PARKLAND SCHOOL DISTRICT NEWSLETTER

SEPTEMBER 2025

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UNITING THE DISTRICT WITH A BOLD NEW IDENTITY

Parkland School District is excited to announce the launch of its updated logo and mascots for the start of the 2025-26 school year! This comprehensive rebranding effort brings a fresh, modern aesthetic while honoring Parkland's rich tradition.

The new district logo features a contemporary design that retains the iconic Parkland "P" with an updated font, moving away from the previous oval enclosure. This modernization creates a consistent and unified brand identity across the entire district.

A key component of this initiative is the unification of school mascots. While the beloved Trojan remains unchanged for the high school, all elementary and middle schools now feature new mascots that reflect a consistent artistic design. Each school logo proudly incorporates the iconic Parkland "P" alongside its respective mascot.

This standardization eliminates the need for community members to search for various brand images when ordering T-shirts, creating signage, or purchasing other district-related items. When you see one of our school logos, you'll immediately know it represents Parkland. Community-wide access to our logos is available on our website.

Also included are standardized fonts, colors, and high-resolution images to ensure a cohesive visual identity for all departments and schools. Our work included a refresh of the school mascots which now includes a consistent artistic style fostering a stronger sense of community and district pride.

We are committed to being fiscally responsible during this transition. We will continue using all existing materials before creating anything new, and we will not be replacing current signage or printed materials that are still functional. This measured approach ensures we honor our commitment to careful stewardship of district resources while gradually implementing our refreshed brand identity.





























Keep your eyes on the road.
Arrive Alive!

Put the phone down, it can wait.

Don't text and drive.

Robert B. Heintzelman, Supervisor 4906 Route 309 Schnecksville, PA 18078 (610) 799-3125 www.heintzlemancares.com

Heintzelman FUNERAL HOME



When your child needs the best emergency care, you'll find:

Certified team.

We have the only team of all board-certified pediatric emergency medicine clinicians and nurses.

We have the most experienced team, providing specialized pediatric emergency care and the region's only pediatric trauma and burn center.

Unmatched expertise.

Dedicated space.

We are the largest Children's ER with 27 beds, a separate entrance and sensoryfriendly spaces.

LVHN.org/childrensER



SUPERINTENDENT'S

PARKLAND PRIDE AWARD

A special congratulations is extended to the Parkland Pride Winners who went above and beyond to make Parkland a great place for students to grow this past school year!

Lee Rizzotto

Officer Sariego Cliff Simpson

Latasha Snyder

Michelle Strohl

Laura Tominaj

Joseph Webster

PHS Boys Soccer:

Scott Mang

Ryan Kleintop

Andrew Meeke

Mike Sprunk

Conor Burke

Kiel Eckhoff

Ben Sipling

Justin Douglass

Emily Angelina

Andrew Bashore

Destiny Beck Ed Davis

Jill Druckenmiller

Molly Hertz

Jordan Hodge

Tami Hunsicker

Erich Joella

Jennifer Karetsky Erica Kerr

Kristen Kvvelos

Nicholas Lauser

Tina Lee

Megan Marra Rebecca Miltenberger



SUPERINTENDENT'S MESSAGE

Dear Parkland Community,

Welcome back! It's wonderful to begin the 2025–26 school year with exciting news: Parkland has officially surpassed 10,000 enrolled students! The District was a busy place this summer, and I'd like to extend a heartfelt thank-you to everyone who worked tirelessly to provide programs for staff, students, and families while preparing us for the year ahead.

- Education & Operations Building: This new facility opened in July (and allowed us to close the aging Troxell Building) and now houses Facilities and Operations, Technology, Food Services, Teaching and Learning, Central Registration, and Student Services. It also includes classrooms for our Virtual Learning Academy and alternative education programs, and serves as the District's central mail and delivery hub.
- Facilities: 155 summer staff members worked nearly 35,000 hours alongside our custodians to prepare our buildings.
- Technology: Our team readied 800 new Acer Chromebooks for 9th grade students
 and collected more than 1,600 Chromebooks from last year's 8th graders and
 graduates for repair, refurbishment, and kindergarten classroom deployment. In
 addition, our technicians received Acer Authorized Service Provider (ASP) training from
 Acer support representatives sent to us from Texas, allowing us to complete in-house
 warranty repairs with original equipment manufacturer (OEM) parts and receive partial
 reimbursement for labor.
- Academics & Programs: Faculty and staff welcomed more than 900 students across summer camps, summer school, extended school year, and enrichment programs, working nearly 7,000 hours.
- Transportation: Our drivers logged over 5,000 hours transporting close to 100 students for Extended School Year programs this summer.
- **Food Service & REACH:** Our first-ever Summer Feeding Program allowed Food Service to distribute more than 16,750 meals to over 300 students and families weekly. The Parkland REACH Team, a group of staff who volunteer to support students in need, also donated nearly 200 backpacks filled with school supplies.
- Central Registration: Since opening in July, the new office has registered more than 1,000 new students.
- **Human Resources**: We welcomed over 70 new staff members to Parkland.
- **Recognition:** Parkland was named a Top Workplace for the 8th time and, for the first time, received a Top Education Industry Award, ranking 8th among 1,000+ educational institutions nationwide. In addition, 31 employees were honored with the 2025 Superintendent's Parkland Pride Awards.

