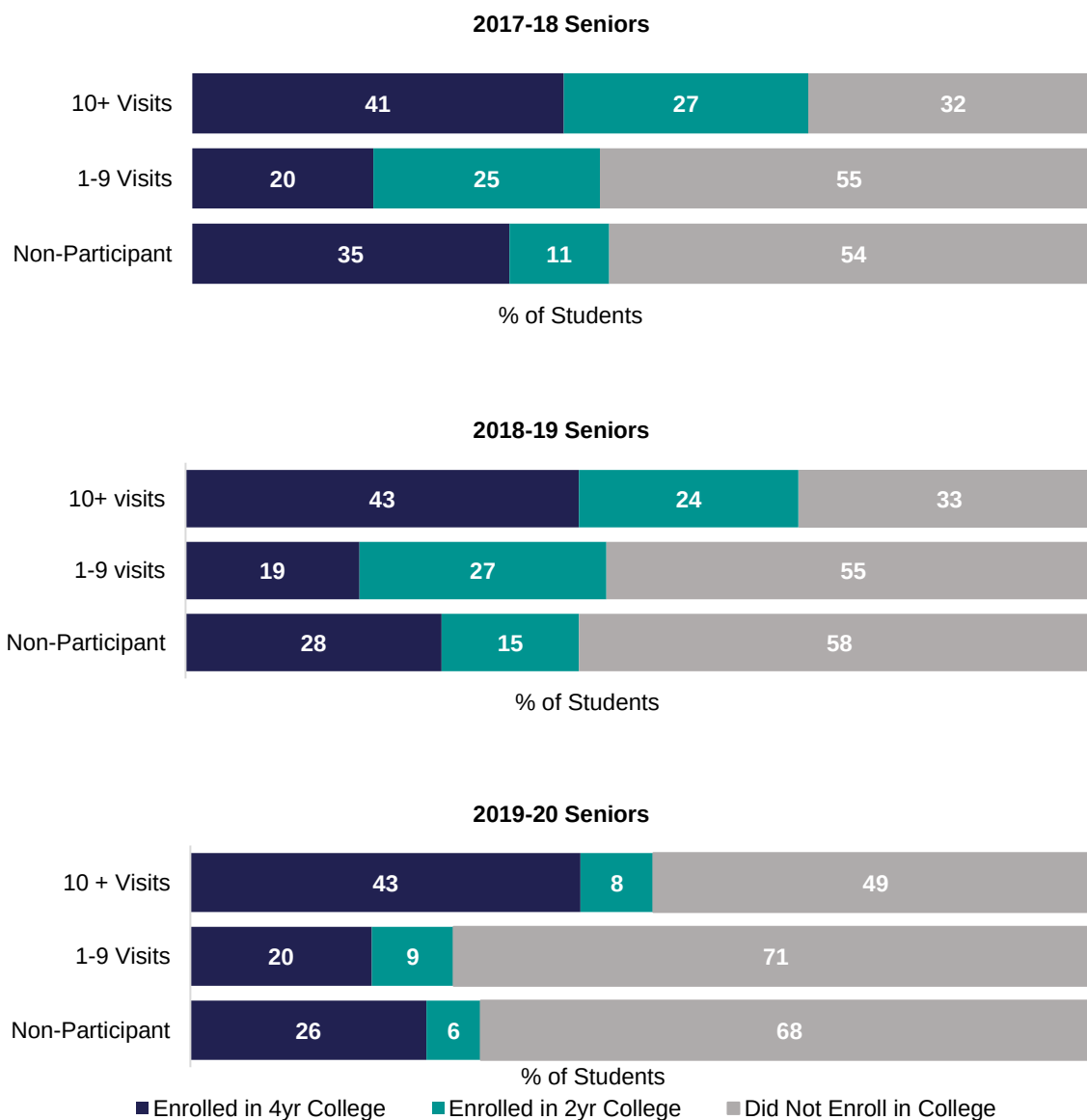


Source: CAP participation data file 07/15/20 and district demographic file dated 05/29/20. National Student Clearinghouse data file dated 06/15/21. Prior year information was taken from Lorenz (2019) and Zhang (2020).

Note: *N* = 7,285 CAP participants in 2017-18. *N* = 730 non-participants in 2017-18. *N* = 7,298 CAP participants in 2018-19. *N* = 867 non-participants in 2018-19. *N* = 7,081 CAP participants in 2019-20. *N* = 960 non-participants in 2019-20.

