

2019-20

Evaluation of College Access Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

*Michael Hinojosa, Ed. D.
Superintendent of Schools*



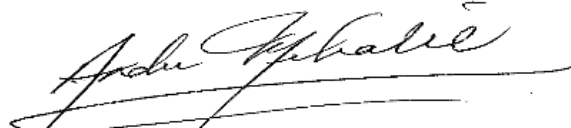
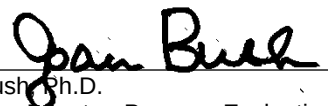
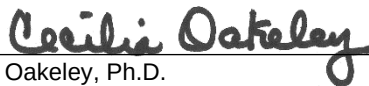
2019-20

Evaluation of College Access Program

Approved Report of the Department of Evaluation and Assessment

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ACRONYMS AND ABBREVIATIONS

ACT	American College Test
ADL	Activities of daily living
APP	Application
ASP	Academic Success Program
CAP	College Access Program
CEEP	College Entrance Exam Preparation
Eco. Dis.	Economically Disadvantaged
Ed & Soc	Education and Social Services
EIF	Education is Freedom
FAFSA	Free Application for Federal Student Aid
HS	High School
FLS	Functional living skills
IDEA	Innovation, Design and Entrepreneurship Academy
IRS	Internal Revenue Service
Linked Acc.	Linked Account
NA	Not Available
NSC	National Student Clearinghouse
PEIMS	Public Education Information Management System
Prep	Preparation
PSAT	<i>Preliminary Scholastic Aptitude Test</i>
PUB SVC	Public Service
SAT	<i>Scholastic Aptitude Test</i>
SEM	Science and Engineering Magnet
SMU	Southern Methodist University
Std. Dev.	Standard Deviation
TAG	Talented and Gifted
TASFA	Texas Application for State Financial Aid
TSIA	<i>Texas Success Initiative Assessment</i>

Evaluation of College Access Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

EXECUTIVE SUMMARY

The College Access Program (CAP) was created in 2010 by Dallas Independent School District (ISD) to increase student college applications, scholarship applications, participation in college entrance exams, and parental involvement in the college admissions and financial aid processes. The program has been managed by a college access coordinator within the Dallas ISD Postsecondary Partnerships and Programs department. The three CAP vendors selected for the 2019-20 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU). In 2019-20, the CAP program served 36 high school campuses. CAP vendors provided supplemental assistance to students and parents. This assistance included: 1) completing college applications; 2) completing financial aid applications; 3) registering and preparing for the SAT, ACT, and TSIA tests; 4) completing college and scholarship application essays; 5) completing Dallas County Promise Pledges; and 6) attending college fairs. The total amount of funding for 2019-20 CAP was \$2,350,000, which was a slight increase from \$2,325,000 in 2017-18 and 2018-19 when funded through Title I.

On March 13, 2020, in alignment with federal recommendations, the Governor of Texas issued a disaster proclamation certifying that the novel coronavirus COVID-19 posed an imminent threat of disaster for all counties in the state of Texas. In response to the COVID-19 pandemic, Dallas ISD transitioned students to at-home learning on March 23 following spring break (March 16 – 20) until the end of the school year. In order to support students during this difficult time, the CAP program continued to provide services to students remotely.

PURPOSE AND METHOD

The purpose of this evaluation was to examine the effectiveness of the CAP program based on the outlined program goals. This evaluation examined: 1) characteristics of students who participated in the CAP program, 2) the extent to which CAP vendors met outlined program goals, 3) the extent to which the CAP participation changed from 2017-18 to 2019-20, 4) the relationship between CAP participation and college enrollment for 2016-17 through 2018-19 seniors, and 5) the way the program provided services to students and parents during at-home learning.

Data on sources of program funding and budget, number of CAP students, number of CAP schools served, Texas

Application for State Financial Aid (TASFA), linked Khan Academy accounts with College Board, and CAP staff meeting with counselors were obtained from program staff. College application information was obtained from program staff and ApplyTexas website. Free Application for Federal Student Aid (FAFSA) was obtained from Department of Education website. Dallas County Promise Pledge information was obtained from a website shared between Dallas ISD and the Dallas County Community College District. CAP student characteristics and SAT/ACT/TSIA results were obtained from district data files. 2018-19 senior college enrollment information was obtained from the National Student Clearinghouse (NSC) data file. Additional information was obtained from an evaluator-designed vendor survey and a manager questionnaire. Frequency and crosstab analyses were computed. Open-ended responses were analyzed qualitatively for common themes.

EVALUATION QUESTIONS/OUTCOMES

What were the characteristics of the students served in 2019-20?

During the 2019-20 school year, 13,290 students in grades nine to 12 utilized the CAP vendor services. A total 468 students were missing in the district demographic file dated 05/29/20, leaving 12,822 students in the file for analyses (Table E1).

Table E1: 2019-20 CAP Student Characteristics

Level	CAP Enrollment		District HS Enrollment	
	<i>n</i>	%	<i>n</i>	%
Grade				
Grade 9	526	4.1	12,205	30.7
Grade 10	1,918	15.0	10,297	25.9
Grade 11	2,701	21.1	8,552	21.5
Grade 12	7,677	59.9	8,765	22.0
Gender				
Female	6,832	53.3	19,959	50.1
Male	5,990	46.7	19,860	49.9
Ethnicity				
Asian	159	1.2	376	0.9
African American	2,873	22.4	8,196	20.6
Hispanic	9,065	70.7	28,644	71.9
White	501	3.9	1,846	4.6
Other	224	1.7	757	1.9

table continues

Table E1 (continued)

Level	CAP Enrollment		District HS Enrollment	
	<i>n</i>	%	<i>n</i>	%
Student Groups				
Eco.Dis.	9,850	76.8	31,927	80.2
At Risk	8,943	69.7	29,651	74.5

Source: CAP data provided by vendors 7/15/20. District demographic file 05/29/20.

Note: *N*=12,822 excluding 468 students who were not found in the district demo file dated 05/29/20. Percentages may not add to 100 due to rounding.

Since the CAP program focused on supporting senior students, most participants were enrolled in grade 12 (59.9%). The majority were Hispanic (70.7%) followed by African American (22.4%). There was a slightly higher percentage of CAP female students than for all high school female students districtwide (53.3% vs. 50.1%) and a slightly lower percentage of at-risk CAP versus all district high school students (69.7% vs. 74.5%). Additionally, there was a lower percentage of economically disadvantaged CAP students than the district overall (76.8% vs. 80.2%).

To what extent did CAP vendors meet 2019-20 program goals?

College Application

Overall, 92 percent of 2019-20 seniors completed at least one college application, below the 95 percent goal. College application rates by campus ranged between 75 and 100 percent. Six of the 11 campuses served by ASP (55%), 14 of the 23 campuses (except CityLab which had no seniors) served by EIF (61%), and the one campus served by SMU (100%) met the CAP goal. Ninety-five percent of seniors in 2018-19 and 94 percent in 2017-18 completed at least one college application. Seniors self-reported data indicated 26,142 college applications were submitted during the 2019-20 school year, and 9,933 (38%) were accepted.

Financial Assistance

Overall, 2019-20 seniors met the program goal of 70 percent completing a FAFSA or TASFA application. The completion rate increased from 68 percent in 2017-18 to 69 percent in 2018-19 (Lorenz, 2018 & Lorenz, 2019) to 70 percent in 2019-20. It is worth mentioning that due to the COVID-19 pandemic, CAP students had difficulty retrieving documents to complete FAFSA applications because the Internal Revenue Service (IRS) office was closed for a period of time preventing students from retrieving tax returns and other documents. Some students might not have had adequate time to submit required documents and complete the entire FAFSA process. When reviewed by

campus, the completion percentage ranged between 52 percent and 100 percent. Obama Leadership Academy had the highest percentage of financial aid applications (100%), followed by Townview Business (98%), Townview SEM (97%), and Townview TAG (96%).¹

Overall, 10 percent of all seniors assisted by a CAP vendor self-reported that they were offered at least one scholarship or institutional grant.²

Linked Khan Academy Accounts

The program goal of 50 percent of participants linking their College Board account with their Khan Academy account was not met in 2019-20. Overall, 25 percent of grade 10 and grade 11 students who had a PSAT score linked their College Board account to Khan Academy. Eight of the 24 campuses served by EIF (33.3%) met the CAP goal of 50 percent, and none of the campuses served either by ASP or SMU met the outlined program goal. 2019-20 was the second year the CAP program had a goal for linking College Board and Khan Academy accounts. In 2018-19, the percentage of linked College Board accounts to Khan Academy was 30 percent, higher than in 2019-20 (25%).

SAT/ACT/TSIA

The program goal of 95 percent of 2019-20 seniors taking SAT, ACT or TSIA was not met. Overall, 93 percent of 2019-20 seniors took either the SAT, ACT or TSIA. The percentage of seniors taking one of the above-mentioned assessments remained largely stable over the past three years, with 92 percent in 2017-18 (Lorenz, 2018) and 93 percent in 2018-19 (Lorenz, 2019). SMU had the highest percentage of seniors who took a test (100%), followed by ASP (94%) and EIF (93%). Seven of the 11 campuses served by ASP (64%) and 11 of the 23 campuses (except for CityLab) served by EIF (48%) met the CAP goal.

CAP Staff Meeting with Counselors

The program goal of CAP staff meeting with counselors at least three times was met. The CAP staff visited 30 campuses from October 2019 through January 2020. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, financial aid information, and dual credit updates. The 2019-20 school year was the first year to report CAP staff meetings with campus counselors.

Dallas County Promise Pledges

The CAP goal was that 95 percent of seniors would complete a Dallas County Promise Pledge. Overall, 99 percent of CAP students completed their Dallas County Promise Pledges. Twenty-nine out of 31 (94%) participating

¹ School of Business and Management (Business), School of Science and Engineering (SEM), School for the Talented and Gifted (TAG).

² Since this is a self-reported data, results should be viewed with caution.

campuses met the program goal. 2019-20 was the first year to report Dallas County's Promise Pledge completion.

To what extent did CAP participation change from 2017-18 to 2019-20?

The number of students served by CAP increased from 12,878 in 2017-18 to 14,428 in 2018-19 and decreased to 13,290 in 2019-20 (Table E2).

Table E2: 2017-18 through 2019-20 Students Served by CAP Vendor

	2017-18		2018-19		2019-20	
	N	%	N	%	N	%
ASP	4,382	34	4,007	28	2,418	18
EIF	7,649	59	9,243	64	10,080	76
SMU	847	7	1,178	8	792	6
Total	12,878	100	14,428	100	13,290	100

Source: 2017-18 and 2018-19 CAP information taken from Lorenz (2018 & 2019). 2019-20 CAP participation data from 07/15/20.

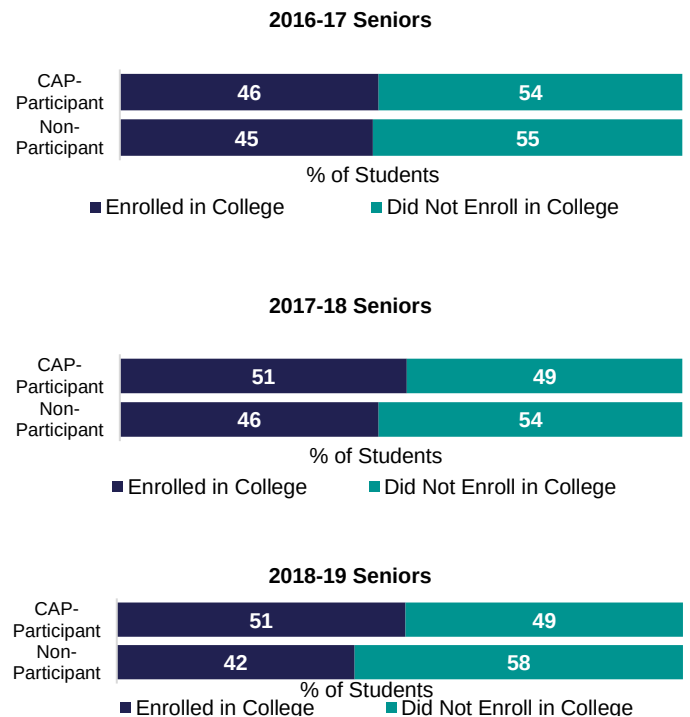
Note: N=13,290 including 468 students not found in the district demographic file dated 05/29/20.

On average, students receiving CAP services were served 4.7 times by CAP vendors in 2019-20. Students visited CAP vendors most commonly once (34%), followed by five to nine times (20%). In past years, Lorenz (2018 & 2019) reported that most students visited CAP vendors once (2017-18, 31%) and five to nine times (2017-18, 20%), and in 2018-19, most students visited CAP vendors once (37%) or twice (17%) or five to nine times (17%).

What was the relationship between CAP participation and college enrollment for 2016-17, 2017-18, and 2018-19 seniors?

The number of Dallas ISD seniors who participated in the CAP program increased from 2016-17 (7,048 seniors) to 2017-18 (7,475 seniors) and decreased slightly in 2018-19 (7,298 seniors). However, the percentage of seniors who participated in the program remained stable (88% to 89%) over the same timeframe. The 2019-20 NSC data file included college enrollment information for 93 percent (n=8,241) of 2018-19 Dallas ISD graduates, 51 percent of CAP participants and 42 percent of non-CAP participants enrolled in college in within one year of graduation (Figure E1).

Figure E1: 2016-17 through 2018-19 Percentages of Students Enrolled in College within One Year of Graduating High School



Source: CAP participation data file 07/15/19, district demographic data file 05/28/19, and National Student Clearinghouse data file 08/27/20. Prior year information was taken from Lorenz (2018 & 2019).

Note: N = 6,873 CAP participants in 2016-17. N = 734 non-participants in 2016-17. N = 7,285 CAP participants in 2017-18. N = 730 non-participants in 2017-18. N = 7,298 CAP participants in 2018-19. N = 867 non-participants in 2018-19.

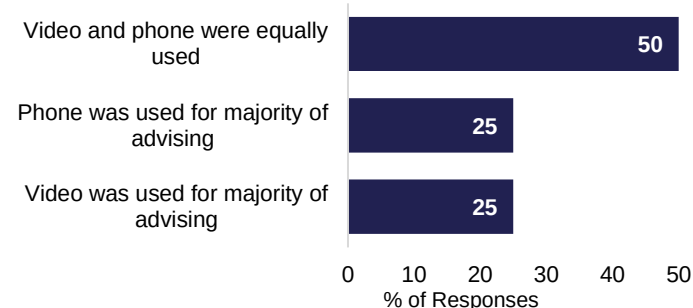
College enrollment increased from 2016-17 to 2018-19 by five percentage points (46% to 51%) for CAP participants and decreased by three percentage points (45% to 42%) for non-participants. The 2018-19 seniors who participated in CAP were more likely to enroll in two-year colleges than non-participants, while 2018-19 seniors who did not participate in CAP were more likely to enroll in four-year colleges than CAP participants. More CAP participants than non-participants did *not* enroll in college in 2017-18 (49% vs. 54%) and 2018-19 (49% vs. 58%). This may indicate a need to recruit more non-CAP participants into the program.

