

UPDATED: 2016-17 Evaluation of the College Access Program

Department of Evaluation and Assessment

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Superintendent of Schools*



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Approved Report of the Department of Evaluation and Assessment

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February 2018 (Update to August 2017)

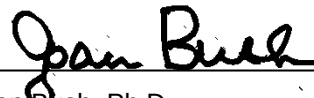
Data regarding the number of students who completed the Naviance Strengths Explorer (Table 13) and the percentage of students who received college or scholarship essay assistance (Table 21) were updated.

Mitch Barton, Ph.D.



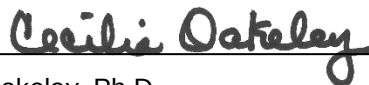
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UPDATED: 2016-17 EVALUATION OF THE COLLEGE ACCESS PROGRAM

Project Evaluator: Mitch Barton, Ph.D.

ABSTRACT

The College Access Program (CAP) was created to meet the needs of the Dallas Independent School District (ISD) for increased student college applications, scholarship applications, participation and performance on college entrance exams, and parental involvement in the college admissions and financial aid process. For the 2016-17 school year, Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU) were selected as CAP vendors to provide college access services to high schools receiving Title I funds in the Dallas ISD. These services included helping students and parents with 1) using Naviance, 2) completing college and financial aid applications, 3) registering and preparing for the *SAT*, *ACT*, and *Texas State Initiative Assessment*, 4) completing college and scholarship essays, and 5) attending college fairs. The primary outcomes of this report are outlined below.

- Seniors who participated in CAP during the 2015-16 school year were significantly more likely to enroll in college within one year of graduating high school than those who did not participate.
- Ninety-six percent of 2014-15 CAP participants and non-participants who enrolled in college within one year of graduating high school remained enrolled in college in 2016-17.
- In 2016-17, 37 percent of all students and 90 percent of seniors were served by a CAP vendor. ASP and EIF most often provided information about applying to college, and SMU most often helped students apply to four-year colleges.
- In 2016-17, 35 percent of workshops held by ASP and EIF focused on college and financial aid applications, and 37 percent of workshops held by SMU focused on college fairs and visits.
- While every campus had the same CAP goals, most campuses adjusted the CAP advisor's level of responsibility for achieving each of these goals.
- CAP vendors successfully helped counselors to meet or almost meet CAP goals regarding college applications, financial assistance, and *SAT* and *ACT* exams. Ninety-nine percent of 2016-17 seniors completed at least one college application through ApplyTexas, 62 percent of seniors completed a FAFSA application, and 93 percent of seniors took the *SAT* or *ACT*.
- However, CAP vendors and counselors lagged behind on the CAP goals related to the Naviance StrengthsExplorer®, Summer Melt texting program, and college and scholarship essay assistance. Forty-nine percent of 2016-17 seniors completed the Naviance StrengthsExplorer, 34 percent of seniors enrolled in the Summer Melt texting program, and 39 percent and 46 percent of seniors received assistance with college and scholarship essays, respectively.

PROGRAM DESCRIPTION

Background Information

The College Access Program was created to meet the needs of the Dallas Independent School District (ISD) for increased student college applications, scholarship applications, participation and performance on college entrance exams, and parental involvement in the college admissions and financial aid process. The three College Access program (CAP) vendors selected for the 2016-17 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU).¹ The program served students in grades nine to 12 in high schools receiving Title I funds. One CAP vendor was selected to serve each campus, and each CAP vendor assigned a CAP advisor to provide supplemental, individual, and small group assistance to students and parents. This assistance included advisement on the following:

- Using Naviance (an online college and career readiness tool)
- Completing college applications
- Completing financial aid applications
- Registering and preparing for SAT, ACT, and *Texas State Initiative Assessment (TSIA)* tests
- Completing college and scholarship application essays
- Attending college fairs

CAP advisors also collaborated with counseling staff, other CAP advisers, and CAP staff members to ensure a seamless implementation for students. These efforts included 1) assisting counselors with organizing and providing test preparation sessions and college fairs, 2) meeting regularly with counselors, 3) attending Counseling Services department meetings, and 4) attending College and Career Readiness meetings. Because CAP was designed to be a collaborative effort between CAP vendors and campus counseling staff, both CAP vendors and counseling staff were accountable for meeting the outcome targets. No individual party was responsible for college access efforts on a campus. CAP vendors worked with counselors to provide college access services to students and their parents, including parent workshops, student classroom guidance sessions, individual student assistance, and collaborative efforts with Counseling Services staff members.

In 2016-17, the program was supported by \$2,300,000 of Title I funds. Guidelines associated with Title I funding required that CAP vendors supplement counselor job responsibilities to assist in reaching program goals; CAP vendors were not to supplant, or replace, the work responsibilities of the counselors. Dallas ISD counselors and CAP vendor staff members worked toward attaining several measurable outcomes during the 2016-17 school year, including:

- 98 percent of seniors completing the Naviance StrengthsExplorer® Assessment
- 95 percent of seniors completing at least one college application

¹ In 2016-17, The Princeton Review was no longer a CAP vendor and was replaced by Southern Methodist University.

- 60 percent of seniors completing at least one of the following financial aid applications: Free Application for Federal Student Aid (FAFSA), Texas Application for State Financial Aid (TASFA), or scholarship
- 50 percent of seniors opting to participate in the Summer Melt texting program
- 95 percent of seniors registering and taking the SAT, ACT, and/or TSIA
- 60 percent of the seniors receiving college and scholarship essay assistance (in conjunction with other school/curricular support activities)
- 50 percent of seniors attending at least one college fair
- CAP vendors attending at least six Postsecondary Counselor Training meetings

These program goals were aligned with the goals set by the Counseling Services department. Counselors and CAP vendors met at the beginning of the 2016-17 school year to determine their level of responsibility for achieving each program goal. They completed and signed a Campus Goal Form (Appendix A) as a result of that meeting. Excluding Judge Sanders Magnet Center for Public Service (Townview Public Svc), all CAP vendors began working on their campuses between September 19th and October 17th, 2016, after signing the vendor contracts. Townview Public Svc originally chose Parker Educational Consulting as their CAP vendor, but a contract was never signed. As a result, Townview Public Svc chose SMU as their CAP vendor instead. SMU began working at Townview Public Svc on November 9th, 2016, after signing their CAP vendor contract.

PURPOSE AND SCOPE OF THE EVALUATION

The purpose of this evaluation was to review the effectiveness of the program based on outlined program goals and objectives. This report will address the following questions:

1. What was the relationship between CAP participation and college enrollment for 2014-15 and 2015-16 seniors?
2. To what extent did CAP participation data change from 2014-15 to 2016-17?
3. How did CAP vendors and campus staff use the Campus Goal Form to determine vendor responsibilities?
4. To what extent did CAP vendors meet program goals for the 2016-17 school year?
5. What are the evaluator's recommendations with respect to program improvement or continuance?

MAJOR EVALUATION QUESTIONS AND RESULTS

What was the relationship between CAP participation and college enrollment for 2014-15 and 2015-16 seniors?

Methodology

College Enrollment within One Year of High School Graduation

To determine the percentage of 2014-15 Dallas ISD seniors who enrolled in college within one year of graduating high school, the CAP participation data file that was provided by CAP vendors on August 6, 2015, was merged with the district demographic data file from June 1, 2015, district grade point average (GPA) data file from August 7, 2015, and the 2016 National Student Clearinghouse college enrollment data file from June 28, 2016. For 2015-16 seniors, the CAP participation data file from July 27, 2016, was merged with the district demographic data file from June 1, 2016, district GPA data file from June 23, 2016, and the 2017 National Student Clearinghouse college enrollment data file from April 11, 2017. Three chi-square (statistical significance) and Cramer's V (practical significance) analyses were conducted to determine whether 2015-16 seniors who participated in CAP were more likely to enroll in college than those who did not participate in CAP. Lastly, an analysis of variance (ANOVA) was conducted to determine whether the average GPA of 2015-16 seniors who participated in CAP was significantly different than seniors who did not participate in CAP.

College Persistence

To estimate college persistence for 2014-15 seniors (i.e., the percentage of students who enrolled in college within one year of graduating high school and remained enrolled for two years), the CAP participation data file from August 6, 2015, was merged with the 2017 National Student Clearinghouse data file from April 11, 2017. Crosstabs were conducted to determine the percentage of 2014-15 CAP participants and non-participants who were still enrolled in college during the 2016-17 school year.

Results

College Enrollment within One Year of High School Graduation

As indicated by Table 1, 79 percent and 86 percent of 2014-15 and 2015-16 seniors, respectively, received college access service through CAP during their senior year.

Table 1: 2014-15 and 2015-16 Percentages of CAP Participants and Non-Participants

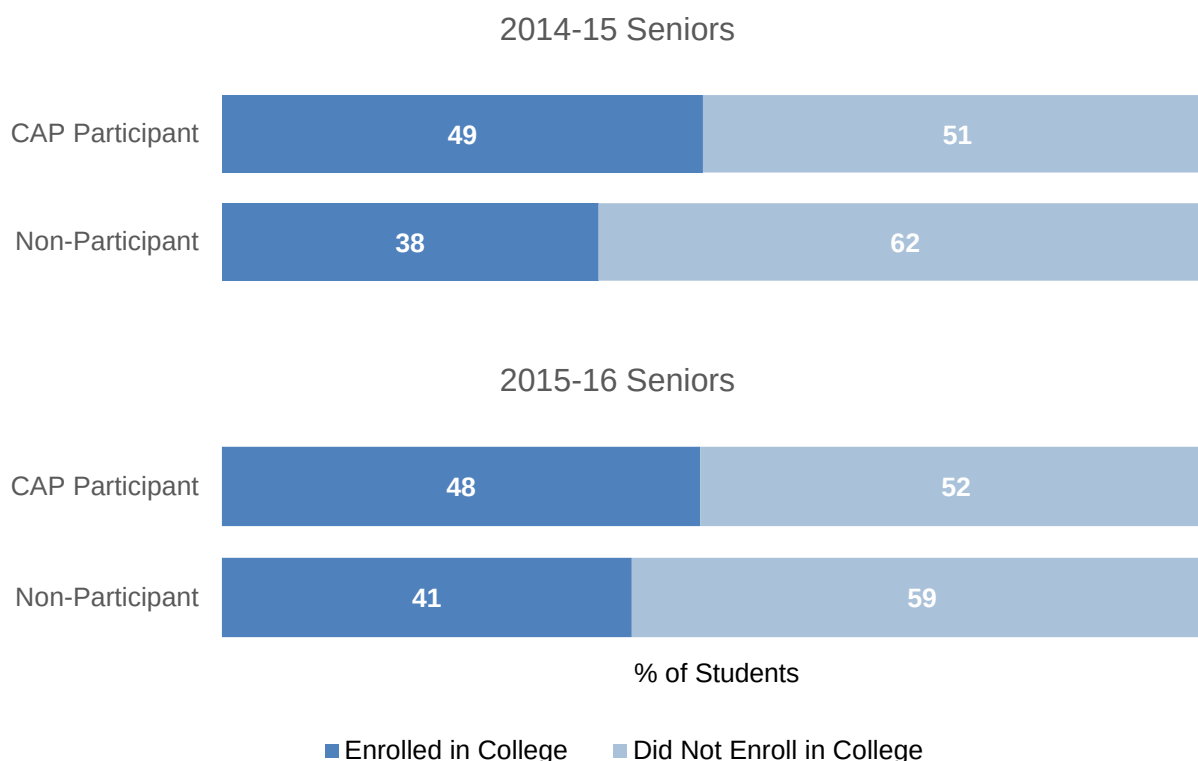
College Access Program	2014-15 Seniors		2015-16 Seniors	
	N	%	N	%
Participants	6,374	79	7,007	86
Non-Participants	1,657	21	1,143	14
Total	8,031	100	8,150	100

Source: CAP participation data files dated August 6, 2015, and July 27, 2016; District demographic data files dated June 1, 2015, and June 1, 2016.

Note: CAP = College Access Program.

The 2016 National Student Clearinghouse data file contained college enrollment information for 91 percent ($n = 7,335$) of 2014-15 Dallas ISD graduates, and the 2017 National Student Clearinghouse data file contained college enrollment information for 91 percent ($n = 7,206$) of 2015-16 Dallas ISD graduates. For 2015-16 graduates, a chi-square analysis indicated that CAP participants were significantly more likely to enroll in college within one year of graduating high school than non-participants ($X^2 = 14.5$, $df = 1$, $p < .01$), although this relation was not practically significant (Cramer's $V = .04$).² As indicated by Figure 1, these results were similar for 2014-15 graduates (Douglas & Barton, 2016).³

Figure 1: 2014-15 and 2015-16 Percentages of Students Enrolled in College within One Year of Graduating High School



Source: CAP participation data files from August 6, 2015, and July 27, 2016; District demographic data files from June 1, 2015, and June 1, 2016; National Student Clearinghouse data files from June 28, 2016, and April 11, 2017.

Note: $n = 6,374$ CAP participants in 2014-15; $n = 981$ non-participants in 2014-15; $n = 6,350$ CAP participants in 2015-16; $n = 856$ non-participants in 2015-16.

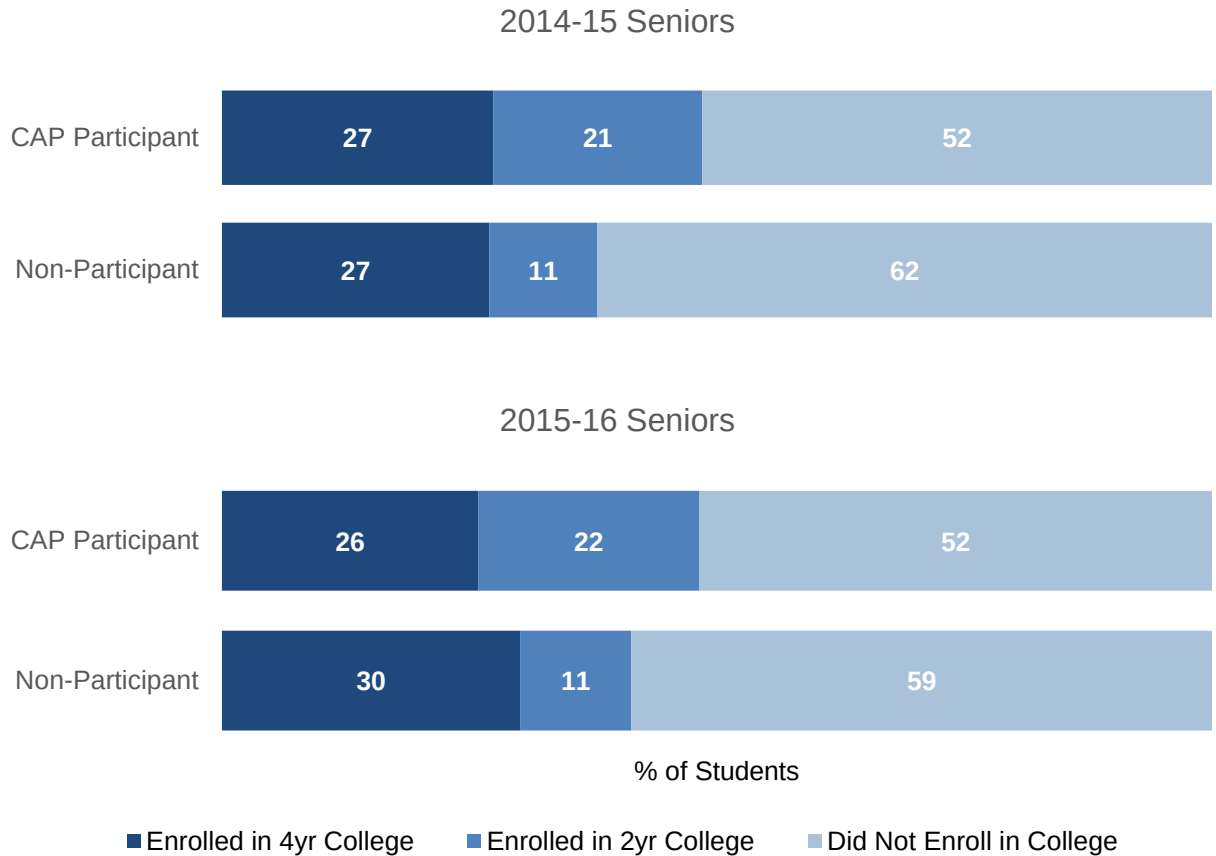
Figure 2 includes the types of colleges (i.e., two- and four-year colleges) in which 2014-15 and 2015-16 seniors enrolled within one year of graduating high school. The 2015-16 seniors who participated in CAP were statistically more likely to enroll in two-year colleges than non-participants, and 2015-16 seniors who did not participate in CAP were statistically more likely to enroll in four-year colleges than CAP

² .10 = small effect size, .30 = medium effect size, .50 = large effect size when the number of degree of freedom is one.