This fall, we encourage you to show your #ParklandPride by attending a sports event, performance, or visual arts program. Thanks to the Parkland Education Foundation, all Parkland students receive free admission to turf and gym events. Many home competitions will also be livestreamed at YouTube.com/ParklandTV. Our Performing and Visual Arts programs are also gearing up for another wonderful season. Tickets for the fall play *The Outsiders* go on sale on September 8th and tickets for the Children's Show *Disney's Little Mermaid, JR.* will go on sale on October 6th at https://cur8.com. Please come out and support all of our students and show your Parkland Pride. For a complete list of events, please visit: parklandsd.org/schools/calendar.

Sincerely, Mark J. Madson, Ed.D. Superintendent of Schools #ParklandPride

Standing at the Ribbon Cutting of the new Education and Operations Building on Stadium Drive is Director of Business Administration Leslie Frisbie, Carol Facchiano, Annette Wilcox, David Hein, Marisa Zeigler, Rob Cohen, Jay Rohatgi, Lisa Roth, Chris Pirrotta, Assistant Superintendent Dr. Michelle Minotti and Director of Facilities Art Oakes. Superintendent Dr. Mark Madson and Assistant Superintendent Dr. Tim Chorones are in the back row.





CHECK OUT THE #PARKLANDPRIDE PODCAST

DR. MARK MADSON

LISTEN TO THE EPISODES AT WWW.PARKLANDSD.ORG/SUPERINTENDENTMADSON







ARTS AND LETTERS CURRICULUM CAPTIVATES YOUNG READERS

Parkland elementary schools are implementing a new Arts and Letters curriculum, marking a significant evolution in our literacy education approach. This program builds on past experiences while fully embracing the latest Science of Reading research.

Arts

Ms. Kelly Rosario, Director of Elementary Teaching, Learning and Professional Development, notes the complementary strengths of the new curriculum: "While our Really Great Reading program focuses on word recognition and phonics skills, Arts and Letters excels in language comprehension. By combining the use of both programs, we have a comprehensive phonics and language comprehension program." Really Great Reading was introduced last year for K-2, alongside Geodes. While Arts & Letters provides the core English Language Arts content and builds background knowledge, Geodes offers readers practice in decoding specific phonetic patterns through authentic texts aligned with the module's topics. This integrated approach connects systematic phonics instruction with rich content, helping young students become more confident and skilled readers.

A key highlight of Arts and Letters is its focus on building rich background knowledge. The curriculum integrates world topics, science, and social studies concepts, broadening students' understanding of the world. Uniquely, it also incorporates fine art pieces into every module, encouraging students to study, analyze, and compare the works as part of their learning. Ms. Rosario emphasizes its impact on deeper comprehension: "Strong in vocabulary development, students learn language structure, syntax, and semantics; skills crucial for comprehending middle and high school texts." She adds, "We chose this curriculum because classrooms were abuzz with enthusiasm when using it, translating into better readers, cultivating a thirst for learning and building readers who read for joy. Last year, the pre-implementers witnessed growing confidence among students who felt empowered with a wealth of topics and insights that they were eager to express in their writing."

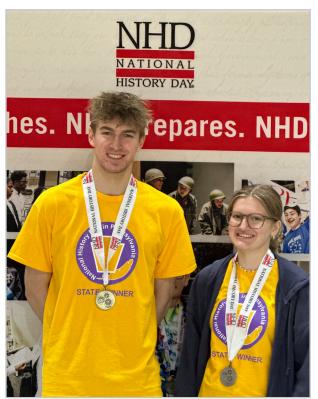
STUDENT ACCOLADES



Senior Aum Purani placed
1st winning a National Future
Business Leader Award at
the National Future Business
Leaders of America conference in
Anaheim, CA this summer.