In 2018-19, seniors who visited a CAP vendor 10 and more times were more likely to enroll in a four-year college than those who visited less frequently or non-CAP participants. Also, those with 10 or more visits were more likely to enroll in a two-year college than non-CAP participants. These results were similar for 2016-17 and 2017-18 seniors (Lorenz 2018 & Lorenz 2019).

How did CAP change the ways in which it provided service to students during at-home learning?

A CAP vendor survey and a CAP manager questionnaire were developed to solicit feedback about the program staff experience during at-home learning. The majority of vendors (58.3%) reported they provided service to students five days per week. Half of the survey respondents (50%) reported services were provided via video and phone conferencing equally (Figure E2).

Figure E2: 2019-20 Percentage of Video and Telephone Conferencing During At-Home Learning



Source: 2019-20 CAP vendor survey file, 07/08//20.

Note: N=24.

Vendors were asked to rank the most challenging issues when serving students remotely. Fourteen respondents (58.3%) ranked assisting with financial processes (FAFSA/TASFA) as the most challenging, followed by assisting with linking Khan Academy with College Board accounts ($n=6$ or 25.0%) and helping students complete the Dallas County Promise Pledge ($n=3$, 12.5%). The majority of respondents (79%) indicated virtual advising was less effective compared to in-person advising, and 62.5 percent of respondents stated they served fewer students during the pandemic compared to pre at-home learning.

The percentage of students that linked their Khan Academy accounts with their College Board accounts was relatively low in 2018-19 (30%) and in 2019-20 (25%), so vendors were asked what could be done to increase student engagement with Khan Academy linked accounts in the coming years. Vendors (total responses=20) listed several critical elements to increase students' engagement including receiving adequate support from campus staff ($n=13$, or 65%), raising student interest ($n=5$, or 25%), and making it a priority for vendors ($n=2$, or 10%).

When asked which areas for improvement they would target in 2020-21, vendors (total responses=20) identified the following areas: assisting with financial aid applications ($n=18$, or 90%), assisting students with linking Khan Academy and College Board accounts ($n=15$, or 75%), assisting with college applications ($n=14$, or 70%), assisting

with scholarship applications ($n=12$, or 60%), and assisting with registering and preparing for SAT/ACT/TSIA tests ($n=11$, or 55%).

Vendors (total respondents=23) listed several challenges. These included reaching out and communicating with CAP students ($n=27$), accessing student information ($n=7$), engaging with students ($n=4$), assisting students with college paperwork ($n=3$), and having internet connection issues using Zoom and other platforms ($n=2$).

The CAP manager encountered some challenges during this difficult time, including assisting students with FAFSA/TASFA applications. For example, due to the COVID-19 pandemic, students had difficulty retrieving IRS tax transcripts and other tax documents since the IRS was closed at the beginning of the COVID-19 pandemic. As a result, some students' financial aid applications were delayed, and some students were concerned that their college application and other admissions information would not be processed in a timely manner.

During the 2020-21 school year, the CAP manager plans to do the following: 1) hold virtual meetings with CAP supervisors on a monthly basis; 2) have one-on-one meetings with advisors at each campus to ensure they get the support they need; 3) make changes to how scholarships are reported; 4) have a meeting with the Special Revenue Funds Management department to complete requirements for virtual reporting; and 5) keep verifying vendor monthly reports, including services and workshops provided, student signatures, and so forth.

RECOMMENDATIONS

Identify ways to help students link their Khan Academy and College Board accounts, especially among students in grades 10 and 11.

Identify ways to increase senior college application completion rates.

Update FLS and ADL files on an ongoing basis.

Find ways to recruit more students in the CAP program.

Evaluation of College Access Program

DEPARTMENT OF EVALUATION AND ASSESSMENT

PROGRAM DESCRIPTION

Background Information

The College Access Program (CAP) was created in 2010 by Dallas Independent School District (ISD) to increase student college applications, scholarship applications, participation in college entrance exams, and parental involvement in the college admissions and financial aid processes. The program has been managed by a college access coordinator within the Dallas ISD Postsecondary Partnerships and Programs department. The three CAP vendors selected for the 2019-20 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU). In 2019-20, the CAP program was funded through Title IV funds and served 13,290 students at 36 high school campuses. Guidelines associated with Title IV funding required that CAP vendors supplement counselor job responsibilities to assist in reaching program goals. Like past years, campus leadership selected a CAP vendor, and the vendor assigned a CAP advisor to the campus to provide supplemental assistance to students and parents. This assistance included:

- Completing college applications;
- Completing financial aid applications;
- Registering and preparing for the *Scholastic Aptitude Test (SAT)*, *American College Test (ACT)*, and *Texas State Initiative Assessment (TSIA)* tests;
- Completing college and scholarship application essays;
- Completing Dallas County Promise Pledges; and
- Attending college fairs.

CAP advisors also collaborated with campus counseling staff and other CAP staff members to provide support to students. These efforts included: 1) assisting counselors with organizing and providing test preparation sessions and college fairs, 2) meeting regularly with counselors, 3) attending Counseling Services department meetings, and 4) attending College and Career Readiness meetings. CAP vendors worked with counselors to provide college access services to students and their parents, including parent workshops, student classroom guidance sessions, and individual student assistance.

Because CAP was designed to be a collaborative effort between CAP vendors and campus counseling staff, both CAP vendors and counseling staff were responsible for meeting outcome targets. CAP vendors worked collaboratively with Dallas ISD counselors to meet the following goals:

- 95 percent of seniors will complete at least one college application;

- 70 percent of seniors will complete the Free Application for Federal Student Aid (FAFSA) or Texas Application for State Financial Aid (TASFA);
- 50 percent of students in grades 10 and 11 will either (1) attend *Scholastic Aptitude Test (SAT)*, *American College Test (ACT)*, *Preliminary Scholastic Aptitude Test (PSAT)*, *Texas Success Initiative Assessment (TSIA)* preparation sessions or (2) complete SAT practice exercises after linking their College Board and Khan Academy accounts;
- 95 percent of seniors will take a college entrance exam (*SAT or ACT*);
- 95 percent of seniors will complete Dallas County's Promise Pledge; and
- CAP staff will meet with campus counselors at least three times per school year.

These program goals were aligned with goals set by the Counseling Services department.

Table 1 displays the list of campuses served by each CAP vendor during the 2019-20 school year.

Table 1: 2019-20 High Schools Served by Each CAP Vendor

Academic Success Program (N=11)	Education is Freedom (N=24)	Southern Methodist University (N=1)
Adams	Adamson	Spruce
Hillcrest	Carter	
Jefferson	CityLab	
Molina	Conrad	
Obama	Garza	
Rangel	IDEA	
Townview: Business	Gilliam	
Townview: Ed & Soc	Kimball	
Townview: Health	Lassiter	
Townview: SEM	Lincoln	
Wilson	Madison	
	New Tech (Smith)	
	North Dallas	
	Pinkston	
	Roosevelt	
	Samuell	
	Seagoville	
	Skyline	
	South Oak Cliff	
	Sunset	
	Townview: Pub Svc	
	Townview: TAG	
	White	
	Wilmer-Hutchins	

Source: Information was provided by CAP staff 10/25/19.

On March 13, 2020, in alignment with federal recommendations, the Governor of Texas issued a disaster proclamation certifying that the novel coronavirus COVID-19 posed an imminent threat of disaster for all counties in the state of Texas. In response to the COVID-19 pandemic, Dallas ISD transitioned students to at-home learning on March 23 following spring break (March 16 – 20) until the end of the school year. In order to support students during this difficult time, CAP program continued to provide services to students remotely.

PURPOSE AND SCOPE OF THE EVALUATION

The purpose of this evaluation was to examine the effectiveness of the CAP program based on outlined program goals. This report examines: 1) characteristics of students who participated in CAP program, 2) the extent to which CAP vendors met outlined program goals, 3) the extent to which CAP participation changed from 2017-18 to 2019-20, 4) the relationship between CAP participation and college enrollment for 2016-17, 2017-18 and 2018-19 seniors, and 5) the ways in which the program provided services to students and parents during at-home learning.

EVALUATION QUESTIONS AND RESULTS

What were the source and amount of CAP funding in 2019-20?

Methodology

Program budget information was obtained from program staff as well as from Title I and Title IV worksopes.

Results

The total amount of funding for 2019-20 CAP was \$2,350,000, which was a slight increase from \$2,325,000 in 2017-18 and 2018-19. CAP was funded through Title I funds during 2017-18 and 2018-19 school years, and through Title IV funds in 2019-20 (Table 2).

Table 2: 2017-18 through 2019-20 CAP Funding

School Year	Amount \$	Source
2017-18	2,325,000	Title I
2018-19	2,325,000	Title I
2019-20	2,350,000	Title IV

Source: Title I workscope and information from program staff members November 2017 (2017-18) and November 2018 (2018-19). Title IV (2019-20) funding information was obtained from district Special Revenue Funds Management as of 02/28/20.

What were the characteristics of CAP students in 2019-20?

Methodology

CAP staff members provided identification numbers (IDs) of students served during the 2019-20 school year to the evaluator on 07/15/20. Student IDs were merged with the Dallas ISD demographic data file dated 05/29/20. Data on students served included those enrolled as of 05/29/20. Prior year data were retrieved from the 2018-19 evaluation report (Lorenz, 2019). Frequency analyses were conducted to report CAP participation based on grade, gender, ethnicity, socioeconomic status, and at-risk status.

Results

During the 2019-20 school year, 13,290 students in grades nine to 12 utilized CAP vendor services. However, 468 students were missing in the district demographic file dated 05/29/20, leaving 12,822 students in the file for analyses (Table 3). Since the CAP program focused on supporting senior students, most participants were enrolled in grade 12 (59.9%), followed by grade 11 (21.1%), grade 10 (15%), and grade nine (4.1%). The majority of students were Hispanic (70.7%) followed by African American (22.4%). There was a slightly higher percentage of CAP female students than for all high school female students districtwide (53.3% vs. 50.1%) and a slightly lower percentage of CAP students at risk than all district high school students (69.7% vs. 74.5%). Additionally, there was a lower percentage of economically disadvantaged CAP students than the district overall (76.8% vs. 80.2%).

Table 3: 2019-20 CAP and District High School Student Characteristics

Level	CAP Enrollment		District HS Enrollment	
	<i>n</i>	%	<i>n</i>	%
Grade				
Grade 9	526	4.1	12,205	30.7
Grade 10	1,918	15.0	10,297	25.9
Grade 11	2,701	21.1	8,552	21.5
Grade 12	7,677	59.9	8,765	22.0
Gender				
Female	6,832	53.3	19,959	50.1
Male	5,990	46.7	19,860	49.9
Ethnicity				
Asian	159	1.2	376	0.9
African American	2,873	22.4	8,196	20.6
Hispanic	9,065	70.7	28,644	71.9
White	501	3.9	1,846	4.6
Other	224	1.7	757	1.9
Student Groups				
Eco.Dis.	9,850	76.8	31,927	80.2
At Risk	8,943	69.7	29,651	74.5

Source: CAP data provided by vendors 07/15/20. District demo file 05/29/20.

Note: N=12,822 excluding 468 students who were not found in the district demo file dated 05/29/20. Percentages may not add to 100 due to rounding.

The number of CAP program participants increased from 2017-18 to 2018-19 and slightly decreased from 2018-19 to 2019-20 (Table 4).

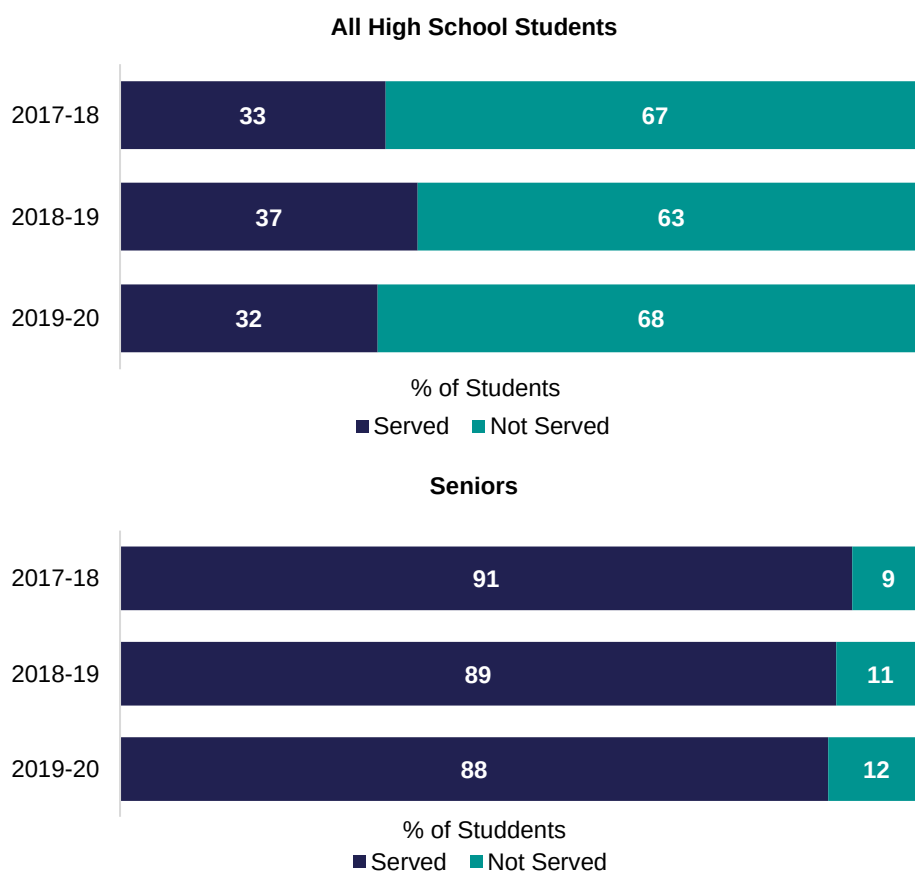
Table 4: 2017-18 through 2019-20 CAP Students Served

School Year	Number of Students Served
2017-18	12,878
2018-19	14,428
2019-20	13,290

Source: 2017-18 and 2018-19 CAP information taken from Lorenz (2018 and 2019). 2019-20 CAP participation data from 07/15/20.

Note: N=13,290 including 468 students who were not found in the district demo file dated 05/29/20.

In 2019-20, the CAP program served 32 percent of all district high school students and 88 percent of all seniors. The percentage of high school students served increased by four percentage points from 2017-18 to 2018-19 but decreased by five percentage points from 2018-19 to 2019-20. The percentage of seniors served slightly declined over the last three years (Figure 1). The percentage of students on each campus served by CAP vendors can be found in Appendix A.