³ A 2013-14 report on postsecondary outcomes indicated that Dallas ISD graduates sometimes delayed enrollment in college by one or two years. If the National Student Clearinghouse data for this report were analyzed in future years, enrollment numbers between CAP participants and non-participants might be different. This report can be found at <http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/98/Evaluation/14-15/AtaGlance/EA15-107-04-At-a-Glance-Postsecondary.pdf>

participants ($X^2 = 56.13$, $df = 2$, $p < .01$). However, this relation was not practically significant ($V = .09$).⁴ These results were similar for 2014-15 seniors (Douglas & Barton, 2016).

Figure 2: 2014-15 and 2015-16 Percentages of Students Enrolled in Two- or Four-Year Colleges within One Year of Graduating High School



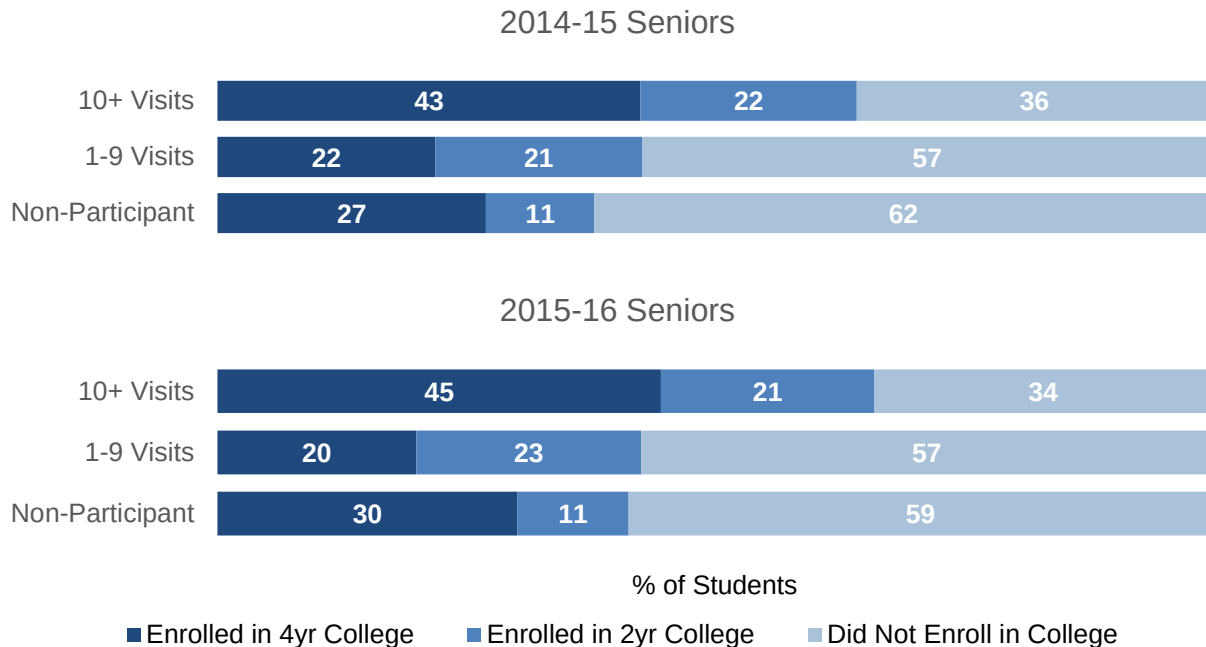
Source: CAP participation data files from August 6, 2015, and July 27, 2016; District demographic data files from June 1, 2015, and June 1, 2016; National Student Clearinghouse data files from June 28, 2016, and April 11, 2017.
Note: $n = 6,374$ CAP participants in 2014-15; $n = 981$ non-participants in 2014-15; $n = 6,350$ CAP participants in 2015-16; $n = 856$ non-participants in 2015-16.

Figure 3 shows the types of colleges in which students enrolled based on the number of times they visited a CAP vendor. In 2015-16, seniors who visited with a CAP vendor at least 10 times were statistically more likely than those who visited less frequently to enroll in a four-year college than a two-year college or not enroll at any college ($X^2 = 453.63$, $df = 4$, $p < .01$). This relation yielded a medium effect size ($V = .18$).⁵ These results were similar for 2014-15 seniors (Douglas & Barton, 2016).

⁴ .07 = small effect size, .21 = medium effect size, .35 = large effect size when the number of degree of freedom is two.

⁵ .05 = small effect size, .15 = medium effect size, .25 = large effect size when the number of degree of freedom is four.

Figure 3: 2014-15 and 2015-16 Two- and Four-Year College Enrollment Based on the Number of Student Visits to CAP Vendors



Source: CAP participation data files from August 6, 2015, and July 27, 2016; District demographic data files from June 1, 2015, and June 1, 2016; National Student Clearinghouse data files from June 28, 2016, and April 11, 2017.
Note: $n = 1,716$ CAP participants in 2014-15 with 10+ visits; $n = 4,658$ CAP participants in 2014-15 with 1-9 visits; $n = 981$ non-participants in 2014-15; $n = 1,562$ CAP participants in 2015-16 with 10+ visits; $n = 4,968$ CAP participants in 2015-16 with 1-9 visits; $n = 856$ non-participants in 2015-16; Not all percentages may sum to 100 percent due to rounding.

Furthermore, an ANOVA indicated that 2015-16 seniors who visited a CAP vendor at least 10 times had a significantly higher average GPA than those who visited between one and nine times (Cohen's $d = .66$) or never (Cohen's $d = .34$), $F(2, 7383) = 234.55$, $p < .01$.⁶ Those who never visited a CAP vendor also had a significantly higher average GPA than those who visited a CAP vendor between one and nine times (Cohen's $d = .25$). These results were similar for 2014-15 seniors (Douglas & Barton, 2016; Table 2).

Table 2: 2014-15 and 2015-16 Average GPA by Number of Student Visits

# of Visits	2014-15 Seniors				2015-16 Seniors			
	Average GPA	Min	Max	Std. Dev.	Average GPA	Min	Max	Std. Dev.
10+ Visits	83.4	67.8	97.1	4.2	85.8	67.9	96.9	4.3
1-9 Visits	82.7	59.4	97.5	4.7	82.7	65.0	97.9	4.6
No Service	83.4	63.5	97.6	6.3	84.0	64.4	98.0	6.5

Source: CAP participation data files from August 6, 2015, and July 27, 2016; District demographic data files from June 1, 2015, and June 1, 2016; District GPA data files from August 7, 2015, and June 23, 2016.

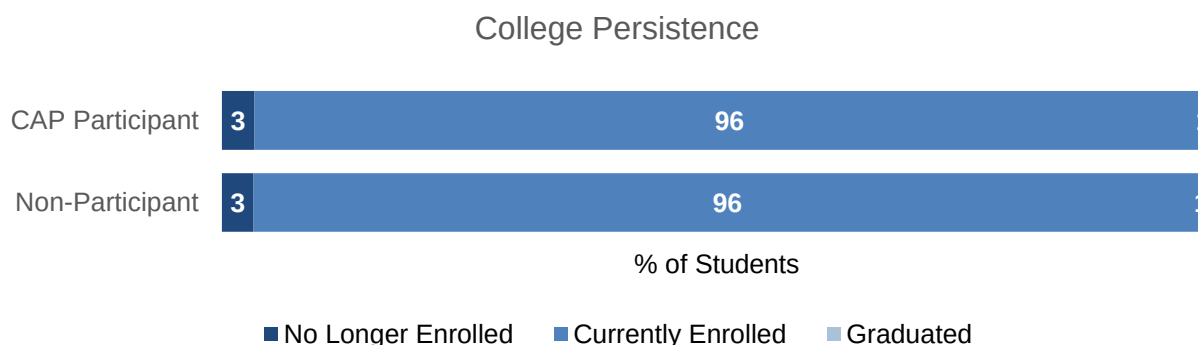
Note: GPA = grade point average; Std. Dev. = standard deviation; $n = 1,716$ CAP participants in 2014-15 with 10+ visits; $n = 4,658$ CAP participants in 2014-15 with 1-9 visits; $n = 981$ non-participants in 2014-15; $n = 1,562$ CAP participants in 2015-16 with 10+ visits; $n = 4,968$ CAP participants in 2015-16 with 1-9 visits; $n = 856$ non-participants in 2015-16.

⁶ .10 = small effect size, .30 = medium effect size, .50 = large effect size for Cohen's d .

College Persistence

The 2017 National Student Clearinghouse data file included college enrollment data for 43 percent ($n = 3,466$) of 2014-15 Dallas ISD seniors. For these students, 96 percent of 2014-15 CAP participants and non-participants remained enrolled in college during the 2016-17 school year. These results were the same as for 2013-14 seniors (Douglas & Barton, 2016).

Figure 4: 2014-15 College Persistence Rate



Source: CAP participation data file from August 6, 2015; National Student Clearinghouse data file from April 11, 2017.

Note: $n = 3,093$ CAP participants; $n = 373$ non-participants; College persistence was defined as the percentage of 2014-15 Dallas ISD Graduates who enrolled in college within one year of graduating high school and were still enrolled during the 2016-17 school year.

To what extent did CAP participation data change from 2014-15 to 2016-17?

Methodology

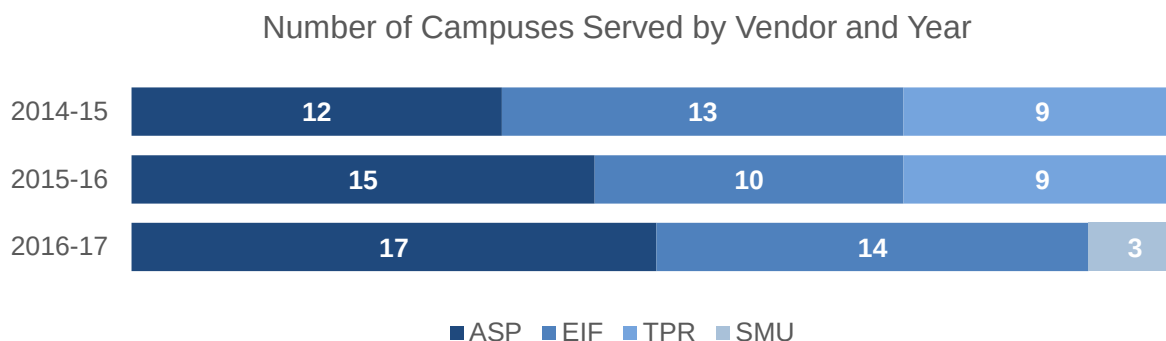
The number of campuses served by each CAP vendor was provided by CAP staff members at the beginning of each school year. In addition, the evaluator collected information from CAP vendors to examine changes in CAP participation data from 2014-15 to 2016-17.⁷ CAP vendors reported the number of visits by each student during the school year and the reasons for each visit (e.g., seeking information about applying to college). A maximum of five reasons were recorded by the CAP vendors for each student visit. CAP vendors also collected information regarding the student and parent workshops that they provided to each campus. They reported whether each workshop was led by the CAP vendors or counselors, the type of workshop (e.g., campus visit by a college representative), and the number of participants at each workshop. Data for 2014-15 and 2015-16 were retrieved from a previous report (Douglas & Barton, 2016), and data for 2016-2017 were provided by the CAP vendors on July 18, 2017 and merged with the district demographic data file from June 1, 2017.

⁷ CAP vendors served students either individually or in small groups, and they were required to record group-level data on their small group workshops. However, CAP vendors could also choose to document specific student-level data from their small-group workshops in the same location as individual student services. Each CAP vendor decided how they wanted to report their student services.

Results

The number of campuses served by each of the CAP vendors has fluctuated from 2014-15 to 2016-17. Figure 5 includes the number of campuses served by each of the CAP vendors by year, and Table 3 includes the list of campuses served by each CAP vendor during the 2016-17 school year.

Figure 5: Number of Campuses Served by CAP Vendor and Year



Source: List of campuses provided by CAP staff members.

Note: ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University; TPR did not serve any campuses in 2016-17, and SMU did not serve any campuses in 2014-15 or 2015-16.

Table 3: 2016-17 High School Campuses Served by CAP Vendors

Academic Success Program	Education is Freedom	Southern Methodist University
Adams HS	Adamson HS	Spruce HS
Carter HS	Conrad HS	Townview: Pub Svc
Garza HS	Gilliam HS	Wilson HS
Hillcrest HS	Kimball HS	
Jefferson HS	Lincoln HS	
Lassiter HS	Madison HS	
Molina HS	North Dallas HS	
Obama Leadership Academy	Pinkston HS	
Patton HS	Roosevelt HS	
Rangel YWLS	Samuell HS	
Seagoville HS	Skyline HS	
Townview: Bus	Smith HS	
Townview: Ed & Soc	South Oak Cliff HS	
Townview: Hlth	Sunset HS	
Townview: SEM		
White HS		
Wilmer-Hutchins HS		

Source: List of campuses provided by CAP staff members.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; Southern Methodist University was a new CAP vendor for the 2016-17 school year.

Tables 4 through 6 show the number and types of services that each 2016-17 CAP vendor (i.e., ASP, EIF, and SMU) provided to students during the 2014-15, 2015-16, and 2016-17 school years (when applicable). During the 2016-17 school year, ASP and EIF most often provided information about applying to college, and SMU most often helped students apply to four-year colleges. Services provided by campus for ASP, EIF, and SMU can be found in Appendixes B, C, and D, respectively.

Table 4: Number of Services Provided to Students by Year - Academic Success Program

Reason for Visit	2014-15		2015-16		2016-17	
	# Visits	%	# Visits	%	# Visits	%
Information: Applying to College	6,622	17	17,579	19	16,870	19
Information: Financial Aid	3,678	10	10,215	11	11,797	13
Essay: Scholarship	2,356	6	14,223	15	11,266	13
Application: Scholarship	3,411	9	13,351	14	11,171	13
Essay: College Application	2,078	5	10,507	11	9,607	11
Application: 4-year	0	0	0	0	9,035	10
Information: College Exams	1,356	4	2,750	3	3,797	4
Application: FAFSA	2,428	6	3,524	4	2,972	3
Search: Scholarship	1,815	5	6,781	7	2,644	3
Test Prep: SAT/ACT/TSIA	1,842	5	2,108	2	2,579	3
Search: College	659	2	259	0	2,413	3
Register: SAT/ACT	2,265	6	1,861	2	2,349	3
Career Cruising/Naviance Assistance	485	1	366	0	962	1
College Fair information	852	2	8	0	410	0
Application: 2-year or less	0	0	0	0	274	0
Application: TASFA	206	1	519	1	225	0
Application: Apply Texas	5,587	15	8,703	9	0	0
Application: Common Ap	1,017	3	990	1	0	0
Application: DCCCD	825	2	41	0	0	0
Application: Other College	626	2	63	0	0	0
Information: Dual Credit Classes	373	1	0	0	0	0
Enlisting in the Military	27	0	0	0	0	0
Total	38,508	102	93,848	99	88,371	99

Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017.

Note: Not all percentages may sum to 100 percent due to rounding.

Table 5: Number of Services Provided to Students by Year - Education is Freedom

Reason for Visit	2014-15		2015-16		2016-17	
	# Visits	%	# Visits	%	# Visits	%
Information: Applying to College	10,039	21	7,420	21	13,597	15
Application: 4-year	0	0	0	0	10,372	12
Search: College	471	1	827	2	9,942	11
Application: 2-year or less	0	0	0	0	9,069	10
Application: Scholarship	1,665	4	0	0	8,537	9
Information: Financial Aid	3,647	8	1,327	4	8,016	9
Application: FAFSA	0	0	0	0	8,021	9
Search: Scholarship	786	2	808	2	4,136	5
Essay: Scholarship	2,123	5	1,184	3	3,410	4
Register: SAT/ACT	4,260	9	3,747	11	2,891	3
Application: TASFA	755	2	460	1	2,812	3
Career Cruising/Naviance Assistance	2,787	6	374	1	2,918	3
College Fair information	5,788	12	5,850	16	2,563	3
Test Prep: SAT/ACT/TSIA	2,767	6	1,812	5	1,419	2
Essay: College Application	267	1	376	1	1,290	1
Information: College Exams	7,367	16	6,635	19	691	1
Summer Melt Opt-In	15	0	0	0	313	0
Application: Apply Texas	0	0	0	0	0	0
Application: Other College	3,048	6	3,909	11	0	0
Application: DCCCD	94	0	220	1	0	0
Application: Common Ap	0	0	0	0	0	0
Information: Dual Credit Classes	1,016	2	474	1	0	0
Enlisting in the Military	248	1	138	0	0	0
Application: 4-year	82	0	48	0	0	0
Application: 2-year or less	447	1	0	0	0	0
Other Activities	0	0	0	0	0	0
Total	47,672	103	35,609	99	89,997	100

Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017.