PHS student Twisha Gandhi placed 1st in the PA Media and Design Competition.



Parkland High School siblings Sawyer and Scarlett Svetcov placed second in the National History Day senior group exhibit category with their exhibit titled Victory Through Sacrifice: Rights, Responsibilities, and Rations on the WWII Homefront.

Their National History
Day Project was the
only project from
Pennsylvania to place
in one of the 10 judged
categories at the
National competition.

NEW CHOICES/PAYMENT PROCESSOR FOR CAFETERIAS

FOOD SERVICE ACCOUNTS:

Food Services has transferred payment processors from www.myschoolbucks.com to www.schoolcafe.com/ParklandSD. Payments can be made via the www.schoolcafe.com/ParklandSD website, or by sending cash or check (payable to PSD Cafeteria) to the Food Services Office at 2619 Stadium Drive, Orefield, PA 18069.



Food Services Summer Meals2Go Program Served

16,750

Meals

To More Than

300 Families





A **NEW FAJITA BOWL** WILL BE AVAILABLE AT ALL

12 schools



PARKLAND SENIOR CITIZEN CLASSES

REGISTER at <u>WWW.PARKLANDSD.ORG/SENIORS</u>





The following classes will be offered this fall to Senior Citizens, ages 55 and older, who reside in the Parkland School District. The classes are FREE of charge. Please register before the class deadline of September 23, 2025, online at www.parklandsd.org/seniors. If you don't have Internet access, call us at 610-351-5628 and we will assist you. We ask that people do not register unless they can attend a majority of the sessions. All classes will be reserved via a lottery system. Parkland School District will send out course notifications starting on September 25th. Kindly refrain from contacting the office until after September 25th if you have not yet received confirmation. Thank you.

WATER AEROBICS

Parkland High School Pool Wednesdays, September 24-October 29, 6:00 PM-7:00 PM Saturdays, September 27-November 15, 1:00-2:00 PM (No Class Saturday 10/11 or 10/18)

Register for Water Aerobics by September 19, 2025

This class, co-sponsored by Upper Macungie Township Recreation and South Whitehall Township Recreation, features low impact aerobics (conducted in shallow water). The class will focus on the use of all muscles and limbs, breathing and stretching. Water shoes or old, clean sneakers are suggested. Swimmers should enter through the lower entrance at the back of the Athletic Wing. Please arrive between 5:30 and 5:45 PM to ensure entrance to the building and time to change in the locker room. Please note that no one will be allowed to enter the building before 5:30 PM. The classes will be held in the Parkland High School Pool located at 2700 North Cedar Crest Blvd., Allentown, PA 18104.

DOABLE YOGA FOR SENIORS

Parkway Manor Elementary School Gym Mondays, October 20 - November 24, 4:30-5:30 PM

This class, sponsored by South Whitehall Township, will provide a gentle practice to improve the connection between body and mind. Through a combination of seated floor positions (no chairs) and standing flow, you will learn to maintain or increase range of motion as well as improve balance. Please bring your own yoga mat, block, blanket, water and eye mask. Please arrive 15 minutes prior to the class starting to get set up as the class will start promptly at 4:30 PM. Maximum of 65 participants per class. Classes will be held at Parkway Manor Elementary School, 768 Parkway Road, Allentown, PA 18104.

ST. LUKE'S CHAIR & STRENGTH CLASS

St. Luke's Fitness & Sports Performance Center-West End Wednesdays & Fridays, October 8-31, 10 AM

This class, sponsored by South Whitehall Township, is a chair strength and mobility class, a low-impact program designed to improve strength and mobility for adults of all activity levels. It is movement-based training for persons that want to work on balance, coordination, agility and functional strength. This class is led by a St. Luke's Instructor. The St. Luke's Fitness & Sports Center is located at 501 Cetronia Road, Allentown, PA 18104.

INTRO TO PICKLEBALL CLASSES

St. Luke's Sportsplex, 4636 Crackersport Rd., Allentown, PA Thursday, October 9, 16, 23 or 30, 2-4 PM

This class is sponsored by St. Luke's Sportsplex. Learn the basics of the sport. No experience is necessary. Loaner paddles are available to beginners. The classes are a great way to get introduced to the sport and meet other players. Please only register for one class. 20 person max capacity.

