JACKSON
PUBLIC SCHOOLS
Transforming lives through excellent education

RFP 2025-21-26

Title: Data Management and Analytics Platform

Issue Date: Thursday, August 21, 2025

Submission Deadline: Thursday, September 11, 2025

Time: 10:00 a.m. (Central Standard Time)

Office at 601-973-8582 for assistance. Questions regarding proposal specifications are to be addressed to the Project Administrator listed in the proposal.

The Board of Trustees of the Jackson Public School District (hereafter referred to as "JPSD") is soliciting sealed, written formal Requests for Proposals (RFP) from qualified vendors (hereafter referred to as "Vendor") for the purchase of furniture, equipment, supplies, materials, labor or services as outlined in the following specifications. Sealed RFP shall be received by JPSD, in the Business Office of the Jackson Public Schools, 662 South President Street, Jackson, Mississippi, until the time specified on the RFP Opening Schedule (front page of the formal RFP document), at which time all RFP shall be publicly opened and read aloud. Neither dating of the RFP form nor placing the RFP in the mail by this date shall meet legal requirements; the formal RFP document must be **received in the Business Office** of the Jackson Public School District on or before the date and time stated.

JPSD reserves the right to reject any and all RFPs received and to waive any and all informalities. Vendors are encouraged to very carefully read all sections of this RFP document prior to submitting an RFP proposal. Any agreement generated due to an award may be terminated by the District without cause upon one week's prior notice to vendor.

The vendor must provide a current copy of their company's Certificate of Insurance with Workers Compensation and General Liability Coverage. Jackson Public School District requires coverage for not less $1,000,000.00 dollars. JPSD must be listed as an insurer under the coverage provided. It is imperative that this insurance is maintained throughout the duration of the contract. This coverage must be submitted and kept on file with JPSD.

It is the basic philosophy of JPSD to extend to all responsible Vendors equal consideration and the assurance of unbiased judgment in determining whether their product or service meets specifications and the educational needs of the school district. JPSD shall fairly evaluate all formal RFP proposals submitted and base all decisions on the "lowest and best" RFP concept, purchasing only those products and/or services which meet the specifications as written. All decisions rendered shall strive to achieve the greatest value from every tax dollar expended. JPSD shall make no discrimination based on race, color, creed, religion, or national origin, in either the product evaluation process or in transacting business with Vendors or Vendor representatives.

The advertising and publishing of this RFP has met all legal requirements (Mississippi Code of 1972, Annotated, §31-7-13), hence the requirement to offer public notice of the intent of JPSD to solicit RFPs via this RFP document has been satisfied.

This document is to serve as an invitation to all qualified vendors to extend to JPSD an offer for the sale of all products and/or services specified herein. It is the purpose of this RFP document to clearly define "open" and "competitive" product or service rfp specifications. All items on this RFP are to be **as specified or JPSD approved equal**.

Addendum: Vendor shall acknowledge the receipt of all addendums which were issued during the course of this RFP. If specified in the text of the addendum, in addition to acknowledging receipt of the addenda below, the addenda may require additional information required for the RFP (e.g., pricing), in which case the Add RFP Addendum shall not only be acknowledged below but shall be completed and attached to the RFP at the time the RFP proposal is submitted. Receipt of the following Addendum issued during the course of this formal RFP is hereby acknowledged:

It is acknowledged that this rfp proposal consists of the following sections: **PROPOSAL FORM**, **INSTRUCTIONS AND CONDITIONS**, **SPECIFICATIONS** and any **ADDENDUM** (if applicable). The Addendum

chart is located on page 33.

Net Prices
In all cases, prices quoted are to be net including all applicable discounts. A separate price shall be offered for each item and not in combination with other items (unless the grouping of items is otherwise allowed as defined in the specifications). Unit price shall prevail in case of a conflict between unit and total price (extension); written price shall prevail in case of a conflict between written and enumerated pricing. Vendors are instructed to **round off all unit pricing and extensions to the nearest whole cent, i.e., round the pricing to two places to the right of the decimal point only.** JPSD will only accept pricing, which is stated in this manner. All items for which pricing is submitted which is other than two places to the right of the decimal shall be accepted; however, all digits beyond a whole cent (more than two places to the right of the decimal) shall be ignored in the RFP analysis process and the unit price indicated on the purchase order shall be to the nearest whole cent for each item involved.

Payment and Invoicing
Unless otherwise indicated in the detailed specifications of this RFP document, JPSD shall make remittance in a **single lump sum** payment **following satisfactory delivery of all items** listed on the purchase order or following satisfactory performance (final inspection) of all services as specified in the contract. JPSD remits by "completed purchase order" only; remittance shall not be made upon receipt of partial shipments or performance, or the receipt of invoice for same, but only after all items included on the purchase order or contained in the contract are delivered and/or satisfied.

It is mutually understood that invoices submitted against Multi-Year or Open Purchase Orders, remittances are processed based on the contracted scheduled agreement prior to the purchase order being generated. Only **Multi-Year** and **Open Purchase Orders** have multiple invoices received for remittance for payment. Professional Services, materials and other such services; invoices are submitted for payment in intervals following satisfactory delivery of ALL services and /or performance of ALL services indicated in the contracted agreement between said vendor and JPSD for that time period, following inspection if applicable. Any freight/shipping cost that may be incurred for tangible items, such as books, pamphlets, handouts, materials needed for presentations, etc. must be included in the total price proposal price submitted if and applicable.

