



Career Zones

Identifying the 6 Different Zones

What is a CAREER ZONE?

“**Career Zones** are broad groupings of careers that share similar characteristics and whose employment requirements call for many common interests, strengths, and competencies.

These broad categories or “**zones**” help students start to identify general career direction based on their interests and skills at an early age. By using these **Career Zones**, teachers and parents have a wonderful opportunity to help students become aware of their possibilities, including occupations that may be nontraditional for them”. *Kent ISD*

Michigan identifies 6 different **Career Zones**.

ZONE 1: The Building & Fixing Path

○ ENGINEERING, MANUFACTURING, & INDUSTRIAL TECHNOLOGY

- For students who are curious about how things work, enjoy working with their hands, like reading, or designing/drawing pictures.



- **RELATED CAREERS:** Plumbers, architect, air traffic controller, auto mechanic, electrician, carpenter, surveyor, and engineer.

ZONE 2: The Nature Path

○ NATURAL RESOURCES & AGRISCIENCE

- For students who are curious about plants and animals, like to work outside, who enjoy gardening, or mowing the lawn.



- **RELATED CAREERS:** Farmer, landscaper, veterinarian, greenhouse manager, food scientist, plant scientist, floral designer, and fish/game officer.

ZONE 3: The Business Path

- **BUSINESS, MANAGEMENT, MARKETING, & TECHNOLOGY**

- For students who are organized and like planning activities, like to work with numbers or ideas, like being a leader, and talking.



- **RELATED CAREERS:** Hotel manager, bank teller, office manager, salesperson, travel agent, shipping clerk, administrative assistant, and accountant.

ZONE 4: The Creative Path

○ ARTS & COMMUNICATIONS

- For students who are creative thinkers, have a good imagination, like making crafts/drawing, playing an instrument, taking photos, or writing stories.



- **RELATED CAREERS:** Journalist, reporter, file director, dancer, computer programmer, video game designer, artist, or fashion designer.

ZONE 5: The Health Path

○ HEALTH SCIENCE

- For students who are interested in how the body works, like to care for people, and like learning about science.



- **RELATED CAREERS:** Dentist, pharmacist, nurse, physical therapist, athletic trainer, lab technician, or paramedic.

ZONE 6: The Helping Path

○ HUMAN SERVICES

- For students who are friendly, enjoy talking to people, like to help people solve problems, like reading, storytelling, traveling, or working with children.



- **RELATED CAREERS:** Social worker, police officer, chef, teacher, firefighter, librarian, lawyer or cosmetologist.

”Let’s just wait and find out what my future brings – Hey, I might have time to do **ALL** of those things!”

“When I Grow Up” by Weird Al Yankovic