In 2019-20, seniors who visited CAP vendors 10 or more times were more likely to enroll in a four-year college than those who visited less frequently or non-CAP participants. There was a slightly higher percentage of CAP participants with 10 or more visits enrolled in two-year colleges than non-CAP participants (8% vs. 6%) (Figure 5). The 2019-20 CAP seniors with one to nine visits had a slightly higher percentage with two-year college enrollment than non-CAP participants (9% vs. 6%), while there were higher percentages of two-year college enrollment for CAP students than non-CAP participants in 2017-18 (25% vs. 11%) and 2018-19 (27% vs. 15%).

Figure 5: 2017-18 through 2019-20 Four-Year and Two-Year College Enrollment Based on the Number of Student Visits to CAP Vendors



Source: CAP participation data file 07/15/20 and district demographic file dated 05/29/20. National Student Clearinghouse data files dated 06/15/21. Prior year data were taken from Lorenz (2019) and Zhang (2020).

Note: *N* = 2,092 CAP participants in 2017-18 with 10+ visits. *N* = 5,193 CAP participants in 2017-18 with 1-9 visits. *N* = 730 non-participants in 2017-18. *N* = 1,856 CAP participants in 2018-19 with 10+ visits. *N* = 5,442 CAP participants in 2018-19 with 1-9 visits. *N* = 867 non-participants in 2018-19. *N* = 1,496 CAP participants in 2019-20 with 10+ visits. *N* = 5,585 CAP participants in 2019-20 with 1-9 visits. *N* = 960 non-participants in 2019-20. Some percentages may not add to 100 percent due to rounding.

KEY FINDINGS AND RECOMMENDATIONS

Key Findings

During the 2020-21 school year, 10,659 high school students in grades nine through 12 at 36 high schools participated in the CAP program. CAP received \$2,350,000 through Title IV funds in 2020-21 and

2019-20. This was an increase from 2,325,000 in 2018-19 when funded through Title I. Four vendors (ASP, EIF, SMU, and TPR) were selected to provide services to CAP students. Services included assisting students with 1) completing college applications; 2) completing financial aid applications; 3) registering and preparing for *SAT*, *ACT*, and *TSIA*; 4) completing college and scholarship application essays; 5) completing Dallas County Promise Pledges; and 6) attending college fairs. Key findings for 2020-21 included the following:

- Of the 2020-21 CAP participants, the majority were Hispanic (71.7%) followed by African American (21.3%). Slightly over half (53.4%) were female students, 81.3 percent were economically disadvantaged, and 53.3 percent were classified as at risk. Most (65.8%) were enrolled in grade 12.
- Overall, 84 percent of 2020-21 seniors completed at least one college application, below the goal of 95 percent. Ninety-two percent of 2019-20 seniors and 95 percent of 2018-19 seniors completed a college application. Three of the seven campuses (43%) served by ASP, and five of the 26 (19%) campuses served by EIF met the CAP goal of 97 percent of seniors completing at least one college application. Seniors' self-reported data indicated 51,251 college applications were submitted during the 2020-21 school year. ASP reported the highest percentage of acceptances (44%) followed by SMU (35%), TPR (30%), and EIF (26%).
- Overall, 2020-21 seniors did not meet the program goal of 69 percent completing a FAFSA application. Four of the seven (57%) campuses served by ASP, 10 of the 26 (38%) campuses served by EIF, one of the two (50%) campuses served by SMU, and the one campus (100%) served by TPR met the CAP goal of 69 percent of seniors completing an application.
- The program goal of 95 percent of 2020-21 seniors taking *SAT*, *ACT* or *TSIA* was not met; overall, 90 percent of seniors took one of the college entrance exams. By vendor, four of the seven (57%) campuses served by ASP, nine of the 26 (35%) campuses served by EIF, one of the two (50%) campuses served by SMU, and the one (100%) campus served by TPR met the CAP goal of 95 percent of seniors taking the *SAT*, *ACT* or *TSIA*. The overall percentage of seniors who took a test remained stable over the past three years with 93 percent each in 2018-19 and 2019-20.
- Overall, 89 percent of CAP students completed their Dallas County Promise Pledges which was below the program goal of 98 percent. Nine out of 31 (29%) participating campuses met the program goal. In 2019-20 school year, 99 percent of CAP students completed their Dallas County Promise Pledges, and 29 of 31 (94%) participating campuses met the program goal of 95 percent. 2020-21 was the second reporting year for Dallas County Promise Pledge.
- The percentage of CAP participants enrolled in 4-year colleges has remained mostly unchanged from 2017-18 (26%), to 2018-19 (25%), and to 2019-20 (25%). However, the percentage of non-participants enrolled in 4-year colleges has decreased each year (35%, 28%, and 26%, respectively). In 2019-20, seniors who visited CAP vendors 10 or more times were more likely to enroll in a four-year college than those who visited less frequently or non-CAP participants. The 2019-20 CAP students with one to nine visits had a slightly higher percentage of two-year enrollment than non-CAP participants (9% vs. 6%).

