

2018-19 Evaluation of the College Access Program

Department of Evaluation and Assessment

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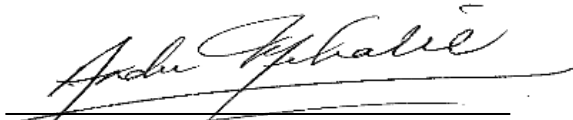
2018-19 Evaluation of the College Access Program

Approved Report of the Department of Evaluation and Assessment

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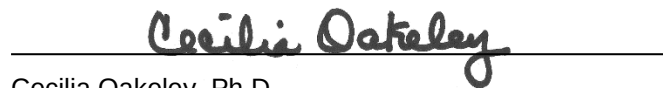
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2018-19 EVALUATION OF THE COLLEGE ACCESS PROGRAM

Project Evaluator: Akiva Lorenz, Ph.D.

ABSTRACT

The College Access Program (CAP) was created in 2010 by the Dallas Independent School District to increase student college and scholarship applications, participation and performance on college entrance exams, and parental involvement in the college admissions and financial aid process. For the 2018-19 school year, Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU) were selected as CAP vendors to provide college access services to high schools receiving Title I funds in the Dallas ISD. These services included helping students and parents with 1) using SchoolLinks (an online college and career readiness tool); 2) completing college and financial aid applications; 3) registering and preparing for the *SAT*, *ACT*, and *Texas State Initiative Assessment (TSIA)*; 4) completing college and scholarship essays; and 5) attending college fairs. In 2018-19, the CAP was supported by \$2,325,000 of Title I funds and served 14,428 students at 36 high schools. Title I funding remained comparable over the past three school years, while the number of students served by CAP vendors slightly increased from 14,145 in 2016-17 to 14,428 in 2018-19. The primary findings of this report are outlined below.

- In 2018-19, 37 percent of students in grades 9-12 and 89 percent of seniors were served by a CAP vendor. On average, students were served 4.7 times by CAP vendors.
- In 2018-19, CAP vendors continued to focus on providing services related to college applications and financial aid.
- CAP vendors met or almost met CAP goals regarding college applications; financial assistance; *SAT*, *ACT*, or *TSIA* exams; and the Summer Melt texting program, while CAP vendors fell short of meeting goals related to SchoolLinks and linking Khan Academy and College Board accounts.
- Analysis of National Student Clearinghouse data for 2017-18 graduates showed that more CAP participants (51%) than non-participants (46%) enrolled in colleges within one year of graduation.
- Ninety-six percent of 2016-17 CAP participants and 97 percent of non-participants who enrolled in college within one year of graduating high school remained enrolled in college in 2018-19.

It is recommended that College Access Program staff explicate program goals and reporting requirements to CAP vendors to ensure decision makers receive consistent and comparable data and allow for a more meaningful evaluation of the CAP program. CAP and counseling staff should further reevaluate the implementation of the career and college exploration tasks and identify ways to increase participation in *SAT* test preparation among students in grades 10 and 11.

PROGRAM DESCRIPTION

The College Access Program (CAP) was created in 2010 by Dallas Independent School District (ISD) to increase student college applications, scholarship applications, participation and performance on college entrance exams, and parental involvement in the college admissions and financial aid process. The program is managed by a college access coordinator within the Dallas ISD Postsecondary Partnerships and Programs department¹. The three CAP vendors selected for the 2018-19 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU). The program served students in high schools receiving Title I funds. In 2018-19, the program was supported by \$2,325,000 of Title I funds and served 14,428 students at 36 high school campuses. Guidelines associated with Title I funding required that CAP vendors supplement counselor job responsibilities to assist in reaching program goals; CAP vendors were not to supplant, or replace, the work responsibilities of the counselors. Campus leadership selected a CAP vendor, and the vendor assigned a CAP advisor to the campus to provide supplemental assistance to students and parents. This assistance included:

- Using SchoolLinks (an online college and career readiness tool)
- Completing college applications
- Completing financial aid applications
- Registering and preparing for SAT, ACT, and *Texas State Initiative Assessment (TSIA)* tests
- Completing college and scholarship application essays
- Attending college fairs

CAP advisors also collaborated with campus counseling staff and other CAP staff members to provide support to students. These efforts included 1) assisting counselors with organizing and providing test preparation sessions and college fairs, 2) meeting regularly with counselors, 3) attending Counseling Services department meetings, and 4) attending College and Career Readiness meetings. CAP vendors worked with counselors to provide college access services to students and their parents, including parent workshops, student classroom guidance sessions, and individual student assistance.

Because CAP was designed to be a collaborative effort between CAP vendors and campus counseling staff, both CAP vendors and counseling staff were responsible for meeting outcome targets. Dallas ISD counselors and CAP vendor staff members worked toward attaining several measurable outcomes during the 2018-19 school year, including:

- 95 percent of seniors utilizing career and college exploration tools including SchoolLinks
- 50 percent of seniors attending at least one college fair
- 95 percent of seniors completing at least one college application
- 70 percent of seniors completing at least one financial aid application
- 95 percent of seniors registering for and taking the SAT, ACT, and/or TSIA

¹ Due to a delay in the hiring process of the CAP coordinator, program responsibilities were handled by other staff from the Postsecondary Partnership and Programs department until December 3, 2019.

- 50 percent of students in grades 10 and 11 attending either SAT or ACT preparation sessions, or linking their College Board and Khan Academy accounts, an online learning resource, to access official SAT practice and sample tests
- 50 percent of seniors opting to participate in the Summer Melt texting program

These program goals were aligned with goals set by the Counseling Services department. ASP began working on their campuses between August 20 and September 12, 2018. EIF began working on their campuses on August 20, 2018, and SMU began work on August 15, 2018. Table 1 displays the list of campuses served by each CAP vendor during the 2018-19 school year.

Table 1: 2018-19 High School Campuses Served by CAP Vendors

Academic Success Program	Education is Freedom	Southern Methodist University
Adams	Adamson	IDEA
Hillcrest	Carter	Spruce
Jefferson	Conrad	
Molina	Garza	
Obama	Gilliam	
Rangel	Kimball	
Seagoville	Lassiter	
Townview: Bus	Lincoln	
Townview: Ed & Soc	Madison	
Townview: Hlth	New Tech (Smith)	
Townview: SEM	North Dallas	
White	Patton	
Wilson	Pinkston	
	Roosevelt	
	Samuell	
	Skyline	
	South Oak Cliff	
	Sunset	
	Townview: Pub Svc	
	Townview: TAG	
	Wilmer-Hutchins	

Source: List of campuses provided by CAP staff members.

Note: CAP = College Access Program; Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted.

PURPOSE AND SCOPE OF THE EVALUATION

The purpose of this evaluation was to examine the effectiveness of the CAP program based on outlined program goals and objectives. This report addressed the following questions:

1. What were the demographic characteristics of the students participating in CAP during the 2018-19 school year?
2. To what extent did CAP vendors meet program goals for the 2018-19 school year?
3. To what extent did CAP participation change from 2016-17 to 2018-19?
4. What was the relationship between CAP participation and college enrollment for 2015-16, 2016-17 and 2017-18 seniors?

MAJOR EVALUATION QUESTIONS AND RESULTS

What were the demographic characteristics of students participating in CAP during the 2018-19 school year?

Methodology

CAP staff members provided identification numbers (IDs) of students served during the 2018-19 school year to the evaluator on July 15, 2019. Student IDs were merged with the Dallas ISD demographic data file dated May 28, 2019. The student demographic data analysis (Table 2) includes all students served in 2018-19, including students who withdrew from the district. Frequency analyses were conducted to report CAP participation based on ethnicity, gender, socioeconomic status, and at-risk status for 2018-19. Data on percentages of students served (Figure 2) include only students that were still marked as enrolled as of May 28, 2019. Prior year data were retrieved from Lorenz (2018).

Results

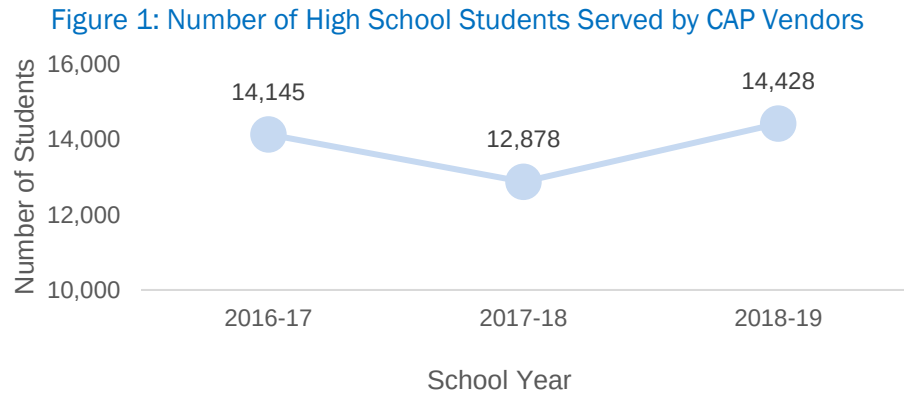
During the 2018-19 school year, 14,428 students in grades nine to twelve utilized the CAP vendor services (Table 2). The majority of students were Hispanic (71%) followed by African American (23%). Fifty-three percent of students were female, 78 percent were economically disadvantaged, and 50 percent were classified as at risk. Participant demographics mirror the overall district. Most participants were enrolled in grade 12 (54%), followed by grade 11 (26%), grade 10 (16%), and grade nine (5%).

Table 2: 2018-19 CAP Student Demographics (N=14,428)

Level	Enrolled	
	<i>n</i>	%
Grade		
Grade 9	712	5
Grade 10	2,234	16
Grade 11	3,706	26
Grade 12	7,776	54
Gender		
Female	7,646	53
Male	6,782	47
Race / Ethnicity		
Asian	234	2
African American	3,329	23
Hispanic	10,244	71
White	484	3
Other	137	1
Economically Disadvantaged Status		
Yes	11,252	78
No	3,176	22
At Risk Status		
Yes	7,198	50
No	7,230	50

Source: District demographic data file dated May 28, 2019; College Access Program (CAP) participation data downloaded July 15, 2019. Includes students who withdrew. Column percentages may not sum to 100 due to rounding.

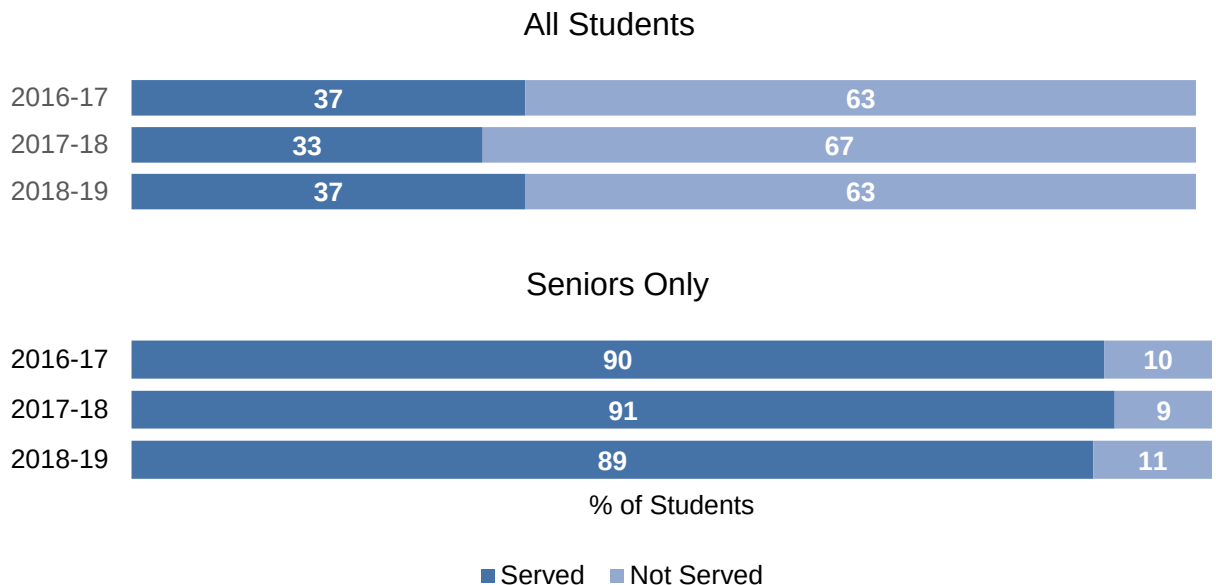
Following a dip in student participation in 2017-18 ($N = 12,878$), the number of CAP program participants in 2018-19 increased by 1,550 to 14,428 students, which is slightly above the 2016-17 numbers (Figure 1).



Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019.

In 2018-19, the CAP program served 37 percent of all high school students and 89 percent of all seniors. Over a three-year period, the percentages of seniors served remained stable (Figure 2). The percentages of all high school students served increased by four percentage points from 2017-18 to 2018-19, equaling 2016-17 numbers. The percentage of students on each campus served by CAP vendors can be found in Appendix A.

Figure 2: Percentages of All High School Students and Seniors Served by CAP Vendors



Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019. District demographic data from May 28, 2019.

Note: CAP = College Access Program; N (all high school grades) = 36,900 students in 2016-17; $N = 37,393$ students in 2017-18; $N = 38,089$ students in 2018-19; $N = 7,796$ district seniors in 2016-17; $N = 8,243$ district seniors in 2017-18; $N = 8,609$ district seniors in 2018-19.

To what extent did CAP vendors meet program goals for the 2018-19 school year?

Methodology

SchoolLinks Career Exploration

During the 2018-19 school year, CAP vendors and counselors helped seniors explore careers and colleges using the Career Interest Inventory screener and career and college search available through SchoolLinks². However, due to the delayed hiring process of the CAP coordinator, SchoolLinks was not rolled out to vendors until January 2019. To determine the percentage of seniors who completed the tasks at each campus, the SchoolLinks onboarding data file from July 31, 2019 was merged with the district demographic data file from May 28, 2019.

College Applications

CAP vendors and counselors worked with seniors to complete college applications during the 2018-19 school year. The CAP goal was that 95 percent of seniors would complete at least one college application. For the 2018-19 school year the evaluator relied on data recorded by CAP vendors and school counselors, as Dallas ISD stopped providing access to Naviance. Only two of the three vendors supplied college application and college application outcome (i.e. acceptance) information in the requested format. To report college applications in a consistent way across all vendors, the evaluator chose to report college application numbers available for all vendors through ApplyTexas. However, ApplyTexas potentially overestimates the number of applications as data could include students who are no longer enrolled in the district when the district demographic file was retrieved, or because seniors provided the wrong high school code during their ApplyTexas college application, potentially leading to completion rates of over 100 percent for some campuses. Furthermore, ApplyTexas does not report out-of-state and private college applications. Therefore, the evaluator chose to report vendor-reported information for four campuses where the vendor-reported college application numbers exceeded ApplyTexas information. The Dallas ISD demographic data file from May 28, 2019 provided the number of seniors by campus. Because ApplyTexas files did not provide a functional living skills (FLS) flag, seniors with FLS are included in the senior count. College application files provided by CAP vendors were retrieved on July 15, 2019 and from Apply Texas on July 22, 2019.

Financial Assistance

CAP vendors and counselors helped seniors complete financial aid applications including FAFSA³, TASFA³, and scholarships. The CAP goal was that 70 percent of seniors would complete a financial aid application. This goal was evaluated using FAFSA data downloaded from the U.S. Department of Education website on July 18, 2019 and school-reported TASFA data. TASFA information was provided to the evaluator by the CAP coordinator between June 19 and July 11, 2019. While scholarship data is reported,

² SchoolLinks replaced Naviance, a college and career readiness portal in 2018-19.