PICKLEBALL OPEN PLAY

St. Luke's Sportsplex, 4636 Crackersport Rd., Allentown, PA Tuesday, October 14, 21, 28 and November 4, 2-4 PM

This class is sponsored by St. Luke's Sportsplex. The courts will be reserved for our Parkland Seniors. Please register for ALL the sessions you plan to attend.

BENEFITS OF USING A CHROMEBOOK AS A PERSONAL DEVICE

Parkland School District Administration Building Tuesday, October 7, 3:00-4:00 PM

In this class, led by Parkland School District staff, you will explore the benefits of using a Chromebook (much less expensive than a traditional laptop) as a simple, reliable personal device for everyday tasks like browsing the Internet, checking email, and staying connected. Chromebooks will be provided for hands-on practice. Parkland School District Administration Building is located at 1210 Springhouse Rd., Allentown. Please enter through the main entrance.

STAYING SAFE ONLINE

Parkland School District Administration Building Tuesday, October 14, 3:00-4:00 PM

In this class, led by Parkland School District staff, you will learn simple, practical ways to protect yourself on the Internet. We'll cover how to recognize online scams, create strong passwords, shop safely, and adjust your privacy settings. Please bring a laptop. Parkland School District Administration Building is located at 1210 Springhouse Rd., Allentown. Please enter through the main entrance.

INTRODUCTION TO GENERATIVE AI (ARTIFICIAL INTELLIGENCE)

Parkland School District Administration Building Tuesday, October 28, 3:00-4:00 PM

In this class, led by Parkland School District staff, you will be given an easy-to-understand overview of generative AI tools, showing how they can be used for everyday tasks like writing, creating images, or answering questions. Please bring a laptop. Parkland School District Administration Building is located at 1210 Springhouse Rd., Allentown. Please enter through the main entrance.

SENIOR CITIZENS INVITED TO WINTER DINNER AND CONCERT

MAKE A RESERVATION AT WWW.PARKLANDSD.ORG/SENIORS

Parkland Senior Citizens are invited to enjoy a FREE dinner at Parkland High School and then adjourn to the auditorium for some great music by talented students. Choose the Parkland High School Chorus Concert on Thursday, December 4th, or the Parkland High School Orchestra Concert on Thursday, December 11th.

On both nights, doors open at 5 PM in the Parkland High School cafeteria. Dinner will be served at 5:30 PM and the concerts begin at 7 PM. Residents should select only one date so that we can host as many people as possible. Sponsored by:





NOTE: ALL GUESTS MUST BE 55 OR OLDER AND RESIDE WITHIN THE PARKLAND SCHOOL DISTRICT.

PLEASE CALL 610-351-5628 IF YOU DO NOT HAVE COMPUTER ACCESS AND WE WILL ASSIST YOU.

VISION 2030 UPDATE

During the August School Board Meeting, Jamie Bortz, Senior Project Manager at Alloy5 Architecture (and Parkland alumna), gave a presentation about the Vision 2030 Project, specifically as it relates to the expansion of Parkland High School. The project is going to bid this fall and will break ground in spring 2026 with an estimated completion date of December 2027. View the complete presentation on our webpage: www.parklandsd.org/vision2030.

PHS EXPANSION PROJECT STATS

- Current Square Footage 493,782 sf
- Proposed Square Footage 578,696 sf
- Square Footage of Renovations 74,561 sf
- Estimated building capacity 4,000 students
- Number of new classrooms and other spaces include:
 - 28 General Classrooms
 - 11 Science Labs
 - 2 Learning Support Classrooms
 - 2 Engineering Labs
 - 1 Robotics Lab
 - 1 Art Lab / Drawing Room Expansion
 - 1 Foods Lab
 - 8 Small Group Instruction Spaces
 - 1 Tutoring Space
 - 2 Enclosed Outdoor Courtyards
- Renovated Spaces:

Media Center

Auditorium Lighting

Expansions:

Administration Offices

Nurse's Suite

Counseling Offices

Cafeteria

Psychologist Offices

Athletics Lobby

Completion Date: December 2027

Anticipated Budget: \$68M







CLASS OF 2025 RECOGNITION WHAT LIES AHEAD FOR THE CLASS OF 2025?

