

2017-18 Evaluation of the College Access Program

Department of Evaluation and Assessment

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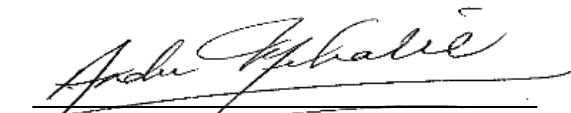
2017-18 Evaluation of the College Access Program

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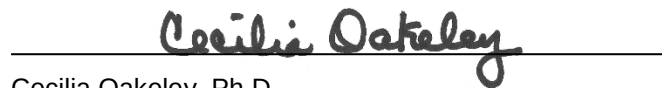
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2017-18 EVALUATION OF THE COLLEGE ACCESS PROGRAM

Project Evaluator: Akiva Lorenz, Ph.D.

ABSTRACT

The College Access Program (CAP) was created in 2010 by the Dallas Independent School District (ISD) to increase student college and scholarship applications, participation and performance on college entrance exams, and parental involvement in the college admissions and financial aid process. For the 2017-18 school year, Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU) were selected as CAP vendors to provide college access services to high schools receiving Title I funds in the Dallas ISD. These services included helping students and parents with 1) using Naviance (an online college and career readiness tool), 2) completing college and financial aid applications, 3) registering and preparing for the *SAT*, *ACT*, and *Texas State Initiative Assessment*, 4) completing college and scholarship essays, and 5) attending college fairs. In 2017-18, the CAP was supported by \$2,325,000 of Title I funds and served 12,876 students at 36 high school campuses. The primary findings of this report are outlined below.

- Analysis of National Student Clearinghouse data for 2016-17 graduates showed that slightly more CAP participants (46.2%) than non-participants (44.6%) enrolled in colleges within one year of high school graduation. Results were similar to previous years (Barton, 2017).
- Ninety-six percent of 2015-16 CAP participants and 97 percent of non-participants who enrolled in college within one year of graduating high school remained enrolled in college in 2017-18.
- During the 2017-18 school year, 33 percent of students in grades 9-12 and 91 percent of seniors were served by a CAP vendor. On average, students were served 5.5 times by CAP vendors.
- CAP vendors continued to focus on providing services related to college applications and financial aid. During the 2017-18 school year, ASP and EIF most often provided information about applying to college, and SMU most often helped students with FAFSA or TASFA applications.
- CAP vendors met or almost met CAP goals regarding college applications, financial assistance, the *SAT* and *ACT* exams, and the Summer Melt texting program, while CAP vendors fell short of meeting the goals related to the Naviance College and Career Exploration tools and the Impact Survey.

It is recommended that College Access and Counseling Services program staff members identify ways to increase the percentage of seniors utilizing the Naviance College and Career Exploration tools, and that CAP staff members reevaluate the program goals in 2018-19, to ensure that necessary data are available for each goal.

PROGRAM DESCRIPTION

Background Information

The College Access Program (CAP) was created in 2010 by Dallas Independent School District (ISD) to increase student college applications, scholarship applications, participation and performance on college entrance exams, and parental involvement in the college admissions and financial aid process. The three College Access program (CAP) vendors selected for the 2017-18 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU). The program served students in grades nine to 12 in high schools receiving Title I funds. Campus leadership selected the CAP vendor to serve the students, and each CAP vendor assigned a CAP advisor to provide supplemental, individual, and small group assistance to students and parents. This assistance included advisement on the following:

- Using Naviance (an online college and career readiness tool)
- Completing college applications
- Completing financial aid applications
- Registering and preparing for SAT, ACT, and *Texas State Initiative Assessment (TSIA)* tests
- Completing college and scholarship application essays
- Attending college fairs

CAP advisors also collaborated with campus counseling staff, other CAP advisors, and CAP staff members to ensure a seamless implementation for students. These efforts included 1) assisting counselors with organizing and providing test preparation sessions and college fairs, 2) meeting regularly with counselors, 3) attending Counseling Services department meetings, and 4) attending College and Career Readiness meetings. Because CAP was designed to be a collaborative effort between CAP vendors and campus counseling staff, both CAP vendors and counseling staff were accountable for meeting outcome targets. CAP vendors worked with counselors to provide college access services to students and their parents, including parent workshops, student classroom guidance sessions, individual student assistance, and collaborative efforts with Counseling Services staff members.

In 2017-18, the program was supported by \$2,325,000 of Title I funds and served 12,876 students at 36 high school campuses. Guidelines associated with Title I funding required that CAP vendors supplement counselor job responsibilities to assist in reaching program goals; CAP vendors were not to supplant, or replace, the work responsibilities of the counselors. Dallas ISD counselors and CAP vendor staff members worked toward attaining several measurable outcomes during the 2017-18 school year, including:

- 95 percent of seniors utilizing Naviance College and Career Exploration tools
- 95 percent of seniors completing at least one college application
- 70 percent of seniors completing at least one financial aid application
- 50 percent of seniors opting to participate in the Summer Melt texting program

- 95 percent of seniors registering for and taking the SAT, ACT, and/or TSIA
- 70 percent of seniors completing the Impact Survey
- 50 percent of seniors attending at least one college fair
- CAP vendors were to meet with counselors at a minimum twice per 6 weeks period.

These program goals were aligned with goals set by the Counseling Services department. However, data for two goals was not available or could not be independently verified. Counselors and CAP vendors met at the beginning of the 2017-18 school year to identify their responsibilities for achieving each program goal. They completed and signed a Campus Goal Form (Appendix A). ASP began working on their campuses between September 13th and November 6th, 2017. EIF began working on their campuses between September 13th, 2017 and October 19th, and SMU began working on December 8, 2017, after signing their CAP vendor contract.

PURPOSE AND SCOPE OF THE EVALUATION

The purpose of this evaluation was to examine the effectiveness of the CAP program based on outlined program goals and objectives. This report addressed the following questions:

1. What was the relationship between CAP participation and college enrollment for 2014-15, 2015-16 and 2016-17 seniors?
2. To what extent did CAP participation data change from 2014-15 to 2017-18?
3. To what extent did CAP vendors meet program goals for the 2017-18 school year?
4. What are the evaluator's recommendations with respect to program improvement or continuance?

MAJOR EVALUATION QUESTIONS AND RESULTS

What was the relationship between CAP participation and college enrollment for 2014-15, 2015-16 and 2016-17 seniors?

Methodology

College Enrollment within One Year of High School Graduation

To determine the percentage of 2016-17 Dallas ISD seniors who enrolled in college within one year of graduating high school, CAP participation data file provided by the CAP vendors on July 18, 2017 was merged with district demographic data file from June 1, 2017, district grade point average (GPA) data file from June 20, 2017, and 2018 National Student Clearinghouse college enrollment data file from February 7, 2018. The evaluator identified 7,048 CAP participants and 962 non-participants in the 2016-17 Dallas ISD CAP file. The two groups differed by at least ten percentage points across categories of ethnicity and socio-economic status. Seventy-one percent of CAP participants were Hispanic compared to 57 percent of non-participants. Similarly, four percent of CAP participants were white compared to 18

percent of non-participants, and 87 percent of CAP participants had economically disadvantaged status compared to 71 percent of non-participants. As a result, comparisons between the CAP and non-CAP participants should be viewed with caution. Information for the 2014-15 and 2015-16 school year were taken from Barton (2017) "2016-17 Evaluation of the College Access Program."

College Persistence

To estimate college persistence for 2015-16 seniors (i.e., the percentage of students who enrolled in college within one year of graduating high school and remained enrolled for two years), CAP participation data file from July 27, 2016 was merged with the 2018 National Student Clearinghouse data file from February 7, 2018. The crosstab procedure was used to examine differences in college persistence between CAP participants and non-participants of 2015-16 Dallas ISD graduates.

Results

College Enrollment within One Year of High School Graduation

As shown in Table 1, CAP participation numbers and rates of Dallas ISD seniors increased from the 2014-15 school year (6,374 seniors, 79%) to the 2016-17 school year (7,048 seniors, 88%).

Table 1: 2014-2015, 2015-16 and 2016-17 Percentages of CAP Participants and Non-Participants

College Access Program	2014-15 Seniors		2015-16 Seniors		2016-17 Seniors	
	N	%	N	%	N	%
Participants	6,374	79	7,007	86	7,048	88
Non-Participants	1,657	21	1,143	14	962	12
Total	8,031	100	8,150	100	8,010	100

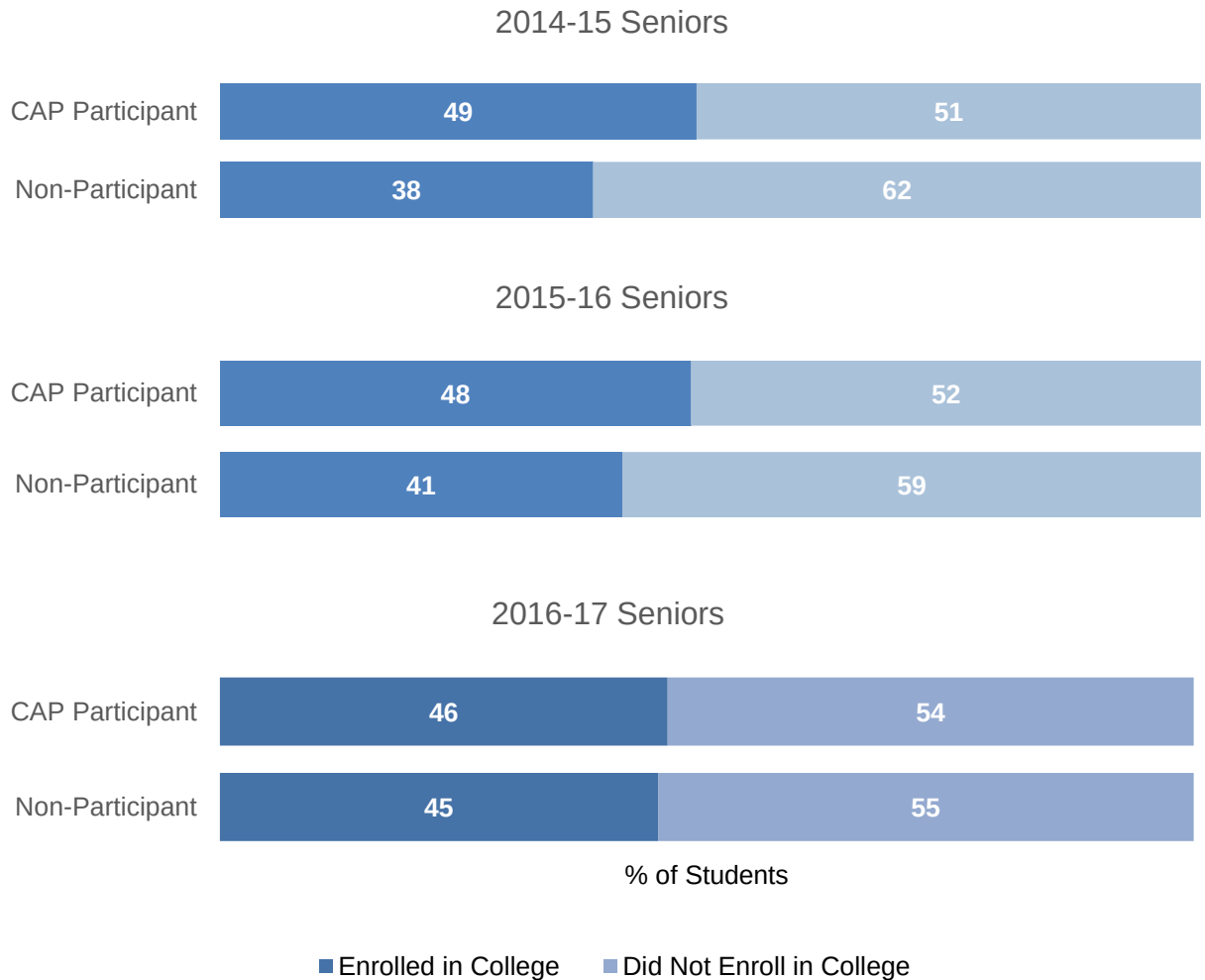
Source: CAP participation data file dated July 18, 2017. District demographic data file dated June 1, 2017; Prior year information were taken from Barton (2017).

Note: CAP = College Access Program.

The 2018 National Student Clearinghouse data file contained college enrollment information for 95 percent ($n=7,607$) of 2016-17 Dallas ISD graduates. Barton (2017) reported college enrollment information for 91 percent ($n = 7,206$) for 2015-16, and 91 percent ($n= 7,335$) for 2014-15 Dallas ISD graduates. For 2016-17 graduates, 46.2 percent of CAP participants and 44.6 percent of non-participants enrolled in colleges (Figure 1).¹

¹ A 2013-14 report on postsecondary outcomes indicated that Dallas ISD graduates sometimes delayed enrollment in college by one or two years. If the National Student Clearinghouse data for this report were analyzed in future years, enrollment numbers between CAP participants and non-participants might be different. This report can be found at <http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/98/Evaluation/14-15/AtaGlance/EA15-107-04-At-a-Glance-Postsecondary.pdf>

Figure 1: 2014-15, 2015-16 and 2016-17 Percentages of Students Enrolled in College within One Year of Graduating High School

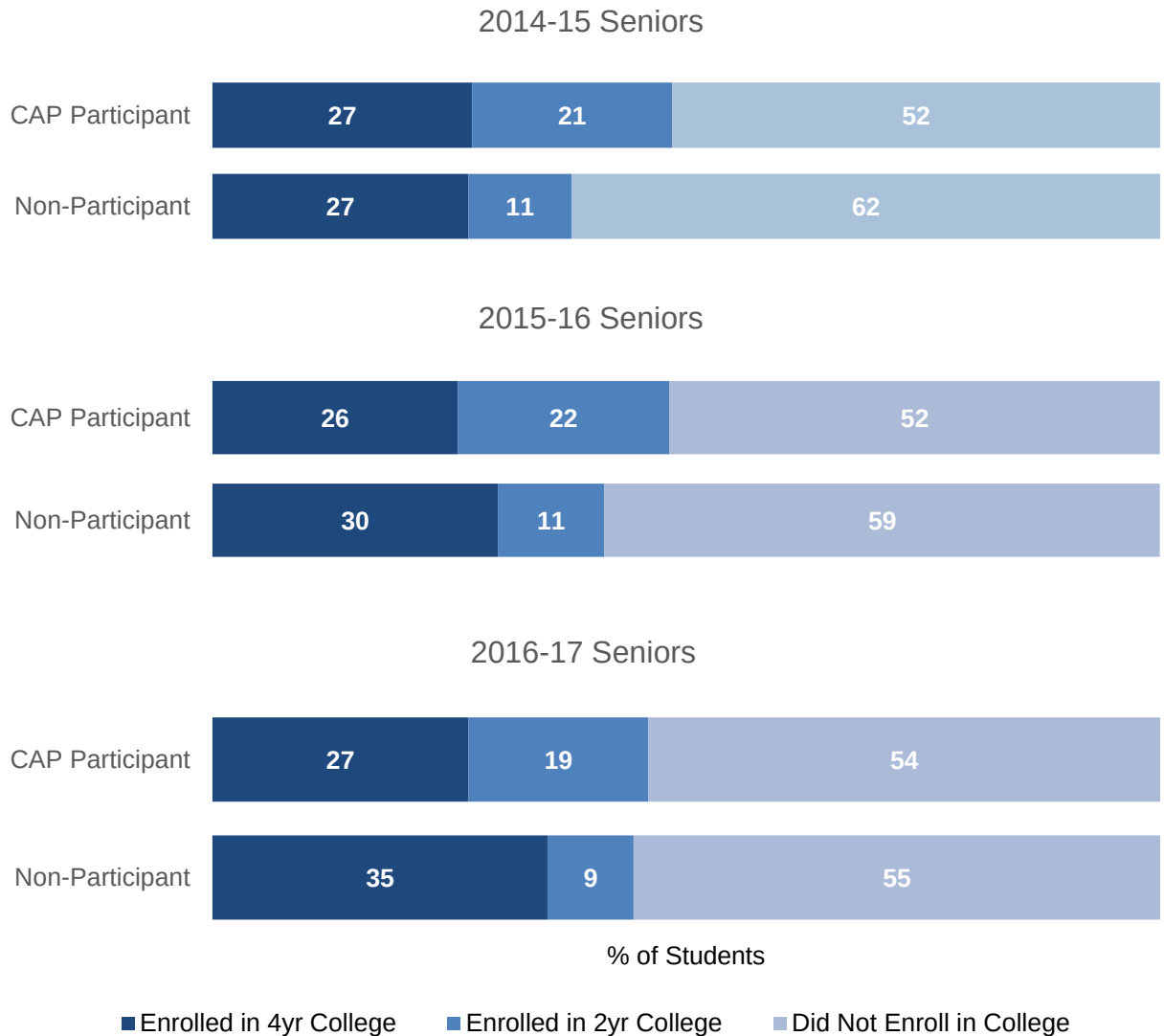


Source: CAP participation data file from July 18, 2017, district demographic data file from June 1, 2017, and National Student Clearinghouse data file from February 7, 2018. Prior year information was taken from Barton (2017).