³ Free Application for Federal Student Aid (FAFSA), Texas Application for State Financial Aid (TASFA)

due to inconsistencies in self-reporting, it was not used to determine whether the goal was met. In addition, CAP vendors relied on students to self-report the number of financial award applications completed and the number of scholarships offered. CAP staff members provided this information to the evaluator on July 15, 2019. Scholarship application data were merged with the district demographic data file from May 28, 2019 to determine the percentage of students who received at least one private scholarship, institutional scholarship, or institutional grant. Validation of scholarship data was not possible for nine campuses; therefore, the evaluator chose to only report verified Raise.Me⁴ scholarship information for those campuses.

Summer Melt Texting Program

CAP staff members tracked the number of students enrolled in the Summer Melt texting program.⁵ The CAP goal was that 50 percent of seniors would enroll in the program. During the 2018-19 school year, campuses used Remind, a text messaging application, to send out messages. CAP vendors self-reported the number of seniors enrolled in the Summer Melt Texting program.

Linked Khan Academy Accounts

CAP vendors and counselors were responsible for helping students in grade 10 and grade 11 either attend SAT or ACT preparation sessions or link their College Board and Khan Academy accounts⁶. CAP advisors and counselors asked students to participate in the College Entrance Exam Preparation Program (CEEP) that offered a total of 27 SAT and ACT bootcamps during the 2018-19 school year. CEEP participation information was received May 24, 2019 and was merged with the district demographic data file from May 28, 2019. Analysis showed that 319 out of the 18,704 Dallas ISD sophomores and juniors (2%) participated in a SAT or ACT bootcamp. College Board provided a data file on July 9, 2019 to the CAP coordinator. This file provided the number of Dallas ISD students who had a *Preliminary SAT (PSAT)* score and the number of students who had linked Khan Academy accounts by grade level and campus.

SAT/ACT

CAP vendors and counselors were responsible for helping students register and prepare for SAT, ACT, and *Texas State Initiative Assessment (TSIA)* exams. The CAP goal was that 95 percent of 2018-19 seniors would register and take the SAT, ACT or TSIA⁷. To determine the percentage of seniors who had taken the SAT, ACT or TSIA, district SAT, ACT, and TSIA data files from July 17, 2019, June 19, 2019, and July 29, 2019, respectively, were merged with the district demographic data file from May 28, 2019.

Student Survey

CAP vendors collected feedback from seniors during the 2018-19 school year using a survey designed by the evaluator and hosted on SurveyMonkey, an online survey development tool. Survey results were meant to help with future program development and program evaluation. The survey was available

⁴ Raise.Me is an online portal that enabled students to earn scholarships throughout high school.

⁵ Summer Melt texting program is a texting service that sends students reminders about college enrollment milestones and allows students to text counselors or college staff.

⁶ Khan Academy is an online learning resource to access official SAT practice and sample tests.

⁷ During the 2018-19 school year, Dallas ISD funded in-school testing for the ACT for all seniors on October 2, 2018, and the SAT for all juniors on March 6, 2019.

from May 5 to May 29, 2019. CAP vendors were asked to administer the survey to seniors via a QR code during English class. The survey response rate for seniors was 25 percent ($N=8,444$).

College Fair Participation

Because CAP vendors were not required to track individual student college fair attendance, CAP vendors only recorded the total number of attendees and the date of each fair. As a result, the evaluator was unable to determine whether 50 percent of seniors attended at least one during the school year.

Campus Counseling Meetings

CAP vendors were required to meet with counselors, at minimum, twice every six weeks during the 2018-19 school year. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, financial aid information, and dual credit updates. CAP staff members reported that all CAP vendors met this goal. However, this information could not be independently verified due to the lack of documentation.

Results

College and Career Exploration

Overall, 14 percent of 2018-19 district seniors completed the SchoolLinks onboarding tasks including the Career Interest Inventory screener and career recommendation tool (Table 3, page 9). SMU completed the onboarding process for 23 percent, EIF for 17 percent, and ASP for 9 percent of seniors. Only two out of the 36 campuses (6%) achieved the CAP goal of at least 95 percent completion. Both schools were served by EIF. Over the past three years, the percentage of seniors who completed the career and college exploration tasks have dropped districtwide from 49 percent in 2016-17 (Barton, 2017) and 43 percent in 2017-18 (Lorenz, 2018) to 14 percent in 2018-19. However, readers should be aware that the rollout of the new career and college portal (SchoolLinks) was directly impacted by the hiring delay of the CAP coordinator in 2018-19.

College Applications

Overall, 95 percent of 2018-19 seniors completed at least one college application. College application rates by campus ranged between 86 percent and 106 percent (Table 4, page 10). Please see methodology section for an explanation of college application rates of over 100 percent. Eight of the 13 campuses served by ASP (62%), 17 of the 21 campuses served by EIF (81%), and one of the two SMU campuses (50%) met the CAP goal of 95 percent of seniors completing at least one college application.

Seniors' self-reported data indicated 32,839 college applications were submitted during the 2018-19 school year. Of those, 6,129 applications were accepted by colleges or universities (Table 5, page 11). SMU reported the highest percentage of acceptances (49%) followed by ASP (44%). No application acceptance information was available for EIF. Due to changes to the way in which college application data is gathered, results should not be compared to previous school years.

Table 3: 2018-19 Number and Percentage of Seniors Who Completed the SchoolLinks Onboarding

Campus	N of Seniors	n of Seniors Completed SchoolLinks Onboarding	% of Seniors Completed SchoolLinks Onboarding
Academic Success Program			
Adams	407	30	7
Hillcrest	241	15	6
Jefferson	326	23	7
Molina	504	23	5
Obama	43	0	0
Rangel	61	2	3
Seagoville	307	28	9
Townview: Bus	116	1	1
Townview: Ed & Soc	82	0	0
Townview: Hlth	141	105	74
Townview: SEM	112	0	0
White	522	35	7
Wilson	438	40	9
Total	3,300	302	9
Education is Freedom			
Adamson	354	13	4
Carter	242	15	6
Conrad	233	13	6
Garza	107	55	51
Gilliam	79	0	0
Kimball	301	53	18
Lassiter	51	1	2
Lincoln	119	9	8
Madison	73	20	27
New Tech	81	3	4
North Dallas	225	14	6
Patton	70	8	11
Pinkston	158	148	94
Roosevelt	130	6	5
Samuell	443	31	7
Skyline	994	45	5
South Oak Cliff	215	15	7
Sunset	457	170	37
Townview: Pub Svc	82	80	98
Townview: TAG	67	67	100
Wilmer-Hutchins	192	26	14
Total	4,673	792	17
Southern Methodist University			
IDEA	83	13	16
Spruce	388	97	25
Total	471	110	23
Across All CAP Vendors			
Overall	8,444	1,204	14

Source: District demographic data file from May 28, 2019; Seniors with functional living skills (FLS) were not included in the senior count; SchoolLink data were retrieved on August 1, 2019.

Note: Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted; CAP Goal = 95 percent. **Blue** indicates that the campus met the CAP goal.

Table 4: 2018-19 Number and Percentage of College Applications by CAP Vendor and Campus

Campus	N of Seniors	n of students with Apply Texas App	% of students with Apply Texas App
Academic Success Program			
Adams	413	383	98
Hillcrest	245	213	101 ^b
Jefferson	289	266	86
Molina	481	457	95
Obama	42	42	98
Rangel	56	56	92
Seagoville	286	261	90
Townview: Bus	114	109	98
Townview: Ed & Soc	82	82	100 ^a
Townview: Hlth	142	141	101 ^b
Townview: SEM	112	112	100 ^a
White	453	430	86
Wilson	396	396	90 ^a
Total	3,111	2,948	95
Education is Freedom			
Adamson	357	348	97
Carter	249	245	98
Conrad	241	229	95
Garza	107	114	107 ^b
Gilliam	79	80	101 ^b
Kimball	310	312	101 ^b
Lassiter	51	51	100
Lincoln	128	135	105 ^b
Madison	73	73	100
New Tech	81	82	101 ^b
North Dallas	231	242	105 ^b
Patton	70	74	106 ^b
Pinkston	162	172	106 ^b
Roosevelt	131	131	100
Samuell	449	393	88
Skyline	1,007	972	97
South Oak Cliff	234	241	103 ^b
Sunset	467	440	94
Townview: Pub Svc	82	83	101 ^b
Townview: TAG	67	58	87
Wilmer-Hutchins	206	192	93
Total	4,782	4,667	98
Southern Methodist University			
IDEA	83	85	102 ^b
Spruce	402	352	88 ^a
Total	485	437	90
Across All CAP Vendors			
Overall	8,609	8,215	95

Source: District demographic data file from May 28, 2019; Cap vendor provided college application data were retrieved on July 15, 2019; Apply Texas college applications files were retrieved on July 22, 2019.

Note: CAP = College Access Program; App = Application; Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted. ^a Vendor reported data includes out-of-state applications. ^b Percentages might include seniors who were no longer enrolled when demographic file was retrieved, or seniors may have provided the wrong high school code during their Apply Texas application. CAP Goal = 95 percent. Blue indicates that the campus met the CAP goal.

Table 5: 2018-19 Number of Self-Reported College Applications and Acceptances by CAP Vendor and Campus

Campus	n Applications	n Acceptances
Academic Success Program		
Adams	1,490	695
Hillcrest	808	341
Jefferson	914 ^a	451
Molina	1,452	635
Obama	307*	NA
Rangel	275*	NA
Seagoville	881 ^a	375
Townview: Bus	727	342
Townview: Ed & Soc	606	312
Townview: Hlth	966 ^a	561
Townview: SEM	984	436
White	1,626	683
Wilson	1,244	583
Total	12,280	5,414
Education is Freedom		
Adamson	1,374*	NA
Carter	1,019*	NA
Conrad	572*	NA
Garza	727*	NA
Gilliam	620*	NA
Kimball	1,609*	NA
Lassiter	382*	NA
Lincoln	634*	NA
Madison	651*	NA
New Tech	319*	NA
North Dallas	1,220*	NA
Patton	153*	NA
Pinkston	837*	NA
Roosevelt	772*	NA
Samuell	1,723*	NA
Skyline	3,123*	NA
South Oak Cliff	639*	NA
Sunset	1,445*	NA
Townview: Pub Svc	381*	NA
Townview: TAG	136*	NA
Wilmer-Hutchins	778*	NA
Total	19,114	NA
Southern Methodist University		
IDEA	429	175
Spruce	1,016	540
Total	1,445	715
Across All CAP Vendors		
Overall	32,839	6,129

Source: Cap vendor provided college application data were retrieved on July 15, 2019; Apply Texas college applications were retrieved on July 22, 2019.

Note: CAP = College Access Program; Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted; NA = not available. 2018-19 seniors only; * indicates that data source is Apply Texas which does not provide information regarding the acceptance of an application. ^a Evaluator chose to report Apply Texas application numbers as they were higher than those self-reported by the vendor. See methodology section for more information.

Financial Assistance

Overall, 69 percent of 2018-19 seniors completed a FAFSA or TAFSA application. The completion percentage ranged between 29 percent and 100 percent (Table 6, page 13). Eleven of the 13 campuses served by ASP (85%), 10 of the 21 campuses served by EIF (48%), and the two campuses served by SMU (100%) met the CAP goal of 70 percent of seniors completing an application. Overall, SMU had the highest percentage of seniors completing an application (75%), followed by ASP (74%) and EIF (66%). Although the overall financial application percentage increased from 62 percent in 2016-17 (Barton, 2017) to 69 percent in 2018-19, over the past two years, the rate remained stable.

Nineteen percent of all seniors assisted by a CAP vendor self-reported that they were offered at least one scholarship or institutional grant (Table 7, page 14). The percentages of students with reported scholarships by campus ranged between two and 96 percent. ASP reported the highest percent of seniors with a scholarship or institutional grant (21%), followed by EIF (18%) and SMU (8%). Due to data validation issues, results should be viewed with caution and not be compared between school years.

Summer Melt Texting Program

Eighty-six percent of seniors enrolled in the Summer Melt texting program (Table 8, page 15). Only two of the 36 campuses (6%) did not meet the CAP goal of 50 percent of seniors enrolling in the Summer Melt Texting Program. Although data indicated that enrollment has increased from 34 percent in 2016-17 (Barton, 2017) to 86 percent in 2018-19, several campuses reported enrollment of over 100 percent. Vendors explained that higher than 100% enrollment could have occurred due to students adding new phone numbers without deleting old ones and the inclusion of parent phone numbers. Therefore, results should be viewed with caution and not be compared across school years.

Linked Khan Academy Accounts

Thirty percent of grade 10 and grade 11 students who had a *PSAT* score linked their College Board account to Khan Academy. Three of the 13 campuses served by ASP (23%), six of the 21 campuses served by EIF (29%), and one of the two SMU campuses (50%) met the CAP goal of 50 percent of grade 10 and grade 11 students linking their College Board accounts to Khan Academy (Table 9, page 16). 2018-19 was the first year CAP had a goal for linking College Board accounts to Khan Academy.

SAT/ACT/TSIA

Ninety-three percent of 2018-19 seniors took either the *SAT*, *ACT* or *TSIA*. Overall, ASP had the highest percentage of seniors who took a test (94%) followed by EIF and SMU, each with 92 percent. Eight of the 13 campuses served by ASP (62%), 10 of the 21 campuses served by EIF (48%), and one of the two SMU campuses (50%) met the CAP goal of 95 percent of seniors taking the *SAT*, *ACT* or *TSIA* (Table 10, page 17). Although, 2018-19 was the first year *TSIA* was included in the calculation of the *SAT/ACT/TSIA* rate, the overall percentage of seniors who took a test remained stable over the past three years. Barton (2017) reported 93 percent of seniors took *SAT* or *ACT* test in 2016-17, while Lorenz (2018) reported that 92 percent of seniors took the *SAT* or *ACT* test in 2017-18.

Table 6: 2018-19 Combined FAFSA and TASFA Completions by CAP Vendor and Campus

Campus	N Seniors	n of students with Applications	% of students with Applications
Academic Success Program			
Adams	407	295	72
Hillcrest	241	180	75
Jefferson	326	199	61
Molina	504	366	73
Obama	43	42	98
Rangel	61	61	100
Seagoville	307	191	62
Townview: Bus	116	98	84
Townview: Ed & Soc	82	73	89
Townview: Hlth	141	132	94
Townview: SEM	112	108	96
White	522	363	70
Wilson	438	319	73
Total	3,300	2,427	74
Education is Freedom			
Adamson	354	274	77
Carter	242	133	55
Conrad	233	145	62
Garza	107	88	82
Gilliam	79	66	84
Kimball	301	213	71
Lassiter	51	44	86
Lincoln	119	86	72
Madison	73	50	68
New Tech	81	55	68
North Dallas	225	151	67
Patton	70	20	29
Pinkston	158	145	92
Roosevelt	130	91	70
Samuell	443	207	47
Skyline	994	639	64
South Oak Cliff	215	137	64
Sunset	457	268	59
Townview: Pub Svc	82	71	87
Townview: TAG	67	59	88
Wilmer-Hutchins	192	119	62
Total	4,673	3,061	66
Southern Methodist University			
IDEA	83	58	70
Spruce	388	297	77
Total	471	355	75
Across All CAP Vendors			
Overall	8,444	5,843	69

Source: District demographic data file from May 28, 2019; Seniors with functional living skills (FLS) were not included in the senior count; Free Application for Federal Student Aid (FAFSA), Texas Application for State Financial Aid (TASFA) data were retrieved between June 19 and July 18, 2019.

Note: CAP = College Access Program; App = application; Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted. CAP goal = 70 percent. Blue indicates that the campus met the CAP goal. ^aTASFA and FAFSA data were merged. FAFSA data might include seniors no longer enrolled when demographic file was retrieved.

