



# Schoolpool Promotional Resources

**Welcome to Schoolpool! The 2025-26 English and Spanish handouts are on the following pages. Should you have any questions, please don't hesitate to contact me.**

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## Next Steps:

1. Review the handout to make sure promotional materials include your school's name and the school's unique registration link. If you need help with formatting, contact Jen.
2. Unique registration Link: <https://gogallatin.org/s/morningstar25>

**A note about the registration link:**

We constantly strive to maintain the highest level of privacy and security for our participants; therefore, every school has a unique registration link. Parents will receive the link from their school; the registration page is not publicly accessible without the link.

3. Go to GoGallatin.org, click the button that says, "Looking for your child's school?" and search for your school. (If your school's contact information, address, or logo needs updating, please inform Jen.)
4. Distribute the handout and promote Schoolpool. *It's important that all parents know about the service and not just the ones needing rides.* The more participants that register, the more likely parents can find good matches.

Distribution ideas include:

- School registration
- Newsletters
- Website (recommend instructing parents to call the main office for the registration link)
- Emails
- Open houses
- Parent/teacher conferences
- Friday folders
- School's Facebook page
- Traffic line (find a parent volunteer to hand out copies)

5. *Optional:* Do you want administrator access to do things like view a map of registrants, delete/add registrants, edit the school's point of contact and change the school's registration link? Register at GoGallatin.org and then contact Jen. She will grant you or another school official administrator permissions.
6. For additional promotion support (like newsletter/web copy, posters, web banners, social media posts and or a video on how to register), please contact Jen.



## Example email or handout text

# GoGallatin Schoolpool Registration

Join [Morning Star Elementary School's](#) Schoolpool program to connect with other families to drive, walk or bike to school together.

Looking for help getting your child to and from school or wanting to find them a buddy to commute to school with? We are pleased to partner with Schoolpool, a free program to make it easier to get to school.

Signing up is simple!

1. Go to <https://gogallatin.org/s/morningstar25> and create an account and enter your address or intersection. (For security reasons, this link is the only way for [Morning Star Elementary School](#) families to register.)
  - Pro-tip: Use a computer. While it works on a smartphone and tablet, there is more functionality on a computer.
2. Add comments to indicate interest, such as “can provide morning rides in exchange for afternoon rides,” “student is in after-school activities,” or “looking for a walk buddy in the mornings.”
3. Find and contact other interested families.

The more families that register, the more likely you are to find good matches. Even if your family doesn't need a ride, consider signing up to drive other students. Your participation builds a stronger school community.

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**Privacy and security:** *Bozeman School District #7 and Schoolpool do not run background checks, confirm valid driver's licenses, or assess insurance coverage on system users. Potential users are advised to screen other parent drivers to their personal satisfaction and check their own insurance coverage for carpooling to ensure that they are covered under these voluntary arrangements. Schoolpool does not provide drivers, vehicles, or insurance.*

*Schoolpool is a service of GoGallatin. For assistance, contact Jen MacFarlane at Western Transportation Institute at [Jennifer.macfarlane@montana.edu](mailto:Jennifer.macfarlane@montana.edu). Visit <https://gogallatin.org> for additional information.*

## Instructional Registration Video

Below is a video that shows you how to register for Schoolpool. NOTE: Registration for Schoolpool in the Gallatin Valley area is hosted at <https://GoGallatin.org>. If you need additional information contact [Jennifer.macfarlane@montana.edu](mailto:Jennifer.macfarlane@montana.edu).

YouTube Video: <https://youtu.be/QnvQziZgfR4>



## Example email text (Spanish)

# GoGallatin Schoolpool Registration Registro de participación en el programa Schoolpool de Way to Go

Únase al programa de Schoolpool de [Morning Star Elementary School](#) y conecte con otras familias para conducir, caminar o ir en bicicleta juntos a la escuela.

¿Está buscando apoyo para llevar y traer a sus hijos de/a la escuela, de/a actividades extracurriculares, o quiere encontrar un compañero para el viaje a la escuela? Nos complace asociarnos con Schoolpool, un programa gratuito para ayudar a los padres a llevar y traer a sus hijos de/a la escuela.

¡Registrarse es fácil!