Figure 1: 2019-20 Percentage of High School Students Served by CAP Vendor Overall and for Seniors

Source: 2017-18 and 2018-19 CAP data were obtained from Lorenz (2019). 2019-20 CAP participation data file 07/15/20. District demographic data file 05/29/20.

Note: N (all high school grades) = 37,393 students in 2017-18. N=38,089 students in 2018-19 and N=39,819 in 2019-20. N=8,243 district seniors in 2017-18. N=8,609 district seniors in 2018-19. N=8,765 district seniors in 2019-20.

To what extent did CAP vendors meet 2019-20 program goals?

Methodology

College Applications

The CAP goal was that 95 percent of seniors would complete at least one college application. CAP vendors and counselors worked closely with seniors to complete college applications during the 2019-20 school year. For the 2019-20 school year, the evaluator used data provided by CAP vendors and data from ApplyTexas³. All three vendors supplied college application submission and acceptance information in the requested format. To report college applications in a consistent way across all vendors, the evaluator chose to report college application numbers available for all vendors through ApplyTexas. However, ApplyTexas potentially overestimates the number of applications, as data could include students who are no longer enrolled in the district when the district demographic file was retrieved, or because seniors provided the wrong high school code in their ApplyTexas college application, potentially leading to completion rates of over 100 percent for some campuses. Furthermore, ApplyTexas does not report out-of-state and private college applications. Therefore, the evaluator chose to report vendor-reported information for 13 campuses where vendor-reported college application numbers exceeded ApplyTexas numbers. The Dallas ISD demographic data file 05/29/20 provided the number of seniors by campus. Descriptive statistics were used to report college applications completed for two-year or four-year colleges by vendor and school.

Financial Assistance

The CAP goal was that 70 percent of seniors would complete the FAFSA or TASFA. CAP vendors and counselors helped seniors complete the FAFSA, TASFA, and individual scholarship applications. This goal was evaluated using FAFSA data downloaded from the U.S. Department of Education website on 09/08/20. TASFA information was provided to the evaluator by the CAP coordinator on 07/15/20. CAP vendors relied on students to self-report the number of financial award applications completed and the number of scholarships offered. CAP staff members provided this information to the evaluator on 07/15/20. Scholarship application data were merged with the district demographic data file dated 05/29/20 to determine the percentage of students who received at least one private scholarship, institutional scholarship, or institutional grant.

Linked Khan Academy Accounts

CAP vendors and counselors were responsible for supporting students in grade 10 and grade 11 to either attend SAT or ACT preparation sessions or to link their College Board and Khan Academy accounts to complete SAT practice exercises⁴. Data on PSAT takers with Khan Academy linked accounts

³ ApplyTexas was created through a collaborative effort between the Texas Higher Education Coordinating Board and Texas colleges and universities to offer a centralized means for both Texas and non-Texas students to apply to postsecondary institutions in Texas.

⁴ Khan Academy is an online learning resource to access official SAT practice and sample tests. Students from grades 10 and 11 who take PSAT test (for grades 10 and 11 only) can have an individualized account with College Board and linked to their Khan Academy account, so they can attend preparation practice sessions for SAT and ACT, and take SAT and ACT tests when they reach grade 12.

were obtained from the CAP manager on 07/15/20. Descriptive statistics were used to report the percentage of *PSAT* takers with Khan Academy linked accounts who completed *SAT* practice exercises.

SAT/ACT

CAP vendors and counselors were responsible for assisting students to register and to prepare for the *SAT*, *ACT*, and *TSIA* exams. The CAP goal was that 95 percent of 2019-20 seniors would register and take the *SAT*, *ACT*, or *TSIA*⁵. To determine the percentage of seniors who took the *SAT*, *ACT* or *TSIA*, district *SAT*, *ACT*, and *TSIA* data files on 05/18/20, 02/24/20, and 07/22/20, respectively, were merged with the district demographic data file dated 05/29/20. Descriptive statistics were used to report the number and percentage of seniors taking the *SAT*, *ACT*, or *TSI* exam by CAP vendor and campus.

CAP Staff Meetings with Counselors

CAP staff members were required to meet with counselors at least three times during the 2019-20 school year. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, financial aid information, and dual credit updates. Documents on meeting times and agendas were received from program staff dated 08/10/20. The evaluator content analyzed the meeting documentation provided.

Dallas County Promise Pledge

The goal was that 95 percent of students would complete Dallas County's Promise Pledge. CAP advisors worked collaboratively with counselors to implement the process and targeted students who had not completed all requirements. Data were obtained from a website shared between Dallas ISD and the Dallas County Community College District. Descriptive statistics were used to report the percentage of pledges completed overall and by school.

Results

College Applications

The program goal of 95 percent of participants submitting a college application was not met. Overall, 92 percent of 2019-20 seniors completed at least one college application. College application rates by campus ranged between 75 percent and 100 percent (Table 5). Six of the 11 campuses served by ASP (55%), 14 of the 23 campuses (except CityLab which had no seniors) served by EIF (61%), and one campus served by SMU (100%) met the CAP goal of 95 percent of seniors completing at least one college application. Ninety-five percent of 2018-19 seniors and 94 percent of 2017-18 seniors completed at least one college application.

Seniors' self-reported data indicated 26,142 college applications were submitted during the 2019-20 school year. Of those, 9,933 applications (38%) were accepted by colleges or universities (Table 6). ASP reported the highest percentage of acceptances (47%), followed by SMU (43%) and EIF (32%).

⁵ During the 2019-20 school year, Dallas ISD funded in-school testing for the *ACT* for all seniors on 10/01/19 and funded the *SAT* for all juniors on 03/04/20.

Table 5: 2019-20 Number and Percentage of College Applications by CAP Vendor and Campus

Campus	N of Seniors	N with Texas App	% with Texas App
Academic Success Program			
Adams	451	403	89
Hillcrest	243	240	99
Jefferson	331	288	87
Molina	527	397	75
Obama	30	30	100
Rangel	57	46	81
Townview: Business	113	113	100
Townview: Ed & Soc	76	72	95
Townview: Health	122	122	100
Townview: SEM	95	95	100
Wilson	413	334	81
Total	2,458	2,140	87
Education is Freedom			
Adamson	302	283	94
Carter	263	224	85
CityLab	N/A	N/A	N/A
Conrad	326	308	94
Garza	108	106	98
Gilliam	69	69	100
IDEA	76	75	99
Kimball	287	256	89
Lassiter	51	51	100
Lincoln	113	107	95
Madison	110	107	97
New Tech	56	54	96
North Dallas	205	202	99
Pinkston	223	220	99
Roosevelt	154	129	84
Samuell	393	342	87
Seagoville	326	273	84
Skyline	940	906	96
South Oak Cliff	262	246	94
Sunset	416	376	90
Townview: Pub Svc	97	97	100
Townview: TAG	68	68	100
Wilmer-Hutchins	171	165	96
White	443	433	98
Total	5,459	5,097	93
Southern Methodist University			
Spruce*	324	349	100
All CAP Vendors			
Overall	8,241	7,586	92

Source: District demographic data file 05/29/20. CAP vendors provided college application data on 07/15/20. Apply Texas college applications files were retrieved on 07/15/20.

Note: Vendor reported data includes out-of-state applications. Percentages might include seniors who were no longer enrolled when the demographic file was retrieved, or seniors may have provided the wrong high school code during their Apply Texas application. CAP goal was 95 percent. Blue indicates that the campus met the CAP goal. *The number of students that submitted an application exceeded the total number of students at Spruce; however, the percentage was capped at 100.

Table 6: 2019-20 Number of Self-Reported College Applications and Acceptances by CAP Vendor and Campus

Campus	<i>n</i> of Application	<i>n</i> of Acceptance	% of Acceptance
Academic Success Program			
Adams	1,417	537	38
Hillcrest	828	338	41
Jefferson	1,244	647	52
Molina	1,344	661	49
Obama	279	139	50
Rangel	115	105	91
Townview: Business	971	499	51
Townview: Ed & Soc	480	183	38
Townview: Health	889	447	50
Townview: SEM	1,037	522	50
Wilson	1,136	524	46
Total	9,740	4,602	47
Education is Freedom			
Adamson	715	413	58
Carter	1,100	252	23
Conrad	730	261	36
CityLab	N/A	N/A	N/A
Garza	607	9	1
Gilliam	441	12	3
IDEA	229	97	42
Kimball	611	174	28
Lassiter	271	11	4
Lincoln	368	59	16
Madison	372	123	33
New Tech	131	51	39
North Dallas	696	296	43
Pinkston	668	130	19
Roosevelt	326	164	50
Samuell	1,462	290	20
Seagoville	464	220	47
Skyline	1,809	827	46
South Oak Cliff	612	148	24
Sunset	673	318	47
Townview: Pub Svc	638	382	60
Townview: TAG	710	88	12
White	1,297	403	31
Wilmer-Hutchins	333	114	34
Total	15,265	4,842	32
Southern Methodist University			
Spruce	1,137	489	43
All CAP Vendors			
Overall	26,142	9,933	38

Source: CAP vendor provided college application data 07/15/20.

Note: N=7,019.

Financial Assistance

Overall, 2019-20 seniors met the program goal of 70 percent completing a FAFSA or TASFA application (Table 7). The completion rate increased from 68 percent in 2017-18 to 69 percent in 2018-19 (Lorenz, 2018 & Lorenz, 2019) and to 70 percent in 2019-20. It is worth mentioning that due to the COVID-19 pandemic, CAP students had difficulty retrieving documents to complete FAFSA applications

because the Internal Revenue Service (IRS) office was closed for a period of time, preventing students from retrieving tax returns and other documents. Some students might not have had adequate time to submit required documents or complete the entire FAFSA process. The completion percentage ranged between 52 percent and 100 percent. Nine of the 11 campuses served by ASP (82%), 11 of the 23 campuses (except for CityLab HS, which has no seniors) served by EIF (48%), and the one campus served by SMU (100%) met the CAP goal of 70 percent of seniors completing an application. Obama Leadership Academy had the highest percentage of seniors completing an application (100%), followed by Townview School of Business and Management (98%) and Townview School of SEM (97%) and Townview School for TAG (96%).

Overall, 10 percent of all seniors assisted by a CAP vendor self-reported that they were offered at least one scholarship or institutional grant (Table 8). The percentage of students with reported scholarships by campus ranged between one and 75 percent. Townview School for TAG reported the highest percent of seniors (75%) with a scholarship or institutional grant, followed by Townview School of SEM (73%) and Obama Leadership Academy (70%). Since this is a self-reported data, results should be viewed with caution.

Linked Khan Academy Accounts

The program goal of 50 percent of participants linking their College Board account with their Khan Academy account was not met in 2019-20. Overall, 25 percent of grade 10 and grade 11 students who had a PSAT score linked their College Board account to Khan Academy. Eight of the 24 campuses served by EIF (33.3%) met the CAP goal of 50 percent of grade 10 and grade 11 students linking their College Board accounts to Khan Academy, and none of the campuses served either by ASP or SMU met the program goal (Table 9). 2019-20 was the second year the CAP program had a goal for linking College Board accounts to Khan Academy. In 2018-19, the percentage of linked College Board accounts to Khan Academy was 30 percent, higher than in 2019-20 (25%).

SAT/ACT/TSIA

The program goal of 95 percent of 2019-20 seniors taking the SAT, ACT or TSIA was not met. Overall, 93 percent of 2019-20 seniors took either the SAT, ACT or TSIA. The percentage of seniors taking one of the above-mentioned assessments remained largely stable over the past three years, with 92 percent in 2017-18 (Lorenz, 2018) and 93 percent in 2018-19 (Lorenz, 2019). SMU had the highest percentage of seniors who took a test (100%), followed by ASP (94%) and EIF (93%). Seven of the 11 campuses served by ASP (64%) and 11 of the 23 campuses (except for CityLab) served by EIF (48%) met the CAP goal of 95 percent of seniors taking the SAT, ACT or TSIA (Table 10).

Table 7: 2019-20 Combined FAFSA and TASFA Completions by CAP Vendor and Campus

Campus	N Seniors	n of Applications	% of Applications
Academic Success Program			
Adams	451	322	71
Hillcrest	243	193	79
Jefferson	331	204	62
Molina	527	331	63
Obama	30	30	100
Rangel	57	54	95
Townview: Business	113	111	98
Townview: Ed & Soc	76	67	88
Townview: Health	122	115	94
Townview: SEM	95	92	97
Wilson	413	333	81
Total	2,458	1,852	75
Education is Freedom			
Adamson	302	255	84
Carter	263	175	67
CityLab	N/A	N/A	N/A
Conrad	326	211	65
Garza	108	92	85
IDEA	76	54	71
Gilliam	69	53	77
Kimball	287	176	61
Lassiter	51	46	90
Lincoln	113	79	70
Madison	110	68	62
New Tech	56	48	86
North Dallas	205	140	68
Pinkston	223	173	78
Roosevelt	154	107	69
Samuell	393	260	66
Seagoville	326	171	52
Skyline	940	605	64
South Oak Cliff	262	200	76
Sunset	416	231	56
Townview: Pub Svc	97	85	88
Townview: TAG	68	65	96
White	443	291	66
Wilmer-Hutchins	171	112	65
Total	5,459	3,697	68
Southern Methodist University (N=349)			
Spruce	324	237	73
All CAP Vendors			
Overall	8,241	5,786	70

Source: District demographic data file 05/29/20. Seniors with functional living skills were not included in the senior count. FAFSA and TASFA data were retrieved 09/08/20 and 07/15/20.

Note: CAP goal was 70 percent. Blue indicates that the campus met the CAP goal. TASFA and FAFSA data were merged.

Table 8: 2019-20 Number and Percentage of Seniors with at Least One Scholarship or Institutional Grant Offered by CAP Vendor and Campus

Campus	N Seniors	n with a Scholarship or Grant	% with a Scholarship or Grant
Academic Success Program			
Adams	451	40	9
Hillcrest	243	32	13
Jefferson	331	40	12
Molina	527	28	5
Obama	30	21	70
Rangel	57	4	7
Townview: Business	113	50	44
Townview: Ed & Soc	76	20	26
Townview: Health	122	38	31
Townview: SEM	95	69	73
Wilson	413	92	22
Total	2,458	434	18
Education is Freedom			
Adamson	302	32	11
Carter	263	14	5
Conrad	326	18	6
CityLab	0	0	N/A
Garza	108	39	36
Gilliam	76	15	20
IDEA	69	19	28
Kimball	287	21	7
Lassiter	51	7	14
Lincoln	113	7	6
Madison	110	4	4
New Tech	56	4	7
North Dallas	205	18	9
Pinkston	223	6	3
Roosevelt	154	9	6
Samuell	393	7	2
Seagoville	326	8	2
Skyline	940	17	2
South Oak Cliff	262	19	7
Sunset	416	6	1
Townview: Pub Svc	97	49	51
Townview: TAG	68	51	75
White	443	19	4
Wilmer-Hutchins	171	12	7
Total	5,459	401	7
Southern Methodist University			
Spruce	324	26	8
All CAP Vendors			
Overall	8,241	861	10

Source: District demographic data file 05/29/20. Scholarships or institutional grant data file was provided by CAP staff members 07/15/20.