Seniors who visited CAP vendors one to nine times were more likely to enroll in a two-year college than non-CAP participants in 2017-18 (25% vs. 11%) and 2018-19 (27% vs. 15%).

Recommendations

Continue to identify ways to overcome impacts of the COVID-19 pandemic on college application rates. Overall, 84 percent of 2020-21 seniors completed at least one college application, below the program goal of 95 percent. The college application rate decreased from 95 percent in 2019 to 92 percent in 2020 and to 84 percent in 2021. The CAP program continued to provide services to students virtually and/or in-person during the COVID-19 pandemic. However, CAP vendors had difficulty reaching CAP students, accessing student information, and assisting students with college application paperwork. As a result, some students' college applications and other admissions information were not processed in a timely manner. Program staff should coordinate with CAP vendors to find ways to overcome the decline in these percentages.

Continue to identify ways to overcome the impact of the COVID-19 pandemic on FAFSA application completion rates. In 2020-21, increasing the percentage of seniors who completed a FAFSA application became a district goal. However, 63 percent of 2020-21 seniors completed a FAFSA application (70% in 2019-20), which was below the program goal of 69 percent for 2020-21. It should be noted that due to the COVID-19 pandemic, FAFSA applications were challenging for CAP vendors to coordinate with students. Students needed to complete all the required paperwork before submitting applications to institutions for verification during the COVID-19 pandemic. However, students had difficulty retrieving IRS tax transcripts, certificates, and other documents. As a result, some students' financial aid applications were not processed in a timely manner and were delayed. It should be noted that 2020-21 was the first year that FAFSA was reported separately from TASFA, and program staff had to work closely with CAP vendors to ensure seniors were aware of all resources available.

Continue to identify ways to increase ACT/SAT/TSIA participation rates to overcome declines due to the impacts of the COVID-19 pandemic. In 2020-21, 90 percent of seniors took one of the college entrance exams; 58 percent of campuses (21 out of 36 campuses) did not meet the participation rate goal of 95 percent. The overall percentage of seniors taking one of the college entrance tests decreased from 93 percent each in 2019-20 and 2018-19 to 90 percent in 2020-21. In the 2020-21 school year, CAP vendors continued to provide services through one-on-one virtual meetings, virtual workshops, and virtual student advisement meetings for students who opted for virtual learning. However, CAP vendors had difficulty engaging with the CAP students, holding workshops, and conducting campus visits during the pandemic. Program staff should coordinate with CAP vendors to ensure students take advantage of district resources, provide adequate support as possible, assist seniors with registration, and help prepare students for the test.

REFERENCES

- Lorenz, A. (2019). 2018-19 Evaluation of the College Access Program. Dallas, TX: Dallas Independent School District.
- Zhang, J. (2020). 2019-20 Evaluation of the College Access Program. Dallas, TX: Dallas Independent School District.

APPENDICES

Appendix A

Appendix A: 2020-21 Number and Percentage of Students Served by CAP Vendor and Campus

