

College Access Program 2015-16 Final Report

Department of Evaluation and Assessment

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Superintendent of Schools*



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College Access Program

2015-16 End-of-Year Report

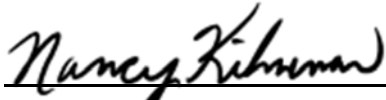
Approved Report of the Department of Evaluation and Assessment

EA16-521-2

August 2016

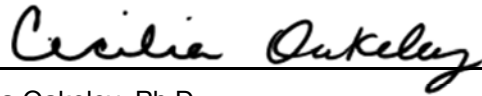
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COLLEGE ACCESS PROGRAM 2015-16 END-OF-YEAR REPORT

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ABSTRACT

There were three College Access Program (CAP) vendors selected for the 2015-16 school year: Academic Success Program (ASP), Education is Freedom (EIF), and The Princeton Review (TPR). These vendors served grades 9-12 in Dallas ISD Title I high schools. Vendors provided college access services that supplemented the work counselors were already doing. Vendors provided assistance to student and parents, individually and in small groups, on topics such as Naviance (an online college and career readiness tool), completing college and financial aid applications, registering and preparing for the SAT, ACT, or the *Texas State Initiative Assessment (TSIA)*, and college and scholarship essays. The College Access program was designed to be a collaborative effort between campus counseling staff and CAP vendors to focus primarily on providing information and assistance to students about applying to college and for financial aid. Similar to the 2013-14 evaluation, analysis of National Student Clearinghouse data for 2014-15 Dallas ISD graduates indicated that seniors who participated in CAP were slightly more likely to be enrolled in college within one year after graduating high school than non-participants. In addition, approximately 95 percent of CAP participants and non-participants from the 2013-14 school year who enrolled in college within one year after high schools remained enrolled in college through the 2015-16 school year. In 2015-16, the CAP vendors successfully supplemented the work of counselors in a collaborative effort to meet district goals. CAP vendors served about 34 percent of the entire student body and about 88 percent of the senior class. While only three schools had at least 98 percent of seniors complete the Naviance StrengthsExplorer, all schools had at least 90 percent of seniors complete at least one college application through ApplyTexas, and 30 of 34 schools had a FAFSA completion rate of 45 percent or higher. In addition, at least 90 percent of seniors at 26 of 34 (77%) campuses took either the SAT or ACT. However, CAP vendors lagged behind on the college and scholarship essay assistance goal. Assisting students with essays was a time consuming task, and the goal of assisting 80 percent of seniors was difficult to achieve. Thirteen of 15 schools served by ASP met the goal of assisting 80 percent of seniors with college and scholarship essays, but none of the schools served by EIF or TPR met the goal.

PROGRAM DESCRIPTION

Background Information

The three College Access program (CAP) vendors selected for the 2015-16 school year were Academic Success Program (ASP), Education is Freedom (EIF), and The Princeton Review (TPR). The program served students in grades 9-12 in high schools receiving Title I funds. Vendors collaborated with campus counselors, other college access advisers, and other college access program staff to ensure a seamless implementation for students. Vendors provided supplemental, individual, and small group assistance to students and parents. These sessions included advisement on:

- Naviance (an online college and career readiness tool)
- Completing college applications
- Completing financial aid applications
- Registering and preparing for SAT, ACT, and/or *Texas State Initiative Assessment (TSIA)* tests
- College and scholarship application essay assistance
- College fairs

CAP vendors also participated in collaborative efforts with counseling staff. These included assisting counselors with organizing and providing test preparation sessions and college fairs, meeting regularly with counselors, attending Counseling Services meetings, and attending College and Career Readiness meetings.

College Access Program vendors worked directly with counselors and students to provide college access services. The College Access Program was designed to be a collaborative effort between campus counseling staff and CAP vendors. Both CAP vendors and counseling staff were accountable for meeting the outcome targets. No one party was individually responsible for college access efforts on a campus. CAP vendors worked with counselors to provide the following college access services:

- Parent Workshops
- Student Classroom Guidance Sessions
- Individual Student Assistance
- Collaborative Efforts with Counseling Services

A College Access Program Goal Form (Appendix E) was designed for campus staff to review program goals and determine the roles and responsibilities for each staff member. The goal form was to be completed during the first semester of the 2015-16 school year. Campus counselors and the College Access Program vendor were expected to attend the meeting. Counselors and the vendor were to record the information on the goal form and each party signed indicating they were aware of the agreed upon goals. The principal signed the form once it was completed.

Purpose and Goal

The College Access Program was created to meet the Dallas Independent School District (ISD) needs for increased student college applications, scholarship applications, participation and performance on college entrance exams, and parental involvement in the college admissions and financial aid process. Title I 2015-16 program cost requested for this component was \$2,300,000. Guidelines associated with Title I funding require that College Access Program vendors supplement counselor job responsibilities to assist in reaching college access goals; they were not to supplant, or replace, the work responsibilities of the counselors.

The expected campus outcomes (for counselors) were:

- 98 percent of seniors will complete Naviance StrengthsExplorer® Assessment.
- 80 percent of seniors will complete at least one college application.
- 50 percent of seniors will opt-in for Summer Melt texting program.
- 45 percent of senior class will complete a financial aid application: Free Application for Federal Student Aid (FAFSA), Texas Application for State Financial Aid (TASFA), or scholarship.
- 90 percent of seniors will register and take the SAT or ACT.
- 80 percent of the senior class will receive college and scholarship essay assistance (in conjunction with other school/curricular support activities).
- 50 percent of seniors will attend at least one college fair.
- At least six Postsecondary Counselor Training meetings (vendors included) will be held during the 2015-16 school year.

The expected outcomes were for counseling staff and vendor staff. Vendors and counselors were expected to work collaboratively to meet program goals. The goals stated above were aligned with the goals set by the Counseling Services department. Vendor staff and campus counselors met at the beginning of the 2015-16 school year to divide up the work necessary to meet campus goals. They completed and signed a College Access Program Vendor Goal Form as a result of that meeting (Appendix E). Vendor contracts were completed and vendors began work on campuses between September 10th and September 25th, 2015.

PURPOSE AND SCOPE OF THE EVALUATION

The scope of this plan was to evaluate the effectiveness of the program based on outlined program goals and objectives. This evaluation:

1. Analyzed National Student Clearinghouse data for 2013-14 and 2014-15 graduates controlling for CAP participation and dosage where appropriate.
2. Analyzed longitudinal CAP student data including 2015-16, 2014-15, 2013-14, and 2012-13 data.
3. Reviewed the extent to which the CAP vendors were meeting stated program goals.

MAJOR EVALUATION QUESTIONS AND RESULTS

How do 2013-14 and 2014-15 CAP participants compare with non-participants with regards to college enrollment in 2014-15 and 2015-16 using data from the National Student Clearinghouse?

Methodology

The sample included Dallas ISD seniors who graduated during the 2013-14 or 2014-15 school years. Students who were or were not served by CAP during their senior year were included in the sample. The evaluator collected program information from vendors using an Excel spreadsheet. The 2013-14 data was obtained from district databases (created on June 2, 2014) and the National Student Clearinghouse (NSC) database (created on April 3, 2015). In addition, the evaluator analyzed the 2014-15 data from district databases (created on August 18, 2016) and the National Student Clearinghouse database (created June 28, 2016). The evaluator analyzed program data and National Student Clearinghouse data, controlling for program participation and dosage. The data was analyzed using IBM SPSS Statistics (SPSS).

Results

Enrollment within One Year after High School Graduation

There were 7,913 seniors served in Dallas ISD during the 2013-14 school year and 8,031 seniors during the 2014-15 school year. Of those, the 2015 NSC database contained information for 7,237 2013-14 Dallas ISD graduates, and the 2016 NSC database contained information for 7,355 2014-15 Dallas ISD graduates. As shown in Table 1, about 71 percent and 79 percent of the 2013-14 and 2014-15 seniors, respectively, received some kind of college access services through CAP during their senior year.

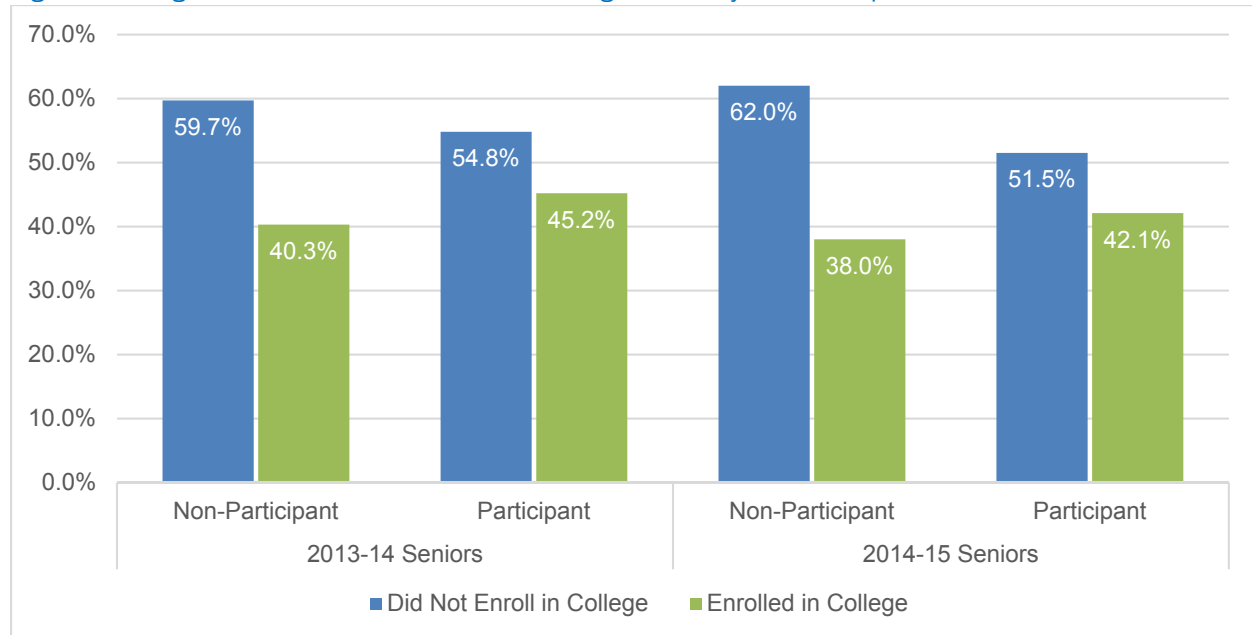
Table 1: Number and Percentage of Seniors Served in 2013-14 and 2014-15

Served in CAP	2013-14 Seniors		2014-15 Seniors	
	N	%	N	%
Not Served	2,330	29.4	1,657	20.6
Served	5,583	70.6	6,374	79.4
Total	7,913	100.0	8,031	100.0

Results of the 2015-16 analysis of CAP participation and college enrollment were consistent with the 2014-15 results. For the 2014-15 seniors, the results of a Pearson Chi-Square test (a measure of differences between expectations compared to actual results) indicated that there was a statistically significant relationship between CAP participation and college enrollment ($X^2 = 37.6$, $df = 1$, $p < .01$); however, Cramer's effect size value ($\Phi = .07$) indicated that the practical significance of the relationship

was negligible. The 2014-15 CAP participants were slightly more likely to enroll in college than were non-participants, which was similar to the outcomes for 2013-14 seniors (Figure 1)¹.

Figure 1: College Enrollment within One Year after High School by CAP Participation

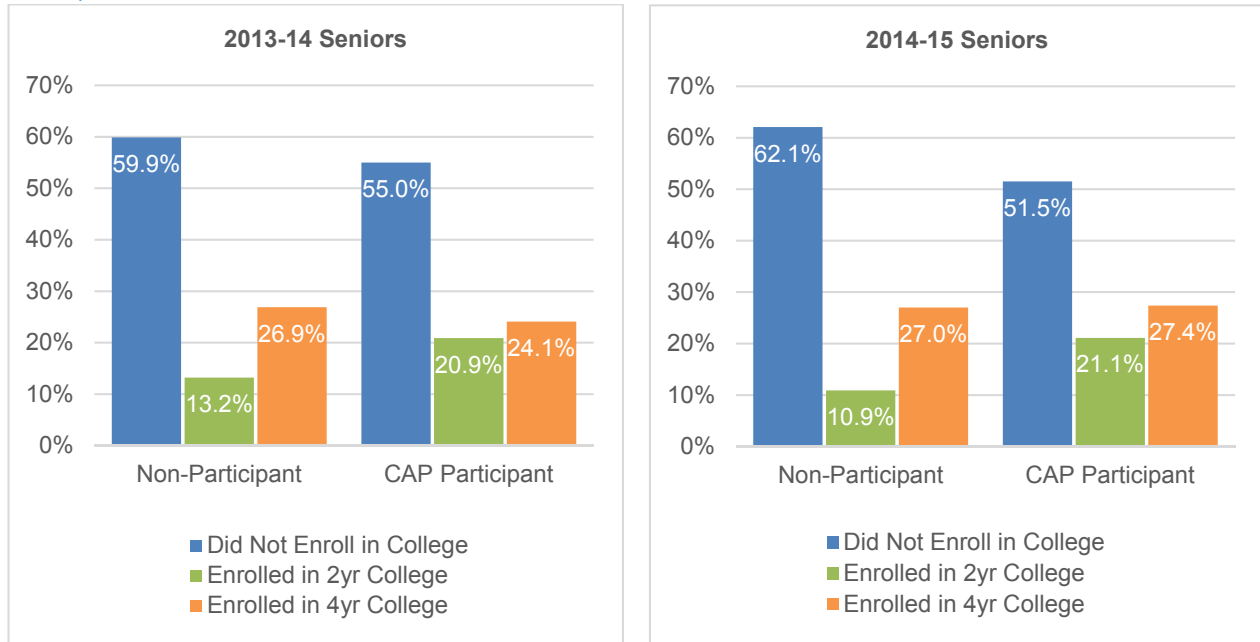


Note: 2013-14: Non-Participants, n = 1,919; CAP Participants, n = 5,318. 2014-15: Non-Participants, n = 981; CAP Participants, n = 6,374.

Figure 2 shows the types of colleges in which 2013-14 and 2014-15 seniors enrolled within one year after high school and whether or not they participated in CAP. Results of the 2015-16 analysis of CAP participation and enrollment at 2- and 4-year colleges was consistent with the 2014-15 results. For 2014-15 seniors, there was a statistically significant relationship between CAP participation and the type of college where students enrolled ($X^2 = 62.39$, $df = 2$, $p < .01$); however, Cramer's effect size value ($V = .09$) indicated that the practical significance of this relationship was negligible. A similar percentage of CAP participants and non-participants enrolled in 4-year colleges, and approximately 10 percent more of CAP students enrolled in 2-year colleges than non-participants. These outcomes were similar for 2013-14 seniors.