Table 9: 2019-20 Number and Percentage of Sophomores (Grade 10) and Juniors (Grade 11) Who Linked Their College Board and Khan Academy Accounts by CAP Vendor and Campus

Campus	Sophomores			Juniors			Overall		
	PSAT Linked Acc.			PSAT Linked Acc.			PSAT Linked Acc.		
	N	n	%	N	n	%	N	n	%
Academic Success Program									
Adams	551	55	10	566	50	9	1,117	105	9
Hillcrest	345	16	5	304	18	6	649	34	5
Jefferson	407	3	1	398	22	6	805	25	3
Molina	530	4	1	533	39	7	1,063	43	4
Obama	45	1	2	44	14	32	89	15	17
Rangel	68	12	18	53	45	85	121	57	47
Townview: Business	163	16	10	116	59	51	279	75	27
Townview: Ed & Soc	67	4	6	79	21	27	146	25	17
Townview: Health	142	17	12	135	71	53	277	88	32
Townview: SEM	176	47	27	111	77	69	287	124	43
Wilson	525	74	14	467	156	33	992	230	23
Total	3,019	249	8	2,806	572	20	5,825	821	14
Education is Freedom									
Adamson	380	100	26	350	228	65	730	328	45
Carter	267	29	11	248	163	66	515	192	37
CityLab	70	11	16	85	49	58	155	60	39
Conrad	284	40	14	263	110	42	547	150	27
Garza	117	91	78	101	86	85	218	177	81
Gilliam	99	81	82	98	94	96	197	175	89
IDEA	70	47	67	75	57	76	145	104	72
Kimball	282	36	13	332	140	42	614	176	29
Lassiter	67	61	91	65	50	77	132	111	84
Lincoln	142	2	1	151	52	34	293	54	18
Madison	130	22	17	145	40	28	275	62	23
New Tech	42	25	60	69	43	62	111	68	61
North Dallas	243	54	22	241	67	28	484	121	25
Pinkston	209	83	40	210	155	74	419	238	57
Roosevelt	144	3	2	163	56	34	307	59	19
Samuell	439	62	14	469	206	44	908	268	30
Seagoville	345	15	4	346	67	19	691	82	12
Skyline	873	73	8	926	159	17	1,799	232	13
South Oak Cliff	268	35	13	236	87	37	504	122	24
Sunset	504	62	12	498	137	28	1,002	199	20
Townview: Pub Svc	107	44	41	119	80	67	226	124	55
Townview: TAG	149	71	48	73	69	95	222	140	63
White	422	133	32	555	174	31	977	307	31
Wilmer-Hutchins	206	38	18	232	29	13	438	67	15
Total	5,859	1,218	21	6,050	2,398	40	11,909	3,616	30
Southern Methodist University									
Spruce	356	6	2	414	121	29	770	127	16
All CAP Vendors									
Overall	9,234	1,473	16	9,270	3,091	33	18,504	4,564	25

Source: College Board file 07/13/20.

Note: CAP goal was 50 percent. Blue indicates that the campus met the CAP goal.

Table 10: 2019-20 Number and Percentage of Seniors Who Took the SAT, ACT, or TSI by CAP Vendor and Campus

Seniors		Took SAT		Took ACT		Took SAT/ACT/TSIA	
Campus	N	n	%	n	%	n	%
Academic Success Program							
Adams	451	403	89	391	87	426	94
Hillcrest	243	211	87	211	87	226	93
Jefferson	331	267	81	225	68	293	89
Molina	527	461	87	417	79	481	91
Obama	30	30	100	29	97	30	100
Rangel	57	57	100	57	100	57	100
Townview: Business	113	113	100	111	98	113	100
Townview: Ed & Soc	76	76	100	75	99	76	100
Townview: Health	122	122	100	120	98	122	100
Townview: SEM	95	95	100	90	95	95	100
Wilson	413	357	86	368	89	393	95
Total	2,458	2,192	89	2,094	84	2,312	94
Education is Freedom							
Adamson	302	266	88	243	80	282	93
Carter	263	214	81	206	78	231	88
CityLab	0	N/A	N/A	N/A	N/A	N/A	N/A
Conrad	326	252	77	282	87	296	91
Garza	108	108	100	108	100	108	100
Gilliam	76	69	100	68	99	69	100
IDEA	69	67	88	67	88	72	95
Kimball	287	261	91	217	76	273	95
Lassiter	51	51	100	50	98	51	100
Lincoln	113	86	76	92	81	99	88
Madison	110	99	90	100	91	107	97
New Tech	56	56	100	56	100	56	100
North Dallas	205	175	85	175	85	194	95
Pinkston	223	205	92	205	92	219	98
Roosevelt	154	85	55	98	64	120	78
Samuell	393	330	84	320	81	355	90
Seagoville	326	286	88	279	86	306	94
Skyline	940	834	89	772	82	872	93
South Oak Cliff	262	217	83	178	68	239	91
Sunset	416	357	86	361	87	393	94
Townview: Pub Svc	97	96	99	96	99	97	100
Townview: TAG	68	68	100	66	97	68	100
White	443	371	84	347	78	394	89
Wilmer-Hutchins	171	132	77	142	83	155	91
Total	5,459	4,685	86	4,528	78	5,056	93
Southern Methodist University							
Spruce	324	304	87	273	78	328	101
All CAP Vendors							
Overall	8,241	7,181	87	6,895	83	7,696	93

Source: District demographic data file 05/29/20. Seniors with functional living skills were not included in the senior count. District SAT, ACT and TSIA data files from 05/18/20, 02/24/20, and 07/22/20, respectively.

Note: CAP goal was 95 percent. Blue indicates that the campus met the CAP goal.

CAP Staff Meetings with Counselors

The program goal of CAP staff meeting with counselors at least three times was met. The CAP staff visited 30 campuses from October 2019 through January 2020. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, financial aid

information, and dual credit updates. The 2019-20 school year is the first year to report CAP staff meetings with campus counselors.

Dallas County Promise Pledges

The CAP goal was that 95 percent of seniors should complete Dallas County's Promise Pledge. Overall, 99 percent of CAP students completed their Dallas County Promise Pledges (Table 11). Twenty-nine out of 31 (94%) participating campuses met the program goal. 2019-20 was the first year to report Dallas County's Promise Pledge completion.

Table 11: 2019-20 Number and Percentage of Dallas County Promise Pledges Completed

Campus	N Seniors	n of Pledges	% of Pledges
Academic Success Program			
Adams	451	451	100
Hillcrest	243	231	95
Jefferson	331	318	96
Molina	527	527	100
Obama*	N/A	N/A	N/A
Rangel*	N/A	N/A	N/A
Townview: Business	113	112	99
Townview: Ed & Soc	76	76	100
Townview: Health	122	122	100
Townview: SEM	95	95	100
Wilson	413	409	99
Total	2,371	2,340	99
Education is Freedom			
Adamson	302	302	100
Carter	263	263	100
CityLab	0	N/A	N/A
Conrad	326	326	100
Garza	108	108	100
IDEA	76	76	100
Gilliam	69	69	100
Kimball	287	287	100
Lassiter	51	51	100
Lincoln	113	107	95
Madison	110	109	99
New Tech	N/A	N/A	N/A
North Dallas	205	205	100
Pinkston	223	223	100
Roosevelt	154	143	93
Samuell	393	389	99
Seagoville	326	326	100
Skyline	940	921	98
South Oak Cliff	262	262	100
Sunset	416	412	99
Townview: Pub Svc	97	95	98
Townview: TAG*	N/A	N/A	N/A
White	443	416	94
Wilmer-Hutchins	171	171	100
Total	5,335	5,262	99
Southern Methodist University			
Spruce	324	324	100
All CAP Vendors			
Overall	8,030	7,951	99

Source: District demographic data file 05/29/20.

Note: CAP goal was 95 percent. Blue indicates that the campus met the CAP goal. *These schools did not participate in the program.

To what extent did CAP participation change from 2017-18 to 2019-20?

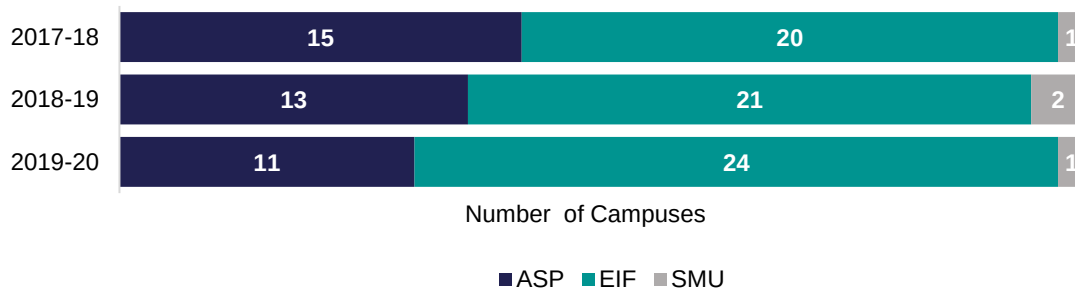
Methodology

The number of campuses served by each CAP vendor was obtained from CAP staff members and the 2018-19 program evaluation report (Lorenz, 2019). CAP vendors reported the number of visits by each student during the school year and the reason for each visit (e.g., seeking information about applying to college). A maximum of five reasons were recorded by CAP vendors for each student visit. Data for 2017-18 and 2018-19 were retrieved from previous reports (Lorenz, 2018 & Lorenz, 2019), and data for 2019-20 were provided by CAP vendors in July 2020 and merged with the district demographic data file dated 05/29/20. Descriptive statistics were used to report the number and percentage of participants by vendor and year.

Results

The number of campuses served by each CAP vendor has fluctuated each year from 2017-18 to 2019-20. The number of campuses served by ASP decreased from 15 to 11, while the number of campuses served by EIF increased from 20 to 24. SMU served one campus in 2017-18 and 2019-20 and two campuses in 2018-19 (Figure 2).

Figure 2: 2019-20 Number of Campuses Served by CAP Vendor and Year



Source: Data were provided by CAP staff 10/25/19.

Note: N=36.

During the 2019-20 school year, ASP mostly supported students with financial applications (FAFSA and TASFA), EIF most often provided information regarding college exams, and SMU mostly assisted students with Dallas County Promise applications and financial aid. Tables 12 through 14 show the number and types of services each CAP vendor provided to students during the 2017-18, 2018-19, and 2019-20 school years. Reasons for visiting by campus can be found in Appendices B, C, and D.

Table 12: 2017-18 through 2019-20 CAP Services Provided - Academic Success Program

Reason for Visit	2017-18		2018-19		2019-20	
	n	%	n	%	n	%
Application: FAFSA/TASFA	8,472	10	5,832	14	3,445	18
Essay: College Application	9,043	11	6,634	16	3,324	17
Application: 4-year	9,097	11	7,128	17	3,299	17
Information: Applying to College	16,115	20	1,905	5	2,227	11
Information: Other	248	0	1,130	3	1,051	5
Dallas Promise App/Financial Aid	0	0	0	0	1,041	5
Application: 2-year or less	2,321	3	3,132	7	1,006	5
Other	2,024	2	4,881	12	872	5
Search: College	0	0	0	0	714	4
Information: Financial Aid	16,225	20	1,384	3	644	3
Application: Scholarship	7,958	10	5,103	12	582	3
Essay: Scholarship	7,056	9	2,808	7	572	3
Test Prep: SAT/ACT/TSIA	1,149	1	33	0	53	0
Information: College Exams	1,539	2	176	0	29	0
Career Cruising/Naviance Assistance	0	0	0	0	0	0
College Fair information	0	0	103	0	13	0
Register: SAT/ACT/TSIA	1,185	1	1,686	4	495	3
Naviance Assistance	301	0	0	0	0	0
Search: Scholarship	0	0	0	0	0	0
Total	82,733	100	41,935	100	19,367	99

Source: 2017-18 and 2018-19 CAP data from Lorenz (2018 & 2019). 2019-20 CAP participation data 07/15/20.

Note: N=4,382 in 2017-18, N=4,007 in 2018-19, N=2,418 in 2019-20. Percentages may not add to 100 due to rounding. Data were sorted by 2019-20 data.

Table 13: 2017-18 through 2019-20 CAP Services Provided - Education is Freedom

Reason for Visit	2017-18		2018-19		2019-20	
	n	%	n	%	n	%
Information: College Exams	406	1	334	0	17,977	20
College Exploration	0	0	0	0	11,750	13
Application: FAFSA/TASFA	8,410	11	8,354	12	9,635	11
Application: 4-year	10,389	13	8,376	12	8,970	10
Information: Applying to College	13,145	16	12,483	17	8,866	10
Application: 2-year or less	6,896	9	6,405	9	7,328	8
Dallas Promise App/Financial Aid	0	0	0	0	5,454	6
Register: SAT/ACT/TSIA	2,210	3	2,831	4	3,615	4
College Fair information	4,235	5	4,287	6	3,454	4
Application: Scholarship	8,104	10	7,251	10	2,885	3
Information: Financial Aid	6,645	8	6,173	9	2,700	3
Test Prep: SAT/ACT/TSIA	1,953	2	3,832	5	2,451	3
Essay: Scholarship	3,049	4	1,455	2	1,915	2
Summer Melt	78	0	590	1	754	1
Other	3,723	5	1,875	3	461	1
Essay: College Application	581	1	229	0	337	0
Information: Other	5,731	7	7,358	10	257	0
Career Cruising/Naviance Assistance	0	0	0	0	0	0
Search: Scholarship	0	0	0	0	0	0
Naviance Assistance	4,807	6	0	0	0	0
Total	80,362	101	71,833	100	88,809	99

Source: 2017-18 and 2018-19 CAP information taken from Lorenz (2018 & 2019). 2019-20 CAP participation data 07/15/20.

Note: N=7,649 in 2017-18, N=9,243 in 2018-19, N=10,080 in 2019-20. Percentages may not add to 100 due to rounding. Data were sorted by 2019-20 data.

