

OUR MISSION

Building tomorrow's workforce, *together.*

Dallas ISD's Workforce Development and Employer Relations Department has a vision to empower every student to optimize their educational experience by fostering partnerships and advancing workforce development, thereby promoting transformative economic mobility across generations. We are dedicated to empowering students with the skills, knowledge, and experiences they need to thrive in today's dynamic workforce.

WHAT WE DO

Enhance & Explore

Our department enables Dallas ISD students to discover career paths aligned with their hobbies and interests. We provide opportunities for them to earn certifications, obtain an associate degree, and engage in internship experiences—all while still in high school.

Experience

Dallas ISD Workforce Development supports programs like CTE, Career Institutes, and P-TECH by connecting students to high-skill, high-wage career pathways. We partner with industry professionals to offer hands-on learning, mentorship, and real-world experience through strategic employer collaborations.

Engage

Partnerships are the cornerstone of our goal to empower students with the skills and opportunities necessary to thrive in the workforce and beyond. Collaboration with local businesses, organizations, and educational institutions plays a vital role in achieving our goals.

WHAT IS AN INDUSTRY PARTNER?

A partner in building tomorrow's workforce and advancing student development.

An Industry Partner with Dallas ISD Workforce Development is a business, organization, or employer that works alongside the district to help students explore careers and gain real-world skills. These partners bridge the gap between classroom learning and the demands of today's workforce by providing meaningful experiences that prepare students for life after graduation.

Industry partners support our mission by:

- Hosting internships, job shadowing, or worksite tours for students
- Serving as guest speakers, mentors, or mock interviewers
- Collaborating with educators to align the curriculum with industry needs
- Offering certifications, sponsorships, or hands-on learning tools
- Hiring Dallas ISD graduates for entry-level career opportunities



workready@dallasisd.org





Building tomorrow's workforce, *together.*

ENGAGEMENT OPPORTUNITIES

CAREER PREPARATION

Career Preparation activities provide participants with extended opportunities to deepen their understanding of a field, while also gaining employability skills and some entry-level technical knowledge. Common engagements include:

- Workplace Challenge/Skills Demo
- Service/Volunteer Learning
- Mock Interviews and Resume Workshops
- Industry Based Certification Support

CAREER EXPLORATION

Career Exploration activities at this stage of the continuum are typically introductory and short-term. They offer participants an opportunity to learn about various industries and employers, including those that may be unfamiliar. Common engagements include:

- Worksite Tours
- Job Shadowing
- Career Panels/Forums
- Guest Speaker

CAREER TRAINING

Career training activities involve allowing participants to acquire specific skills in a particular industry or occupation, often in conjunction with classroom or lab instructions. Can include paid opportunities. Common engagements include:

- On-the-Job Training
- Internships
- Transitional Jobs
- Workplace Challenges
- Skills Demonstrations

HOW CAN YOU ENGAGE WITH US?

Let's talk about your opportunities and what a successful partner looks like!

Dallas ISD Workforce Development encourages engagement through a variety of methods. Now that you understand the elements that contribute to a successful partnership, let's formalize your engagement request by completing the form [linked here](#).

After this step, be sure to scan the QR code on the right to discover the step-by-step guide on how to turn your work-based learning ideas into reality for Dallas ISD students.