### ¿Cómo funciona Schoolpool?

1. Cree una cuenta y registre su dirección residencial o intersección aquí:  
<https://gogallatin.org/s/morningstar25>  
(Para mantener el más alto nivel de privacidad y seguridad, este enlace es la única manera en la que participantes de [Morning Star Elementary School](#) podrán registrarse.)
  - Sugerencia: Usa una computadora. Hay más funcionalidad con una computadora, aunque funciona también con el teléfono inteligente o tableta.
2. Agregue comentarios para indicar sus peticiones especiales o preferencias, como, por ejemplo, “puedo proveer transportación por las mañanas a cambio de las tardes”, “estudiante participa en actividades extracurriculares” o “en busca de un compañero para caminar juntos por las mañanas”.
3. Encuentre y contacte a familias interesadas.

Mientras más familias se registren, más probabilidades tendrá de encontrar opciones para sus hijos. Aun si su familia no necesita transporte, considera registrarse para proveer transporte a otros estudiantes. Su participación crea una comunidad escolar más fuerte.

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**Privacidad y seguridad:** Bozeman School District #7 y Schoolpool no hacen verificaciones de antecedentes, ni confirman licencias de conducir, ni evalúan cobertura de seguros. Se recomienda a los usuarios potenciales de Schoolpool que evalúen a los participantes a su satisfacción personal, verifiquen su propia cobertura de seguro para asegurarse de que estén cubiertos por estos arreglos voluntarios, y que intercambien un registro escrito por mensajes de texto o correos electrónicos de los compromisos. Schoolpool no proporciona choferes, vehículos, ni seguros.

Schoolpool es un servicio de GoGallatin. Para obtener ayuda, comuníquese con Jen MacFarlane en Western Transportation Institute en [Jennifer.macfarlane@montana.edu](mailto:Jennifer.macfarlane@montana.edu). Visite <https://gogallatin.org> para obtener información adicional



## Website

Bozeman School District #7 has teamed up with [GoGallatin](#) to offer Schoolpool, a safe carpool matching service. Schoolpool connects neighboring families who may be a good fit for driving, walking or biking to school together. For more information contact Doug Kellie - BDS7 Transportation Coordinator at [douglas.kellie@bsd7.org](mailto:douglas.kellie@bsd7.org) or Jen MacFarlane – Western Transportation Institute’s Safe Routes to School Coordinator at [Jennifer.macfarlane@montana.edu](mailto:Jennifer.macfarlane@montana.edu).

Spanish:

Bozeman School District se ha asociado con GoGallatin para ofrecer Schoolpool, un servicio seguro de emparejamiento de viajes compartidos. Schoolpool conecta a las familias vecinas que pueden ser una buena opción para conducir, caminar o andar en bicicleta a la escuela juntos. Para obtener más información, comuníquese con Doug Kellie - BDS7 Transportation Coordinator en [douglas.kellie@bsd7.org](mailto:douglas.kellie@bsd7.org) or Jen MacFarlane – Western Transportation Institute’s Safe Routes to School Coordinator en [Jennifer.macfarlane@montana.edu](mailto:Jennifer.macfarlane@montana.edu).

## Social Media

### Facebook and Instagram Posts

**Post 1:** Parents! Excited for the school year to start, but dreading the pick-up/drop-off schedule? Give Schoolpool a try—a new, free service that matches up families to share the drive load. Contact your school transportation coordinator for more information: Doug Kellie - BDS7 Transportation Coordinator at [douglas.kellie@bsd7.org](mailto:douglas.kellie@bsd7.org) or Jen MacFarlane – Western Transportation Institute’s Safe Routes to School Coordinator at [Jennifer.macfarlane@montana.edu](mailto:Jennifer.macfarlane@montana.edu).

**Post 2:** With the new school year approaching, wouldn’t it be nice to not have to stress about getting the kids to and from school? That’s where Schoolpool comes in! Contact your school transportation coordinator for more information: Doug Kellie - BDS7 Transportation Coordinator at [douglas.kellie@bsd7.org](mailto:douglas.kellie@bsd7.org) or Jen MacFarlane – Western Transportation Institute’s Safe Routes to School Coordinator at [Jennifer.macfarlane@montana.edu](mailto:Jennifer.macfarlane@montana.edu).

### Twitter Posts

**Tweet 1:** Parents—excited for the school year to start, but not about getting your kids there? Contact your school coordinator: [douglas.kellie@bsd7.org](mailto:douglas.kellie@bsd7.org)

**Tweet 2:** Wouldn’t it be nice to not worry about getting the kids to and from school? Contact your school coordinator: [douglas.kellie@bsd7.org](mailto:douglas.kellie@bsd7.org)



# Newsletter

- Looking for help getting your student to and from school?
- Need a ride for the days your student has afterschool activities?
- Want to make new friends on the way to school?

