

Know Your Alerts

The City uses multiple notification and warning systems to make sure emergency alerts are delivered to the people who need them.



SRCity.org/KnowYourAlerts



Cellphone

SoCoAlert Primary Alert System Subscription Required

Emergency notification service providing Sonoma County first responders the ability to alert residents by landline or mobile phone, text message and email about imminent threats to life and property in specific impacted areas. Register all addresses that you would like to receive alerts for (work, child's school, etc.). You don't have to be in the location of the emergency to receive the alert. **Must register at SoCoAlert.com OR call (866) 939-0911, press "2" at the menu, ask operator for assistance with registering for SoCoAlert. SoCoAlert calls will come from (866) 419-5000. Please add that phone number to your contacts.**

Wireless Emergency Alerts (WEA)

Urgent alerts sent as text-like messages to your mobile phone based on your location (you will only receive notification if you are in the area of the emergency). WEAs have three alert categories – Imminent Threat, AMBER, Presidential. **Keep factory settings on your WEA-capable phone to receive a WEA.**

CivicReady Subscription Required

The City of Santa Rosa's police and fire departments can send you public safety alerts and news delivered by email always, text message when imminent/urgent, and very rarely as a voice call. **You must register at SRCity.org/CivicReady.**

Know Your Zone

The City of Santa Rosa has designated evacuation zones in the event of a large-scale emergency. Go to SRCity.org/EvacZones and enter your address to determine your evacuation zone.

Broadcast

Emergency Alert System (EAS)

National public warning system that will interrupt local broadcast tv and radio programming to provide an alert in the event of a large-scale emergency.

All Hazards NOAA Weather Radio (NWR)

A low-cost home alerting tool that is remotely activated by the National Weather Service to broadcast life-saving warnings issued by first responders. **To work, Sonoma County residents must tune their NWR to frequency 162.475.**

Local Radio and Television

The City communicates with local news broadcasters to provide updates during an emergency. **Tune radio to 1350 AM, 89.1 FM (bilingual), 98.7 FM (Spanish), 100.1 FM, Latino 100.9 FM, 103.5 FM; or preferred local TV news channel.**



Sirens



Listen to Hi/Lo Sirens

Hi/Lo Sirens

Santa Rosa police and fire department vehicles are equipped with Hi/Lo sirens, a different sounding European-style, 2-tone siren. It will only be used in an emergency to alert residents within specific areas of the need to evacuate.

Follow us   

For additional information on emergencies and other incidents.

Santa Rosa Police Department
Santa Rosa Fire Department
City of Santa Rosa