Performance Penalty
The Vendor is subject to a 10% penalty on this agreement for the **2025-2026** school year if the academic objectives of this agreement are not satisfied. The District will withhold 10% of the total contract for final payment to be made after the academic objectives are satisfied.

Default and Delays
Upon failure of the Vendor to deliver all of the items ordered or to render service, within the time set or allowed, the successful Vendor shall be considered in default, in which case JPSD reserves the right to terminate the purchase order or contract and to purchase similar supplies, services, or furniture and equipment, on the open market or secure the manufacture, delivery, and installation thereof by contract or otherwise. The Vendor shall be charged with any cost occasioned by JPSD whether the said cost is the same as originally accepted or any excess cost.

Damage to School Property
Any damage or loss to JPSD property as a result of any action by the Vendor in the delivery, execution or

performance of any item or service stated in these specifications shall be repaired or replaced with the satisfaction of designated JPSD personnel, at the Vendor's cost, within a reasonable time.

Guarantee

Each Vendor, by presenting a rfp under these specifications, binds himself to make it positive that all goods are fully up to the standards set by the specifications. Should it be discovered within a reasonable period of time from the date of purchase order or contract that such goods or services are not up to standard, JPSD shall have the right to have such goods or services replaced by others conforming to the standard requirements and the entire expense be borne by the Vendor. The Vendor shall agree to guarantee and warrant all equipment provided as a result of this RFP for a period equal to the stated guaranty/warranty in the specifications. All such warranties shall provide coverage as indicated in the specifications.

Acceptance and Award of RFP Proposals

The Vendor's RFP proposal, once submitted and accepted as a valid RFP by JPSD, shall be deemed by both parties to constitute a legal and binding offer on the part of the Vendor to sell to JPSD as per the terms of the RFP specifications, all products and/or services contained therein. RFP proposals are subject to acceptance by JPSD at any time within forty-five (45) calendar days following the RFP opening date. Consequently, all price quotations shall be effective for a minimum of forty-five (45) calendar days and a maximum period as indicated in the specifications. All RFPs must be valid for the effective dates stated in the specification, if applicable.

The award of contract shall be made to the Vendor responsible whose RFP, conforming to the specifications, is deemed to be the most advantageous to JPSD, price and all other factors considered. The Vendor acknowledges the right of JPSD to reject the RFP, in part or in total, if the Vendor fails to submit the data required in the specifications, or if the rfp is in any way incomplete or irregular. Under no circumstances may a Vendor deliver, install, or perform any service as specified in these specifications without written authorization from JPSD (i.e., a duly issued purchase order or signed contract). All RFPs shall be approved by the Board of Trustees prior to the final award.

The Vendor shall be issued a purchase order document, which shall be deemed acceptance of the RFP proposal offer made by the Vendor, for all items and/or services approved by the Board of Trustees and awarded as a result of this RFP. However, if in the opinion of JPSD, a contract document is required to authorize the award of the RFP, Vendor agrees to sign and execute all such contract documents as required in the written specifications. NOTE: If Vendor policy requires that JPSD sign Vendor contract documents, a sample of all such documents shall be included with the RFP proposal and shall become a part of the Vendor's RFP proposal.

All awards are based on the availability of funding. In the event of a reduction of funds, this award can be rescinded at any time.

Hard Copy Instructions for Submission

- Responses, once completed, should be placed in an opaque, sealed envelope.
- On the outside of the envelope, list the Company's name/address, RFP number, title, opening date and addressee information as they appear in the RFP proposal so that the response may be accurately delivered and registered upon receipt. A designated official who is a legal representative of the Company must list the required signatures that were noted prior to submitting sealed proposal.
- Failure to comply with the above submittal instructions will cause proposals not to be registered or cataloged to the appropriate file or received timely. The original documents must be displayed in front of all copies submitted by interested parties.
- Please submit Original RFP Documents in the Format Outlined along with Two (2) Copies and any Documentation submitted with the Proposal when Mailed or Hand Delivered.

Please submit the proposal when mailed or hand delivered to

Jackson Public School District
Business Office
Attn: Michele Mays/Tequia Odom
662 S. President Street
Jackson, MS 39201

- Any proposal not received by the stated deadline/time will not be considered and/or opened. The proposal will be returned to the Vendor at the Vendor's expense.
- The District accepts no liability for late submissions due to the actions of the United States Postal Service, Federal Express, United Parcel Service, or any other delivery methods.

Page (24): Cover page is to be placed on the front of the vendors submitted proposal. In the event this page is not displayed when the opening of proposal occurs; it will not be acknowledged or allowed to be presented or evaluated. Place this page on the very front of the submitted documents. This is required on all submitted proposals whether mailed, hand delivery or electronically Uploaded. The submitted proposal must be signed by an authorized official to bind the offeror to the proposed provisions.

All the other required forms to include in the proposal are listed starting at Page (17).

Proposals received after the due date and time will NOT be considered. Incomplete proposals will not be accepted in the evaluation process and will not be returned for revisions. No faxed or emailed copies will be accepted. The Proposal Cover Page is located on page (24) of this document.