¹ A 2013-14 report on postsecondary outcomes showed that Dallas ISD graduates sometimes delayed enrollment in college by one or two years. If the NSC data for this report were analyzed in future years, enrollment figures would increase somewhat and differences between CAP participants and non-participants would be more or less pronounced. The report can be found at <http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/98/Evaluation/13-14/AtaGlance/EA14-107-04-At-a-Glance-Postsecondary-Tracking.pdf>

Figure 2: Two- and Four-Year College Enrollment within One Year after High School Graduation by CAP Participation

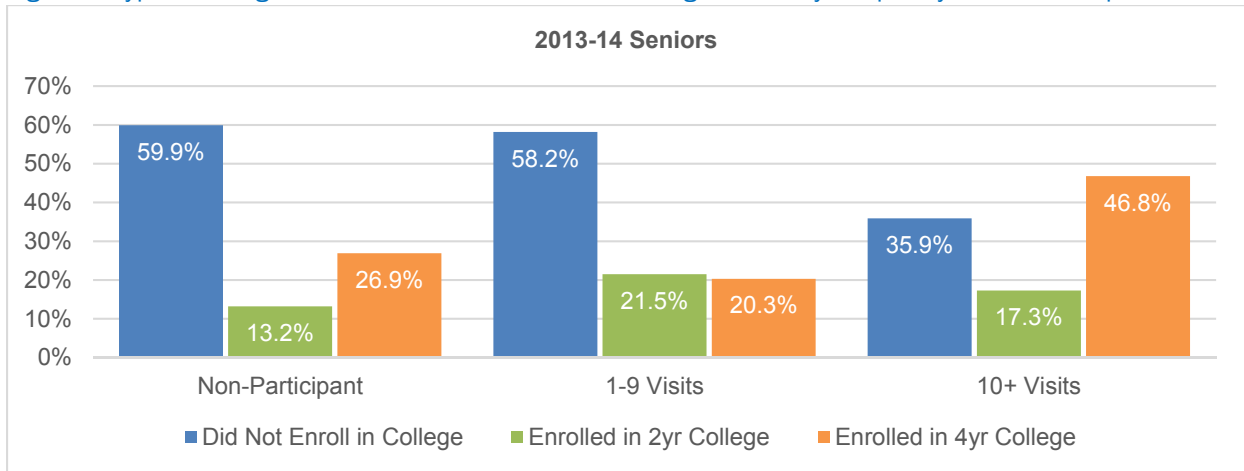


Note: Non-Participants, n = 1,919; CAP Participants, n = 5,318.

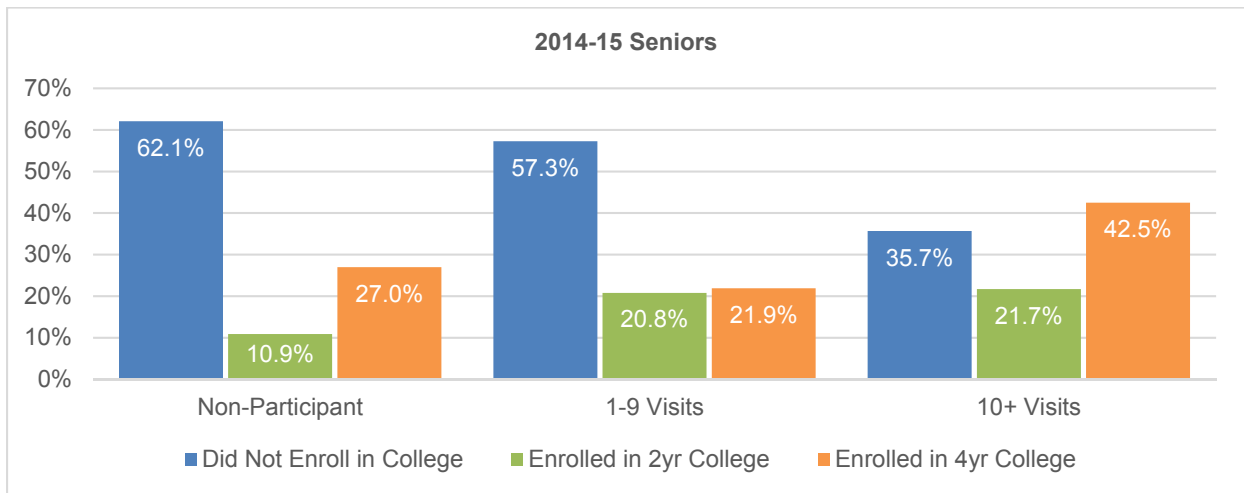
Note: Non-Participants, n = 981; CAP Participants, n = 6,374.

Figure 3 shows the types of colleges in which students enrolled based on their level of CAP participation. Results of the 2015-16 analysis of CAP participation and college enrollment based on their level of CAP participation were consistent with the 2014-15 results. For 2014-15 seniors, there was a statistically significant relationship between CAP frequency of participation and college enrollment levels ($X^2 = 369.7$, $df = 4$, $p < .01$); however, Cramer's effect size value ($V = .16$) suggested a weak practical significance. Students who visited with a CAP vendor at least 10 times during the 2014-15 school year were more likely to attend a 4-year college than attend a 2-year college or not enroll in college. Previous evaluation results indicated that assisting students with college and scholarship essays was one of the most time consuming aspects of CAP vendor's work with students. CAP vendors reported that those students who visited their offices 10 or more times were mostly working on essays or asking for guidance with regards to financial aid and housing options. Vendors reported that these students were applying to 4-year colleges. Students who visited a CAP vendor between one and nine times were more likely to enroll in a 2-year or 4-year college than were those who did not participate in the program at all. These outcomes were similar for 2013-14 seniors.

Figure 3: Type of College Enrollment within One Year after High School by Frequency of CAP Participation



Note: Non-Participant, n = 1,919; 1-9 Visits, n = 4,547; 10+ Visits, n = 771.



Note: Non-Participant, n = 981; 1-9 Visits, n = 4658; 10+ visits, n = 1,716.

The evaluator also conducted an analysis of variance (ANOVA) between groups to determine whether grade point average (GPA) varied by frequency of service for 2014-15 seniors (an ANOVA is a test to measure differences among group means). A statistically significant difference was detected [$F(2, 7352) = 174.3, p < .01$]. Specifically, students who visited CAP vendors at least 10 times had higher GPA scores than those who visited between one and nine times or not at all. The Omega squared (ω^2) effect size value ($\omega^2 = .04$) suggested that the relationship between program participation and GPA was of small to medium practical significance. These results were consistent with the 2014-15 results. Table 2 shows average GPA by frequency of service for 2013-14 and 2014-15 seniors.

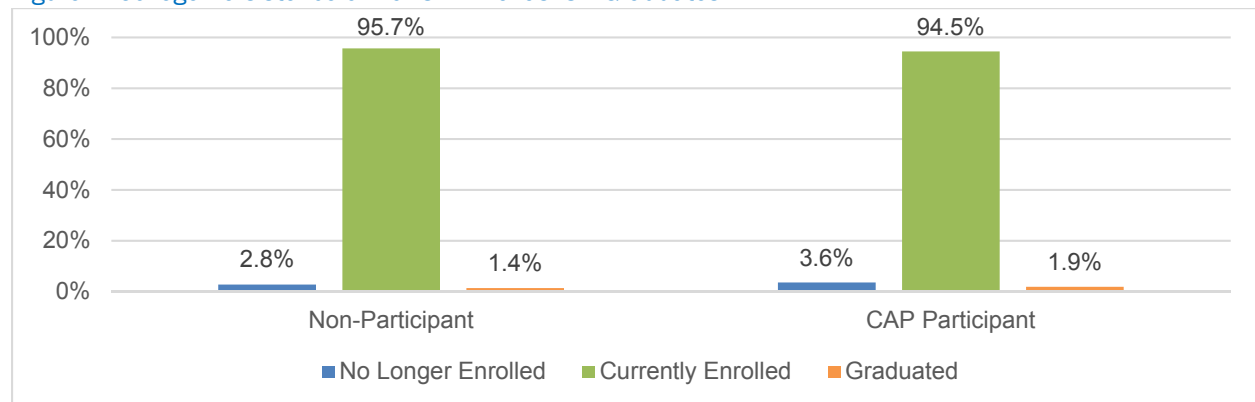
Table 2: Average GPA by Frequency of Service

Frequency of Service	2013-14 Seniors				2014-15 Seniors			
	Average GPA	Min	Max	Std. Dev.	Average GPA	Min	Max	Std. Dev.
No Service	83.2	60.5	97.9	5.9	83.4	63.5	97.6	6.3
1-9 Visits	82.8	62.5	99.0	4.7	82.7	59.4	97.5	4.7
10+ Visits	85.5	68.3	95.8	4.2	83.4	67.8	97.1	4.2

Persistence

Of the 7,911 seniors enrolled in Dallas ISD during the 2013-14 school year, the 2016 NSC database had college enrollment data for 7,233 students during the 2014-15 and 2015-16 school years. There were 3,171 seniors who enrolled in college within one year after high school and were still enrolled during the 2015-16 school year. This information was used to estimate student persistence in college, which was defined as remaining enrolled in college during their first two years. Figure 4 shows that student persistence in college remained consistent for both CAP participants and non-participants who enrolled in college within one year after high school.

Figure 4: College Persistence of 2013-14 Dallas ISD Graduates



Note: Non-participant: No Longer Enrolled, n = 22; Currently Enrolled, n = 740; Graduated, n = 11. CAP Participant: No Longer Enrolled, n = 87; Currently Enrolled, n = 2,266; Graduated, n = 45.

How do CAP program participant data compare across the 2012-13 to 2015-16 school years?

Methodology

The sample included CAP students from 2012-13 through 2015-16. The evaluator collected program information from vendors using an Excel spreadsheet and Naviance. The evaluator also used program data from previous years.

Results

CAP students were served either individually or in small groups. Vendors were required to record group-level data on their small group workshops; however, vendors could also choose to document specific student-level data from their small-group workshops in the same location as individual student services. It was up to each vendor to determine how they wanted to report their student services.

The number of campuses each vendor served has changed each year. Figure 5 shows the number of campuses each vendor served by year. Table 3 lists the campuses each vendor served for the 2015-16 school year.

Figure 5: Number of Campuses Served by Vendor and Year

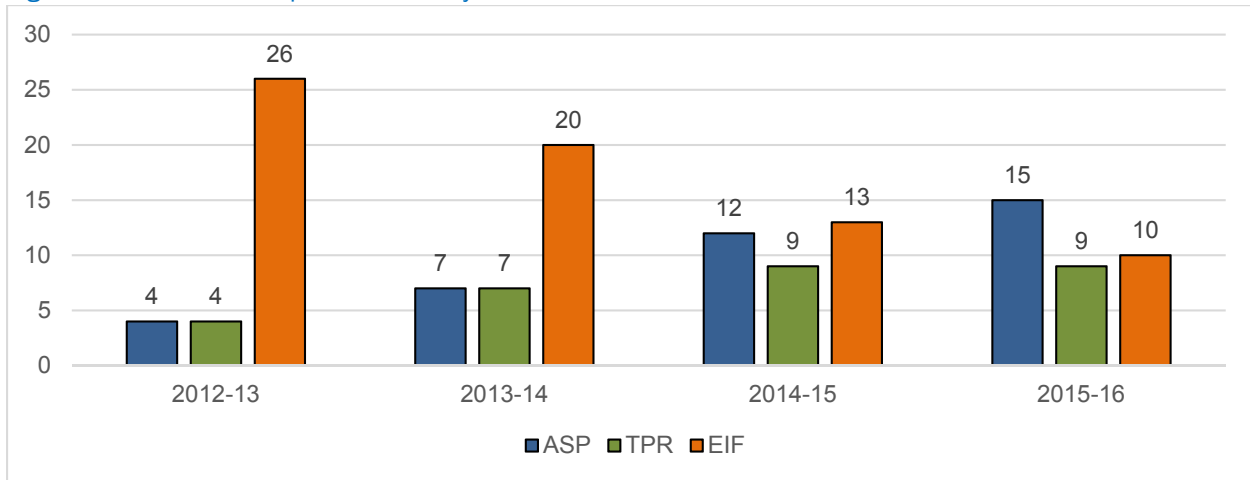


Table 3: High School Campuses by Vendor, 2015-16

High Schools by Vendor: 2015-16					
Academic Success Program		The Princeton Review	Education is Freedom		
Adams HS	S. Oak Cliff HS	Gilliam Collegiate Academy	Adamson HS	Sunset HS	
Conrad HS	Townview: SEM	Lassiter Early College HS	Carter HS	Wilmer-Hutchins HS	
Garza Early College HS	White HS	Madison HS	Kimball HS		
Hillcrest HS	Lincoln HS	Roosevelt HS	N. Dallas HS		
Jefferson HS	Seagoville HS	Townview: Bus	Pinkston HS		
Molina HS		Townview: Ed & Soc	Samuell HS		
Obama Leadership Academy		Townview: Hlth	Skyline HS		
Patton HS		Townview: Pub Svc	Smith HS		
Rangel YWLS		Wilson HS	Spruce HS		

Tables 4 through 6 show the types of services each vendor provided to students during the 2013-14, 2014-15, and 2015-16 school years. Academic Success Program (ASP) and Education is Freedom (EIF) most often provided information about applying to college and hands-on assistance with applications for college and financial aid. ASP also provided scholarship essay assistance. The Princeton Review (TPR) primarily helped students with their ApplyTexas application and also through test preparation services. Services provided by campus can be found in Appendix A.