Campus	All Students		Seniors	
	<i>N</i>	%	<i>n</i>	%
Academic Success Program				
Adams	218	10	178	41
Hillcrest	143	10	114	39
Rangel	8	3	3	6
Townview: Business	96	20	95	90
Townview: Health	74	15	71	55
Townview: SEM	83	16	74	69
Wilson	246	13	181	42
Education is Freedom				
Adamson	496	33	306	91
Carter	301	28	182	82
CityLab	149	57	70	97
Conrad	229	18	216	74
Garza	171	39	97	99
Gilliam	217	57	92	100
IDEA	148	62	58	100
Jefferson	289	19	275	80
Kimball	484	35	263	83
Lassiter	181	68	63	100
Lincoln	189	28	127	84
Madison	154	31	102	89
Molina	417	20	410	79
New Tech (Smith)	125	40	57	100
North Dallas	282	27	173	88
Pinkston	402	42	163	90
Roosevelt	160	23	132	84
Samuell	522	28	347	82
Seagoville	518	32	310	87
Skyline	840	21	741	89
South Oak Cliff	252	20	206	79
Sunset	533	26	390	84
Townview: Pub Svc	196	44	101	96
Townview: TAG	307	68	63	90
White	710	35	363	83
Wilmer-Hutchins	275	28	192	86
Southern Methodist University				
Obama	156	98	32	97
Spruce	376	21	275	69
The Princeton Review				
Townview: Ed & Soc	74	32	73	100

Source: CAP data file 07/20/21. District demographic file dated 06/14/21.

Note: *N*=10,021 excluding 638 students who were not found in the district demographic file dated 06/14/21.

Appendix B

Appendix B: 2020-21 Reasons for Student Visits by Campus - Academic Success Program

Reason	N	%
Bryan Adams (1,042 Total Reasons)		
College & Financial Aid Information	280	27
College & Financial Aid Applications	450	43
College Fairs	16	2
Test Preparation & Registration	12	1
Test Preparation & Registration	97	9
Other	187	18
Hillcrest (774 Total Reasons)		
College & Financial Aid Information	198	26
College & Financial Aid Applications	320	41
Test Preparation & Registration	8	1
College Fairs	10	1
College & Scholarship Essays	86	11
Other	152	20
Rangel (10 Total Reasons)		
College & Financial Aid Information	4	40
College & Financial Aid Applications	1	10
College & Scholarship Essays	5	50
Townview: Business (1,049 Total Reasons)		
College & Financial Aid Information	278	27
College & Financial Aid Applications	442	42
College Fairs	6	1
Test Preparation & Registration	6	1
College & Scholarship Essays	133	13
Other	184	18
Townview: Health (648 Total Reasons)		
College & Financial Aid Information	173	27
College & Financial Aid Applications	282	44
College Fairs	1	0
Test Preparation & Registration	1	0
College & Scholarship Essays	82	13
Other	109	17
Townview: SEM (776 Total Reasons)		
College & Financial Aid Information	190	25
College & Financial Aid Applications	318	41
Test Preparation & Registration	1	0
College & Scholarship Essays	145	19
Other	122	16
Wilson (989 Total Reasons)		
College & Financial Aid Information	322	33
College & Financial Aid Applications	319	32
Test Preparation & Registration	12	1
College Fairs	7	1
College & Scholarship Essays	146	15
Other	183	19

Source: CAP participation data file 07/20/21.

Note: N=860. Percentages may not add to 100 due to rounding.

Appendix C

Appendix C: 2020-21 Reasons for Student Visits by Campus – Education is Freedom

Reason	N	%
Adamson (3,063 Total Reasons)		
College & Financial Aid Information	1,139	37
College & Financial Aid Applications	687	22
College Fairs	32	1
Test Preparation & Registration	80	3
College & Scholarship Essays	16	1
Other	1,109	36
Carter (2,104 Total Reasons)		
College & Financial Aid Information	535	25
College & Financial Aid Applications	815	39
College Fairs	46	2
Test Preparation & Registration	134	7
College & Scholarship Essays	37	2
Other	537	26
CityLab (693 Total Reasons)		
College & Financial Aid Information	157	23
College & Financial Aid Applications	186	27
College Fairs	17	3
Test Preparation & Registration	25	4
College & Scholarship Essays	10	1
Other	298	43
Conrad (1,133 Total Reasons)		
College & Financial Aid Information	239	21
College & Financial Aid Applications	544	48
College Fairs	25	2
Test Preparation & Registration	16	1
College & Scholarship Essays	10	1
Other	299	26
Garza (1,331 Total Reasons)		
College & Financial Aid Information	237	18
College & Financial Aid Applications	285	21
College Fairs	32	2
Test Preparation & Registration	77	6
College & Scholarship Essays	22	2
Other	678	51
Gilliam (2,062 Total Reasons)		
College & Financial Aid Information	642	31
College & Financial Aid Applications	617	30
College Fairs	51	3
Test Preparation & Registration	88	4
College & Scholarship Essays	46	2
Other	618	30

table continues

Appendix C (continued)