Performance Dates:

- 1st Advertise: 18 August 2025 (Clarion); 21 August 2025 (Jackson Advocate, MS Link)
- 2nd Advertise: 25 August 2025 (Clarion); 28 August 2025 (Jackson Advocate, MS Link)
- Pre-bid Conference: 26 August 2025 (TEAMS)
- Final Date for Questions: 29 August 2025
- Answers to Questions: 03 September 2025
- Bid Opening Day: 11 September 2025 @ 10:00 A.M.
- Vendors may be notified of Board Review and Potential Award after the Bid Date

All questions that are submitted and answered will be posted on the google document link below for review through the duration of the bid.

https://docs.google.com/document/d/1C8U0UQeWiCTXkue6cggHpIFEc5baP2TTh-xQWGu0BH8/edit?usp=sharing

Jackson Public School District

Data Management and Analytics Platform Proposal

The Jackson Public School District (JPSD) is seeking proposals from qualified vendors to provide a comprehensive data management and analytics solution that supports evidence-based instructional practices, continuous improvement, and compliance with state accountability frameworks. Serving approximately 17,000 scholars in Mississippi's capital city, JPSD is an innovative public education system offering diverse academic programs such as Montessori, International Baccalaureate, and performing and visual arts.

The goal of this Request for Proposals (RFP) is to identify a solution that strengthens JPSD's capacity to make data-informed decisions that improve student achievement, track intervention effectiveness, and foster transparency among stakeholders. The selected provider will work collaboratively with the district to ensure the successful implementation of a platform that meets the evolving needs of students, educators, and families.

The proposed solution must align with the district's goals and serve as both a collaborative partner and a flexible, customizable platform tailored to meet the specific needs of JPSD. It should integrate seamlessly with existing systems, such as interim assessments and universal screeners, and have the capability to ingest state assessment data to provide a comprehensive, whole-child view. The platform must enable performance comparisons across all student groups and support high-quality data usage to drive effective implementation across the district's priority areas, including:

- Multi-Tiered Systems of Support (MTSS): Documentation, tracking, and reporting aligned with the six critical components of MTSS.
- Assessment & Progress Monitoring: Support for robust assessment practices, standard-aligned reporting, and real-time dashboards.
- Standards-Based Grading: Tools that align with Mississippi College- and Career-Readiness Standards (MCCRS) and export formats compatible with the Student Information System (SIS).

- Social-Emotional Learning (SEL): Capabilities to monitor behavioral, social-emotional, and mental health interventions.
- Family & Student Engagement: Secure, real-time access to student progress data that promotes collaborative engagement between schools and families.
- Mississippi Accountability Framework Support: Visualizations and subgroup analysis that meet Mississippi Department of Education (MDE) reporting requirements. However, JPS must have the ability to add additional subgroup information if necessary.
- Professional Learning & Implementation: Comprehensive training, technical assistance, and support plans grounded in equity and cultural responsiveness.

The selected provider must demonstrate a clear strategy for enabling data-driven decision-making and improving outcomes for all students, particularly those most in need of targeted support.

Multi-Tiered System of Support (MTSS)

The proposed solution must fully support data collection, documentation, reporting, and tracking in alignment with the Mississippi Department of Education's (MDE) MTSS guidelines. The platform should facilitate district- and school-level implementation across all six critical components of MTSS, as defined by MDE: Shared Leadership, Capacity Building, Communication and Collaboration, Data-Based Problem Solving and Decision-Making, Layered Continuum of Supports, and Data Evaluation for Continuous Improvement.

The solution must assist educators in making data-informed instructional decisions that support the academic, behavioral, and social-emotional success of all students. The platform should support the identification of students in need of interventions, monitor their progress across tiers, and ensure fidelity of implementation in accordance with MDE's Tiered Intervention Protocols.

Required Key Features:

- A holistic student profile that integrates academic performance, behavior data, attendance, intervention history, and progress monitoring results into a single dashboard.
- Robust tracking and documentation of Tier I, Tier II, and Tier III interventions, including start/end dates, frequency, progress notes, and outcome data.
- The ability to form longitudinal cohorts (e.g., new vs. returning students performing below grade level) to evaluate tier movement, intervention effectiveness, and academic growth over time.
- Built-in compatibility or integration with the Mississippi Department of Education MTSS Documentation Packet, allowing educators to complete and store required forms such as the Intervention Referral Form, Tier Documentation, and Progress Monitoring Logs directly within the platform.
- Tools to support collaborative problem-solving teams, including meeting notes, decision-making records, and follow-up task management aligned with the MTSS problem-solving process.
- Customizable alerts and reports to monitor fidelity of implementation and flag when interventions are not producing expected outcomes.

The selected solution must promote transparency, collaboration, and accountability across educators,

school leaders, families, and support staff, ensuring that every student receives timely, appropriate, and evidence-based interventions that align with state expectations.

Assessment

The assessment module must be robust, flexible, and aligned with evidence-based best practices.