Note: Not all percentages may sum to 100 percent due to rounding.

Table 6: Number of Services Provided to Students by Year - Southern Methodist University

Reason for Visit	2014-15		2015-16		2016-17	
	# Visits	%	# Visits	%	# Visits	%
Application: 4-year	-	-	-	-	1,512	15
Information: Applying to College	-	-	-	-	1,215	12
College Fair information	-	-	-	-	1,082	11
Information: Financial Aid	-	-	-	-	1,013	10
Application: FAFSA	-	-	-	-	1,000	10
Register: SAT/ACT	-	-	-	-	737	7
Test Prep: SAT/ACT/TSIA	-	-	-	-	688	7
Application: Scholarship	-	-	-	-	555	6
Application: 2-year or less	-	-	-	-	461	5
Search: College	-	-	-	-	388	4
Search: Scholarship	-	-	-	-	381	4
Application: TASFA	-	-	-	-	377	4
Essay: Scholarship	-	-	-	-	170	2
Career Cruising/Naviance Assistance	-	-	-	-	157	2
Summer Melt Opt-In	-	-	-	-	95	1
Essay: College Application	-	-	-	-	75	1
Information: College Exams	-	-	-	-	54	1
Total	-	-	-	-	9,960	102

Source: CAP participation data file from July 18, 2017.

Note: Southern Methodist University was a new CAP vendor for the 2016-17 school year; Not all percentages may sum to 100 percent due to rounding.

Table 7 includes the number of students served by each CAP vendor from 2014-15 to 2016-17. The total number of students served by a CAP vendor slightly increased from 13,899 in 2014-15 to 14,145 in 2016-17. The number of times students were served by campus can be found in Appendix E.

Table 7: Number of Students Served by CAP Vendor and Year

CAP Vendor	2014-15		2015-16		2016-17	
	N Served	% Served	N Served	% Served	N Served	% Served
ASP	3,491	25	4,690	35	5,410	38
EIF	7,998	58	6,432	49	6,955	49
TPR	2,410	17	2,116	16	-	-
SMU	-	-	-	-	1,780	13
Total	13,899	100	13,238	100	14,145	100

Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017.

Note: CAP = College Access Program; ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University; TPR did not serve any campuses in 2016-17, and SMU did not serve any campuses in 2014-15 or 2015-16.

As indicated in Table 8, CAP vendors served seniors most often, but they also served students in the lower high school grade levels. The percentage of students served by each CAP vendor remained relatively consistent across grade levels from 2014-15 to 2016-17.

Table 8: CAP Student Classification by CAP Vendor and Year

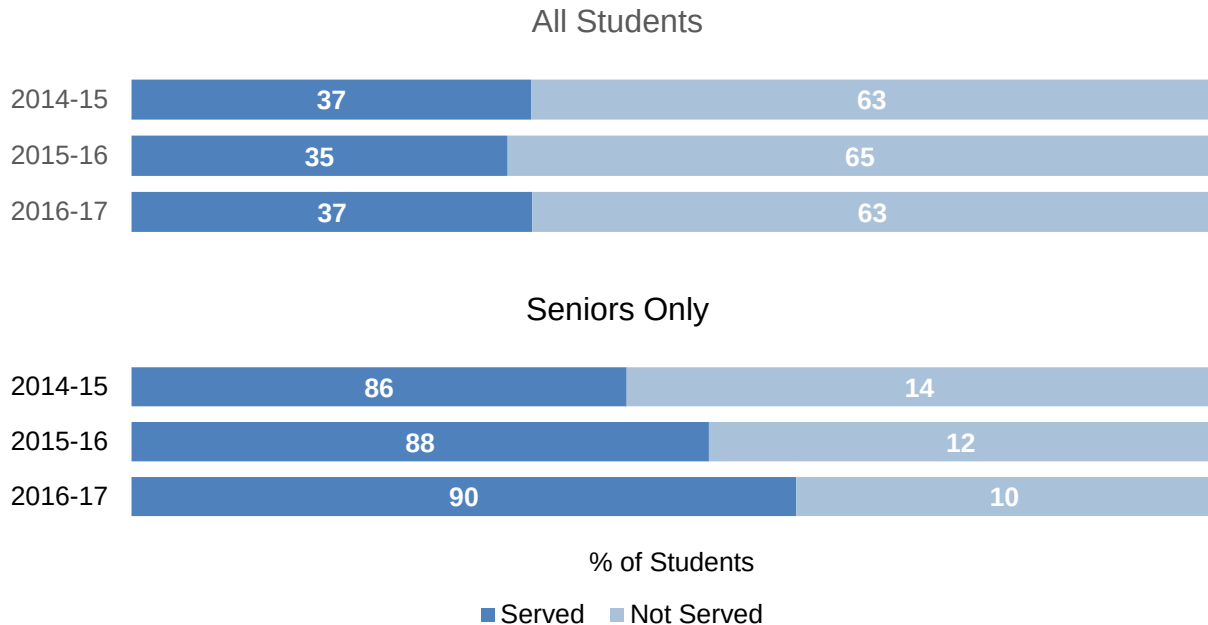
Year	Total N Served	% Freshman	% Sophomore	% Junior	% Senior
Academic Success Program					
2014-15	3,491	3	4	32	61
2015-16	4,690	4	7	27	62
2016-17	5,410	4	7	35	55
Education is Freedom					
2014-15	7,998	8	13	31	48
2015-16	6,432	6	13	30	51
2016-17	6,955	4	16	29	51
The Princeton Review					
2014-15	2,410	6	13	39	43
2015-16	2,116	0	12	38	50
2016-17	-	-	-	-	-
Southern Methodist University					
2014-15	-	-	-	-	-
2015-16	-	-	-	-	-
2016-17	1,780	7	16	39	39

Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017; District demographic data file from June 1, 2017.

Note: TPR did not serve any campuses in 2016-17, and SMU did not serve any campuses in 2014-15 or 2015-16; Not all percentages may sum to 100 percent due to rounding.

CAP vendors served between 35 percent and 37 percent of all high school students and between 86 percent and 90 percent of seniors from 2014-15 to 2016-17 (Figure 6). The percentage of students served by CAP vendor and campus can be found in Appendix F.

Figure 6: Percentages of All Students and Seniors Served by CAP Vendors



Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017; District demographic data file from June 1, 2017.

Note: $n = 36,286$ students in 2014-15; $n = 26,522$ students in 2015-16; $n = 36,900$ students in 2016-17; $n = 7,805$ seniors in 2014-15; $n = 7,929$ seniors in 2015-16; $n = 7,796$ in 2016-17.

On average, the students receiving CAP services in 2016-17 were served between four and five times by one of the CAP vendors (Table 9). The average number of services provided to students by ASP and EIF in 2016-17 was lower than in 2014-15 and 2015-16.

Table 9: Number of Times Students Were Served by CAP Vendor and Year

Provider	N	Minimum	Maximum	Mean	Std. Deviation
2014-15					
ASP	3,491	1	158	5.5	9.0
EIF	7,998	1	119	5.5	8.6
TPR	2,233	1	48	3.1	3.9
SMU	-	-	-	-	-
2015-16					
ASP	4,690	1	127	5.9	9.0
EIF	6,432	1	97	5.1	7.0
TPR	2,410	1	41	3.7	3.5
SMU	-	-	-	-	-
2016-17					
ASP	5,410	1	72	4.9	6.6
EIF	6,955	1	143	5.0	5.0
TPR	-	-	-	-	-
SMU	1,780	1	60	4.0	4.9

Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017; District demographic data file from June 1, 2017.

Note: ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University; TPR did not serve any campuses in 2016-17, and SMU did not serve any campuses in 2014-15 or 2015-16.

As indicated by Table 10, the number of student visits increased from 3,491 in 2014-15 to 5,410 to 2016-17. Most commonly, students visited a CAP vendor one or two times during the 2016-17 school year, which was similar to 2014-15 and 2015-16 (Douglas & Barton, 2016). In general, fewer students visited each CAP vendor three or four times compared to those who visited five to nine times or at least ten times.

Table 10: Number of Student Visits by CAP Vendor and Year

# of Student Visits	ASP		EIF		TPR		SMU	
	N	%	N	%	N	%	N	%
2014-15								
1 visit	1,161	33	2,869	36	718	30	-	-
2 visits	631	18	1,200	15	412	17	-	-
3 visits	342	10	778	10	358	15	-	-
4 visits	268	8	540	7	276	12	-	-
5-9 visits	591	17	1,348	17	508	21	-	-
10 or more visits	498	14	1,263	16	138	6	-	-
Total	3,491	100	7,998	101	2,410	101	-	-
2015-16								
1 visit	1,281	27	2,200	34	785	37	-	-
2 visits	856	18	1,030	16	452	21	-	-
3 visits	609	13	635	10	327	16	-	-
4 visits	410	9	485	8	165	8	-	-
5-9 visits	763	16	1,193	19	313	15	-	-
10 or more visits	771	16	889	14	74	4	-	-
Total	4,690	99	6,432	101	2,116	101	-	-
2016-17								
1 visit	1,748	32	2,152	31	-	-	580	33
2 visits	995	18	1,071	15	-	-	334	19
3 visits	618	11	771	11	-	-	215	12
4 visits	445	8	598	9	-	-	163	9
5-9 visits	865	16	1,310	19	-	-	349	20
10 or more visits	739	14	1,053	15	-	-	139	8
Total	5,410	99	6,955	100	-	-	1,780	101

Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017; District demographic data file from June 1, 2017.

Note: ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University; TPR did not serve any campuses in 2016-17, and SMU did not serve any campuses in 2014-15 or 2015-16; Not all percentages may sum to 100 percent due to rounding.

The number and percentage of student and parent workshops held by CAP vendors from 2014-15 to 2016-17 can be found in Table 11. While the percentage of workshops have varied from 2014-15 to 2016-17, CAP vendors have generally focused on providing student and parent workshops regarding college and financial aid information, college and financial aid applications, and college fairs and visits. In 2016-17, 35 percent of workshops held by ASP and EIF focused on college and financial aid applications, and 37 percent of workshops held by SMU focused on college fair and visits. The types of workshops held by campuses during the 2016-17 school year by ASP, EIF, and SMU can be found in Appendixes G, H, and I, respectively.

Table 11: Number and Percentage of Workshops by CAP Vendor and Year

Type of Workshop	2014-15		2015-16		2016-17	
	N	%	N	%	N	%
Academic Success Program						
College & Financial Aid Information	39	14	268	70	70	18
College & Financial Aid Applications	69	24	17	5	137	35
College Fairs & Visits	128	45	85	22	118	30
College & Scholarship Essays	5	2	0	0	20	5
Test Preparation & Registration	36	13	12	3	44	11
Other	6	2	0	0	0	0
Total	283	100	382	100	389	99
Education is Freedom						
College & Financial Aid Information	149	33	194	54	111	31
College & Financial Aid Applications	130	29	59	16	124	35
College Fairs & Visits	112	25	43	12	86	24
College & Scholarship Essays	18	4	13	4	20	6
Test Preparation & Registration	38	8	52	14	11	3
Other	4	1	0	0	1	0
Total	451	100	361	100	353	99
The Princeton Review						
College & Financial Aid Information	42	12	50	76	-	-
College & Financial Aid Applications	56	17	0	0	-	-
College Fairs & Visits	8	2	3	5	-	-
College & Scholarship Essays	0	0	0	0	-	-
Test Preparation & Registration	234	69	13	20	-	-
Other	0	0	0	0	-	-
Total	340	100	66	101	-	-
Southern Methodist University						
College & Financial Aid Information	-	-	-	-	71	36
College & Financial Aid Applications	-	-	-	-	13	7
College Fairs & Visits	-	-	-	-	73	37
College & Scholarship Essays	-	-	-	-	0	0
Test Preparation & Registration	-	-	-	-	39	20
Other	-	-	-	-	0	0
Total	-	-	-	-	196	100

Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017.

Note: ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University; TPR did not serve any campuses in 2016-17, and SMU did not serve any campuses in 2014-15 or 2015-16; Not all percentages may sum to 100 percent due to rounding.

Table 12 includes the number and percentage of workshop participants by student and parent group. In 2016-17, the majority of ASP, EIF, and SMU workshops were focused on either seniors, juniors, or multiple grade levels, which was similar to 2014-15 and 2015-16 (Douglas & Barton, 2016).

Table 12: Number and Percentage of Workshop Participants by CAP Vendor and Year

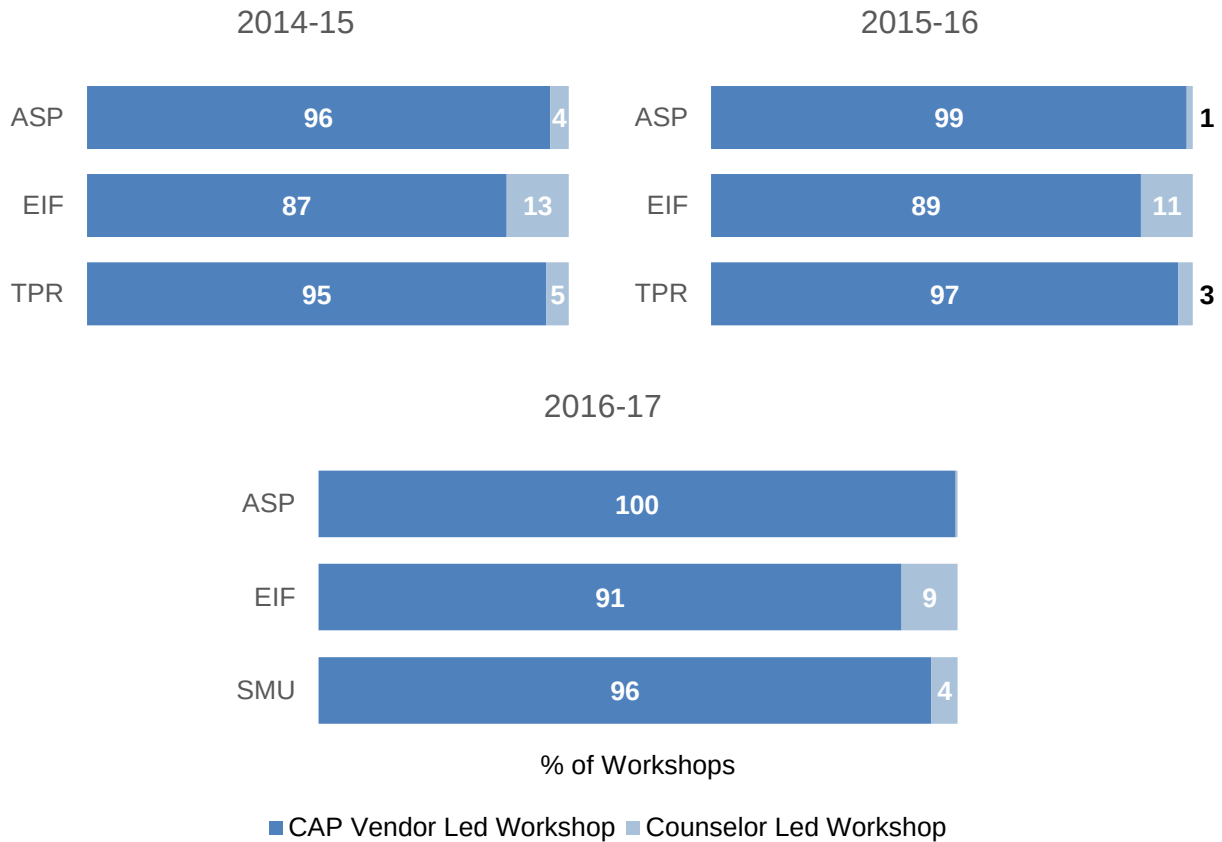
Workshop Participants	2014-15		2015-16		2016-17	
	N	%	N	%	N	%
Academic Success Program						
Seniors Only	172	61	252	66	220	57
Juniors Only	32	11	82	22	77	20
Sophomores Only	0	0	1	0	3	1
Freshmen Only	0	0	0	0	7	2
Parents Only	0	0	1	0	0	0
Multiple Grade Levels	63	22	41	11	80	21
Multiple Grade Levels and Parents	16	6	5	1	2	1
Total	283	100	382	100	389	102
Education is Freedom						
Seniors Only	215	48	146	40	182	52
Juniors Only	40	9	39	11	24	7
Sophomores Only	9	2	9	3	8	2
Freshmen Only	1	0	4	1	2	1
Parents Only	1	0	0	0	1	0
Multiple Grade Levels	132	29	128	36	92	26
Multiple Grade Levels and Parents	53	12	35	10	44	12
Total	451	100	361	101	353	100
The Princeton Review						
Seniors Only	173	51	47	71	-	-
Juniors Only	136	40	1	2	-	-
Sophomores Only	2	1	12	18	-	-
Freshmen Only	0	0	0	0	-	-
Parents Only	1	0	0	0	-	-
Multiple Grade Levels	23	7	3	5	-	-
Multiple Grade Levels and Parents	5	1	3	5	-	-
Total	340	100	66	101	-	-
Southern Methodist University						
Seniors Only	-	-	-	-	60	31
Juniors Only	-	-	-	-	39	20
Sophomores Only	-	-	-	-	11	6
Freshmen Only	-	-	-	-	2	1
Parents Only	-	-	-	-	5	3
Multiple Grade Levels	-	-	-	-	70	36
Multiple Grade Levels and Parents	-	-	-	-	9	5
Total	-	-	-	-	196	102

Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017.