Table 7: 2018-19 Number and Percentage of Seniors with at Least One Scholarship or Institutional Grant Offered by CAP Vendor and Campus

Campus	N Seniors	n of Students with a Scholarship or Inst. Grant	% of Students with a Scholarship or Inst. Grant
Academic Success Program			
Adams	407	52	13
Hillcrest	241	38	16
Jefferson	326	34	10
Molina	504	44	9
Obama	43	30	70
Rangel	61	7	11
Seagoville	307	28	9
Townview: Bus	116	59	51
Townview: Ed & Soc	82	53	65
Townview: Hlth	141	91	65
Townview: SEM	112	98	88
White	522	62	12
Wilson	438	105	24
Total	3,300	701	21
Education is Freedom			
Adamson	354	60	17
Carter	242	54	22
Conrad	233	170	73
Garza	107	52	49
Gilliam	79	28	35*
Kimball	301	47	16
Lassiter	51	7	14*
Lincoln	119	4	3*
Madison	73	64	88
New Tech	81	7	9*
North Dallas	225	27	12
Patton	70	5	7
Pinkston	158	9	6*
Roosevelt	130	34	26
Samuell	443	17	4*
Skyline	994	67	7*
South Oak Cliff	215	7	3*
Sunset	457	37	8*
Townview: Pub Svc	82	62	76
Townview: TAG	67	64	96
Wilmer-Hutchins	192	3	2
Total	4,673	825	18
Southern Methodist University			
IDEA	83	13	16
Spruce	388	26	7
Total	471	39	8
Across All CAP Vendors			
Overall	8,444	1,565	19

Source: District demographic data file from May 28, 2019; Seniors with functional living skills (FLS) were not included in the senior count Scholarships or institutional grant data file was provided by CAP staff members on July 15, 2019 and Raise.Me. on July 29, 2019.

Note: CAP = College Access Program; Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted. Inst. Grant = institutional grant.

*Evaluator reported only Raise.Me scholarship data due to data accuracy issues.

Table 8: 2018-19 Number and Percentage of Seniors Enrolled in the Summer Melt Texting Program

Campus	N Seniors	n Seniors Enrolled	% Seniors Enrolled
Academic Success Program			
Adams	407	411	101*
Hillcrest	241	220	91
Jefferson	326	291	89
Molina	504	481	95
Obama	43	0	0
Rangel	61	0	0
Seagoville	307	293	95
Townview: Bus	116	120	103*
Townview: Ed & Soc & Health	223	219	98
Townview: SEM	112	125	112*
White	522	428	82
Wilson	438	601	137*
Total	3,300	3,189	97
Education is Freedom			
Adamson	354	264	75
Carter	242	258	107*
Conrad	233	144	62
Garza	107	76	71
Gilliam	79	74	94
Kimball	301	321	107*
Lassiter	51	55	108*
Lincoln	119	97	82
Madison	73	64	88
New Tech	81	54	67
North Dallas	225	152	68
Patton	70	68	97
Pinkston	158	112	71
Roosevelt	130	142	109*
Samuell	443	233	53
Skyline	994	590	59
South Oak Cliff	215	172	80
Sunset	457	380	83
Townview: Pub Svc	82	75	91
Townview: TAG	67	54	81
Wilmer-Hutchins	192	183	95
Total	4,673	3,568	76
Southern Methodist University			
IDEA	83	71	86
Spruce	388	397	102*
Total	471	468	99
Across All CAP Vendors			
Overall	8,444	7,225	86

Source: District demographic data file from May 28, 2019; Summer Melt Texting data file downloaded July 15, 2019, 2019; Seniors with functional living skills (FLS) were not included in the senior count.

Note: Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted. CAP Goal = 50 percent. **Blue** indicates that the campus met the CAP goal. *Vendors explained that higher than 100% enrollment could have occurred due to students switching phone numbers but not deleting old ones and the inclusion of parent phone numbers.

Table 9: 2018-19 Number and Percentage of Sophomores (Grade 10) and Juniors (Grade 11) Who Linked Their College Board and Khan Academy Accounts by CAP Vendor and Campus

Campus	Sophomores			Juniors			Overall		
	PSAT	Linked Acc.		PSAT	Linked Acc.		PSAT	Linked Acc.	
	N	n	%	N	n	%	N	n	%
Academic Success Program									
Adams	533	18	3	494	140	28	1,027	158	15
Hillcrest	316	3	1	232	27	12	548	30	5
Jefferson	402	4	1	421	70	17	823	74	9
Molina	532	0	0	506	82	16	1,038	82	8
Obama	43	4	9	31	10	32	74	14	19
Rangel	58	42	72	64	47	73	122	89	73
Seagoville	362	5	1	323	38	12	685	43	6
Townview: Bus	121	6	5	118	66	56	239	72	30
Townview: Ed &	85	6	7	77	75	97	162	81	50
Townview: Hlth	135	15	11	128	114	89	263	129	49
Townview: SEM	119	41	34	107	86	80	226	127	56
White	525	3	1	536	59	11	1,061	62	6
Wilson	452	24	5	398	97	24	850	121	14
Total	3,683	171	5	3,435	911	27	7,118	1,082	15
Education is Freedom									
Adamson	343	185	54	283	238	84	626	423	68
Carter	233	163	70	298	182	61	531	345	65
Conrad	262	109	42	333	116	35	595	225	38
Garza	102	74	73	113	99	88	215	173	80
Gilliam	111	44	40	80	36	45	191	80	42
Kimball	323	93	29	327	209	64	650	302	46
Lassiter	67	41	61	55	45	82	122	86	70
Lincoln	150	50	33	108	63	58	258	113	44
Madison	130	9	7	138	34	25	268	43	16
New Tech	67	29	43	76	26	34	143	55	38
North Dallas	224	49	22	211	148	70	435	197	45
Patton	36	13	36	62	14	23	98	27	28
Pinkston	204	58	28	235	143	61	439	201	46
Roosevelt	159	26	16	137	73	53	296	99	33
Samuell	486	190	39	447	217	49	933	407	44
Skyline	926	29	3	1,001	201	20	1,927	230	12
South Oak Cliff	230	88	38	248	120	48	478	208	44
Sunset	485	90	19	405	205	51	890	295	33
Townview: Pub	123	47	38	114	77	68	237	124	52
Townview: TAG	80	60	75	71	61	86	151	121	80
Wilmer-Hutchins	215	0	0	165	75	45	380	75	20
Total	4,956	1,447	29	4,907	2,382	49	9,863	3,829	39
Southern Methodist University									
IDEA	64	51	80	81	75	93	145	126	87
Spruce	405	122	30	391	204	52	796	326	41
Total	469	173	37	472	279	59	941	452	48
Across All CAP Vendors									
Overall	9,108	1,791	20	8,814	3,572	41	17,922	5,363	30

Source: College Board file received July 9, 2019.

Note: CAP = College Access Program; PSAT = Preliminary SAT test; Acc. = Accounts; Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted. CAP goal = 50 percent. Blue indicates that the campus met the CAP goal.

Table 10: 2018-19 Number and Percentage of Seniors Who Took the SAT, ACT, or TSI exam by CAP Vendor and Campus

Campus	N Seniors	Took SAT		Took ACT		Took SAT, ACT or TSIA	
		n	%	n	%	n	%
Academic Success Program							
Adams	407	378	93	355	87	392	96
Hillcrest	241	208	86	207	86	223	93
Jefferson	326	286	88	258	79	297	91
Molina	504	455	90	442	88	476	94
Obama	43	43	100	43	100	43	100
Rangel	61	61	100	61	100	61	100
Seagoville	307	259	84	229	75	273	89
Townview: Bus	116	115	99	111	96	115	99
Townview: Ed & Soc	82	81	99	80	98	82	100
Townview: Hlth	141	141	100	141	100	141	100
Townview: SEM	112	112	100	110	98	112	100
White	522	442	85	407	78	460	88
Wilson	438	401	92	380	87	417	95
Total	3,300	2,982	90	2,824	86	3,092	94
Education is Freedom							
Adamson	354	280	79	236	67	295	83
Carter	242	209	86	195	81	217	90
Conrad	233	180	77	167	72	192	82
Garza	107	106	99	106	99	106	99
Gilliam	79	79	100	74	94	79	100
Kimball	301	273	91	272	90	293	97
Lassiter	51	51	100	49	96	51	100
Lincoln	119	104	87	104	87	109	92
Madison	73	63	86	68	93	71	97
New Tech	81	81	100	77	95	81	100
North Dallas	225	196	87	203	90	211	94
Patton	70	44	63	8	11	46	66
Pinkston	158	148	94	134	85	150	95
Roosevelt	130	107	82	97	75	113	87
Samuell	443	373	84	354	80	394	89
Skyline	994	912	92	872	88	946	95
South Oak Cliff	215	172	80	175	81	193	90
Sunset	457	407	89	380	83	421	92
Townview: Pub Svc	82	81	99	81	99	82	100
Townview: TAG	67	67	100	66	99	67	100
Wilmer-Hutchins	192	159	83	163	85	175	91
Total	4,673	4,092	88	3,881	83	4,292	92
Southern Methodist University							
IDEA	83	78	94	79	95	83	100
Spruce	388	341	88	300	77	350	90
Total	471	419	89	379	80	433	92
Across All CAP Vendors							
Overall	8,444	7,493	89	7,084	84	7,817	93

Source: District demographic data file from May 28, 2019; Seniors with functional living skills (FLS) were not included in the senior count; District SAT, ACT and TSI data files from July 17, June 16, and July 29, 2019 respectively.

Note: CAP = College Access Program; Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted. Nineteen seniors took the Texas State Initiative Assessment (TSIA). CAP goal = 95 percent. Blue indicates that the campus met the CAP goal.

Student Survey

The 2018-19 student survey included 2,072 valid responses from 25 percent of seniors enrolled in surveyed high schools (Table 11). ASP did not report survey data for two campuses (13% of students served), while the survey completion rates for the remaining eleven campuses ranged between eight percent and 51 percent. EIF did not report survey data for five campuses (16% of the students served), while the survey completion rates for the remaining sixteen campuses ranged between six percent and 90 percent. SMU survey completion rates for the two campuses served were at 40 percent and 90 percent.

Table 11: 2018-19 Number and Percentage of High School Seniors Who Completed the Student Survey by CAP Vendor

Campus	N Seniors	Completed Survey	
		n	%
Academic Success Program	3,300	634	19
Education is Freedom	4,673	1,209	26
Southern Methodist University	471	229	49
Total	8,444	2,072	25

Source: District demographic data file from May 28, 2019. Survey file dated June 13, 2019.

Note: CAP = College Access Program. Seniors with functional living skills (FLS) were not included in the senior count.

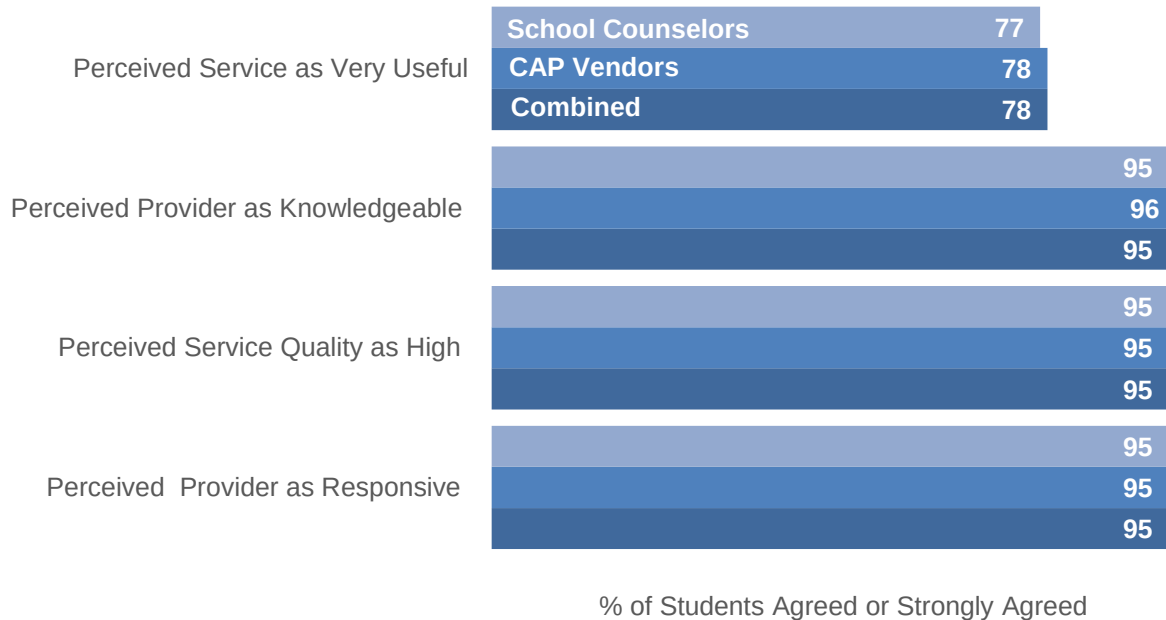
Eighty-four percent of seniors ($n=1,746$) who responded to the survey noted that they worked with CAP advisors and 63 percent of seniors ($n=1,296$) reported that they worked with a school counselor on exploring career opportunities, college applications, or financial aid opportunities during the 2018-19 school year. Seniors who answered that they did not work with a CAP advisor or school counselor indicated that they knew their career path (35%) or did not need help (33%). Fifteen percent of seniors indicated that they did not work with a CAP advisor or counselor because they did not plan to go to college after high school.

Seniors provided feedback on the usefulness of services provided, provider knowledge, quality of service, and responsiveness. Each section of the survey contained several questions about each category. Seniors were also provided an opportunity to indicate their post-graduation plans. Overall, 85 percent of seniors agreed or strongly agreed that Dallas ISD and their school prepared them to enter the workforce or continue with their education.

Student perceptions by category are presented as an overall average (combined) and by group (CAP vendors and school counselors) in Figure 3. Seventy-eight percent of seniors agreed that services provided by CAP vendors and school counselors were very useful. Ninety-five percent of seniors agreed or strongly agreed that their CAP vendors and school counselors were knowledgeable, adequately answered questions, and were responsive. Overall, across all survey items, CAP vendors and school counselors were rated equally by seniors. Comparing these findings to 2017-18 student survey results (Lorenz, 2018), the positive perception of school counselors increased between six to ten percentage points across all survey items. CAP vendors maintained their rating for provider quality and responsiveness, while the CAP vendor rating for perceived provider knowledge increased by two percentage points and the rating for usefulness

of services decreased by two percentage points. Survey responses by category and group (CAP vendors and school counselors) can be found in Appendix B.

Figure 3: 2018-19 Perceptions of CAP Services by High School Seniors.

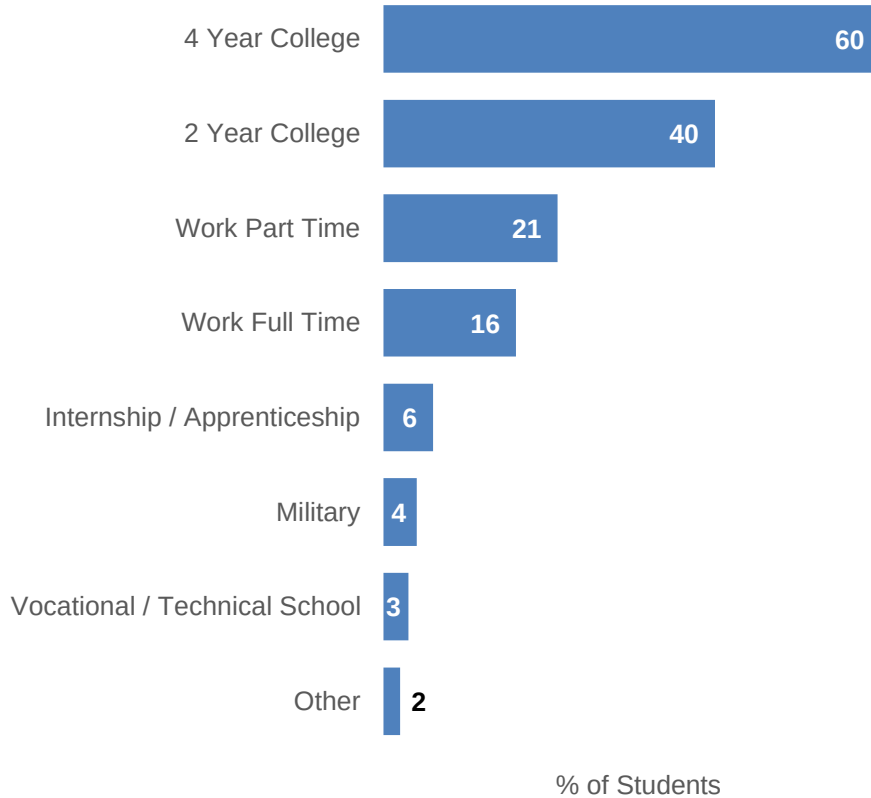


Source: Survey file dated June 13, 2019.