- It should offer a wide range of item types (multiple-choice, true/false, short-answer, rubric, and advanced question formats) and support multimedia enhancements such as images, audio, and video uploads.
- The solution must include a standards-tagged item library with built-in version control, easy duplication, and collaborative folder-sharing. It should enable tailored, differentiated assignments, by class or student subgroup (e.g. ELL, IEP), with configurable start times, due dates, and availability windows.
- Integrated AI tools should assist educators in quickly generating standard-aligned assessment items and rubrics, and also provide intelligent insights in the gradebook, such as identifying trends, subgroup performance, and supporting communication or grouping.
- The module should emulate high-stakes testing environments with advanced features like autoscoring, question flagging, and option elimination tools.
- Educators must have access to rich analytics: ability to analyze results by student or subgroup, drill into standards-level performance, identify learning gaps and mastery, and support differentiated group formation.
- The platform must have the ability to upload local assessment data to display in the dashboard
- Finally, the platform must include strong accessibility tools (text-to-speech, annotations) and integrate seamlessly with external tools and platforms (e.g., document editors, plagiarism detection, education ecosystems).

Standards-Based Grading & Progress Monitoring

The solution must offer a standards-based grading framework that aligns with Mississippi College and Career Readiness Standard (MCCRS) and other state framework and seamlessly exports to the district's SIS, enabling clear and consistent mastery reporting for students, teachers, administrators, and families.
It must centralize whole-child data, including academics, SEL, behavior, attendance, and interventions, for each student; present data through interactive dashboards that allow filtering by standards and student groups; and deliver automated alerts when students meet or fall below performance thresholds.
Progress monitoring tools should support MTSS workflows, enabling teams to use actual MDE documents, assign, and evaluate interventions effectively. Additionally, the platform must deliver equity-focused reports, offering disaggregated insights that allow educators to detect trends and address performance gaps among specific groups. Please see below additional features requested:

- Custom proficiency scales, multi-measure scoring, and manual overrides that align with district grading policies.
- Export of report card data in formats compatible with SIS ingestion.

Social-Emotional Learning (SEL)

The District requires the platform to deliver robust, integrated functionality to support social-emotional learning, behavioral interventions, and school-based mental health services. At a minimum, the solution must:

- Document and Track Mental Health Services – Provide tools to record and manage session plans, progress notes, contact logs, and related documentation for individual students.
- Align with MTSS – Support intervention workflows that connect SEL data to the district's Multi-Tiered System of Supports, ensuring interventions are documented, monitored, and evaluated for effectiveness.
- Enable Early Intervention – Offer dynamic dashboards and automated alerts that identify early warning signs (e.g., attendance concerns, repeated behavioral incidents, declining performance) to prompt timely action.
- Support Equity Analysis – Include disaggregated reporting capabilities to analyze SEL and behavioral data by student subgroup, enabling the district to identify and address inequities in service access or outcomes.
- Facilitate Family & Stakeholder Engagement – Provide secure, role-based access for parents, guardians, and designated stakeholders to view relevant student progress, intervention updates, and consent documentation, with built-in communication tools to promote collaboration.

Family & Student Engagement

The platform must promote active involvement of families and students in academic, behavioral, and SEL progress across all tiers of support.

Required Capabilities:

- Family-facing resources to promote collaborative problem-solving.
- Secure, read-only access for families to view real-time academic, attendance, behavior, and standards mastery data.
- Communication tools for updates, alerts, and two-way engagement.
- Multilingual support and mobile-friendly design.

Dashboard

The platform must provide a robust, intuitive dashboard environment with role-specific views that consolidate academic, behavioral, attendance, social-emotional, and intervention data into a single interface.

Required Capabilities:

- Centralized Whole-Child Data – Aggregate multiple data sources (grades, assessments, SEL, MTSS interventions, attendance, behavior) into a single-view dashboard.
- Dynamic, Customizable Dashboards – Support shared and personal dashboards with dynamic filtering by user role, subgroup, or performance criteria.
- Prebuilt Visualizations – Offer ready-to-use, high-impact charts (e.g., chronic absence heatmaps, behavior trend graphs, enrollment breakdowns).
- Interactive Exploration – Allow users to drill down from district-wide to student-level data for deeper insights.

- Activity & Usage Analytics – Track platform engagement across user groups, including logins, module usage, and data review activity.

Mississippi Accountability Framework Support

The solution must ensure full compliance with Mississippi Department of Education (MDE) K–12 reporting standards and support district-driven analysis. Required functionalities include:

- MAAP Data Visualization
  - Provide visual representations of Mississippi Academic Assessment Program results at school and district levels.
  - Include trend charts and proficiency progression by grade level and subject area.
- Subgroup Performance Analysis
  - Display detailed performance metrics and comparisons for required student subgroups—English Learners (EL), Students with IEPs (SPED), 504 Plan students, and Economically Disadvantaged (ED).
  - Provide flexible subgroup creation capabilities to accommodate additional district-defined groups.
- Growth & Proficiency Tracking
  - Enable longitudinal tracking of student growth and proficiency levels over time, aligned with MAAP benchmarks and district goals.
  - Include visuals and tables that highlight changes, growth rates, and proficiency targets.

Program Implementation & Professional Development

The selected vendor must serve as a strategic partner in ensuring successful adoption, ongoing use, and continuous improvement of the platform. All support must be grounded in equity-based, inclusive, and culturally responsive practices and must be proactive rather than reactive.

Required Commitments

Vendors must, at a minimum, provide:

- Dedicated Customer Success Manager (CSM)
  - Assign a named, experienced Customer Success Manager to JPSD for the life of the contract.
  - The CSM must serve as the single point of contact for implementation, training, escalation, and strategic planning.
  - The CSM will meet regularly (at least monthly) with district leadership to review adoption metrics, address challenges, and support strategic goals.