Table 4: Number of Student Visits by Type, Academic Success Program

Reason for Visit	2013-14		2014-15		2015-16	
	# Visits	%	# Visits	%	# Visits	%
Information: Applying to College	1,635	9.2	6,622	17.2	17,579	18.7
Essay: Scholarship	888	5.0	2,356	6.1	14,223	15.2
Application: Scholarship	1,865	10.5	3,411	8.9	13,351	14.2
Essay: College Application	680	3.8	2,078	5.4	10,507	11.2
Information: Financial Aid	2,655	15.0	3,678	9.6	10,215	10.9
Application: Apply Texas	3,624	20.5	5,587	14.5	8,703	9.3
Search: Scholarship	907	5.1	1,815	4.7	6,781	7.2
Application: FAFSA	1,016	5.7	2,428	6.3	3,524	3.8
Information: College Exams	651	3.7	1,356	3.5	2,750	2.9
Test Prep: SAT/ACT	771	4.4	1,842	4.8	2,108	2.2
Register: SAT/ACT	1,248	7.1	2,265	5.9	1,861	2.0
Application: Common Ap	444	2.5	1,017	2.6	990	1.1
Application: TASFA	178	1.0	206	0.5	519	0.6
Career Cruising/Naviance Assistance	34	0.2	485	1.3	366	0.4
Search: College	578	3.3	659	1.7	259	0.3
Application: Other College	212	1.2	626	1.6	63	0.1
Application: DCCCD	187	1.1	825	2.1	41	0.0*
College Fair information	121	0.7	852	2.2	8	0.0*
Information: Dual Credit Classes	0	0.0	373	1.0	0	0.0
Enlisting in the Military	0	0.0	27	0.1	0	0.0
Total	17,694	100.0	38,508	100.0	93,848	100.0

Note: 2012-13 categories did not match those of subsequent years; thus, that school year is not included in this table. * Percentages were less than 0.01.

Table 5: Number of Student Visits by Type, Education is Freedom

Reason for Visit	2013-14		2014-15		2015-16	
	# Visits	%	# Visits	%	# Visits	%
Information: Applying to College	3,821	18.2	10,039	21.1	7,420	20.8
Application: Apply Texas	4,210	20.0	7,367	15.5	6,635	18.6
Application: Scholarship	1,264	6.0	5,788	12.1	5,850	16.4
Register: SAT/ACT	3,198	15.2	3,048	6.4	3,909	11.0
Application: FAFSA	1,550	7.4	4,260	8.9	3,747	10.5
Search: Scholarship	1,198	5.7	2,767	5.8	1,812	5.1
College Fair information	259	1.2	3,647	7.7	1,327	3.7
Essay: Scholarship	190	0.9	2,123	4.5	1,184	3.3
Career Cruising/Naviance Assistance	160	0.8	471	1.0	827	2.3
Information: Financial Aid	1,235	5.9	786	1.6	808	2.3
Application: Other College	120	0.6	1,016	2.1	474	1.3
Essay: College Application	99	0.5	755	1.6	460	1.3
Application: TASFA	176	0.8	267	0.6	376	1.1
Test Prep: SAT/ACT	487	2.3	2,787	5.8	374	1.1
Information: College Exams	483	2.3	94	0.2	220	0.6
Application: DCCCD	95	0.5	248	0.5	138	0.4
Application: Common Ap	70	0.3	82	0.2	48	0.1
Enlisting in the Military	0	0.0	15	0.0*	0	0.0
Information: Dual Credit Classes	0	0.0	447	0.9	0	0.0
Search: College	1,480	7.0	1,665	3.5	0	0.0
Other Activities	939	4.5	0	0.0	0	0.0
Total	21,034	100.0	47,672	100.0	35,609	100.0

Note: 2012-13 categories did not match those of subsequent years; thus, that school year is not included in this table. * Percentage was less than 0.01.

Table 6: Number of Student Visits by Type, The Princeton Review

Reason for Visit	2013-14		2014-15		2015-16	
	# Visits	%	# Visits	%	# Visits	%
Application: Apply Texas	1,616	22.7	1,964	21.5	1,486	22.2
Test Prep: SAT/ACT	686	9.6	3,106	34.0	1,303	19.5
Register: SAT/ACT	2,156	30.3	1,070	11.7	1,229	18.3
Career Cruising/Naviance Assistance	10	0.1	0	0.0	592	8.8
Information: Applying to College	446	6.3	937	10.3	589	8.8
Application: FAFSA	455	6.4	625	6.8	450	6.7
Information: Financial Aid	244	3.4	390	4.3	360	5.4
Application: Scholarship	433	6.1	497	5.4	347	5.2
Essay: Scholarship	136	1.9	189	2.1	67	1.0
Search: Scholarship	378	5.3	61	0.7	64	1.0
Application: Other College	22	0.3	28	0.3	56	0.8
Application: Common Ap	10	0.1	12	0.1	52	0.8
Essay: College Application	153	2.1	67	0.7	52	0.8
Application: TASFA	56	.8	18	0.2	21	0.3
Information: College Exams	122	1.7	91	1.0	20	0.3
Application: DCCCD	26	0.4	6	0.1	8	0.1
College Fair information	1	0.0*	5	0.1	2	0.0*
Search: College	170	2.4	70	0.8	1	0.0*
Enlisting in the Military	0	0.0	4	0.0*	0	0.0
Information: Dual Credit Classes	0	0.0	0	0.0	0	0.0
Total	7,120	100.0	9,140	100.0	6,699	100.0

Note: 2012-13 categories did not match those of subsequent years; thus, that school year is not included in this table. *Percentages were less than 0.01.

Table 7 shows the number of students served by vendor and year. Even though the number of campuses each vendor served changed from year to year, the total number of students served increased for each vendor for the first three years of the program. During the 2015-16 school year, only ASP had a higher number of students than previous school years. The number of times students were served by campus can be found in Appendix B.

Table 7: Number of Students Served by Vendor

Vendor	2012-13		2013-14		2014-15		2015-16	
	N Served	% Served	N Served	% Served	N Served	% Served	N Served	% Served
ASP	1,211	12.2	1,352	13.4	3,491	25.1	4,690	35.4
EIF	7,895	79.7	6,487	64.4	7,998	57.5	6,432	48.6
TPR	800	8.1	2,233	22.2	2,410	17.3	2,116	16.0
Total	9,906	100.0	10,072	100.0	13,899	100.0	13,238	100.0

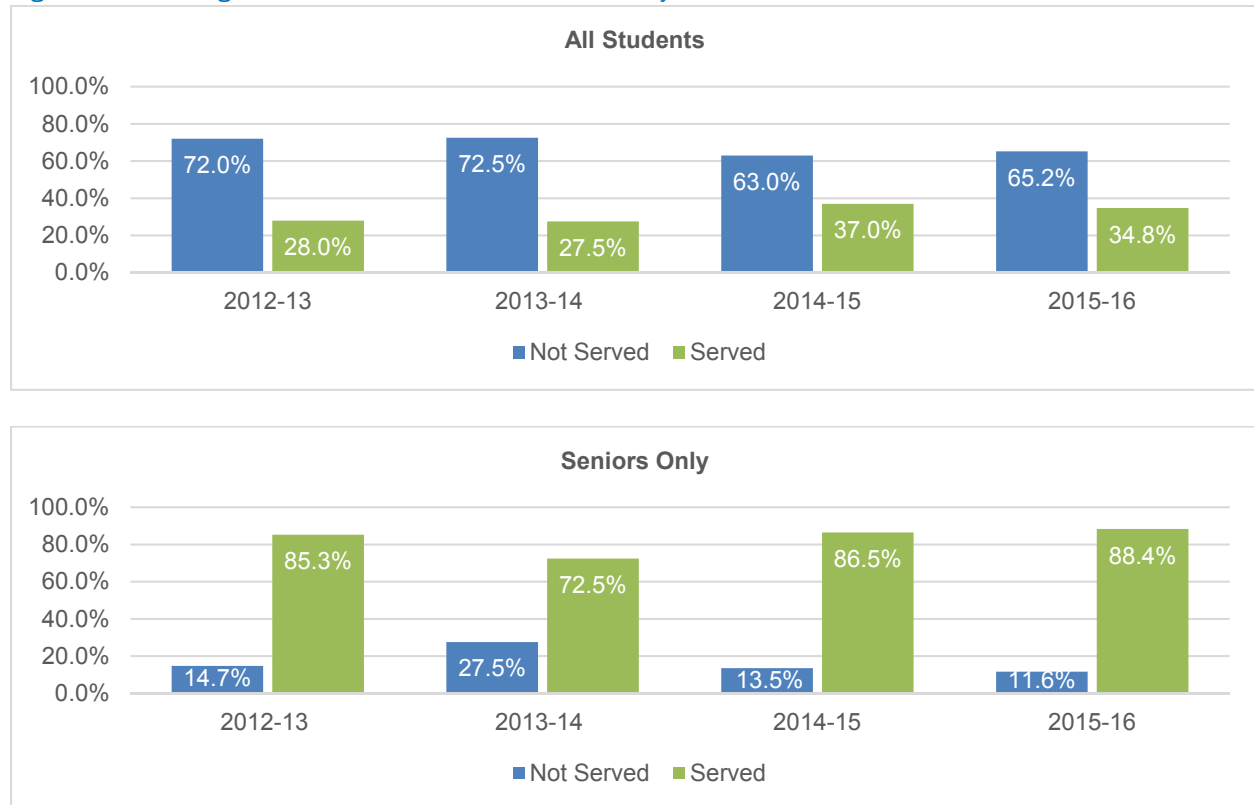
CAP vendors were most often serving seniors. Table 8 shows the percentage of students served by vendor and classification for the 2012-13, 2013-14, 2014-15, and 2015-16 school years. Each vendor increased the percentage of juniors they served for the first three years. The percentage of juniors slightly decreased or remained constant during the 2015-16 school year compared to the 2014-15 school year.

Table 8: CAP Students by Vendor and Classification

Vendor	Year	Total N Served	Freshman	Sophomore	Junior	Senior
ASP	2012-13	1,211	5.3%	6.6%	16.9%	71.2%
	2013-14	1,352	1.6%	3.1%	27.4%	67.9%
	2014-15	3,491	2.7%	3.9%	32.1%	61.4%
	2015-16	4,690	3.8%	6.5%	27.3%	62.4%
EIF	2012-13	7,895	0.2%	0.4%	28.9%	70.4%
	2013-14	6,487	1.9%	12.0%	30.0%	56.1%
	2014-15	7,998	8.3%	13.2%	30.8%	47.8%
	2015-16	6,432	6.4%	12.7%	29.9%	50.9%
TPR	2012-13	800	2.0%	4.5%	29.8%	63.7%
	2013-14	2,233	1.7%	2.6%	43.3%	52.4%
	2014-15	2,410	6.3%	12.5%	38.6%	42.6%
	2015-16	2,116	0.4%	12.0%	37.7%	49.9%

CAP vendors were serving between 28 and 37 percent of all high school students and between 72 and 88 percent of seniors each year. These percentages did fluctuate somewhat between school years (Figure 6). The percentage of students served by campus can be found in Appendix C.

Figure 6: Percentage of All Students and Seniors Served by CAP Vendors



On average, the students receiving CAP services in 2015-16 were served between six and five times through ASP and EIF, respectively, and three times for TPR (Table 9). The majority of students were seen one time throughout the school year; however, some students were seen more than 10 times (Table 10). In previous evaluation years, vendors indicated that the students coming for vendor assistance 10 or more times were getting assistance with college and scholarship essays or getting additional support for the college transition such as arranging housing. Table 11 shows the number and percentage of student and parent workshops held by vendor and year. Tables showing the types of workshops held by campus for the 2014-15 school year can be found in Appendix D.

Table 9: Average Number of Times Students were Served by Vendor

Provider	N	Minimum	Maximum	Mean	Std. Deviation
<i>2013-14</i>					
ASP	1,352	1	200	8.8	15.4
EIF	6,487	1	76	3.2	4.4
TPR	2,233	1	48	3.1	3.9
<i>2014-15</i>					
ASP	3,491	1	158	5.5	9.0
EIF	7,998	1	119	5.5	8.6
TPR	2,410	1	41	3.7	3.5
<i>2015-16</i>					
ASP	4,690	1	127	5.9	9.0
EIF	6,432	1	97	5.1	7.0
TPR	2,116	1	34	3.0	2.9

Note: The number of times students were served was not collected in 2012-13.

Table 10: Frequency of Service by Vendor

# of Times Served	ASP		EIF		TPR	
	# Students	%	# Students	%	# Students	%
<i>2013-14</i>						
1 visit	414	30.6	2,973	45.8	957	42.9
2 visits	199	14.7	1,237	19.1	479	21.5
3 visits	109	8.1	647	10.0	247	11.1
4 visits	94	7.0	431	6.6	148	6.6
5-9 visits	220	16.3	806	12.4	280	12.5
10 or more visits	316	23.4	393	6.1	122	5.5
Total	1,352	100.0	6,487	100.0	2,233	100.0
<i>2014-15</i>						
1 visit	1,161	33.3	2,869	35.9	718	29.8
2 visits	631	18.1	1,200	15.0	412	17.1
3 visits	342	9.8	778	9.7	358	14.9
4 visits	268	7.7	540	6.8	276	11.5
5-9 visits	591	16.9	1,348	16.9	508	21.1
10 or more visits	498	14.3	1,263	15.8	138	5.7
Total	3,491	100.0	7,998	100.0	2,410	100.0
<i>2015-16</i>						
1 visit	1,281	27.3	2,200	34.2	785	37.1
2 visits	856	18.3	1,030	16.0	452	21.4
3 visits	609	13.0	635	9.9	327	15.5
4 visits	410	8.7	485	7.5	165	7.8
5-9 visits	763	16.3	1,193	18.5	313	14.8
10 or more visits	771	16.4	889	13.8	74	3.5
Total	4,690	100.0	6,432	100.0	2,116	100.0

Table 11: Number and Percentage of Workshops by Year and Vendor

Session Type	2012-13		2013-14		2014-15		2015-16	
	N	%	N	%	N	%	N	%
<i>Academic Success Program</i>								
College & Financial Aid Information	16	11.9	106	29.5	39	13.8	268	70.2
College & Financial Aid Applications	37	27.4	98	27.3	69	24.4	17	4.5
College Fairs & Visits	56	41.5	92	25.6	128	45.2	85	22.3
College & Scholarship Essays	0	0.0	9	2.5	5	1.8	0	0.0
Test Preparation & Registration	7	5.2	53	14.8	36	12.7	12	3.1
Other	19	14.1	1	0.3	6	2.1	0	0.0
Total	135	100.0	359	100.0	283	100.0	382	100.0
<i>Education is Freedom</i>								
College & Financial Aid Information	26	6.21	2	5.9	149	33.0	194	53.7
College & Financial Aid Applications	48	11.46	10	29.4	130	28.8	59	16.3
College Fairs & Visits	139	33.17	13	38.2	112	24.8	43	11.9
College & Scholarship Essays	0	0.0	0	0.0	18	4.0	13	3.6
Test Preparation & Registration	12	2.86	1	2.9	38	8.4	52	14.4
Other	194	46.30	8	23.5	4	.9	0	0.0
Total	419	100.00	34	100.0	451	100.0	361	100.0
<i>The Princeton Review</i>								
College & Financial Aid Information	7	4.6	8	4.4	42	12.4	50	75.8
College & Financial Aid Applications	1	0.7	14	7.7	56	16.5	0	0.0
College Fairs & Visits	34	22.4	18	9.8	8	2.4	3	4.5
College & Scholarship Essays	0	0.0	10	5.5	0	0.0	0	0.0
Test Preparation & Registration	56	36.8	133	72.7	234	68.8	13	19.7
Other	54	35.5	0	0.0	0	0.0	0	0.0
Total	152	100.0	183	100.0	340	100.0	66	100.0

Note: College & Scholarship Essays was not a reported category in 2012-13.