Note: CAP = College Access Program.

Regarding their post-graduation plans, seniors ($n=1,905$) could select more than one response option. More than 50 percent of the seniors (60%) were interested in continuing their education through a four-year college degree (Figure 4). Forty percent of seniors indicated that they were interested in pursuing a two-year college degree. Between 16 percent and 21 percent of seniors were interested in working full or part-time. Six percent of seniors were interested in completing an internship or apprenticeship, while four percent were interested in joining the military. Post-graduation plans are similar to those of 2017-18 seniors (Lorenz, 2018).

Figure 4: 2018-19 Post-Graduation Plans by High School Seniors.



Source: Survey file dated June 13, 2019.

Note: N=1,905 Seniors. Students could select more than one category.

To what extent did CAP participation change from 2016-17 to 2018-19?

Methodology

The number of campuses served by each CAP vendor was provided by CAP staff members at the beginning of each school year. In addition, the evaluator collected information from CAP vendors to examine changes in CAP participation from 2016-17 to 2018-19.⁸ CAP vendors reported number of visits by each student during the school year and reasons for each visit (e.g., seeking information about applying to college). A maximum of five reasons were recorded by CAP vendors for each student visit. CAP vendors also collected information regarding student and parent workshops they provided to each campus. They collected information on the type of workshop (e.g., campus visit by a college representative), number of

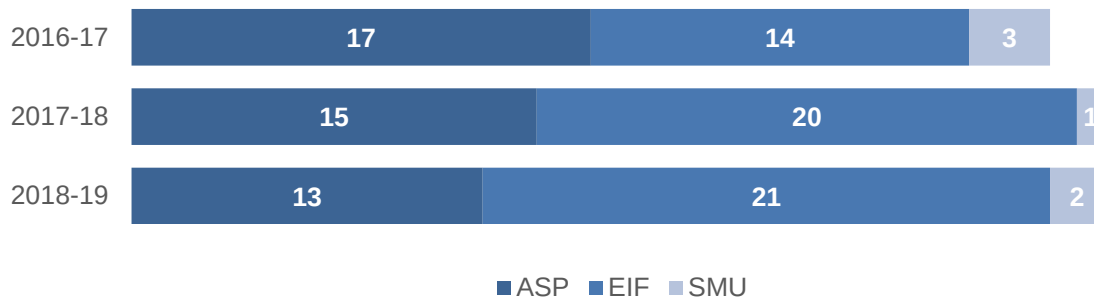
⁸ CAP vendors served students either individually or in small groups, and they were required to record group-level data on their small group workshops. However, CAP vendors could also choose to document specific student-level data from their small-group workshops in the same location as individual student services. Each CAP vendor decided how they wanted to report their student services.

participants at each workshop and whether each workshop was led by CAP vendors or counselors. Data for 2016-17 and 2017-18 were retrieved from a previous report (Lorenz, 2018), and data for 2018-19 were provided by CAP vendors in July 2019 and merged with the district demographic data file from May 28, 2019.

Results

The number of campuses served by each CAP vendor has fluctuated each year from 2016-17 to 2018-19. The number of campuses served by ASP decreased from 17 to 13, while the number of campuses served by EIF increased from 14 to 21. SMU served between one and three campuses during the same timeframe (Figure 5).

Figure 5: Number of Campuses Served by CAP Vendor and Year



Source: List of campuses provided by CAP staff members.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; SMU = Southern Methodist University.

Tables 12 through 18 show the number and types of services each 2018-19 CAP vendor provided to students during the 2016-17, 2017-18, and 2018-19 school years (when applicable). During the 2018-19 school year, ASP most often helped with four-year college applications and EIF and SMU most often provided information regarding college applications. Services provided by CAP vendor can be found in Appendices C, D, and E.

Table 12: Services Provided to Students by Year - Academic Success Program

Reason for Visit	2016-17		2017-18		2018-19	
	N Visits	%	N Visits	%	N Visits	%
Application: 4-year	9,035	10	9,097	11	7,128	17
Essay: College Application	9,607	11	9,043	11	6,634	16
Application: FAFSA/TASFA	3,197	4	8,472	10	5,832	14
Application: Scholarship	11,171	13	7,958	10	5,103	12
Other	0	0	2,024	2	4,881	12
Application: 2-year or less	274	0	2,321	3	3,132	7
Essay: Scholarship	11,266	13	7,056	9	2,808	7
Information: Applying to College	16,870	19	16,115	20	1,905	5
Register: SAT/ACT/TSIA	2,349	3	1,185	1	1,686	4
Information: Financial Aid	11,797	13	16,225	20	1,384	3
Information: Other	0	0	248	0	1,130	3
Information: College Exams	3,797	4	1,539	2	176	0
College Fair information	410	0	0	0	103	0
Test Prep: SAT/ACT/TSIA	2,579	3	1,149	1	33	0
Career Cruising/Naviance Assistance	962	1	0	0	0	0
Naviance Assistance	0	0	301	0	0	0
Search: College	2,413	3	0	0	0	0
Search: Scholarship	2,644	3	0	0	0	0
Total	88,371	100	82,733	100	41,935	100

Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019.

Note: CAP = College Access Program; FAFSA = Free Application for Federal Student Aid; TASFA = Texas Application for State Financial Aid; TSIA = Texas State Initiative Assessment; Prep = Preparation. Column percentages may not sum to 100 due to rounding.

Table 13: Services Provided to Students by Year - Education is Freedom

Reason for Visit	2016-17		2016-17		2017-18	
	N Visits	%	N Visits	%	N Visits	%
Information: Applying to College	13,597	15	13,145	16	12,483	17
Application: 4-year	10,372	12	10,389	13	8,376	12
Application: FAFSA/TASFA	10,833	12	8,410	11	8,354	12
Information: Other	0	0	5,731	7	7,358	10
Application: Scholarship	8,537	9	8,104	10	7,251	10
Application: 2-year or less	9,069	10	6,896	9	6,405	9
Information: Financial Aid	8,016	9	6,645	8	6,173	9
College Fair information	2,563	3	4,235	5	4,287	6
Test Prep: SAT/ACT/TSIA	1,419	2	1,953	2	3,832	5
Register: SAT/ACT/TSIA	2,891	3	2,210	3	2,831	4
Other	0	0	3,723	5	1,875	3
Essay: Scholarship	3,410	4	3,049	4	1,455	2
Summer Melt	313	0	78	0	590	1
Information: College Exams	691	1	406	1	334	0
Essay: College Application	1,290	1	581	1	229	0
Career Cruising/Naviance Assistance	2,918	3	0	0	0	0
Naviance Assistance	0	0	4,807	6	0	0
Search: College	9,942	11	0	0	0	0
Search: Scholarship	4,136	5	0	0	0	0
Total	89,997	100	80,362	101	71,833	100

Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019.

Note: CAP = College Access Program; FAFSA Free Application for Federal Student Aid; TASFA = Texas Application for State Financial Aid; TSIA = Texas State Initiative Assessment; Prep = Preparation. Column percentages do not sum to 100 due to rounding.

Table 14: Services Provided to Students by Year - Southern Methodist University

Reason for Visit	2016-17		2017-18		2018-19	
	N Visits	%	N Visits	%	N Visits	%
Information: Applying to College	1,215	12	641	7	2,836	16
Information: Financial Aid	1,013	10	655	8	2,235	12
Application: FAFSA/TASFA	1,377	14	1,165	13	1,873	10
Application: 4-year	1,512	15	1,035	12	1,366	8
Information: Other	0	0	850	10	1,329	7
Other	0	0	296	3	1,312	7
Test Prep: SAT/ACT/TSIA	688	7	707	8	1,239	7
Information: College Exams	54	1	684	8	1,219	7
Application: 2-year or less	461	5	1,109	13	1,049	6
Summer Melt	95	1	86	1	1,038	6
Application: Scholarship	555	6	192	2	1,018	6
Register: SAT/ACT/TSIA	737	7	319	4	763	4
SchoolLinks Assistance	0	0	0	0	407	2
Essay: College Application	75	1	64	1	140	1
Essay: Scholarship	170	2	159	2	105	1
Career Cruising/Naviance Assistance	157	2	0	0	0	0
College Fair information	1,082	11	571	7	0	0
Naviance Assistance	0	0	196	2	0	0
Search: College	388	4	0	0	0	0
Search: Scholarship	381	4	0	0	0	0
Total	9,960	102	8,729	101	17,929	100

Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019.

Note: CAP = College Access Program; FAFSA = Free Application for Federal Student Aid; TASFA = Texas Application for State Financial Aid; TSIA = Texas State Initiative Assessment; Prep = Preparation. Column percentages do not sum to 100 due to rounding.

The total number of students served by CAP vendors slightly increased over the past three years, from 14,145 in 2016-17 to 14,428 in 2018-19 (Table 15). Over the same time period, the number of students served by EIF increased, while the number of students served by ASP and SMU decreased.

Table 15: Number of Students Served by CAP Vendor and Year

CAP Vendor	2016-17		2017-18		2018-19	
	N Served	% Served	N Served	% Served	N Served	% Served
ASP	5,410	38	4,382	34	4,007	28
EIF	6,955	49	7,649	59	9,243	64
SMU	1,780	13	847	7	1,178	8
Total	14,145	100	12,878	100	14,428	100

Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; SMU = Southern Methodist University.

CAP vendors served seniors most often, but they also served students in lower grade levels in high school (Table 16). In 2018-19, ASP served primarily seniors and juniors (97%) followed by sophomores (3%), while EIF and SMU participants included at least 27 percent of sophomores and freshmen.

Table 16: CAP Student Classification by CAP Vendor and Year

Year	Total N Served	% Freshman	% Sophomore	% Junior	% Senior
Academic Success Program					
2016-17	5,410	4	7	35	55
2017-18	4,382	1	3	25	72
2018-19	4,007	0	3	22	75
Education is Freedom					
2016-17	6,955	4	16	29	51
2017-18	7,649	4	13	28	55
2018-19	9,243	7	20	27	47
Southern Methodist University					
2016-17	1,780	7	16	39	39
2017-18	847	7	13	42	37
2018-19	1,178	8	24	29	40

Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019; district demographic data from May 28, 2019.

Note: CAP = College Access Program. Row percentages may not sum to 100 due to rounding.

On average, students receiving CAP services in 2018-19 were served 4.7 times by CAP vendors. In 2018-19, the average number of times students were served by vendor ranged from 3.8 (EIF) to 6.4 (ASP, Table 17). The number of times students were served by vendors disaggregated by campus can be found in Appendix F.

Table 17: Number of Times Students Were Served by CAP Vendor and Year

Provider	N	Minimum	Maximum	Mean	Std. Deviation
2016-17					
ASP	5,410	1	72	4.9	6.6
EIF	6,955	1	143	5.0	5.0
SMU	1,780	1	60	4.0	4.9
Total	14,145	1	143	4.8	5.6
2017-18					
ASP	4,382	1	126	6.4	8.2
EIF	7,649	1	69	5.0	6.6
SMU	847	1	64	4.8	5.8
Total	12,878	1	126	5.5	7.1
2018-19					
ASP	4,007	1	115	6.4	8.1
EIF	9,243	1	98	3.8	5.2
SMU	1,178	1	61	5.9	7.3
Total	14,428	1	115	4.7	6.2

Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019;

Note: ASP = Academic Success Program; EIF = Education is Freedom; SMU = Southern Methodist University.

During the 2018-19 school year, students visited CAP vendors most commonly once (37%) followed by two and five to nine times (17%). In past years, Lorenz (2018) reported that most students visited CAP vendors once (2017-18, 31%) or five to nine times (2017-18, 20%) (Table 18).

Table 18: Number and Percentage of Student Visits by CAP Vendor and Year

# of Student Visits	ASP		EIF		SMU		Total	
	N	%	N	%	N	%	N	%
2016-17								
1 visit	1,748	32	2,152	31	580	33	4,480	32
2 visits	995	18	1,071	15	334	19	2,400	17
3 visits	618	11	771	11	215	12	1,604	11
4 visits	445	8	598	9	163	9	1,206	9
5-9 visits	865	16	1,310	19	349	20	2,524	18
10 or more visits	739	14	1,053	15	139	8	1,931	14
Total	5,410	99	6,955	100	1,780	101	14,145	101
2017-18								
1 visit	1,191	27	2,532	33	269	32	3,992	31
2 visits	616	14	1,244	16	133	16	1,993	15
3 visits	409	9	813	11	76	9	1,298	10
4 visits	313	7	540	7	65	8	918	7
5-9 visits	947	22	1,386	18	188	22	2,521	20
10 or more visits	906	21	1,134	15	116	14	2,156	17
Total	4,382	100	7,649	100	847	101	12,878	100
2018-19								
1 visit	957	24	3896	42	446	38	5,299	37
2 visits	636	16	1605	17	163	14	2,404	17
3 visits	440	11	899	10	61	5	1,400	10
4 visits	332	8	639	7	47	4	1,018	7
5-9 visits	825	21	1364	15	205	17	2,394	17
10 or more visits	817	20	840	9	256	22	1,913	13
Total	4,007	100	9,243	100	1,178	100	14,428	101

Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019;

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; SMU = Southern Methodist University. Some percentages do not sum to 100 due to rounding.

The number of total workshops across all vendors increased from 938 in 2016-17 to 1,525 in 2018-19 (Table 19). During the 2018-19 school year, CAP vendors provided most workshops in the College and Financial Aid Information category (28%), followed by College Fairs & Visits (23%), Other (23%), and College & Financial Aid Applications (14%). Types of workshops held by campuses during the 2018-19 school year by ASP, EIF, and SMU can be found in Appendixes G, H, and I.

Table 19: Number and Percentage of Workshops by CAP Vendor and Year

Type of Workshop	2016-17		2017-18		2018-19	
	N	%	N	%	N	%
Across All CAP Vendors						
College & Financial Aid Information	252	27	243	23	428	28
College & Financial Aid Applications	274	29	209	20	218	14
College Fairs & Visits	277	30	252	24	346	23
College & Scholarship Essays	40	4	36	3	11	1
Test Preparation & Registration	94	10	28	3	170	11
Other*	1	0	286	27	352	23
Total	938	100	1,054	100	1,525	100
Academic Success Program						
College & Financial Aid Information	70	18	40	15	18	10
College & Financial Aid Applications	137	35	67	26	16	9
College Fairs & Visits	118	30	78	30	124	72
College & Scholarship Essays	20	5	3	1	7	4
Test Preparation & Registration	44	11	2	1	2	1
Other*	0	0	70	27	6	4
Total	389	99	260	100	173	100
Education is Freedom						
College & Financial Aid Information	111	31	140	21	384	33
College & Financial Aid Applications	124	35	136	20	181	15
College Fairs & Visits	86	24	139	21	178	15
College & Scholarship Essays	20	6	33	5	4	0
Test Preparation & Registration	11	3	7	1	119	10
Other*	1	0	213	32	317	27
Total	353	99	668	100	1,183	100
Southern Methodist University						
College & Financial Aid Information	71	36	63	50	26	16
College & Financial Aid Applications	13	7	6	5	21	12
College Fairs & Visits	73	37	35	28	44	26
College & Scholarship Essays	0	0	0	0	0	0
Test Preparation & Registration	39	20	19	15	49	29
Other*	0	0	3	2	29	17
Total	196	100	126	100	169	100

Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; SMU = Southern Methodist University. *Other = included Summer Melt, SchoolLinks, CollegeBoard, and other reasons not further defined in the data files. Some percentages do not sum to 100 percent due to rounding.

