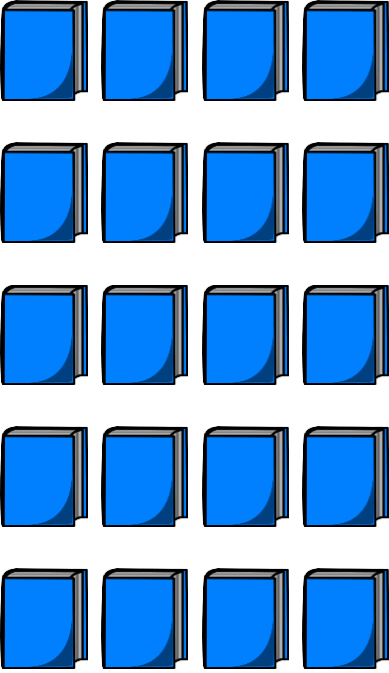
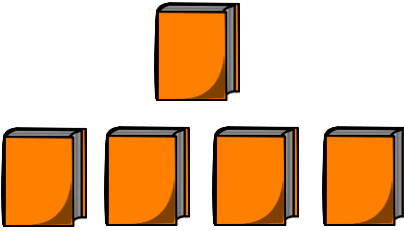


Why Read **20 MINUTES** At Home?

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Student A Reads	Student B Reads	Student C Reads
20 minutes per day	5 minutes per day	1 minute per day
3,600 min. per school year	900 min. per school year	180 min. per school year
1,800,000 words per year	282,000 words per year	8,000 words per year
		
Scores in the 90 th percentile on standardized tests	Scores in the 50 th percentile on standardized tests	Scores in the 10 th percentile on standardized tests

If you start reading for 20 minutes per night in kindergarten, by the end of 6th grade, Student A will have read for the equivalent of 60 school days, Student B will have read for 12 school days, and Student C will have read for 3 school days.

WANT TO BE A BETTER READER? SIMPLY READ.