Note: ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University; TPR did not serve any campuses in 2016-17, and SMU did not serve any campuses in 2014-15 or 2015-16; Not all percentages may sum to 100 percent due to rounding.

CAP vendors also collected information about who led student and parent workshops. Figure 7 indicates that the majority of workshops that CAP vendors conducted from 2014-15 to 2016-17 were led by the CAP vendors themselves, but they also provided some assistance to counselors for the workshops organized by the Counseling Services department.

Figure 7: Percentages of Counselors and CAP Vendor Workshops by Year



Source: 2015-16 CAP report dated August 31, 2016 (Douglas & Barton, 2016); CAP participation data file from July 18, 2017.

Note: ASP = Academic Success Program; EIF = Education is Freedom; TPR = The Princeton Review; SMU = Southern Methodist University; TPR did not serve any campuses in 2016-17, and SMU did not serve any campuses in 2014-15 or 2015-16; The percentage of CAP vendor led events by ASP in 2016-17 was 100 percent due to rounding.

How did CAP advisors and campus staff use the Campus Goal Form to determine vendor responsibilities?

Methodology

To review the working relationship between CAP advisors and counselors in their efforts to meet program goals, the evaluator reviewed copies of all 34 Campus Goal Forms for the 2016-17 school year

(Appendix A).⁸ In addition, the evaluator administered 18- and 17-item online surveys⁹ to CAP advisors and counselors, respectively. The surveys solicited information regarding their experience completing the Campus Goal Form at the beginning of the school year and their perceived level of responsibility for achieving each of the program goals. An email with a link to the survey was sent to all 40 CAP advisors and 35 counselors in November 2017. The survey was open for two weeks, and periodic reminders were sent to those who had not yet responded. Sixty percent of CAP advisors ($n = 23$) and 74 percent of campus instructional coaches ($n = 26$) responded to the survey.

Results

Campus Goal Form

The following six goals from the Campus Goal Form were examined because they addressed student participation in CAP:

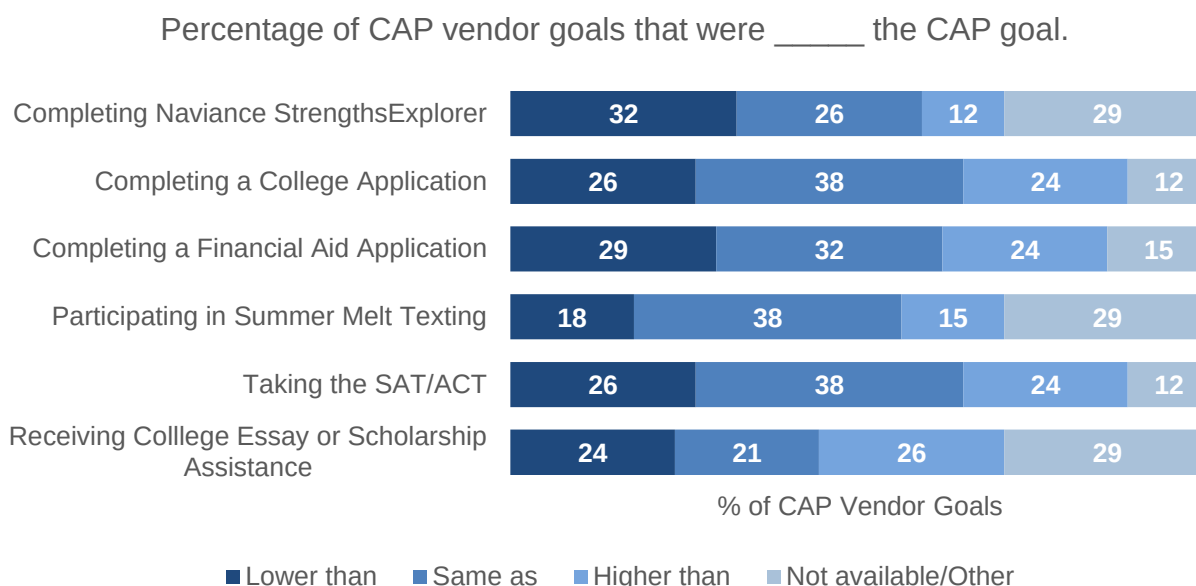
- 98 percent of seniors completing Naviance StrengthsExplorer® Assessment
- 95 percent of seniors completing at least one college application
- 60 percent of seniors completing a financial aid application
- 50 percent of seniors opting to participate in the Summer Melt texting program
- 95 percent of seniors registering and taking the SAT, ACT, and/or TSIA
- 60 percent of seniors receiving college and scholarship essay assistance

Based on all of the completed Campus Goal Forms, Figure 8 displays the percentage of CAP vendor goals that were lower than, same as, or higher than each of these program goals. Between 18 percent and 32 percent of CAP vendor goals were lower than the corresponding program goals, between 21 percent and 38 percent of CAP vendor goals were the same as the corresponding program goals, and between 12 percent and 26 percent of CAP vendor goals were higher than the corresponding program goals. This provided initial evidence that the Campus Goal Forms allowed CAP advisors and counselors to either differentiate or share equal responsibility for each program goal. However, almost 30 percent of all Campus Goal Forms were missing at least one CAP vendor goal.

⁸ The Campus Goal Forms outlined each CAP goal and allowed CAP advisors and counselors to determine their level of responsibility for achieving each program goal. While every campus had the same CAP goals, each campus was allowed to adjust the CAP advisor's level of responsibility for achieving each of these goals. For example, one of the CAP goals was that 60 percent of seniors would complete a financial aid application. CAP vendors and counselors were able to decide whether the CAP advisors would be responsible for helping a percentage of students that was lower than, same as, or higher than 60 percent to complete a financial aid application.

⁹ Surveys were administered using SurveyMonkey at www.surveymonkey.com.

Figure 8: Percentages of CAP Vendor Goals That Were Lower Than, Same as, or Higher Than Each of the CAP Goals



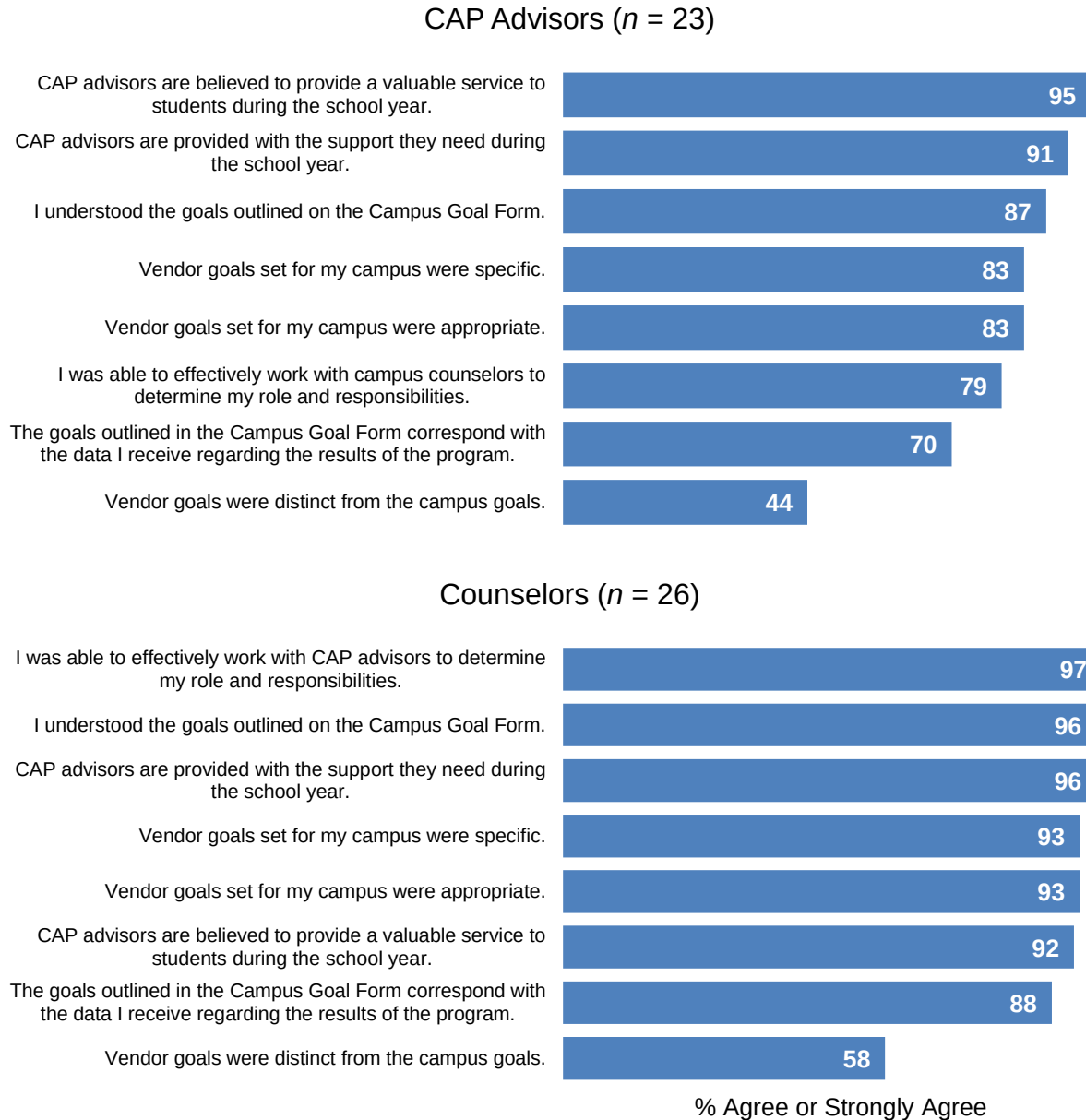
Source: 2016-17 Campus Goal Forms from each campus.

Note: $n = 34$ Campus Goal Forms. The "Not Available/Other" category included goals that were missing or were not based on a percentage of students (e.g., CAP vendor will assist 100 seniors with the Naviance StrengthsExplorer® Assessment); While every campus had the same CAP goals, each campus was allowed to adjust the CAP vendor's level of responsibility for achieving each of these goals; Not all percentages may sum to 100 percent due to rounding.

CAP Advisor and Counselor Surveys

Figure 9 includes the responses of CAP advisors and counselors on the online survey. Excluding one survey item (i.e., vendor goals were distinct from the campus goals), between 70 percent and 95 percent of CAP advisors and between 88 percent and 97 percent of counselors agreed or strongly agreed with each survey item. Only 44 percent of CAP advisors and 58 percent of counselors agreed that the vendor goals were distinct from campus goals. This was likely because each campus was able to determine whether the vendor goals would be the same as or different from the campus goals. Responses for all items of CAP advisors and counselors can be found in Appendixes J and K, respectively.

Figure 9: Level of Agreement with Campus Goal Form Survey Items



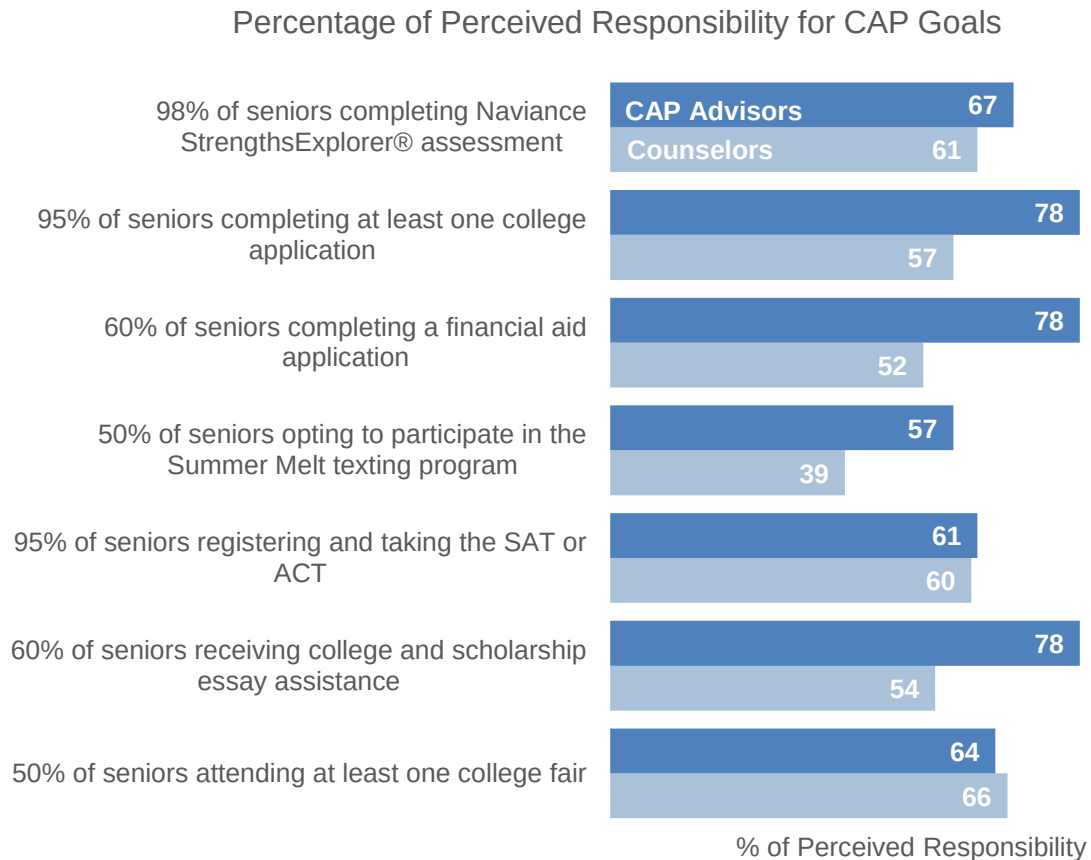
Source: Results from 2016-17 CAP advisor and counselor surveys dated December 12, 2016.

CAP advisors and counselors also self-reported their percentage of perceived responsibility for achieving each of the CAP goals at their campus. The average percentages of perceived responsibility for both groups is displayed in Figure 10.¹⁰ Excluding the goal for the Summer Melt texting program, both CAP advisors and counselors reported they were more than 50 percent responsible for achieving each of the

¹⁰ CAP advisors and counselors could select any percentage between 0 percent and 100 percent for each goal to indicate their percentage of perceived responsibility. For example, if CAP advisors believed they were solely responsible for achieving the goal that “98% of seniors will complete the Naviance StrengthsExplorer® assessment”, then they reported that their percentage of perceived responsibility was 100 percent. If CAP advisors believed that they shared equal responsibility with counselors, then they reported that their percentage of perceived responsibility was 50 percent. If they believed that they had no responsibility for achieving this goal, then they selected 0 percent.

CAP goals. The largest differences between CAP advisors and counselors regarding their percentage of perceived responsibility were for the following goals: college and scholarship essay assistance (78% and 54%, respectively), financial aid (78% and 52%, respectively), and college application (78% and 57%, respectively).

Figure 10: Percentage of Perceived Responsibility for CAP Goals



Source: Results from 2016-17 CAP advisor and counselor surveys dated December 12, 2016.

Note: $n = 23$ CAP Advisors; $n = 26$ counselors; 0 percent = not responsibility for achieving this goal; 50 percent = shared equal responsibility for achieving this goal; 100 percent = solely responsible for achieving this goal.

To what extent did the CAP vendors meet program goals for the 2016-17 school year?