Note: CAP = College Access Program; $n = 6,374$ CAP participants in 2014-15; $n = 981$ non-participants in 2014-15; $n = 6,350$ CAP participants in 2015-16; $n = 856$ non-participants in 2015-16; $n = 6,873$ CAP participants in 2016-17; $n = 734$ non-participants in 2016-17.

Figure 2 displays the type of colleges (i.e., two- and four-year colleges) in which seniors enrolled within one year of graduating high school. The 2016-17 seniors who participated in CAP were more likely to enroll in two-year colleges than non-participants, and 2016-17 seniors who did not participate in CAP were more likely to enroll in four-year colleges than CAP participants. These results were similar for 2015-16 seniors (Barton, 2017).

Figure 2: 2014-15, 2015-16 and 2016-17 Percentages of Students Enrolled in Two- or Four-Year Colleges within One Year of Graduating High School

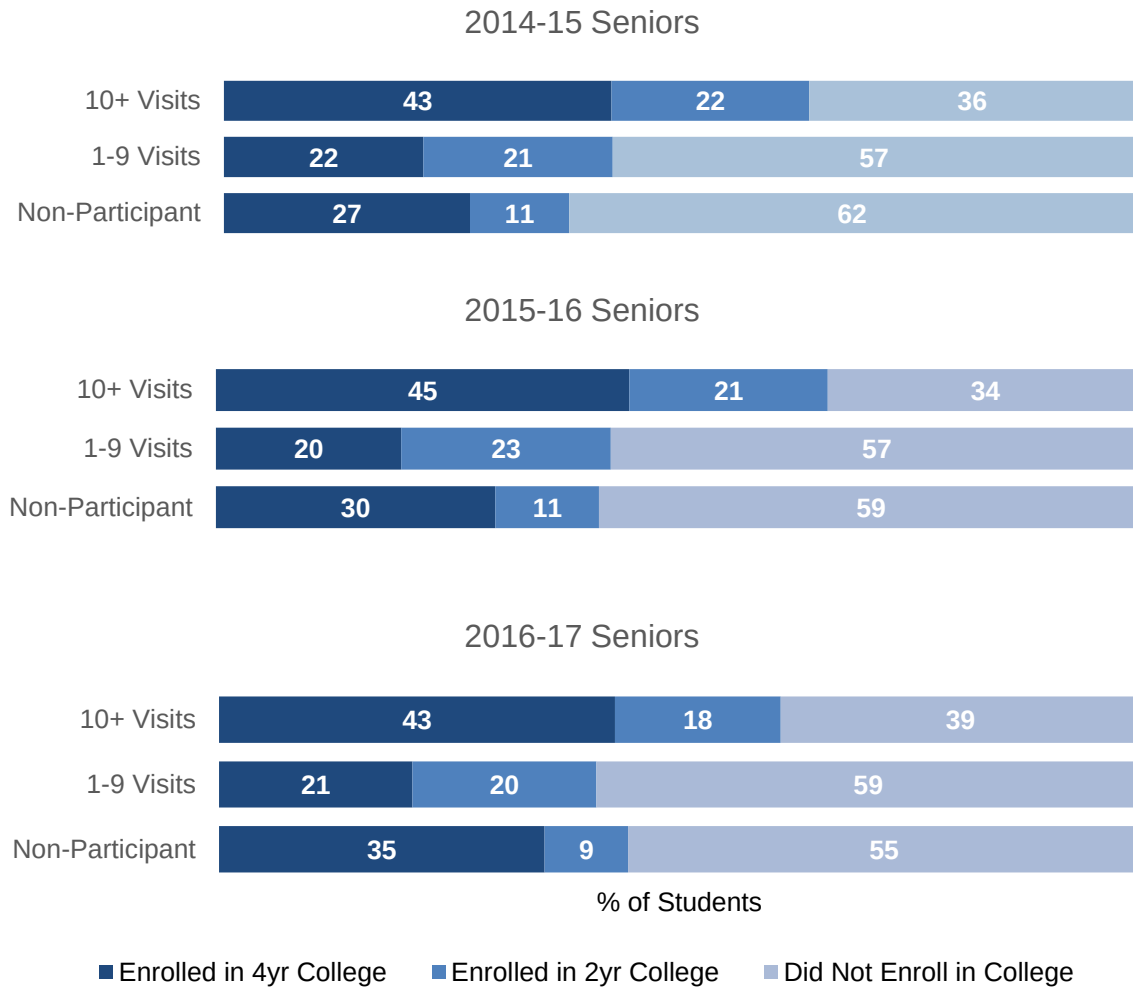


Source: CAP participation data file from July 18, 2017, and district demographic data file from June 1, 2017; National Student Clearinghouse data files from February 7, 2018. Prior year information was taken from Barton (2017).

Note: CAP = College Access Program; $n = 6,374$ CAP participants in 2014-15; $n = 981$ non-participants in 2014-15; $n = 6,350$ CAP participants in 2015-16; $n = 856$ non-participants in 2015-16; $n = 6,873$ CAP participants in 2016-17; $n = 734$ non-participants in 2016-17. Some percentages may not sum to 100 due to rounding.

Figure 3 shows the types of colleges in which students enrolled based on the number of times they visited a CAP vendor. In 2016-17, seniors who visited with a CAP vendor at least 10 times were more likely than those who visited less frequently to enroll in a four-year college than a two-year college or not enroll at any college. These results were similar for 2015-16 seniors (Barton, 2017).

Figure 3: 2014-15, 2015-16 and 2016-17 Two- and Four-Year College Enrollment Based on the Number of Student Visits to CAP Vendors



Source: CAP participation data file from July 18, 2017, and district demographic data file from June 1, 2017; National Student Clearinghouse data files from February 7, 2018. Prior year data were taken from Barton (2017).

Note: CAP = College Access Program; $n = 1,716$ CAP participants in 2014-15 with 10+ visits; $n = 4,658$ CAP participants in 2014-15 with 1-9 visits; $n = 981$ non-participants in 2014-15; $n = 1,562$ CAP participants in 2015-16 with 10+ visits; $n = 4,968$ CAP participants in 2015-16 with 1-9 visits; $n = 856$ non-participants in 2015-16; $n = 1,854$ CAP participants in 2016-17 with 10+ visits; $n = 5,019$ CAP participants in 2016-17 with 1-9 visits; $n = 734$ non-participants in 2016-17; Not all percentages may sum to 100 percent due to rounding.

Furthermore, GPA data examination revealed that 2016-17 seniors who visited a CAP vendor at least 10 times had a slightly higher average GPA to those who visited between one and nine times or those who never participated (85.9 and 83.5, respectively). Seniors who never visited a CAP vendor also had a slightly higher average GPA than those who visited a CAP vendor nine times or less. These results were similar for 2015-16 seniors (Barton, 2017; Table 2).

Table 2: 2014-15, 2015-16 and 2016-17 Average GPA by Number of Student Visits

# of Visits	2014-15 Seniors		2015-16 Seniors		2016-17 Seniors	
	Average GPA	Std. Dev.	Average GPA	Std. Dev.	Average GPA	Std. Dev.
10+ Visits	83.4	4.2	85.8	4.3	85.9	4.5
1-9 Visits	82.7	4.7	82.7	4.6	83.5	4.8
No Service	83.4	6.3	84.0	6.5	85.2	6.6

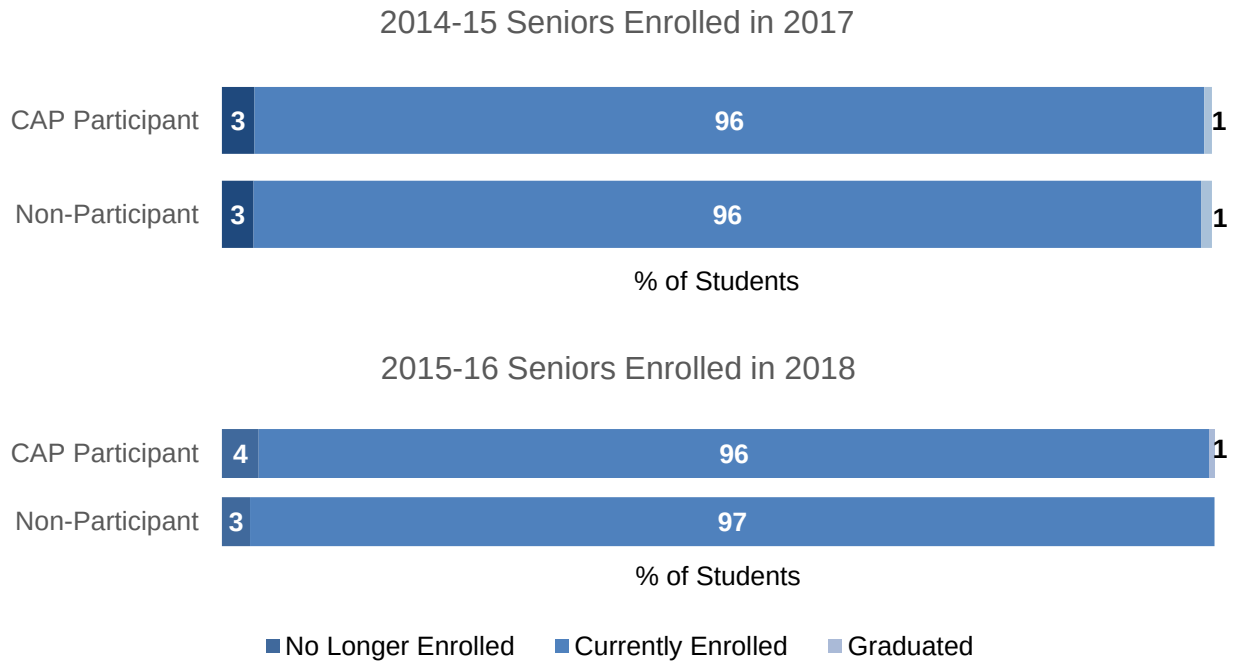
Source: CAP participation data file from July 18, 2017, and district demographic data file from June 1, 2017; National Student Clearinghouse data files from February 7, 2018. Prior year data were taken from Barton (2017).

Note: CAP = College Access Program; GPA = grade point average; Std. Dev. = standard deviation; $n = 1,562$ CAP participants in 2015-16 with 10+ visits; $n = 4,968$ CAP participants in 2015-16 with 1-9 visits; $n = 856$ non-participants in 2015-16; $n = 1,854$ CAP participants in 2016-17 with 10+ visits; $n = 5,019$ CAP participants in 2016-17 with 1-9 visits; $n = 734$ non-participants in 2016-17.

College Persistence

College persistence was defined as the percentage of 2015-16 Dallas ISD graduates who enrolled in college within one year of graduating high school and were still enrolled during the 2017-18 school year. The 2018 National Student Clearinghouse data file included college enrollment data for 49 percent ($n = 3,505$) of 2015-16 Dallas ISD seniors. For these students, 96 percent of 2015-16 CAP participants and 97 percent of non-participants remained enrolled in college during the 2017-18 school year (Figure 4). Persistence data for the 2014-15 cohort was taken from Barton (2017).

Figure 4: College Persistence Rate by Year



Source: CAP participation data file from August 15, 2017. National Student Clearinghouse data file from February 7, 2018.

Note: CAP = College Access Program; $n = 3,151$ CAP participants; $n = 354$ non-participants. College persistence was defined as the percentage of 2015-16 Dallas ISD graduates who enrolled in college within one year of graduating high school and were still enrolled during the 2017-18 school year. Percentages may not sum to 100 due to rounding.

To what extent did CAP participation data change from 2015-16 to 2017-18?

Methodology

The number of campuses served by each CAP vendor was provided by CAP staff members at the beginning of each school year. In addition, the evaluator collected information from CAP vendors to examine changes in CAP participation from 2015-16 to 2017-18.² CAP vendors reported number of visits by each student during the school year and reasons for each visit (e.g., seeking information about applying to college). A maximum of five reasons were recorded by CAP vendors for each student visit. CAP vendors also collected information regarding student and parent workshops that they provided to each campus. They collected information on the type of workshop (e.g., campus visit by a college representative), number of participants at each workshop and whether each workshop was led by CAP vendors or counselors. Data for 2015-16 and 2016-17 were retrieved from a previous report (Barton, 2017), and data for 2017-18 were

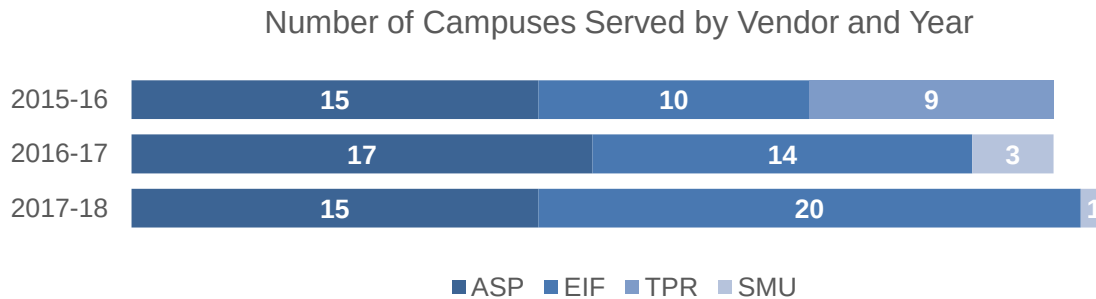
² CAP vendors served students either individually or in small groups, and they were required to record group-level data on their small group workshops. However, CAP vendors could also choose to document specific student-level data from their small-group workshops in the same location as individual student services. Each CAP vendor decided how they wanted to report their student services.

provided by the CAP vendors between July 17, 2018 and July 23, 2018 and merged with the district demographic data file from June 4, 2018.

Results

The number of campuses served by each CAP vendor has fluctuated from 2015-16 to 2017-18. Figure 5 shows the number of campuses served by each vendor by year, and Table 3 displays the list of campuses served by each CAP vendor during the 2017-18 school year.

Figure 5: Number of Campuses Served by CAP Vendor and Year



Source: List of campuses provided by CAP staff members.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University; TPR did not serve any campuses in 2016-17 or 2017-18, and SMU did not serve any campuses in 2015-16.

Table 3: 2017-18 High School Campuses Served by CAP Vendors

Academic Success Program	Education is Freedom	Southern Methodist University
Adams HS	Adamson HS	Spruce HS
Garza HS	Carter HS	
Hillcrest HS	Conrad HS	
Jefferson HS	Gilliam HS	
Lassiter HS	IDEA	
Molina HS	Kimball HS	
Obama Leadership Academy	Lincoln HS	
Rangel YWLS	Madison HS	
Seagoville HS	North Dallas HS	
Townview: Bus	Patton HS	
Townview: Ed & Soc	Pinkston HS	
Townview: Hlth	Roosevelt HS	
Townview: SEM	Samuell HS	
White HS	Skyline HS	
Wilson HS	Smith HS	
	South Oak Cliff HS	
	Sunset HS	
	Townview: Pub Svc	
	Townview: TAG	
	Wilmer-Hutchins HS	

Source: List of campuses provided by CAP staff members.

Note: CAP = College Access Program; HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; Southern Methodist University was a new CAP vendor for the 2016-17 school year.