Table 14: 2017-18 through 2019-20 CAP Services Provided - Southern Methodist University

Reason for Visit	2017-18		2018-19		2019-20	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
Dallas Promise App/Financial Aid	0	0	0	0	2,004	19
Information: Applying to College	641	7	2,836	16	1,483	14
Information: Financial Aid	655	8	2,235	12	1,141	11
Search: College	0	0	0	0	1,114	10
Application: 4-year	1,035	12	1,366	8	1,087	10
Application: 2-year or less	1,109	13	1,049	6	923	9
Information: College Exams	684	8	1,219	7	816	8
Other	296	3	1,312	7	712	7
Test Prep: SAT/ACT/TSIA	707	8	1,239	7	416	4
Application: FAFSA/TASFA	1,165	13	1,873	10	401	4
Information: Other	850	10	1,329	7	182	2
Application: Scholarship	192	2	1,018	6	121	1
Register: SAT/ACT/TSIA	319	4	763	4	107	1
Summer Melt	86	1	1,038	6	92	1
Essay: College Application	64	1	140	1	63	1
Essay: Scholarship	159	2	105	1	32	0
Career Cruising/Naviance Assistance	0	0	0	0	0	0
SchoolLinks Assistance	0	0	407	2	0	0
College Fair information	571	7	0	0	0	0
Naviance Assistance	196	2	0	0	0	0
Search: Scholarship	0	0	0	0	0	0
Total	8,729	101	17,929	100	10,694	102

Source: 2017-18 and 2018-19 CAP information taken from Lorenz (2018 & 2019). 2019-20 CAP participation data 07/15/20.

Note: N=847 in 2017-18, N=1,178 in 2018-19, N=792 in 2019-20. Percentages may not add to 100 due to rounding. Data were sorted by 2019-20 data.

The total number of students served by CAP vendors increased from 12,878 in 2017-18 to 14,428 in 2018-19 and decreased to 13,290 in 2019-20 (Table 15). During the same timeframe, the number of students served by EIF increased, and the number of students served by ASP and SMU decreased.

Table 15: 2017-18 through 2019-20 Students Served by CAP Vendor

CAP Vendor	2017-18		2018-19		2019-20	
	<i>N</i>	%	<i>N</i>	%	<i>N</i>	%
ASP	4,382	34	4,007	28	2,418	18
EIF	7,649	59	9,243	64	10,080	76
SMU	847	7	1,178	8	792	6
Total	12,878	100	14,428	100	13,290	100

Source: 2017-18 and 2018-19 CAP information taken from Lorenz (2018 & 2019). 2019-20 CAP participation data from 07/15/20.

Note: N=13,290 including 468 students who were not found in the district demo file dated 05/29/20.

CAP vendors primarily served seniors, but they also provided services to students in lower grade-levels in high school (Table 16). In 2019-20, ASP served 98 percent of seniors and juniors, while SMU and EIF served 86 percent and 77 percent of seniors and juniors, respectively.

Table 16: 2017-18 through 2019-20 Students Served by CAP Vendor and Grade

Year	N	Freshman %	Sophomore %	Junior %	Senior %
Academic Success Program					
2017-18	4,382	1	3	25	72
2018-19	4,007	0	3	22	75
2019-20	2,350	2	1	12	86
Education is Freedom					
2017-18	7,649	4	13	28	55
2018-19	9,243	7	20	27	47
2019-20	9,795	5	19	23	54
Southern Methodist University					
2017-18	847	7	13	42	37
2018-19	1,178	8	24	29	40
2019-20	677	7	8	29	57

Source: 2017-18 and 2018-19 CAP information taken from Lorenz (2018 & 2019). 2019-20 CAP participation data file 07/15/20. District demographic data from 05/29/20.

Note: *N=12,822 excludes 468 student who were not found in district data files data 05/29/20. Percentages may not sum to 100 due to rounding.

On average, students receiving CAP services were served 4.7 times by CAP vendors in 2019-20. The average number of times students were served by vendor ranged from 4.6 (EIF) to 5.2 (SMU) (Table 17). The number of times students were served by vendors disaggregated by campus can be found in Appendix E.

Table 17: 2017-18 through 2019-20 Number of Times Students Were Served by CAP Vendor

Vendor	N	Minimum	Maximum	Mean	Std. Deviation
2017-18					
ASP	4,382	1	126	6.4	8.2
EIF	7,649	1	69	5.0	6.6
SMU	847	1	64	4.8	5.8
Total	12,878	1	126	5.5	7.1
2018-19					
ASP	4,007	1	115	6.4	8.1
EIF	9,243	1	98	3.8	5.2
SMU	1,178	1	61	5.9	7.3
Total	14,428	1	115	4.7	6.2
2019-20					
ASP	2,342	1	64	4.9	6.1
EIF	9,794	1	102	4.6	5.9
SMU	659	1	49	5.2	6.2
Total	12,795	1	102	4.7	6.0

Source: 2017-18 and 2018-19 CAP information taken from Lorenz (2018 & 2019). 2019-20 CAP participation data file 07/15/20.

During the 2019-20 school year, students visited CAP vendors most commonly once (34%), followed by five to nine times (20%). In past years, Lorenz (2018 & 2019) reported that most students visited CAP vendors once (2017-18, 31%) and five to nine times (2017-18, 20%), and that most students visited CAP vendors once (2018-19, 37%) and twice or five to nine times (2018-19, 17%) (Table 18).

Table 18: 2017-18 through 2019-20 Number and Percentage of Student Visits by CAP Vendor

# of Visits	ASP		EIF		SMU		Total	
	N	%	N	%	N	%	N	%
2017-18								
1 visit	1,191	27	2,532	33	269	32	3,992	31
2 visits	616	14	1,244	16	133	16	1,993	15
3 visits	409	9	813	11	76	9	1,298	10
4 visits	313	7	540	7	65	8	918	7
5-9 visits	947	22	1,386	18	188	22	2,521	20
10+ visits	906	21	1,134	15	116	14	2,156	17
Total	4,382	100	7,649	100	847	101	12,878	100
2018-19								
1 visit	957	24	3896	42	446	38	5,299	37
2 visits	636	16	1605	17	163	14	2,404	17
3 visits	440	11	899	10	61	5	1,400	10
4 visits	332	8	639	7	47	4	1,018	7
5-9 visits	825	21	1364	15	205	17	2,394	17
10+ visits	817	20	840	9	256	22	1,913	13
Total	4,007	100	9,243	100	1,178	100	14,428	101
2019-20								
1 visit	659	28.1	3,468	35.4	243	36.9	4,370	34
2 visits	420	17.9	1,635	16.7	63	9.6	2,118	17
3 visits	281	12.0	917	9.4	46	7.0	1,244	10
4 visits	199	8.5	678	6.9	51	7.7	928	7
5-9 visits	481	20.5	1,907	19.5	151	22.9	2,539	20
10 or more visits	302	12.9	1,189	12.1	105	15.9	1,596	13
Total	2,342	100	9,794	100	659	100	12,795	101

Source: 2017-18 and 2018-19 CAP information taken from Lorenz (2018 & 2019). 2019-20 CAP participation data file 07/15/20.

Note: Percentages may not sum to 100 due to rounding.

What was the relationship between CAP participation and college enrollment for 2016-17, 2017-18, and 2018-19 seniors?

Methodology

College Enrollment within One Year of High School Graduation

To determine the percentage of 2018-19 Dallas ISD seniors who enrolled in college within one year of graduating high school, the evaluator merged the CAP participation data file dated 07/15/19 with the district demographic data file dated 05/28/19, and the 2019-20 National Student Clearinghouse (NSC) college enrollment data extracted on 08/27/20. After merging the three files, 7,298 CAP participants and 867 non-participants were available for analyses.

Results

College Enrollment within One Year of High School Graduation

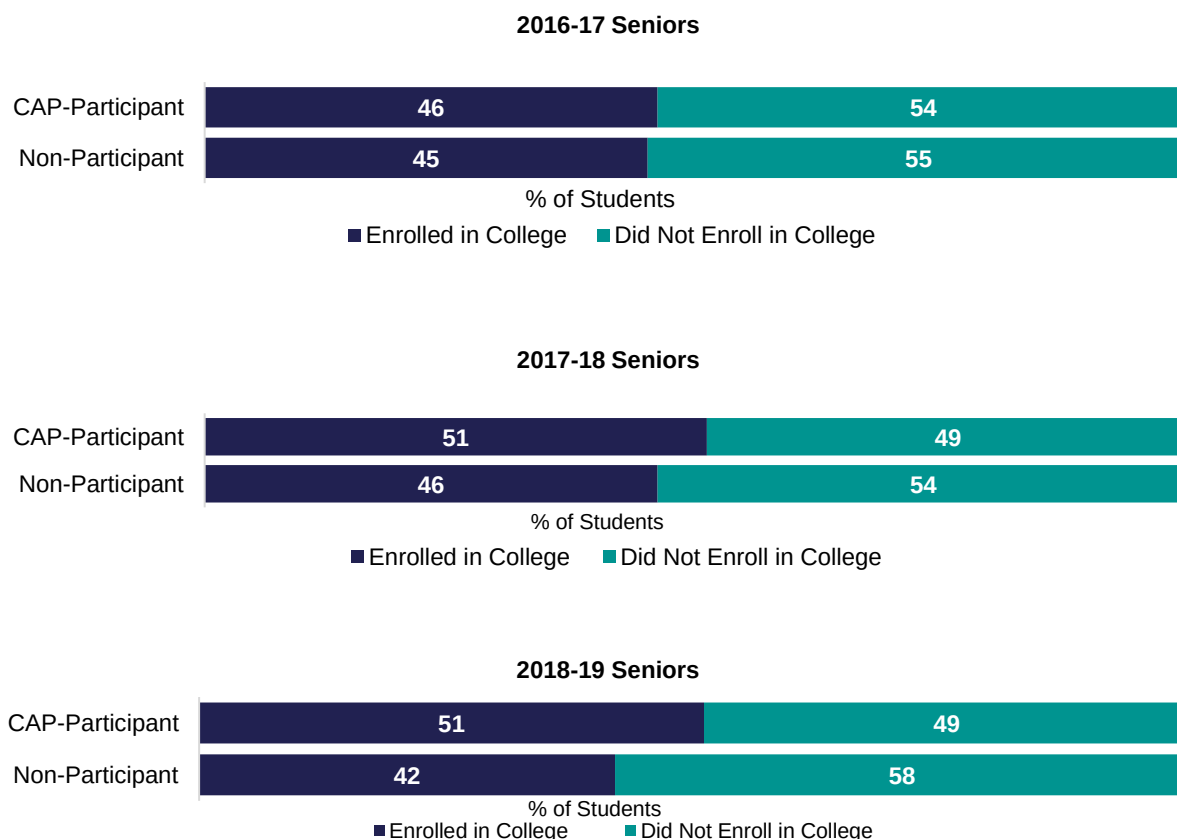
The number of Dallas ISD seniors who participated in the CAP program increased from 2016-17 (7,048 seniors) to 2017-18 (7,475 seniors) and decreased slightly in 2018-19 (7,298 seniors). While the number of participants varied slightly from year to year, the percentage of seniors who participated in the program has remained stable (88% to 89%) over the same timeframe (Table 19).

Table 19: 2016-17 through 2018-19 Percentages of CAP Participants and Non-Participants

College Access Program	2016-17 Seniors		2017-18 Seniors		2018-19 Seniors	
	N	%	N	%	N	%
Participants	7,048	88	7,475	88	7,298	89
Non-Participants	962	12	996	12	867	11
Total	8,010	100	8,471	100	8,165	100

Source: CAP participation data file 07/15/19. District demographic data file 05/28/19. Prior year information was taken from Lorenz (2018).

The 2019-20 National Student Clearinghouse data file contained college enrollment information for 93 percent ($n=8,241$) of the 2018-19 Dallas ISD graduates, 51 percent of the CAP participants, and 42 percent of the non-participants who enrolled in college within one year of graduation⁶. College enrollment increased from 2016-17 to 2018-19 by five percentage points for CAP participants and decreased by three percentage points for non-participants (Figure 3).

Figure 3: 2016-17 through 2018-19 Percentages of Students Enrolled in College within One Year of Graduating High School

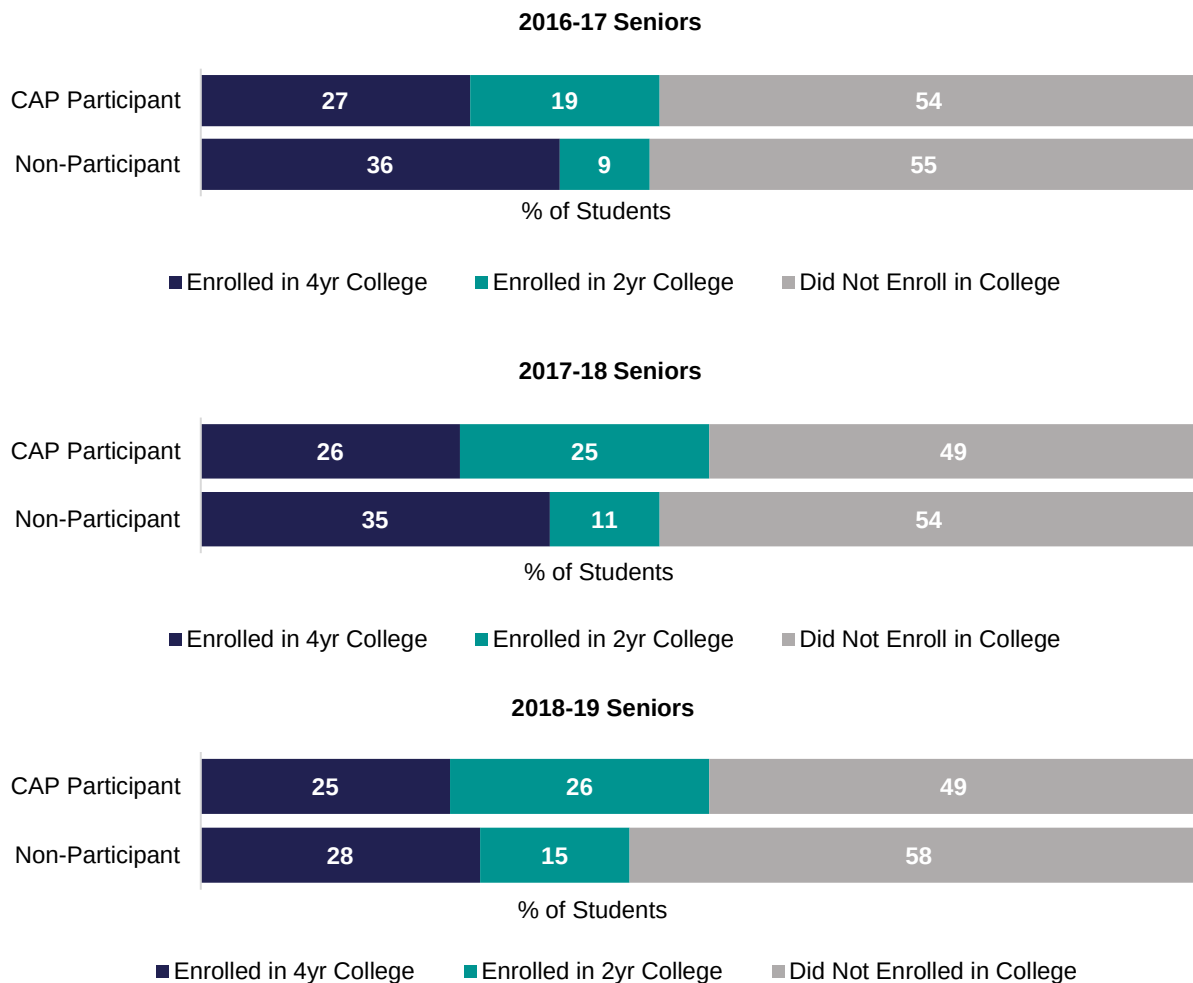
Source: CAP participation data file 07/15/19, district demographic data file 05/28/19, and National Student Clearinghouse data file 08/27/20. Prior year information was taken from Lorenz (2018 & 2019).