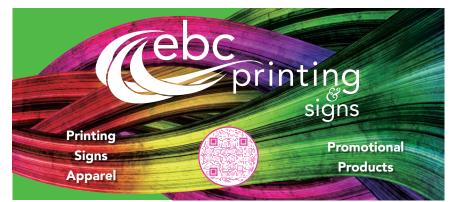
This fall, many Parkland graduates will head off to schools across Pennsylvania and beyond. Enrollment at Penn State University's Main Campus is 53 students, while 31 students will attend a Penn State branch campus. Additional college enrollment includes Cedar Crest (8), DeSales University (27), Kutztown University (32), Lehigh University (8), Moravian College (16), Muhlenberg College (12), Lehigh Carbon Community College (109) and Northampton Community College (42). Some other popular choices include University of Pittsburgh (28), West Chester University (29), Temple University (11), and University of Delaware (11).



PARKLAND'S TOP 3% RECOGNIZED AT COMMENCEMENT

During the Parkland graduation ceremony this year at the PPL Center, students graduating within the top 3% of the class were recognized for their outstanding academic performance. No class rank is published. The Class of 2025 students who were acknowledged in alphabetical order are:

Evan Amadio (Cornell University), Zoe Averbach (Northwestern University), Max Averbach (Northwestern University), Alyssa Beatrice Avila (Cornell University), Brandon Cai (Stanford University), Jesse Chen (Carnegie Mellon University), Sophie Elijovich (Cornell University), Claire Fang (Cornell University), Andreana Kedyulych (University of Pittsburgh), Inara Niaz (University of Pennsylvania), Samith Rohatgi (University of California Los Angeles), Healley Saltz (West Chester University), Tariq Shahid (Carnegie Mellon University), Sarene Son (University of California San Diego), Swarna Suresh (University of Pittsburgh), Adam Vazquies (Georgetown University), Selina Wang (Lehigh Carbon Community College), Ryan Wu (University of Pennsylvania), Alex Xu (Haverford College), Daniel Yang (University of Pennsylvania), Kevin Yao (Carnegie Mellon University), Angela Zhao (New Jersey Institute of Technology). Congratulations to our top 3% and all 800 of our 2025 graduates!



CLASS OF 2025 EXIT SURVEY

86% of the class will attend college

64% will attend a 4-year college

22% will

attend a

9% will enter 2-year college the workforce

3% will enter the military

2% will attend a business/tech

school

SAYING FAREWELL....

Congratulations 2025 Retirees

Parkland celebrated 42 retirees with a combined 954 years in public education at the end of the school year. We wish the following people a wonderful new life journey:

Administrative

Kelly Kester

Transportation

William Burgess A. James Foley Deborah Gurgick Fred Weidman **Duane Betz** Franklin Hawkey David Heller Terri Donchez

Cetronia Elementary

Karen Rennie

Lorena Pondish Kelly Scurci-Neth Donna White

Fogelsville Elementary

Donna Anthony Joanne Gillette

Kernsville Elementary

Mary Kelly Andrea Marzano Denise Yesenofski

Kratzer Elementary

Patti Brosky Cathy Crilley Sonia Myslinski

Operations

Suzanne Cuff

Orefield Middle School

Thomas Feichtel Eileen Kuehn **Todd Gombos**

Parkland High School

Susan Beideman Susan Hartman James Hauser Michelle Lukas-Torres Gina Mihalik Kellie O'Donnell Diane Seremula Robert Tice Thomas Yankanich

Schnecksville Elementary

Pamela Stettler Sarah Weaber

Springhouse Middle School

Susan Borman Robert Digiacomo Susan Stern

Veterans Memorial Elementary

Michelle Cavanaugh Melissa Sutovich



CONGRATULATIONS

to Newly Appointed/Promoted/ **New Positions for Administrators**

Tammy Bennick - Orefield Middle School Assistant Principal

Dan Blewitt - Garage Foreman

Haille Hoeflein - School Psychologist

Jessica Faught - Executive Assistant to the Superintendent

Kristin Madeira - Elementary Dean of Students

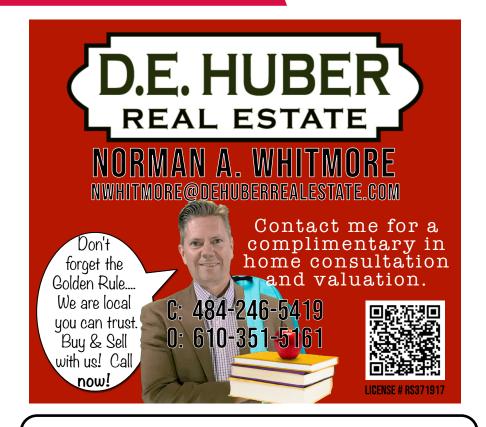
Jessica Miller - Executive Assistant to the Assistant Superintendent

Monica Ouly-Uhl - Orefield Middle School Principal

Terri Plattner - Parkland High School Assistant Principal

Justina Verile - Schnecksville Elementary Principal

BEST WISHES IN YOUR NEW POSITIONS!