Tables 4 through 6 show the number and types of services each 2017-18 CAP vendor provided to students during the 2015-16, 2016-17, and 2017-18 school years (when applicable). During the 2017-18 school year, ASP most often provided information about financial aid or how to apply to college, EIF provided most often information regarding college applications, and SMU most often helped students with FAFSA or TASFA applications and college applications. Services provided by campus for ASP, EIF, and SMU can be found in Appendices B, C, and D, respectively.

Table 4: Number of Services Provided to Students by Year - Academic Success Program

Reason for Visit	2015-16		2016-17		2017-18	
	# Visits	%	# Visits	%	# Visits	%
Information: Financial Aid	10,215	11	11,797	13	16,225	20
Information: Applying to College	17,579	19	16,870	19	16,115	20
Application: 4-year	0	0	9,035	10	9,097	11
Essay: College Application	10,507	11	9,607	11	9,043	11
Application: FAFSA/TASFA	4,043	4	3,197	4	8,472	10
Application: Scholarship	13,351	14	11,171	13	7,958	10
Essay: Scholarship	14,223	15	11,266	13	7,056	9
Application: 2-year or less	0	0	274	0	2,321	3
Other	0	0	0	0	2,024	2
Information: College Exams	2,750	3	3,797	4	1,539	2
Register: SAT/ACT/TSIA	1,861	2	2,349	3	1,185	1
Test Prep: SAT/ACT/TSIA	2,108	2	2,579	3	1,149	1
Naviance Assistance	0	0	0	0	301	0
Information: Other	0	0	0	0	248	0
Search: Scholarship	6,781	7	2,644	3	0	0
Search: College	259	0	2,413	3	0	0
Career Cruising/Naviance Assistance	366	0	962	1	0	0
College Fair information	8	0	410	0	0	0
Application: Apply Texas	8,703	9	0	0	0	0
Application: Common Application	990	1	0	0	0	0
Application: DCCCD	41	0	0	0	0	0
Application: Other College	63	0	0	0	0	0
Information: Dual Credit Classes	0	0	0	0	0	0
Enlisting in the Military	0	0	0	0	0	0
Total	93,848	98	88,371	100	82,733	101

Source: 2015-16 and 2016-17 CAP information taken from Barton (2017); 2017-18 CAP participation data from July 17, 2018.

Note: CAP = College Access Program; FAFSA = Free Application for Federal Student Aid; TASFA = Texas Application for State Financial Aid; TSIA = Texas State Initiative Assessment; DCCCD = Dallas County Community College District. Column percentages may not sum to 100 due to rounding.

Table 5: Number of Services Provided to Students by Year - Education is Freedom

Reason for Visit	2015-16		2016-17		2017-18	
	# Visits	%	# Visits	%	# Visits	%
Information: Applying to College	7,420	21	13,597	15	13,145	16
Application: 4-year	48	0	10,372	12	10,389	13
Application: FAFSA/TASFA	460	1	10,833	12	8,410	11
Application: Scholarship	0	0	8,537	9	8,104	10
Application: 2-year or less	0	0	9,069	10	6,896	9
Information: Financial Aid	1,327	4	8,016	9	6,645	8
Information: Other	0	0	0	0	5,731	7
Naviance Assistance	0	0	0	0	4,807	6
College Fair information	5,850	16	2,563	3	4,235	5
Other	0	0	0	0	3,723	5
Essay: Scholarship	1,184	3	3,410	4	3,049	4
Register: SAT/ACT/TSIA	3,747	11	2,891	3	2,210	3
Test Prep: SAT/ACT/TSIA	1,812	5	1,419	2	1,953	2
Essay: College Application	376	1	1,290	1	581	1
Information: College Exams	6,635	19	691	1	406	1
Summer Melt	0	0	313	0	78	0
Search: College	827	2	9,942	11	0	0
Search: Scholarship	808	2	4,136	5	0	0
Career Cruising/Naviance Assistance	374	1	2,918	3	0	0
Application: Apply Texas	0	0	0	0	0	0
Application: Other College	3,909	11	0	0	0	0
Application: DCCCD	220	1	0	0	0	0
Application: Common Application	0	0	0	0	0	0
Information: Dual Credit Classes	474	1	0	0	0	0
Enlisting in the Military	138	0	0	0	0	0
Total	35,609	99	89,997	100	80,362	101

Source: 2015-16 and 2016-17 CAP information taken from Barton (2017); 2017-18 CAP participation data from July 23, 2018.

Note: CAP = College Access Program; FAFSA = Free Application for Federal Student Aid; TASFA = Texas Application for State Financial Aid; TSIA = Texas State Initiative Assessment; DCCCD = Dallas County Community College District. Column percentages may not sum to 100 due to rounding.

Table 6: Number of Services Provided to Students by Year - Southern Methodist University

Reason for Visit	2015-16		2016-17		2017-18	
	# Visits	%	# Visits	%	# Visits	%
Application: FAFSA/TASFA	-	-	1,377	14	1,165	13
Application: 2-year or less	-	-	461	5	1,109	13
Application: 4-year	-	-	1,512	15	1,035	12
Information: Other	-	-	0	0	850	10
Test Prep: SAT/ACT/TSIA	-	-	688	7	707	8
Information: College Exams	-	-	54	1	684	8
Information: Financial Aid	-	-	1,013	10	655	8
Information: Applying to College	-	-	1,215	12	641	7
College Fair information	-	-	1,082	11	571	7
Register: SAT/ACT/TSIA	-	-	737	7	319	4
Other	-	-	0	0	296	3
Naviance Assistance	-	-	0	0	196	2
Application: Scholarship	-	-	555	6	192	2
Essay: Scholarship	-	-	170	2	159	2
Summer Melt	-	-	95	1	86	1
Essay: College Application	-	-	75	1	64	1
Search: College	-	-	388	4	0	0
Search: Scholarship	-	-	381	4	0	0
Career Cruising/Naviance Assistance	-	-	157	2	0	0
Total	-	-	9,960	102	8,729	101

Source: 2016-17 CAP information taken from Barton (2017); 2017-18 CAP participation data from July 23, 2018.

Note: CAP = College Access Program; FAFSA = Free Application for Federal Student Aid; TASFA = Texas Application for State Financial Aid; TSIA = Texas State Initiative Assessment; DCCCD = Dallas County Community College District; Southern Methodist University was a new CAP vendor for the 2016-17 school year. Column percentages may not sum to 100 due to rounding.

Table 7 shows the number of students served by each CAP vendor from 2015-16 to 2017-18. The total number of students served by CAP vendors slightly decreased over the past three years, from 13,238 in 2015-16 to 12,878 in 2017-18. The number of times students were served by vendors disaggregated by campus can be found in Appendix E.

Table 7: Number of Students Served by CAP Vendor and Year

CAP Vendor	2015-16		2016-17		2017-18	
	N Served	% Served	N Served	% Served	N Served	% Served
ASP	4,690	35	5,410	38	4,382	34
EIF	6,432	49	6,955	49	7,649	59
TPR	2,116	16	-	-	-	-
SMU	-	-	1,780	13	847	7
Total	13,238	100	14,145	100	12,878	100

Source: 2015-16 and 2016-17 CAP information taken from Barton (2017); 2017-18 CAP participation data from July 23, 2018.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University. TPR did not serve any campuses in 2016-17 and 2017-18, and SMU did not serve any campuses in 2015-16.

As indicated in Table 8, CAP vendors served seniors most often, but they also served students in lower grade levels in high school.

Table 8: CAP Student Classification by CAP Vendor and Year

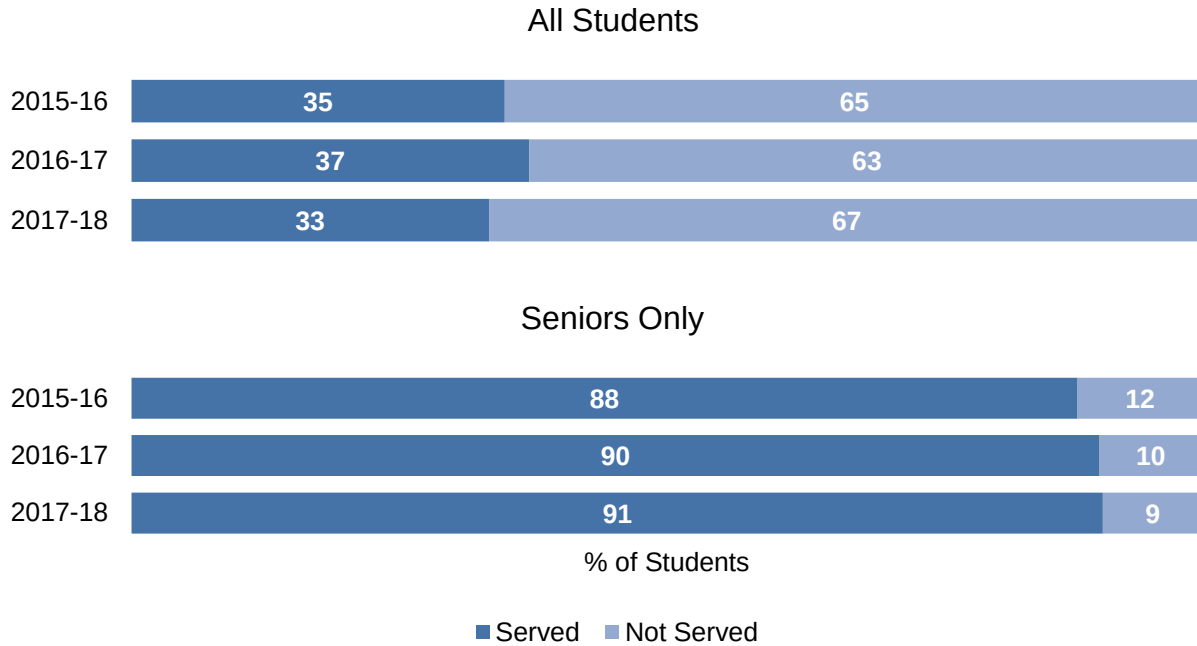
Year	Total N Served	% Freshman	% Sophomore	% Junior	% Senior
Academic Success Program					
2015-16	4,690	4	7	27	62
2016-17	5,410	4	7	35	55
2017-18	4,382	1	3	25	72
Education is Freedom					
2015-16	6,432	6	13	30	51
2016-17	6,955	4	16	29	51
2017-18	7,649	4	13	28	55
The Princeton Review					
2015-16	2,116	0	12	38	50
2016-17	-	-	-	-	-
2017-18	-	-	-	-	-
Southern Methodist University					
2015-16	-	-	-	-	-
2016-17	1,780	7	16	39	39
2017-18	847	7	13	42	37

Source: 2015-16 and 2016-17 CAP information taken from Barton (2017). 2017-18 CAP participation data from July 23, 2018. District demographic data from June 4, 2018.

Note: CAP = College Access Program; TPR did not serve any campuses in 2016-17 and 2017-18, and SMU did not serve any campuses in 2014-15 or 2015-16. Row percentages may not sum to 100 due to rounding.

CAP vendors served between 33 percent and 37 percent of all high school students and between 88 percent and 91 percent of seniors from 2015-16 to 2017-18 (Figure 6). The percentage of students on each campus served by CAP vendors can be found in Appendix F.

Figure 6: Percentages of All High School Students and Seniors Served by CAP Vendors



Source: 2015-16 and 2016-17 CAP information taken from Barton (2017); 2017-18 CAP participation data from July 23, 2018.; District demographic data from June 4, 2018.

Note: CAP = College Access Program; $n = 36,522$ students in 2015-16; $n = 36,900$ students in 2016-17; $n = 37,393$ students in 2017-18; $n = 7,929$ seniors in 2015-16; $n = 7,796$ in 2016-17; $n = 8,243$ seniors in 2017-18.

On average, students receiving CAP services in 2017-18 were served 5.5 times by CAP vendors. In 2017-18, the average number of times students were served by vendor ranged from 4.8 to 6.4 (Table 9).

Table 9: Number of Times Students Were Served by CAP Vendor and Year

Provider	N	Minimum	Maximum	Mean	Std. Deviation
2015-16					
ASP	4,690	1	127	5.9	9.0
EIF	6,432	1	97	5.1	7.0
TPR	2,410	1	41	3.7	3.5
SMU	-	-	-	-	-
2016-17					
ASP	5,410	1	72	4.9	6.6
EIF	6,955	1	143	5.0	5.0
TPR	-	-	-	-	-
SMU	1,780	1	60	4.0	4.9
2017-18					
ASP	4,382	1	126	6.4	8.2
EIF	7,649	1	69	5.0	6.6
TPR	-	-	-	-	-
SMU	847	1	64	4.8	5.8

Source: 2015-16 and 2016-17 CAP information taken from Barton (2017); 2017-18 CAP participation data from July 23, 2018. District demographic data from June 4, 2018.

Note: ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University. TPR did not serve any campuses in 2016-17 and 2017-18, and SMU did not serve any campuses in 2015-16.

During the 2017-18 school year, students visited CAP vendors most commonly one time (3,992 times, 31%) followed by five to nine visits (2,521 times, 20%). In past years, Douglas & Barton (2016) reported that most students visited CAP vendors one (2015-16: 32%; 2016-17: 32%) or two times (2015-16: 18%; 2016-17: 17%). Table 10 shows that the number of total student visits across all vendors decreased from 13,238 in 2015-16 to 12,878 in 2017-18.

Table 10: Number of Student Visits by CAP Vendor and Year

# of Student Visits	ASP		EIF		TPR		SMU	
	N	%	N	%	N	%	N	%
2015-16								
1 visit	1,281	27	2,200	34	785	37	-	-
2 visits	856	18	1,030	16	452	21	-	-
3 visits	609	13	635	10	327	16	-	-
4 visits	410	9	485	8	165	8	-	-
5-9 visits	763	16	1,193	19	313	15	-	-
10 or more visits	771	16	889	14	74	4	-	-
Total	4,690	99	6,432	101	2,116	101	-	-
2016-17								
1 visit	1,748	32	2,152	31	-	-	580	33
2 visits	995	18	1,071	15	-	-	334	19
3 visits	618	11	771	11	-	-	215	12
4 visits	445	8	598	9	-	-	163	9
5-9 visits	865	16	1,310	19	-	-	349	20
10 or more visits	739	14	1,053	15	-	-	139	8
Total	5,410	99	6,955	100	-	-	1,780	101
2017-18								
1 visit	1,191	27	2,532	33	-	-	269	32
2 visits	616	14	1,244	16	-	-	133	16
3 visits	409	9	813	11	-	-	76	9
4 visits	313	7	540	7	-	-	65	8
5-9 visits	947	22	1,386	18	-	-	188	22
10 or more visits	906	21	1,134	15	-	-	116	14
Total	4,382	100	7,649	100	-	-	847	101

Source: 2015-16 and 2016-17 CAP information taken from Barton (2017). 2017-18 CAP participation data from July 23, 2018. District demographic data from June 4, 2018.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University; TPR did not serve any campuses in 2016-17 and 2017-18, and SMU did not serve any campuses in 2015-16. Some percentages do not sum to 100 due to rounding.

The number of total workshops across all vendors increased from 809 in 2015-16 to 1,054 in 2017-18. During the 2017-18 school year, CAP vendors provided most workshops in the category 'Other' (27%). Although this category included Summer Melt and Naviance assistance, most meetings did not include further descriptions in data files. Based on main workshop categories, CAP vendors generally focused on providing student and parent workshops regarding college fairs and visits (24%), college and financial aid information (23%) and applications (20%). The types of workshops held by campuses during the 2017-18 school year by ASP, EIF, and SMU can be found in Appendixes G, H, and I, respectively. The number and percentage of student and parent workshops held by CAP vendors from 2015-16 to 2017-18 can be found in Table 11.

