



Education Foundation & Partnerships

Annual HCDE Board Presentation
November 20, 2024



SEE THE IMPACT



Education Foundation & Partnerships

Who We Are

- Trina Silva, *Education Foundation & Partnerships Director*
- Hadi Totonchian, *Fall 2024 Intern*
- EFHC Board of Directors



- **8th Month at HCDE**
- **Representative of the EFHC and HCDE**
- **Collaboration with other divisions**

2024-2025 EFHC Board of Directors

Board Chair

Michael Parks
FinThrive

Matthew Blank, PhD

Baylor College of Medicine, Center for Educational Outreach

Amy Hinojosa

Ex-Officio
Trustee, Harris County Department of Education

Immediate Past Chair

Steven David
City of Houston

James Colbert, Jr.

Ex-Officio
Superintendent, Harris County Department of Education

Ximena Magana

CUBIO Innovation Hub

Emma Oliver

Norton Rose Fulbright

Secretary

Patrick Joyce
Mphasis Silverline

Richard Cantu

Ex-Officio
Trustee, Harris County Department of Education

Tolu Opeloye

Amazon Health Services

*ADVISORY BOARD

Courtney Taylor

Veritex Bank

Treasurer

Vacant

Andrea Duhon

Ex-Officio
Trustee, Harris County Department of Education

Mary Shekari

Versa Creative

Stefanie Rodriguez

Behavior Savvy Solutions

Gina Felton

Director, Federal Government Affairs, ConocoPhillips

Meera Victor

Carollo Engineers

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Funding Sources



\$200,000

HCDE

\$63,000

Heart of Education/Corporate Donors

\$8,000

Employee Giving *FY24

PROGRAMS SUPPLEMENTED WITH EFHC DONATIONS

\$201,000

Civic Engagement Program

\$10,000

CASE Ecobot Program

\$9,000

Head Start SuperMENTors Program

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HCDE COMMUNITY ENGAGEMENT

- Greater Houston Partnership
- East End Chamber of Commerce
- Cy-Fair Chamber of Commerce
- Latin Women's Initiative
- SheSpace



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HCDE COMMUNITY PARTNERSHIPS & NEW RELATIONSHIPS

- Amegy Bank
- **Calpine Corporation**
- Culture Club HTX Show/Podcast & ESPN Houston Radio
- Hobby School of Public Affairs
- Houston Livestock Show and Rodeo
- JP Morgan Chase
- Powell Foundation



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INNOVATOR



CREATOR



DREAMER



FLORAL SPONSOR



ADVENTURER

Alim Adatia & Madyson Chavez
RBC Capital Markets

2024 Heart of Education Supporters

Friends of EFHC

Amegy Bank

Challenge Office Products

Eric Dick Law Firm PLLC

Flower Child-Uptown

HillCo Partners

Jennifer & Mark Evans

Joyce Akins

Sean Beck

Stafford MSD JROTC

US Capital Advisors LLC

2024 Heart of Education Silent Auction Donors



36 Items

TOP ITEM BY BID

- 14-person suite to 2025 Astros game

TOP ITEM BY BIDDERS

- Alley Theatre Tickets
- Bubbles & Bites Package

Aggieland Safari

Alley Theatre

Berg Hospitality Group, LLC

East River 9

Geronimo Adventure Park

Gringo's Mexican Kitchen

HCDE Center for Educator Success

HCDE Head Start Program

Home Run Dugout, Inc.

Houston SaberCats

Houston Zoo

Hungry's Cafe

Improv Houston

Joe Wesley

Juan A. Lopez

Linda Fehoko

Main Event Entertainment Webster

MenoWake

Pappas Restaurants, Inc.

Perry's Steakhouse & Grille

Phoenicia Specialty Foods

PinStripes

Reggie Rusk

Salon Bella Rosa

Saks Fifth Avenue

Sarah Luna Fine Art

Space Center Houston

The Goff Financial Group

The Woodlands Waterway

Marriott Hotel

True Leaf Tea Company

ATTENDANCE

- 143 Attendees Checked In
- 116 External, 27 HCDE

NEW IN 2024

- Kickoff party
- Pre-Event Raffle
- Co-chairs
- Fireside Chat concept
- ROTC Presentation of Flags
- Floral Sponsor + Floral Sales





2024 Heart of Education Monies Raised



Tickets/Sponsorships:
\$53,250



Straight Donations:
\$5,400



Auction: \$4,520



Raffle: \$700

PROGRAMS & INITIATIVES



**Partners in
Education**

Tools for Teachers | Project Grants Awarded | Scholarships for Students

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- Partnered with Challenge Office Products
- Featured on Channel 39 Morning News
- 3395 registered
- 2000 educators offered a \$100 shopping coupon
- 22 districts impacted

*"...I want to say 'Thank You So Much' the items were so needed!!
... They were immediately put to use!!"*
Wanda Anderson, Teacher
LaPorte ISD