Methodology

Naviance StrengthsExplorer®

During the 2016-17 school year, CAP vendors and counselors helped seniors to complete the Naviance StrengthsExplorer.¹¹ The CAP goal was that 98 percent of seniors would complete the Naviance StrengthsExplorer assessment. To determine the percentage of seniors who completed the assessment at

¹¹ Naviance StrengthsExplorer is a strengths-based assessment for students in grades six to 10.

each campus, the Naviance StrengthsExplorer data file from July 8, 2017 was provided to the evaluator by CAP staff members and merged with the district demographic data file from June 1, 2017. Percentages reported were capped at 100 percent because the Naviance StrengthsExplorer data file might have included seniors who were no longer enrolled when the demographic file was retrieved, thus inflating completion rates.

College Applications

CAP vendors and counselors worked with seniors to complete college applications during the 2016-17 school year. The CAP goal was that 95 percent of seniors would complete at least one college application. However, this section only includes information from ApplyTexas because data for all college applications were not available. To determine the percentage of seniors who completed an ApplyTexas application, data from the ApplyTexas website¹² was downloaded for each campus on August 8, 2017, and merged with the district demographic data file from June 1, 2017. These percentages were capped at 100 percent because the ApplyTexas data file might have included seniors who were no longer enrolled when the demographic file was retrieved, thus inflating completion rates. In addition, students self-reported to the CAP vendors the number of applications that they completed and if their applications were accepted. CAP staff members provided this information to the evaluator on July 31, 2017.

Financial Assistance

CAP vendors and counselors also helped seniors to complete financial aid applications (FAFSA, TASFA, or scholarships). The CAP goal was that 60 percent of seniors would complete a financial aid application. However, this goal was only evaluated using FAFSA data because TASFA data were not available and scholarship data were self-reported. To determine the percentage of seniors who completed a FAFSA application, data from the FAFSA website¹³ were downloaded on August 8, 2017, and merged with the district demographic data file from June 1, 2017. In addition, CAP vendors relied on students to self-report the number of financial awards applications they completed, the amount of funding they were offered, and the amount of funding they accepted. CAP staff members provided this information to the evaluator on July 31, 2017, which was merged with the district demographic data file from June 1, 2017, to determine the percentage of students who received at least one scholarship or institutional grant.

Summer Melt Texting Program

CAP staff members tracked the number of students enrolled in the Summer Melt texting program.¹⁴ The CAP goal was that 50 percent of seniors would enroll in the program. To determine the percentage of students who enrolled in the program, CAP staff members provided data to the evaluator from Commit!¹⁵

¹² ApplyTexas data was downloaded at https://admin.applytexas.org/at-security/adm_log.WBX.

¹³ FAFSA data was downloaded at https://admin.applytexas.org/at-security/adm_log.WBX.

¹⁴ Summer Melt texting program is a texting service that sent students reminders about college enrollment milestones and allowed students to text counselors or college staff. More information can be found at <http://commit2dallas.org/text-messaging-bridges-summer-melt-increases-college-enrollment/>.

¹⁵ More information can be found at <http://commit2dallas.org/>.

regarding the number of students enrolled in the program at each campus on August 1, 2017, which was merged with the district demographic data file from June 1, 2017.

SAT/ACT

CAP vendors and counselors were responsible for helping students to register and prepare for SAT, ACT, and TSIA exams. However, data were only available for the SAT and ACT. Thus, the CAP goal was that 95 percent of 2016-17 seniors would register and take the SAT or ACT.¹⁶ To determine the percentage of seniors who had taken the SAT or ACT, district SAT and ACT data files from July 24, 2017 were merged with the district demographic data file from June 1, 2017.

College and Scholarship Essay Assistance

During the 2016-17 school year, CAP vendors and counselors also edited senior's college and scholarship essays. The CAP goal was that 60 percent of seniors would receive assistance with their college and scholarship essays. CAP vendors tracked the number of times that students received college and scholarship essay assistance during the 2016-17 school year. To determine the percentage of seniors who received college and scholarship essay assistance, the CAP participation data file from July 18, 2017 was merged with the district demographic data file from June 1, 2017.

College Fairs

Because the CAP vendors were not required to track the attendance of individual students, CAP vendors only recorded the total number of attendees and the date of each college fair. As a result, the evaluator was unable to determine whether 50 percent of seniors attended at least one college fair during the 2016-17 school year.

Postsecondary Counselor Trainings

The CAP vendors were required to attend at least six of seven Postsecondary Counselor Training meetings during the 2016-17 school year. Meetings covered a range of topics, such as college placement exam updates, college readiness goals, graduation requirements, financial aid information, and dual credit updates. CAP staff members reported that all CAP vendors met this goal.

Results

Naviance StrengthsExplorer

Forty-nine percent of 2016-17 district seniors completed the Naviance StrengthsExplorer, and between zero percent and 99 percent of seniors at each campus completed the Naviance StrengthsExplorer (Table 13). Similar to 2015-16 (Douglas & Barton, 2016), two schools met the CAP goal of 98 percent of seniors completing the Naviance StrengthsExplorer (Table 13).¹⁷ Both schools were served by EIF.

¹⁶ During the 2016-17 school year, Dallas ISD funded in-school testing of the ACT for all seniors on September 27, 2016, and the SAT for all juniors on March 1, 2017.

¹⁷ This was possibly because 2015-16 was the first year CAP vendors and counselors used Naviance, and staff may not have been familiar with all of the tools available on Naviance.

Table 13: 2016-17 Percentage of Seniors Who Completed the Naviance StrengthsExplorer

Campus	# of Seniors	# of Seniors Completed Naviance StrengthsExplorer ^a	% of Seniors Completed Naviance StrengthsExplorer
Academic Success Program			
Adams HS	406	243	60
Carter HS	194	102	53
Garza Early College HS	99	5	5
Hillcrest HS	260	7	3
Jefferson HS	298	17	6
Lassiter Early College HS	59	0	0
Molina HS	453	338	75
Obama Leadership Academy	35	0	0
Patton HS	51	4	8
Rangel YWLS	70	15	21
Seagoville HS	278	7	3
Townview: Bus	114	1	1
Townview: Ed & Soc	69	0	0
Townview: Hlth	135	1	1
Townview: SEM	106	10	9
White HS	501	100	20
Wilmer-Hutchins HS	174	0	0
Education is Freedom			
Adamson HS	317	313	99
Conrad HS	219	208	95
Gilliam Collegiate Academy	100	86	86
Kimball HS	263	238	90
Lincoln HS	100	80	80
Madison HS	84	52	62
North Dallas HS	196	40	20
Pinkston HS	172	164	95
Roosevelt HS	100	94	94
Samuell HS	328	282	86
Skyline HS	1,010	506	50
Smith HS	112	68	61
South Oak Cliff HS	252	248	98
Sunset HS	455	392	86
Southern Methodist University			
Spruce HS	275	116	42
Townview: Pub Svc	87	5	6
Wilson HS	363	21	6
Total	7,735	3,763	49

Source: District demographic data file from June 1, 2017; Naviance StrengthsExplorer data file from July 31, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; CAP goal = 98 percent; **Blue** indicates that the CAP goal was met; ^aMight include seniors no longer enrolled when demographic file was retrieved.

College Applications

Ninety-nine percent of 2016-17 seniors completed an ApplyTexas application, and between 86 percent and 100 percent of seniors at each campus completed an ApplyTexas application (Table 14). Fourteen of the 17 campuses served by ASP, and all campuses served by EIF and SMU met the CAP goal

of 95 percent of seniors completing at least one college application. These results were similar to 2015-16 (Douglas & Barton, 2016).

Table 14: 2016-17 Percentage of ApplyTexas Applications by CAP Vendor and Campus

Campus	# of Seniors	# of students with ApplyTexas App^a	% of students with ApplyTexas App^b
Academic Success Program			
Adams HS	406	407	100
Carter HS	194	199	100
Garza Early College HS	99	98	99
Hillcrest HS	260	241	93
Jefferson HS	298	257	86
Lassiter Early College HS	59	60	100
Molina HS	453	438	97
Obama Leadership Academy	35	35	100
Patton HS	51	48	94
Rangel YWLS	70	-	100 ^c
Seagoville HS	278	272	97
Townview: Bus	114	116	100
Townview: Ed & Soc	69	76	100
Townview: Hlth	135	140	100
Townview: SEM	106	108	100
White HS	501	483	96
Wilmer-Hutchins HS	174	181	100
Education is Freedom			
Adamson HS	317	324	100
Conrad HS	219	215	98
Gilliam Collegiate Academy	100	102	100
Kimball HS	263	288	100
Lincoln HS	100	101	100
Madison HS	84	89	100
North Dallas HS	196	197	100
Pinkston HS	172	198	100
Roosevelt HS	100	112	100
Samuell HS	328	324	98
Skyline HS	1,010	1,075	100
Smith HS	112	116	100
South Oak Cliff HS	252	275	100
Sunset HS	455	478	100
Southern Methodist University			
Spruce HS	275	261	95
Townview: Pub Svc	87	-	100 ^c
Wilson HS	363	350	96
Total	7,735	7,664	99

Source: District demographic data file from June 1, 2017; ApplyTexas data were retrieved on August 8, 2017.

Note: App = Application; HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; CAP Goal = 95 percent; **Blue** indicates that the campus met the CAP goal; ^aApplyTexas data might include seniors no longer enrolled when demographic file was retrieved; ^bPercentage was capped at 100 percent because data might include seniors no longer enrolled; ^cData came from Naviance, a college and career readiness software provider that tracks all college applications, rather than ApplyTexas.

Seniors self-reported 32,348 college applications and 14,903 accepted college applications to CAP vendors during the 2016-17 school year (Table 15).¹⁸ Between 94 and 3,917 applications and between 59 and 2,855 acceptances were reported at each campus.

Table 15: 2016-17 Self-reported Number of College Applications by CAP Vendor and Campus

Campus	# Applications	# Acceptances
Academic Success Program		
Adams HS	895	288
Carter HS	888	254
Garza Early College HS	989	456
Hillcrest HS	1,288	483
Jefferson HS	1,034	686
Lassiter Early College HS	194	171
Molina HS	1,421	842
Obama Leadership Academy	340	127
Patton HS	94	59
Rangel YWLS	1,013	404
Seagoville HS	817	399
Townview: Bus	562	217
Townview: Ed & Soc	965	319
Townview: Hlth	1,199	232
Townview: SEM	1,129	402
White HS	1,815	844
Wilmer-Hutchins HS	651	378
Education is Freedom		
Adamson HS	1,221	522
Conrad HS	493	415
Gilliam Collegiate Academy	585	115
Kimball HS	1,037	421
Lincoln HS	297	142
Madison HS	739	203
North Dallas HS	764	281
Pinkston HS	930	301
Roosevelt HS	459	292
Samuell HS	878	523
Skyline HS	3,917	2,855
Smith HS	441	93
South Oak Cliff HS	969	560
Sunset HS	1,171	375
Southern Methodist University		
Spruce HS	935	438
Townview: Pub Svc	580	98
Wilson HS	1,638	708
Total	32,348	14,903

Source: College applications data file was provided by CAP staff members on July 31, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; 2016-17 seniors only.

¹⁸ Students could submit multiple applications, but they could only accept and enroll in one college. Furthermore, CAP vendors relied on students to self-report what college applications they completed and to which colleges they were accepted. Because CAP vendors helped students apply to colleges, they generally knew when students applied to colleges but not necessarily where students were accepted.

Financial Assistance

Sixty-two percent of 2016-17 seniors completed a FAFSA application, and between 42 percent and 92 percent of seniors at each campus completed a FAFSA application (Table 14). Of the 23 campuses that met the CAP goal of 60 percent of seniors completing a financial aid application, 12 campuses were served by ASP, nine campuses were served by EIF, and two campuses were served by SMU. These results were higher than the 58 percent of seniors completing a FAFSA application in 2015-16 (Douglas & Barton, 2016).

Table 16: 2016-17 FAFSA Completion by CAP Vendor and Campus

Campus	# Seniors	# of students with FAFSA App^a	% of students with FAFSA App^a
Academic Success Program			
Adams HS	406	265	65
Carter HS	194	131	68
Garza Early College HS	99	74	75
Hillcrest HS	260	133	51
Jefferson HS	298	116	39
Lassiter Early College HS	59	38	64
Molina HS	453	279	62
Obama Leadership Academy	35	28	80
Patton HS	51	30	59
Rangel YWLS	70	54	77
Seagoville HS	278	163	59
Townview: Bus	114	85	75
Townview: Ed & Soc	69	59	86
Townview: Hlth	135	119	88
Townview: SEM	106	98	92
White HS	501	272	54
Wilmer-Hutchins HS	174	150	86
Education is Freedom			
Adamson HS	317	167	53
Conrad HS	219	122	56
Gilliam Collegiate Academy	100	77	77
Kimball HS	263	200	76
Lincoln HS	100	82	82
Madison HS	84	69	82
North Dallas HS	196	125	64
Pinkston HS	172	116	67
Roosevelt HS	100	58	58
Samuell HS	328	139	42
Skyline HS	1,010	586	58
Smith HS	112	78	70
South Oak Cliff HS	252	172	68
Sunset HS	455	274	60
Southern Methodist University			
Spruce HS	275	146	53
Townview: Pub Svc	87	71	82
Wilson HS	363	222	61
Total	7,735	4,798	62

Source: District demographic data file from June 1, 2017; FAFSA data were retrieved on August 8, 2017.

Note: App = application; HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; CAP goal = 60 percent; **Blue** indicates that the campus met the CAP goal; ^aFAFSA data might include seniors no longer enrolled when demographic file was retrieved

Twenty-two percent all of seniors assisted by a CAP vendor self-reported that they received at least one scholarship or institutional grant (Table 17). Between nine percent and 89 percent of seniors at each campus reported that they received at least one scholarship or institutional grant.

Table 17: 2016-17 Percentage of Seniors Who Received at Least One Scholarship or Institutional Grant by CAP Vendor and Campus

Campus	# Seniors	# of Students with a Scholarship or Inst. Grant	% of Students with a Scholarship or Inst. Grant
Academic Success Program			
Adams HS	406	83	20
Carter HS	194	55	28
Garza Early College HS	99	57	58
Hillcrest HS	260	46	18
Jefferson HS	298	42	14
Lassiter Early College HS	59	20	34
Molina HS	453	56	12
Obama Leadership Academy	35	25	71
Patton HS	51	5	10
Rangel YWLS	70	44	63
Seagoville HS	278	34	12
Townview: Bus	114	49	43
Townview: Ed & Soc	69	38	55
Townview: Hlth	135	70	52
Townview: SEM	106	94	89
White HS	501	56	11
Wilmer-Hutchins HS	174	40	23
Education is Freedom			
Adamson HS	317	37	12
Conrad HS	219	25	11
Gilliam Collegiate Academy	100	57	57
Kimball HS	263	143	54
Lincoln HS	100	33	33
Madison HS	84	37	44
North Dallas HS	196	46	23
Pinkston HS	172	21	12
Roosevelt HS	100	47	47
Samuell HS	328	40	12
Skyline HS	1,010	93	9
Smith HS	112	45	40
South Oak Cliff HS	252	58	23
Sunset HS	455	48	11
Southern Methodist University			
Spruce HS	275	29	11
Townview: Pub Svc	87	41	47
Wilson HS	363	75	21
Total	7,735	1,689	22

Source: District demographic data file from June 1, 2017; Scholarships or institutional grant data file was provided by CAP staff members on July 31, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; Inst. Grant = Institutional Grant.

Table 18 includes the amount of self-reported financial awards that students accepted during the 2016-17 school year. Seniors reported that they accepted a total of \$129,563,352 of financial awards, and

on average, seniors reported that they accepted \$36,816. The average amount of accepted financial awards at each campus ranged between \$7,849 and \$53,907.