Table 11: Number and Percentage of Workshops by CAP Vendor and Year

Type of Workshop	2015-16		2016-17		2017-18	
	N	%	N	%	N	%
Across all CAP Vendors						
College & Financial Aid Information	512	63	252	27	243	23
College & Financial Aid Applications	76	9	274	29	209	20
College Fairs & Visits	131	16	277	30	252	24
College & Scholarship Essays	13	2	40	4	36	3
Test Preparation & Registration	77	10	94	10	28	3
Other*	0	0	1	0	286	27
Total	809	100	938	100	1,054	100
Academic Success Program						
College & Financial Aid Information	268	70	70	18	40	15
College & Financial Aid Applications	17	5	137	35	67	26
College Fairs & Visits	85	22	118	30	78	30
College & Scholarship Essays	0	0	20	5	3	1
Test Preparation & Registration	12	3	44	11	2	1
Other*	0	0	0	0	70	27
Total	382	100	389	99	260	100
Education is Freedom						
College & Financial Aid Information	194	54	111	31	140	21
College & Financial Aid Applications	59	16	124	35	136	20
College Fairs & Visits	43	12	86	24	139	21
College & Scholarship Essays	13	4	20	6	33	5
Test Preparation & Registration	52	14	11	3	7	1
Other*	0	0	1	0	213	32
Total	361	100	353	99	668	100

table continues

Table (continued)

Type of Workshop	2015-16		2016-17		2017-18	
	N	%	N	%	N	%
The Princeton Review						
College & Financial Aid Information	50	76	-	-	-	-
College & Financial Aid Applications	0	0	-	-	-	-
College Fairs & Visits	3	5	-	-	-	-
College & Scholarship Essays	0	0	-	-	-	-
Test Preparation & Registration	13	20	-	-	-	-
Other*	0	0	-	-	-	-
Total	66	101	-	-	-	-
Southern Methodist University						
College & Financial Aid Information	-	-	71	36	63	50
College & Financial Aid Applications	-	-	13	7	6	5
College Fairs & Visits	-	-	73	37	35	28
College & Scholarship Essays	-	-	0	0	0	0
Test Preparation & Registration	-	-	39	20	19	15
Other*	-	-	0	0	3	2
Total	-	-	196	100	126	100

Source: 2015-16 and 2016-17 CAP information taken from Barton (2017); CAP participation data from July 23, 2018. District demographic data from June 4, 2018.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University. TPR did not serve any campuses in 2016-17 and 2017-18, and SMU did not serve any campuses in 2015-16; *Other = included Summer Melt, Naviance assistance, and other reasons not further defined in the data files. Some percentages may not sum to 100 percent due to rounding.

Similar to 2015-16 and 2016-17 (Barton, 2017), workshops in 2017-18 mostly targeted seniors followed by multiple grade levels. However, in the 2017-18 school year, fewer workshops were targeted towards juniors than in prior years, and more workshops were targeted towards multiple grade levels and parents. Table 12 includes the number and percentage of workshop participants by student and parent group.

Table 12: Number and Percentage of Workshop Participants by CAP Vendor and Year

Type of Workshop	2015-16		2016-17		2017-18	
	N	%	N	%	N	%
Across all CAP Vendors						
Seniors Only	445	55	462	49	616	58
Juniors Only	122	15	140	15	74	7
Sophomores Only	22	3	22	2	13	1
Freshmen Only	4	0	11	1	4	0
Parents Only	1	0	6	1	2	0
Multiple Grade Levels	172	21	242	26	230	22
Multiple Grade Levels and Parents	43	5	55	6	115	11
Total	809	99	938	100	1,054	99

table continues

Table (continued)

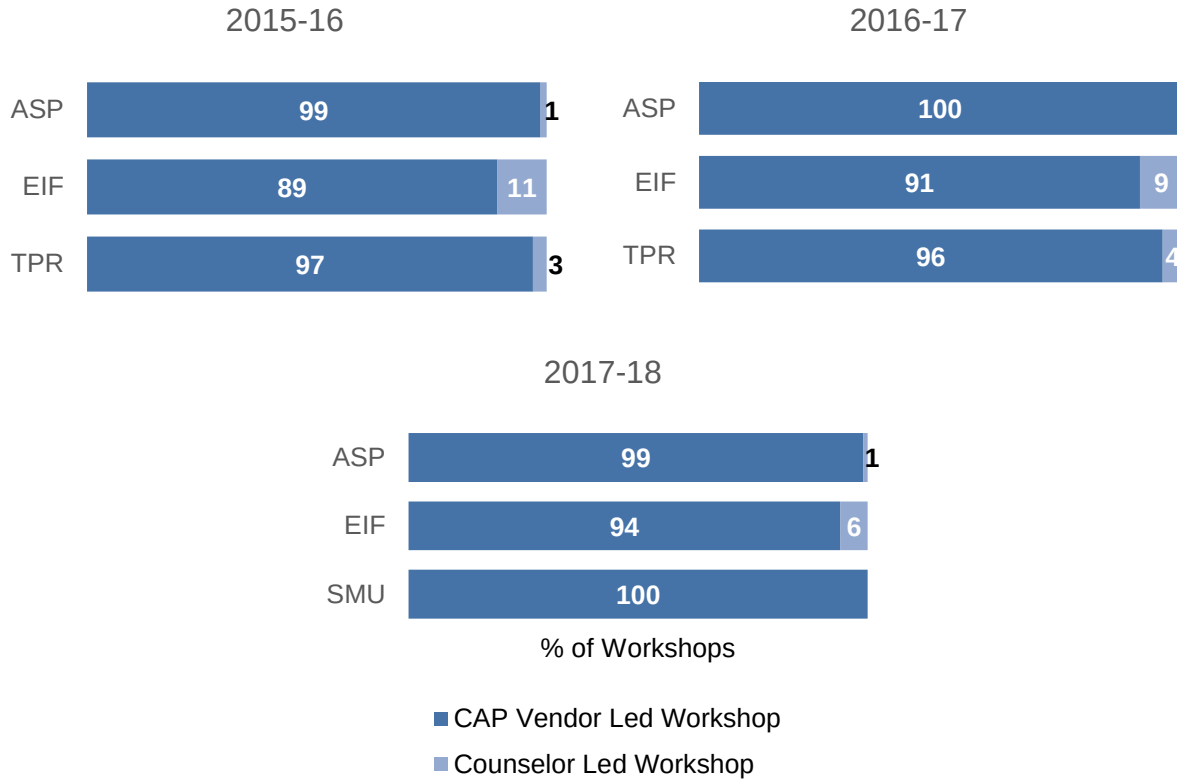
Workshop Participants	2015-16		2016-17		2017-18	
	N	%	N	%	N	%
Academic Success Program						
Seniors Only	252	66	220	57	153	59
Juniors Only	82	22	77	20	34	13
Sophomores Only	1	0	3	1	1	0
Freshmen Only	0	0	7	2	0	0
Parents Only	1	0	0	0	0	0
Multiple Grade Levels	41	11	80	21	28	11
Multiple Grade Levels and Parents	5	1	2	1	44	17
Total	382	100	389	102	260	100
Education is Freedom						
Seniors Only	146	40	182	52	412	62
Juniors Only	39	11	24	7	21	3
Sophomores Only	9	3	8	2	11	2
Freshmen Only	4	1	2	1	2	0
Parents Only	0	0	1	0	2	0
Multiple Grade Levels	128	36	92	26	154	23
Multiple Grade Levels and Parents	35	10	44	12	66	10
Total	361	101	353	100	668	100
The Princeton Review						
Seniors Only	47	71	-	-	-	-
Juniors Only	1	2	-	-	-	-
Sophomores Only	12	18	-	-	-	-
Freshmen Only	0	0	-	-	-	-
Parents Only	0	0	-	-	-	-
Multiple Grade Levels	3	5	-	-	-	-
Multiple Grade Levels and Parents	3	5	-	-	-	-
Total	66	101	-	-	-	-
Southern Methodist University						
Seniors Only	-	-	60	31	51	41
Juniors Only	-	-	39	20	19	15
Sophomores Only	-	-	11	6	1	1
Freshmen Only	-	-	2	1	2	2
Parents Only	-	-	5	3	0	0
Multiple Grade Levels	-	-	70	36	48	38
Multiple Grade Levels and Parents	-	-	9	5	5	4
Total	-	-	196	102	126	101

Source: 2015-16 and 2016-17 CAP information taken from Barton (2017). 2017-18 CAP participation data from July 23, 2018.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University. TPR did not serve any campuses in 2016-17 and 2017-18, and SMU did not serve any campuses in 2015-16. Some percentages may not add up to 100 due to rounding.

CAP vendors also collected information about who led student and parent workshops. Figure 7 indicates that most workshops CAP vendors conducted from 2015-16 to 2017-18 were led by CAP vendors themselves.

Figure 7: Percentages of Counselors and CAP Vendor Workshops by Year



Source: 2015-16 and 2016-17 CAP information taken from Barton (2017). 2017-18 CAP participation data from July 23, 2018.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University. TPR did not serve any campuses in 2016-17 and 2017-18, and SMU did not serve any campuses in 2015-16.

To what extent did CAP vendors meet program goals for the 2017-18 school year?

Methodology

Naviance College and Career Exploration

During the 2017-18 school year, CAP vendors and counselors helped seniors explore colleges and careers using the Career Interest Profiler and College Search or SuperMatch available through Naviance. The CAP goal was that 95 percent of seniors would complete these assessments. To determine the percentage of seniors who completed the assessment at each campus, Naviance College and Career Exploration data file from June 22, 2018 was merged with the district demographic data file from June 4, 2018.

College Applications

CAP vendors and counselors worked with seniors to complete college applications during the 2017-18 school year. The CAP goal was that 95 percent of seniors would complete at least one college application. For the 2017-18 school year the evaluator relied on data recorded by CAP vendors and school counselors in Naviance. Although data were entirely self-reported, it had the advantage of including out of state and private college applications which were not available through ApplyTexas. In addition, ApplyTexas potentially overestimates applications as data includes students that graduated in prior years. To determine the percentage of seniors who completed an application, data from the Naviance website was downloaded for each campus on June 22, and merged with the district demographic data file from June 4, 2018. In addition, students self-reported to CAP vendors the number of applications they completed and whether their applications were accepted. CAP staff members provided this information to the evaluator on July 10, 2018.

Financial Assistance

CAP vendors and counselors also helped seniors complete financial aid applications (FAFSA, TASFA, or scholarships). The CAP goal was that 70 percent of seniors would complete a financial aid application. The goal was raised from 60 percent in the 2016-17 school year because it was reached. This goal was only evaluated using FAFSA and school reported TAFSA data because scholarship data were self-reported. To determine the percentage of seniors who completed a FAFSA application, data from the FAFSA website³ were downloaded on June 27, 2018 and merged with the district demographic data file from June 4, 2018. In addition, CAP vendors relied on students to self-report the number of financial awards applications they completed, the amount of funding they were offered, and the amount of funding they accepted. CAP staff members provided this information to the evaluator on July 10, 2018 which was merged with the district demographic data file from June 4, 2018, to determine the percentage of students who received at least one scholarship or institutional grant. See Appendix J for an explanation of potential FAFSA completion discrepancies.

Summer Melt Texting Program

CAP staff members tracked the number of students enrolled in the Summer Melt texting program.⁴ The CAP goal was that 50 percent of seniors would enroll in the program. During the 2017-18 school year, campuses chose among several texting providers, including Remind and Naviance. Due to the lack of unified tracking mechanisms, CAP vendors self-reported the number of seniors enrolled in the Summer Melt Texting program.

SAT/ACT

CAP vendors and counselors were responsible for helping students register and prepare for SAT, ACT, and TSIA exams. However, data were only available for the SAT and ACT. Thus, the CAP goal was

³ FAFSA data was downloaded at https://admin.applytexas.org/at-security/adm_log.WBX.

⁴ Summer Melt texting program is a texting service that sent students reminders about college enrollment milestones and allowed students to text counselors or college staff.

that 95 percent of 2017-18 seniors would register and take the *SAT* or *ACT*.⁵ To determine the percentage of seniors who had taken the *SAT* or *ACT*, district *SAT* and *ACT* data files from June 6, 2018 and July 2, 2018 were merged with the district demographic data file from June 4, 2018

Impact Survey

CAP vendors were responsible for collecting program feedback from at least 70 percent of seniors during the 2017-18 school year. Survey results were to help with future program development and program evaluation. The evaluator designed the survey which was hosted on SurveyMonkey. To track completion of the survey, a Naviance task was created for students to complete during a computer lab session with the CAP vendor. The survey task was available March 2018 through the rest of the 2017-18 school year. A total of 3,896 completed student responses were recorded. Several schools had survey completion rates more than 100 percent. The excess survey responses could have resulted from student movement within the district, miscategorizations of students as seniors in Naviance, or technical difficulties that resulted in duplicate submissions. Because no individual student identification numbers (IDs) were recorded, the evaluator elected to exclude the affected schools.

College Fair Participation

Because CAP vendors were not required to track attendance of individual students, CAP vendors only recorded the total number of attendees and the date of each college fair. Therefore, CAP staff created a survey task through Naviance for seniors to complete, that provided self-reported data about college fair attendance for the 2017-18 school year. Although the evaluator could ascertain that 95 percent of seniors completed the survey, the actual survey responses were not available from Naviance at the time of this report. As a result, the evaluator was unable to determine whether 50 percent of seniors attended at least one college fair during the 2017-18 school year.

Campus Counseling Meetings

CAP vendors were required to meet with counselors, at minimum, twice every six weeks during the 2017-18 school year. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, financial aid information, and dual credit updates. CAP staff members reported that all CAP vendors met this goal. However, this information could not be independently verified.

Results

Naviance College and Career Exploration

Forty-three percent of 2017-18 district seniors completed the Naviance College and Career Exploration tasks. Completion rate by campus ranged between zero percent and 100 percent of seniors (Table 13). Two campuses achieved the CAP goal of at least 95 percent completion. Both schools were served by EIF.

⁵ During the 2017-18 school year, Dallas ISD funded in-school testing of the *ACT* for all seniors on October 3, 2017, and the *SAT* for all juniors on March 7, 2018.

Table 13: 2017-18 Percentage of Seniors Who Completed the Naviance College and Career Exploration

Campus	# of Seniors	# of Seniors Completed Naviance College and Career Exploration	% of Seniors Completed Naviance College and Career Exploration
Academic Success Program			
Adams HS	392	3	1
Garza HS	101	0	0
Hillcrest HS	252	0	0
Jefferson HS	362	5	1
Lassiter HS	54	0	0
Molina HS	529	88	17
Obama Leadership Academy	50	0	0
Rangel YWLS	65	24	37
Seagoville HS	294	1	0
Townview: Bus	136	26	19
Townview: Ed & Soc	84	6	7
Townview: Hlth	134	2	1
Townview: SEM	103	14	14
White HS	464	88	19
Wilson HS	430	48	11
Education is Freedom			
Adamson HS	323	290	90
Carter HS	223	121	54
Conrad HS	235	117	50
Gilliam HS	80	0	0
Kimball HS	269	4	1
Lincoln HS	109	92	84
Madison HS	74	45	61
North Dallas HS	213	186	87
Patton HS	95	4	4
Pinkston HS	155	140	90
Roosevelt HS	111	101	91
Samuell HS	412	79	19
Skyline HS	967	803	83
Smith HS	97	65	67
South Oak Cliff HS	260	245	94
Sunset HS	489	416	85
Townview: Pub Svc	93	92	99
Townview: TAG	68	68	100
Wilmer-Hutchins HS	190	84	44
Southern Methodist University			
Spruce HS	330	271	82
Total	8,243	3,528	43

Source: District demographic data file from June 4, 2018. Naviance data were retrieved on June 22 2018.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service. IDEA had no seniors in the 2017-18 school year and was excluded. CAP goal = 95 percent. Blue indicates that the CAP goal was met.

College Applications

Ninety-four percent of 2017-18 seniors completed a college application. College application rates by campus ranged between 87 percent and 100 percent (Table 14).

Table 14: 2017-18 Percentage of Naviance College Applications by CAP Vendor and Campus

Campus	# of Seniors	# of students with App ^a	% of students with App ^b
Academic Success Program			
Adams HS	392	362	92
Garza HS	101	100	99
Hillcrest HS	252	233	92
Jefferson HS	362	286	79
Lassiter HS	54	54	100
Molina HS	529	486	92
Obama Leadership Academy	50	50	100
Rangel YWLS	65	65	100
Seagoville HS	294	281	96
Townview: Bus	136	136	100
Townview: Ed & Soc	84	82	98
Townview: Hlth	134	134	100
Townview: SEM	103	103	100
White HS	464	416	90
Wilson HS	430	405	94
Education is Freedom			
Adamson HS	323	314	97
Carter HS	223	214	96
Conrad HS	235	231	98
Gilliam HS	80	78	98
Kimball HS	269	268	100
Lincoln HS	109	109	100
Madison HS	74	73	99
North Dallas HS	213	196	92
Patton HS	95	88	93
Pinkston HS	155	146	94
Roosevelt HS	111	103	93
Samuell HS	412	359	87
Skyline HS	967	902	93
Smith HS	97	97	100
South Oak Cliff HS	260	254	98
Sunset HS	489	462	94
Townview: Pub Svc	93	93	100
Townview: TAG	68	68	100
Wilmer-Hutchins HS	190	184	97
Southern Methodist University			
Spruce HS	330	305	92
Total	8,243	7,737	94

Source: District demographic data file from June 4, 2018. Naviance data were retrieved on June 22 2018.