Table 12 shows the number and percentage of workshop participants by classification (including parent workshops). The majority of ASP and EIF workshops were focused on either seniors, juniors, or multiple grade levels, whereas TPR primarily focused on seniors. These workshops were most likely focused on test preparation.

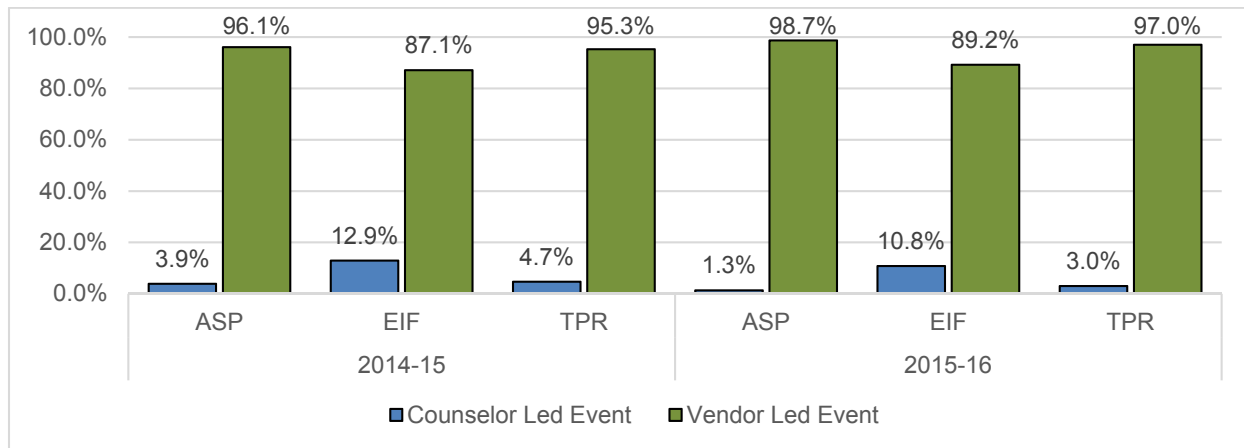
Table 12: Workshop Participants by Vendor and Year

Participants	2012-13		2013-14		2014-15		2015-16	
	N	%	N	%	N	%	N	%
<i>Academic Success Program</i>								
Seniors Only	70	51.9	171	47.6	172	60.8	252	66.0
Juniors Only	6	4.4	92	25.6	32	11.3	82	21.5
Sophomores Only	4	3.0	0	0.0	0	0.0	1	0.3
Freshmen Only	4	3.0	0	0.0	0	0.0	0	0.0
Parents Only	0	0.0	18	5.0	0	0.0	1	0.3
Multiple Grade Levels	51	37.8	64	17.8	63	22.3	41	10.7
Multiple Grade Levels and Parents	0	0.0	14	3.9	16	5.7	5	1.3
Total	135	100.0	359	100.0	283	100.0	382	100.0
<i>Education is Freedom</i>								
Seniors Only	191	45.6	14	41.2	215	47.7	146	40.4
Juniors Only	51	12.2	1	2.9	40	8.9	39	10.8
Sophomores Only	27	6.4	0	0.0	9	2.0	9	2.5
Freshmen Only	27	6.4	0	0.0	1	0.2	4	1.1
Parents Only	0	0.0	8	23.5	1	0.2	0	0.0
Multiple Grade Levels	123	29.4	4	11.8	132	29.3	128	35.5
Multiple Grade Levels and Parents	0	0.0	7	20.6	53	11.8	35	9.7
Total	419	100.0	34	100.0	451	100.0	361	100.0
<i>The Princeton Review</i>								
Seniors Only	43	28.3	90	49.2	173	50.9	47	71.2
Juniors Only	43	28.3	79	43.2	136	40.0	1	1.5
Sophomores Only	5	3.3	0	0.0	2	0.6	12	18.2
Freshmen Only	1	0.7	0	0.0	0	0.0	0	0.0
Parents Only	0	0.0	5	2.7	1	0.3	0	0.0
Multiple Grade Levels	60	39.5	4	2.2	23	6.8	3	4.5
Multiple Grade Levels and Parents	0	0.0	5	2.7	5	1.5	3	4.5
Total	152	100.0	183	100.0	340	100.0	66	100.0

Note: In 2012-13, vendors were not asked to identify which workshops included parents.

The College Access program collects information about who led student and parent workshops. Figure 7 shows that the majority of workshops in which vendors participated were led by the vendors themselves. Vendors did provide some assistance to counselors for the workshops organized by Counseling Services.

Figure 7: Workshop Participants by Vendor and Year



To what extent did the CAP vendors meet the stated program goals?

Methodology

College Access program vendors entered student college applications, acceptances and enrollments and financial aid applications, offers and acceptances into Naviance. The data recorded in Naviance were self-reported and were not pulled from district databases. The evaluator merged the CAP files from Naviance with the Student Records database from August 16, 2016. The SAT database compiled on June 16, 2016, was analyzed as well as the ACT database from July 13, 2016. College application and financial assistance data in this section are self-report, with the exception of ApplyTexas and Free Application for Federal Student Aid (FAFSA) data. ApplyTexas and FAFSA information was retrieved on August 5 and 8, 2016 and used Student Records data from August 16, 2016 to compare the total number of seniors to the number who submitted an application.

Results

Naviance Goals

Table 13 includes the number and percentage of seniors who completed the Naviance StrengthsExplorer®, a strengths assessment for students in grades 6-10. The CAP goal was that 98 percent of seniors would take the Naviance StrengthsExplorer. However, only three schools met this goal. This was possibly due to 2015-16 being the first year counselors and vendors used Naviance, and staff not being familiar with all of the tools available on Naviance.

Table 13: Percentage of 2015-16 Seniors Who Completed the Naviance StrengthsExplorer

Campus	# of Seniors ^a	# of Seniors with Complete Strengths Explorer ^b	% of Seniors with Complete Strengths Explorer
<i>Academic Success Program</i>			
Adams HS	395	0	0.0%
Carter HS	204	56	27.5%
Hillcrest HS	272	60	22.1%
Jefferson HS	332	4	1.2%
Lincoln HS	124	0	0.0%
Molina HS	425	4	0.9%
Obama Leadership Academy	10	35	100.0%
Patton HS	37	0	0.0%
Rangel YWLS	64	0	0.0%
Seagoville HS	288	7	2.4%
S. Oak Cliff HS	243	0	0.0%
Garza Early College HS	103	0	0.0%
Townview: SEM	89	2	2.2%
White HS	464	130	28.0%
Wilmer-Hutchins HS	187	10	5.3%
<i>Education is Freedom</i>			
Adamson HS	330	8	2.4%
Conrad HS	232	3	1.3%
Kimball HS	265	0	0.0%
N. Dallas HS	262	140	53.4%
Pinkston HS	181	1	0.6%
Samuell HS	345	5	1.4%
Skyline HS	1085	500	46.1%
Smith New Tech HS	97	0	0.0%
Spruce HS	285	17	6.0%
Sunset HS	430	5	1.2%
<i>The Princeton Review</i>			
Gilliam Collegiate Academy	83	0	0.0%
Lassiter Early College HS	56	0	0.0%
Madison HS	76	2	2.6%
Roosevelt HS	114	13	11.4%
Townview: Business	111	60	54.1%
Townview: Ed and Soc	71	70	98.6%
Townview: Health	130	135	100.0%
Townview: Pub Svc	100	0	0.0%
Wilson HS	379	14	3.7%
Total	7,869	1,281	16.3%

Note: CAP goal = 98%. ^aThe total number of seniors was obtained from the June 1, 2016 Chancery file. ^bMight include seniors who were no longer enrolled when Chancery file was retrieved.

College Applications

The goal for college applications was that 90 percent of seniors would complete at least one college application. All campuses met this goal (Table 14).

Table 14: Rate of ApplyTexas Applications by Campus and Vendor

Campus	# of Seniors ^a	# of students with ApplyTexas App ^b	% of students with ApplyTexas App ^b
<i>Academic Success Program</i>			
Adams HS	395	390	98.7%
Carter HS	204	240	100.0%
Hillcrest HS	272	251	92.3%
Jefferson HS	332	304	91.6%
Lincoln HS	124	132	100.0%
Molina HS	425	398	93.6%
Obama Leadership Academy	10	10	100.0%
Patton HS	37	57	100.0%
Rangel YWLS	64	-	98.0% ^c
Seagoville HS	288	273	94.8%
S. Oak Cliff HS	243	256	100.0%
Garza Early College HS	103	107	100.0%
Townview: SEM	89	94	100.0%
White HS	464	417	89.9%
Wilmer-Hutchins HS	187	184	98.4%
<i>Education is Freedom</i>			
Adamson HS	330	315	95.5%
Conrad HS	232	220	94.8%
Kimball HS	265	275	100.0%
N. Dallas HS	262	255	97.3%
Pinkston HS	181	203	112.2%
Samuell HS	345	315	91.3%
Skyline HS	1,085	1,039	95.8%
Smith New Tech HS	97	101	104.1%
Spruce HS	285	276	96.8%
Sunset HS	430	395	91.9%
<i>The Princeton Review</i>			
Gilliam Collegiate Academy	83	87	104.8%
Lassiter Early College HS	56	58	103.6%
Madison HS	76	75	98.7%
Roosevelt HS	114	111	97.4%
Townview: Business	111	112	100.9%
Townview: Ed and Soc	71	71	100.0%
Townview: Health	130	132	101.5%
Townview: Public Svc	100	-	92.0% ^c
Wilson HS	379	379	100.0%
Total	7,869	7,532	95.7%

Note: District Goal = 90%. ^aThe total number of seniors was obtained from the June 1, 2016 Chancery file. ^bApplyTexas figures were retrieved on August 5, 2016, but may include seniors who were no longer enrolled when Chancery file was retrieved. ^cFigures came from Naviance, a college and career readiness software provider that tracks all college applications, rather than ApplyTexas.

Vendor Application Assistance: Self Report

Table 15 shows the number of college applications that students submitted as well as the number accepted applications. However, it is important to remember that students could submit multiple

applications but would only accept and enroll in one college. Furthermore, Naviance was not a required tool in 2015-16 and was dependent on the students self-reporting their applications and acceptances. Vendors relied on students to notify them of what college applications they completed and to which colleges they were accepted. Because vendors regularly worked with students when they applied, the vendors knew about the applications but not where students were accepted. The vendors were also often completing this online information and not the students.

Table 15: Number of College Applications Submitted and Number of Seniors Accepted by Vendor and Campus – Student Self-Report

Campus	# Applications	# Acceptances
<i>Academic Success Program</i>		
Adams HS	666	625
Carter HS	756	436
Hillcrest HS	515	458
Jefferson HS	960	663
Lincoln HS	369	357
Molina HS	1,321	778
Obama Leadership Academy	160	79
Patton HS	172	149
Rangel YWLS	699	408
Seagoville HS	545	504
S. Oak Cliff HS	442	345
Garza Early College HS	521	342
Townview: SEM	709	269
White HS	1,084	872
Wilmer-Hutchins HS	804	418
<i>Education is Freedom</i>		
Adamson HS	1,083	632
Conrad HS	718	248
Kimball HS	1,412	1
N. Dallas HS	1,004	46
Pinkston HS	729	10
Samuell HS	983	287
Skyline HS	5,180	46
Smith New Tech HS	444	123
Spruce HS	1,487	448
Sunset HS	922	130
<i>The Princeton Review</i>		
Gilliam Collegiate Academy	319	104
Lassiter Early College HS	255	157
Madison HS	175	66
Roosevelt HS	377	139
Townview: Business	374	112
Townview: Ed and Soc	370	163
Townview: Health	568	248
Townview: Public Svc	277	73
Wilson HS	631	570
Total	27,031	10,306

Financial Assistance

College and Scholarship Essay Assistance

The CAP goal for college and scholarship essay assistance was that 80 percent of the senior class should receive college and scholarship essay assistance (in conjunction with other school/curricular support activities). Table 16 shows the percentage of seniors who received assistance with college or scholarship essays. Eleven and 13 schools served by ASP met the goal for college essay assistance and college scholarship assistance, respectively. None of the schools served by EIF and TPR met the goal. Because this data was self-report, it is possible that ASP documented more work with students on essays than did the other vendors.

Table 16: Number and Percentage of Students Assisted with Essays by Campus and Vendor

Campus	# Seniors ^a	College Essay Assistance		College Scholarship Assistance	
		# Served	% Served	# Served	% Served
Academic Success Program					
Adams HS	395	331	83.8%	326	82.5%
Carter HS	204	157	77.0%	172	84.3%
Hillcrest HS	272	149	54.8%	168	61.8%
Jefferson HS	332	275	82.8%	277	83.4%
Lincoln HS	124	105	84.7%	115	92.7%
Molina HS	425	352	82.8%	355	83.5%
Obama Leadership Academy	10	10	100.0%	10	100.0%
Patton HS	37	34	91.9%	34	91.9%
Rangel YWLS	64	29	45.3%	56	87.5%
Seagoville HS	288	259	89.9%	259	89.9%
S. Oak Cliff HS	243	208	85.6%	208	85.6%
Garza Early College HS	103	96	93.2%	96	93.2%
Townview: SEM	89	81	91.0%	85	95.5%
White HS	464	231	49.8%	246	53.0%
Wilmer-Hutchins HS	187	162	86.6%	163	87.2%
Education is Freedom					
Adamson HS	330	6	1.8%	5	1.5%
Conrad HS	232	4	1.7%	4	1.7%
Kimball HS	265	62	23.4%	197	74.3%
N. Dallas HS	262	31	11.8%	18	6.9%
Pinkston HS	181	7	3.9%	90	49.7%
Samuell HS	345	4	1.2%	6	1.7%
Skyline HS	1,085	30	2.8%	7	0.6%
Smith New Tech HS	97	49	50.5%	40	41.2%
Spruce HS	285	4	1.4%	9	3.2%
Sunset HS	430	10	2.3%	6	1.4%
The Princeton Review					
Gilliam Collegiate Academy	83	2	2.4%	1	1.2%
Lassiter Early College HS	56	4	7.1%	9	16.1%
Madison HS	76	4	5.3%	24	31.6%
Roosevelt HS	114	0	0.0%	2	1.8%
Townview: Business	111	6	5.4%	2	1.8%
Townview: Ed and Soc	71	2	2.8%	1	1.4%
Townview: Health	130	0	0.0%	0	0.0%
Townview: Public Svc	100	3	3.0%	0	0.0%
Wilson HS	379	14	3.7%	4	1.1%
Total	7,869	2,721	34.6%	2,995	38.1%

Note: District goal = 80%. ^aThe total number of seniors was obtained from the June 1, 2016 Chancery file.