Reason	N	%
IDEA (859 Total Reasons)		
College & Financial Aid Information	257	30
College & Financial Aid Applications	249	29
College Fairs	15	2
Test Preparation & Registration	16	2
College & Scholarship Essays	14	2
Other	308	36
Jefferson (1,243 Total Reasons)		
College & Financial Aid Information	238	19
College & Financial Aid Applications	633	51
College Fairs	16	1
Test Preparation & Registration	28	2
College & Scholarship Essays	24	2
Other	304	25
Kimball (2,709 Total Reasons)		
College & Financial Aid Information	1,216	45
College & Financial Aid Applications	821	30
College Fairs	45	2
Test Preparation & Registration	103	4
College & Scholarship Essays	18	1
Other	506	19
Lassiter (741 Total Reasons)		
College & Financial Aid Information	408	55
College & Financial Aid Applications	136	18
College Fairs	56	8
Test Preparation & Registration	7	1
College & Scholarship Essays	12	2
Other	122	17
Lincoln (3,534 Total Reasons)		
College & Financial Aid Information	1,499	42
College & Financial Aid Applications	686	19
College Fairs	23	1
Test Preparation & Registration	23	1
College & Scholarship Essays	27	1
Other	1,276	36
Madison (802 Total Reasons)		
College & Financial Aid Information	176	22
College & Financial Aid Applications	340	42
College Fairs	16	2
Test Preparation & Registration	7	1
College & Scholarship Essays	14	2
Other	249	31
Molina (2,014 Total Reasons)		
College & Financial Aid Information	302	15
College & Financial Aid Applications	920	46
College Fairs	42	2
Test Preparation & Registration	63	3
College & Scholarship Essays	14	1
Other	673	33

table continues

Appendix C (continued)

Reason	N	%
New Tech (768 Total Reasons)		
College & Financial Aid Information	196	26
College & Financial Aid Applications	277	36
Test Preparation & Registration	31	4
College Fairs	16	2
College & Scholarship Essays	16	2
Other	232	30
North Dallas (1,732 Total Reasons)		
College & Financial Aid Information	491	28
College & Financial Aid Applications	674	39
College Fairs	48	3
Test Preparation & Registration	41	2
College & Scholarship Essays	19	1
Other	459	27
Pinkston (3,014 Total Reasons)		
College & Financial Aid Information	1,017	34
College & Financial Aid Applications	1,091	36
College Fairs	76	3
Test Preparation & Registration	267	9
College & Scholarship Essays	17	1
Other	546	18
Roosevelt (949 Total Reasons)		
College & Financial Aid Information	294	31
College & Financial Aid Applications	395	42
College Fairs	16	2
Test Preparation & Registration	20	2
College & Scholarship Essays	3	0
Other	221	23
Samuell (1,741 Total Reasons)		
College & Financial Aid Information	457	26
College & Financial Aid Applications	672	39
College Fairs	36	2
Test Preparation & Registration	128	7
College & Scholarship Essays	17	1
Other	431	25
Seagoville (2,233 Total Reasons)		
College & Financial Aid Information	524	24
College & Financial Aid Applications	966	43
College Fairs	64	3
Test Preparation & Registration	152	7
College & Scholarship Essays	28	1
Other	499	22

table continues

Appendix C (continued)

Reason	N	%
Skyline (5,174 Total Reasons)		
College & Financial Aid Information	1,600	31
College & Financial Aid Applications	1,805	35
College Fairs	200	4
Test Preparation & Registration	162	3
College & Scholarship Essays	50	1
Other	1,357	26
South Oak Cliff (1,221 Total Reasons)		
College & Financial Aid Information	406	33
College & Financial Aid Applications	370	30
College Fairs	35	3
Test Preparation & Registration	21	2
College & Scholarship Essays	24	2
Other	365	30
Sunset (3,416 Total Reasons)		
College & Financial Aid Information	1,169	34
College & Financial Aid Applications	807	24
College Fairs	56	2
Test Preparation & Registration	100	3
College & Scholarship Essays	38	1
Other	1,246	37
Townview: Pub Svc (1,337 Total Reasons)		
College & Financial Aid Information	469	35
College & Financial Aid Applications	364	27
College Fairs	81	6
Test Preparation & Registration	52	4
College & Scholarship Essays	37	3
Other	334	25
Townview: TAG (1,463 Total Reasons)		
College & Financial Aid Information	397	27
College & Financial Aid Applications	370	25
College Fairs	165	11
Test Preparation & Registration	104	7
College & Scholarship Essays	18	1
Other	409	28
White (2,165 Total Reasons)		
College & Financial Aid Information	692	32
College & Financial Aid Applications	596	28
College Fairs	26	1
Test Preparation & Registration	86	4
College & Scholarship Essays	33	2
Other	732	34
Wilmer-Hutchins (1,244 Total Reasons)		
College & Financial Aid Information	272	22
College & Financial Aid Applications	496	40
College Fairs	42	3
Test Preparation & Registration	61	5
College & Scholarship Essays	12	1
Other	361	29