Note: CAP = College Access Program; App = Application; HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service. IDEA had no seniors in the 2017-18 school year and was excluded. CAP Goal = 95 percent. **Blue** indicates that the campus met the CAP goal.

Nine of the 15 campuses served by ASP and 12 of the 19 campuses served by EIF met the CAP goal of 95 percent of seniors completing at least one college application. SMU's campus missed the goal by three percentage points.

Seniors self-reported 37,974 college applications submitted during the 2017-18 school year. Of those, 10,311 applications were accepted, resulting in a success rate of 27 percent (Table 15).

Table 15: 2017-18 Self-reported Number of College Applications by CAP Vendor and Campus

Campus	# Applications	# Acceptances
Academic Success Program		
Adams HS	1,254	516
Garza HS	889	334
Hillcrest HS	1,295	532
Jefferson HS	1,004	455
Lassiter HS	368	174
Molina HS	1,657	865
Obama Leadership Academy	565	190
Rangel YWLS	608	335
Seagoville HS	1,100	567
Townview: Bus	1,336	635
Townview: Ed & Soc	854	416
Townview: Hlth	1,201	564
Townview: SEM	1,021	465
White HS	1,683	755
Wilson HS	1,692	816
Education is Freedom		
Adamson HS	1,103	28
Carter HS	1,038	24
Conrad HS	818	72
Gilliam HS	476	40
Kimball HS	1,398	43
Lincoln HS	400	4
Madison HS	697	8
North Dallas HS	1,268	110
Patton HS	222	19
Pinkston HS	863	248
Roosevelt HS	544	194
Samuell HS	1,515	589
Skyline HS	4,103	53
Smith HS	279	6
South Oak Cliff HS	971	14
Sunset HS	2,141	129
Townview: Pub Svc	924	133
Townview: TAG	690	287
Wilmer-Hutchins HS	1,094	488
Southern Methodist University		
Spruce HS	903	203
Total	37,974	10,311

Source: College applications data file was retrieved from Naviance on June 22 2018.

Note: CAP = College Access Program; HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service. IDEA had no seniors in the 2017-18 school year and was excluded. 2017-18 seniors only.

Financial Assistance

Overall, sixty-eight percent of 2017-18 seniors completed a FAFSA or TASFA application. The completion percentage ranged between 39 percent and 96 percent (Table 16). Of the 21 campuses that met the CAP goal of 70 percent of seniors completing a financial aid application, nine campuses were served by ASP, 11 campuses were served by EIF, and one campus was served by SMU.

Table 16: 2017-18 Combined FAFSA and TASFA Completions by CAP Vendor and Campus

Campus	# Seniors	# of students with App ^a	% of students with App ^a
Academic Success Program			
Adams HS	392	261	67
Garza HS	101	83	82
Hillcrest HS	252	155	62
Jefferson HS	362	219	60
Lassiter HS	54	40	74
Molina HS	529	368	70
Obama Leadership Academy	50	38	76
Rangel YWLS	65	62	95
Seagoville HS	294	199	68
Townview: Bus	136	121	89
Townview: Ed & Soc	84	69	82
Townview: Hlth	134	113	84
Townview: SEM	103	96	93
White HS	464	305	66
Wilson HS	430	271	63
Education is Freedom			
Adamson HS	323	254	79
Carter HS	223	129	58
Conrad HS	235	178	76
Gilliam HS	80	66	83
Kimball HS	269	191	71
Lincoln HS	109	82	75
Madison HS	74	71	96
North Dallas HS	213	160	75
Patton HS	95	37	39
Pinkston HS	155	130	84
Roosevelt HS	111	89	80
Samuell HS	412	226	55
Skyline HS	967	530	55
Smith HS	97	67	69
South Oak Cliff HS	260	168	65
Sunset HS	489	330	67
Townview: Pub Svc	93	79	85
Townview: TAG	68	57	84
Wilmer-Hutchins HS	190	125	66
Southern Methodist University			
Spruce HS	330	262	79
Total	8,243	5,631	68

Source: District demographic data file from June 4, 2018; FAFSA and TASFA data were retrieved June 27, 2018.

Note: CAP = College Access Program; App = application; HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service. IDEA had no seniors in the 2017-18 school year and was excluded. CAP goal = 70 percent. **Blue** indicates that the campus met the CAP goal. ^aTASFA and FAFSA data were merged. FAFSA data might include seniors no longer enrolled when demographic file was retrieved.

Thirty-two percent all of seniors assisted by a CAP vendor self-reported that they were offered at least one scholarship or institutional grant (Table 17). Percentages ranged between six percent (Patton) and 93 percent (Conrad).

Table 17: 2017-18 Percentage of Seniors Who were Offered at Least One Scholarship or Institutional Grant by CAP Vendor and Campus

Campus	# Seniors	# of Students with a Scholarship or Inst. Grant	% of Students with a Scholarship or Inst. Grant
Academic Success Program			
Adams HS	392	42	11
Garza HS	101	40	40
Hillcrest HS	252	46	18
Jefferson HS	362	30	8
Lassiter HS	54	40	74
Molina HS	529	56	11
Obama Leadership Academy	50	28	56
Rangel YWLS	65	41	63
Seagoville HS	294	64	22
Townview: Bus	136	73	54
Townview: Ed & Soc	84	56	67
Townview: Hlth	134	80	60
Townview: SEM	103	90	87
White HS	464	102	22
Wilson HS	430	108	25
Education is Freedom			
Adamson HS	323	152	47
Carter HS	223	121	54
Conrad HS	235	219	93
Gilliam HS	80	46	58
Kimball HS	269	123	46
Lincoln HS	109	54	50
Madison HS	74	27	36
North Dallas HS	213	48	23
Patton HS	95	6	6
Pinkston HS	155	63	41
Roosevelt HS	111	52	47
Samuell HS	412	110	27
Skyline HS	967	309	32
Smith HS	97	18	19
South Oak Cliff HS	260	108	42
Sunset HS	489	99	20
Townview: Pub Svc	93	43	46
Townview: TAG	68	62	91
Wilmer-Hutchins HS	190	101	53
Southern Methodist University			
Spruce HS	330	17	5
Total	8,243	2,674	32

Source: District demographic data file from June 4, 2018. Scholarships or institutional grant data file was provided by CAP staff members on July 10, 2018.

Note: CAP = College Access Program; HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service. IDEA had no seniors in the 2017-18 school year and was excluded. Inst. Grant = Institutional Grant.

Table 18 shows the amount of self-reported financial awards that students were offered during the 2017-18 school year.

Table 18: 2017-18 Amount of Financial Scholarships Offered by CAP Vendor and Campus

	Dollars Offered				
Campus	Minimum	Maximum	Average	Standard Deviation	Total
Academic Success Program					
Adams HS	\$1,208	\$277,184	\$48,726	\$65,023	\$7,211,514
Garza HS	\$0	\$132,000	\$36,730	\$29,247	\$3,636,316
Hillcrest HS	\$400	\$132,000	\$31,103	\$31,091	\$4,696,484
Jefferson HS	\$1,000	\$132,000	\$21,292	\$25,660	\$1,405,295
Lassiter HS	\$350	\$228,096	\$38,324	\$39,522	\$5,212,037
Molina HS	\$0	\$250,540	\$39,956	\$39,867	\$6,952,284
Obama Leadership Academy	\$500	\$260,000	\$42,137	\$54,240	\$4,382,228
Rangel YWLS	\$0	\$287,216	\$18,788	\$33,896	\$2,536,340
Seagoville HS	\$1,000	\$252,024	\$35,360	\$40,563	\$7,107,360
Townview: Bus	\$0	\$286,960	\$40,974	\$46,722	\$11,595,582
Townview: Ed & Soc	\$0	\$273,600	\$34,184	\$36,168	\$6,289,921
Townview: Hlth	\$0	\$278,400	\$35,854	\$45,373	\$7,995,344
Townview: SEM	\$500	\$416,000	\$69,914	\$73,330	\$22,722,162
White HS	\$0	\$255,056	\$36,681	\$44,073	\$12,104,574
Wilson HS	\$250	\$248,000	\$33,339	\$38,909	\$9,368,322
Education is Freedom					
Adamson HS	\$100	\$128,000	\$23,050	\$17,807	\$4,932,628
Carter HS	\$0	\$486,960	\$49,476	\$63,814	\$15,288,110
Conrad HS	\$0	\$120,000	\$10,698	\$12,671	\$8,654,432
Gilliam HS	\$1,250	\$185,524	\$29,431	\$37,615	\$2,119,004
Kimball HS	\$0	\$80,000	\$9,343	\$13,159	\$5,989,145
Lincoln HS	\$100	\$280,000	\$24,026	\$48,848	\$3,627,934
Madison HS	\$250	\$268,660	\$59,000	\$65,797	\$4,543,006
North Dallas HS	\$0	\$284,984	\$16,882	\$40,910	\$2,363,457
Patton HS	\$0	\$36,416	\$15,348	\$13,450	\$138,136
Pinkston HS	\$0	\$21,500	\$15,947	\$8,840	\$1,243,843
Roosevelt HS	\$500	\$180,000	\$21,701	\$31,264	\$2,582,400
Samuell HS	\$0	\$5,123,979	\$132,618	\$600,742	\$29,441,286
Skyline HS	\$0	\$271,728	\$16,187	\$22,776	\$16,510,383
Smith HS	\$0	\$256,736	\$45,332	\$69,024	\$1,359,956
South Oak Cliff HS	\$0	\$186,000	\$26,316	\$30,658	\$6,684,384
Sunset HS	\$0	\$2,785,695	\$73,639	\$294,515	\$12,592,341
Townview: Pub Svc	\$0	\$431,260	\$36,815	\$49,432	\$10,786,837
Townview: TAG	\$0	\$320,768	\$44,808	\$43,393	\$19,446,585
Wilmer-Hutchins HS	\$0	\$170,000	\$29,476	\$32,322	\$5,099,376
Southern Methodist University					
Spruce HS	\$1,000	\$218,916	\$18,355	\$39,089	\$770,910
Total	\$0	\$5,123,979	\$36,051	\$62,280	\$267,389,916

Source: Scholarships or institutional grant data file was provided by CAP staff members on July 10, 2018.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service. IDEA had no seniors in the 2017-18 school year and was excluded.

Seniors reported that they were offered a total of \$267,389,916 of financial awards, an average of \$36,051. The average amount of financial awards offered by campus ranged between \$9,343 and \$132,618.

Summer Melt Texting Program

Seventy-three percent of seniors enrolled in the Summer Melt texting program. However, three Academic Success Program schools reported an enrollment below ten percent (Table 19).

Table 19: 2017-18 Percentage of Seniors Enrolled in the Summer Melt Texting Program

Campus	# Seniors	# Seniors Enrolled	% Seniors Enrolled
Academic Success Program			
Adams HS	392	392	100
Garza HS	101	101	100
Hillcrest HS	252	157	62
Jefferson HS	362	294	81
Lassiter HS	54	0	0
Molina HS	529	203	38
Obama Leadership Academy	50	20	40
Rangel YWLS	65	0	0
Seagoville HS	294	140	48
Townview: Bus	136	117	86
Townview: Ed & Soc	84	41	49
Townview: Hlth	134	75	56
Townview: SEM	103	103	100
White HS	464	286	62
Wilson HS	430	32	7
Education is Freedom			
Adamson HS	323	288	89
Carter HS	223	141	63
Conrad HS	235	155	66
Gilliam HS	80	80	100
Kimball HS	269	226	84
Lincoln HS	109	103	94
Madison HS	74	74	100
North Dallas HS	213	151	71
Patton HS	95	77	81
Pinkston HS	155	129	83
Roosevelt HS	111	110	99
Samuell HS	412	309	75
Skyline HS	967	951	98
Smith HS	97	97	100
South Oak Cliff HS	260	245	94
Sunset HS	489	281	57
Townview: Pub Svc	93	88	95
Townview: TAG	68	57	84
Wilmer-Hutchins HS	190	175	92
Southern Methodist University			
Spruce HS	330	264	80
Total	8,243	6,034	73

Source: District demographic data file from June 4, 2018. Summer Melt Texting data file provided by CAP staff members on July 20, 2018.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service. IDEA had no seniors in the 2017-18 school year and was excluded. CAP Goal = 50 percent. **Blue** indicates that the campus met the CAP goal. Data includes 2017-18 seniors only.

Of the 28 campuses that met the CAP goal of 50 percent of seniors opting to participate in the Summer Melt Texting Program, eight campuses were served by ASP, 19 campuses were served by EIF, and one campus was served by SMU.

SAT/ACT

Ninety-two percent of 2017-18 seniors took either the SAT or ACT, and when reviewed by campus between 82 percent and 100 percent of seniors took either the SAT or ACT (Table 20).

Table 20: 2017-18 Percentage of Seniors Who Took the SAT/ACT by CAP Vendor and Campus

Campus	# Seniors	Took SAT		Took ACT		Took SAT or ACT	
		n	%	n	%	n	%
Academic Success Program							
Adams HS	392	334	85	322	82	351	90
Garza HS	101	101	100	100	99	101	100
Hillcrest HS	252	202	80	199	79	216	86
Jefferson HS	362	297	82	300	83	324	90
Lassiter HS	54	54	100	54	100	54	100
Molina HS	529	475	90	440	83	494	93
Obama Leadership Academy	50	50	100	50	100	50	100
Rangel YWLS	65	65	100	65	100	65	100
Seagoville HS	294	250	85	227	77	263	89
Townview: Bus	136	136	100	134	99	136	100
Townview: Ed & Soc	84	83	99	83	99	84	100
Townview: Hlth	134	134	100	132	99	134	100
Townview: SEM	103	103	100	102	99	103	100
White HS	464	383	83	359	77	413	89
Wilson HS	430	384	89	366	85	399	93
Education is Freedom							
Adamson HS	323	277	86	242	75	292	90
Carter HS	223	196	88	192	86	204	91
Conrad HS	235	186	79	180	77	209	89
Gilliam HS	80	78	98	78	98	79	99
Kimball HS	269	241	90	248	92	255	95
Lincoln HS	109	95	87	92	84	98	90
Madison HS	74	74	100	71	96	74	100
North Dallas HS	213	178	84	186	87	195	92
Patton HS	95	62	65	58	61	78	82
Pinkston HS	155	140	90	136	88	146	94
Roosevelt HS	111	83	75	76	68	93	84
Samuell HS	412	334	81	321	78	355	86
Skyline HS	967	866	90	859	89	911	94
Smith HS	97	97	100	97	100	97	100
South Oak Cliff HS	260	191	73	192	74	216	83
Sunset HS	489	415	85	425	87	450	92
Townview: Pub Svc	93	93	100	93	100	93	100
Townview: TAG	68	67	99	68	100	68	100
Wilmer-Hutchins HS	190	161	85	165	87	174	92
Southern Methodist University							
Spruce HS	330	289	88	261	79	299	91
Total	8,243	7,174	87	6,973	85	7,573	92

Source: District demographic data file from June 4, 2018; District SAT and ACT data files from June 6 and July 2, 2018 respectively.
Note: CAP = College Access Program; HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service. IDEA had no seniors in the 2017-18 school year and was excluded. CAP goal = 95 percent. Blue indicates that the campus met the CAP goal.

Of the 15 campuses that met the CAP goal of 95 percent of seniors taking the *SAT or ACT*, eight campuses were served by ASP, and seven campuses were served by EIF. District results (92%) were slightly lower than the 97 percent of seniors who took either the *SAT or ACT* in 2015-16 (Douglas & Barton, 2016).