Note: $N = 6,873$ CAP participants in 2016-17. $N = 734$ non-participants in 2016-17. $N = 7,285$ CAP participants in 2017-18. $N = 730$ non-participants in 2017-18. $N = 7,298$ CAP participants in 2018-19. $N = 867$ non-participants in 2018-19.

⁶ A 2013-14 report on postsecondary outcomes indicated that Dallas ISD graduates sometimes delayed enrollment in college by one or two years. If the National Student Clearinghouse data for this report were analyzed in future years, enrollment numbers between CAP participants and non-participants might be different. This report can be found at <http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/98/Evaluation/14-15/AtaGlance/EA15-107-04-At-a-Glance-Postsecondary.pdf>.

Figure 4 displays the type of colleges (i.e., two- and four-year colleges) in which seniors enrolled within one year of graduating high school. The 2018-19 seniors who participated in CAP were more likely to enroll in two-year colleges than non-participants, while 2018-19 seniors who did not participate in CAP were more likely to enroll in four-year colleges than CAP participants. More CAP participants than non-participants did *not* enroll in college in 2017-18 (49% vs. 54%) and 2018-19 (49% vs. 58%). This may indicate a need to recruit more non-CAP participants into the program.

Figure 4: 2016-17 through 2018-19 Percentages of Students Enrolled in Four-Year or Two-Year Colleges within One Year of Graduating High School



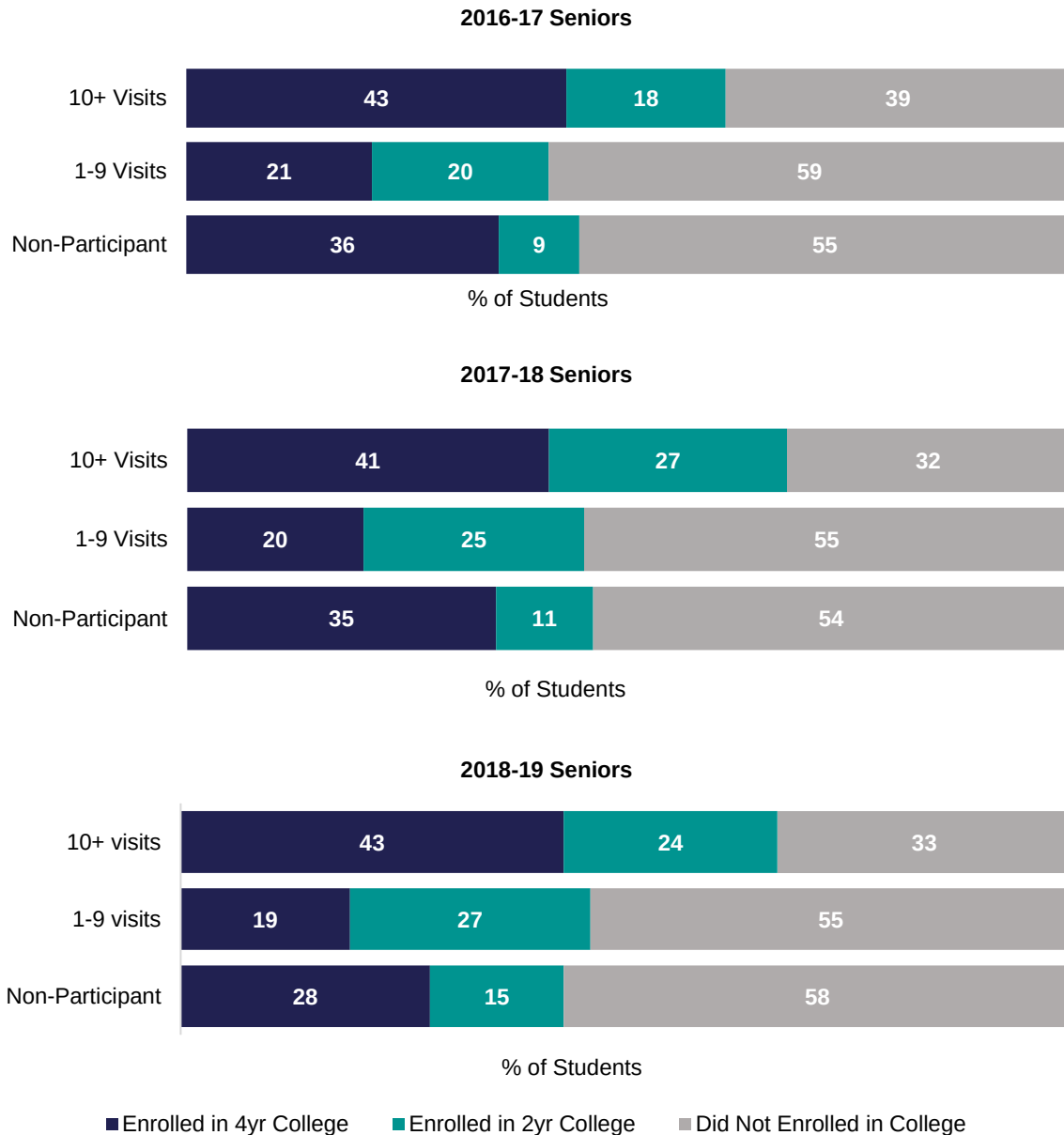
Source: CAP participation data file 07/15/19 and district demographic data file 05/28/19. National Student Clearinghouse data file 08/27/20. Prior year information was taken from Lorenz (2018 & 2019).

Note: *N* = 6,873 CAP participants in 2016-17. *N* = 734 non-participants in 2016-17. *N* = 7,285 CAP participants in 2017-18. *N* = 730 non-participants in 2017-18. *N* = 7,298 CAP participants in 2018-19. *N* = 867 non-participants in 2018-19. Some percentages may not add to 100 due to rounding.

In 2018-19, seniors who visited CAP vendors 10 or more times were more likely to enroll in a four-year college than those who visited less frequently or non-CAP participants. Also, those with 10 or

more visits were more likely to enroll in a two-year college than non-CAP participants (Figure 5). These results were similar for 2016-17 and 2017-18 seniors (Lorenz 2018 & Lorenz 2019).

Figure 5: 2016-17 through 2018-19 Four-Year and Two-Year College Enrollment Based on the Number of Student Visits to CAP Vendors



Source: CAP participation data file 07/15/19 and district demographic data file 05/28/19. National Student Clearinghouse data files 08/27/20. Prior year data were taken from Lorenz (2018 & 2019).

Note: *N* = 1,854 CAP participants in 2016-17 with 10+ visits. *N* = 5,019 CAP participants in 2016-17 with 1-9 visits. *N* = 734 non-participants in 2016-17. *N* = 2,092 CAP participants in 2017-18 with 10+ visits. *N* = 5,193 CAP participants in 2017-18 with 1-9 visits. *N* = 730 non-participants in 2017-18. *N* = 1,856 CAP participants in 2018-19 with 10+ visits. *N* = 5,442 CAP participants in 2018-19 with 1-9 visits. *N* = 867 non-participants in 2018-19. Some percentages may not add to 100 percent due to rounding.

How did CAP change the ways in which it provided services to students during at-home learning?

Methodology

CAP Vendor Survey

A CAP vendor survey was developed to solicit feedback about vendor experiences during at-home learning. The survey included 12 close-ended questions and two open-ended questions and was hosted on SurveyMonkey, an online survey platform, from June 19 through July 5, 2020. Twenty-six out of 35 vendors (74%) serving 22 CAP campuses completed the online survey. Vendor survey results included responses from four CAP supervisors and 22 advisors. The evaluator used frequency analyses to determine the number and percentages of response options for each survey item. Open-ended responses were analyzed qualitatively to determine common themes and patterns. Detailed results from the vendor survey can be found in Appendix F.

CAP Manager Questionnaire

A CAP manager questionnaire was developed and hosted on SurveyMonkey. The invitation to complete the questionnaire was sent to the manager on June 22, and the questionnaire remained open until July 10, 2020. The instrument included five open-ended questions. Open-ended responses were summarized. Questions for CAP manager are provided in Appendix G.

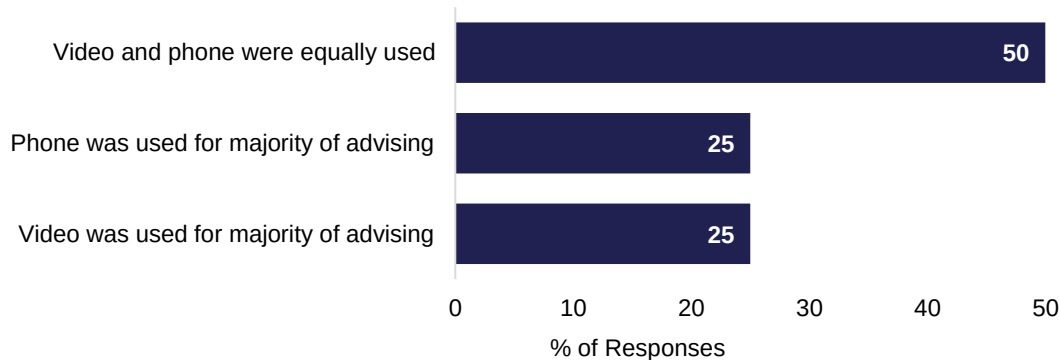
Results

COVID-19 Programmatic Change

In response to the COVID-19 pandemic, Dallas ISD transitioned students to at-home learning on March 23 (following spring break) through the end of the school year. In order to support students during this difficult time, the CAP program continued to provide services to students remotely.

Vendor Survey Results

Results of the vendor survey were related to work schedule, conferencing, and workload after the transition to at-home learning. The majority of respondents (58.3%) reported they provided service to students five days per week, whereas 33.3 percent stated they served students six or seven days per week. Half of survey respondents (50%) reported services were provided via video and phone conferencing equally (Figure 6).

Figure 6: 2019-20 Percentage of Video and Telephone Conferencing During At-Home Learning

Source: 2019-20 CAP vendor survey file, 07/08//20.

Note: N=24.

Vendors and advisors were asked to rank the most challenging issues when serving students remotely. Fourteen respondents (58.3%) ranked assisting students with FAFSA/TASFA applications as the most challenging, followed by assisting students with linking Khan Academy with College Board accounts ($n=6$ or 25.0%) and helping students complete the Dallas County Promise Pledge ($n=3$, 12.5%). The majority of respondents (79%) indicated virtual advising was less effective compared to in-person advising, and 62.5 percent of respondents stated they served fewer students during the pandemic compared to pre-at home learning.

The percentages of students whose Khan Academy accounts were linked with College Board accounts were relatively low in 2018-19 (30%) and in 2019-20 (25%). Vendors were asked what could be done to increase student engagement with Khan Academy linked accounts in the coming years. Vendors (total responses=20) listed several critical elements to increase students' engagement including receiving adequate support from campus staff ($n=13$, or 65%), raising student interest ($n=5$, or 25%), and making it a priority for vendors ($n=2$, or 10%).

When asked which areas for improvement they would target in 2020-21, vendors (total responses=20) identified the following areas: assisting with financial aid applications ($n=18$, or 90%), assisting students with linking Khan Academy accounts to College Board ($n=15$, or 75%), assisting with college applications ($n=14$, or 70%), assisting with scholarship applications ($n=12$, or 60%), and assisting with registering and preparing for SAT/ACT/TSIA tests ($n=11$, or 55%).

The vendor survey also included two open-ended questions. One of the open-ended questions asked about challenges vendors encountered when serving students remotely during at-home learning. Vendors (total respondents=23) listed several challenges including reaching out and communicating with CAP students ($n=27$), accessing student information ($n=7$), engaging with students ($n=4$), assisting students with college paperwork ($n=3$), and having internet connection issues when using Zoom and other

online platforms ($n=2$). Vendors (total respondents=22) indicated challenges students encountered during the pandemic, which included internet connection issues ($n=11$); mental health issues such as COVID-19 related stress, fear, and frustration ($n=6$); holding multiple jobs to support families during the pandemic ($n=5$); lack of adequate time to complete school work ($n=5$); and lack of concentration on school work ($n=4$).

CAP Manager Survey Results

The CAP manager questionnaire included five open-ended questions. The first open-ended question asked what programmatic changes were made when providing services to students during at-home learning. The manager stated that the CAP program continued to provide services to students virtually through one-on-one virtual meetings with students, virtual workshops, and student advisement meetings through Google Classroom. CAP advisors also had the students fill out appointment forms with electronic signatures and documented all advisor/student meetings held.

The CAP manager listed some of the challenges during this difficult time, including assisting students with FAFSA/TASFA applications because students needed to complete all the required paperwork before submitting the applications to the institutions for verification. For example, due to the COVID-19 pandemic, students had difficulty retrieving IRS tax transcripts and death certificates since the IRS closed at the beginning of the COVID-19 pandemic. As a result, some students' financial aid applications were delayed, and some students were concerned that their college applications and other admissions information would not be processed in a timely manner.

Another open-ended question asked the manager about vendor challenges and major concerns. The CAP manager indicated that vendors' major concerns included getting in touch with CAP students at the beginning of at-home learning, engaging students through the virtual service platform, and ensuring students received the services they needed to complete the college application process. Meanwhile, principals had concerns that their campuses had a lower financial aid completion rate than anticipated and indicated that students and families needed a greater understanding of the financial aid process. Therefore, CAP vendors held several virtual parent workshops on financial aid. The accuracy of the financial aid completion rate was another principal concern. Principals were concerned that the number of students with functional living skills (FLS) and activities of daily living (ADL) impacted the campus-level completion rates. Therefore, in 2020-21, the CAP manager plans to keep updating FLS and ADL student files for CAP campuses from the very beginning of the school year.

During the 2020-21 school year, the CAP manager plans to do the following: 1) hold virtual meetings with CAP supervisors on a monthly basis; 2) have one-on-one meetings with advisors at each campus to ensure they get the support they need; 3) make changes to how scholarships are reported; 4) have a meeting with the Special Revenue Funds Management department to complete requirements for virtual reporting; and 5) keep verifying vendor monthly reports, including services and workshops provided, student signatures, and so forth.

