

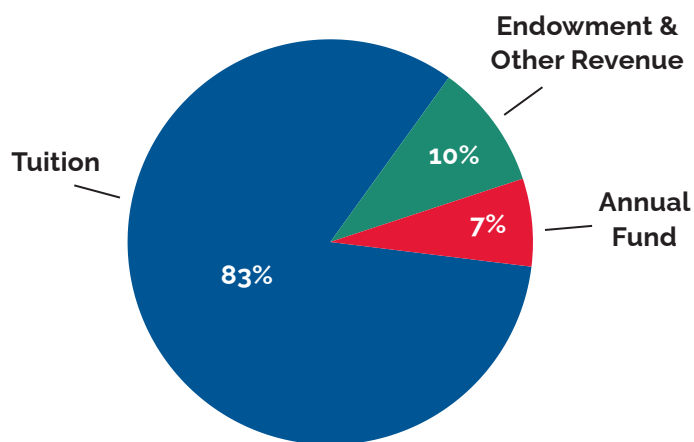
# FAQ's

## WHAT IS THE ANNUAL FUND BLITZ?

The Annual Fund Blitz is a 12-day pledge drive to secure our goal of 100% parent participation in the Annual Fund. Collecting all pledges early in the year relieves campaign volunteers and enables the school to make more informed budget decisions. Instead of managing a yearlong campaign, development staff can focus on new initiatives.

### WHY DOES ROSSMAN HAVE AN ANNUAL FUND?

All independent schools have an Annual Fund to bridge the gap between tuition and the actual cost to educate each student. This fund is essential because Rossman operates without federal, state, or church funding. When the Board of Trustees sets the budget, it is largely based on income from tuition and fees, but the quality of the school's programs, the select faculty, the scope of activities and the education-enhancing technology collectively cost more than tuition provides. Here's a breakdown of our operating budget.



### HOW ARE THE ANNUAL FUND GIFTS USED?

The Annual Fund makes up 7% of the school's annual operating budget. This fund, alongside investment income (Endowment Fund), covers these additional expenses to help minimize future tuition increases.

### DOES THIS FUND BENEFIT ROSSMAN AND ITS FAMILIES?

Yes! **All gifts are 100% tax-deductible.** Operating our budget like this allows us to maintain a high-quality educational experience while also giving our families the opportunity to receive a tax deduction for a portion of the cost paid to educate your child(ren).

### HOW IS MY FAMILY EXPECTED TO PARTICIPATE?

We expect every Rossman family to participate at a level that is meaningful and comfortable for them. For the 2025-2026 school year, our target contribution is \$1,950 per student, but your support, at any amount, is incredibly valuable. We also appreciate the significant impact of gifts at the Blue and Gold Society levels (\$2,500 and above), which are vital in helping us meet the full cost of a Rossman education for all students.

### WHY IS 100% PARENT PARTICIPATION SO IMPORTANT?

It indicates that Rossman has a unified and committed parent body. It also makes a statement to foundations and other community members who are considering their own financial support.



PLEDGE TODAY



## HAVE PREVIOUS BLITZ CAMPAIGNS BEEN SUCCESSFUL?

Enthusiastic participation in the Annual Fund Blitz has resulted in successfully securing pledges by the end of September. The Rossman community continues to show resounding commitment to the school and support of our Annual Fund staff and volunteers.



Rossman students greeting and thanking families after reaching our goal in 2024.

## IS THERE A CAMPAIGN GOAL?

Yes, our Annual Fund goal for this year is to raise \$475,000, along with achieving 100% participation from our parents, faculty, staff, and trustees. Every gift, regardless of size, contributes to reaching this goal and directly benefits our students. All Annual Fund gifts to Rossman School are tax-deductible, as we are a 501(c)(3) charitable organization.

## WHEN ARE PAYMENTS DUE?

Although all pledges are requested during the Annual Fund Blitz, September 8-19 (or sooner), payments are not due until May 15, 2026. If you prefer to pay now, visit [www.rossmanschool.org/support](http://www.rossmanschool.org/support).

## HOW DO I MAKE MY PLEDGE?

Remember, your pledge to the Annual Fund is simply your commitment, not your payment. To make your pledge, visit [www.rossmanschool.org/pledge](http://www.rossmanschool.org/pledge) or fill out the pledge form given to you at the class coffees.



## Blue and Gold Society

Leader	\$10,000+
Benefactor	\$7,500-\$9,999
Founder	\$4,000-\$7,499
Patron	\$2,500-\$3,999

Donors of \$2,500 or more will be honored at a reception hosted by the head of school in the spring.

## Recognition Levels

Sponsor	\$1,950-\$2,499
Friend	\$750-\$1,949
Contributor	\$100-\$749

**Victory Is Built on Every Play.**

Pledge Today!



[www.rossmanschool.org/pledge](http://www.rossmanschool.org/pledge)