PARKLAND FOOTBALL STADIUM BAG REQUIREMENTS

ONE OF THE FOLLOWING, PER PERSON, may be brought inside the facility:

- CLEAR plastic, vinyl or PVC bag or backpack no larger than 12" x 6" x 12"; OR
- A small clutch bag or wristlet no larger than 6.5" x 4.5"; OR
- A CLEAR gallon re-sealable clear plastic storage bag no larger than 11" x11" NO BACKPACKS are permitted.

Diaper bags, strollers, walkers and other medically necessary items will be permitted following a detailed search.

Clothing, blankets, cameras and cell phones will be permitted if carried loosely or in an approved clear bag.



SPECIAL EDUCATION SERVICES AND PROGRAMS, SERVICES VIA SECTION 504, AND SERVICES FOR GIFTED STUDENTS

In compliance with state and federal law, notice is hereby given by the Parkland School District (PSD) that it conducts ongoing identification activities as a part of its school program for the purpose of identifying students who may be in need of special education supports and services (PA Code Chapter 14), services via section 504 of the Rehabilitation Act of 1973 (PA Code Chapter 15), and/or gifted education services (PA Code Chapter 16).

Special Education Services: If your child is identified by the District as possibly in need of such services, you will be notified of applicable procedures. Individualized services and programs are available for children who are determined to need specially designed instruction due to the following conditions: Autism; Deaf-blindness; Deafness; Emotional disturbance; Hearing impairment; Intellectual disability; Multiple disabilities; Orthopedic impairment; Other health impairment; Specific learning disability; Speech or language impairment; Traumatic brain injury; Visual

Section 504/Chapter 15 Services: Parkland School District will provide each section 504 eligible student, without discrimination or cost to the student or family, those related aids, services or accommodations which are needed to provide equal opportunity to participate in and obtain the benefits of the school program and co- and non-curricular activities to the maximum extent appropriate to the student's abilities. In order to qualify under section 504, the child must be of school age with a physical or mental disability which substantially limits or prohibits participation in or access to an aspect of the school program. These services and protections for gifted programs and services are distinct from those applicable to all eligible or exceptional students enrolled (or seeking enrollment) in special education programs.

Chapter 16: The Pennsylvania State Board of Education's regulations as set forth in Chapter 16, Special Education for Gifted Students, provide that gifted students are considered to be children with exceptionalities and are in need of specially designed instruction. If you believe that your school age child may be in need of special education services and related programs, Section 504/Chapter 15 services, Chapter 16 services, screening, and evaluation processes are available to you at no cost, upon written request. Whether or not your child is enrolled in the district's public school program.

Consent: School entities cannot proceed with an evaluation, or with the initial provision of special education, Section 504/Chapter 15, Chapter 16, and related services, without the written consent of the parents. For additional information related to consent, please refer to the Procedural Safeguards Notice which can be found at the PaTTAN website, www.Pattan.net

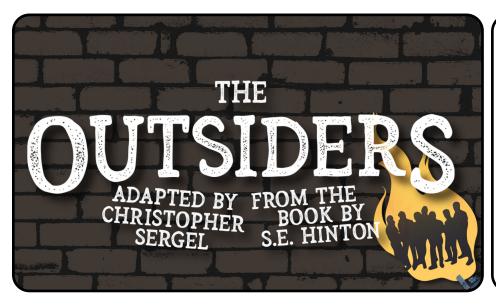
Requests for school-age evaluation and screening should be made in writing to the Director of Student Services, 1210 Springhouse Road, Allentown, PA 18104.

Preschool Services and Programs: Children age three through the age of admission to first grade are eligible for Early Intervention services if they have developmental delays and, as a result, need Special Education and related services. A child is considered to have a developmental delay when one of the following exists: (i) The child's score, on a developmental assessment device, on an assessment instrument which yields a score in months, indicates that the child is delayed by 25% of the child's chronological age in one or more developmental areas; or (ii) The child is delayed in one or more of the developmental areas, as doubt have a serviced as a serviced as a doubt have a serviced as a doubt have a serviced as a ser cognitive, communicative, physical, social/emotional and self-help.