Similar to 2016-17 and 2017-18 (Lorenz, 2018), workshops in 2018-19 mostly targeted seniors followed by multiple grade levels. During the 2018-19 school year, more workshops targeted sophomores compared to prior years (Table 20).

Table 20: Number and Percentage of Workshop Participants by CAP Vendor and Year

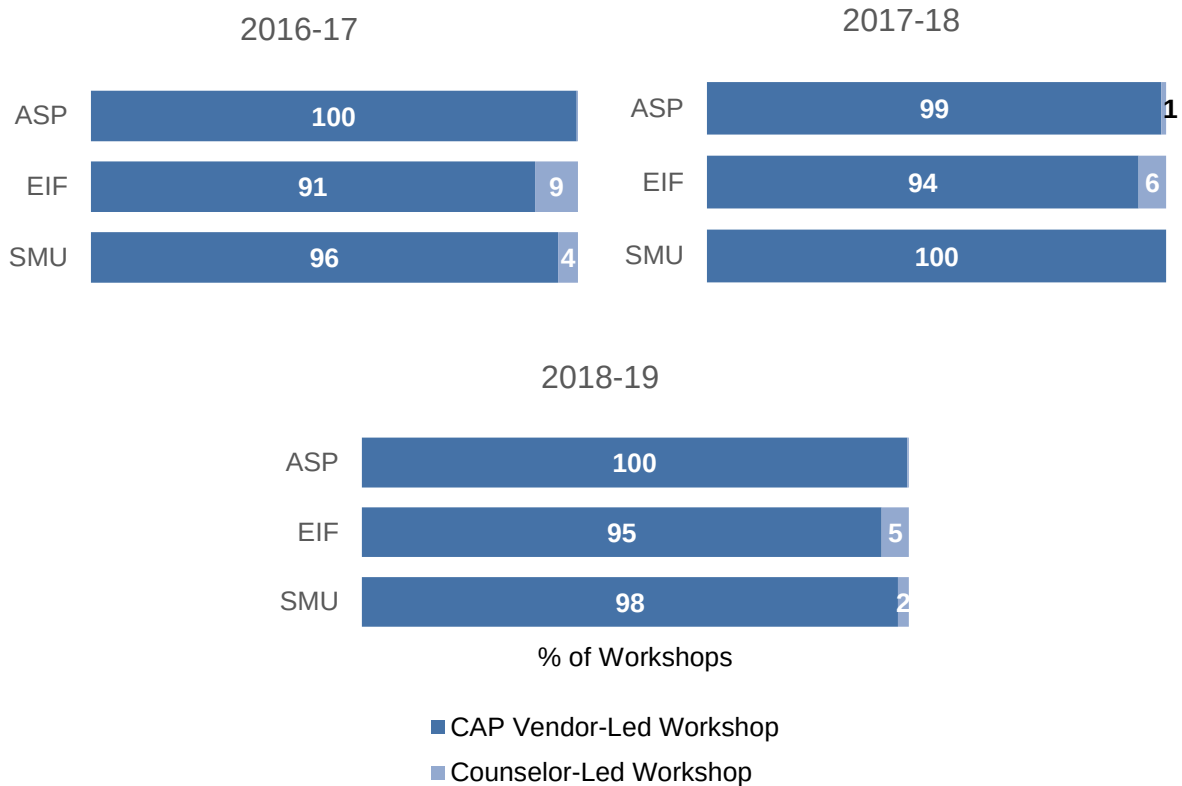
Type of Workshop	2016-17		2017-18		2018-19	
	N	%	N	%	N	%
Across All CAP Vendors						
Seniors Only	462	49	616	58	764	50
Juniors Only	140	15	74	7	233	15
Sophomores Only	22	2	13	1	89	6
Freshmen Only	11	1	4	0	25	2
Parents Only	6	1	2	0	6	0
Multiple Grade Levels	242	26	230	22	276	18
Multiple Grade Levels and Parents	55	6	115	11	132	9
Total	938	100	1,054	99	1,525	100
Academic Success Program						
Seniors Only	220	57	153	59	116	67
Juniors Only	77	20	34	13	12	7
Sophomores Only	3	1	1	0	1	1
Freshmen Only	7	2	0	0	1	1
Parents Only	0	0	0	0	0	0
Multiple Grade Levels	80	21	28	11	33	19
Multiple Grade Levels and Parents	2	1	44	17	10	6
Total	389	102	260	100	173	101
Education is Freedom						
Seniors Only	182	52	412	62	585	50
Juniors Only	24	7	21	3	203	17
Sophomores Only	8	2	11	2	79	7
Freshmen Only	2	1	2	0	20	2
Parents Only	1	0	2	0	6	1
Multiple Grade Levels	92	26	154	23	180	15
Multiple Grade Levels and Parents	44	12	66	10	110	9
Total	353	100	668	100	1,183	101
Southern Methodist University						
Seniors Only	60	31	51	41	63	37
Juniors Only	39	20	19	15	18	11
Sophomores Only	11	6	1	1	9	5
Freshmen Only	2	1	2	2	4	2
Parents Only	5	3	0	0	0	0
Multiple Grade Levels	70	36	48	38	63	37
Multiple Grade Levels and Parents	9	5	5	4	12	7
Total	196	102	126	101	170	99

Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019.

Note: Some percentages do not sum to 100 percent due to rounding.

CAP vendors also collected information about who led student and parent workshops (Figure 6). Most workshops from 2015-16 to 2017-18 were led by CAP vendors themselves.

Figure 6: Percentages of Counselors and CAP Vendor Workshops by Year



Source: 2016-17 and 2017-18 CAP information taken from Lorenz (2018); 2018-19 CAP participation data from July 15, 2019.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; SMU = Southern Methodist University.

What was the relationship between CAP participation and college enrollment for 2015-16, 2016-17 and 2017-18 seniors?

Methodology

College Enrollment within One Year of High School Graduation

To determine the percentage of 2017-18 Dallas ISD seniors who enrolled in college within one year of graduating high school, the CAP participation data file provided by CAP vendors on July 18, 2017 was merged with the district demographic data file from June 4, 2018, the district grade point average (GPA) data file from June 20, 2018, and the 2018-19 National Student Clearinghouse college enrollment data file from June 27, 2019. The evaluator identified 7,475 CAP participants and 996 non-participants. The two groups differed by at least ten percentage points across categories of ethnicity and socio-economic status. Seventy-two percent of CAP participants were Hispanic compared to 58 percent of non-participants. Similarly, four percent of CAP participants were white compared to 16 percent

of non-participants, and 85 percent of CAP participants had economically disadvantaged status compared to 64 percent of non-participants. As a result of these differences, comparisons between the CAP and non-CAP participants should be viewed with caution. Information for the 2015-16 and 2016-17 school years were taken from Lorenz (2018).

College Persistence

To estimate college persistence for 2016-17 seniors (i.e., the percentage of students who enrolled in college within one year of graduating high school and remained enrolled for two years), the CAP participation data file from July 18, 2017 was merged with the 2018-19 National Student Clearinghouse data file from June 27, 2019. The crosstab procedure was used to examine differences in college persistence between CAP participants and non-participants of 2016-17 Dallas ISD graduates.

Results

College Enrollment within One Year of High School Graduation

The number and percentages of Dallas ISD seniors who participated in the CAP program increased from 2015-16 (7,007 seniors, 86%) to 2017-18 (7,475 seniors, 88%; Table 21).

Table 21: 2015-16, 2016-17 and 2017-18 Percentages of CAP Participants and Non-Participants

College Access Program	2015-16 Seniors		2016-17 Seniors		2017-18 Seniors	
	<i>N</i>	%	<i>N</i>	%	<i>N</i>	%
Participants	7,007	86	7,048	88	7,475	88
Non-Participants	1,143	14	962	12	996	12
Total	8,150	100	8,010	100	8,471	100

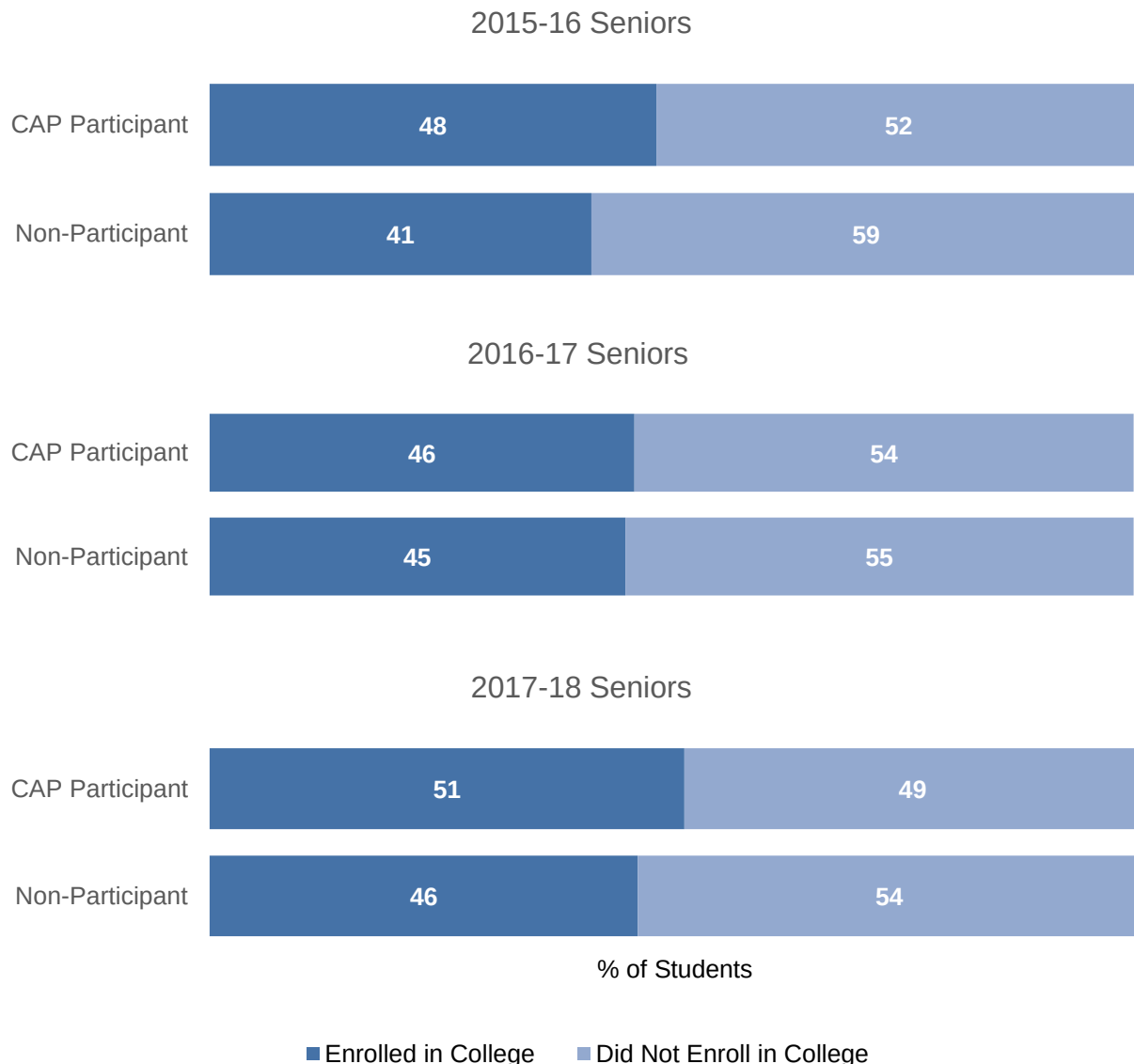
Source: CAP participation data file dated July 31, 2018. District demographic data file dated June 4, 2018; Prior year information were taken from Lorenz (2018).

Note: CAP = College Access Program.

According to the 2018-19 National Student Clearinghouse (NSC) data file which contained college enrollment information for 95 percent (n=8,015) of 2017-18 Dallas ISD graduates, 51 percent of CAP participants and 46 percent of non-participants enrolled in college in within one year of graduation⁹. College enrollment increased from 2015-16 to 2017-18 by three percentage points for CAP participants and five percentage points for non-participants (Figure 7).

⁹ A 2013-14 report on postsecondary outcomes indicated that Dallas ISD graduates sometimes delayed enrollment in college by one or two years. If the National Student Clearinghouse data for this report were analyzed in future years, enrollment numbers between CAP participants and non-participants might be different. This report can be found at <http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/98/Evaluation/14-15/AtaGlance/EA15-107-04-At-a-Glance-Postsecondary.pdf>

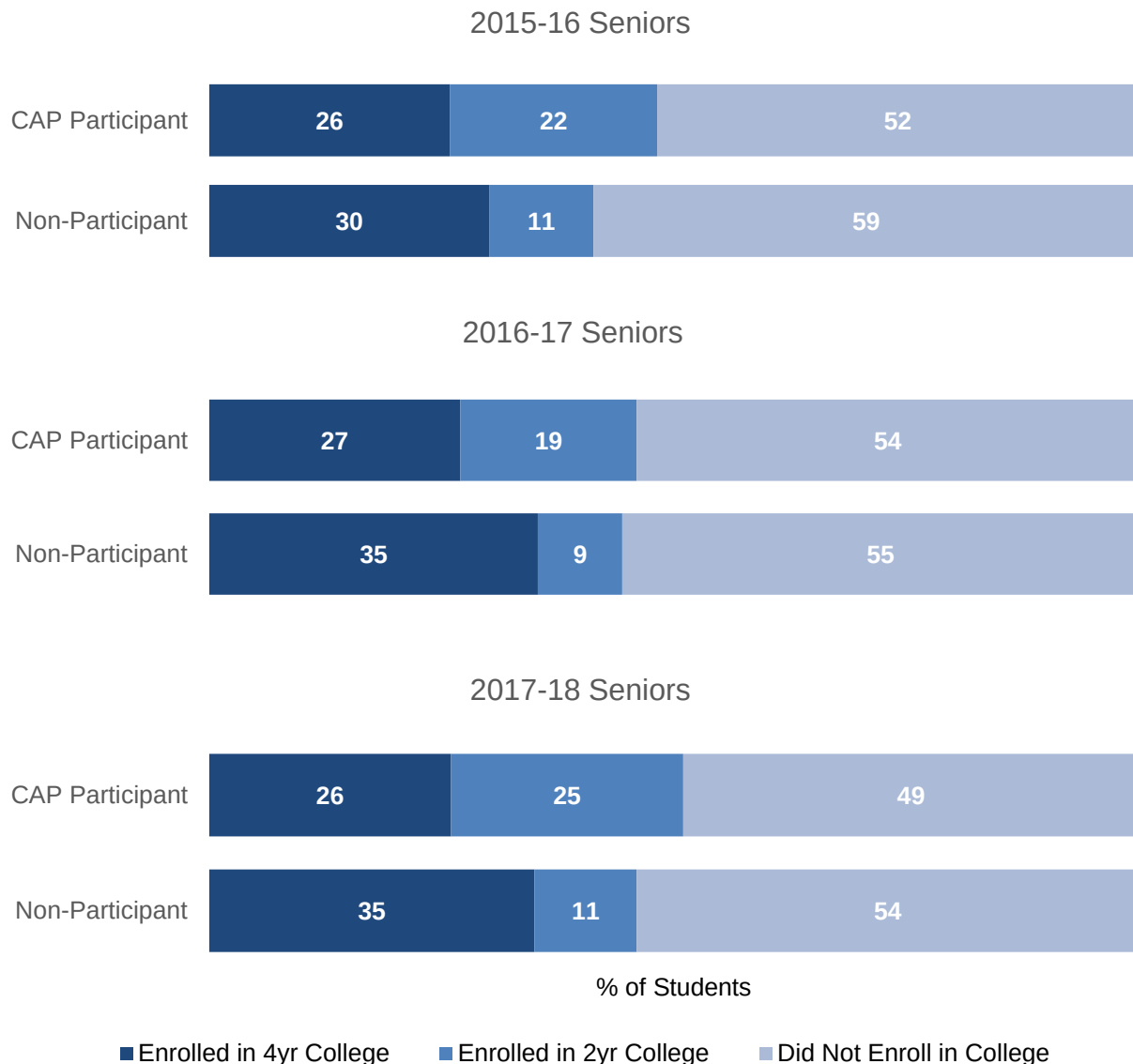
Figure 7: 2015-16, 2016-17 and 2017-18 Percentages of Students Enrolled in College within One Year of Graduating High School



Source: CAP participation data file from July 31, 2018, district demographic data file from June 4, 2018, and National Student Clearinghouse data file from June 27, 2019. Prior year information was taken from Lorenz (2018).
Note: CAP = College Access Program; $n = 6,350$ CAP participants in 2015-16; $n = 856$ non-participants in 2015-16; $n = 6,873$ CAP participants in 2016-17; $n = 734$ non-participants in 2016-17; $n = 7,285$ CAP participants in 2017-18; $n = 730$ non-participants in 2017-18.