Financial Awards

The CAP goal for financial aid applications was that 45 percent of the senior class would complete a financial aid application (FAFSA, Texas Application for State Financial Aid [TASFA], or scholarship). Information about complete TASFA and scholarship applications was not available for analysis; thus, this section includes only FAFSA application information. Table 17 shows the FAFSA application rate by vendor and campus. Approximately 88 percent of campuses met the goal when looking only at completed FAFSA applications.

Table 17: 2014-15 FAFSA Completion as of August 8, 2016 by Vendor and Campus

Campus	# Seniors ^a	# of students with FAFSA App ^b	% of students with FAFSA App ^b
<i>Academic Success Program</i>			
Adams HS	395	233	59%
Carter HS	204	116	57%
Hillcrest HS	272	119	44%
Jefferson HS	332	112	34%
Lincoln HS	124	68	55%
Molina HS	425	277	65%
Obama Leadership Academy	10	8	80%
Patton HS	37	22	59%
Rangel YWLS	64	56	88%
Seagoville HS	288	130	45%
S. Oak Cliff HS	243	143	59%
Garza Early College HS	103	67	65%
Townview: SEM	89	80	90%
White HS	464	218	47%
Wilmer-Hutchins HS	187	136	73%
<i>Education is Freedom</i>			
Adamson HS	330	206	62%
Conrad HS	232	96	41%
Kimball HS	265	143	54%
N. Dallas HS	262	144	55%
Pinkston HS	181	103	57%
Samuell HS	345	127	37%
Skyline HS	1,085	596	55%
Smith New Tech HS	97	65	67%
Spruce HS	285	148	52%
Sunset HS	430	236	55%
<i>The Princeton Review</i>			
Gilliam Collegiate Academy	83	63	76%
Lassiter Early College HS	56	32	57%
Madison HS	76	59	78%
Roosevelt HS	114	53	46%
Townview: Business	111	82	74%
Townview: Ed and Soc	71	51	72%
Townview: Health	130	99	76%
Townview: Public Svc	100	70	70%
Wilson HS	379	203	54%
Total	7,869	4565	58%

Note: District goal = 45%. ^aThe total number of seniors was obtained from the June 1, 2016 Chancery file. ^bFAFSA figures were retrieved on August 8, 2016.

The following data are self-reported. Vendors relied on students to notify them of the financial awards for which they were applying. Students also reported to vendors which awards they received, the amount and length of funding offered, and what amount of funding they accepted. If data were unavailable

with regard to a particular financial award, the reader should not interpret that as the student not getting the award. Table 18 shows the number of students assisted by a CAP vendor who reported that they received at least one scholarship or institutional grant.

Table 18: Number and Percentage of Seniors who Completed at Least One Scholarship or Institutional Grant by Vendor and Campus

Campus	# Seniors^a	# of Students with Scholarships or Inst. Grants	% of Students with Scholarships or Inst. Grants
<i>Academic Success Program</i>			
Adams HS	395	53	13%
Carter HS	204	40	20%
Hillcrest HS	272	42	15%
Jefferson HS	332	37	11%
Lincoln HS	124	37	30%
Molina HS	425	54	13%
Obama Leadership Academy	10	10	100%
Patton HS	37	9	24%
Rangel YWLS	64	48	75%
Seagoville HS	288	31	11%
S. Oak Cliff HS	243	22	9%
Garza Early College HS	103	39	38%
Townview: SEM	89	75	84%
White HS	464	48	10%
Wilmer-Hutchins HS	187	33	18%
<i>Education is Freedom</i>			
Adamson HS	330	38	12%
Conrad HS	232	42	18%
Kimball HS	265	96	36%
N. Dallas HS	262	39	15%
Pinkston HS	181	27	15%
Samuell HS	345	27	8%
Skyline HS	1,085	110	10%
Smith New Tech HS	97	13	13%
Spruce HS	285	22	8%
Sunset HS	430	28	7%
<i>The Princeton Review</i>			
Gilliam Collegiate Academy	83	14	17%
Lassiter Early College HS	56	27	48%
Madison HS	76	25	33%
Roosevelt HS	114	4	4%
Townview: Business	111	31	28%
Townview: Ed and Soc	71	38	54%
Townview: Health	130	65	50%
Townview: Public Svc	100	36	36%
Wilson HS	379	69	18%
Total	7,869	1329	17%

Note: ^aThe total number of seniors was obtained from the June 1, 2016 Chancery file.

Table 19 shows information about financial aid award amounts. It includes the minimum, maximum, average, and total amount of financial aid awarded at each school by vendor. The amount students accepted was not available for analysis. Because these data are self-report, not all vendors or counselors entered data exactly the same way. Staff in the College and Career Readiness department reviewed the data for errors and only included scholarship and institutional grant awards and amounts when possible.

Table 19: Amount of Funding Offered and Accepted by Vendor and School

Campus	Dollars Awarded				Total
	Minimum	Maximum	Average	Standard Deviation	
Academic Success Program					
Adams HS	\$500.00	\$84,000.00	\$20,562.65	\$18,947.53	\$2,632,019.00
Carter HS	\$0.00	\$250,000.00	\$42,350.61	\$54,593.63	\$5,802,033.00
Hillcrest HS	\$500.00	\$208,000.00	\$39,895.65	\$38,181.59	\$5,545,496.00
Jefferson HS	\$500.00	\$132,616.00	\$18,969.51	\$21,703.99	\$1,612,408.00
Lincoln HS	\$0.00	\$127,868.00	\$12,098.03	\$23,558.99	\$1,330,783.00
Molina HS	\$500.00	\$102,964.00	\$23,836.76	\$20,177.76	\$4,314,453.00
Obama Leadership Academy	\$500.00	\$234,056.00	\$34,429.97	\$45,176.80	\$3,305,277.00
Patton HS	\$0.00	\$103,964.00	\$24,777.62	\$25,095.34	\$1,040,660.00
Rangel YWLS	\$1000.00	\$250,500.00	\$48,977.42	\$50,039.63	\$9,599,574.00
Seagoville HS	\$500.00	\$650,000.00	\$34,216.80	\$58,015.55	\$4,756,135.00
S. Oak Cliff HS	\$500.00	\$650,000.00	\$47,346.22	\$105,538.76	\$1,751,810.00
Garza Early College HS	\$200.00	\$193,152.00	\$34,356.08	\$31,187.04	\$8,932,582.00
Townview: SEM	\$500.00	\$263,720.00	\$47,339.86	\$54,502.00	\$13,965,258.00
White HS	\$1000.00	\$149,988.00	\$36,849.43	\$26,487.95	\$4,900,974.00
Wilmer-Hutchins HS	\$1000.00	\$145,164.00	\$22,140.19	\$23,965.72	\$2,014,757.00
Education is Freedom					
Adamson HS	\$100.00	\$162,000.00	\$22,012.85	\$24,593.30	\$1,739,015.00
Conrad HS	\$500.00	\$650,000.00	\$22,887.17	\$74,872.21	\$1,968,297.00
Kimball HS	\$100.00	\$408,000.00	\$30,892.76	\$48,427.51	\$6,549,266.00
N. Dallas HS	\$100.00	\$325,000.00	\$14,081.83	\$46,785.73	\$1,394,101.00
Pinkston HS	\$100.00	\$44,000.00	\$7,581.71	\$9,080.34	\$477,648.00
Samuell HS	\$0.00	\$650,000.00	\$29,130.13	\$94,238.11	\$1,339,986.00
Skyline HS	\$100.00	\$214,350.00	\$20,216.79	\$34,203.85	\$3,982,708.00
Smith New Tech HS	\$100.00	\$56,000.00	\$15,135.18	\$15,158.43	\$575,137.00
Spruce HS	\$100.00	\$76,000.00	\$11,666.39	\$15,707.69	\$571,653.00
Sunset HS	\$0.00	\$88,344.00	\$14,416.63	\$20,503.77	\$908,248.00
The Princeton Review					
Gilliam Collegiate Academy	\$500.00	\$36,000.00	\$10,311.86	\$11,061.46	\$216,549.00
Lassiter Early College HS	\$100.00	\$44,000.00	\$7,581.71	\$9,080.34	\$477,648.00
Madison HS	\$0.00	\$101,000.00	\$9,710.87	\$15,428.62	\$582,652.00
Roosevelt HS	\$1,000.00	\$5,000.00	\$2,750.00	\$1,369.31	\$16,500.00
Townview: Business	\$720.00	\$118,116.00	\$21,697.70	\$28,136.02	\$998,094.00
Townview: Ed and Soc	\$0.00	\$149,376.00	\$17,949.25	\$26,221.23	\$1,597,483.00
Townview: Health	\$0.00	\$88,000.00	\$12,731.99	\$180,84.46	\$2,062,583.00
Townview: Public Svc	\$400.00	\$263,440.00	\$30,744.37	\$57,643.19	\$1,844,662.00
Wilson HS	\$0.00	\$191,888.00	\$25,952.95	\$32,312.50	\$3,996,755.00
Total	\$0.00	\$650,000.00	\$33,108.27	\$4,448.53	\$102,803,204.00

SAT/ACT

The CAP goal for SAT and ACT college placement exams was that 90 percent of seniors would register and take the exams. During the 2015-16 school year, Dallas ISD funded in-school testing on the SAT for all juniors and ACT for all seniors. Dallas ISD administered the ACT to seniors on September 28, 2015 and the SAT to juniors on March 2, 2016. CAP vendors could assist with student registration for the in-school exams if needed. Vendors also assisted students with registration for SAT and ACT exams not taken during the school day. There were 26 campuses (77 percent) that met the goal of 90 percent of seniors taking either the SAT or ACT (Table 20). Seniors took the SAT exam during the school day as juniors during the 2014-15 school year.

Table 20: Number and Percentage of Seniors who Took the ACT and/or SAT by Vendor and Campus

Campus	# Seniors ^a	Took SAT		Took ACT		Took Either SAT or ACT	
		N	%	N	%	N	%
Academic Success Program							
Adams HS	395	338	86%	331	84%	364	92%
Carter HS	204	167	82%	172	84%	184	90%
Hillcrest HS	272	214	79%	198	73%	232	85%
Jefferson HS	332	279	84%	263	79%	295	89%
Lincoln HS	124	107	86%	97	78%	111	90%
Molina HS	425	374	88%	334	79%	388	91%
Obama Leadership Academy	10	10	100%	10	100%	10	100%
Patton HS	37	21	57%	24	65%	30	81%
Rangel YWLS	64	64	100%	61	95%	64	100%
Seagoville HS	288	250	87%	210	73%	258	90%
S. Oak Cliff HS	243	197	81%	190	78%	213	88%
Garza Early College HS	103	103	100%	99	96%	103	100%
Townview: SEM	89	89	100%	86	97%	89	100%
White HS	464	390	84%	373	80%	407	88%
Wilmer-Hutchins HS	187	154	82%	158	84%	169	90%
Education is Freedom							
Adamson HS	330	304	92%	284	86%	312	95%
Conrad HS	232	194	84%	198	85%	213	92%
Kimball HS	265	248	94%	234	88%	254	96%
N. Dallas HS	262	230	88%	229	87%	241	92%
Pinkston HS	181	146	81%	149	82%	159	88%
Samuell HS	345	299	87%	288	83%	314	91%
Skyline HS	1,085	1013	93%	946	87%	1042	96%
Smith New Tech HS	97	96	99%	91	94%	97	100%
Spruce HS	285	240	84%	232	81%	254	89%
Sunset HS	430	384	89%	336	78%	396	92%
The Princeton Review							
Gilliam Collegiate Academy	83	81	98%	81	98%	83	100%
Lassiter Early College HS	56	56	100%	55	98%	56	100%
Madison HS	76	73	96%	70	92%	75	99%
Roosevelt HS	114	92	81%	67	59%	97	85%
Townview: Business	111	111	100%	109	98%	111	100%
Townview: Ed and Soc	71	71	100%	71	100%	71	100%
Townview: Health	130	130	100%	129	99%	130	100%
Townview: Public Svc	100	100	100%	98	98%	100	100%
Wilson HS	379	325	86%	323	85%	343	91%
Total	7,869	6850	88%	6596	84%	7625	97%

Note: District goal = 90%. ^aThe total number of seniors was obtained from the June 1, 2016 Chancery file.

Other Activities

Due to the method in which data were collected for the College Access program, the evaluator was unable to determine whether 50 percent of seniors attended at least one college fair. The vendors were not required to record individual attendance at college fairs. Instead, they recorded overall attendance and fair dates.

The CAP vendors met the goal of attending at least six Postsecondary Counselor Training meetings during the 2015-16 school year covering topics such as college placement exam updates, college readiness goals, graduation requirements, Special Education updates, House Bill 5 information, scholarship reports, financial aid information, and dual credit updates.

SUMMARY AND RECOMMENDATIONS

Summary

There were three College Access program (CAP) vendors selected for the 2015-16 school year: Academic Success Program (ASP), Education is Freedom (EIF), and The Princeton Review (TPR). These vendors served grades 9-12 in Dallas ISD Title I high schools. Vendors provided college access services that supplemented the work counselors were already doing. Vendors provided assistance to students and parents, individually and in small groups, on topics such as Naviance (an online college and career readiness tool), completing college and financial aid applications, registering and preparing for the SAT, ACT, or the *Texas State Initiative Assessment (TSIA)*, and college and scholarship essays. The College Access program was designed to be a collaborative effort between campus counseling staff and CAP vendors.

Though the strength of the relationship between CAP participation and college enrollment was relatively weak, an analysis of National Student Clearinghouse data for 2013-14 and 2014-15 Dallas ISD graduates indicated that CAP was making some contributions to students' college enrollment. CAP students were slightly more likely to enroll in college than non-participants, and CAP students who received assistance 10 or more times were more likely to enroll in 4-year colleges than were students who received CAP services between one and nine times. CAP students who were served 10 or more times were most likely working on college or scholarship essays, or were seeking assistance in preparing for their entry into college (i.e., housing assistance). Students who did not participate in CAP could have been receiving college application assistance from other sources such as parents, counselors, or teachers.

