



CATHOLIC HIGH SCHOOL

A Brothers of the Sacred Heart School Since 1894

CORPORATE PARTNERS PROGRAM





CHS CORPORATE PARTNERS PROGRAM

For over 130 years, Catholic High School and the Brothers of the Sacred Heart have been an integral part of the Greater Baton Rouge community, and have built a strong legacy of generations of respected, CHS parents, alumni, and friends who are leaders in business and industry.

Today, Catholic High School seeks to continue building this legacy and furthering the mission of the Brothers of the Sacred Heart through a mutually beneficial partnership with premier corporate entities called the **CHS Corporate Partners Program.**

The objective of this initiative is to provide financial support for the CHS mission, above and beyond the cost of tuition, while giving public recognition and community exposure to select businesses whose values are consistent with those of Catholic High School.

Make an Impact for Catholic High School.

At Catholic High School we strive to celebrate and promote the many successes of our students in all of their endeavors: spiritual, academic, extracurricular, athletic and community service. As a member of the CHS Corporate Partners Program, your company will participate in the sponsorship and recognition associated with our students' successes and will be exposed to the vibrant and diverse community of CHS supporters.

Your partnership will also directly help to fund expanded opportunities for young people through:

- » Technology enhancements
- » Campus security and facility improvements
- » Need-based tuition assistance
- » Extracurricular programs





We Believe in Our Mission- WE ARE CATHOLIC HIGH SCHOOL

CHS Corporate Partners will receive a recognition package including the following benefits:

- » VSN Streaming & ESPN Radio Broadcast
- » Invitation to Annual Founders Banquet
- » In-Game Public Address Announcements
- » Digital Scoreboard Signage
- » Baseball Outfield Signage
- » Annual Game Day Athletic Spirit Passes (4)
- » Football Sideline & Event Recognition Banners
- » CHS Website Presence

VSN & ESPN Broadcast Package

VSN Streaming video broadcast sponsorship and Radio broadcast package for CHS varsity football games on 104.5/104.9FM ESPN RADIO

»»» Valued at \$2,500 «««

2

0:30 second
commercial
playing

PLAYOFF GAMES COMPLIMENTARY



Broadcast Team of Dixon McMakin '05, (R) and Chris Davis and statistician, David Butler '77.



Bruin Broadcast Network

The Bruin Broadcast Network's (BBN) streaming internet broadcasts



Valued at \$1,500



- » Your company's logo displayed globally on live streaming audio/video feeds from anywhere in the world.
- » Home district and high-profile contests for football, basketball, soccer, baseball and lacrosse.
- » Minimum 30 second commercial once per game.

In-Game Public Address Announcements

Public address announcements at home events



Valued at \$850



»:15 second announcement once per contest for home contests



Digital Scoreboard Signage

Digital scoreboard signage recognition



Valued at \$2,500



» Corporate Logo recognition on the digital scoreboard display at the **Couhig Family Athletic Complex** and Gym Scoreboards

» Home contests:

- » JV/Freshman Football games
- » Varsity/JV Soccer
- » CHS track meets
- » Varsity/JV Lacrosse



Baseball Outfield Signage

Corporate baseball outfield signage at CHS Grizzly Field



Valued at \$3,750



- » Corporate outfield signage to give your company prominent recognition
- » Additional recognition opportunities are available for committed corporate partners at this venue as part of the supplemental sponsorship opportunity

Game Day Spirit Passes

Attend all CHS home game events



Valued at \$400



» Attend any CHS home sporting event with the convenience of not having to purchase tickets

(4) Spirit passes will be allotted annually

» Passes are not valid for away games or playoff games

Sideline Recognition Banners

Corporate recognition on sideline banners at CHS home sporting events



Valued at \$1,000



» Thousands will see your corporate sideline signage prominently displayed at all home football games and additional sporting events.



Partner with Us

In order to grow and fulfill our mission, Catholic High School depends on your investment. CHS Corporate Partners agree to participate for a four-year term. Contracts are initiated on a calendar year time-table.

CORPORATE SPONSORSHIP INVESTMENT

\$50,000 commitment / 4 year contract

»»» **\$12,500/year** «««

- » Terms: Fiscal Year JULY 1—JUNE 30 (annual terms may be negotiable)
- » \$12,500/year (commit to a 4-year \$50,000 partnership)
- » May submit payment in full or pledge semi-annually, quarterly or in monthly installments over the course of the calendar year.
- » Additional recognition opportunities may also be available for Corporate Partners.

CHS Corporate Partners may send their high resolution corporate logos and TV and radio advertisement recordings to Jamie Segar '90 at jsegar@catholichigh.org.





Supplemental Sponsorship Packages

For an additional sponsorship fee, official CHS Corporate Partners will also be given the opportunity to upgrade their sponsorship package with additional recognition opportunities such as additional signage at designated campus venues, as well as sponsorship of CHS hosted programs and service events.

Additional Opportunities:

- » Additional recognition at CHS baseball's Grizzly Field if available*
 - *corporate logo on home and visiting team dugout
 - *corporate logo down foul poles
 - *corporate logo on protective padding of home and visiting team's dugout railings
- » Opportunities to sponsor select CHS programs (ex. Robotics and/or other clubs)

For further information, please contact the Office of Advancement at 225.389.0978.

Trust · Sanctuary · Commitment · Community · Gospel Values · Academic Excellence
Tradition · Mission · Potential · Charism · Holistic Growth · Spirit of the Brothers of the Sacred Heart



Support the Mission

With a reputation of excellence, your corporate partnership builds a stronger community.

Be a part of our family as an exclusive member of the Catholic High School Corporate Partners program.

»» Contact ««

- » Jamie Segar '90
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jsegar@catholichigh.org

- » 225.389.0978
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www.catholichigh.org



SIX-TIME NATIONAL BLUE RIBBON
SCHOOL OF EXCELLENCE

1989 1993 1998 2003 2014 2020