Figure 8 displays the type of colleges (i.e., two- and four-year colleges) in which seniors enrolled within one year of graduating high school. The 2017-18 seniors who participated in CAP were more likely to enroll in two-year colleges than non-participants and 2017-18 seniors who did not participate in CAP were more likely to enroll in four-year colleges than CAP participants. These results were similar for 2016-17 seniors (Lorenz, 2018).

Figure 8: 2015-16, 2016-17 and 2017-18 Percentages of Students Enrolled in Two- or Four-Year Colleges within One Year of Graduating High School

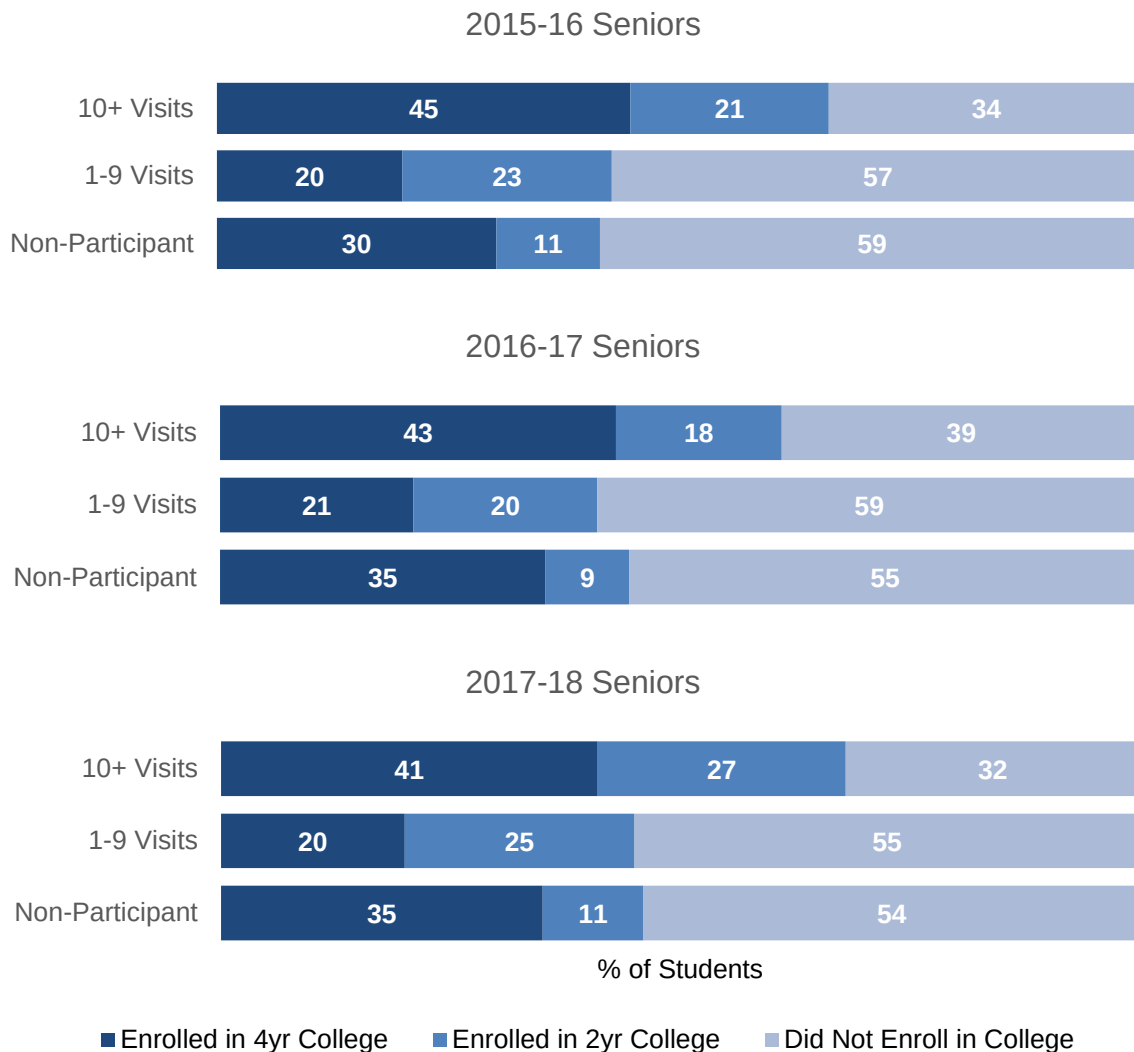


Source: CAP participation data file from July 31, 2018, and district demographic data file from June 4, 2018; National Student Clearinghouse data files from June 27, 2019. Prior year information was taken from Lorenz (2018).

Note: CAP = College Access Program; $n = 6,350$ CAP participants in 2015-16; $n = 856$ non-participants in 2015-16; $n = 6,873$ CAP participants in 2016-17; $n = 734$ non-participants in 2016-17; $n = 7,285$ CAP participants in 2017-18; $n = 730$ non-participants in 2017-18. Some percentages may not sum to 100 due to rounding.

In 2017-18, seniors who visited with a CAP vendor at least 10 times were more likely than those who visited less frequently to enroll in a four-year college than a two-year college or not enroll in any college (Figure 9). These results were similar for 2016-17 seniors (Lorenz, 2018).

Figure 9: 2015-16, 2016-17 and 2017-18 Two- and Four-Year College Enrollment Based on the Number of Student Visits to CAP Vendors



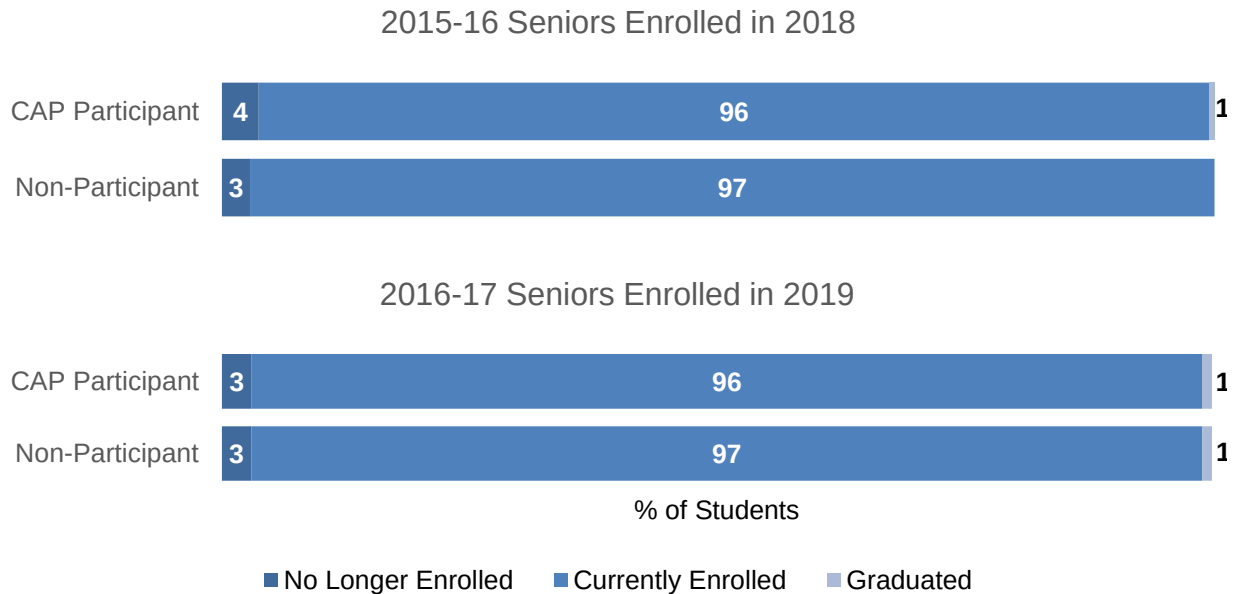
Source: CAP participation data file from July 31, 2018, and district demographic data file from June 4, 2018; National Student Clearinghouse data files from June 27, 2019. Prior year data were taken from Lorenz (2018).

Note: CAP = College Access Program; $n = 1,562$ CAP participants in 2015-16 with 10+ visits; $n = 4,968$ CAP participants in 2015-16 with 1-9 visits; $n = 856$ non-participants in 2015-16; $n = 1,854$ CAP participants in 2016-17 with 10+ visits; $n = 5,019$ CAP participants in 2016-17 with 1-9 visits; $n = 734$ non-participants in 2016-17; $n = 2,092$ CAP participants in 2017-18 with 10+ visits; $n = 5,193$ CAP participants in 2017-18 with 1-9 visits; $n = 730$ non-participants in 2017-18. Some percentages may not sum to 100 percent due to rounding.

College Persistence

College persistence was defined as the percentage of 2016-17 Dallas ISD graduates who enrolled in college within one year of graduating high school and were still enrolled during the 2018-19 school year. The 2018-19 National Student Clearinghouse data file included college enrollment data for 46 percent ($n = 3,505$) of 2016-17 Dallas ISD seniors. For these students, 96 percent of 2016-17 CAP participants and 97 percent of non-participants remained enrolled in college during the 2018-19 school year (Figure 10). These results were similar for 2015-16 seniors (Lorenz, 2018).

Figure 10: College Persistence Rate by Year



Source: CAP participation data file from July 18, 2017; National Student Clearinghouse data file from June 27, 2019; Prior year data were taken from Lorenz (2018).

Note: CAP = College Access Program; $n = 3,178$ CAP participants; $n = 327$ non-participants. College persistence was defined as the percentage of 2016-17 Dallas ISD graduates who enrolled in college within one year of graduating high school and were still enrolled during the 2018-19 school year. Percentages may not sum to 100 due to rounding.

SUMMARY AND RECOMMENDATIONS

Summary

The three College Access Program (CAP) vendors selected for the 2018-19 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU). These vendors served grades nine to 12 students in Dallas ISD Title I high schools. Because CAP was designed to be a collaborative effort between CAP vendors and campus counseling staff, CAP vendors provided college access services that supplemented the work of counselors. These services included helping students and parents with 1) using SchoolLinks (an online college and career readiness tool);

2) completing college and financial aid applications; 3) registering and preparing for the *SAT*, *ACT*, and *Texas State Initiative Assessment (TSIA)*; 4) completing college and scholarship essays; and 5) attending college fairs. Due to a delay in the hiring process of the CAP coordinator, program responsibilities were handled by other staff from the Postsecondary Partnership and Programs department until December 3, 2019. The hiring delay deferred the rollout of the SchoolLinks career and college portal to January 2019.

During the 2018-19 school year, 14,428 students at 36 high school campuses were served by a CAP vendor. The majority of students were Hispanic (71%) followed by African American (23%). Fifty-three percent of students were female, 78 percent were economically disadvantaged, and 50 percent were classified as at risk. Overall, CAP vendors served 37 percent of Dallas ISD high school students (grades 9-12) and 89 percent of seniors. On average, students were served 4.7 times by CAP vendors over the course of the 2018-19 school year. While the percentage of students served increased from 33 percent in 2017-18 to 37 percent in 2018-19, the average number of visits with a CAP vendor decreased from 5.5 to 4.7 times. CAP vendors continued to focus on providing services related to college applications and financial aid. During the 2018-19 school year, ASP helped most often with four-year college applications and EIF and SMU provided most often information regarding college applications.

The following eight program goals were examined because they addressed student participation:

- 95 percent of seniors utilizing career and college exploration tools including SchoolLinks
- 50 percent of seniors attending at least one college fair
- 95 percent of seniors completing at least one college application
- 70 percent of seniors completing at least one financial aid application
- 50 percent of students in grades 10 and 11 linking their College Board and Khan Academy accounts to access official *SAT* practice and sample tests
- 95 percent of seniors registering for and taking the *SAT*, *ACT* or *TSIA* exam
- 50 percent of seniors opting to participate in the Summer Melt texting program
- CAP vendors meeting with counselors at a minimum twice per six-week period

Overall, CAP vendors successfully helped counselors meet or almost meet four out of the eight CAP goals. Ninety-five percent of 2018-19 seniors completed at least one college application, 69 percent of seniors completed a FAFSA or TASFA application, 93 percent of seniors took the *SAT*, *ACT* or *TSIA*, and 86 percent participated in the Summer Melt texting program. On the other hand, CAP vendors and counselors fell short of meeting the goals related to SchoolLinks (14%) and linking their College Board and Khan Academy accounts (30%). Data for two goals were not available (college fair participation) or could not be independently verified (meeting with counselors). Due to changes to data reporting and data validation issues, results should be viewed with caution and not be compared with previous school years. Twenty-five percent of 2018-19 seniors completed the student survey. Seniors that responded to the survey had an overall positive outlook towards CAP; 78 percent agreed that services CAP provided were very useful, and 95 percent noted that providers were knowledgeable and adequately answered their questions.

Overall, 85 percent of respondents agreed or strongly agreed that Dallas ISD and their school prepared them to enter the workforce or continue with their education.

Analysis of National Student Clearinghouse data for 2017-18 graduates showed that more CAP participants (51%) than non-participants (46%) enrolled in colleges within one year of high school graduation. CAP participants were more likely to enroll in two-year colleges than non-participants, and 2017-18 seniors who did not participate in CAP were more likely to enroll in four-year colleges than CAP participants. These results were similar for 2016-17 seniors (Lorenz, 2018).

Recommendations

- **Explicate program goals and reporting requirements to CAP vendors.** In 2018-19, analyses of some program goals were negatively impacted because vendor(s) did not adhere to reporting requirements. A unified reporting system will provide decision makers with comparable data and allow for a more meaningful evaluation of the CAP program.
- **Identify ways to increase senior participation in career and college exploration tasks.** In 2018-19, only two out of the 36 campuses (6%) met the CAP goal of 95 percent participation. The percentage of seniors who completed the career and college exploration tasks has dropped districtwide from 49 percent in 2016-17 (Barton, 2017) to 43 percent in 2017-18 (Lorenz, 2018) to 14 percent in 2018-19. Although the rollout of the new career and college portal (SchoolLinks) was directly impacted by the hiring delay of the CAP coordinator in 2018-19, the percentage decline in this activity over several years indicated that CAP program staff should further investigate the situation.
- **Identify ways to increase participation in SAT or ACT test preparation among students in grades 10 and 11.** In 2018-19, analyses indicated that only two percent of Dallas ISD sophomores and juniors participated in the College Entrance Exam Preparation Program and only 30 percent connected their College Board and Khan Academy accounts. Since this percentage is lower than the 50 percent program goal, program staff should coordinate with CAP vendors and counselors to raise awareness of these programs and resources among the target audience and encourage their use.