When reviewing CAP student data over the 2012-13, 2013-14, 2014-15, and 2015-16 school years, the results of the program have remained stable over time. While the number of campuses served by each vendor has fluctuated each year, vendors have continued to focus primarily on providing information and assistance to students about applying to college and for financial aid. The Princeton Review has also provided test preparation services to its campuses. The number of students served has increased over time with more juniors being served during the first three years of the program. The percentage of juniors served by each vendor slightly decreased or remained constant during the 2015-16 school year compared to the 2014-15 school year. The larger number of juniors served potentially indicated that vendors were providing college access information in advance of the students' senior year so that they would be more prepared to make college-related decisions in their senior year. In 2015-16, CAP vendors served about 34 percent of the entire student body and about 88 percent of the senior class. The majority of students received services from a CAP vendor one time throughout the school year, but there continued to be students seeking out services more than 10 times over the course of the year. Vendors also conducted small group workshops for parents and students. These workshops focused primarily on college and financial aid information and applications and college fairs, college visits, and visits from college representatives. The workshops were mainly presented to the senior class.

The College Access program vendors were successfully supplementing the work of counselors in a collaborative effort to meet district goals. While only three schools had at least 98 percent of seniors complete the Naviance StrengthsExplorer, all schools had at least 90 percent of seniors complete at least one college application through ApplyTexas, and 30 out of 34 schools had a FAFSA completion rate of 45 percent or higher. In addition, at least 90 percent of seniors at 26 out of 34 (77%) campuses took either the SAT or ACT. CAP vendors lagged behind on the college and scholarship essay assistance goal. Assisting students with essays was a time consuming task, and the goal of assisting 80 percent of seniors was difficult to achieve. While none of the schools served by EIF or TPR met the goal assisting 80 percent of seniors, 13 of 15 schools served by ASP did meet the goal. Because this data was self-report, it is possible that ASP documented more work with students on essays than did the other vendors.

Recommendations

The following are recommendations based on the results of the evaluation:

1. College Access program staff and Counseling Services staff have worked to improve their communication and collaboration with regards to implementing CAP. These efforts have resulted in clearer expectations and increased service. The results of this report indicate that program staff should continue these positive efforts.
2. College Access program and Counseling Services staff members should identify how current procedures for the Naviance StrengthsExplorer can be improved to increase the percentage of seniors completing the test.
3. College Access program, Counseling Services, and vendor staff members should review best practices with regard to college and scholarship essay assistance to increase the percentage of students served.
4. College Access program staff members should reevaluate the current program goals to ensure that all goals have measurable indicators of success and that the necessary data is available to evaluate progress towards goals (e.g., participating in the Summer Melt texting program, completing financial aid applications, and college fair participation).

APPENDICES

Appendix A

Reasons for Visit by Vendor, 2015-16

Academic Success Program			
Campus	Reason	# Visits	%
Adams	College & Financial Aid Information	1,220	26.1
	College & Financial Aid Applications	1,508	32.2
	College Fairs	0	0.0
	Test Preparation & Registration	631	13.5
	College & Scholarship Essays	1,297	27.7
	Other	26	0.6
	Total	4,682	100.0
Molina	College & Financial Aid Information	2,949	30.7
	College & Financial Aid Applications	3,578	37.3
	College Fairs	0	0.0
	Test Preparation & Registration	282	2.9
	College & Scholarship Essays	2,735	28.5
	Other	53	0.6
	Total	9,597	100.0
Hillcrest	College & Financial Aid Information	4,376	42.9
	College & Financial Aid Applications	3,034	29.7
	College Fairs	5	0.1
	Test Preparation & Registration	258	2.8
	College & Scholarship Essays	2,497	24.5
	Other	9	0.1
	Total	10,206	100.0
Jefferson	College & Financial Aid Information	3,852	34.6
	College & Financial Aid Applications	3,658	32.9
	College Fairs	2	0.0*
	Test Preparation & Registration	396	3.6
	College & Scholarship Essays	3,126	28.1
	Other	90	0.8
	Total	11,124	100.0
Lincoln	College & Financial Aid Information	1,323	35.9
	College & Financial Aid Applications	1,090	29.6
	College Fairs	0	0.0
	Test Preparation & Registration	359	9.7
	College & Scholarship Essays	913	24.8
	Other	0	0.0
	Total	3,685	100.0
Seagoville	College & Financial Aid Information	3,827	40.0
	College & Financial Aid Applications	2,036	21.3
	College Fairs	0	0.0*
	Test Preparation & Registration	1,448	15.1
	College & Scholarship Essays	2,247	23.5
	Other	1	0.1
	Total	9,559	100.0

*Percentages were less than 0.01.

Academic Success Program			
Campus	Reason	# Visits	%
South Oak Cliff	College & Financial Aid Information	1,881	31.1
	College & Financial Aid Applications	1,942	32.2
	College Fairs	0	0.0
	Test Preparation & Registration	402	6.7
	College & Scholarship Essays	1,815	30.0
	Other	0	0.0
	Total	6,040	100.0
White	College & Financial Aid Information	4,437	43.2
	College & Financial Aid Applications	2,780	27.0
	College Fairs	1	0.0*
	Test Preparation & Registration	349	3.4
	College & Scholarship Essays	2,684	26.1
	Other	27	0.3
	Total	10,278	100.0
Carter	College & Financial Aid Information	1,440	29.0
	College & Financial Aid Applications	1,782	35.9
	College Fairs	0	0.0
	Test Preparation & Registration	137	2.8
	College & Scholarship Essays	1,610	32.4
	Other	0	0.0
	Total	4,969	100.0
Townview: SEM	College & Financial Aid Information	2,091	35.7
	College & Financial Aid Applications	1,368	23.3
	College Fairs	0	0.0
	Test Preparation & Registration	1,109	18.9
	College & Scholarship Essays	1,295	22.1
	Other	0	0.0
	Total	5,863	100.0
Rangel	College & Financial Aid Information	141	18.6
	College & Financial Aid Applications	87	11.4
	College Fairs	0	0.0
	Test Preparation & Registration	228	30.0
	College & Scholarship Essays	303	39.9
	Other	1	0.1
	Total	760	100.0
Garza	College & Financial Aid Information	2,001	38.4
	College & Financial Aid Applications	1,625	31.2
	College Fairs	0	0.0
	Test Preparation & Registration	267	5.1
	College & Scholarship Essays	1,317	25.3
	Other	1	0.0*
	Total	5,211	100.0
Wilmer-Hutchins	College & Financial Aid Information	3,595	44.9
	College & Financial Aid Applications	1,752	21.9
	College Fairs	0	0.0
	Test Preparation & Registration	464	5.8
	College & Scholarship Essays	2,171	27.1
	Other	29	0.4
	Total	8,011	100.0

*Percentages were less than 0.01.

Academic Success Program			
Campus	Reason	# Visits	%
Obama	College & Financial Aid Information	733	44.4
	College & Financial Aid Applications	312	18.9
	College Fairs	0	0.0
	Test Preparation & Registration	268	16.2
	College & Scholarship Essays	317	19.2
	Other	22	1.3
	Total	1,652	100.0
Patton	College & Financial Aid Information	1,075	48.6
	College & Financial Aid Applications	639	28.9
	College Fairs	0	0.0
	Test Preparation & Registration	94	4.3
	College & Scholarship Essays	403	18.2
	Other	0	0.0
	Total	2,211	100.0

Education is Freedom			
Campus	Reason	# Visits	%
Adamson	College & Financial Aid Information	497	16.2
	College & Financial Aid Applications	2,112	68.8
	College Fairs	92	3.0
	Test Preparation & Registration	345	11.2
	College & Scholarship Essays	24	0.8
	Other	0	0.0
	Total	3,070	100.0
Smith New Tech	College & Financial Aid Information	1,107	41.1
	College & Financial Aid Applications	646	24.0
	College Fairs	158	5.9
	Test Preparation & Registration	357	13.3
	College & Scholarship Essays	424	15.8
	Other	0	0.0
	Total	2,692	100.0
Kimball	College & Financial Aid Information	1,278	23.5
	College & Financial Aid Applications	1,770	32.6
	College Fairs	434	8.0
	Test Preparation & Registration	1,071	19.7
	College & Scholarship Essays	875	16.1
	Other	0	0.0
	Total	5,428	100.0
Pinkston	College & Financial Aid Information	322	17.6
	College & Financial Aid Applications	1,300	71.2
	College Fairs	6	0.3
	Test Preparation & Registration	55	3.0
	College & Scholarship Essays	143	7.8
	Other	0	0.0
	Total	1,826	100.0
Samuell	College & Financial Aid Information	546	25.8
	College & Financial Aid Applications	1,336	63.0
	College Fairs	35	1.7
	Test Preparation & Registration	188	8.9
	College & Scholarship Essays	14	0.7
	Other	0	0.0
	Total	2,119	100.0
Spruce	College & Financial Aid Information	1,302	33.4
	College & Financial Aid Applications	2,073	53.2
	College Fairs	140	3.6
	Test Preparation & Registration	359	9.2
	College & Scholarship Essays	23	0.6
	Other	3,897	100.0
	Total	1,302	33.4

Education is Freedom			
Campus	Reason	# Visits	%
Sunset	College & Financial Aid Information	1,631	28.9
	College & Financial Aid Applications	2,929	51.8
	College Fairs	130	2.3
	Test Preparation & Registration	940	16.6
	College & Scholarship Essays	23	0.4
	Other	0	0.0
	Total	5,653	100.0
N Dallas	College & Financial Aid Information	1,604	45.9
	College & Financial Aid Applications	1,611	46.1
	College Fairs	38	1.1
	Test Preparation & Registration	182	5.2
	College & Scholarship Essays	59	1.7
	Other	0	0.0
	Total	3,494	100.0
Skyline	College & Financial Aid Information	2,312	43.9
	College & Financial Aid Applications	1,969	37.4
	College Fairs	110	2.1
	Test Preparation & Registration	827	15.7
	College & Scholarship Essays	48	0.9
	Other	0	0.0
	Total	5,266	100.0
Conrad	College & Financial Aid Information	268	12.4
	College & Financial Aid Applications	1,522	70.3
	College Fairs	184	8.5
	Test Preparation & Registration	179	8.3
	College & Scholarship Essays	11	0.5
	Other	0	0.0
	Total	2,164	100.0

The Princeton Review			
Campus	Reason	# Visits	%
Roosevelt	College & Financial Aid Information	83	22.7
	College & Financial Aid Applications	260	71.2
	College Fairs	1	0.3
	Test Preparation & Registration	19	5.2
	College & Scholarship Essays	2	0.5
	Other	0	0.0
	Total	365	100.0
Wilson	College & Financial Aid Information	593	21.8
	College & Financial Aid Applications	1,003	36.8
	College Fairs	0	0.0
	Test Preparation & Registration	1,103	40.5
	College & Scholarship Essays	23	0.8
	Other	0	0.0
	Total	2,722	100.0
Madison	College & Financial Aid Information	123	19.6
	College & Financial Aid Applications	188	30.0
	College Fairs	1	0.2
	Test Preparation & Registration	274	43.8
	College & Scholarship Essays	40	6.4
	Other	0	0.0
	Total	626	100.0
Townview: Business Magnet	College & Financial Aid Information	268	26.0
	College & Financial Aid Applications	305	29.6
	College Fairs	0	0.0
	Test Preparation & Registration	440	42.7
	College & Scholarship Essays	17	1.7
	Other	0	0.0
	Total	1,030	100.0
Townview: Health	College & Financial Aid Information	92	30.6
	College & Financial Aid Applications	107	35.5
	College Fairs	0	0.0
	Test Preparation & Registration	101	33.6
	College & Scholarship Essays	0	0.0
	Other	1	0.3
	Total	301	100.0
Townview: Ed and Soc	College & Financial Aid Information	31	19.7
	College & Financial Aid Applications	95	60.5
	College Fairs	0	0.0
	Test Preparation & Registration	28	17.8
	College & Scholarship Essays	3	1.9
	Other	0	0.0
	Total	157	100.0
Townview: Pub Svc	College & Financial Aid Information	243	48.5
	College & Financial Aid Applications	99	19.8
	College Fairs	0	0.0
	Test Preparation & Registration	154	30.7
	College & Scholarship Essays	5	1.0
	Other	0	0.0
	Total	501	100.0

The Princeton Review			
Campus	Reason	# Visits	%
Gilliam	College & Financial Aid Information	136	16.6
	College & Financial Aid Applications	258	31.5
	College Fairs	0	0.0
	Test Preparation & Registration	421	51.5
	College & Scholarship Essays	3	0.4
	Other	0	0.0
	Total	818	100.0
Lassiter - Middle College	College & Financial Aid Information	36	20.1
	College & Financial Aid Applications	105	58.7
	College Fairs	0	0.0
	Test Preparation & Registration	12	6.7
	College & Scholarship Essays	26	14.5
	Other	0	0.0
	Total	179	100.0

Appendix B

Number of Times Students were Served by Vendor and Campus, 2015-16

Vendor	N of Students	N Visits Min	N Visits Max	N Visits Mean	N Visits Std. Dev.
<i>Academic Success Program</i>					
Adams	443	1	20	3.1	2.9
Molina	469	1	98	5.5	9.2
Hillcrest	288	1	127	10.0	16.8
Jefferson	427	1	62	7.0	9.5
Lincoln	180	1	36	6.1	6.9
Seagoville	614	1	41	5.3	6.0
SOC	237	1	37	7.4	7.5
White	479	1	107	6.2	10.9
Carter	209	1	47	5.9	7.7
Townview: SEM	201	1	50	8.5	7.8
Rangel	133	1	52	2.8	4.5
Garza	226	1	51	6.9	8.7
Wilmer-Hutchins	507	1	84	4.9	8.1
Obama	121	1	34	5.3	7.6
Patton	156	1	67	5.8	10.0
<i>Education is Freedom</i>					
Adamson	450	1	97	6.6	9.6
Smith New Tech	360	1	32	6.4	7.2
Kimball	767	1	76	7.0	10.2
Pinkston	279	1	44	5.0	5.5
Samuell	753	1	48	2.6	3.6
Spruce	495	1	66	6.1	7.7
Sunset	1,007	1	59	5.2	6.3
N Dallas	534	1	55	6.0	7.2
Skyline	1,282	1	70	4.0	5.3
Conrad	505	1	41	3.9	5.2
<i>The Princeton Review</i>					
Roosevelt	110	1	17	3.4	2.6
Wilson	846	1	34	2.9	3.1
Madison	155	1	23	3.8	3.9
Townview: Business Magnet	317	1	24	3.4	3.2
Townview: Health	186	1	6	1.6	0.9
Townview: Ed and Soc	84	1	10	1.8	1.4
Townview: Pub Svc	168	1	13	2.5	1.8
Gilliam	196	1	13	4.2	1.9
Lassiter - Middle College	54	1	17	3.2	3.4