Product Demonstrations During Evaluation

- Provide on-site and/or virtual demonstrations tailored to JPSD's workflows, use cases, and strategic priorities.

White-Glove Implementation & Data Migration Support

- Manage all aspects of platform setup, including secure migration of historical and current data from existing systems.
- Conduct quality assurance checks prior to go-live to ensure accuracy, integrity, and functionality.

Comprehensive Training Program

- Deliver initial professional development for teachers, school leaders, and district staff prior to system launch.
- Provide ongoing virtual and asynchronous training sessions throughout the contract period.
- Offer differentiated training paths for various user roles (administrators, educators, support staff, families).

Responsive Technical Support

- Offer live, knowledgeable support for district and school teams Monday–Friday, 8:00 a.m.–5:00 p.m. CST, with clear escalation procedures for urgent issues.

When preparing your response, use the following information as a guide and ensure that all questions are fully addressed. Top candidates will be required to demonstrate the platform showcasing each requirement.

PROVIDER INFORMATION *- In this section, provide information on your organization, its history, and stability. Two pages maximum.*

A. Basic Information: Include corporate name and address of corporate headquarters, total staff in your organization. Provide the name, telephone number, email address, and title of the individual who will be District's primary contact for the proposal.

B. History: Give a brief history of your organization, including how many years it has been in operation and your experience providing data management and analytics and working with this targeted population.

C. References: Provide three K-12 client references who you have provided relevant services within the last five years, including email address, telephone numbers, and contact names. Give priority to school districts that have partnered with your organization for more than three years.

PROVIDER QUALIFICATIONS AND METHODOLOGIES *- In this section, describe your ability to meet the needs of the District as described in this RFP, including information on the methodology and procedures you will use to achieve the target outcomes and anything else that will aid us in understanding how you will accomplish them. Twenty page pages maximum.*

A. Implementation

- Provide a detailed implementation plan including timelines, milestones, and deliverables for onboarding, data migration, and go-live.
- Include examples of training agendas, materials, and delivery formats for different user roles.

B. Mutual Accountability and Continuous Improvement

- Describe your organization's approach to partnerships and ongoing feedback cycles with partners.
- Provide the name, credentials, and relevant experience of the dedicated Customer Success Manager who will be assigned to JPSD.

- Describe the frequency, format, and agenda for ongoing CSM meetings with district leadership.
- Describe your escalation process for urgent technical issues, including response time commitments.
- Submit examples of multi-year sustainability or professional learning plans developed for other districts.

C. Dashboard & Data Visualization

- Provide screenshots or mockups of the dashboard interface
- Describe how dashboards can be customized by user role and how dynamic filtering works.
- Explain how users can drill down from district-level, school level to student-level data.
- List prebuilt visualizations included in your solution and their purposes.
- Describe how the platform tracks usage and engagement metrics (e.g., logins, module usage).

D. Standards-Based Grading & Progress Monitoring

- What additional process outcomes are critical to measuring student progress?
- Describe your organization's approach to progress monitoring partnerships.
- Provide examples of standards-based grading reports, SIS integration, and subgroup monitoring features.

E. Assessment & Progress Monitoring

- List all question types supported by the platform (e.g., multiple choice, constructed response, rubric-based scoring).
- Describe your standards-tagged item library, including version control and sharing capabilities.
- Provide examples of how the platform uses AI to generate assessment items and rubrics.
- Describe how the platform supports differentiated or conditional assignments.
- Provide sample progress monitoring dashboards and describe filtering capabilities.

F. Multi-Tiered Systems of Support (MTSS)

- Describe how the platform documents, tracks, and reports MTSS Tier I–III interventions using MDE documentation. Or how the platform can be customized to include MDE documentation.
- Explain how the system integrates assessment, attendance, and behavior data to inform tier placement.
- Provide examples of MTSS-specific reports that can be filtered by subgroup, grade, or intervention type.
- Share any fidelity monitoring tools built into the platform.

G. Social-Emotional Learning (SEL) & Behavioral Health
- Share how the platform documents and tracks mental health services, including session notes and progress monitoring.
- Describe how SEL interventions are aligned with MTSS workflows.
- Provide examples of dashboards and alerts for early warning indicators.
- Share equity reporting examples that disaggregate SEL and behavioral data.
- Describe how role-based family access works for SEL progress updates.

H. Family & Students Engagement
- Describe family-facing resources available within the platform.
- Provide screenshots of family portal views and list all data points families can access.
- Explain the communication tools available for schools and families (e.g., alerts, two-way messaging).
- Detail how the platform supports multilingual access and mobile-friendly design.

I. Mississippi Accountability Framework Support
- Provide examples of Mississippi-specific accountability dashboards and reports.
- Describe how custom subgroups can be created and reported within the platform.
- Explain how accountability data can be exported for MDE submissions.

J. Data Sharing and Security
- Has your organization even been part of a data breach?
- Share your organization's data privacy and security philosophy.
- How would your organization share data with the District? What would the transfer process look like? What systems would be used? Who would have access? In what format would the reports be? How often would data be shared?

TECHNICAL REQUIREMENTS AND PRIVACY

The Jackson Public School District seeks providers who can deliver secure, scalable, and FERPA-compliant solutions while adhering to NIST cybersecurity standards. Selected vendors must demonstrate commitment to data security, privacy, and compliance with federal, state, and local regulations. Each vendor must complete table in this section and submit supporting documentation where applicable to demonstrate compliance with security requirements. Failure to meet these security standards and/or provide supporting documentation may result in disqualification.