Table 18: 2016-17 Amount of Financial Awards Accepted by CAP Vendor and Campus

Campus	Dollars Awarded				Total
	Minimum	Maximum	Average	Standard Deviation	
Academic Success Program					
Adams HS	\$500.00	\$234,456.00	\$31,542.86	\$32,848.01	\$9,872,916.00
Carter HS	\$0.00	\$250,000.00	\$33,536.35	\$53,329.65	\$3,823,144.00
Garza Early College HS	\$0.00	\$244,688.00	\$40,809.95	\$45,292.30	\$10,406,536.00
Hillcrest HS	\$0.00	\$104,000.00	\$24,900.49	\$27,298.87	\$2,465,149.00
Jefferson HS	\$500.00	\$196,092.00	\$26,492.28	\$39,237.31	\$3,735,412.00
Lassiter Early College HS	\$0.00	\$96,000.00	\$23,180.21	\$24,053.51	\$1,947,138.00
Molina HS	\$300.00	\$131,200.00	\$24,492.63	\$23,827.88	\$3,502,446.00
Obama Leadership Academy	\$0.00	\$92,000.00	\$24,193.12	\$25,096.56	\$2,346,733.00
Patton HS	\$25,200.00	\$38,000.00	\$30,480.00	\$6,101.80	\$152,400.00
Rangel YWLS	\$500.00	\$328,000.00	\$36,027.17	\$44,234.95	\$5,007,776.00
Seagoville HS	\$2,000.00	\$180,000.00	\$28,550.66	\$29,173.85	\$1,827,242.00
Townview: Bus	\$500.00	\$209,992.00	\$30,518.21	\$33,974.64	\$4,699,805.00
Townview: Ed & Soc	\$1,000.00	\$247,680.00	\$35,676.81	\$47,842.78	\$4,923,400.00
Townview: Hlth	\$0.00	\$247,156.00	\$30,824.66	\$43,320.25	\$5,887,510.00
Townview: SEM	\$300.00	\$281,320.00	\$53,907.37	\$67,670.01	\$21,293,412.00
White HS	\$300.00	\$198,656.00	\$32,777.19	\$35,996.25	\$5,211,574.00
Wilmer-Hutchins HS	\$250.00	\$290,336.00	\$21,619.61	\$33,549.66	\$1,880,906.00
Education is Freedom					
Adamson HS	\$75.00	\$173,280.00	\$22,013.47	\$28,444.44	\$1,695,037.00
Conrad HS	\$250.00	\$139,020.00	\$24,812.30	\$36,366.99	\$1,662,424.00
Gilliam Collegiate Academy	\$1,000.00	\$88,000.00	\$21,114.79	\$12,487.52	\$1,541,380.00
Kimball HS	\$0.00	\$420,498.00	\$23,761.13	\$68,708.18	\$7,437,235.00
Lincoln HS	\$300.00	\$280,032.00	\$31,528.68	\$62,991.44	\$2,774,524.00
Madison HS	\$500.00	\$96,000.00	\$15,425.79	\$22,647.16	\$1,172,360.00
North Dallas HS	\$100.00	\$274,692.00	\$14,199.62	\$38,493.86	\$1,576,158.00
Pinkston HS	\$500.00	\$56,000.00	\$9,551.66	\$13,787.92	\$448,928.00
Roosevelt HS	\$400.00	\$115,728.00	\$14,402.22	\$22,201.73	\$1,180,982.00
Samuell HS	\$100.00	\$57,560.00	\$13,344.88	\$13,526.46	\$1,000,866.00
Skyline HS	\$100.00	\$420,498.00	\$40,010.57	\$74,624.52	\$7,521,988.00
Smith HS	\$100.00	\$67,680.00	\$9,180.64	\$14,027.01	\$862,980.00
South Oak Cliff HS	\$100.00	\$247,605.00	\$26,907.07	\$39,403.31	\$3,067,406.00
Sunset HS	\$500.00	\$76,000.00	\$14,975.61	\$16,604.99	\$2,231,366.00
Southern Methodist University					
Spruce HS	\$500.00	\$58,000.00	\$7,849.40	\$11,845.22	\$329,675.00
Townview: Pub Svc	\$500.00	\$299,888.00	\$31,968.50	\$47,325.52	\$3,324,724.00
Wilson HS	\$0.00	\$110,000.00	\$17,868.96	\$24,576.13	\$2,751,820.00
Total	\$0.00	\$420,498.00	\$36,816.74	\$52,131.95	\$129,563,352.00

Source: Scholarships or institutional grant data file was provided by CAP staff members on July 31, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service.

Summer Melt Texting Program

Thirty-four percent of 2016-17 seniors enrolled in the Summer Melt texting program, and between five percent and 72 percent of seniors at each campus were enrolled in the program (Table 19). Of the 12 campuses that met the CAP goal of 50 percent of seniors opting to participate in the Summer Melt Texting Program, five campuses were served by ASP, six campuses were served by EIF, and one campus was served by SMU.

Table 19: 2016-17 Percentage of Seniors Enrolled in the Summer Melt Texting Program

Campus	# Seniors	# Seniors Enrolled	% Seniors Enrolled
Academic Success Program			
Adams HS	406	44	11
Carter HS	194	76	39
Garza Early College HS	99	19	19
Hillcrest HS	260	107	41
Jefferson HS	298	37	12
Lassiter Early College HS	59	35	59
Molina HS	453	118	26
Obama Leadership Academy	35	7	20
Patton HS	51	14	27
Rangel YWLS	70	4	6
Seagoville HS	278	27	10
Townview: Bus	114	58	51
Townview: Ed & Soc	69	28	41
Townview: Hlth	135	67	50
Townview: SEM	106	18	17
White HS	501	279	56
Wilmer-Hutchins HS	174	89	51
Education is Freedom			
Adamson HS	317	179	56
Conrad HS	219	124	57
Gilliam Collegiate Academy	100	72	72
Kimball HS	263	134	51
Lincoln HS	100	34	34
Madison HS	84	29	35
North Dallas HS	196	119	61
Pinkston HS	172	55	32
Roosevelt HS	100	49	49
Samuell HS	328	108	33
Skyline HS	1,010	239	24
Smith HS	112	57	51
South Oak Cliff HS	252	122	48
Sunset HS	455	72	16
Southern Methodist University			
Spruce HS	275	145	53
Townview: Pub Svc	87	4	5
Wilson HS	363	24	7
Total	7,735	2,593	34

Source: District demographic data file from June 1, 2017; Summer Melt Texting data file provided by CAP staff members on August 1, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; CAP Goal = 50 percent; **Blue** indicates that the campus met the CAP goal; Data includes 2016-17 seniors only.

SAT/ACT

Ninety-three percent of 2016-17 seniors took either the SAT or ACT, and between 78 percent and 100 percent of seniors at each campus took either the SAT or ACT (Table 20). Of the 16 campuses that met the CAP goal of 95 percent of seniors taking the SAT or ACT, nine campuses were served by ASP, five campuses were served by EIF, and two campuses were served by SMU. District results were slightly lower than the 97 percent of seniors who took either the SAT or ACT in 2015-16 (Douglas & Barton, 2016).

Table 20: 2016-17 Percentage of Seniors Who Took the SAT/ACT by CAP Vendor and Campus

Campus	# Seniors	Took SAT		Took ACT		Took SAT or ACT	
		n	%	n	%	n	%
Academic Success Program							
Adams HS	406	364	90	367	90	378	93
Carter HS	194	160	82	165	85	177	91
Garza Early College HS	99	99	100	99	100	99	100
Hillcrest HS	260	223	86	195	75	234	90
Jefferson HS	298	230	77	233	78	254	85
Lassiter Early College HS	59	59	100	58	98	59	100
Molina HS	453	393	87	387	85	413	91
Obama Leadership Academy	35	35	100	33	94	35	100
Patton HS	51	43	84	42	82	49	96
Rangel YWLS	70	70	100	70	100	70	100
Seagoville HS	278	235	85	235	85	259	93
Townview: Bus	114	114	100	112	98	114	100
Townview: Ed & Soc	69	69	100	67	97	69	100
Townview: Hlth	135	135	100	133	99	135	100
Townview: SEM	106	106	100	105	99	106	100
White HS	501	440	88	398	79	452	90
Wilmer-Hutchins HS	174	146	84	138	79	159	91
Education is Freedom							
Adamson HS	317	276	87	255	80	285	90
Conrad HS	219	190	87	193	88	200	91
Gilliam Collegiate Academy	100	100	100	100	100	100	100
Kimball HS	263	242	92	240	91	250	95
Lincoln HS	100	83	83	80	80	86	86
Madison HS	84	71	85	81	96	83	99
North Dallas HS	196	159	81	163	83	176	90
Pinkston HS	172	148	86	151	88	159	92
Roosevelt HS	100	74	74	59	59	78	78
Samuell HS	328	271	83	249	76	287	88
Skyline HS	1,010	955	95	915	91	973	96
Smith HS	112	111	99	112	100	112	100
South Oak Cliff HS	252	189	75	185	73	208	83
Sunset HS	455	400	88	380	84	415	91
Southern Methodist University							
Spruce HS	275	235	85	212	77	251	91
Townview: Pub Svc	87	86	99	85	98	86	99
Wilson HS	363	328	90	318	88	345	95
Total	7,735	6,839	88	6,615	86	7,156	93

Source: District demographic data file from June 1, 2017; District SAT and ACT data files from July 24, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; CAP goal = 95 percent; **Blue** indicates that the campus met the CAP goal.

College and Scholarship Essay Assistance

Thirty-nine percent and 46 percent of seniors received college or scholarship essay assistance during the 2016-17 school year, respectively (Table 21). Fifteen and 13 schools served by ASP met the CAP goal of 60 percent of seniors receiving college or scholarship essay assistance, respectively. Two of the schools served by EIF and none of the schools served by SMU met this goal.

Table 21: 2016-17 Percentage of Students Assisted with Essays by CAP Vendor and Campus

Campus	# Seniors	College Essay Assistance		College Scholarship Assistance	
		# Served	% Served ^a	# Served	% Served ^a
Academic Success Program					
Adams HS	406	277	68	294	72
Carter HS	194	175	90	124	64
Garza Early College HS	99	99	100	100	100
Hillcrest HS	260	153	59	120	46
Jefferson HS	298	249	84	230	77
Lassiter Early College HS	59	57	97	57	97
Molina HS	453	323	71	323	71
Obama Leadership Academy	35	33	94	35	100
Patton HS	51	31	61	17	33
Rangel YWLS	70	8	11	8	11
Seagoville HS	278	201	72	161	58
Townview: Bus	114	113	99	113	99
Townview: Ed & Soc	69	71	100	71	100
Townview: Hlth	135	189	100	196	100
Townview: SEM	106	122	100	122	100
White HS	501	434	87	443	88
Wilmer-Hutchins HS	174	232	100	228	100
Education is Freedom					
Adamson HS	317	36	11	47	15
Conrad HS	219	140	64	161	74
Gilliam Collegiate Academy	100	1	1	24	24
Kimball HS	263	5	2	55	21
Lincoln HS	100	6	6	32	32
Madison HS	84	10	12	35	42
North Dallas HS	196	8	4	115	59
Pinkston HS	172	68	40	41	24
Roosevelt HS	100	50	50	15	15
Samuell HS	328	18	5	59	18
Skyline HS	1,010	12	1	215	21
Smith HS	112	97	87	96	86
S. Oak Cliff HS	252	16	6	101	40
Sunset HS	455	11	2	60	13
Southern Methodist University					
Spruce HS	275	23	8	41	15
Townview: Pub Svc	87	15	17	11	13
Wilson HS	363	6	2	3	1
Total	7,735	3,042	39	3,539	46

Source: CAP participation data file from July 18, 2017; District demographic data file from June 1, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; CAP goal = 60 percent; Blue indicates that the campus met the CAP goal. Because students could attend more than one campus during the 2016-17 school year, students could receive essay or scholarship services at multiple campuses. Thus, the number of students served at each campus does not sum to the total number of served students, which only includes unique students. ^aPercentage was capped at 100 percent because data might include seniors no longer enrolled.

SUMMARY AND RECOMMENDATIONS

Summary

The three College Access program (CAP) vendors selected for the 2016-17 school year were Academic Success Program (ASP), Education is Freedom (EIF), and Southern Methodist University (SMU). These CAP vendors served grades nine to 12 in the Dallas ISD Title I high schools. Because CAP was designed to be a collaborative effort between CAP vendors and campus counseling staff, CAP vendors provided college access services that supplemented the work of counselors. These services included helping students and parents with 1) using Naviance, 2) completing college and financial aid applications, 3) registering and preparing for the SAT, ACT, or the *Texas State Initiative Assessment (TSIA)*, 4) completing college and scholarship essays, and 5) attending college fairs.

Although the strength of the relationship was relatively weak, an analysis of National Student Clearinghouse data for 2014-15 and 2015-16 Dallas ISD graduates indicated that seniors who participated in CAP were significantly more likely to enroll in college within one year of graduating high school than those who did not participate. A relatively weak relationship was also found between CAP participation and the type of college where seniors enrolled. CAP participants were statistically more likely to enroll in two-year colleges than non-participants, and non-participants were statistically more likely to enroll in four-year colleges than CAP participants. However, CAP participants who visited a CAP vendor at least 10 times were statistically more likely to enroll in a four-year college than a two-year college or not enrolling at any college. CAP participants who visited a CAP vendor at least 10 times also had a significantly higher average GPA than those who visited between one and nine times or not at all. Furthermore, 96 percent of 2014-15 CAP participants and non-participants who enrolled in college within one year of graduating high school remained enrolled in college in 2016-17.

While the number of campuses served by each of the CAP vendors has fluctuated from 2014-15 to 2016-17, CAP vendors have focused primarily on providing services related to applying to college and for financial aid. During the 2016-17 school year, ASP and EIF most often provided information about applying to college, and SMU most often helped students apply to four-year colleges. In addition, 37 percent of all students and 90 percent of seniors were served by a CAP vendor during the 2016-17 school year. On average, the students receiving CAP services in 2016-17 were served between four and five times by one of the CAP vendors, but most commonly, students visited a CAP vendor one or two times during the 2016-17 school year. Furthermore, CAP vendors helped counselors to conduct workshops for parents and students throughout the school year. In 2016-17, 35 percent of workshops held by ASP and EIF focused on college and financial aid applications, and 37 percent of workshops held by SMU focused on college fair and visits.

To review the working relationship between CAP advisors and counselors in their efforts to meet program goals, the evaluator reviewed all 34 Campus Goal Forms for the 2016-17 school year. The Campus Goal Forms outlined each CAP goal and helped CAP advisors and counselors determine their

level of responsibility for achieving each goal. The following six goals from the Campus Goal Forms were examined because they addressed student participation in CAP:

- 98 percent of seniors completing Naviance StrengthsExplorer® Assessment
- 95 percent of seniors completing at least one college application
- 60 percent of senior completing a financial aid application
- 50 percent of seniors opting to participate in the Summer Melt texting program
- 95 percent of seniors registering and taking the SAT or ACT
- 60 percent of seniors receiving college and scholarship essay assistance.

Between 18 percent and 32 percent of CAP vendor goals were lower than the corresponding program goals, between 21 percent and 38 percent of CAP vendor goals were the same as the corresponding program goals, and between 12 percent and 26 percent of CAP vendor goals were higher than the corresponding program goals. This provided initial evidence that the Campus Goal Form allowed CAP advisors and counselors to either differentiate or share equal responsibility for each program goal. However, almost 30 percent of all Campus Goal Forms were missing at least one CAP vendor goal.

CAP vendors successfully helped counselors to meet or almost meet CAP goals regarding college applications, financial assistance, and the SAT and ACT exams. Ninety-nine percent of 2016-17 seniors completed at least one college application through ApplyTexas, 62 percent of seniors completed a FAFSA application, and 93 percent of seniors had taken the SAT or ACT. However, CAP vendors and counselors lagged behind on the CAP goals related to the Naviance StrengthsExplorer, Summer Melt texting program, and college and scholarship essay assistance. Forty-nine percent of 2016-17 seniors completed the Naviance StrengthsExplorer, 34 percent of seniors enrolled in the Summer Melt texting program, and 39 percent and 46 percent of seniors received assistance with college and scholarship essays, respectively.

Recommendations

- **CAP advisors and counselors should be encouraged to set vendor goals for all CAP goals.** CAP advisors and counselors were able to use the Campus Goal Forms to set goals for the CAP advisors that were higher than, the same as, or lower than each of the CAP goals. However, almost 30 percent of all Campus Goal Forms were missing at least one CAP vendor goal. Because CAP advisors can only supplement the work of counselors, CAP advisors and counselors should be encouraged to set CAP vendor goals to set clear expectations regarding their level of responsibility for achieving each of the program goals.
- **College Access and Counseling Services program staff members should identify how the percentage of seniors completing the Naviance StrengthsExplorer can be increased.** Only three and two campuses achieved the CAP goal for Naviance StrengthsExplorer in 2015-16 and 2016-17, respectively. Because 2015-16 was the first year CAP vendors and counselors used Naviance, they might not be familiar with all of the tools available on Naviance. Additional professional development or training might be necessary to help CAP advisors and counselors learn how to use Naviance.

Furthermore, program staff members should contact CAP advisors and counselors to discuss why the Naviance StrengthsExplorer is not being used on their campus and whether any procedures for administering the test can be improved.

