



Sauk Centre Activities Fan Page Hudl Advertising & Videoboard Sponsorship



The Sauk Centre Activities Office is incredibly grateful to all of our local area businesses and booster clubs for your support of Sauk Centre Activities over the years. For some of you, decades of support. You have partnered financially and by volunteering your time and enthusiastically supporting our Sauk Centre teams. This school year, we are offering local partners a brand new advertising opportunity to promote your business and support our student activities. We are launching a Hudl TV subscription streaming service, which will provide viewers the opportunity to view over 50 live sporting competitions, activities, and school events each year. Additionally, with the support of generous community donations, we've installed a new videoboard in our senior high gymnasium. These upgrades open the door to new sponsorship opportunities that will help offset costs and allow us to continue providing meaningful experiences for our students and community.

For the 2025-2026 school year, Hudl will be streaming live events for:

- **Fall Season** - Volleyball, Girls Swimming, Football, Concerts
Fall events = 8, 4, 4, 3
- **Winter Season** - Boys & Girls Basketball, Boys Swimming, Wrestling, Archery,
Winter Events = 20, 4, 2, 1.
- **Spring Season** - Concerts, Graduations, and Award Ceremonies
Spring Events = 2, 2, 1

Hudl TV advertisements:

“Pre-Roll Commercials”

[Pre Roll Commercials](#) (example)

- The 15-second or 30-second “Unskippable” commercial will run at the beginning of all live stream broadcasts throughout the 2025 - 2026 school year.



“Powered By Sponsor” sponsorship

logos before ALL live-streamed events.

[Powered By Sponsors](#) (example)

- Your company logo is showcased online at the beginning and end of every livestream event throughout the entire 2025 - 2026 school year.

SH Gym Videoboard Slide Sponsorship:



Hudl Advertising & Videoboard Sponsorship Packages [2025-26 School Year]:

\$5000 Platinum (sold - 0 available)

- **S.C. Hudl FAN website:**
- (1) 30-second Commercial
- Powered by Logo (Sponsors)
- All Streaming Locations (4):
 - Gym, Football, Pool, Auditorium
- **Videoboard Slide (SH Gym)**

\$3000 Gold (sold - 0 available)

- **S.C. Hudl FAN website:**
- (1) 15-second Commercial
- Powered by Logo (Sponsors)
- All Streaming Locations (4):
 - Gym, Football, Pool, Auditorium
- **Videoboard Slide (SH Gym)**

\$1500 Silver Package

- **S.C. Hudl FAN website:**
- Powered by Logo (Sponsors)
- All Streaming Locations (4):
 - Gym, Football, Pool, Auditorium
- **Videoboard Slide (SH Gym)**

\$1000 Bronze Package

- **S.C. Hudl FAN website:**
- Powered by Logo (Sponsors)
- All Streaming Locations (4):
 - Gym, Football, Pool, Auditorium
- **[OR]**
- **Videoboard Slide (SH Gym)**

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Please send your payment with this document and your selection identified. We will get your logo on the videoboard as soon as we receive a high-resolution digital file. Please email it to brent.lieser@isd743.org. Checks can be made out to the **ISD 743**, Attention: Activities Director, Brent Lieser. The mailing address: 903 State Road, Sauk Centre, MN 56378.

Date returned to Sauk Centre Activities Office: _____

Name of Business: _____

Address of Business: _____

Primary Contact: _____

Fan Page- Hudl Advertising & Videoboard Sponsorship Package selection:

(Please circle desired sponsorship package)

Platinum Package

Gold Package

Silver Package

Bronze Package

Name of person completing the form: _____

Email: _____

Phone: _____

***We will adhere to the advertising protocol of the Sauk Centre School Board Advertising Policy #905.*