

Eagle Club Interest Meeting Minutes

Date: August 13, 2025 8:30 am

Location: Fayetteville Academy Cafeteria

Board Members Present

- Cyndi Levine – President
- Meredith Wiles – Vice President
- Tracy Croot – Membership Coordinator
- Sarah Peterson – Secretary
- Amber Ameredes – Treasurer

Additional Attendees

Anita Flowers, Amanda Nimocks, Jacqueline Mitchell, James Downing, Art Salisbury, Paige Ladd, Kattie Zimmerman (Middle & Upper School Counselor), Mary Frances Nimocks, Alicia Griffin, Heather Bosher, Jasie Landeros (Director of Advancement), Dave Guidi (Head of Upper School), Valen Perez

1. Welcome & Introductions

- Cyndi Levine opened the meeting. Board members present introduced themselves.
- Cyndi welcomed attendees and introduced the purpose of Eagle Club.
- The newly adopted Eagle Club mission statement was included in the agenda distributed to attendees.

"The mission of the Fayetteville Academy Eagle Club is to champion all athletic programs by providing financial support, volunteer leadership, and school spirit initiatives. We are committed to operating with openness, inclusivity, and integrity, ensuring that every Eagle athlete has the opportunity to succeed both on and off the field."

The Eagle Club unites parents, alumni, faculty, staff, and friends of the Academy around a shared goal: enhancing the student-athlete experience. Together, we strive to build a strong, spirited community that reflects the dedication and excellence of our teams—past, present, and future."

2. Review of Eagle Club Accomplishments-to-Date This Academic Year

Cyndi Levine highlighted projects and improvements completed so far this year:

- Locker rooms cleaned and organized.
- Both concession stands cleaned.
- Outdoor concession stand painted.
- Tables set up at Back to School Bash and New Parent Orientation.
- Eagle Club Instagram account launched.
- New signs produced.
- T-shirts created for Eagle Club volunteers with QR code for sign-ups and Instagram handle.
- Hospitality room cleaned and organized.
- Eagle Club room organized.

3. Goals for the Year

The board identified key goals to guide Eagle Club efforts this school year:

- Increase transparency and inclusivity in communications and operations.
- Strengthen volunteer engagement by creating clear opportunities for parents and alumni to participate.
- Support every sport equitably, ensuring resources, recognition, and assistance are spread across all teams.
- Enhance fundraising efforts, exploring new ideas such as hosting a cheer competition.
- Build school spirit and visibility through events, signage, and consistent branding (including Eagle Club apparel and social media presence).
- Move toward a cashless system for concessions and other sales to streamline processes.
- Improve organization within the club, including better record-keeping and consistent use of shared resources.
- Develop clearer processes for coaches and the Athletic Director to request uniforms, equipment, and other needs.

4. Volunteer Opportunities

The group discussed ways parents and alumni can get involved this year, including:

- Concession stand coverage at home games.
- Gate coverage for ticket sales.
- Hospitality room support for hosting visiting teams and officials.
- Special event support, such as Back to School Night, fundraisers, and tournaments.
- Communications help, including spreading the word through social media and parent networks.

Tracy is working with team moms – they are to use SignUpGenius to organize volunteers for concessions and gate coverage.

5. Parent Ideas & Discussion

During the open discussion, parents shared a wide range of ideas and suggestions for strengthening Eagle Club and enhancing the athletic experience at Fayetteville Academy.

Fundraising & Revenue

- Explore charging gate fees for swim meets held at FSU (non-FA facilities).
- Host a Parents vs. Kids night fundraiser.
- Organize a co-ed intramural tournament mixing teams as a fundraiser.
- Launch a Calendar Fundraiser for each athletic season, where teams fill a calendar month with donations (\$10 for the 10th, \$14 for the 14th, etc.). Paige Ladd will lead, with interest from Val Perez.
- Add an Eagle Club budget line item to support specialized meets or state competitions.
- Explore corporate sponsorships for halftime entertainment (check with Jasie).

Spirit & Engagement

- Offer “Parent Of” t-shirts for sale.
- Launch a spirit store with proceeds going directly to Eagle Club (Heather Boshier to pursue approval through the school).
- Create a halftime video featuring students sharing what they enjoy about playing sports at FA.
- Add halftime entertainment at games.
- Have an announcer at games to provide commentary and promote concessions.
- Develop lower school-level sports programs to encourage early participation.
- Host a night where lower school students play alongside MS/Varsity teams (fundraiser with concessions).

Facilities & Equipment

- Accept donations of microwaves and refrigerators for athletic spaces.
- Install a digital board/TV for concessions menu display (donation idea).
- Stock hospitality room with snacks for Eagle Club members.

Communication & Outreach

- Create and share a QR code for Instagram (email to parents, post at games).
- Post a livestream link to all games when possible.
- Improve transparency by making needs apparent to all parents so they know what support is needed.
- Consider implementing a volunteer requirement for all Fayetteville Academy parents.

6. Next Steps & Action Items

- **Volunteer Sign-Up:** Tracy Croot will create and circulate a SignUpGenius for concessions and gate coverage.
- **Immediate Volunteer Needs:** While a larger action item list will be developed from today's ideas in the coming weeks, parents are encouraged to help right away with concessions and gate coverage.
- **Spirit Store:** Heather Boshier will continue pursuing approval from the school for a spirit store.
- **Calendar Fundraiser:** Eagle Club to submit to fundraiser board for approval - if approved, Paige Ladd to organize, with help with Valen Perez.
- **Corporate Sponsorships:** Jasie Landeros will be consulted regarding potential sponsorships for halftime entertainment.
- **Instagram QR Code:** A QR code will be developed and shared with parents via email and posted at games.
- **Hospitality Support:** Donations of microwaves, refrigerators, and snack items will be coordinated.

7. Meeting Wrap-Up

The meeting concluded with appreciation for the ideas and participation shared. Attendees were encouraged to stay engaged as Eagle Club continues working toward this year's goals and upcoming events.

- **Follow-Up Meeting:** The board will work to establish Eagle Club meeting dates for the remainder of the year so they can be posted on the school calendar and website. The goal is to have monthly meetings going forward.