- **College Access and Counseling Services program staff members should continue to encourage seniors to enroll in the Summer Melt Texting program.** While over a third of 2016-17 seniors were enrolled in the program, only 12 campuses had at least 50 percent of seniors enrolled in the program. Program staff members should collaborate with Commit! to teach students the benefits of enrolling in the program in order to increase the percentage of students who enroll in college after graduating from high school. Furthermore, because 2016-17 was the first year that data were available to evaluate the Summer Melt texting program, CAP staff members should continue to provide data for this goal.
- **College Access, Counseling Services, and CAP vendor staff members should review current procedures regarding college and scholarship essay assistance to increase the percentage of students served.** While over two-thirds of schools served by ASP met the CAP goal for college or scholarship essay assistance, only two schools served by EIF and none of the schools served by SMU met this goal. Because the data were self-reported by CAP vendors, it was not possible to determine whether ASP simply documented more work on college or scholarship essay assistance than other CAP vendors or if EIF and SMU provided limited college or scholarship essay assistance to seniors during the 2016-17 school year. Thus, program staff members should determine why CAP vendors are reporting different levels of assistance with college and scholarship essays.
- **CAP staff members should continue to reevaluate the current program goals to ensure that the necessary data are available for each goal.** In 2015-16, data were not available to determine whether 50 percent of seniors participated in the Summer Melt texting program or 50 percent of seniors attended at least one college fair. While 2016-17 was the first year that data for the Summer Melt text program were available, CAP vendors were not required to track the attendance of individual students at the college fairs. As a result, the evaluator was not able to determine whether 50 percent of seniors attended at least one college fair during the 2016-17 school year.

REFERENCES

Douglas, N., & Barton, M. (August 2016). Evaluation of the College Access Program: Final report. Dallas, TX: Dallas Independent School District.

APPENDICES

Appendix A

Appendix A: 2016-17 College Access Program Goal Form

Activity	Population Served	Outputs	Outcomes	Campus Goal	CAP Vendor Goal
Naviance StrengthsExplorer® Assessment	12 th grade students	98% of seniors will complete Naviance StrengthsExplorer® Assessment	Seniors will complete Naviance StrengthsExplorer® Assessment	98% of seniors will complete Naviance StrengthsExplorer® Assessment	<i>Example: CAP Vendor assists X%/# of seniors with the StrengthsExplorer® assessment</i>
Completing College Applications	12 th grade students 12 th grade parents	95% of the senior class should be served	Students will complete college applications	95% of seniors will complete at least one college application	<i>Example: CAP Vendor assists X%/# of seniors with college applications</i>
Completing Financial Aid Applications (Summer Melt)	12 th grade students 12 th grade parents	60% of the senior class should be served	Students will complete financial aid applications (FAFSA, TASFA, Scholarship) Seniors will participate in Summer Melt Prevention texting program	60% of senior class will complete a financial aid application (FAFSA, TASFA, scholarship) 50% of seniors will opt-in for Summer Melt Prevention texting program	<i>Example: CAP Vendor assists X%/# of seniors with financial aid applications; CAP Vendor enrolls X%/# of seniors in Summer Melt program</i>
Registering for SAT, ACT and/or TSIA College Exams	11 th -12 th grade students	95% of the senior class should be served	Students will register for and take the SAT, ACT and/or TSIA	95% of seniors will register and take the SAT or ACT	<i>Example: CAP Vendor assists X%/# of juniors and/or seniors with test registration</i>
College and Scholarship Essay Assistance	9 th -12 th grade students	60% of the senior class should be served (in conjunction with other school/curricular support activities)	Students will edit their college and scholarship essays with the assistance of a counselor, College Access Program vendor and/or teacher		<i>Example: CAP Vendor assists X%/# of seniors with college and/or scholarship essays</i>

SCHOOL: _____

Topic	Staff/Vendors Involved	Outputs	Outcomes	Campus Goal	CAP Vendor Goal
Test Preparation	Counselors, College Access Program vendors, and CCR staff	Number of test preparation sessions Number of students participating in test preparation sessions	More students will attend Dallas ISD SAT/ACT/PSAT/TSIA preparation sessions		<i>Example: CAP Vendor conducts test prep sessions for X%/# of students (by grade level) and/or CAP Vendor assists X%/# of students with test prep registration</i>
College Fairs	Counselors and College Access Program vendors	Number of college fairs Number of students and parents participating in college fairs	More students will attend college fairs	50% of seniors will attend at least one college fair	<i>Example: CAP Vendor specifically assists Counselors with: NAME ACTIVITIES</i>
Campus Counseling Meetings	Counselors and College Access Program vendors	Counselors and College Access Program vendors will meet once per week	College Access Program services are provided on time and meet standards		<i>Example: CAP Vendor will meet with Counselors at TIME on DAY OF WEEK</i>
Postsecondary Counselor Training Meetings	Counselors, College Access Program vendors, Central Staff	Counseling Services and CCR Central Staff, Counselors, and College Access Program vendors will meet at least six times during the school year	Counseling staff and College Access Program vendors will be better informed on Counseling Services issues	At least six Postsecondary Counselor Training meetings will be held during the 2016-2017 school year.	<i>Example: CAP Vendor or program representative attends all Postsecondary Counselor Training meetings</i>

Allowable Title I activities by CAP vendors include student and parent (individual and small group) sessions for any of the following:

- Assisting with Naviance
- Completing college applications
- Completing financial aid applications (including FAFSA, TASFA, and scholarships)
- Registering students for SAT, ACT and/or TSIA
- Test preparation for SAT, ACT and/or TSIA
- College and scholarship essay assistance
- College Fair(s) participation (with school counseling staff management)

Contracts may not include activities other than those outlined above

- No scholarships may be awarded by CAP vendors unless provided by documented outside sources and approved by CCR Executive Director
- No money (including phone booth money grab), supplies, equipment, or gifts may be given to students by CAP vendors
- CAP vendors may spend funds to provide materials to students that support test preparation, college selection, and applications for college and/or financial aid/scholarships; these materials must be approved by the CCR Executive Director

I hereby approve the Campus and College Access Program (CAP) Vendor Annual Goals, and acknowledge and understand the allowable activities and restrictions stated above. *THIS SIGNED FORM DUE TO DR. SYLVIA LOPEZ & KASEY YANNA BY September 30, 2016.*

Lead Counselor Name	Lead Counselor Signature	Date
College Access Program Vendor Name	CAP Vendor Signature	Date
Principal Name	Principal Signature	Date

Appendix B

Appendix B: 2016-17 Reasons for Student Visits by Campus - Academic Success Program

Reason	# Visits	%
Adams HS (5,621 Total Visits)		
College & Financial Aid Information	1,902	34
College & Financial Aid Applications	1,580	28
College Fairs	0	0
Test Preparation & Registration	613	11
College & Scholarship Essays	1,375	24
Other	151	3
Carter HS (5,344 Total Visits)		
College & Financial Aid Information	2,094	39
College & Financial Aid Applications	1,591	30
College Fairs	49	1
Test Preparation & Registration	233	4
College & Scholarship Essays	1,196	22
Other	181	3
Garza Early College HS (8,171 Total Visits)		
College & Financial Aid Information	2,631	32
College & Financial Aid Applications	2,536	31
College Fairs	0	0
Test Preparation & Registration	438	5
College & Scholarship Essays	2,564	31
Other	2	0
Hillcrest HS (3,739 Total Visits)		
College & Financial Aid Information	1,870	50
College & Financial Aid Applications	728	19
College Fairs	0	0
Test Preparation & Registration	224	6
College & Scholarship Essays	672	18
Other	245	7
Jefferson HS (9,526 Total Visits)		
College & Financial Aid Information	3,387	36
College & Financial Aid Applications	2,785	29
College Fairs	0	0
Test Preparation & Registration	1,200	13
College & Scholarship Essays	1,900	20
Other	254	3
Lassiter Early College HS (2,066 Total Visits)		
College & Financial Aid Information	665	32
College & Financial Aid Applications	505	24
College Fairs	0	0
Test Preparation & Registration	438	21
College & Scholarship Essays	455	22
Other	3	0
Molina HS (5,424 Total Visits)		
College & Financial Aid Information	1,949	36
College & Financial Aid Applications	1,663	31
College Fairs	0	0
Test Preparation & Registration	318	6
College & Scholarship Essays	1,453	27
Other	41	1

table continues

Table (continued)

Reason	# Visits	%
Obama Leadership Academy (2,190 Total Visits)		
College & Financial Aid Information	894	41
College & Financial Aid Applications	536	24
College Fairs	0	0
Test Preparation & Registration	146	7
College & Scholarship Essays	565	26
Other	49	2
Patton HS (554 Total Visits)		
College & Financial Aid Information	186	34
College & Financial Aid Applications	158	29
College Fairs	0	0
Test Preparation & Registration	48	9
College & Scholarship Essays	160	29
Other	2	0
Rangel YWLS (365 Total Visits)		
College & Financial Aid Information	197	54
College & Financial Aid Applications	71	19
College Fairs	0	0
Test Preparation & Registration	72	20
College & Scholarship Essays	25	7
Other	0	0
Seagoville HS (5,935 Total Visits)		
College & Financial Aid Information	2,343	39
College & Financial Aid Applications	1,435	24
College Fairs	0	0
Test Preparation & Registration	906	15
College & Scholarship Essays	1,086	18
Other	165	3
Townview: Bus (4,411 Total Visits)		
College & Financial Aid Information	1,383	31
College & Financial Aid Applications	1,199	27
College Fairs	0	0
Test Preparation & Registration	683	15
College & Scholarship Essays	1,128	26
Other	18	0
Townview: Ed & Soc (3,045 Total Visits)		
College & Financial Aid Information	1,127	37
College & Financial Aid Applications	784	26
College Fairs	0	0
Test Preparation & Registration	327	11
College & Scholarship Essays	738	24
Other	69	2
Townview: Hlth (4,888 Total Visits)		
College & Financial Aid Information	1,618	33
College & Financial Aid Applications	1,234	25
College Fairs	0	0
Test Preparation & Registration	861	18
College & Scholarship Essays	1,157	24
Other	18	0

table continues

Table (continued)

Reason	# Visits	%
Townview: SEM (4,390 Total Visits)		
College & Financial Aid Information	1,523	35
College & Financial Aid Applications	1,216	28
College Fairs	0	0
Test Preparation & Registration	242	6
College & Scholarship Essays	1,205	27
Other	204	5
White HS (12,439 Total Visits)		
College & Financial Aid Information	4,711	38
College & Financial Aid Applications	3,659	29
College Fairs	33	0
Test Preparation & Registration	438	4
College & Scholarship Essays	3,386	27
Other	212	2
Wilmer-Hutchins HS (10,262 Total Visits)		
College & Financial Aid Information	3,793	37
College & Financial Aid Applications	1,997	19
College Fairs	328	3
Test Preparation & Registration	1,537	15
College & Scholarship Essays	1,808	18
Other	799	8

Source: CAP participation data file from July 18, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Not all percentages may sum to 100 percent due to rounding.

Appendix C

Appendix C: 2016-17 Reasons for Student Visits by Campus - Education is Freedom

Reason	# Visits	%
Adamson HS (12,494 Total Visits)		
College & Financial Aid Information	3,494	28
College & Financial Aid Applications	5,554	44
College Fairs	1,095	9
Test Preparation & Registration	600	5
College & Scholarship Essays	160	1
Other	1,591	13
Conrad HS (12,915 Total Visits)		
College & Financial Aid Information	4,021	31
College & Financial Aid Applications	4,834	37
College Fairs	236	2
Test Preparation & Registration	182	1
College & Scholarship Essays	1,729	13
Other	1,913	15
Gilliam Collegiate Academy (1,012 Total Visits)		
College & Financial Aid Information	293	29
College & Financial Aid Applications	133	13
College Fairs	0	0
Test Preparation & Registration	306	30
College & Scholarship Essays	45	4
Other	235	23
Kimball HS (7,451 Total Visits)		
College & Financial Aid Information	2,430	33
College & Financial Aid Applications	1,980	27
College Fairs	308	4
Test Preparation & Registration	1,139	15
College & Scholarship Essays	74	1
Other	1,520	20
Lincoln HS (1,281 Total Visits)		
College & Financial Aid Information	324	25
College & Financial Aid Applications	483	38
College Fairs	0	0
Test Preparation & Registration	65	5
College & Scholarship Essays	72	6
Other	337	26
Madison HS (1,442 Total Visits)		
College & Financial Aid Information	561	39
College & Financial Aid Applications	494	34
College Fairs	49	3
Test Preparation & Registration	13	1
College & Scholarship Essays	114	8
Other	211	15
North Dallas HS (8,253 Total Visits)		
College & Financial Aid Information	3,069	37
College & Financial Aid Applications	3,493	42
College Fairs	42	1
Test Preparation & Registration	140	2
College & Scholarship Essays	323	4
Other	1,186	14

table continues

Table (continued)

Reason	# Visits	%
Pinkston HS (5,846 Total Visits)		
College & Financial Aid Information	2,542	43
College & Financial Aid Applications	1,833	31
College Fairs	4	0
Test Preparation & Registration	130	2
College & Scholarship Essays	184	3
Other	1,153	20
Roosevelt HS (2,698 Total Visits)		
College & Financial Aid Information	754	28
College & Financial Aid Applications	1,433	53
College Fairs	12	0
Test Preparation & Registration	318	12
College & Scholarship Essays	108	4
Other	73	3
Samuell HS (3,619 Total Visits)		
College & Financial Aid Information	537	15
College & Financial Aid Applications	2,395	66
College Fairs	155	4
Test Preparation & Registration	237	7
College & Scholarship Essays	141	4
Other	154	4
Skyline HS (15,996 Total Visits)		
College & Financial Aid Information	5,105	32
College & Financial Aid Applications	8,466	53
College Fairs	2	0
Test Preparation & Registration	853	5
College & Scholarship Essays	444	3
Other	1,126	7
Smith HS (5,346 Total Visits)		
College & Financial Aid Information	1,428	27
College & Financial Aid Applications	2,164	40
College Fairs	215	4
Test Preparation & Registration	173	3
College & Scholarship Essays	763	14
Other	603	11
South Oak Cliff HS (5,448 Total Visits)		
College & Financial Aid Information	2,491	46
College & Financial Aid Applications	1,453	27
College Fairs	419	8
Test Preparation & Registration	707	13
College & Scholarship Essays	227	4
Other	151	3
Sunset HS (6,196 Total Visits)		
College & Financial Aid Information	1,618	26
College & Financial Aid Applications	4,096	66
College Fairs	26	0
Test Preparation & Registration	138	2
College & Scholarship Essays	316	5
Other	2	0

Source: CAP participation data file from July 18, 2017.

Note: HS = high school; Not all percentages may sum to 100 percent due to rounding.

Appendix D

Appendix D: 2016-17 Reasons for Student Visits by Campus - Southern Methodist University

Reason	# Visits	%
Spruce HS (5,476 Total Visits)		
College & Financial Aid Information	1,234	23
College & Financial Aid Applications	2,377	43
College Fairs	776	14
Test Preparation & Registration	731	13
College & Scholarship Essays	185	3
Other	173	3
Townview: Pub Svc (822 Total Visits)		
College & Financial Aid Information	212	26
College & Financial Aid Applications	332	40
College Fairs	21	3
Test Preparation & Registration	174	21
College & Scholarship Essays	43	5
Other	40	5
Wilson HS (3,663 Total Visits)		
College & Financial Aid Information	1,320	36
College & Financial Aid Applications	1,196	33
College Fairs	285	8
Test Preparation & Registration	575	16
College & Scholarship Essays	17	0
Other	270	7

Source: CAP participation data file from July 18, 2017.

Note: HS = high school; Pub Svc = public service; Not all percentages may sum to 100 percent due to rounding.

Appendix E

Appendix E: 2016-17 Number of Times Students Visited CAP Vendor by Campus

Vendor	N of Students	Minimum Visits	Max Visits	Mean Visits	Std. Dev.
Academic Success Program					
Adams HS	462	1	42	4	4
Carter HS	106	1	52	10	13
Garza Early College HS	202	1	55	11	10
Hillcrest HS	382	1	25	3	4
Jefferson HS	584	1	66	5	9
Lassiter Early College HS	114	1	28	6	5
Molina HS	444	1	30	4	4
Obama Leadership Academy	87	1	17	6	6
Patton HS	57	1	18	3	4
Rangel YWLS	114	1	5	2	1
Seagoville HS	468	1	44	4	5
Townview: Bus	260	1	43	5	5
Townview: Ed & Soc	146	1	41	7	7
Townview: Hlth	274	1	42	5	5
Townview: SEM	174	1	38	6	7
White HS	828	1	57	5	6
Wilmer-Hutchins HS	708	1	72	6	7
Education is Freedom					
Adamson HS	758	1	72	8	10
Conrad HS	436	1	82	8	13
Gilliam Collegiate Academy	205	1	13	3	2
Kimball HS	816	1	59	4	5
Lincoln HS	160	1	35	5	5
Madison HS	115	1	44	7	9
North Dallas HS	357	1	143	8	11
Pinkston HS	337	1	64	8	10
Roosevelt HS	164	1	54	8	9
Samuell HS	620	1	43	3	4
Skyline HS	1,232	1	51	5	4
Smith HS	235	1	40	6	7
South Oak Cliff HS	600	1	41	4	6
Sunset HS	913	1	16	3	3
Southern Methodist University					
Spruce HS	742	1	43	4	5
Townview: Pub Svc	169	1	16	4	2
Wilson HS	869	1	60	4	5

Source: CAP participation data file from July 18, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; Std. Dev. = standard deviation; Not all percentages may sum to 100 percent due to rounding.