REFERENCES

- Barton, M. (August 2017). 2016-17 Evaluation of the College Access Program. Dallas, TX: Dallas Independent School District.
- Lorenz, A. (August 2018). 2017-18 Evaluation of the College Access Program. Dallas, TX: Dallas Independent School District

APPENDICES

Appendix A

Appendix A: 2018-19 Number and Percentage of Students Served by CAP Vendor and Campus

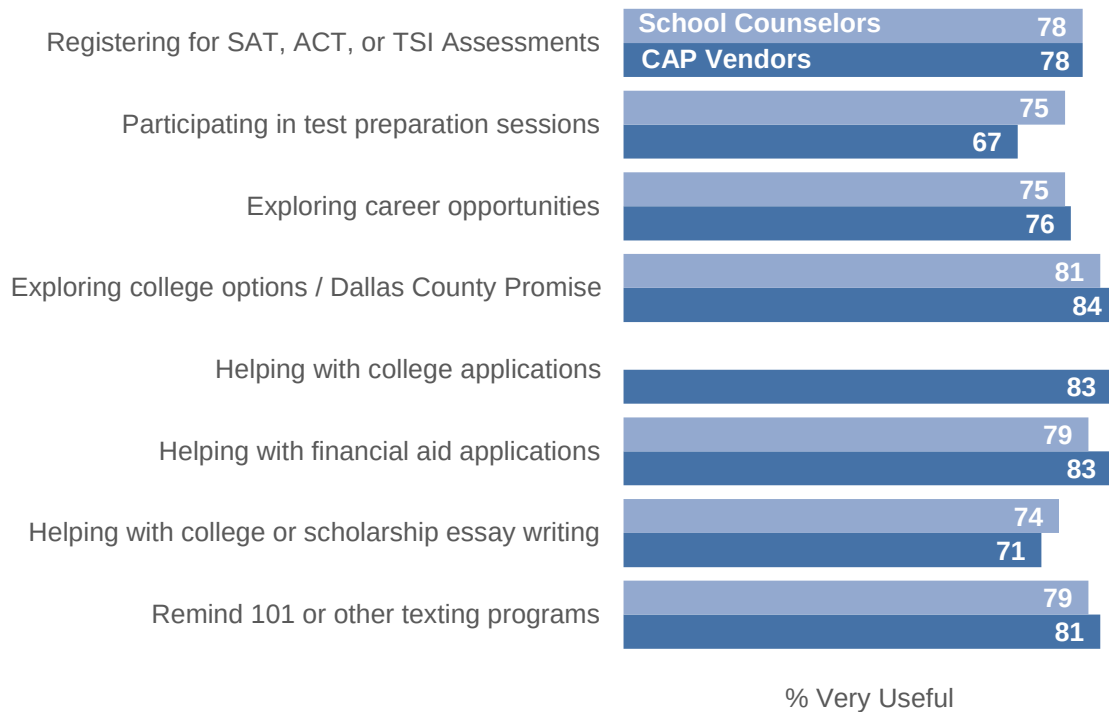
Campus	All Students		Seniors	
	<i>n</i>	%	<i>n</i>	%
Academic Success Program				
Adams	416	20	383	91
Hillcrest	349	29	207	85
Jefferson	332	20	287	86
Molina	628	29	461	91
Obama	95	63	43	100
Rangel	109	44	59	97
Seagoville	298	20	268	85
Townview: Bus	162	32	107	92
Townview: Ed & Soc	92	31	79	96
Townview: Hlth	265	48	141	100
Townview: SEM	184	37	111	99
White	494	23	424	81
Wilson	518	27	369	84
Education is Freedom				
Adamson	932	59	350	98
Carter	566	52	208	84
Conrad	271	21	194	80
Garza	284	65	105	98
Gilliam	198	54	67	85
Kimball	630	46	291	94
Lassiter	162	67	51	100
Lincoln	197	33	118	92
Madison	277	58	69	95
New Tech	173	68	81	100
North Dallas	528	52	221	96
Patton	74	47	55	79
Pinkston	567	66	151	93
Roosevelt	231	32	124	95
Samuell	984	52	345	77
Skyline	1,045	26	839	83
South Oak Cliff	406	37	187	80
Sunset	597	30	439	94
Townview: Pub Svc	153	38	81	99
Townview: TAG	342	95	67	100
Wilmer-Hutchins	284	32	186	90
Southern Methodist University				
IDEA	210	69	83	100
Spruce	925	52	368	92

Source: CAP participation data file from July 15, 2019; District demographic data file from May 28, 2019.

Note: Bus = business; Ed & Soc = education and social services. Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted.

Appendix B

Appendix B Figure 1: 2018-19 Perception of Service Usefulness by Surveyed High School Seniors

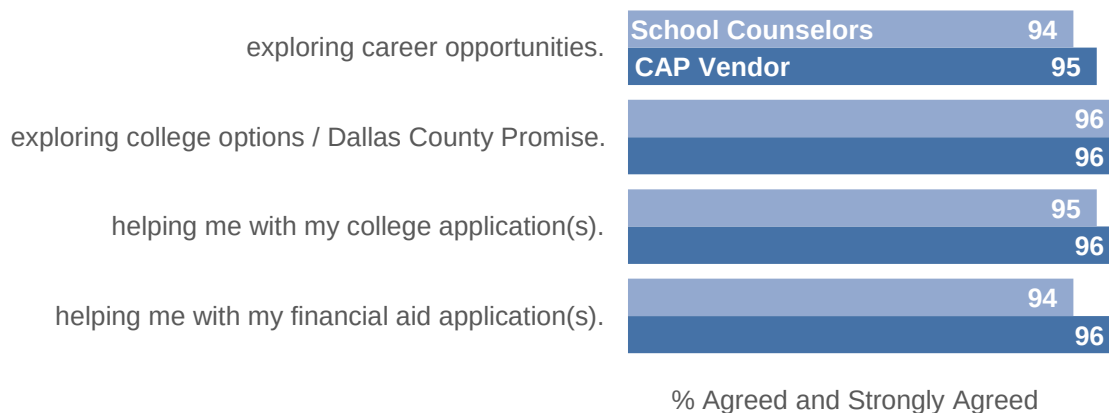


Source: Survey file dated June13, 2019.

Note: CAP = College Access Program. Survey question "Helping with college applications" was erroneously omitted from the school counselor section of the survey and excluded from the analysis.

Appendix B Figure 2: 2018-19 Perception of Provider Knowledge by Surveyed High School Seniors

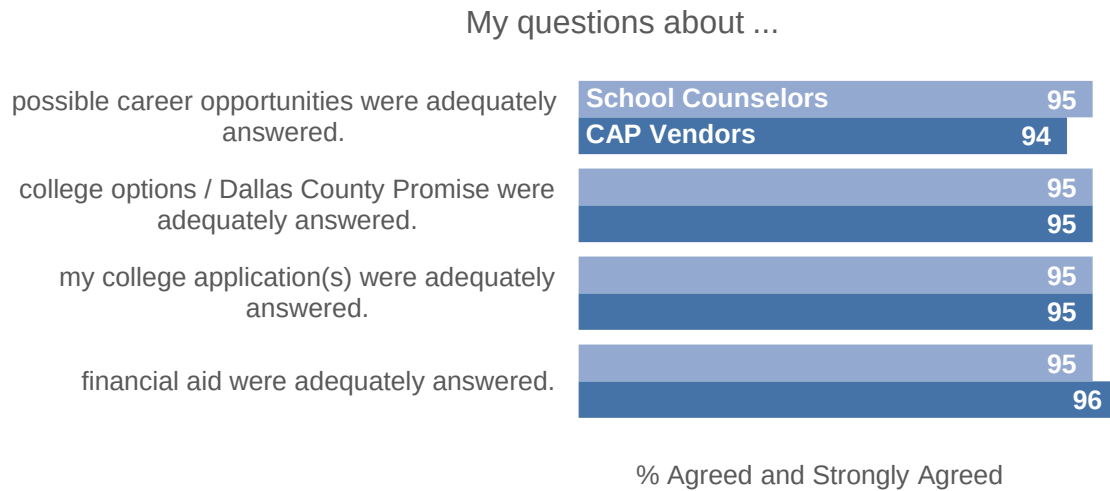
The provider was knowledgeable about...



Source: Survey file dated June 13, 2019.

Note: CAP = College Access Program.

Appendix B Figure 3: 2018-19 Perception of Provider Quality by Surveyed High School Seniors



Source: Survey file dated June 13, 2019.

Note: CAP = College Access Program.

Appendix C

Appendix C: 2018-19 Reasons for Student Visits by Campus - Academic Success Program

Reason	N Visits	%
Adams (7,616 Total Visits)		
College & Financial Aid Information	721	10
College & Financial Aid Applications	4,146	54
College Fairs	91	1
Test Preparation & Registration	362	5
College & Scholarship Essays	1,511	20
Other	785	10
Hillcrest (3,314 Total Visits)		
College & Financial Aid Information	346	10
College & Financial Aid Applications	1,552	47
College Fairs	0	0
Test Preparation & Registration	129	4
College & Scholarship Essays	799	24
Other	488	15
Jefferson (2,856 Total Visits)		
College & Financial Aid Information	324	11
College & Financial Aid Applications	1,433	50
College Fairs	0	0
Test Preparation & Registration	59	2
College & Scholarship Essays	825	29
Other	215	8
Molina (5,319 Total Visits)		
College & Financial Aid Information	316	6
College & Financial Aid Applications	3,170	60
College Fairs	8	0
Test Preparation & Registration	220	4
College & Scholarship Essays	903	17
Other	702	13
Obama (1,126 Total Visits)		
College & Financial Aid Information	68	6
College & Financial Aid Applications	530	47
College Fairs	0	0
Test Preparation & Registration	2	0
College & Scholarship Essays	413	37
Other	113	10
Rangel (499 Total Visits)		
College & Financial Aid Information	67	13
College & Financial Aid Applications	152	31
College Fairs	0	0
Test Preparation & Registration	15	3
College & Scholarship Essays	145	29
Other	120	24

table continues

Table (continued)

Reason	N Visits	%
Seagoville (4,062 Total Visits)		
College & Financial Aid Information	855	16
College & Financial Aid Applications	3,097	60
College Fairs	1	0
Test Preparation & Registration	132	3
College & Scholarship Essays	839	16
Other	276	5
Townview: Bus (1,442 Total Visits)		
College & Financial Aid Information	122	9
College & Financial Aid Applications	590	41
College Fairs	0	0
Test Preparation & Registration	64	4
College & Scholarship Essays	372	26
Other	294	20
Townview: Ed & Soc (962 Total Visits)		
College & Financial Aid Information	68	7
College & Financial Aid Applications	354	37
College Fairs	0	0
Test Preparation & Registration	46	5
College & Scholarship Essays	321	33
Other	173	18
Townview: Hlth (4,145 Total Visits)		
College & Financial Aid Information	514	12
College & Financial Aid Applications	1,597	39
College Fairs	0	0
Test Preparation & Registration	315	8
College & Scholarship Essays	1,244	30
Other	475	12
Townview: SEM (2,318 Total Visits)		
College & Financial Aid Information	207	9
College & Financial Aid Applications	961	42
College Fairs	0	0
Test Preparation & Registration	43	2
College & Scholarship Essays	738	32
Other	369	16
White (5,200 Total Visits)		
College & Financial Aid Information	855	16
College & Financial Aid Applications	3,097	60
College Fairs	1	0
Test Preparation & Registration	132	3
College & Scholarship Essays	839	16
Other	276	5

table continues

Table (continued)

Reason	N Visits	%
Wilson (3,076 Total Visits)		
College & Financial Aid Information	364	12
College & Financial Aid Applications	1,521	49
College Fairs	0	0
Test Preparation & Registration	193	6
College & Scholarship Essays	514	17
Other	484	16

Source: CAP participation data file from July 15, 2019.

Note: YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering. Column percentages may not sum to 100 due to rounding.

Appendix D

Appendix D: 2018-19 Reasons for Student Visits by Campus - Education is Freedom

Reason	N Visits	%
Adamson (4,132 Total Visits)		
College & Financial Aid Information	459	11
College & Financial Aid Applications	2,142	52
College Fairs	674	16
Test Preparation & Registration	615	15
College & Scholarship Essays	77	2
Other	165	4
Carter (2,511 Total Visits)		
College & Financial Aid Information	2,335	93
College & Financial Aid Applications	0	0
College Fairs	176	7
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Conrad (6,035 Total Visits)		
College & Financial Aid Information	1,859	31
College & Financial Aid Applications	3,683	61
College Fairs	97	2
Test Preparation & Registration	295	5
College & Scholarship Essays	63	1
Other	38	1
Garza Early College (1,778 Total Visits)		
College & Financial Aid Information	549	31
College & Financial Aid Applications	166	9
College Fairs	784	44
Test Preparation & Registration	279	16
College & Scholarship Essays	0	0
Other	0	0
Gilliam (676 Total Visits)		
College & Financial Aid Information	367	54
College & Financial Aid Applications	111	16
College Fairs	182	27
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	16	2
Kimball (3,492 Total Visits)		
College & Financial Aid Information	1,676	48
College & Financial Aid Applications	875	25
College Fairs	514	15
Test Preparation & Registration	143	4
College & Scholarship Essays	281	8
Other	3	0
Lassiter (846 Total Visits)		
College & Financial Aid Information	168	20
College & Financial Aid Applications	333	39
College Fairs	25	3
Test Preparation & Registration	80	10
College & Scholarship Essays	5	1
Other	235	28

table continues

Table (continued)

Reason	N Visits	%
Lincoln (6,484 Total Visits)		
College & Financial Aid Information	2,809	43
College & Financial Aid Applications	2,585	40
College Fairs	120	2
Test Preparation & Registration	80	1
College & Scholarship Essays	726	11
Other	164	3
Madison (1,895 Total Visits)		
College & Financial Aid Information	360	19
College & Financial Aid Applications	691	37
College Fairs	14	1
Test Preparation & Registration	771	41
College & Scholarship Essays	36	2
Other	23	1
New Tech (1,129 Total Visits)		
College & Financial Aid Information	567	50
College & Financial Aid Applications	285	25
College Fairs	160	14
Test Preparation & Registration	80	7
College & Scholarship Essays	0	0
Other	37	3
North Dallas (9,284 Total Visits)		
College & Financial Aid Information	3,179	34
College & Financial Aid Applications	4,356	47
College Fairs	500	5
Test Preparation & Registration	1,131	12
College & Scholarship Essays	68	1
Other	50	1
Patton (475 Total Visits)		
College & Financial Aid Information	171	36
College & Financial Aid Applications	231	49
College Fairs	17	4
Test Preparation & Registration	37	8
College & Scholarship Essays	6	1
Other	13	3
Pinkston (5,129 Total Visits)		
College & Financial Aid Information	1,809	35
College & Financial Aid Applications	2,025	40
College Fairs	90	2
Test Preparation & Registration	346	7
College & Scholarship Essays	6	0
Other	853	17
Roosevelt (2,923 Total Visits)		
College & Financial Aid Information	643	22
College & Financial Aid Applications	1,378	47
College Fairs	502	17
Test Preparation & Registration	301	10
College & Scholarship Essays	69	2
Other	30	1

table continues

Table (continued)

Reason	N Visits	%
Samuell (2,248 Total Visits)		
College & Financial Aid Information	287	13
College & Financial Aid Applications	1,011	45
College Fairs	0	0
Test Preparation & Registration	719	32
College & Scholarship Essays	2	0
Other	229	10
Skyline (10,122 Total Visits)		
College & Financial Aid Information	4,474	44
College & Financial Aid Applications	4,575	45
College Fairs	111	1
Test Preparation & Registration	926	9
College & Scholarship Essays	17	0
Other	19	0
South Oak Cliff (1,512 Total Visits)		
College & Financial Aid Information	235	16
College & Financial Aid Applications	999	66
College Fairs	74	5
Test Preparation & Registration	91	6
College & Scholarship Essays	110	7
Other	3	0
Sunset (4,010 Total Visits)		
College & Financial Aid Information	1,350	34
College & Financial Aid Applications	2,441	61
College Fairs	1	0
Test Preparation & Registration	64	2
College & Scholarship Essays	1	0
Other	153	4
Townview: Pub Svc (2,583 Total Visits)		
College & Financial Aid Information	1,061	41
College & Financial Aid Applications	1,038	40
College Fairs	1	0
Test Preparation & Registration	209	8
College & Scholarship Essays	153	6
Other	121	5
Townview: TAG (2,868 Total Visits)		
College & Financial Aid Information	998	35
College & Financial Aid Applications	879	31
College Fairs	217	8
Test Preparation & Registration	447	16
College & Scholarship Essays	16	1
Other	311	11
Wilmer-Hutchins (1,701 Total Visits)		
College & Financial Aid Information	992	58
College & Financial Aid Applications	582	34
College Fairs	28	2
Test Preparation & Registration	49	3
College & Scholarship Essays	48	3
Other	2	0

Source: CAP participation data file from July 15, 2019.