Impact Survey

The 2017-18 Impact Survey included 2,379 valid student responses or 34 percent of seniors enrolled in the surveyed high schools (Table 21). Survey completion rates for campuses served by the Academic Success Program ranged between zero percent and eight percent, and for Education is Freedom campuses rates ranged between 25 percent and 94 percent. Southern Methodist University had a completion rate of 32 percent. Education is Freedom met the required 70 percent response rate at seven of the remaining 12 campuses (58%)⁶.

Table 21: 2017-18 Percentage of High School Seniors Who Completed the Impact Survey by CAP Vendor

Campus	# Seniors	Completed Survey	
		<i>n</i>	%
Academic Success Program	3,450	42	1
Education is Freedom*	3,130*	2,231	71
Southern Methodist University	330	106	32
Total	6,910	2,379	34

Source: District demographic data file from June 4, 2018. Survey file dated August 8, 2018.

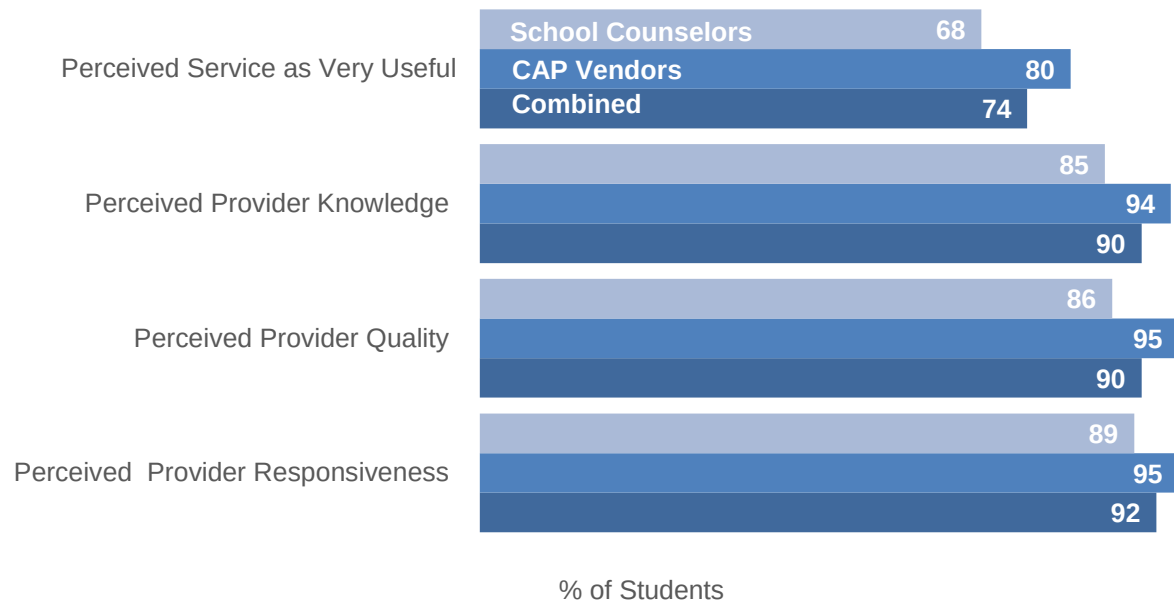
Note: CAP = College Access Program. IDEA had no seniors in the 2017-18 school year and was excluded. * = Seven campuses were excluded because of response rates of more than 100 percent. CAP goal = 70 percent. Blue indicates that the provider met the CAP goal.

Seniors provided feedback on the usefulness of provided services, provider knowledge, quality of service, and responsiveness. Each section of the survey contained several questions about each category. Seniors were also provided an opportunity on the survey to indicate their post-graduation plans. Overall, 86 percent of seniors agreed or strongly agreed that Dallas ISD and their school prepared them to enter the workforce or continue with their education.

Figure 8 shows the overall perception of students by category. Results are presented as an overall average (combined) and by group (CAP vendors and school counselors). Seventy-four percent of seniors agreed that services provided by CAP vendors and school counselors were very useful. Ninety percent of seniors agreed or strongly agreed that their CAP vendors and school counselors were knowledgeable and adequately answered questions. Provider responsiveness showed the highest average satisfaction score (92%). Overall, across all survey items, CAP vendors were rated higher than school counselors. Survey responses by category and group (CAP vendors and school counselors) can be found in Appendix K.

⁶ Seven Education is Freedom campuses were excluded due to a larger than 100% response rate.

Figure 8: 2017-18 Perceptions of CAP Services by Surveyed High School Seniors.

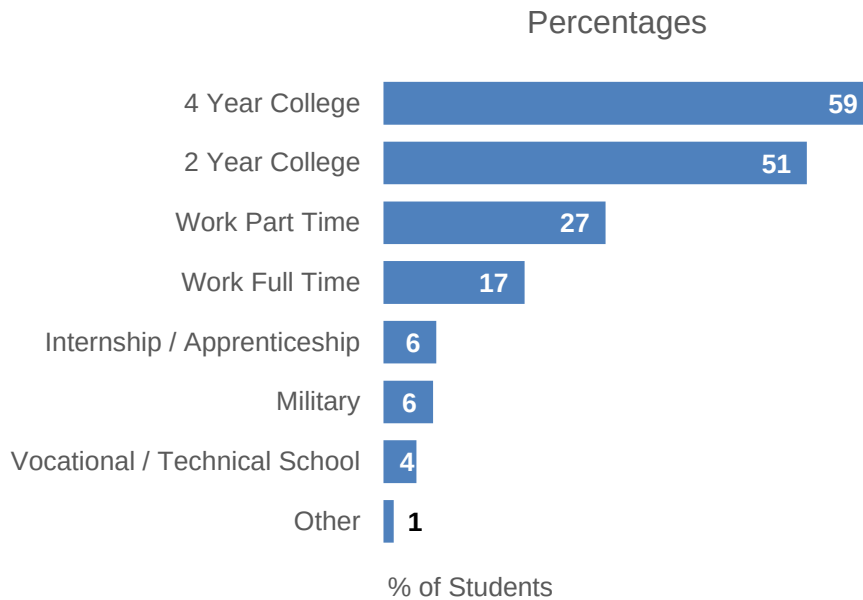


Source: Survey file dated August 8, 2018

Note: CAP = College Access Program. IDEA had no seniors in the 2017-18 school year and was excluded. Seven Education is Freedom campuses were excluded because of response rates of more than 100 percent.

Figure 9 shows responses of seniors regarding their post-graduation plans. Seniors could select more than one response option. More than 50 percent of the seniors were interested in continuing their education through either a two (51%) or four-year (59%) college degree. Between 17 percent and 27 percent of seniors were interested in working part- or full- time. Six percent of seniors were interested in either an internship or apprenticeship, or joining the military.

Figure 9: 2017-18 Post-Graduation Plans by Surveyed High School Seniors.



Source: Survey file dated August 8, 2018

Note: CAP = College Access Program; Students could select more than one category. IDEA had no seniors in the 2017-18 school year and was excluded; Seven Education is Freedom campuses were excluded because of response rates of more than 100 percent.

SUMMARY AND RECOMMENDATIONS

Summary

The three College Access Program (CAP) vendors selected for the 2016-17 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU). These CAP vendors served grades nine to 12 in Dallas ISD Title I high schools. Because CAP was designed to be a collaborative effort between CAP vendors and campus counseling staff, CAP vendors provided college access services that supplemented the work of counselors. These services included helping students and parents with 1) using Naviance, 2) completing college and financial aid applications, 3) registering and preparing for the SAT, ACT, or the *Texas State Initiative Assessment (TSIA)*, 4) completing college and scholarship essays, and 5) attending college fairs.

Analysis of National Student Clearinghouse data for 2016-17 graduates showed that slightly more CAP participants (46.2%) than non-participants (44.6%) enrolled in colleges within one year of high school graduation. CAP participants were more likely to enroll in two-year colleges than non-participants, and 2016-17 seniors who did not participate in CAP were more likely to enroll in four-year colleges than CAP participants. These results were similar for 2015-16 seniors (Barton, 2017). However, CAP participants who visited a CAP vendor at least 10 times had a slightly higher average GPA (85.9) than those who visited

between one and nine times or those who never participated (83.5 and 85.9, respectively). Seniors who never visited a CAP vendor also had a slightly higher average GPA than those who visited a CAP vendor nine times or less. Furthermore, 96 percent of 2015-16 CAP participants and 97 percent of non-participants who enrolled in college within one year of graduating high school remained enrolled in college in 2017-18.

During the 2017-18 school year, 33 percent of Dallas ISD students in grades 9-12 and 91 percent of seniors were served by a CAP vendor. On average, students were served 5.5 times by CAP vendors over the course of the 2017-18 school year. While the percentage of students served dropped from 37 percent in 2016-17 to 33 percent in 2017-18, the average number of visits with a CAP vendor increased. CAP vendors continued to focus on providing services related to college applications and financial aid. During the 2017-18 school year, ASP and EIF most often provided information about applying to college, and SMU most often helped students with FAFSA or TASFA applications.

The following eight goals from the Campus Goal Forms were examined because they addressed student participation in CAP:

- 95 percent of seniors utilizing Naviance College and Career Exploration tools
- 95 percent of seniors completing at least one college application
- 70 percent of seniors completing at least one financial aid application
- 50 percent of seniors opting to participate in the Summer Melt texting program
- 95 percent of seniors registering for and taking the *SAT* or *ACT*
- 70 percent of seniors completing the Impact Survey
- 50 percent of seniors attending at least one college fair
- CAP vendors were to meet with counselors at a minimum twice per 6 weeks period

CAP vendors successfully helped counselors meet or almost meet CAP goals regarding college applications, financial assistance, the *SAT* and *ACT* exams, and the Summer Melt texting program. Ninety-four percent of 2017-18 seniors completed at least one college application, 68 percent of seniors completed a FAFSA or TASFA application, 92 percent of seniors took the *SAT* or *ACT*, and 73 percent participated in the Summer Melt texting program. On the other hand, CAP vendors and counselors fell short of meeting the goals related to the Naviance College and Career Exploration tools and Impact Survey. Forty-three percent of 2017-18 seniors completed the Naviance Career Interest Profiler and College Search or SuperMatch, while only 34 percent of the seniors completed the Impact Survey. However, seniors that responded to the Impact Survey had an overall positive outlook of CAP; 74 percent agreed that services CAP provided were very useful and 90 percent noted that providers were knowledgeable and adequately answered their questions. Overall, 86 percent of respondents agreed or strongly agreed that Dallas ISD and their school prepared them to enter the workforce or continue with their education. Data for two goals was not available (college fair participation) or could not be independently verified (meeting with counselors).

Recommendations

- **College Access and Counseling Services program staff members should identify how the percentage of seniors utilizing Naviance College and Career Exploration tools can be increased.** Only two of 35 campuses (6%) achieved the CAP goal for Naviance College and Career Exploration in 2017-18. CAP vendors and counselors should investigate why the Naviance college and career exploration tools were not being used and whether any procedures for administering the tools can be improved. The low response rate on the Impact Survey could be due to the low utilization rate of the Naviance system as the survey was administered through Naviance.
- **CAP staff members should reevaluate program goals in 2018-19 to ensure that necessary data are available for each goal.** In 2017-18, data were not available from all CAP vendors to determine whether 50 percent of seniors attended at least one college fair. As a result, the evaluator was not able to determine whether this goal was met during the 2017-18 school year. Furthermore, campuses could choose among several providers to administer the Summer Melt Texting program. Due to the lack of unified tracking mechanisms, CAP vendors self-reported the number of seniors that enrolled in the Summer Melt Texting program. However, vendors often did not sufficiently differentiate if the enrollee was a senior or a parent.

REFERENCES

- Barton, M. (August 2017). 2016-17 Evaluation of the College Access Program. Dallas, TX: Dallas Independent School District.
- Douglas, N., & Barton, M. (August 2016). Evaluation of the College Access Program: Final report. Dallas, TX: Dallas Independent School District.

APPENDICES

Appendix A

Appendix A: 2017-18 College Access Program Goal Form

Activity & District Goal Alignment	Population Served	Outputs <i>District college access goals</i>	Outcomes	2017-18 Campus Goal <i>2016-17 campus-level data included below, where available</i>	CAP Vendor Goal <i>Identify how vendor will support, not supplant, campus staff with campus goals.</i>
Naviance College and Career Exploration; College Knowledge <i>Aligns with goals 2, 3, and 4</i>	Grade 9-12 students	95% of seniors will use Naviance to explore colleges and careers; complete Career Interest Profiler and College Search or SuperMatch	Students will be knowledgeable about the college application process and career resources		
Completing College Applications <i>Aligns with goals 2, 3, and 4</i>	Grade 12 students; parents of grade 12 students	95% of the senior class will complete at least one college application	Students will apply to colleges that match their academic and career interests, without errors that could prevent their acceptance		
Completing Financial Aid Applications <i>Aligns with goals 2 and 3</i>	Grade 9-12 students; parents of grade 9- 12 students	70% of seniors will complete a FAFSA	Students will receive federal, state, institutional, and/or private funds to help them attend postsecondary institutions		

Summer Melt Program <i>Aligns with goals 2, 3, and 4</i>	Grade 12 students	50% of seniors will participate in a Summer Melt Prevention texting program and receive individualized support	More seniors will enroll in postsecondary institutions in the fall immediately after graduation		
Registering for SAT, ACT and/or TSIA <i>Aligns with goals 1, 2, 3, and 4</i>	Grade 11-12 students	95% of seniors will register for and take the SAT, ACT, and/or TSIA	Students will have more college options and be knowledgeable about college admissions requirements		
Impact Survey <i>Aligns with goal 2</i>	Grade 9-12 students; parents of grade 9-12 students	70% of students served, and/or their parents, will complete an impact survey	Survey results will assist with program evaluation and improvement		
Collaborative Efforts	Staff/Vendors Involved	Outputs	Outcomes	Campus Goal	CAP Vendor Goal
Test Preparation <i>Aligns with goals 1, 2, 3, and 4</i>	Counselors, College Access Program vendors, and SIER staff	50% of 11th and 12th grade students will attend SAT, ACT, PSAT, and/or TSIA prep sessions and/or participate in test prep programs	Students will be eligible for more selective college admissions and scholarship opportunities		
College Fairs <i>Aligns with goals 2, 3, and 4</i>	Counselors, College Access Program vendors, and SIER staff	50% of seniors will attend at least one college fair	More students will be knowledgeable about their postsecondary options and opportunities		
Campus Counseling Meetings <i>Aligns with goals 1, 2, 3, and 4</i>	Counselors and College Access Program vendors	Counselors and College Access Program vendors will meet at a minimum of 2 times per 6 weeks	Counselors and vendors will be better able to help students achieve and reach goals		

I hereby approve the Campus and College Access Program goals for 2017-18, and acknowledge and understand the allowable activities and restrictions pertaining to the College Access Program.