Appendix E: 2016-17 Number of Times Students Visited CAP Vender by Campus

		1 Visit		2 Visits		3 Visits		4 Visits		5-9 Visits		10 or More Visits	
Campus	N	n	%	n	%	n	%	n	%	n	%	n	%
Academic Success Program													
Adams HS	462	183	40	75	16	60	13	38	8	70	15	36	8
Carter HS	106	45	42	12	11	3	3	4	4	6	6	36	34
Garza Early College HS	202	12	6	15	7	25	12	24	12	37	18	89	44
Hillcrest HS	382	158	41	76	20	55	14	29	8	44	12	20	5
Jefferson HS	584	254	43	86	15	56	10	53	9	68	12	67	11
Lassiter Early College HS	114	9	8	12	11	20	18	34	30	20	18	19	17
Molina HS	444	188	42	88	20	40	9	28	6	63	14	37	8
Obama Leadership Academy	87	25	29	24	28	3	3	0	0	0	0	35	40
Patton HS	57	25	44	15	26	4	7	4	7	5	9	4	7
Rangel YWLS	114	65	57	23	20	20	18	5	4	1	1	0	0
Seagoville HS	468	162	35	103	22	51	11	39	8	72	15	41	9
Townview: Bus	260	89	34	34	13	33	13	15	6	46	18	43	17
Townview: Ed & Soc	146	29	20	27	18	17	12	12	8	29	20	32	22
Townview: Hlth	274	34	12	74	27	41	15	29	11	63	23	33	12
Townview: SEM	174	36	21	31	18	25	14	11	6	32	18	39	22
White HS	828	275	33	148	18	83	10	67	8	161	19	94	11
Wilmer-Hutchins HS	708	159	22	152	21	82	12	53	7	148	21	114	16
Education is Freedom													
Adamson HS	758	246	32	107	14	49	6	22	3	72	9	262	35
Conrad HS	436	153	35	45	10	33	8	23	5	67	15	115	26
Gilliam Collegiate Academy	205	62	30	54	26	42	20	17	8	25	12	5	2
Kimball HS	816	298	37	150	18	83	10	68	8	126	15	91	11
Lincoln HS	160	44	28	21	13	18	11	20	13	34	21	23	14
Madison HS	115	38	33	12	10	8	7	6	5	20	17	31	27
North Dallas HS	357	105	29	39	11	13	4	18	5	68	19	114	32
Pinkston HS	337	119	35	23	7	20	6	11	3	65	19	99	29
Roosevelt HS	164	48	29	19	12	10	6	10	6	26	16	51	31
Samuell HS	620	298	48	77	12	76	12	41	7	100	16	28	5
Skyline HS	1,232	197	16	173	14	200	16	181	15	389	32	92	7
Smith HS	235	57	24	37	16	21	9	22	9	52	22	46	20
South Oak Cliff HS	600	256	43	92	15	49	8	45	8	93	16	65	11
Sunset HS	913	231	25	222	24	148	16	114	12	172	19	26	3
Southern Methodist University													
Spruce HS	742	233	31	134	18	91	12	51	7	153	21	80	11
Townview: Pub Svc	169	32	19	38	22	29	17	24	14	41	24	5	3
Wilson HS	869	315	36	162	19	95	11	88	10	155	18	54	6

Source: CAP participation data file from July 18, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service; Not all percentages may sum to 100 percent due to rounding.

Appendix F

Appendix F: 2016-17 Percentage of Students Served by CAP Vendor and Campus

Campus	All Students		Seniors	
	<i>n</i>	%	<i>n</i>	%
Academic Success Program				
Adams HS	1,940	23	406	80
Carter HS	1,099	21	194	90
Garza Early College HS	424	48	99	100
Hillcrest HS	1,054	35	260	83
Jefferson HS	1,609	35	298	89
Lassiter Early College HS	237	47	59	98
Molina HS	2,087	21	453	82
Obama Leadership Academy	182	47	35	100
Patton HS	113	40	51	78
Rangel YWLS	270	43	70	86
Seagoville HS	1,336	34	278	88
Townview: Bus	500	52	114	98
Townview: Ed & Soc	327	42	69	100
Townview: Hlth	545	49	135	99
Townview: SEM	418	41	106	98
White HS	2,233	33	501	88
Wilmer-Hutchins HS	806	77	174	95
Education is Freedom				
Adamson HS	1,433	52	317	98
Conrad HS	1,244	34	219	93
Gilliam Collegiate Academy	356	58	100	76
Kimball HS	1,397	55	263	95
Lincoln HS	519	29	100	86
Madison HS	448	25	84	92
North Dallas HS	992	33	196	89
Pinkston HS	906	35	172	95
Roosevelt HS	622	24	100	90
Samuell HS	1,787	33	328	89
Skyline HS	4,397	27	1,010	95
Smith HS	382	61	112	99
South Oak Cliff HS	1,225	46	252	85
Sunset HS	1,903	47	455	94
Southern Methodist University				
Spruce HS	1,706	42	275	93
Townview: Pub Svc	379	45	87	89
Wilson HS	1,764	48	363	98

Source: CAP participation data file from July 18, 2017; District demographic data file from June 1, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Pub Svc = public service.

Appendix G

Appendix G: 2016-17 Number of Student and Parent Workshops by Type and Campus - Academic Success Program

Type of Workshop	# of Workshops	%
Adams HS (23 Total Workshops)		
College & Financial Aid Information	2	9
College & Financial Aid Applications	9	39
College Fairs & Visits	9	39
Test Preparation & Registration	1	4
College & Scholarship Essays	2	9
Carter HS (19 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	8	42
College Fairs & Visits	11	58
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Garza Early College HS (54 Total Workshops)		
College & Financial Aid Information	12	22
College & Financial Aid Applications	34	63
College Fairs & Visits	0	0
Test Preparation & Registration	4	7
College & Scholarship Essays	4	7
Hillcrest HS (8 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	2	25
College Fairs & Visits	6	75
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Jefferson HS (61 Total Workshops)		
College & Financial Aid Information	1	2
College & Financial Aid Applications	38	62
College Fairs & Visits	13	21
Test Preparation & Registration	8	13
College & Scholarship Essays	1	2
Lassiter Early College HS (6 Total Workshops)		
College & Financial Aid Information	1	17
College & Financial Aid Applications	3	50
College Fairs & Visits	0	0
Test Preparation & Registration	2	33
College & Scholarship Essays	0	0
Molina (17 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	13	76
College Fairs & Visits	4	24
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Obama Leadership Academy (3 Total Workshops)		
College & Financial Aid Information	1	33
College & Financial Aid Applications	0	0
College Fairs & Visits	0	0
Test Preparation & Registration	2	67
College & Scholarship Essays	0	0

table continues

Table (continued)

Type of Workshop	# of Workshops	%
Patton HS (7 Total Workshops)		
College & Financial Aid Information	1	14
College & Financial Aid Applications	0	0
College Fairs & Visits	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	6	86
Rangel YWLS (3 Total Workshops)		
College & Financial Aid Information	3	100
College & Financial Aid Applications	0	0
College Fairs & Visits	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Seagoville HS (10 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	0	0
College Fairs & Visits	1	10
Test Preparation & Registration	9	90
College & Scholarship Essays	0	0
Townview: Bus (14 Total Workshops)		
College & Financial Aid Information	2	14
College & Financial Aid Applications	4	29
College Fairs & Visits	3	21
Test Preparation & Registration	5	36
College & Scholarship Essays	0	0
Townview: Ed & Soc (18 Total Workshops)		
College & Financial Aid Information	2	11
College & Financial Aid Applications	3	17
College Fairs & Visits	7	39
Test Preparation & Registration	4	22
College & Scholarship Essays	2	11
Townview: Hlth (7 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	5	71
College Fairs & Visits	1	14
Test Preparation & Registration	1	14
College & Scholarship Essays	0	0
Townview: SEM (24 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	1	4
College Fairs & Visits	23	96
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
White HS (32 Total Workshops)		
College & Financial Aid Information	15	47
College & Financial Aid Applications	2	6
College Fairs & Visits	15	47
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0

table continues

Table (continued)

Type of Workshop	# of Workshops	%
Wilmer-Hutchins HS (83 Total Workshops)		
College & Financial Aid Information	30	36
College & Financial Aid Applications	15	18
College Fairs & Visits	25	30
Test Preparation & Registration	8	10
College & Scholarship Essays	5	6

Source: CAP participation data file from July 18, 2017.

Note: HS = high school; YWLS = young women's leadership school; Bus = business; Ed & Soc = education and social services; Hlth = health; SEM = science and engineering; Not all percentages may sum to 100 percent due to rounding.

Appendix H

Appendix H: 2016-17 Number of Student and Parent Workshops by Type and Campus - Education is Freedom

Type of Workshop	# of Workshops	%
Adamson HS (38 Total Workshops)		
College & Financial Aid Information	7	18
College & Financial Aid Applications	19	50
College Fairs & Visits	11	29
Test Preparation & Registration	1	3
College & Scholarship Essays	0	0
Conrad HS (24 Total Workshops)		
College & Financial Aid Information	10	42
College & Financial Aid Applications	4	17
College Fairs & Visits	10	42
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Gilliam Collegiate Academy (9 Total Workshops)		
College & Financial Aid Information	7	78
College & Financial Aid Applications	0	0
College Fairs & Visits	1	11
Test Preparation & Registration	1	11
College & Scholarship Essays	0	0
Kimball HS (19 Total Workshops)		
College & Financial Aid Information	9	47
College & Financial Aid Applications	1	5
College Fairs & Visits	8	42
Test Preparation & Registration	0	0
College & Scholarship Essays	1	5
Lincoln HS (7 Total Workshops)		
College & Financial Aid Information	4	57
College & Financial Aid Applications	1	14
College Fairs & Visits	1	14
Test Preparation & Registration	1	14
College & Scholarship Essays	0	0
Madison HS (11 Total Workshops)		
College & Financial Aid Information	3	27
College & Financial Aid Applications	1	9
College Fairs & Visits	6	55
Test Preparation & Registration	1	9
College & Scholarship Essays	0	0
North Dallas HS (35 Total Workshops)		
College & Financial Aid Information	11	31
College & Financial Aid Applications	18	51
College Fairs & Visits	5	14
Test Preparation & Registration	1	3
College & Scholarship Essays	0	0
Pinkston HS (34 Total Workshops)		
College & Financial Aid Information	10	29
College & Financial Aid Applications	11	32
College Fairs & Visits	11	32
Test Preparation & Registration	0	0
College & Scholarship Essays	2	6

table continues

Table (continued)

Type of Workshop	# of Workshops	%
Roosevelt HS (4 Total Workshops)		
College & Financial Aid Information	0	0
College & Financial Aid Applications	4	100
College Fairs & Visits	0	0
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Samuell HS (25 Total Workshops)		
College & Financial Aid Information	8	32
College & Financial Aid Applications	12	48
College Fairs & Visits	3	12
Test Preparation & Registration	2	8
College & Scholarship Essays	0	0
Skyline HS (28 Total Workshops)		
College & Financial Aid Information	7	25
College & Financial Aid Applications	18	64
College Fairs & Visits	3	11
Test Preparation & Registration	0	0
College & Scholarship Essays	0	0
Smith HS (47 Total Workshops)		
College & Financial Aid Information	12	26
College & Financial Aid Applications	21	45
College Fairs & Visits	10	21
Test Preparation & Registration	1	2
College & Scholarship Essays	2	4
South Oak Cliff HS (35 Total Workshops)		
College & Financial Aid Information	14	40
College & Financial Aid Applications	5	14
College Fairs & Visits	13	37
Test Preparation & Registration	2	6
College & Scholarship Essays	1	3
Sunset HS (37 Total Workshops)		
College & Financial Aid Information	9	24
College & Financial Aid Applications	9	24
College Fairs & Visits	4	11
Test Preparation & Registration	1	3
College & Scholarship Essays	14	38

Source: CAP participation data file from July 18, 2017.

Note: HS = high school; Not all percentages may sum to 100 percent due to rounding.

Appendix I

Appendix I: 2016-17 Number of Student and Parent Workshops by Type and Campus - Southern Methodist University

Type of Workshop	# of Workshops	%
Spruce HS (108 Total Workshops)		
College & Financial Aid Information	42	39
College & Financial Aid Applications	2	2
College Fairs & Visits	44	41
Test Preparation & Registration	20	19
College & Scholarship Essays	0	0
Townview: Pub Svc (13 Total Workshops)		
College & Financial Aid Information	4	31
College & Financial Aid Applications	1	8
College Fairs & Visits	3	23
Test Preparation & Registration	5	38
College & Scholarship Essays	0	0
Wilson HS (75 Total Workshops)		
College & Financial Aid Information	25	33
College & Financial Aid Applications	10	13
College Fairs & Visits	26	35
Test Preparation & Registration	14	19
College & Scholarship Essays	0	0

Source: CAP participation data file from July 18, 2017.

Note: HS = high school; Pub Svc = public service; Not all percentages may sum to 100 percent due to rounding.

Appendix J

Appendix J: 2016-17 Campus Goal Form Survey Results - CAP Advisors

Item	Strongly Disagree		Disagree		Somewhat Disagree		Neutral		Somewhat Agree		Agree		Strongly Agree	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
CAP advisors are believed to provide a valuable service to students during the school year.	0	0	0	0	0	0	1	4	0	0	1	4	21	91
CAP advisors are provided with the support they need during the school year.	0	0	0	0	0	0	1	4	1	4	9	39	12	52
The goals outlined in the Campus Goal Form correspond with the data I receive regarding the results of the program.	0	0	1	4	1	4	0	0	5	22	6	26	10	44
I understood the goals outlined on the Campus Goal Form.	0	0	0	0	0	0	0	0	3	13	7	30	13	57
Vendor goals set for my campus were appropriate.	0	0	0	0	0	0	1	4	3	13	11	48	8	35
Vendor goals set for my campus were specific.	0	0	0	0	0	0	2	9	2	9	9	39	10	44
Vendor goals were distinct from the campus goals.	0	0	0	0	3	13	7	30	3	13	5	22	5	22
I was able to effectively work with campus counselors to determine my role and responsibilities.	0	0	0	0	0	0	2	9	3	13	5	22	13	57

Source: Results from 2016-17 CAP advisor survey dated December 12, 2016.

Note: *n* = 23 CAP advisors; Not all percentages may sum to 100 percent due to rounding.

Appendix K

Appendix K: 2016-17 Campus Goal Form Survey Results - Counselors

Item	Strongly Disagree		Disagree		Somewhat Disagree		Neutral		Somewhat Agree		Agree		Strongly Agree	
	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%
CAP advisors are believed to provide a valuable service to students during the school year.	0	0	0	0	0	0	0	0	2	8	6	23	18	69
CAP advisors are provided with the support they need during the school year.	0	0	0	0	0	0	0	0	1	4	4	15	21	81
The goals outlined in the Campus Goal Form correspond with the data I receive regarding the results of the program.	0	0	0	0	0	0	0	0	3	12	5	19	18	69
I understood the goals outlined on the Campus Goal Form.	0	0	0	0	0	0	0	0	1	4	6	23	19	73
Vendor goals set for my campus were appropriate.	0	0	0	0	0	0	0	0	2	8	8	31	16	62
Vendor goals set for my campus were specific.	0	0	0	0	0	0	1	4	1	4	8	31	16	62
Vendor goals were distinct from the campus goals.	1	4	6	23	0	0	3	12	1	4	3	12	12	46
I was able to effectively work with CAP advisors to determine my role and responsibilities.	0	0	0	0	0	0	1	4	0	0	9	35	16	62

Source: Results from 2016-17 counselor survey dated December 12, 2016.

Note: *n* = 26 counselors; Not all percentages may sum to 100 percent due to rounding.