2019-20 CAP Student Survey

During the last several years, in order to solicit students' feedback about CAP services they received, a CAP student survey was developed for students to complete at the end of each school year. However, in 2019-20, due to the COVID-19 pandemic, the Dallas ISD cancelled most student surveys during the spring semester. Therefore, the 2019-20 CAP student survey was cancelled. Data for previous years can be found in the 2018-19 report (Lorenz 2019, pages 18-20).

KEY FINDINGS AND RECOMMENDATIONS

Key Findings

During the 2019-20 school year, 13,290 high school students in grades nine through 12 at 36 campuses participated in CAP program through \$2,350,000 of Title IV funds, a slight increase from \$2,325,000 the previous two years when funded through Title I. Three vendors (ASP, EIF, and SMU) were selected to provide services to CAP students. Services included assisting students with 1) completing college applications; 2) completing financial aid applications; 3) registering and preparing for *SAT*, *ACT*, and *TSIA*; 4) completing college and scholarship application essays; 5) completing Dallas County Promise Pledges; and 6) attending college fairs. Key findings for 2019-20 included the following:

- Of the 13,290 CAP participants, the majority were Hispanic (70.7%) followed by African American (22.4%). Slightly over half (53.3%) were female students, 76.8 percent were economically disadvantaged, and 69.7 percent were classified as at risk. Most (59.9%) were enrolled in grade 12.
- Overall, 92 percent of 2019-20 seniors completed at least one college application, below the goal of 95 percent. Ninety-five percent of 2018-19 seniors and 94 percent of 2017-18 seniors completed a college application. Six of the 11 campuses served by ASP (55%), 14 of the 23 campuses (except City Lab which had no seniors) served by EIF (61%), and one campus served by SMU (100%) met the CAP goal of 95 percent of seniors completing at least one college application. Seniors' self-reported data indicated 26,142 college applications were submitted during the 2019-20 school year. ASP reported the highest percentage of acceptances (47%) followed by SMU (43%) and EIF (32%).
- Overall, 2019-20 seniors met the program goal of 70 percent completing a FAFSA or TASFA application. Nine of the 11 campuses served by ASP (82%), 11 of the 23 campuses (except for CityLab HS, which has no seniors) served by EIF (48%), and the one campus served by SMU (100%) met the CAP goal. The FAFSA/TAFSA completion rate increased from 68 percent in 2017-18 to 69 percent in 2018-19 to 70 percent in 2019-20.
- The program goal of 95 percent of 2019-20 seniors taking *SAT*, *ACT* or *TSIA* was not met; rather, overall, 93 percent met the goal. By vendor, the percentages were highest for SMU (100%) followed by ASP (94%) and EIF (93%). The overall percentage of seniors who took a test remained stable over the past three years with 92 percent in 2017-18 and 93 percent in 2018-19 and 2019-20.

- Overall, 99 percent of CAP students completed their Dallas County Promise Pledges, meaning the goal of 95 percent was met. Twenty-nine out of 31 (94%) participating campuses met the program goal. 2019-20 was the first reporting year for Dallas County Promise Pledges
- The 2018-19 seniors who participated in CAP were more likely to enroll in two-year colleges than non-participants, and 2018-19 seniors who did not participate in CAP were more likely to enroll in four-year colleges than CAP participants. In 2018-19, seniors who visited a CAP vendor 10 and more times were more likely to enroll in a four-year college than those who visited less frequently or non-CAP participants, and they were more likely to enroll in a two-year college than non-CAP participants. More CAP participants than non-participants did *not* enroll in college in 2017-18 (49% vs. 54%) and 2018-19 (49% vs. 58%).
- During at-home learning, CAP continued to provide services to students remotely. Most surveyed vendors (58.3%) indicated they provided services to students five days per week. Vendors utilized either video conferencing or/and phone conferencing when advising students. Sixty-three percent of vendors stated they served fewer students compared to pre at-home learning.
- Vendors indicated that they would target the following areas for improvement in 2020-21: assisting with financial aid applications, assisting students with linking Khan Academy accounts to College Board accounts, assisting with college applications, assisting with scholarship applications, and assisting with registering and preparing for SAT/ACT/TSIA tests.
- The challenges vendors encountered during at-home learning included engaging with CAP students, accessing student information, assisting students with college application paperwork, and experiencing internet connection issues when using Zoom and other platforms. Students had difficulty retrieving IRS tax transcripts and death certificates since IRS closed at the beginning of the COVID-19 pandemic. As a result, some students' financial aid applications were delayed.

Recommendations

Identify ways to help students link their Khan Academy and College Board accounts, especially among students in grades 10 and 11. In 2019-20, 25 percent linked their Khan Academy accounts with College Board, which was much lower than the 50 percent program goal. Likewise, eight out of 36 campuses (22%) met the program goal. Program staff should work closely with CAP vendors to make sure vendors prioritize helping students link their accounts and to note the benefits available when the accounts are linked.

Identify ways to increase senior college application completion rates. In 2019-20, 40 percent of the campuses with seniors (14 out of 35 campuses) did not meet the application completion rate CAP goal of 95 percent. Program staff should coordinate with CAP vendors to determine possible reasons for the high incompleteness rates and target steps to ensure students receive adequate support and encouragement to complete the process.

Update FLS and ADL files on an ongoing basis. A data discrepancy existed between the district demographic file and what vendors reported for the number of seniors on each campus when excluding FLS and ADL students. CAP staff members should ensure the FLS and ADL information is updated throughout the school year to improve data accuracy.

Find ways to recruit more students in the CAP program. More CAP participants than non-participants did *not* enroll in college in 2017-18 (49% vs. 54%) and 2018-19 (49% vs. 58%). This likely means there is a need to recruit more students, especially seniors, into the CAP program.

REFERENCES

- Lorenz, A. (August 2018). 2017-18 Evaluation of the College Access Program. Dallas, TX: Dallas Independent School District.
- Lorenz, A. (August 2019). 2018-19 Evaluation of the College Access Program. Dallas, TX: Dallas Independent School District.

APPENDICES



Appendix A

Appendix A: 2019-20 Number and Percentage of Students Served by CAP Vendor and Campus

Campus	All Students		Seniors	
	<i>N</i>	%	<i>n</i>	%
Academic Success Program				
Adams	2,077	22	425	94
Hillcrest	1,352	18	187	77
Jefferson	1,743	14	235	71
Molina	2,189	15	312	59
Obama	149	52	30	100
Rangel	252	33	55	96
Townview: Business	487	26	107	95
Townview: Ed & Soc	264	34	75	99
Townview: Health	499	32	120	98
Townview: SEM	488	25	92	97
Wilson	1,883	22	353	85
Education is Freedom				
Adamson	1,553	44	305	100
Carter	1,086	30	243	92
CityLab	191	79	N/A	N/A
Conrad	1,319	25	288	88
Garza	447	47	108	100
Gilliam	368	68	69	100
IDEA	276	71	76	100
Kimball	1,363	35	281	98
Lassiter	250	60	51	100
Lincoln	637	30	107	95
Madison	489	42	109	99
New Tech	254	43	56	100
North Dallas	1,086	40	197	96
Pinkston	942	63	224	100
Roosevelt	710	40	145	94
Samuell	1,837	26	299	76
Seagoville	1,542	22	278	85
Skyline	4,007	31	901	96
South Oak Cliff	1,230	29	254	97
Sunset	1,991	42	402	97
Townview: Pub Svc	435	63	97	100
Townview: TAG	404	75	67	99
White	2,007	43	423	95
Wilmer-Hutchins	927	23	169	99
Southern Methodist University				
Spruce	1,749	36	358	100

Source: CAP data file 07/15/20. District demo data file 05/29/20.

Appendix B

Appendix B: 2019-20 Reasons for Student Visits by Campus - Academic Success Program

Reason	N	%
Adams (6,645 Total Reasons)		
College & Financial Aid Information	1,124	17
College & Financial Aid Applications	3,343	50
College Fairs	6	0
Test Preparation & Registration	144	2
College & Scholarship Essays	1,230	19
Other	798	12
Hillcrest (1,365 Total Reasons)		
College & Financial Aid Information	261	19
College & Financial Aid Applications	610	45
Test Preparation & Registration	39	3
College & Scholarship Essays	216	16
Other	239	18
Jefferson (1,196 Total Reasons)		
College & Financial Aid Information	203	17
College & Financial Aid Applications	660	55
College Fairs	1	0
Test Preparation & Registration	61	5
College & Scholarship Essays	184	15
Other	87	7
Molina (1,186 Total Reasons)		
College & Financial Aid Information	376	32
College & Financial Aid Applications	467	39
Test Preparation & Registration	62	5
College & Scholarship Essays	231	20
Other	50	4
Obama (966 Total Reasons)		
College & Financial Aid Information	96	10
College & Financial Aid Applications	349	36
College Fairs	1	0
Test Preparation & Registration	3	0
College & Scholarship Essays	415	43
Other	102	11
Rangel (300 Total Reasons)		
College & Financial Aid Information	33	11
College & Financial Aid Applications	92	31
Test Preparation & Registration	15	5
College & Scholarship Essays	102	34
Other	58	19
Townview: Business (1,531 Total Reasons)		
College & Financial Aid Information	308	20
College & Financial Aid Applications	739	48
Test Preparation & Registration	20	1
College & Scholarship Essays	390	26
Other	74	5

table continues

Appendix B (continued)

Reason	N	%
Townview: Ed & Soc (937 Total Reasons)		
College & Financial Aid Information	124	13
College & Financial Aid Applications	351	38
Test Preparation & Registration	86	9
College & Scholarship Essays	189	20
Other	187	20
Townview: Health (1,731 Total Reasons)		
College & Financial Aid Information	274	16
College & Financial Aid Applications	705	41
College Fairs	4	0
Test Preparation & Registration	46	3
College & Scholarship Essays	448	26
Other	254	15
Townview: SEM (1,153 Total Reasons)		
College & Financial Aid Information	485	42
College & Financial Aid Applications	279	24
Test Preparation & Registration	8	1
College & Scholarship Essays	230	20
Other	151	13
Wilson (1,598 Total Reasons)		
College & Financial Aid Information	290	18
College & Financial Aid Applications	532	33
College Fairs	1	0
Test Preparation & Registration	58	4
College & Scholarship Essays	213	13
Other	504	32

Source: CAP participation data file 07/15/20.

Note: N=2,418. Percentages may not sum to 100 due to rounding.

Appendix C

Appendix C: 2019-20 Reasons for Student Visits by Campus - Education is Freedom

Reason	N	%
Adamson (4,852 Total Reasons)		
College & Financial Aid Information	1,297	27
College & Financial Aid Applications	1,829	38
College Fairs	85	2
Test Preparation & Registration	420	9
College & Scholarship Essays	10	0
Other	1,211	25
Carter (5,073 Total Reasons)		
College & Financial Aid Information	2,838	56
College & Financial Aid Applications	634	13
College Fairs	189	4
Test Preparation & Registration	35	1
College & Scholarship Essays	89	2
Other	1,288	25
CityLab (918 Total Reasons)		
College & Financial Aid Information	98	11
College & Financial Aid Applications	71	8
College Fairs	55	6
Test Preparation & Registration	134	15
College & Scholarship Essays	115	13
Other	445	49
Conrad (6,932 Total Reasons)		
College & Financial Aid Information	1,099	16
College & Financial Aid Applications	4,207	61
College Fairs	2	0
Test Preparation & Registration	261	4
College & Scholarship Essays	68	1
Other	1,295	19
Garza Early College (2,005 Total Reasons)		
College & Financial Aid Information	384	19
College & Financial Aid Applications	598	30
College Fairs	308	15
Test Preparation & Registration	275	14
College & Scholarship Essays	26	1
Other	414	21
Gilliam (1,154 Total Reasons)		
College & Financial Aid Information	179	16
College & Financial Aid Applications	171	15
College Fairs	98	9
Test Preparation & Registration	216	19
College & Scholarship Essays	95	8
Other	395	34
IDEA (1,406 Total Reasons)		
College & Financial Aid Information	242	17
College & Financial Aid Applications	516	37
College Fairs & Visits	94	7
Test Preparation & Registration	122	9
College & Scholarship Essays	54	4
Other	378	27

table continues

Appendix C (continued)

Reason	N	%
Kimball (2,951 Total Reasons)		
College & Financial Aid Information	634	22
College & Financial Aid Applications	607	21
College Fairs	387	13
Test Preparation & Registration	222	8
College & Scholarship Essays	328	11
Other	773	26
Lassiter (1,053 Total Reasons)		
College & Financial Aid Information	88	8
College & Financial Aid Applications	567	54
College Fairs	63	6
Test Preparation & Registration	43	4
College & Scholarship Essays	94	9
Other	198	19
Lincoln (2,711 Total Reasons)		
College & Financial Aid Information	272	10
College & Financial Aid Applications	1,011	37
College Fairs	70	3
Test Preparation & Registration	285	11
College & Scholarship Essays	115	4
Other	958	35
Madison (1,275 Total Reasons)		
College & Financial Aid Information	161	13
College & Financial Aid Applications	552	43
College Fairs	63	5
Test Preparation & Registration	44	4
College & Scholarship Essays	16	1
Other	439	34
New Tech (914 Total Reasons)		
College & Financial Aid Information	121	13
College & Financial Aid Applications	404	44
College Fairs	93	10
Test Preparation & Registration	125	14
College & Scholarship Essays	26	3
Other	145	16
North Dallas (5,863 Total Reasons)		
College & Financial Aid Information	2,553	44
College & Financial Aid Applications	1,099	19
College Fairs	560	10
Test Preparation & Registration	423	7
College & Scholarship Essays	406	7
Other	822	14
Pinkston (4,465 Total Reasons)		
College & Financial Aid Information	975	22
College & Financial Aid Applications	1,310	29
College Fairs	528	12
Test Preparation & Registration	647	15
College & Scholarship Essays	200	5
Other	805	18

table continues

Appendix C (continued)

Reason	N	%
Samuell (3,645 Total Reasons)		
College & Financial Aid Information	605	17
College & Financial Aid Applications	1,539	42
College Fairs	28	1
Test Preparation & Registration	275	8
College & Scholarship Essays	15	0
Other	1,183	33
Roosevelt (1,321 Total Reasons)		
College & Financial Aid Information	237	18
College & Financial Aid Applications	396	30
College Fairs	74	6
Test Preparation & Registration	144	11
College & Scholarship Essays	23	2
Other	447	34
Seagoville (2,788 Total Reasons)		
College & Financial Aid Information	1,147	41
College & Financial Aid Applications	1,109	40
College Fairs	12	0
Test Preparation & Registration	72	3
College & Scholarship Essays	7	0
Other	441	16
Skyline (12,930 Total Reasons)		
College & Financial Aid Information	6,026	47
College & Financial Aid Applications	4,229	33
College Fairs	211	2
Test Preparation & Registration	609	5
College & Scholarship Essays	55	0
Other	1,800	14
South Oak Cliff (4,366 Total Reasons)		
College & Financial Aid Information	1,971	45
College & Financial Aid Applications	1,235	28
College Fairs	164	4
Test Preparation & Registration	157	4
College & Scholarship Essays	88	2
Other	751	17
Sunset (5,719 Total Reasons)		
College & Financial Aid Information	3,216	56
College & Financial Aid Applications	1,233	22
College Fairs	57	1
Test Preparation & Registration	328	6
College & Scholarship Essays	21	0
Other	864	15
Townview: Pub Svc (4,023 Total Reasons)		
College & Financial Aid Information	1,178	29
College & Financial Aid Applications	1,274	32
College Fairs	27	1
Test Preparation & Registration	119	3
College & Scholarship Essays	148	4
Other	1,277	32

table continues

Appendix C (continued)

Reason	N	%
Townview: TAG (2,094 Total Reasons)		
College & Financial Aid Information	435	21
College & Financial Aid Applications	739	35
College Fairs	11	1
Test Preparation & Registration	298	14
College & Scholarship Essays	26	1
Other	585	28
White (8,232 Total Reasons)		
College & Financial Aid Information	3,519	43
College & Financial Aid Applications	2,833	34
College Fairs	123	2
Test Preparation & Registration	765	9
College & Scholarship Essays	211	3
Other	781	10
Wilmer-Hutchins (2,119 Total Reasons)		
College & Financial Aid Information	525	25
College & Financial Aid Applications	655	31
College Fairs	152	7
Test Preparation & Registration	47	2
College & Scholarship Essays	16	1
Other	724	34

Source: CAP participation data file 07/15/20.