CAP Vendor/Advisor Name	CAP Vendor/Advisor Signature	Date
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Counselor Name	Counselor Signature	Date
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Principal Name	Principal Signature	Date
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Appendix B

Appendix B: 2017-18 Reasons for Student Visits by Campus - Academic Success Program

Reason	# Visits	%
Adams HS (10,385 Total Visits)		
College & Financial Aid Information	3,705	36
College & Financial Aid Applications	4,374	42
College Fairs	0	0
Test Preparation & Registration	222	2
College & Scholarship Essays	1,967	19
Other	117	1
Garza Early College HS (1,428 Total Visits)		
College & Financial Aid Information	494	35
College & Financial Aid Applications	494	35
College Fairs	0	0
Test Preparation & Registration	2	0
College & Scholarship Essays	377	26
Other	61	4
Hillcrest HS (6,785 Total Visits)		
College & Financial Aid Information	3,444	51
College & Financial Aid Applications	2,152	32
College Fairs	0	0
Test Preparation & Registration	101	2
College & Scholarship Essays	1,018	15
Other	70	1
Jefferson HS (4,339 Total Visits)		
College & Financial Aid Information	1,699	39
College & Financial Aid Applications	1,281	30
College Fairs	0	0
Test Preparation & Registration	206	5
College & Scholarship Essays	821	19
Other	332	8
Lassiter Early College HS (490 Total Visits)		
College & Financial Aid Information	206	42
College & Financial Aid Applications	152	31
College Fairs	0	0
Test Preparation & Registration	8	2
College & Scholarship Essays	114	23
Other	10	2
Molina HS (11,291 Total Visits)		
College & Financial Aid Information	4,726	42
College & Financial Aid Applications	4,593	41
College Fairs	0	0
Test Preparation & Registration	116	1
College & Scholarship Essays	1,657	15
Other	199	2
Obama Leadership Academy (1,297 Total Visits)		
College & Financial Aid Information	433	33
College & Financial Aid Applications	423	33
College Fairs	0	0
Test Preparation & Registration	4	0
College & Scholarship Essays	437	34
Other	0	0

table continues

Table (continued)

Reason	# Visits	%
Rangel YWLS (210 Total Visits)		
College & Financial Aid Information	58	28
College & Financial Aid Applications	52	25
College Fairs	0	0
Test Preparation & Registration	28	13
College & Scholarship Essays	67	32
Other	5	2
Seagoville HS (7,754 Total Visits)		
College & Financial Aid Information	3,809	49
College & Financial Aid Applications	2,334	30
College Fairs	0	0
Test Preparation & Registration	350	5
College & Scholarship Essays	1,048	14
Other	213	3
Townview: Bus (5,855 Total Visits)		
College & Financial Aid Information	2,463	42
College & Financial Aid Applications	1,640	28
College Fairs	0	0
Test Preparation & Registration	279	5
College & Scholarship Essays	1,239	21
Other	234	4
Townview: Ed & Soc (2,571 Total Visits)		
College & Financial Aid Information	920	36
College & Financial Aid Applications	793	31
College Fairs	0	0
Test Preparation & Registration	44	2
College & Scholarship Essays	712	28
Other	102	4
Townview: Hlth (3,866 Total Visits)		
College & Financial Aid Information	1,659	43
College & Financial Aid Applications	1,044	27
College Fairs	0	0
Test Preparation & Registration	74	2
College & Scholarship Essays	882	23
Other	207	5
Townview: SEM (4,471 Total Visits)		
College & Financial Aid Information	1,699	38
College & Financial Aid Applications	1,335	30
College Fairs	0	0
Test Preparation & Registration	150	3
College & Scholarship Essays	1,105	25
Other	182	4
White HS (13,538 Total Visits)		
College & Financial Aid Information	4,742	35
College & Financial Aid Applications	5,105	38
College Fairs	0	0
Test Preparation & Registration	377	3
College & Scholarship Essays	2,958	22
Other	356	3

table continues

Table (continued)

Reason	# Visits	%
Wilson HS (8,453 Total Visits)		
College & Financial Aid Information	4,070	48
College & Financial Aid Applications	2,076	25
College Fairs	0	0
Test Preparation & Registration	373	4
College & Scholarship Essays	1,697	20
Other	237	3

Source: CAP participation data file from July 17, 2018.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering. Column percentages may not sum to 100 due to rounding.

Appendix C

Appendix C: 2017-18 Reasons for Student Visits by Campus - Education is Freedom

Reason	# Visits	%
Adamson HS (6,649 Total Visits)		
College & Financial Aid Information	1,346	20
College & Financial Aid Applications	3,414	51
College Fairs	600	9
Test Preparation & Registration	522	8
College & Scholarship Essays	28	0
Other	739	11
Carter HS (3,064 Total Visits)		
College & Financial Aid Information	1,120	37
College & Financial Aid Applications	1,441	47
College Fairs	62	2
Test Preparation & Registration	47	2
College & Scholarship Essays	135	4
Other	259	9
Conrad HS (6,340 Total Visits)		
College & Financial Aid Information	2,014	32
College & Financial Aid Applications	2,997	47
College Fairs	98	2
Test Preparation & Registration	67	1
College & Scholarship Essays	778	12
Other	386	6
Gilliam HS (795 Total Visits)		
College & Financial Aid Information	355	45
College & Financial Aid Applications	322	41
College Fairs	1	0
Test Preparation & Registration	56	7
College & Scholarship Essays	0	0
Other	61	8
IDEA (1,075 Total Visits)		
College & Financial Aid Information	470	44
College & Financial Aid Applications	165	15
College Fairs	354	33
Test Preparation & Registration	0	0
College & Scholarship Essays	82	8
Other	4	0
Kimball HS (4,135 Total Visits)		
College & Financial Aid Information	383	9
College & Financial Aid Applications	1,422	34
College Fairs	184	4
Test Preparation & Registration	288	7
College & Scholarship Essays	610	15
Other	1,248	30
Lincoln HS (4,045 Total Visits)		
College & Financial Aid Information	1,079	27
College & Financial Aid Applications	1,562	39
College Fairs	96	2
Test Preparation & Registration	23	1
College & Scholarship Essays	623	15
Other	662	16

table continues

Table (continued)

Reason	# Visits	%
Madison HS (1,905 Total Visits)		
College & Financial Aid Information	644	34
College & Financial Aid Applications	816	43
College Fairs	258	14
Test Preparation & Registration	37	2
College & Scholarship Essays	51	3
Other	99	5
North Dallas HS (13,020 Total Visits)		
College & Financial Aid Information	4,397	34
College & Financial Aid Applications	6,338	49
College Fairs	55	0
Test Preparation & Registration	501	4
College & Scholarship Essays	207	2
Other	1,522	12
Patton HS (901 Total Visits)		
College & Financial Aid Information	234	26
College & Financial Aid Applications	400	44
College Fairs	94	10
Test Preparation & Registration	23	3
College & Scholarship Essays	9	1
Other	141	16
Pinkston HS (4,555 Total Visits)		
College & Financial Aid Information	902	20
College & Financial Aid Applications	2,116	47
College Fairs	34	1
Test Preparation & Registration	295	7
College & Scholarship Essays	38	1
Other	1,170	26
Roosevelt HS (2,412 Total Visits)		
College & Financial Aid Information	753	31
College & Financial Aid Applications	862	36
College Fairs	247	10
Test Preparation & Registration	246	10
College & Scholarship Essays	205	9
Other	99	4
Samuell HS (2,199 Total Visits)		
College & Financial Aid Information	1,385	30
College & Financial Aid Applications	2,205	47
College Fairs	383	8
Test Preparation & Registration	165	4
College & Scholarship Essays	271	6
Other	240	5
Skyline HS (14,385 Total Visits)		
College & Financial Aid Information	7,700	54
College & Financial Aid Applications	4,426	31
College Fairs	257	2
Test Preparation & Registration	1,275	9
College & Scholarship Essays	84	1
Other	643	5

table continues

Table (continued)

Reason	# Visits	%
Smith HS (620 Total Visits)		
College & Financial Aid Information	124	20
College & Financial Aid Applications	304	49
College Fairs	6	1
Test Preparation & Registration	140	23
College & Scholarship Essays	2	0
Other	44	7
South Oak Cliff HS (4,649 Total Visits)		
College & Financial Aid Information	1,385	30
College & Financial Aid Applications	2,205	47
College Fairs	383	8
Test Preparation & Registration	165	4
College & Scholarship Essays	271	6
Other	240	5
Sunset HS (4,260 Total Visits)		
College & Financial Aid Information	1,324	31
College & Financial Aid Applications	2,228	52
College Fairs	152	4
Test Preparation & Registration	85	2
College & Scholarship Essays	17	0
Other	454	11
Townview: Pub Svc (557 Total Visits)		
College & Financial Aid Information	158	28
College & Financial Aid Applications	358	64
College Fairs	1	0
Test Preparation & Registration	0	0
College & Scholarship Essays	3	1
Other	37	7
Townview: TAG (153 Total Visits)		
College & Financial Aid Information	71	46
College & Financial Aid Applications	69	45
College Fairs	0	0
Test Preparation & Registration	2	1
College & Scholarship Essays	0	0
Other	11	7
Wilmer-Hutchins HS (4,643 Total Visits)		
College & Financial Aid Information	894	19
College & Financial Aid Applications	1,265	27
College Fairs	1,247	27
Test Preparation & Registration	379	8
College & Scholarship Essays	484	10
Other	374	8

Source: CAP participation data file from July 23, 2018.

Note: HS = high school; Pub Svc = public service. Column percentages may not sum to 100 due to rounding.

Appendix D

Appendix D: 2017-18 Reasons for Student Visits by Campus - Southern Methodist University

Reason	# Visits	%
Spruce HS (8,729 Total Visits)		
College & Financial Aid Information	2,830	32
College & Financial Aid Applications	3,501	40
College Fairs	571	7
Test Preparation & Registration	1,026	12
College & Scholarship Essays	223	3
Other	578	7

Source: CAP participation data file from July 23, 2018.

Note: HS = high school. Column percentages may not sum to 100 due to rounding.

Appendix E

Appendix E Table 1: 2017-18 Number of Times Students Visited CAP Vendor by Campus

Vendor	N of Students	Minimum Visits	Max Visits	Mean Visits	Std. Dev.
Academic Success Program					
Adams HS	417	1	126	8	12
Garza HS	125	1	11	4	3
Hillcrest HS	314	1	42	7	7
Jefferson HS	414	1	47	4	6
Lassiter HS	46	1	15	5	4
Molina HS	610	1	77	6	8
Obama Leadership Academy	49	1	21	9	6
Rangel YWLS	43	1	8	2	2
Seagoville HS	347	1	47	7	9
Townview: Bus	231	1	46	9	9
Townview: Ed & Soc	130	1	23	7	6
Townview: Hlth	174	1	28	8	6
Townview: SEM	219	1	34	7	7
White HS	618	1	81	7	9
Wilson HS	645	1	47	5	7
Education is Freedom					
Adamson HS	724	1	61	6	7
Carter HS	225	1	51	7	9
Conrad HS	298	1	65	6	10
Gilliam HS	204	1	19	3	3
IDEA	151	1	11	5	3
Kimball HS	712	1	69	5	7
Lincoln HS	263	1	61	7	10
Madison HS	151	1	38	7	8
North Dallas HS	500	1	69	7	8
Patton HS	108	1	15	3	3
Pinkston HS	387	1	37	7	8
Roosevelt HS	191	1	45	6	6
Samuell HS	609	1	16	2	2
Skyline HS	1163	1	53	4	4
Smith HS	212	1	11	2	2
South Oak Cliff HS	331	1	55	6	7
Sunset HS	735	1	28	4	3
Townview: Pub Svc	71	1	42	6	8
Townview: TAG	47	1	18	3	3
Wilmer-Hutchins HS	567	1	47	5	6
Southern Methodist University					
Spruce HS	847	1	64	5	6

Source: CAP participation data file from July 23, 2018.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; Std. Dev. = standard deviation.

Appendix E Table 2: 2017-18 Number of Times Students Visited CAP Vendor by Campus

		1 Visit		2 Visits		3 Visits		4 Visits		5-9 Visits		10 or More Visits	
Campus	N	n	%	n	%	n	%	n	%	n	%	n	%
Academic Success Program													
Adams HS	417	80	19	47	11	41	10	31	7	109	26	109	26
Garza HS	125	27	22	17	14	23	18	12	10	41	33	5	4
Hillcrest HS	314	67	21	35	11	30	10	30	10	75	24	77	25
Jefferson HS	414	235	57	51	12	35	9	15	4	38	9	40	10
Lassiter HS	46	7	15	13	28	6	13	3	7	12	26	5	11
Molina HS	610	80	19	47	11	41	10	31	7	109	26	109	26
Obama Leadership Academy	49	5	10	2	4	2	4	2	4	14	29	24	49
Rangel YWLS	43	18	42	11	26	7	16	1	2	6	14	0	0
Seagoville HS	347	73	21	52	15	36	10	24	7	77	22	85	25
Townview: Bus	231	43	19	24	10	25	11	10	4	47	20	82	36
Townview: Ed & Soc	130	48	37	16	12	2	2	1	1	16	12	47	36
Townview: Hlth	174	13	8	22	13	5	3	17	10	58	33	59	34
Townview: SEM	219	55	25	40	18	25	11	5	2	34	16	60	36
White HS	618	147	24	81	13	48	8	52	8	159	26	131	13
Wilson HS	645	277	43	115	18	65	10	33	5	73	11	82	27
Education is Freedom													
Adamson HS	724	285	39	80	11	24	3	14	2	144	20	177	24
Carter HS	225	64	28	35	16	27	12	19	8	29	13	51	23
Conrad HS	298	95	32	49	16	34	11	18	6	50	17	52	17
Gilliam HS	204	78	38	44	22	28	14	11	5	32	16	11	5
IDEA	151	47	31	14	9	6	4	9	6	61	40	14	9
Kimball HS	712	205	29	126	18	90	13	62	9	135	19	94	13
Lincoln HS	263	77	29	52	20	23	9	8	3	42	16	61	23
Madison HS	151	44	29	18	12	12	8	7	5	23	15	47	31
North Dallas HS	500	181	36	51	10	36	7	19	4	60	12	153	31
Patton HS	108	29	27	17	16	20	19	18	17	19	18	5	5
Pinkston HS	387	131	34	58	15	24	6	17	4	43	11	114	30
Roosevelt HS	191	53	28	20	11	12	6	5	3	54	28	47	25
Samuell HS	609	295	48	139	23	76	13	47	8	47	8	5	1
Skyline HS	1163	343	30	238	21	150	13	117	10	235	20	80	7
Smith HS	212	104	49	59	28	29	14	9	4	9	4	2	1
South Oak Cliff HS	331	75	23	40	12	47	14	23	7	69	21	77	23
Sunset HS	735	214	29	80	11	96	13	91	12	214	29	40	5
Townview: Pub Svc	71	16	23	12	17	7	10	5	7	18	25	13	18
Townview: TAG	47	19	40	10	21	11	23	1	2	4	9	2	4
Wilmer-Hutchins HS	567	177	31	102	18	61	11	40	7	98	17	89	16
Southern Methodist University													
Spruce HS	847	269	32	133	16	76	9	65	8	188	22	116	14

Source: CAP participation data file from July 23, 2018.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service. Row percentages may not sum to 100 due to rounding.

Appendix F

Appendix F: 2017-18 Percentage of Students Served by CAP Vendor and Campus

Campus	All Students		Seniors	
	<i>n</i>	%	<i>n</i>	%
Academic Success Program				
Adams HS	1,919	21	392	89
Garza HS	430	29	101	96
Hillcrest HS	1,080	28	252	91
Jefferson HS	1,655	25	362	76
Lassiter HS	224	20	54	83
Molina HS	2,137	27	529	93
Obama Leadership Academy	168	29	50	98
Rangel YWLS	241	17	65	65
Seagoville HS	1,427	24	294	93
Townview: Bus	482	48	136	99
Townview: Ed & Soc	328	39	84	93
Townview: Hlth	539	32	134	99
Townview: SEM	427	51	103	100
White HS	2,178	28	464	91
Wilson HS	1,826	35	430	83
Education is Freedom				
Adamson HS	1,445	49	323	98
Carter HS	1,102	20	223	86
Conrad HS	1,250	22	235	89
Gilliam HS	342	59	80	99
IDEA	246	60	0	0
Kimball HS	1,366	49	269	96
Lincoln HS	538	45	109	93
Madison HS	440	32	74	100
North Dallas HS	981	48	213	92
Patton HS	280	39	95	92
Pinkston HS	850	43	155	97
Roosevelt HS	659	26	111	94
Samuell HS	1,903	31	412	87
Skyline HS	4,335	26	967	94
Smith HS	339	61	97	97
South Oak Cliff HS	1,107	28	260	86
Sunset HS	1,938	37	489	95
Townview: Pub Svc	396	18	93	70
Townview: TAG	275	17	68	53
Wilmer-Hutchins HS	841	64	190	92
Southern Methodist University				
Spruce HS	1,699	48	330	93

Source: CAP participation data file from July 23, 2018; District demographic data file from June 4, 2018.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services. Hlth = health; SEM = science and engineering; Pub Svc = public service.