Single Sign-On (SSO) Requirements

The district requires Single Sign-On (SSO) integration for authentication. Vendors must support Google SSO for students and either Microsoft 365 or Google SSO for employees. Vendors must provide documentation confirming which authentication method(s) they support. Failure to comply with these authentication requirements may result in disqualification.

Rostering & Data Synchronization Requirements

The district requires vendors to provide details on their options for rostering teacher and student data within their application. The district currently uses Clever and PowerSchool for rostering.

- Districts and school level accounts must be provision and/or scope to user's role.
- Vendors must indicate whether they support rostering through Clever or PowerSchool.
- If the vendor supports PowerSchool integration, they must specify the exact PowerSchool tool used for data synchronization.
- Vendors using PowerSchool must also provide file format specifications and detailed directions provided to districts for rostering through PowerSchool.

Vendors must submit documentation outlining their complete rostering process, supported integration tools, and any additional requirements for synchronization with the district's student information system.

NIST Security Compliance Requirements

To ensure adherence to NIST 800 security standards, each vendor must complete the following compliance table by indicating whether they meet each requirement and providing supporting documentation where applicable. Supporting documentation must be clearly labeled.

Vendors must provide explanations for all no responses and documentation to support all yes responses.

All NIST requirements are not included in this list. The District reserves the right to request additional security information and documentation from all respondents based answers provided with the proposal submission.

Requirement	Yes/No	Documentation Included Yes/No
1. Is all data encrypted in transit (TLS 1.2+) and at rest (AES-256)?		
2. Is Role-Based Access Control (RBAC) implemented and least privilege principles enforced?		
3. Is student data stored in compliance with data residency requirements?		
4. Are all backups encrypted and stored securely?		
5. Is Multi-Factor Authentication (MFA) required for administrators and staff?		
6. Are logging, monitoring, and automated session management implemented?		
7. Is all API access secured using OAuth 2.0/OpenID Connect?		
8. Are regular security audits and vulnerability scans conducted?		
9. Is an incident response plan in place and aligned with best practices?		
10. Is 24/7 security monitoring and breach reporting in place?		
11. Is student data securely disposed of in accordance with NIST standards?		
12. Are data retention and deletion policies clearly defined and enforced?		
13. Is the use of AI/machine learning on student data disclosed?		
14. Do AI models ensure that no personally identifiable information (PII) is retained?		
15. Is a minimum of $5M cyber liability insurance maintained?		
16. Does the vendor accept full financial and legal responsibility for security breaches?		
17. Is compliance with HIPAA/FERPA/COPPA regulations confirmed?		

ARTIFICIAL INTELLIGENCE (AI) USAGE DISCLOSURE

Vendors must disclose any use of Artificial Intelligence (AI) or machine learning within their SaaS product. The following details must be provided:

- A description of how AI is utilized within the application.
- A list of the types of data collected and processed by AI models.
- Whether AI is used to make automated decisions that impact students, teachers, or administrators.
- Measures taken to ensure data privacy and compliance with FERPA and other applicable regulations.
- Assurance that AI models do not retain personally identifiable information (PII) beyond required processing needs.
- Documentation of any AI-driven analytics or profiling conducted on user data.
- Failure to fully disclose AI usage and its implications may result in disqualification from consideration.

Evaluator _____ Provider _____ Date _____

Scoring Instructions

- Score each criterion based on a 1 – 5 scale.

Evaluation Criteria	Description	Score
MTSS	Platform demonstrates ability to support data collection, documentation, reporting, and tracking aligned with MDE's MTSS guidelines across all six critical components. Includes holistic student profiles, Tier I-III tracking, longitudinal cohort analysis, integration with MDE documentation packets, collaborative tools, and customizable alerts.	
Assessment	Vendor provides a robust, flexible assessment module aligned with evidence-based practices. Supports multiple item types, standards-tagged item library, AI-assisted generation, high-stakes testing features, rich analytics, local assessment uploads, accessibility tools, and integration with external platforms.	
Program Implementation & Professional Development	Vendor provides a dedicated Customer Success Manager, tailored demonstrations, white-glove implementation, comprehensive training for all user roles, ongoing support, and structured sustainability planning.	
Mississippi Accountability Framework Support	Platform supports MAAP data visualization, subgroup performance analysis, and longitudinal growth/proficiency tracking aligned with MDE requirements, with customizable subgroup creation and clear reporting.	
Dashboard	Vendor provides a centralized, role-specific dashboard consolidating all key data, with dynamic filtering, prebuilt visualizations, drill-down capability, and usage analytics.	
Technology Requirements	Vendor's technology strategy matches that of the district and completed the required rubric, including in the RFP.	
Family & Student Engagement	Vendor enables active family/student involvement via family-facing resources, secure data access, communication tools, multilingual support, and mobile-friendly design	
Standards-Based Grading & Progress Monitoring	Vendor offers standards-based grading aligned with MCCRS, integrates whole-child data, provides interactive dashboards, automated alerts, MTSS-linked workflows, equity-focused reports, custom proficiency scales, and SIS-compatible exports.	
TOTAL SCORE		