Parents of young children with concerns about their child's seeing, hearing, learning, talking, moving about, manipulating objects, understanding, showing emotions, getting along with others, playing with toys, taking care of himself/herself, should contact the Carbon Lehigh Intermediate Unit – Project Connect at (610) 769-4111. Project Connect can provide information to parents about evaluations, programs, therapy, parent supports, and referral to community agencies at no cost to the parent.

Potential Signs of Developmental Delays: For a list of general "warning signs" of possible delay, please refer to "Related Files" on the following webpage: www.parklandsd.org/departments/student-services/annual-public-notice

JOIN US FOR A PHS STAGE SHOW THIS FALL





PHS Fall Play:
THE OUTSIDERS
OCTOBER 17-19, 2025

The play is a stage adaptation of the novel by S.E. Hinton and takes place during the 1960s in Tulsa, Oklahoma. This entirely practical stage adaptation deals with real people, seen through the eyes of young Ponyboy, a Greaser on the wrong side of life, caught up in territorial battles between the have-it-made rich kids—the Socs—and his tough, underprivileged "greaser" family and friends. While the Socs appear to have everything, the only thing a Greaser has is his friends.

Tickets on sale on **www.cur8.com** Monday, September 8th, at noon. Admission prices are \$10 for students and seniors (65+); \$12 for adults. All sales are final; no refunds or exchanges permitted.

PHS Family Show: **Disney's LITTLE MERMAID JR. NOVEMBER 21 - 23, 2025**

Dive "under the sea" with Ariel and her friends in Disney's *The Little Mermaid JR.*, adapted from the Broadway production and beloved animated film. With award-winning music and a charming story, this timeless tale explores love, sacrifice, and acceptance.

Ariel dreams of trading her fins for life on land, but to do so she must defy her father, King Triton, and make a risky deal with the sea witch, Ursula. In the end, she must also win the heart of Prince Eric, who longs to find the girl with the enchanting voice.

Tickets on sale on **www.cur8.com** Monday, October 6th at noon.

Admission prices are \$10 for students and seniors (65+); \$12 for adults.

All sales are final; no refunds or exchanges permitted.

SCHOOL BOARD DIRECTOR LISA ROTH: A CHAMPION FOR CHILDREN



Lisa Roth, Parkland School Board Director, has received the Julia B. Miles Champion for Children Award from the Pennsylvania State Education Association (PSEA). The award recognizes adults significantly impacting education, honoring Julia B. Miles's dedication.

Roth's service on the Parkland School Board began in November 2009. She has been a strong advocate for students, families, and educators, and also served on the Board of Carbon Lehigh Intermediate Unit #21, supporting children with special needs.

Currently, Mrs. Roth chairs the Policy and Finance Committee and is President of the Parkland Community Library Board. She also works as an instructional assistant in the Deaf and Hard of Hearing class at the Whitehall-Coplay Early Learning Center through CLIU #21, and is studying American Sign Language and various therapies to better support children with unique needs.

The Julia B. Miles Champion for Children Award fittingly recognizes Lisa Roth's inspiring leadership, compassion, and tireless dedication to education.



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YOU CAN MAKE A DIFFERENCE IN PARKLAND SCHOOLS

Every time you turn on the news, there's another story about funding cuts for non profits and public schools. It can feel overwhelming—but here's the good news: **you have the power to make a difference**.

At the Parkland Education Foundation, we work every day to keep our schools strong, programs innovative, and students supported. In the past year, your generosity helped us award **\$270,000 in grants** to all 12 Parkland schools, funding:

- Parkland REACH supplies and support for our students facing the most significant hardships
- Equipment for a brand-new **Innovation Lab** for all 7th grade students
- Start up supplies for the brand new high school Girls' Flag Football program
- Expanding access to our **Band and Orchestra** by adding more instruments for student use

And we're just getting started.

3 EASY WAYS TO GIVE BACK

1. Turn Your PA Taxes into Local Impact

Through the *Friends of Education (Special Purpose Entity or SPE)* program, eligible individuals and businesses can redirect their Pennsylvania tax dollars to directly benefit students in our Parkland schools.

How It Works:

- Give through our approved SPE partner, Friends of Education.
- Receive a 90% PA state tax credit plus a 10% federal charitable deduction.
- Your gift funds educational programs, enrichment opportunities, and classroom support right here in our community.