**Morning Star Elementary School** is pleased to partner with Schoolpool, a free program to make it easier to get to school and activities through carpooling.

## **Why consider carpooling?** Carpooling has a number of different benefits:

- It helps YOU: Carpooling helps share the load of transporting kids to and from school and after-school activities.
- It helps our school: Carpooling eases congestion on the road and around our school campus, creating a safer environment for students walking and biking.
- It helps our community: Carpooling is a way to meet nearby families who attend our school and get more connected to our school community.

Signing up for Schoolpool is free, easy, and secure! There is **no cost** to participate. Your information will only be shared with families from our school. To maintain the highest level of privacy and security, Bozeman High School's registration link is unique to families attending our school.

## **How do I participate?** It's simple!

1. Go to <https://gogallatin.org/s/morningstar25> and create an account and enter your address or intersection.
  - Pro-tip: Use a computer. While it works on a smartphone and tablet, there is more functionality on a computer.
2. Add comments to indicate interest, such as "can provide morning rides in exchange for afternoon rides," "student is in after-school activities," or "looking for a walk buddy in the mornings."
3. Find and contact interested families.

## **Here are some tips from carpooling experts to help you be successful:**

- Get acquainted—contact the parents on your list and arrange a get-together prior to your first day carpooling.
- Exchange important information and emergency contacts.
- Decide on a schedule: How many days a week will you travel to/from school together? Who's driving on which days? What if a parent needs to switch a day?
- Plan ahead and be on time.
- Establish a back-up plan.
- Set ground rules.
- Have fun!

The more families that register, the more likely you are to find good matches. Even if your family doesn't need a ride, consider signing up to drive other students. Your participation builds a stronger community for Bozeman.



## Newsletter (Spanish)

- • ¿Busca ayuda para llevar a su estudiante hacia y desde la escuela?
- • ¿Necesita un viaje para los días que su estudiante tiene actividades después de la escuela?
- • ¿Quieres hacer nuevos amigos de camino a la escuela?

**Morning Star Elementary School** se complace en asociarse con Schoolpool, un programa gratuito para facilitar el acceso a la escuela y las actividades a través del uso compartido del automóvil.

**¿Por qué considerar compartir el automóvil?** El uso compartido del automóvil tiene una serie de beneficios diferentes:

1. Le ayuda a USTED: El uso compartido del automóvil ayuda a compartir la carga de transportar a los niños hacia y desde la escuela y las actividades después de la escuela.
2. Ayuda a nuestra escuela: compartir el automóvil alivia la congestión en la carretera y alrededor de nuestro campus escolar, creando un ambiente más seguro para los estudiantes que caminan y andan en bicicleta.
3. Ayuda a nuestra comunidad: compartir el automóvil es una forma de conocer a las familias cercanas que asisten a nuestra escuela y conectarse más con nuestra comunidad escolar.

¡Registrarse en Schoolpool es gratis, fácil y seguro! No hay **costo** para participar. Su información solo se compartirá con familias de nuestra escuela. Para mantener el más alto nivel de privacidad y seguridad, el enlace de registro de Bozeman High School es exclusivo de las familias que asisten a nuestra escuela.

**¿Cómo puedo participar?** ¡Es simple!

1. Vaya a <https://gogallatin.org/s/morningstar25> y cree una cuenta e ingrese su dirección o intersección.
  - Use una computadora. Si bien funciona en un teléfono inteligente y una tableta, hay más funcionalidad en una computadora.
2. Agregue comentarios para indicar interés, como "puede proporcionar paseos matutinos a cambio de paseos por la tarde", "el estudiante está en actividades después de la escuela" o "busca un compañero de caminata por las mañanas".
3. Encuentre y póngase en contacto con las familias interesadas.

**Aquí hay algunos consejos de expertos en viajes compartidos para ayudarlo a tener éxito:**

1. Familiarícese: comuníquese con los padres en su lista y organice una reunión antes de su primer día de viaje compartido.
2. Intercambie información importante y contactos de emergencia.
3. Decida un horario: ¿Cuántos días a la semana viajarán juntos hacia / desde la escuela? ¿Quién conduce en qué días? ¿Qué pasa si un padre necesita cambiar un día?
4. Planifique con anticipación y llegue a tiempo.
5. Establezca un plan de respaldo.
6. Establezca reglas básicas.
7. ¡Que te diviertas!

Cuantas más familias se registren, más probabilidades tendrá de encontrar buenas coincidencias. Incluso si su familia no necesita transporte, considere inscribirse para conducir a otros estudiantes. Su participación construye una comunidad más fuerte para Bozeman.