Appendix G

Appendix G: 2017-18 Number of Student and Parent Workshops by Type and Campus - Academic Success Program

Type of Workshop	# of Workshops	%
Adams HS (14 Total Workshops)		
College & Financial Aid Information	1	7
College & Financial Aid Applications	6	43
College Fairs & Visits	6	43
Test Preparation & Registration	0	0
College & Scholarship Essays	1	7
Other	0	0
Garza Early College HS (4 Total Workshops)		
College & Financial Aid Information	1	25
College & Financial Aid Applications	1	25
College Fairs & Visits	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	2	50
Hillcrest HS (26 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	10	39
College Fairs & Visits	12	46
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	4	15
Jefferson HS (15 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	2	13
College Fairs & Visits	1	7
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	12	80
Lassiter Early College HS (1 Total Workshop)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	0	0
College Fairs & Visits	1	100
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Molina HS (29 Total Workshops)		
College & Financial Aid Information	3	10
College & Financial Aid Applications	15	52
College Fairs & Visits	8	28
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	3	10
Obama Leadership Academy (0 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	0	0
College Fairs & Visits	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0

table continues

Table (continued)

Reason	# Visits	%
Rangel YWLS (5 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	0	0
College Fairs & Visits	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	1	20
Other	4	80
Seagoville HS (23 Total Workshops)		
College & Financial Aid Information	8	35
College & Financial Aid Applications	0	0
College Fairs & Visits	5	22
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	10	44
Townview: Bus (38 Total Workshops)		
College & Financial Aid Information	8	21
College & Financial Aid Applications	10	26
College Fairs & Visits	11	29
Test Preparation & Registration	1	3
College & Scholarship Essays	0	0
Other	8	21
Townview: Ed & Soc (5 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	0	0
College Fairs & Visits	4	80
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	1	20
Townview: Hlth (20 Total Workshops)		
College & Financial Aid Information	2	10
College & Financial Aid Applications	9	45
College Fairs & Visits	2	10
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	7	35
Townview: SEM (12 Total Workshops)		
College & Financial Aid Information	1	8
College & Financial Aid Applications	0	0
College Fairs & Visits	5	42
Test Preparation & Registration	1	8
College & Scholarship Essays	0	0
Other	5	42
White HS (46 Total Workshops)		
College & Financial Aid Information	3	7
College & Financial Aid Applications	11	24
College Fairs & Visits	21	46
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	11	24

table continues

Table (continued)

Reason	# Visits	%
Wilson HS (22 Total Workshops)		
College & Financial Aid Information	13	59
College & Financial Aid Applications	3	14
College Fairs & Visits	2	9
Test Preparation & Registration	0	0
College & Scholarship Essays	1	5
Other	3	14

Source: CAP participation data file from July 23, 2018.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering. Column percentages may not sum to 100 due to rounding.

Appendix H

Appendix H: 2017-18 Number of Student and Parent Workshops by Type and Campus - Education is Freedom

Type of Workshop	# of Workshops	%
Adamson HS (38 Total Workshops)		
College & Financial Aid Information	8	21
College & Financial Aid Applications	11	29
College Fairs & Visits	10	26
Test Preparation & Registration	1	3
College & Scholarship Essays	0	0
Other	8	21
Carter HS (32 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	7	22
College Fairs & Visits	6	19
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	16	50
Conrad HS (37 Total Workshops)		
College & Financial Aid Information	8	22
College & Financial Aid Applications	10	27
College Fairs & Visits	7	19
Test Preparation & Registration	1	3
College & Scholarship Essays	0	0
Other	11	30
Gilliam HS (27 Total Workshops)		
College & Financial Aid Information	9	33
College & Financial Aid Applications	12	44
College Fairs & Visits	4	15
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	2	7
IDEA (7 Total Workshops)		
College & Financial Aid Information	4	57
College & Financial Aid Applications	0	0
College Fairs & Visits	2	29
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	1	14
Kimball HS (42 Total Workshops)		
College & Financial Aid Information	7	17
College & Financial Aid Applications	13	31
College Fairs & Visits	7	17
Test Preparation & Registration	0	0
College & Scholarship Essays	10	24
Other	5	12
Lincoln HS (47 Total Workshops)		
College & Financial Aid Information	11	23
College & Financial Aid Applications	5	11
College Fairs & Visits	5	11
Test Preparation & Registration	0	0
College & Scholarship Essays	1	2
Other	25	53

table continues

Table (continued)

Reason	# Visits	%
Madison HS (34 Total Workshops)		
College & Financial Aid Information	2	6
College & Financial Aid Applications	3	9
College Fairs & Visits	11	32
Test Preparation & Registration	3	9
College & Scholarship Essays	9	27
Other	6	18
North Dallas HS (32 Total Workshops)		
College & Financial Aid Information	20	63
College & Financial Aid Applications	4	13
College Fairs & Visits	7	22
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	1	3
Patton HS (18 Total Workshops)		
College & Financial Aid Information	6	33
College & Financial Aid Applications	5	28
College Fairs & Visits	3	17
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	4	22
Pinkston HS (71 Total Workshops)		
College & Financial Aid Information	10	14
College & Financial Aid Applications	11	16
College Fairs & Visits	12	17
Test Preparation & Registration	1	1
College & Scholarship Essays	0	0
Other	37	52
Roosevelt HS (13 Total Workshops)		
College & Financial Aid Information	4	31
College & Financial Aid Applications	2	15
College Fairs & Visits	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	7	54
Samuell HS (20 Total Workshops)		
College & Financial Aid Information	3	15
College & Financial Aid Applications	8	40
College Fairs & Visits	1	5
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	8	40
Skyline HS (34 Total Workshops)		
College & Financial Aid Information	9	27
College & Financial Aid Applications	1	3
College Fairs & Visits	9	27
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	15	44

table continues

Table (continued)

Reason	# Visits	%
Smith HS (24 Total Workshops)		
College & Financial Aid Information	8	33
College & Financial Aid Applications	3	13
College Fairs & Visits	10	42
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	3	13
South Oak Cliff HS (46 Total Workshops)		
College & Financial Aid Information	18	39
College & Financial Aid Applications	9	20
College Fairs & Visits	10	22
Test Preparation & Registration	0	0
College & Scholarship Essays	5	11
Other	4	9
Sunset HS (44 Total Workshops)		
College & Financial Aid Information	7	16
College & Financial Aid Applications	22	50
College Fairs & Visits	1	2
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	14	32
Townview: Pub Svc (1 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	1	100
College Fairs & Visits	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Townview: TAG (1 Total Workshops)		
College & Financial Aid Information	1	100
College & Financial Aid Applications	0	0
College Fairs & Visits	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Other	0	0
Wilmer-Hutchins HS (100 Total Workshops)		
College & Financial Aid Information	3	3
College & Financial Aid Applications	9	9
College Fairs & Visits	34	34
Test Preparation & Registration	1	1
College & Scholarship Essays	7	7
Other	46	46

Source: CAP participation data file from July 23, 2018.

Note: HS = high school; Pub Svc = public service. Column percentages may not sum to 100 due to rounding.

Appendix I

Appendix I: 2017-18 Number of Student and Parent Workshops by Type and Campus - Southern Methodist University

Type of Workshop	# of Workshops	%
Spruce HS (126 Total Workshops)		
College & Financial Aid Information	63	50
College & Financial Aid Applications	6	5
College Fairs & Visits	35	28
Test Preparation & Registration	19	15
College & Scholarship Essays	0	0
Other	3	2

Source: CAP participation data file from July 23, 2018.

Note: HS = high school; Pub Svc = public service. Column percentages may not sum to 100 due to rounding.

Appendix J

Appendix J: ApplyTexas FAFSA Completion Discrepancies (Provided by CAP Program Coordinator)

The ApplyTexas Counselor Suite is used to report FAFSA completion numbers by campus, but there are several reasons why the Suite is not 100 percent accurate and does not include all student FAFSA completions. Reasons include:

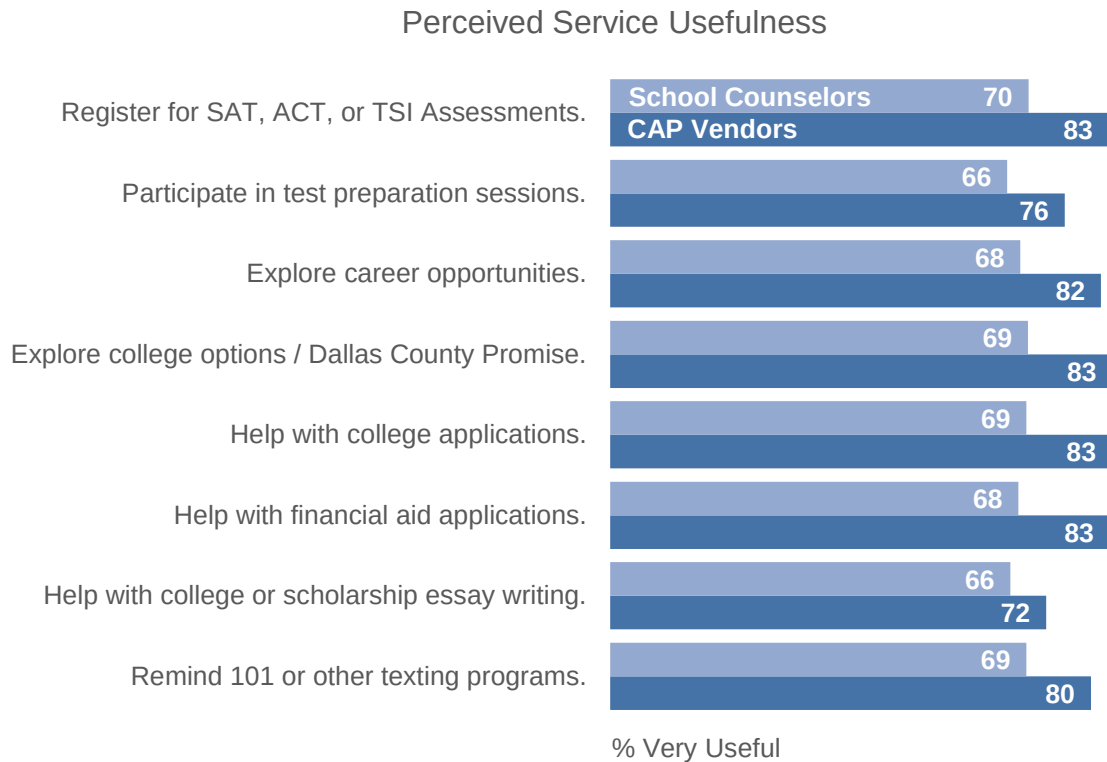
1. **Student doesn't have an ApplyTexas account** – this happens when a student applies to college(s) on another site, such as the institution's website, Common Application, or Coalition Application. Students do not need to complete an ApplyTexas application in order to complete the FAFSA, and there are always students who apply to college on a site other than ApplyTexas.
2. **Student previously filed a FAFSA** – this happens when a student starts a FAFSA before senior year, either by mistake or as a 'practice' assignment.
3. **Student did not match to correct high school** – the FAFSA allows students to submit an application without confirming their high school, which will result in the student's application not being matched to his/her campus ApplyTexas Counselor Suite. Students may also select a high school that has a similar name but is not the correct high school, resulting in the student's application being matched to the incorrect high school ApplyTexas Counselor Suite.

Reasons why a student who completed a FAFSA may have an application status of "Saved, Not Submitted" instead of "Complete" include:

1. **Parent cannot e-sign the FAFSA** – parents who are undocumented are unable to create an identification number, which is required to e-sign the FAFSA. Students with undocumented parents therefore have to submit the FAFSA without a parent signature, which results in an incomplete application status. These students have to print a paper signature page that is signed by the parent and then mailed to a Department of Education post office box. Processing time for the parent signature page varies and there is no public tracking system for students to monitor. If and when the paper signature page is processed, the student's FAFSA application status on ApplyTexas should be updated to "Complete." However, there are several instances when a signature page has been processed, and a student subsequently received a "Processed Successfully" status on their FAFSA application, but the status did not get updated in ApplyTexas.
2. **Student does not provide parent information due to a "special circumstance"** – students who are unable to provide their parent's income information but are not deemed as independent by the FAFSA dependency questions may select "special circumstances" as the reason for not providing parental income information. This will result in an incomplete status because colleges require documentation from the student to identify the special circumstance and determine financial aid eligibility. Once a student submits documentation to a college, the college will award a financial aid award letter to the student, but their FAFSA application status is not updated on ApplyTexas.

Appendix K

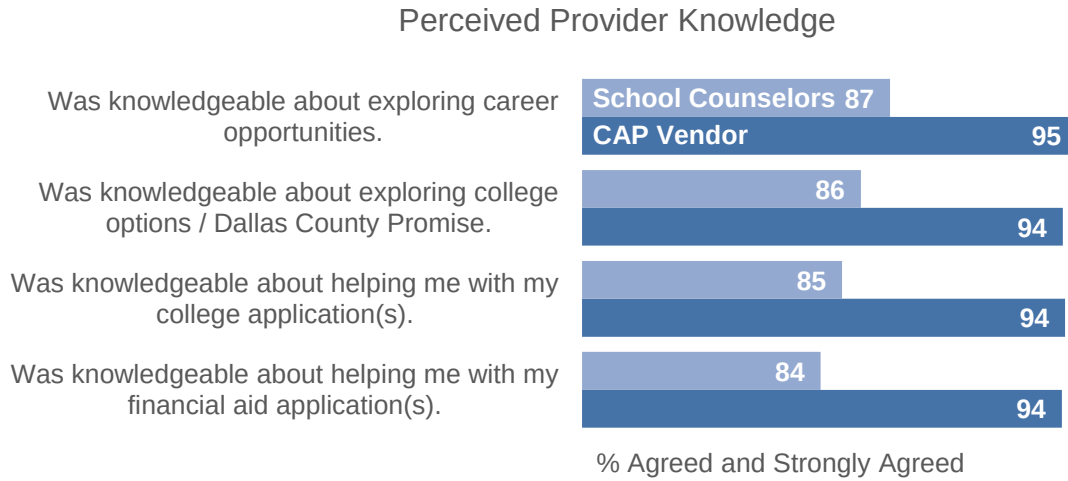
Appendix K Figure 1: 2017-18 Perception of Service Usefulness by Surveyed High School Seniors.



Source: Survey file dated August 8, 2018

Note: CAP = College Access Program. IDEA had no seniors in the 2017-18 school year and was excluded. Seven Education is Freedom campuses were excluded because of response rates of more than 100 percent.

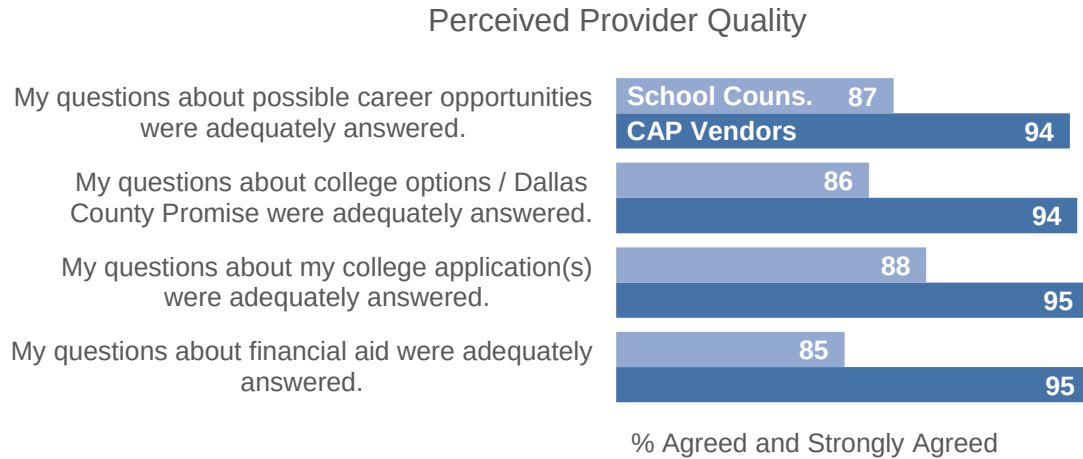
Appendix K Figure 2: 2017-18 Perception of Provider Knowledge by Surveyed High School Seniors.



Source: Survey file dated August 8, 2018

Note: CAP = College Access Program. IDEA had no seniors in the 2017-18 school year and was excluded. Seven Education is Freedom campuses were excluded because of response rates of more than 100 percent.

Appendix K Figure 3: 2017-18 Perception of Provider Quality by Surveyed High School Seniors.



Source: Survey file dated August 8, 2018

Note: CAP = College Access Program; School Couns. = School Counselors. IDEA had no seniors in the 2017-18 school year and was excluded. Seven Education is Freedom campuses were excluded because of response rates of more than 100 percent.