Source: CAP participation data file 07/20/21.

Note: N=8,578. Percentages may not add to 100 due to rounding.

Appendix D

Appendix D: 2020-21 Reasons for Student Visits by Campus – Southern Methodist University

Reason	N	%
Obama (3,179 Total Reasons)		
College & Financial Aid Information	1,766	56
College & Financial Aid Applications	626	20
College Fairs	165	5
Test Preparation & Registration	99	3
College & Scholarship Essays	171	5
Other	352	11
Spruce (4,251 Total Reasons)		
College & Financial Aid Information	1,548	36
College & Financial Aid Applications	1,014	24
College Fairs	1	0
Test Preparation & Registration	102	2
College & Scholarship Essays	402	10
Other	1,184	28

Source: CAP participation data file 07/20/21.

Note: N=532.

Appendix E

Appendix E: 2020-21 Reasons for Student Visits by Campus – The Princeton Review

Reason	N	%
Townview: Ed & Soc (213 Total Reasons)		
College & Financial Aid Information	2	1
College & Financial Aid Applications	48	23
Other	163	77

Source: CAP participation data file 07/20/21.

Note: N=71. Percentages may not add to 100 due to rounding.

Appendix F

Appendix F Table 1: 2020-21 Number of Times Students Visited CAP Vendor by Campus

	N of Students	Minimum Visits	Max Visits	Mean Visits	Std. Dev.
Academic Success Program					
Adams	216	1	26	2.4	3.1
Hillcrest	139	1	32	2.5	3.0
Rangel	8	1	2	1.1	0.4
Townview: Business	96	1	20	4.7	3.8
Townview: Health	74	1	18	4.4	4.2
Townview: SEM	80	1	24	4.4	4.1
Wilson	244	1	29	2.4	3.0
Education is Freedom					
Adamson	498	1	26	3.7	3.5
Carter	304	1	33	5.0	5.8
CityLab	148	1	22	3.8	3.4
Conrad	226	1	11	2.8	2.1
Garza	171	1	24	5.4	5.4
Gilliam	219	1	38	7.6	9.3
IDEA	147	1	29	4.1	4.5
Jefferson	289	1	15	3.5	2.4
Kimball	491	1	27	3.7	3.9
Lassiter	181	1	22	3.3	3.9
Lincoln	194	1	34	7.3	7.4
Madison	152	1	24	4.0	4.2
Molina	414	1	16	3.4	2.3
New Tech (Smith)	129	1	30	4.6	6.1
North Dallas	282	1	25	4.1	4.4
Pinkston	407	1	50	6.3	7.8
Roosevelt	162	1	39	5.0	5.3
Samuell	528	1	15	2.6	1.8
Seagoville	522	1	24	3.4	3.1
Skyline	836	1	28	4.6	3.6
South Oak Cliff	255	1	18	3.0	2.5
Sunset	541	1	21	3.3	2.8
Townview: Pub Svc	200	1	26	4.1	3.7
Townview: TAG	306	1	17	2.5	2.1
White	705	1	17	2.2	2.1
Wilmer-Hutchins	271	1	22	3.7	3.3
Southern Methodist University					
Obama	158	2	32	6.0	6.1
Spruce	374	1	35	3.6	4.4
The Princeton Review					
Townview: Ed & Soc	71	1	10	2.9	2.1

Source: CAP participation data file 07/20/21.

Note: N=10,038 excludes three students who were not found in district demographic file dated 06/14/21.

