Valley Virtual Comprehensive School Engagement Plan

Strengthening Connectedness, Motivation, and Meaningful Recognition

Target Audience: Online High School Students & Families

Budget Suggestion: ~$3,500–$5,000 (Student Wellness & Success Funds)

🔑 Key Themes

- Low-pressure, high-trust invitations to participate
- Recognition of student effort & growth tied to PBIS values
- Incentives with purpose—celebrating belonging, perseverance, and kindness
- Opportunities to connect at key moments (opening, seasonal dips, graduation)

📆 Engagement Calendar Highlights

AUG/SEPT: “Welcome & Belonging”

- Welcome Packet/Connection Card (in-person or mailed)
  Includes tech tips, QR code to student/family hub, and a handwritten note from staff

  PBIS Tie-In: “First Step” acknowledgment badge or digital shoutout

- Student Advisory Interest Survey
  Use student voice to co-design groups or events

- Mini PBIS Kickoff (Virtual)
  Simple “what we value here” session—kindness, responsibility, perseverance

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OCT/NOV: “Momentum & Motivation”

- Virtual Spirit Week + Participation Raffles
    - Themes: Favorite Shirt Day, Music Monday, Study Spot Pics
    - Daily prize drawings (gift cards, cozy socks, snack packs)
- *PBIS Tie-In*: “Participation Points” earned for entries
- Gratitude Wall Padlet or Flipgrid
  Staff also contribute—fosters a sense of shared community

DEC: “Kindness & Connection”

- Winter Wishes Event (Virtual or Hybrid)
  Fun activities + kindness challenge
    - Students complete “3 kind things” → enter to win care package
- *PBIS Tie-In*: Kindness Badge / Digital Recognition
- Optional Care Closet Pop-Up (on site)
    - For students to browse interview clothing, hygiene supplies, or snacks
    - Could be built into winter events or pick-up days

JAN/FEB: “New Goals & Re-Engagement”

- Motivation Reset + Goal-Setting Boards
    - Optional Flipgrid: “One Thing I Want to Accomplish”
    - Staff respond with encouragement
- Game Night or Trivia Night (Virtual)
    - Top 3 winners earn PBIS Points or prize pack
    - Can be tied to wellbeing or academic themes

MARCH/APRIL: “Spring Slump → Self-Care & Uplift”

- Re-Engagement Week for Off-Track Students
    - Personalized messages, connection calls, postcards
    - Staff stipends for 1:1 outreach
- Self-Care Challenge + Swag Table (on-site)
    - Students earn “PBIS SwagBucks” to use at the Care Closet or for rewards
    - Ideas: journals, snacks, earbuds, fidget/stress items

MAY/JUNE: “Celebrate & Send-Off”

- Senior Grad Pack (Distributed On-Site)
    - Certificate of achievement, school swag, PBIS recognition
    - Peer-nominated superlatives: “Most Positive,” “Quiet Strength,” etc.
- Virtual Year-End Showcase

- Students submit art, writing, shoutouts, or video reflections
- Digital Celebration Wall + award drawings

🎯 PBIS Tie-In Strategy for Engagement Calendar

🔄 Overall Purpose:

- Reinforce positive behaviors and student engagement by recognizing actions that reflect your school's core values (e.g., responsibility, kindness, persistence).
- Use low-lift systems like participation points, virtual shoutouts, or care closet perks as a foundation while building a more formal PBIS structure over time.
- Create predictable reinforcement moments that make students feel seen and connected—especially in a virtual environment where this is hard to come by.

📌 How to Use the PBIS Tie-Ins from the Engagement Calendar

Activity	PBIS Focus	What to Do
Welcome Packet/Connection Card	*Responsibility, Belonging*	Include a small card or digital badge recognizing students for logging in, completing an onboarding task, or joining the kickoff session. Consider a digital "First Step" certificate or shoutout wall.

Advisory Survey Participation	*Voice, Initiative*	Reward completion with 1 PBIS point or entry into a prize drawing. Highlight results and say “Thanks for helping shape our school!”—building student voice into school climate.
Mini PBIS Kickoff Session	*Positive Norms*	Introduce PBIS values and share how students can earn recognition through engagement, kindness, and effort—not just grades. Keep it casual and student-facing.
Spirit Week Participation	*Community, Engagement*	Award 1 PBIS point per day of participation. Highlight top participants and randomly draw a few for prizes. Include in your virtual bulletin or newsletter.
Gratitude Wall / Kindness Challenges	*Empathy, Kindness*	When students submit a gratitude post or kindness story, award them a PBIS Kindness Badge (digital certificate, shoutout in Zoom class, or name in a newsletter).
Winter Wishes Event	*Compassion, Positivity*	Allow students who complete the kindness challenge to access the care closet or a “Kindness Raffle.” Make kindness an earnable incentive.
Game/Trivia Night	*Engagement, Collaboration*	Use PBIS points as raffle entries. Create fun categories like “Best Team Player” or “Most Positive

		Attitude" even if they didn't win the game.
Re-engagement Week (Spring Slump)	*Persistence, Effort*	Use this to *reframe effort as a success*. Give a PBIS "Resilience Recognition" for students who respond to outreach or attend 1:1 sessions. Include care closet access or mailed items if appropriate.
Self-Care Challenge	*Self-Awareness, Wellness*	Tie participation to a PBIS "Wellness Bucks" system—students earn points toward self-care swag at on-site pickup (journals, hygiene kits, fidgets).
Graduation / Senior Recognition	*Pride, Achievement*	Create peer-nominated PBIS awards (e.g., "Quiet Strength," "Most Supportive Peer"). Offer framed certificates or small tokens to showcase positive contributions beyond academics.