Note: Pub Svc = public service; TAG = talented and gifted. Column percentages may not sum to 100 due to rounding.

Appendix E

Appendix E: 2018-19 Reasons for Student Visits by Campus - Southern Methodist University

Reason	N Visits	%
IDEA (2,687 Total Visits)		
College & Financial Aid Information	1,279	48
College & Financial Aid Applications	782	29
College Fairs	0	0
Test Preparation & Registration	267	10
College & Scholarship Essays	22	1
Other	337	13
Spruce (15,242 Total Visits)		
College & Financial Aid Information	6,340	42
College & Financial Aid Applications	4,524	30
College Fairs	0	0
Test Preparation & Registration	1,735	11
College & Scholarship Essays	223	2
Other	2,420	16

Source: CAP participation data file from July 15, 2019.

Note: IDEA = Innovation, Design and Entrepreneurship Academy. Column percentages may not sum to 100 due to rounding.

Appendix F

Appendix F Table 1: 2018-19 Number of Times Students Visited CAP Vendor by Campus

Vendor	N of Students	Minimum Visits	Max Visits	Mean Visits	Std. Dev.
Academic Success Program					
Adams	433	1	61	10	10
Hillcrest	348	1	115	6	11
Jefferson	337	1	63	6	9
Molina	638	1	63	6	8
Obama	96	1	23	7	8
Rangel	110	1	17	3	3
Seagoville	312	1	58	7	8
Townview: Bus	162	1	36	5	5
Townview: Ed & Soc	93	1	30	6	5
Townview: Hlth	266	1	35	8	6
Townview: SEM	184	1	49	8	8
White	504	1	63	6	8
Wilson	524	1	27	4	4
Education is Freedom					
Adamson	954	1	43	4	4
Carter	588	1	41	4	6
Conrad	279	1	31	5	6
Garza	283	1	31	4	6
Gilliam	197	1	10	3	2
Kimball	662	1	48	3	5
Lassiter	164	1	41	5	7
Lincoln	209	1	79	10	13
Madison	288	1	34	5	6
New Tech	179	1	15	4	3
North Dallas	562	1	98	6	7
Patton	106	1	16	3	3
Pinkston	639	1	46	5	6
Roosevelt	243	1	39	5	7
Samuell	1,005	1	15	2	1
Skyline	1,060	1	39	3	3
South Oak Cliff	416	1	26	2	3
Sunset	614	1	24	4	3
Townview: Pub Svc	160	1	54	7	7
Townview: TAG	338	1	24	2	3
Wilmer-Hutchins	297	1	23	4	3
Southern Methodist University					
IDEA	224	1	32	7	7
Spruce	954	1	61	6	7

Source: CAP participation data file from July 15, 2019.

Note: YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted; Std. Dev. = standard deviation.

Appendix F Table 2: 2018-19 Number of Times Students Visited CAP Vendor by Campus

Campus	N	1 Visit		2 Visits		3 Visits		4 Visits		5-9 Visits		10 or More Visits	
		n	%	n	%	n	%	n	%	n	%	n	%
Academic Success Program													
Adams	433	51	12	38	9	39	9	28	7	125	29	152	35
Hillcrest	348	106	31	64	18	34	10	26	8	62	18	56	16
Jefferson	337	99	29	73	22	36	11	29	9	49	15	51	15
Molina	638	116	18	95	15	96	15	72	11	154	24	105	17
Obama	96	51	53	1	1	0	0	1	1	8	8	35	37
Rangel	110	26	24	30	27	21	19	8	7	19	17	6	6
Seagoville	312	64	21	44	14	30	10	24	8	77	25	73	23
Townview: Bus	162	33	20	27	17	19	12	14	9	47	29	22	14
Townview: Ed & Soc	93	15	16	4	4	7	8	10	11	39	42	18	19
Townview: Hlth	266	21	8	44	17	37	14	21	8	30	11	113	43
Townview: SEM	184	48	26	29	16	13	7	11	6	23	13	60	33
White	504	126	25	87	17	58	12	43	9	109	22	81	16
Wilson	524	201	38	100	19	50	10	45	9	83	16	45	9
Education is Freedom													
Adamson	954	370	39	152	16	68	7	68	7	222	23	74	8
Carter	588	324	55	81	14	40	7	24	4	49	8	70	12
Conrad	279	86	31	49	18	24	9	25	9	50	18	45	16
Garza	283	151	53	27	10	15	5	5	2	35	12	50	18
Gilliam	197	67	34	49	25	33	17	29	15	18	9	1	1
Kimball	662	280	42	128	19	69	10	58	9	87	13	40	6
Lassiter	164	36	22	48	29	28	17	12	7	14	9	26	16
Lincoln	209	40	19	29	14	15	7	14	7	42	20	69	33
Madison	288	90	31	51	18	33	12	23	8	58	20	33	12
New Tech	179	48	27	38	21	19	11	11	6	46	26	17	10
North Dallas	562	159	28	91	16	51	9	26	5	115	21	120	21
Patton	106	52	49	22	21	9	9	3	3	13	12	7	7
Pinkston	639	248	39	143	22	55	9	26	4	53	8	114	18
Roosevelt	243	90	37	32	13	27	11	14	6	39	16	41	17
Samuell	1005	593	59	275	27	72	7	29	3	34	3	2	0
Skyline	1060	427	40	219	21	134	13	91	9	161	15	28	3
South Oak Cliff	416	274	66	40	10	34	8	20	5	35	8	13	3
Sunset	614	168	27	66	11	106	17	110	18	142	23	22	4
Townview: Pub Svc	160	53	33	14	9	3	2	6	4	43	27	41	26
Townview: TAG	338	228	68	30	9	31	9	12	4	25	7	12	4
Wilmer-Hutchins	297	112	38	21	7	33	11	33	11	83	28	15	5
Southern Methodist University													
IDEA	954	390	41	139	15	41	4	36	4	147	15	201	21
Spruce	224	56	25	24	11	20	9	11	5	58	26	55	25

Source: CAP participation data file from July 15, 2019.

Note: Bus = business; Ed & Soc = education and social services; Hlth = health; IDEA = Innovation, Design and Entrepreneurship Academy; SEM = science and engineering; Pub Svc = public service; TAG = talented and gifted. Row percentages may not sum to 100 due to rounding.

Appendix G

Appendix G: 2018-19 Number of Student and Parent Workshops by Type and Campus - Academic Success Program

Type of Workshop	N of Workshops	%
Adams (3 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	1	33
College Fairs & Visits	2	67
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Hillcrest (20 Total Workshops)		
College & Financial Aid Information	1	5
College & Financial Aid Applications	1	5
College Fairs & Visits	13	65
Test Preparation & Registration	0	0
College & Scholarship Essays	5	25
Other	0	0
Jefferson (3 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	2	67
College Fairs & Visits	1	33
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Molina (31 Total Workshops)		
College & Financial Aid Information	10	32
College & Financial Aid Applications	2	7
College Fairs & Visits	13	43
Test Preparation & Registration	2	7
College & Scholarship Essays	2	7
Other	2	7
Obama (5 Total Workshops)		
College & Financial Aid Information	3	60
College & Financial Aid Applications	0	0
College Fairs & Visits	1	20
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	1	20
Rangel (18 Total Workshops)		
College & Financial Aid Information	1	6
College & Financial Aid Applications	1	6
College Fairs & Visits	13	72
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	3	17
Seagoville (4 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	0	0
College Fairs & Visits	4	100
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0

table continues

Table (continued)

Type of Workshop	# Visits	%
Townview: Bus (13 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	1	8
College Fairs & Visits	12	92
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Townview: Ed & Soc (14 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	1	7
College Fairs & Visits	13	93
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Townview: Hlth (21 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	4	19
College Fairs & Visits	17	81
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Townview: SEM (16 Total Workshops)		
College & Financial Aid Information	2	13
College & Financial Aid Applications	0	0
College Fairs & Visits	14	88
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
White (9 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	0	0
College Fairs & Visits	9	100
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Wilson (16 Total Workshops)		
College & Financial Aid Information	1	6
College & Financial Aid Applications	3	19
College Fairs & Visits	12	75
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0

Source: CAP participation data file from July 15, 2019.

Note: Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering. Column percentages may not sum to 100 due to rounding.

Appendix H

Appendix H: 2018-19 Number of Student and Parent Workshops by Type and Campus - Education is Freedom

Type of Workshop	N of Workshops	%
Adamson (59 Total Workshops)		
College & Financial Aid Information	33	56
College & Financial Aid Applications	7	12
College Fairs & Visits	8	14
Test Preparation & Registration	5	9
College & Scholarship Essays	0	0
Other	6	10
Carter (31 Total Workshops)		
College & Financial Aid Information	7	23
College & Financial Aid Applications	9	29
College Fairs & Visits	11	36
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	4	13
Conrad (26 Total Workshops)		
College & Financial Aid Information	20	77
College & Financial Aid Applications	1	4
College Fairs & Visits	2	8
Test Preparation & Registration	3	12
College & Scholarship Essays	0	0
Other	0	0
Garza Early College (33 Total Workshops)		
College & Financial Aid Information	11	33
College & Financial Aid Applications	4	12
College Fairs & Visits	11	33
Test Preparation & Registration	4	12
College & Scholarship Essays	0	0
Other	3	9
Gilliam (27 Total Workshops)		
College & Financial Aid Information	5	19
College & Financial Aid Applications	3	11
College Fairs & Visits	7	26
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	12	44
Kimball (104 Total Workshops)		
College & Financial Aid Information	7	7
College & Financial Aid Applications	8	8
College Fairs & Visits	10	10
Test Preparation & Registration	3	3
College & Scholarship Essays	1	1
Other	75	72
Lassiter Early College (20 Total Workshops)		
College & Financial Aid Information	1	5
College & Financial Aid Applications	1	5
College Fairs & Visits	1	5
Test Preparation & Registration	5	25
College & Scholarship Essays	0	0
Other	12	60

table continues

Table (continued)

Type of Workshop	N Visits	%
Lincoln (65 Total Workshops)		
College & Financial Aid Information	25	39
College & Financial Aid Applications	7	11
College Fairs & Visits	7	11
Test Preparation & Registration	1	2
College & Scholarship Essays	0	0
Other	25	39
Madison (71 Total Workshops)		
College & Financial Aid Information	18	25
College & Financial Aid Applications	16	23
College Fairs & Visits	1	1
Test Preparation & Registration	28	39
College & Scholarship Essays	2	3
Other	6	9
New Tech (30 Total Workshops)		
College & Financial Aid Information	1	3
College & Financial Aid Applications	0	0
College Fairs & Visits	6	20
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	23	77
North Dallas (30 Total Workshops)		
College & Financial Aid Information	14	47
College & Financial Aid Applications	7	23
College Fairs & Visits	4	13
Test Preparation & Registration	3	10
College & Scholarship Essays	0	0
Other	2	7
Patton (12 Total Workshops)		
College & Financial Aid Information	8	67
College & Financial Aid Applications	0	0
College Fairs & Visits	2	17
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	2	17
Pinkston (149 Total Workshops)		
College & Financial Aid Information	26	17
College & Financial Aid Applications	40	27
College Fairs & Visits	19	13
Test Preparation & Registration	17	11
College & Scholarship Essays	1	1
Other	46	31
Roosevelt (5 Total Workshops)		
College & Financial Aid Information	4	80
College & Financial Aid Applications	0	0
College Fairs & Visits	1	20
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0

table continues

Table (continued)

Type of Workshop	N Visits	%
Samuell (25 Total Workshops)		
College & Financial Aid Information	7	28
College & Financial Aid Applications	9	36
College Fairs & Visits	0	0
Test Preparation & Registration	4	16
College & Scholarship Essays	0	0
Other	5	20
Skyline (23 Total Workshops)		
College & Financial Aid Information	17	74
College & Financial Aid Applications	0	0
College Fairs & Visits	0	0
Test Preparation & Registration	6	26
College & Scholarship Essays	0	0
Other	0	0
South Oak Cliff (26 Total Workshops)		
College & Financial Aid Information	14	54
College & Financial Aid Applications	4	15
College Fairs & Visits	4	15
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	4	15
Sunset (34 Total Workshops)		
College & Financial Aid Information	3	9
College & Financial Aid Applications	15	44
College Fairs & Visits	3	9
Test Preparation & Registration	2	6
College & Scholarship Essays	0	0
Other	11	32
Townview: Pub Svc (206 Total Workshops)		
College & Financial Aid Information	74	36
College & Financial Aid Applications	24	12
College Fairs & Visits	34	17
Test Preparation & Registration	26	13
College & Scholarship Essays	0	0
Other	48	23
Townview: TAG (167 Total Workshops)		
College & Financial Aid Information	61	37
College & Financial Aid Applications	23	14
College Fairs & Visits	39	23
Test Preparation & Registration	12	7
College & Scholarship Essays	0	0
Other	32	19
Wilmer-Hutchins (40 Total Workshops)		
College & Financial Aid Information	28	70
College & Financial Aid Applications	3	8
College Fairs & Visits	8	20
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	1	3

Source: CAP participation data file from July 15, 2019.

Note: Pub Svc = public service; TAG = talented and gifted. Column percentages may not sum to 100 due to rounding.

Appendix I

Appendix I: 2018-19 Number of Student and Parent Workshops by Type and Campus - Southern Methodist University

Type of Workshop	N of Workshops	%
IDEA (25 Total Workshops)		
College & Financial Aid Information	6	24
College & Financial Aid Applications	2	8
College Fairs & Visits	4	16
Test Preparation & Registration	8	32
College & Scholarship Essays	0	0
Other	5	20
Spruce (144 Total Workshops)		
College & Financial Aid Information	20	14
College & Financial Aid Applications	19	13
College Fairs & Visits	40	28
Test Preparation & Registration	41	29
College & Scholarship Essays	0	0
Other	24	17

Source: CAP participation data file from July 15, 2019.

Note: IDEA = Innovation, Design and Entrepreneurship Academy. Column percentages may not sum to 100 due to rounding.