Who's eligible:

- Anyone with PA-source income
- Individuals employed by or owning a PA business
- Must be current on all state and federal taxes

It's a no-brainer—make a big impact at little to no cost to you! We'll be hosting informational webinars soon. Stay tuned for details.

Want to learn more? Visit: www.parklandsd.org/foundation or visit https://pataxcredits.org/.

2. Designate Parkland on Your United Way Pledge

If you give through United Way of the Greater Lehigh Valley (or your employer offers it), choose *Parkland School District Education Foundation* as your designated charity. Your gift stays right here in our schools.

3. Double Your Impact with Company Matching Gifts

Many employers match donations—sometimes doubling or tripling your gift. Ask your HR or benefits team, then submit your donation for a match. We're a registered 501(c)(3) and qualify for most programs.

THE IMPACT OF YOUR GIFT

- Funds over \$270,000 in teacher and classroom Innovation Grants
- Provides free admission to most sporting events for all students
- Supports arts, athletics, and academics district-wide
- · Helps keep Parkland an exceptional place to live, learn, and grow

However you choose to give—EITC, United Way, company match, or direct donation—you're making a difference.

Together, we are Parkland Proud.



Lisa Ervin
Executive Director
Parkland Education Foundation
ervinl@parklandsd.org
610-351-5572
www.parklandsd.org/foundation

HELPING TO CREATE A BRIGHTER TOMORROW

The Parkland Education Foundation thanks its partners in Education.



ALVIN H. BUTZ



















2025-26 IMPORTANT DATES and INFORMATION

Check out our Weekly 5 THINGS TO KNOW FOR THE WEEK AHEAD www.parklandsd.org/schools/weekly-update

PROFESSIONAL DEVELOPMENT DAYS -- SCHOOLS CLOSED

September 23, October 13 & 20, January 19, March 6 & 20

DISTRICT-WIDE EARLY DISMISSAL DAYS (11 AM OMS, SMS and PHS and 11:45 AM Elementary Schools)

November 24, 25, 26 January 23 June 4 & 5 (HS Only) 8 & 9

PARENT-TEACHER CONFERENCES

November 24-26

CAFETERIA PRICES

Elementary Lunch \$2.70 Secondary Lunch \$2.95 Adult Lunch \$4.45 • Adult Breakfast: \$3.00 Milk: \$.50 Reduced Price Lunch: No charge Breakfast is FREE for all students this year.

CAFETERIA MENUS www.parklandsd.org/Menus

BIRTHDAY CLASS TREAT ORDER FORM

www.parklandsd.org/Birthday

Parkland REACH: Resources Enhancing All Children's Health





Parkland REACH or scan the OR code for our Parkland Family Resource Page.

- Food Assistance
- **Clothing**
- School Supplies
- 1 Personal Hygiene Items
- Snack Packs
- **Holiday Meals**
- **Q** Local Resources

 ${\bf Parkland REACH@parklandsd.net}$



An optional **Device Protection Plan (DPP)** is available for \$20 (grades 3-12) and \$10 (Grades KG-2) per year with open enrollment ending September 30, 2025. Otherwise, families will be responsible for all repairs related to Chromebook damages as outlined at www.parklandsd.org/dpp.



BE THE ONE to brighten the world

 $\label{eq:decomposition} \textbf{Dr. Sam Ghosh has been crafting healthy, confident smiles for more}$ than 25 years. With SmyleAlign, Dr. Ghosh's exclusive and invisible alternative to traditional braces, anyone can get a smile you're proud to share at school - and that can make all the difference.



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NONDISCRIMINATION IN PROGRAMS AND EMPLOYMENT POLICY

In accordance with TITLE VI, TITLE IX, Section 504 and the Americans with Disabilities Act, the Parkland School District does not discriminate either in the educational or vocational programs and activities which it operates or in the employment of personnel, on the basis of sex, handicap, disability, race, color, national origin, age, or religion. If your are physically or mentally disabled, visually or hearing impaired, you may qualify for special services/instruction/equipment modifications so you can successfully complete the education program or participate in activities. All inquiries concerning this policy/questions regarding specific programs, services, and facilities for the disabled should be directed to the District Equal Rights Officer, Assistant Superintendent, Parkland School District, 1210 Springhouse Road, Allentown, PA at (610) 351-5505.

TO ADVERTISE IN THIS PUBLICATION, PLEASE CALL 610-351-5630