📁 Tools to Track and Celebrate

- Simple Google Form for staff to nominate or track student actions
- Monthly shoutouts in your learning platform or virtual newsletters
- PBIS Point Tracker (Google Sheet or integration with LMS, if possible)
- Student-facing "PBIS Perks Menu" (e.g., 10 points = hoodie, 5 points = snack pack, etc.)
- Visual dashboard or bulletin board on-site or virtually

Student & Family Engagement Calendar + PBIS Integration Budget

Item/Activity	Purpose	Estimated Cost	Notes
Fall Kickoff Mailing	Family welcome letter, PBIS pledge, magnet with expectations	$500	Includes printing and postage for ~200 families
PBIS Incentives (Ongoing)	Reinforce engagement, behavior expectations, digital citizenship	$1,000	Can include gift cards, digital badges, mailed swag
Holiday Care Kits	Boost morale and participation during winter months	$1,000	Small seasonal item (e.g., hot cocoa packet, notepad, encouraging note)
Spring Wellness Boost Pack	Motivation during spring slump, reinforce academic finish	$1,000	Pack could include stress ball, quote card, and healthy snack
Virtual Student Voice Days (2x/year)	Promote student leadership and input; includes incentive drawings	$300	$150 per session in gift cards or small prizes
PBIS Graduation Recognition Items	Awards, printed certificates, cords or celebration tokens	$500	For seniors or students recognized for behavior or growth

Tech/Communication Tools	Platforms for feedback, shout-outs, event signups	$300	Optional: Google add-ons, Canva Pro, or virtual ticketing tools
Family Event Participation Incentives	Encourage parent involvement in key engagement events	$400	e.g., drawing for a family meal gift card or small mailed item
Student Engagement Tracker Setup	Set up Google Forms, dashboards, or systems to track student involvement	$200	Optional consultant time or staff stipend
Contingency / Flex Funds	Allow for additional unplanned engagement needs or student needs	$300	Useful for last-minute incentives or family crises

| Total Estimated Budget | | $5,500 |

Virtual Program Care Closet Proposal

Program Overview: The ESC-based Virtual Program Care Closet will provide essential support to high school students who are part of the virtual program. The goal is to reduce barriers to success by discreetly offering access to food, hygiene supplies, and professional clothing for interviews or work-based learning. The program will be funded through Student Wellness and Success funds.

Purpose:

- Address basic needs of virtual high school students
- Support readiness for post-secondary opportunities
- Promote equity and student dignity
- Provide low-barrier access to essential resources

Target Population:

- ESC virtual high school students in grades 9–12
- Especially students experiencing economic hardship, family instability, or housing insecurity

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Services Offered:

- **Food:** Shelf-stable snacks and meal kits
- **Hygiene Kits:** Soap, shampoo, deodorant, toothbrush, toothpaste, feminine hygiene
- **Interview Clothing:** Basic professional attire for job interviews or special events
- **Shipping/Delivery:** Discreet mailing or pickup options available

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Logistics & Management:

- Care Closet physically housed at ESC office
- Online request form (Google Form) reviewed by support staff
- Student ID-based tracking to prevent duplication and ensure confidentiality
- ESC staff organize inventory and fulfill orders

Budget Overview ($5,000):

Category	Details	Estimated Cost
Storage & Setup	Shelving, bins, hangers, signage	$600
Hygiene Kits	Pre-packed kits for 100+ students	$800
Food Items	Shelf-stable meal kits, snacks, microwavable food	$1,000
Interview Clothing	10–20 professional outfits, all sizes	$1,200
Shipping & Packaging	Mailing supplies, boxes, postage	$600
Tech Setup & Tracking	Form creation, data tracking, staff time	$300
Promotion & Engagement	Print/digital flyers, gift cards as incentives	$500
Total		**$5,000**

Sustainability Plan:

- Collect feedback from students to guide future purchasing
- Engage community partners for donations and clothing drives
- Use tracking data to identify high-need items and adjust inventory
- Annual review and proposal for continued funding or expansion

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Next Steps:

1. Finalize staff responsibilities and set up inventory space at ESC
2. Develop and test online request form
3. Begin initial purchasing and setup
4. Soft launch to targeted student group with incentives
5. Track usage, feedback, and gaps for ongoing improvement

Cartwheel - Complete ESC presentation with pricing options for virtual, comprehensive mental health

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Role Delineation and Strategic Use of Time

Social Worker (Lindsay): Focuses on more intensive, day-to-day case management and support for individual students, managing crisis situations, and providing direct counseling services. She is also involved in connecting families to external mental health resources and overseeing overall mental health support for the virtual student body, along with any additional tasks as prescribed by her role.

Prevention Coordinator (Ashley): Provides consultative support for family engagement, staff wellness, and academic support initiatives. Ashley will manage initiatives such as the care closet, virtual tutoring coordination, and facilitating family engagement events. Her role will be consultative and strategic, ensuring these initiatives align with overall school goals, with a commitment of about 1.5 days a week.

| Total Estimated Budget | | $15,000 |