TOP 3 ITEMS ORDERED BY QUANTITY

#2 Pencils
Headset (headphone)
12" Ruler

TOP 3 ITEMS ORDERED BY SALES

Clear Pouch
Pens (Flair)
Expo Markers

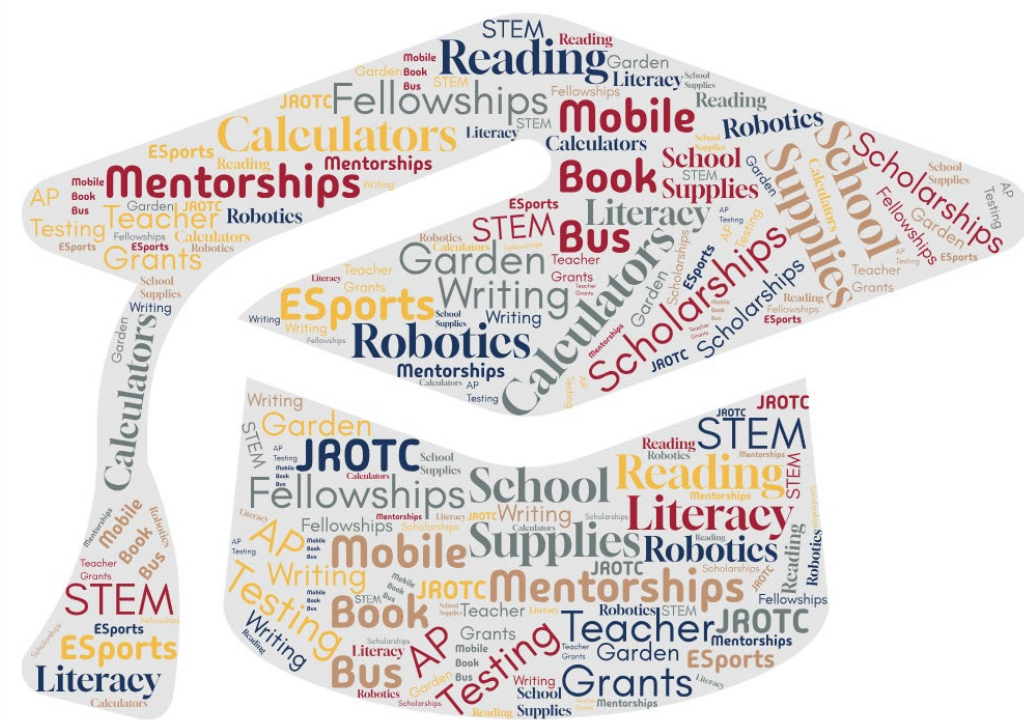
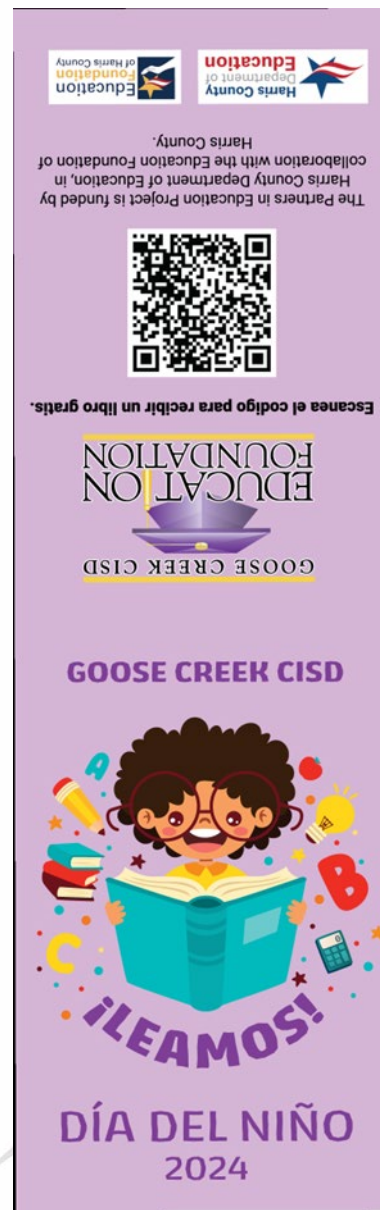
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2024 PIE GRANTS

- 27 Grants Awarded
- \$270,572
- 17 Districts Impacted

“When I gave out books to the principals, some of them were in tears because of how badly they needed resources for these students and the generosity of the grant.”

Dr. Espinoza, GCCISD



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FY 2024 Scholarships Awarded

37
students

14
districts

\$2500
each

Total of
\$92,500



FY 2024 Scholarship Mixer

29 student recipients

35 guests of students

3 HCDE Trustees

2 Education Foundation Board Members



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Civic Engagement Impact Highlights

Across HCDE divisions the team engaged with:

- 1,835 adults
- 1,150 students
- 19 HCDE partner sites & schools



Civic Engagement Impact Highlights



Designed programs tailored for:

- Head Start families
- CASE students
- High schoolers

Introduced:

- mock elections
- interactive civics curriculum
- voter education workshops

Collaborated with local organizations to host:

- Civics Resource Fair
- Candidate Forums
- Tabling opportunities promoting civics and HCDE's mission & goals



What's Next?

FY24 GOALS

- ✓ 1. Partnerships Director
- ✓ 2. Increase Annual Donations
- ✓ 3. Diversify Funding Sources
- ✓ 4. Increase Community Engagement
- ✓ 5. Expand Board & Volunteer Base

FY25 GOALS

- 1. **Holiday Giving Campaign**
- 2. Plan a 2nd Fundraiser Event
- 3. Increase Donor Stewardship
- 4. 100% Board Contributions
- 5. Establish sustainable processes

WHAT QUESTIONS DO YOU HAVE?



Education Foundation of Harris County

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