Note: N=10,080. Percentages may not add to 100 due to rounding.

Appendix D

Appendix D: 2019-20 Reasons for Student Visits by Campus - Southern Methodist University

Reason	<i>N</i>	%
Spruce (10,694 Total Reasons)		
College & Financial Aid Information	3,622	34
College & Financial Aid Applications	2,532	24
Test Preparation & Registration	523	5
College & Scholarship Essays	95	1
Other	3,922	37

Source: CAP participation data file 07/15/20.

Note: *N*=792. Percentages may not add to 100 due to rounding.

Appendix E

Appendix E Table 1: 2019-20 Number of Times Students Visited CAP Vendor by Campus

	N of Students	Minimum Visits	Max Visits	Mean Visits	Std. Dev.
Academic Success Program					
Adams	457	1	64	7.9	8.8
Hillcrest	236	1	27	3.7	3.7
Jefferson	230	1	34	3.8	4.7
Molina	318	1	37	3.0	4.5
Obama	77	1	31	8.4	9.6
Rangel	83	1	12	2.9	2.3
Townview: Business	123	1	13	6.6	3.4
Townview: Ed & Soc	86	1	25	6.6	4.7
Townview: Health	152	1	52	7.1	7.7
Townview: SEM	118	1	28	6.4	5.2
Wilson	418	1	31	2.7	2.7
Education is Freedom					
Adamson	713	1	57	4.7	6.0
Carter	348	1	60	6.6	8.3
CityLab	161	1	14	5.0	4.0
Conrad	338	1	48	4.5	5.1
Garza	210	1	35	7.2	7.5
IDEA	198	1	48	5.1	6.7
Gilliam	251	1	25	3.2	3.7
Kimball	502	1	48	4.8	6.0
Lassiter	152	1	68	5.6	9.3
Lincoln	198	1	55	9.2	10.6
Madison	205	1	17	3.2	3.1
New Tech	110	1	25	5.9	5.9
North Dallas	463	1	59	5.1	7.2
Pinkston	653	1	31	5.6	6.6
Roosevelt	286	1	22	3.5	3.8
Samuell	493	1	28	4.4	3.8
Seagoville	354	1	31	3.2	3.4
Skyline	1,249	1	49	3.6	4.0
South Oak Cliff	364	1	38	5.8	5.9
Sunset	839	1	24	3.1	2.9
Townview: Pub Svc	279	1	44	5.7	6.8
Townview: TAG	307	1	31	2.8	3.4
White	888	1	102	3.8	2.9
Wilmer-Hutchins	233	1	77	7.1	10.3
Southern Methodist University					
Spruce	659	1	49	5.2	6.2

Source: CAP participation data file 07/15/20.

Note: N=12,751.

Appendix E Table 2: 2019-20 Number of Times Students Visited CAP Vendor by Campus

		1 Visit		2 Visits		3 Visits		4 Visits		5-9 Visits		10 or More Visits	
Campus	N	n	%	n	%	N	%	n	%	n	%	n	%
Academic Success Program													
Adams	457	48	10.5	53	11.6	50	10.9	57	12.5	140	30.6	109	23.9
Hillcrest	236	76	32.2	49	20.8	35	14.8	18	7.6	43	18.2	15	6.4
Jefferson	230	66	28.7	58	25.2	36	15.7	17	7.4	38	16.5	15	6.5
Molina	318	160	50.3	65	20.4	30	9.4	18	5.7	30	9.4	15	4.7
Obama	77	41	53.2	5	6.5	1	1.3	0	0	0	0	30	39.0
Rangel	83	30	36.1	15	18.1	16	19.3	7	8.4	14	16.9	1	1.2
Townview: Business	123	8	6.5	11	8.9	12	9.8	6	4.9	60	48.8	26	21.1
Townview: Ed & Soc	86	4	4.7	7	8.1	9	10.5	13	15.1	36	41.9	17	19.8
Townview: Health	152	16	10.5	27	17.8	20	13.2	15	9.9	41	27.0	33	21.7
Townview: SEM	118	21	17.8	11	9.3	8	6.8	15	12.7	34	28.8	29	24.6
Wilson	418	159	38.0	107	25.6	63	15.1	32	7.7	45	10.8	12	2.9
Education is Freedom													
Adamson	713	264	37.0	130	18.2	31	4.3	33	4.6	173	24.3	82	11.5
Carter	348	88	25.3	40	11.5	34	9.8	34	9.8	80	23.0	72	20.7
CityLab	161	50	31.1	22	13.7	13	8.1	5	3.1	39	24.2	32	19.9
Conrad	338	102	30.2	52	15.4	43	12.7	26	7.7	80	23.7	35	10.4
Garza	210	98	46.7	6	2.9	3	1.4	2	1.0	29	13.8	72	34.3
Gilliam	251	92	36.7	81	32.3	21	8.4	7	2.8	32	12.7	18	7.2
IDEA	198	59	29.8	40	20.2	21	10.6	16	8.1	31	15.7	31	15.7
Kimball	502	169	33.7	70	13.9	48	9.6	41	8.2	113	22.5	61	12.2
Lassiter	152	65	42.8	33	21.7	6	3.9	6	3.9	14	9.2	28	18.4
Lincoln	198	62	31.3	16	8.1	5	2.5	8	4.0	40	20.2	67	33.8
Madison	205	88	42.9	28	13.7	25	12.2	15	7.3	38	18.5	11	5.4
New Tech	110	45	40.9	9	8.2	6	5.5	5	4.5	13	11.8	32	29.1
North Dallas	463	168	36.3	76	16.4	45	9.7	23	5.0	79	17.1	72	15.6
Pinkston	653	243	37.2	114	17.5	44	6.7	28	4.3	73	11.2	151	23.1
Roosevelt	286	123	43.0	48	16.8	20	7.0	24	8.4	45	15.7	26	9.1
Samuell	493	149	30.2	56	11.4	34	6.9	39	7.9	173	35.1	42	8.5
Seagoville	354	118	33.3	84	23.7	49	13.8	26	7.3	58	16.4	19	5.4
Skyline	1,249	393	31.5	218	17.5	203	16.3	131	10.5	251	20.1	53	4.2
South Oak Cliff	364	98	26.9	26	7.1	40	11.0	30	8.2	109	29.9	61	16.8
Sunset	839	287	34.2	202	24.1	108	12.9	75	8.9	136	16.2	31	3.7
Townview: Pub Svc	279	82	29.4	58	20.8	19	6.8	20	7.2	46	16.5	54	19.4
Townview: TAG	307	134	43.6	79	25.7	32	10.4	14	4.6	36	11.7	12	3.9
White	888	433	48.8	126	14.2	55	6.2	59	6.6	128	14.4	87	9.8
Wilmer-Hutchins	233	58	24.9	21	9.0	12	5.2	11	4.7	91	39.1	40	17.2
Southern Methodist University													
Spruce	659	243	36.9	63	9.6	47	7.1	50	7.6	151	22.9	105	15.9

Source: CAP participation data file 07/15/20.

Note: N=12,751. Percentages may not add to 100 due to rounding.

Appendix F

Appendix F: 2019-20 Vendor Survey Responses

Survey Question	n	%
For which vendor do you work?		
ASP	9	34.6
EIF	14	53.9
SMU	3	11.5
Which of the following best describes your role?		
Supervisor	4	15.4
Advisor	22	84.6
Which campus do you serve?		
Bryan Adams	2	7.7
Hillcrest	1	3.9
Rangel	0	0.0
Jefferson	1	3.9
Molina	1	3.9
Obama Magnet	1	3.9
Seagoville	1	3.9
Townview - Business	0	0.0
Townview - Ed & Soc	0	0.0
Townview - Health	1	3.9
Townview - SEM	1	3.9
White	1	3.9
Wilson	1	3.9
Carter	1	3.9
CityLab	0	0.0
Conrad	0	0.0
Kimball	0	0.0
Gilliam	0	0.0
Lassiter	0	0.0
Lincoln	1	3.9
Madison	0	0.0
North Dallas	1	3.9
Pinkston	1	3.9
Roosevelt	1	3.9
Samuell	0	0.0
Skyline	2	7.7
New Tech	0	0.0
South Oak Cliff	1	3.9
Sunset	1	3.9
Garza	1	3.9
Townview - Pub.SVC.	1	3.9
Townview - TAG	0	0.0
Adamson	1	3.9
Wilmer-Hutchins	0	0.0
IDEA	0	0.0
Spruce	3	11.5

table continues

Appendix F (continued)

Survey Question	n	%				
*a During at-home-learning, how many days a week do you offer services to students?						
One day per week	0	0.0				
Two days per week	0	0.0				
Three days per week	0	0.0				
Four days per week	2	8.3				
Five days per week	14	58.3				
Six days per week	3	12.5				
Seven days per week	5	20.8				
*a During at-home learning, students are encouraged to schedule their appointments with advisors virtually, approximately what method did CAP advisors use when advising students?						
Video was used for majority of advising	6	25.0				
Phone was used for majority of advising	6	25.0				
Video and phone were equally used	12	50.0				
Other (please specify)	0	0.0				
*a During at-home learning, how is your caseload affected?						
More students were served than pre at-home learning	2	8.3				
Approximately the same number of students were served as pre at-home learning	7	29.2				
Fewer students were served compared to pre at-home learning	15	62.5				
*a Based on your experience, how effective is virtual advising compared to face-to-face advising?						
It is less effective than face-to-face advising	19	79.2				
It is the same as face-to-face advising	5	20.8				
It is more effective than face-to-face advising	0	0.0				
*b If you are contracted for another school year in 2020-21, which of the following areas will you target as areas of improvement? (select all that apply)						
Assisting with college applications	14	70.0				
Assisting with financial aid applications	18	90.0				
Assisting with registering/SAT, ACT, TSIA	11	55.0				
Assisting with Khan Academy Linked Accounts with College Board	15	75.0				
Assisting with completing Dallas County Promise Pledge	8	40.0				
Assisting with scholarship application	12	60.0				
Other (please specify)	3	15.0				
*a During at-home learning, virtual advising could be challenging when assisting students. Rank the following with 1 being the most challenging and 6 being the least challenging						
Ranking	1	2	3	4	5	6
	Number of Response					
Assisting with college applications	0	7	6	2	4	5
Assisting with scholarship applications	0	1	7	11	3	2
Assisting with SAT/ACT registration	1	7	3	2	10	1
Assisting with financial Aid (FAFSA/TASFA)	14	3	2	3	1	1
Assisting with Dallas County Promise Pledge	3	3	3	3	4	8
Assisting with Linking Khan Academy	6	3	3	3	2	7
*b Based on current year and previous years' data, the percentages of students' Khan Academy Linked Accounts of College Board were relatively low, what could be done to increase students' engagement in Khan Academy Linked Accounts in the coming years? Rank the following with 1 being the most critical and 4 the least critical						
Ranking	1	2	3	4		
	Number of Response					
Making it a priority for CAP vendors	2	1	8	9		
Adequate support from campus staff	13	6	1	0		
Student interest	5	10	4	1		
Adequate parent support	0	3	7	10		

table continues

Appendix F (continued)

Survey Questions							
*bCAP vendors provided supplemental assistance to students on a regular basis. Which of these services is the most challenging based on your experience? Rank the following with 1 being the most challenging and 6 being the least challenging							
Ranking	1	2	3	4	5	6	
	Number of Response						
Assisting with college applications	1	7	5	3	2	2	
Assisting with financial aid applications	13	2	1	1	1	2	
Assisting with registering/preparing for SAT/ACT/TSIA	0	3	6	6	3	2	
Assisting with Linking Khan Accounts	5	2	2	3	5	3	
Assisting with completing Dallas County Promise Pledge	1	4	2	1	6	6	
Assisting with scholarship applications	0	2	4	6	3	5	
*bCAP vendors provided college access services to students and parents. Rank the following in order of importance to you as vendors with 1 being the most important and 8 the least important							
Ranking	1	2	3	4	5	6	7 8
	Number of Response						
Meeting regularly with counselors	2	1	3	3	7	1	3 0
Attending Counseling Services department meetings	0	1	0	1	3	7	2 6
Attending College and Career Readiness meetings	0	0	1	0	2	6	9 2
Assisting with college and scholarship application essays	2	4	6	4	1	1	1 1
Attending college fairs	0	0	0	0	4	3	4 9
Holding parent workshops	1	3	5	8	2	0	1 0
Conducting student classroom guidance sessions	2	6	4	4	1	1	0 2
Providing individual student assistance	13	5	1	0	0	1	0 0

Source: CAP 2019-20 vendor survey data, 07/08//20.

Note: N=26. *a= 24 responses. *b = 20 responses. Percentages may not add to 100 due to rounding.

Appendix G

Appendix G: 2019-20 CAP Manager Questionnaire

1. How did CAP change how it provides services to students during at-home learning?
 2. What are some of the challenges you encountered and continue to encounter during this difficult time?
 3. Can you provide some details of the CAP plan for fall 2020?
 4. When you met with school principals and advisors during 2019-20, based on your experience, what were the school's major concerns and challenges?
 5. What were the vendors' major concerns and challenges during 2019-20?
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