

Request to exclude student from district recognition, publicity, and media interviews

The district frequently has the opportunity to celebrate accomplishments of our students, including award recipients, participants in unique classroom projects, involvement in fine arts programs, and other activities worth recognizing and promoting.

Sometimes, this recognition appears on district and school websites, in print publications, and in district-controlled social media, including Facebook and Twitter feeds. This recognition may include photos of students, as well as their names, school, grade and teacher's name. It also may include pictures or other representations of students' artistic work, including visual and written pieces.

We also occasionally will have members of the local media visiting our buildings to cover special events and unique approaches to education being offered by our teachers. **Media access to students does not happen within our schools without district knowledge and supervision, and we do not provide direct access to students when the media is covering stories or topics that might be considered controversial or negative.**

Most parents enjoy seeing their children included in the day-to-day celebration of all the great things happening in our schools. For that reason, default consent and release for this type of recognition is granted to the district. However, we know there are a few parents who prefer that their children not be included in such photographs and online stories. Action is only required by parents who wish to deny this consent. Please note that photos of students with their names, school, grade and teacher's name will be included in school yearbooks by default. Parents who wish to deny consent for inclusion in school yearbooks must take action to deny consent as well.

We require those parents to inform us, in writing, of their desire to have their children excluded from district-managed recognition and/or school yearbook pictures by downloading this form, filling it out, and returning it to their child's school. Parents are asked to do this by Sept. 1 each fall to ensure we have a current list of students whose activities should not be publicly acknowledged by the district on the website, on social media, in yearbooks, or in other public forums.