



2025-26

Advertising & Sponsorship

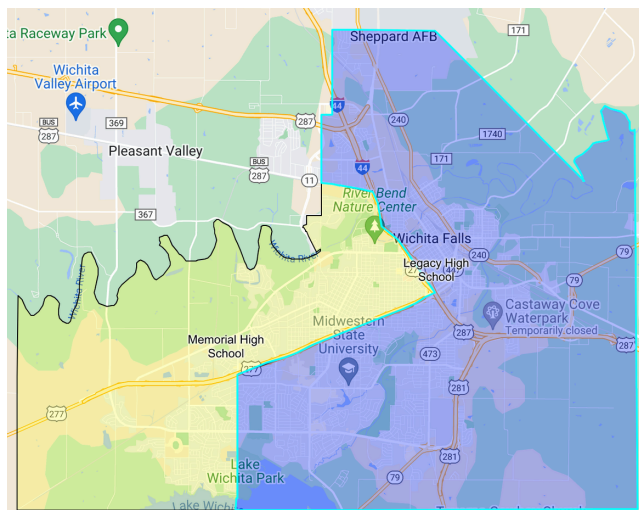
Community collaboration and support to help drive student success

Wichita Falls ISD is surrounded by an incredibly supportive business community. Our students benefit greatly from the support and involvement of our community partners. Our business partners equally comment about the benefits of partnering with our schools.

We have designed a number of partnership opportunities tailored to fit various needs and budgets. These sponsorships provide highly visible messaging options to promote your business to thousands of potential customers across our school district community.

About WFISD

Wichita Falls ISD is the largest school district of the 38 public school districts located in North Texas and serves over 12,000 students in Pre-K through 12th grade.



WFISD by the Numbers

12,600	Students, Pre-K-12th grade. 24-25 Enrollment
3,000+	Students involved in WFISD athletics
130+	Football and soccer games played at Memorial Stadium each year
64,000+	Tickets sold to WFISD athletic events (24-25)
24,000+	Average number of visitors to the WFISD website each month
25,000+	Social media followers across Facebook and Instagram

Advertising and Sponsorship Contacts

We would love the opportunity to partner with your business. Please contact **Ashley Thomas, Communications Officer** (athomas@wfid.net) or **Chad Johnson, Multimedia Specialist** (cjohnson@wfid.net) at 940.235.1004 to discuss various opportunities for partnership.

2025-26 Advertising and Sponsorship Program



Gold Sponsor (4 Available)

\$10,000
per year,
5-year
commitment

Ten percent
discount
applied if paid
in full upfront

- Sponsorship rights on one of the four corner panels (8'6" x 2'10" x 1'5") of the gymnasium scoreboard at both Memorial HS and Legacy HS
- Rotating scoreboard ad on the video board at Memorial Stadium
- Advertising panel on football, baseball and softball scoreboards at Memorial HS and Legacy HS
- :15 commercial to be played at all home athletic events at Memorial Stadium, Memorial HS and Legacy HS
- Public address announcements at all home football games at Memorial Stadium
- (3) 36" x 96" vinyl banners displayed at both high school athletic complexes
- (1) 36" x 96" vinyl banner displayed at Memorial Stadium
- Logo displayed on WFISD Athletics website
- Corporate pass for all WFISD home athletic events

Bronze Sponsor

\$3,000
per year,
5-year
commitment

Ten percent
discount
applied if paid
in full upfront

- Rotating ad on gymnasium scoreboard at Memorial HS OR Legacy HS
- Rotating scoreboard ad on video board at Memorial Stadium
- (1) 36" x 72" windscreen to be displayed at Memorial HS OR Legacy HS athletic complex
- Name displayed on WFISD Athletics website

OR

Digital Package

- Rotating ad on gymnasium scoreboard at Memorial HS AND Legacy HS AND Rotating scoreboard ad on video board at Memorial Stadium

OR

Static Package

- (1) 36" x 72" windscreen to be displayed at Memorial HS AND Legacy HS athletic complex AND Memorial Stadium
- Name displayed on WFISD Athletics website

Silver Sponsor

\$5,000
per year,
5-year
commitment

Ten percent
discount
applied if paid
in full upfront

- Rotating ad on gymnasium scoreboard at Memorial HS and Legacy HS
- Rotating scoreboard ad on video board at Memorial Stadium
- :15 commercial to be played during all home games at Memorial Stadium
- Public address announcements at all home football games at Memorial Stadium
- (3) 36" x 72" windscreens displayed at both high school athletic complexes
- (1) 36" x 72" windscreen displayed at Memorial Stadium
- Logo displayed on WFISD Athletics website
- 2 season passes to all home football games during the 24-25 season