Project Administrator:

William M. Merritt, IV, Ed.D.
Chief of Staff
662 South President Street
Jackson, MS 39201
Phone: (601) 960-8880
Email: wmerritt@jackson.k12.ms.us

END OF PROPSAL

PROPOSAL FORM

Board of Trustees
Jackson Public School District
Jackson, Mississippi

Ladies and Gentlemen:
I/We, propose to furnish and deliver all items and/or to perform all services according to all sections of this rfp document (Proposal Form, Instructions and Conditions, detailed written Specifications, and Addendum if applicable) and in the quantities at the indicated prices, as called for in the document(s). All quantities indicated have been checked very closely, and both unit price and total price (where requested) have been submitted with the understanding that we shall be responsible for making complete and satisfactory delivery accordingly, within the time frame agenda (if applicable).

All items contained in this RFP shall be as specified or JPSD approved equal. For any item(s) proposed which is other than as specified, a complete and detailed cut and description for each item(s) must accompany the rfp, if the item(s) is to be considered. Please carefully read each section of this RFP.

Acceptance of Proposals:

The Jackson Public School District reserves the right to:

- Have sole discretion to waive minor irregularities in proposals. A minor irregularity is a variation from the proposal that does not affect the proposal or gives one offeror an advantage or benefit not enjoyed by other offerors or adversely impacts the interests of the school district.
- Accept the "lowest and best" RFP which in their judgment assures JPSD the product(s) or service(s) having the best performance and the highest level of function, quality, and value.
- Not accept the lowest priced proposal. Proposals that do not comply with the requirements stated within this RFP subject to disqualification. Proposals that do not meet the deadline date/time will be returned to the vendor unopened.
- Request additional information or conduct discussions with one or more respondents after the RFP deadline; to secure a final selection to award RFP should such action be in the best interest of JPSD.

I/WE UNDERSTAND AND AGREE THAT NEITHER THE AWARD OF THIS RFP TO ME/US BY THE DISTRICT'S BOARD OF TRUSTEES NOR RECEIPT BY ME/US OF A NOTICE OF ACCEPTANCE OF THIS RFP SHALL CONSTITUTE THE MAKING OF A CONTRACT BETWEEN JPSD AND ME/US, WHICH SHALL BE CONDITIONED UPON THE EXECUTION BY BOTH JPSD AND ME/US OF A FORMAL, WRITTEN AGREEMENT.

RESPECTFULLY SUBMITTED,

COMPANY _____

ADDRESS _____

PHONE _____ FAX _____

E-MAIL ADDRESS _____

PRINTED SIGNATURE __ _____

WRITTEN SIGNATURE _____

TITLE _____

DATE _____

CIRCLE THE OPERATING STATUS OF YOUR BUSINESS AS INDICATED:

WOMAN OWNED NON-MINORITY MINORITY WOMAN AND MINORITY

Acknowledgment of Addendum(s)

Addendum Number		Date	
Addendum Number		Date	
Addendum Number		Date	
Addendum Number		Date	

JACKSON PUBLIC SCHOOLS
Transforming lives through excellent education

REQUEST TO ADD VENDOR

Post Office Box 2338 - Jackson, Mississippi 39225-2338
Email form to mmays@jackson.k12.ms.us or todom@jackson.k12.ms.us | Fax to (601-960-8967

School/Department Requesting Vendor Addition _____

To be completed by Vendor: Please complete all sections:

Will your company accept purchase orders? ☐Yes ☐No

Note: As an approved Vendor, you agree not to accept any order from JPS without an approved purchase.

Orders taken and completed without a Purchase Order will be considered a Donation to JPS.

Are you an employee of the Jackson Public School District? ☐Yes ☐No

PRODUCT LINE: _____

Parent Company Name: _____ Doing Business As (DBA) Name: _____

Parent Company Tax #: _____ D/B/A Federal Tax ID/Social Security #: _____

Physical Address: _____ City _____ State _____ Zip-code _____

Remittance Address: **(If Different):**

Address: _____ City _____ State _____ Zip-code _____

Contact Person: _____ Phone: (_____) _____

Fax: (_____) _____ Email Address: _____

Select One: This information will be used to track purchases from minority vendors.

Minority Code: ☐Woman & Minority ☐ Minority ☐Non-Minority ☐Woman
Type of Entity: ☐Individual/Sole Proprietor ☐Corporation ☐Partnership ☐Other

Submitted By: Signature _____ Date _____

ADDITIONAL INFORMATION REQUIRED: The following forms must be submitted
☐ IRS W-9 Form Request for Taxpayer Identification Number and Certification

FOR INTERNAL USE ONLY
Vendor Number: _____ 1099: ☐Yes ☐No

Completed By: _____ Date: _____

☐ Certificate of Liability Insurance for not less than $1,000,000 as stated in Mississippi Code Section § 31-7-13(v)

Proposal Cover Page

VENDOR INFORMATION

Name and Title _____

Company Name_____Date_____

SUBMISSION COVER SHEET AND CONFIGURATION SUMMARY

By my signature below, I hereby represent that I am authorized to and do bind the offeror to the provisions of the attached proposal. The undersigned offers and agrees to perform the specified personal and professional services in accordance with provisions set forth in the Request for Proposals. Furthermore, the undersigned fully understands and assures compliance with the Conditions of Solicitation and Standard Terms and Conditions contained in the RFP. The undersigned is fully aware of the evaluation criteria to be utilized in vendor selection for approval. I further certify that _____ is an authorized dealer in good standing of the products/services included in the proposal submitted in response to the RFP.