Appendix F Table 2: 2020-21 Number of Times Students Visited CAP Vendor by Campus

		1 Visit		2 Visits		3 Visits		4 Visits		5-9 Visits		10 + Visits	
Campus	N	n	%	n	%	n	%	n	%	n	%	n	%
Academic Success Program													
Adams	216	112	51.9	55	25.5	15	6.9	10	4.6	18	8.3	6	2.8
Hillcrest	139	55	39.6	34	24.5	29	20.9	10	7.2	10	7.2	1	0.7
Rangel	8	7	87.5	1	12.5	0	0.0	0	0.0	0	0.0	0	0.0
Townview: Business	96	14	14.6	14	14.6	19	19.8	12	12.5	27	28.1	10	10.4
Townview: Health	74	23	31.1	13	17.6	7	9.5	5	6.8	18	24.3	8	10.8
Townview: SEM	80	19	23.8	12	15.0	12	15.0	10	12.5	20	25.0	7	8.8
Wilson	244	134	54.9	41	16.8	28	11.5	13	5.3	24	9.8	4	1.6
Education is Freedom													
Adamson	498	216	43.4	33	6.6	49	9.8	39	7.8	123	24.7	38	7.6
Carter	304	114	37.5	37	12.2	26	8.6	17	5.6	64	21.1	46	15.1
CityLab	148	49	33.1	18	12.2	18	12.2	19	12.8	35	23.6	9	6.1
Conrad	226	75	33.2	53	23.5	38	16.8	20	8.8	35	15.5	5	2.2
Garza	171	71	41.5	8	4.7	11	6.4	7	4.1	36	21.1	38	22.2
Gilliam	219	97	44.3	31	14.2	5	2.3	1	0.5	12	5.5	73	33.3
IDEA	147	58	39.5	31	21.1	5	3.4	5	3.4	31	21.1	17	11.6
Jefferson	289	62	21.5	61	21.1	50	17.3	42	14.5	65	22.5	9	3.1
Kimball	491	193	39.3	85	17.3	43	8.8	38	7.7	92	18.7	40	8.1
Lassiter	181	118	65.2	1	0.6	3	1.7	7	3.9	43	23.8	9	5.0
Lincoln	194	62	32.0	13	6.7	9	4.6	13	6.7	36	18.6	61	31.4
Madison	152	58	38.2	23	15.1	12	7.9	11	7.2	35	23.0	13	8.6
Molina	414	75	18.1	92	22.2	84	20.3	61	14.7	90	21.7	12	2.9
New Tech (Smith)	129	56	43.4	17	13.2	12	9.3	8	6.2	17	13.2	19	14.7
North Dallas	282	99	35.1	47	16.7	24	8.5	18	6.4	70	24.8	24	8.5
Pinkston	407	167	41.0	48	11.8	31	7.6	12	2.9	47	11.5	102	25.1
Roosevelt	162	36	22.2	27	16.7	15	9.3	17	10.5	46	28.4	21	13.0
Samuell	528	143	27.1	169	32.0	96	18.2	63	11.9	51	9.7	6	1.1
Seagoville	522	203	38.9	79	15.1	49	9.4	44	8.4	122	23.4	25	4.8
Skyline	836	158	18.9	109	13.0	114	13.6	119	14.2	252	30.1	84	10.0
South Oak Cliff	255	92	36.1	46	18.0	41	16.1	30	11.8	40	15.7	6	2.4
Sunset	541	195	36.0	91	16.8	65	12.0	49	9.1	125	23.1	16	3.0
Townview: Pub Svc	200	41	20.5	33	16.5	36	18.0	35	17.5	45	22.5	10	5.0
Townview: TAG	306	135	44.1	60	19.6	43	14.1	31	10.1	32	10.5	5	1.6
White	705	387	54.9	133	18.9	78	11.1	41	5.8	55	7.8	11	1.6
Wilmer-Hutchins	271	85	31.4	44	16.2	40	14.8	22	8.1	60	22.2	20	7.4
Southern Methodist University													
Obama	158	0	0.0	43	27.2	42	26.6	22	13.9	24	15.2	27	17.1
Spruce	374	137	36.6	64	17.1	58	15.5	32	8.6	60	16.0	23	6.1
The Princeton Review													
Townview: Ed & Soc	71	19	26.8	26	36.6	7	9.9	6	8.5	10	14.1	3	4.2

Source: CAP participation data file 07/20/21.

Note: N=10,038 excludes three students who were not found in district demographic file dated 06/14/21. Percentages may not add to 100 due to rounding.