Academic Success Program			
Campus	# of Times Served	N	%
<i>Adams</i>	1 visit	171	38.6
	2 visits	84	19.0
	3 visits	61	13.8
	4 visits	37	8.4
	5-9 visits	69	15.6
	10 or more visits	21	4.7
	Total	443	100.0
<i>Molina</i>	1 visit	141	30.1
	2 visits	96	20.5
	3 visits	53	11.3
	4 visits	46	9.8
	5-9 visits	68	14.5
	10 or more visits	65	13.9
	Total	469	100.0
<i>Hillcrest</i>	1 visit	90	31.3
	2 visits	43	14.9
	3 visits	20	6.9
	4 visits	21	7.3
	5-9 visits	40	13.9
	10 or more visits	74	25.7
	Total	288	100.0
<i>Jefferson</i>	1 visit	79	18.5
	2 visits	77	18.0
	3 visits	49	11.5
	4 visits	58	13.6
	5-9 visits	85	19.9
	10 or more visits	79	18.5
	Total	427	100.0
<i>Lincoln</i>	1 visit	43	23.9
	2 visits	27	15.0
	3 visits	28	15.6
	4 visits	9	5.0
	5-9 visits	35	19.4
	10 or more visits	38	21.1
	Total	180	100.0

Academic Success Program			
Campus	# of Times Served	N	%
<i>Seagoville</i>	1 visit	70	11.4
	2 visits	101	16.4
	3 visits	174	28.3
	4 visits	80	13.0
	5-9 visits	110	17.9
	10 or more visits	79	12.9
	Total	614	100.0
<i>SOC</i>	1 visit	45	19.0
	2 visits	35	14.8
	3 visits	24	10.1
	4 visits	25	10.5
	5-9 visits	37	15.6
	10 or more visits	71	30.0
	Total	237	100.0
<i>White</i>	1 visit	149	31.1
	2 visits	119	24.8
	3 visits	36	7.5
	4 visits	33	6.9
	5-9 visits	60	12.5
	10 or more visits	82	17.1
	Total	479	100.0
<i>Carter</i>	1 visit	68	32.5
	2 visits	33	15.8
	3 visits	17	8.1
	4 visits	11	5.3
	5-9 visits	40	19.1
	10 or more visits	40	19.1
	Total	209	100.0
<i>Townview: SEM</i>	1 visit	8	4.0
	2 visits	11	5.5
	3 visits	15	7.5
	4 visits	32	15.9
	5-9 visits	81	40.3
	10 or more visits	54	26.9
	Total	201	100.0

Academic Success Program			
Campus	# of Times Served	N	%
<i>Rangel</i>	1 visit	23	17.3
	2 visits	66	49.6
	3 visits	31	23.3
	4 visits	6	4.5
	5-9 visits	5	3.8
	10 or more visits	2	1.5
	Total	133	100.0
<i>Garza</i>	1 visit	45	19.9
	2 visits	42	18.6
	3 visits	36	15.9
	4 visits	14	6.2
	5-9 visits	41	18.1
	10 or more visits	48	21.2
	Total	226	100.0
<i>Wilmer-Hutchins</i>	1 visit	238	46.9
	2 visits	75	14.8
	3 visits	40	7.9
	4 visits	28	5.5
	5-9 visits	48	9.5
	10 or more visits	78	15.4
	Total	507	100.0
<i>Obama</i>	1 visit	69	57.0
	2 visits	7	5.8
	3 visits	1	.8
	4 visits	2	1.7
	5-9 visits	27	22.3
	10 or more visits	15	12.4
	Total	121	100.0
<i>Patton</i>	1 visit	42	26.9
	2 visits	40	25.6
	3 visits	24	15.4
	4 visits	8	5.1
	5-9 visits	17	10.9
	10 or more visits	25	16.0
	Total	156	100.0

Education is Freedom			
Campus	# of Times Served	N	%
<i>Adamson</i>	1 visit	83	18.4
	2 visits	67	14.9
	3 visits	65	14.4
	4 visits	58	12.9
	5-9 visits	104	23.1
	10 or more visits	73	16.2
	Total	450	100.0
<i>Smith New Tech</i>	1 visit	69	19.2
	2 visits	62	17.2
	3 visits	49	13.6
	4 visits	41	11.4
	5-9 visits	67	18.6
	10 or more visits	72	20.0
	Total	360	100.0
<i>Kimball</i>	1 visit	252	32.9
	2 visits	136	17.7
	3 visits	51	6.6
	4 visits	30	3.9
	5-9 visits	122	15.9
	10 or more visits	176	22.9
	Total	767	100.0
<i>Pinkston</i>	1 visit	79	28.3
	2 visits	32	11.5
	3 visits	30	10.8
	4 visits	28	10.0
	5-9 visits	74	26.5
	10 or more visits	36	12.9
	Total	279	100.0
<i>Samuell</i>	1 visit	367	48.7
	2 visits	174	23.1
	3 visits	80	10.6
	4 visits	50	6.6
	5-9 visits	53	7.0
	10 or more visits	29	3.9
	Total	753	100.0

Education is Freedom			
Campus	# of Times Served	N	%
<i>Spruce</i>	1 visit	135	27.3
	2 visits	57	11.5
	3 visits	46	9.3
	4 visits	47	9.5
	5-9 visits	123	24.8
	10 or more visits	87	17.6
	Total	495	100.0
<i>Sunset</i>	1 visit	362	35.9
	2 visits	146	14.5
	3 visits	69	6.9
	4 visits	49	4.9
	5-9 visits	224	22.2
	10 or more visits	157	15.6
	Total	1,007	100.0
<i>N Dallas</i>	1 visit	124	23.2
	2 visits	89	16.7
	3 visits	53	9.9
	4 visits	51	9.6
	5-9 visits	117	21.9
	10 or more visits	100	18.7
	Total	534	100.0
<i>Skyline</i>	1 visit	532	41.5
	2 visits	175	13.7
	3 visits	135	10.5
	4 visits	91	7.1
	5-9 visits	230	17.9
	10 or more visits	119	9.3
	Total	1,282	100.0
<i>Conrad</i>	1 visit	197	39.0
	2 visits	92	18.2
	3 visits	57	11.3
	4 visits	40	7.9
	5-9 visits	79	15.6
	10 or more visits	40	7.9
	Total	505	100.0

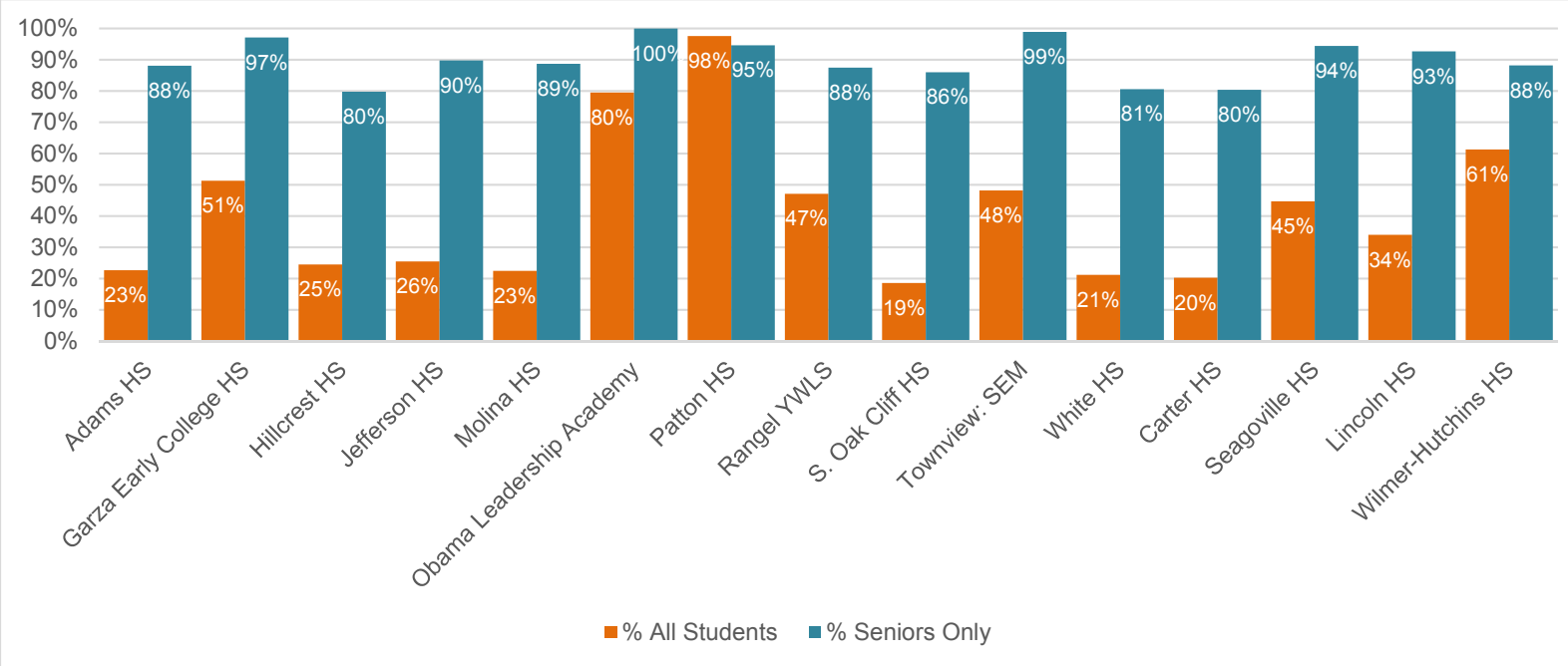
The Princeton Review			
Campus	# of Times Served	N	%
<i>Roosevelt</i>	1 visit	26	23.6
	2 visits	23	20.9
	3 visits	21	19.1
	4 visits	15	13.6
	5-9 visits	23	20.9
	10 or more visits	2	1.8
	Total	110	100.0
<i>Wilson</i>	1 visit	369	43.6
	2 visits	170	20.1
	3 visits	106	12.5
	4 visits	62	7.3
	5-9 visits	106	12.5
	10 or more visits	33	3.9
	Total	846	100.0
<i>Madison</i>	1 visit	45	29.0
	2 visits	39	25.2
	3 visits	25	16.1
	4 visits	10	6.5
	5-9 visits	21	13.5
	10 or more visits	15	9.7
	Total	155	100.0
<i>Townview: Business</i>	1 visit	98	30.9
	2 visits	63	19.9
	3 visits	58	18.3
	4 visits	24	7.6
	5-9 visits	57	18.0
	10 or more visits	17	5.4
	Total	317	100.0
<i>Townview: Health</i>	1 visit	122	65.6
	2 visits	37	19.9
	3 visits	20	10.8
	4 visits	4	2.2
	5-9 visits	3	1.6
	10 or more visits	0	0.0
	Total	186	100.0

The Princeton Review			
Campus	# of Times Served	N	%
<i>Townview: Ed and Soc</i>	1 visit	44	52.4
	2 visits	27	32.1
	3 visits	8	9.5
	4 visits	2	2.4
	5-9 visits	2	2.4
	10 or more visits	1	1.2
	Total	84	100.0
<i>Townview: Pub Svc</i>	1 visit	53	31.5
	2 visits	60	35.7
	3 visits	28	16.7
	4 visits	9	5.4
	5-9 visits	17	10.1
	10 or more visits	1	.6
	Total	168	100.0
<i>Gilliam</i>	1 visit	13	6.6
	2 visits	16	8.2
	3 visits	50	25.5
	4 visits	37	18.9
	5-9 visits	79	40.3
	10 or more visits	1	.5
	Total	196	100.0
<i>Lassiter</i>	1 visit	15	27.8
	2 visits	17	31.5
	3 visits	11	20.4
	4 visits	2	3.7
	5-9 visits	5	9.3
	10 or more visits	4	7.4
	Total	54	100.0