_____ _____
Authorized Signature Date

_____
Printed Signature

CONFIGURATION SUMMARY

Vendor must provide a summary of the main component of the services offered in this proposal using 100 words or less.

ASSURANCES AND SIGNATURE FORM

In submitting this application, I certify that:

1. The organization will comply with applicable federal, state, and local policies and procedures.

2. Services will be provided under the supervision of highly qualified teachers and/or administrators.

3. The organization will maintain professionalism and confidentiality.

4. The organization is fiscally sound and will be able to complete services to the local educational agency.

5. The organization will ensure that the services provided are aligned the Mississippi Curriculum Frameworks and scientifically research based practices.

6. The organization will comply with applicable federal, state, and local health, safety, and civil rights laws.

7. Provisions that subject all individuals employed by or otherwise associated with the approved provider, including volunteers, support staff, etc., who have direct contact with students, to the fingerprint and criminal history record check contained in law, including, Education Laws 305(30), 1125(3), 1604(39), 1604(40), 1709(39), 1709(40), 1804(9), 1804(10), 1950(4)(11), 1950(4)(mm), 2503 (18), 2503(19), 2554(25), 2554(26, 2590-h (20), 2854(3)(a-2), 2854(3)(a-3), and 3035.

8. All services will be secular, neutral, and non-ideological.

9. The organization will provide the local educational agency with information regarding implementation of proposal initiatives in increasing achievement, in a format, and to the extent practicable, a language or other mode of communication such that district personnel, parents / legal guardians, and community members can understand.

The undersigned hereby certifies that I am an individual authorized to act on behalf of the organization in submitting this application and assurances. I certify that all of the information provided herein is true and accurate, to the best of my knowledge. I understand that the discovery of deliberately misrepresented information contained herein may constitute grounds for denying the applicant's request for approval.

Name of Organization

Printed Name of Authorized Representative

Signature of Authorized Representative

Date Signed

(Please print clearly or type)

***Appropriate signatures shall certify statements below.*

FEDERAL DEBARMENT CERTIFICATION:

CONTRACTOR hereby certifies that at the execution of a contract with the Jackson Public School District (JPS) that the CONTRACTOR is not on the list for federal debarment on www.sam.gov – System for Award Management.

Subgrantee's/Contractor's Name	
Authorized Official's Name	
Complete Address	
Contact Number	
Are you currently registered to do business in the State of Mississippi? (Yes or No) If yes, attach supporting documentation of registration status. If, no please register and provide documentation of registration status. (**State/Other fund requirement)**	

STATE OF

MISSISSIPPI REGISTRATION:

CONTRACTOR hereby certifies that at the execution of a contract with the Jackson Public School District (JPS) that the CONTRACTOR is not on the list for debarment on www.sos.ms.gov for doing business with the State of Mississippi or with any Mississippi State Agency.

PARTNERSHIP DEBARMENT CERTIFICATION:

CONTRACTOR hereby certify that all entities who are in partnership through this contract or grant with the Jackson Public School District (JPS) (subcontractors, subrecipients, et al.) are not on the federal debarment list on www.sam.gov – System for Award Management or the State of Mississippi debarment list. Proof of documentation of partnership verification with SAM shall be kept on file and the debarment status shall be checked prior to submission of every contract/subgrant and modification to JPS.

_____

Original Signature of Contractor or Authorized Official *Date*

INDEPENDENT CONTRACTOR DEBARMENT VERIFICATION FORM*

(Please print clearly or type)

**Appropriate signatures shall certify statements below.*

FEDERAL DEBARMENT CERTIFICATION:

CONTRACTOR hereby certifies that at the execution of a contract with the Jackson Public School District (JPS), that the CONTRACTOR is not on the list for federal debarment on www.sam.gov – System for Award Management.

Subgrantee's/Contractor's Name	
Authorized Official's Name	
Complete Address	
Contact Number	
Are you currently registered with www.sam.gov (Yes or No) If yes, attach supporting documentation and DUNS number must be Active with open access. **(Federal fund requirement)**	
Are you currently registered to do business in the State of Mississippi? (Yes or No) If yes, attach supporting documentation of registration status. If not, please register and provide documentation of registration status. **(Federal and State/Other fund requirement)**	

MISSISSIPPI REGISTRATION: CONTRACTOR hereby certifies that at the execution of a contract with the Jackson Public School District (JPS),that the CONTRACTOR is not on the list for debarment on www.sos.ms.gov for doing business with the State of Mississippi or with any Mississippi State Agency.

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_____ _____

Original Signature of Contractor or Authorized Official *Date*

Jackson Public Schools Submission Price Page

Jackson Public School District
662 South President Street
Jackson, MS 39201

RFP Proposal _____

RFP Title _____

_____

Submission Deadline Date and Time: _____

Participating Vendor Name_____

Address_____

Handwritten Signature_____

Addendums Acknowledge Yes_____ or No _____

Combined Proposal Price: _____

If this page is not displayed when the deadline opening date occurs; it will not be acknowledged or allowed to be presented. This applies to all submitted proposals whether mailed, hand delivery or electronically emailed.