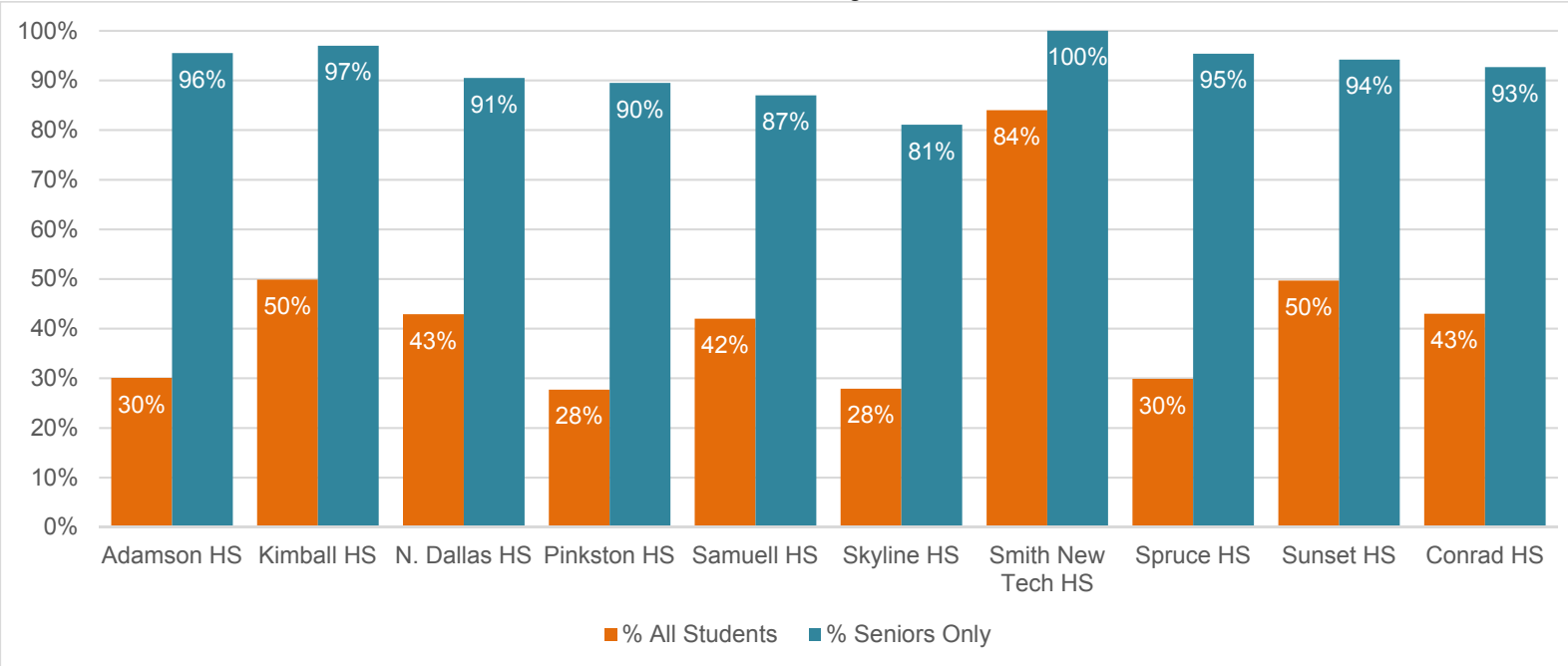
Appendix C

Percentage of Students Served by Vendor and Campus, 2015-16

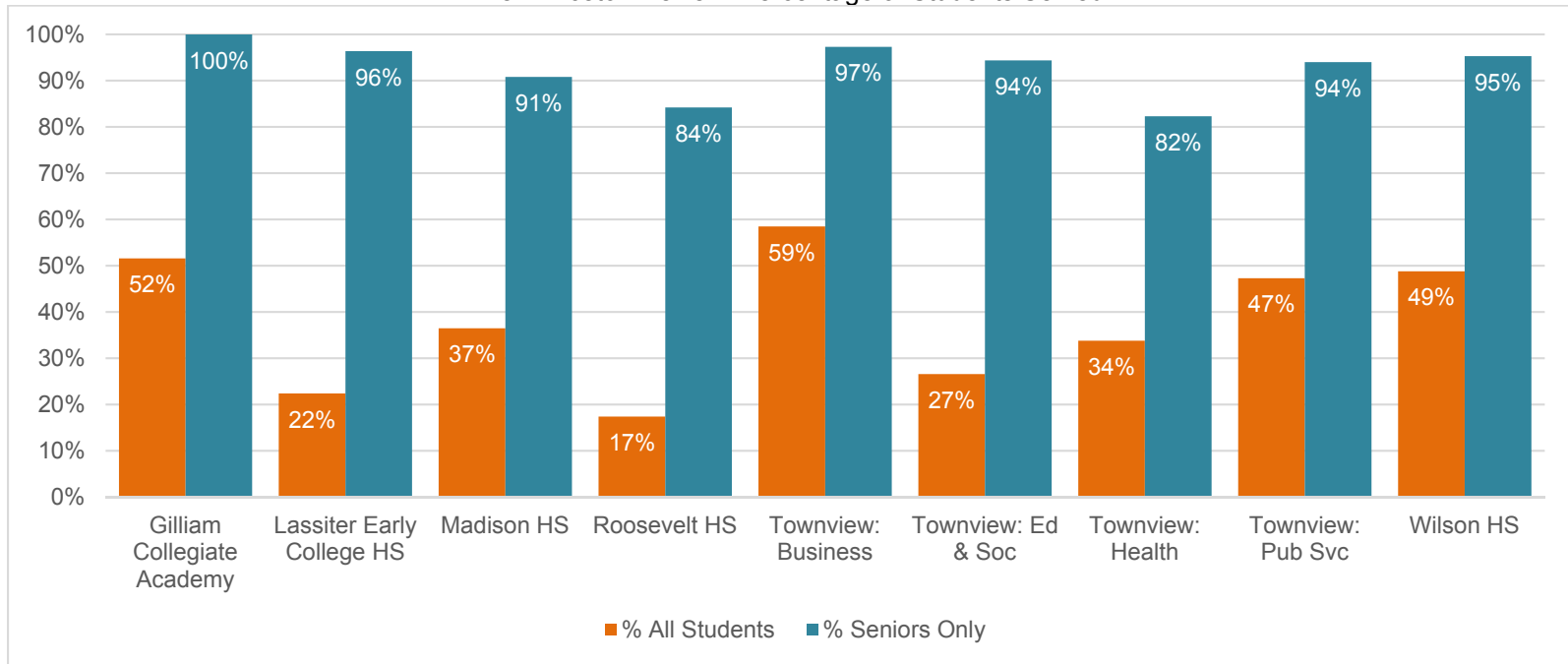
Academic Success Program: Percentage of Students Served



Education is Freedom: Percentage of Students Served



The Princeton Review: Percentage of Students Served



Appendix D

Number of Student and Parent Small-Group Workshops by Type, Vendor and Campus

Academic Success Program			
Campus	Type of Workshop	# of Workshops	%
Adams	College & Financial Aid Information	17	77.3
	College & Financial Aid Applications	5	22.7
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	22	100.0
Molina	College & Financial Aid Information	11	47.8
	College & Financial Aid Applications	6	26.1
	College Fairs & Visits	6	26.1
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	23	100.0
Hillcrest	College & Financial Aid Information	2	66.7
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	1	33.3
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	3	100.0
Jefferson	College & Financial Aid Information	39	68.4
	College & Financial Aid Applications	5	8.8
	College Fairs & Visits	13	22.8
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	57	100.0
Lincoln	College & Financial Aid Information	6	35.3
	College & Financial Aid Applications	4	23.5
	College Fairs & Visits	7	41.2
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	17	100.0
Seagoville	College & Financial Aid Information	44	65.7
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	22	32.8
	Test Preparation & Registration	1	1.5
	College & Scholarship Essays	0	0.0
	Total	67	100.0
SOC	College & Financial Aid Information	24	82.8
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	5	17.2
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	29	100.0

Academic Success Program			
Campus	Type of Workshop	# of Workshops	%
White	College & Financial Aid Information	9	90.0
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	1	10.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	10	100.0
Carter	College & Financial Aid Information	3	75.0
	College & Financial Aid Applications	1	25.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	4	100.0
Townview: SEM	College & Financial Aid Information	8	38.1
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	12	57.1
	Test Preparation & Registration	1	4.8
	College & Scholarship Essays	0	0.0
	Total	21	100.0
Rangel	College & Financial Aid Information	2	33.3
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	3	50.0
	Test Preparation & Registration	1	16.7
	College & Scholarship Essays	0	0.0
	Total	6	100.0
Garza	College & Financial Aid Information	41	82.0
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	9	18.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	50	100.0
Wilmer-Hutchins	College & Financial Aid Information	43	89.6
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	5	10.4
	College & Scholarship Essays	0	0.0
	Total	48	100.0
Obama	College & Financial Aid Information	10	76.9
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	3	23.1
	College & Scholarship Essays	0	0.0
	Total	13	100.0
Patton	College & Financial Aid Information	8	72.7
	College & Financial Aid Applications	1	9.1
	College Fairs & Visits	1	9.1
	Test Preparation & Registration	1	9.1
	College & Scholarship Essays	0	0.0
	Total	11	100.0

Education is Freedom			
Campus	Type of Workshop	# of Workshops	%
Adamson	College & Financial Aid Information	5	25.0
	College & Financial Aid Applications	8	40.0
	College Fairs & Visits	7	35.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	20	100.0
Smith New Tech	College & Financial Aid Information	14	35.0
	College & Financial Aid Applications	7	17.5
	College Fairs & Visits	6	15.0
	Test Preparation & Registration	8	20.0
	College & Scholarship Essays	5	12.5
	Total	40	100.0
Kimball	College & Financial Aid Information	8	30.8
	College & Financial Aid Applications	4	15.4
	College Fairs & Visits	1	3.8
	Test Preparation & Registration	6	23.1
	College & Scholarship Essays	7	26.9
	Total	26	100.0
Pinkston	College & Financial Aid Information	8	38.1
	College & Financial Aid Applications	11	52.4
	College Fairs & Visits	1	4.8
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	1	4.8
	Total	21	100.0
Samuell	College & Financial Aid Information	13	46.4
	College & Financial Aid Applications	10	35.7
	College Fairs & Visits	2	7.1
	Test Preparation & Registration	3	10.7
	College & Scholarship Essays	0	0.0
	Total	28	100.0
Spruce	College & Financial Aid Information	32	61.5
	College & Financial Aid Applications	2	3.8
	College Fairs & Visits	7	13.5
	Test Preparation & Registration	11	21.2
	College & Scholarship Essays	0	0.0
	Total	52	100.0
Sunset	College & Financial Aid Information	64	72.7
	College & Financial Aid Applications	4	4.5
	College Fairs & Visits	1	1.1
	Test Preparation & Registration	19	21.6
	College & Scholarship Essays	0	0.0
	Total	88	100.0

Education is Freedom			
Campus	Type of Workshop	# of Workshops	%
N Dallas	College & Financial Aid Information	5	29.4
	College & Financial Aid Applications	3	17.6
	College Fairs & Visits	9	52.9
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	17	100.0
Skyline	College & Financial Aid Information	36	87.8
	College & Financial Aid Applications	3	7.3
	College Fairs & Visits	2	4.9
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	41	100.0
Conrad	College & Financial Aid Information	9	32.1
	College & Financial Aid Applications	7	25.0
	College Fairs & Visits	7	25.0
	Test Preparation & Registration	5	17.9
	College & Scholarship Essays	0	0.0
	Total	28	100.0

The Princeton Review			
Campus	Type of Workshop	# of Workshops	%
Roosevelt	College & Financial Aid Information	0	0.0
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	0	0.0
Wilson	College & Financial Aid Information	38	79.2
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	3	6.3
	Test Preparation & Registration	7	14.6
	College & Scholarship Essays	0	0.0
	Total	48	100.0
Madison	College & Financial Aid Information	0	0.0
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	0	0.0
Townview: Business Magnet	College & Financial Aid Information	4	44.4
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	5	55.6
	College & Scholarship Essays	0	0.0
	Total	9	100.0
Townview: Health	College & Financial Aid Information	1	100.0
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	1	100.0
Townview: Ed and Soc	College & Financial Aid Information	1	100.0
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	1	100.0
Townview: Pub Svc	College & Financial Aid Information	4	100.0
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	4	100.0
Gilliam	College & Financial Aid Information	1	50.0
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	1	50.0
	College & Scholarship Essays	0	0.0
	Total	2	100.0
Lassiter - Middle College	College & Financial Aid Information	1	100.0
	College & Financial Aid Applications	0	0.0
	College Fairs & Visits	0	0.0
	Test Preparation & Registration	0	0.0
	College & Scholarship Essays	0	0.0
	Total	1	100.0

Appendix E

College Access Program Vendor Goal Form

SCHOOL: _____

Activity	Population Served	Outputs	Outcomes	Campus Goal	CAP Vendor Goal
Naviance StrengthsExplorer® Assessment	12 th grade students	98% of seniors will complete Naviance StrengthsExplorer® Assessment	Seniors will complete Naviance-StrengthsExplorer® Assessment	98% of seniors will complete Naviance StrengthsExplorer® Assessment	<i>Example: CAP Vendor assists X%/# of seniors with the StrengthsExplorer® assessment</i>
Completing College Applications	12 th grade students 12 th grade parents	80% of the senior class should be served	Students will complete the college applications Seniors will participate in Summer Melt texting program, where applicable	80% of seniors will complete at least one college application 50% of seniors will opt-in for Summer Melt texting program	<i>Example: CAP Vendor assists X%/# of seniors with applications; CAP Vendor enrolls X%/# of seniors in Summer Melt program</i>
Completing Financial Aid Applications	12 th grade students	45% of the senior class should be served	Students will complete financial aid applications (FAFSA, TASFA, Scholarship)	45% of senior class will complete a financial aid application (FAFSA, TASFA, scholarship)	<i>Example: CAP Vendor assists X%/# of seniors</i>
Registering for SAT, ACT and/or TSIA College Exams	11 th -12 th grade students	90% of the senior class should be served	Students will register for and take the SAT, ACT and/or TSIA	90% of seniors will register and take the SAT or ACT	<i>Example: CAP Vendor assists X%/# of juniors and/or seniors</i>
College and Scholarship Essay Assistance	9 th -12 th grade students	80% of the senior class should be served (in conjunction with other school/curricular support activities)	Students will edit their college and scholarships essays with the assistance of a counselor, College Access Program vendor and/or teacher		<i>Example: CAP Vendor assists X%/# of seniors</i>

Topic	Staff/Vendors Involved	Outputs	Outcomes	Campus Goal	CAP Vendor Goal
Test Preparation	Counselors, College Access Program vendors, and CCR staff	Number of test preparation sessions Number of students participating in test preparation sessions	More students will attend Dallas ISD SAT/ACT/PSAT/TSIA preparation sessions		<i>Example: CAP Vendor conducts test prep sessions for X%/# of students (by grade level) and/or CAP Vendor assists X%/# of students with test prep registration</i>
College Fairs	Counselors and College Access Program vendors	Number of college fairs Number of students and parents participating in college fairs	More students will attend college fairs	50% of seniors will attend at least one college fair	<i>Example: CAP Vendor specifically assists Counselors with: NAME ACTIVITIES</i>
Campus Counseling Meetings	Counselors and College Access Program vendors	Counselors and College Access Program vendors will meet once per week	College Access Program services are provided on time and meet standards		<i>Example: CAP Vendor will meet with Counselors at TIME on DAY OF WEEK</i>
Postsecondary Counselor Training Meetings	Counselors, College Access Program vendors, Central Staff	Counseling Services and CCR Central Staff, Counselors, and College Access Program vendors will meet at least six times during the school year	Counseling staff and College Access Program vendors will be better informed on Counseling Services issues	At least six Postsecondary Counselor Training meetings will be held during the 2015-16 school year.	<i>Example: CAP Vendor or program representative attends all Postsecondary Counselor Training meetings</i>

Allowable Title I activities by CAP vendors include student and parent (individual and small group) sessions for any of the following:

- Assisting with Naviance
- Completing college applications
- Completing financial aid applications (including FAFSA, TASFA, and scholarships)
- Registering students for SAT, ACT and/or TSIA
- Test preparation for SAT, ACT and/or TSIA
- College and scholarship essay assistance
- College Fair(s) participation (with school counseling staff management)

Contracts may not include activities other than those outlined above

- No scholarships may be awarded by CAP vendors unless provided by documented outside sources and approved by CCR Executive Director
- No money (including phone booth money grab), supplies, equipment, or gifts may be given to students by CAP vendors
- CAP vendors may spend funds to provide materials to students that support test preparation, college selection, and applications for college and/or financial aid/scholarships; these materials must be approved by the CCR Executive Director

I hereby approve the Campus and College Access Program (CAP) Vendor Annual Goals, and acknowledge and understand the allowable activities and restrictions stated above. *THIS SIGNED FORM DUE TO DR. SYLVIA LOPEZ & KASEY YANNA BY OCTOBER 9, 2015.*

Lead Counselor Name

Lead Counselor Signature

Date

College Access Program Vendor Name

CAP Vendor Signature

Date

Principal Name

Principal Signature

Date