

Principles of Arts, Audio Video Technology & Communications Syllabus Outline

Kaleb Broadstreet – Lake Dallas High School

Fall 2025

Dear Parents and Guardians,

Welcome to Principles of Arts, Audio Video Technology & Communications at Lake Dallas High School! This syllabus outlines the course plan for your child's class this semester, including key topics, expectations, and how you can support their success. As required by Texas law (Senate Bill 12), this document serves as the instructional plan and is available for your review. I look forward to working with you and your child!

Contact Information

- **Teacher:** Kaleb Broadstreet
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 - **Phone:** 940-497-4031
 - **Conference Time:** Monday-Friday 10:00-10:45
 - **Best Way to Reach Me:** Email or call the school office. I'll respond within 24 hours on school days.
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Course Overview (Instructional Plan)

This semester, your child will study the following topics, based on Texas state standards (TEKS):

1. Unit 1: Media Industry Careers

- Learning Objectives: Explore career opportunities in the media industry.
- Activities: Initial research outline. Partner presentation to class on career.

2. Unit 2: Photography

- Learning objectives: Understanding the job of a photographer and the photography industry.
- Activities: Rule of Thirds Activity. Alphabet photography project.

3. Unit 3: Animation

- Learning objectives: Understanding the job of an animator and how to achieve compelling frame by frame animations.
- Activities: Analyze different types of animation techniques activity. Stop-motion project.

4. Unit 4: Fashion Design

- Learning Objectives: Understanding the role of fashion design in various types of media.
- Activities: Costume Design in film/tv shows activity. Costume development project.

5. Unit 5: Graphic Design

- Learning objectives: Understanding the job of a graphic designer and what makes visually appealing graphics.
- Activities: Proper design techniques activity. LDHS Club Poster project.

6. Unit 6: Video Production

- Learning objectives: Understanding the video production industry and how to create films that engage an audience.
- Activities: Camera shots activity. Storyboard. Silent film project.

7. Semester Exam

8. Additional Skills

- Develop a digital portfolio
- Presentation skills
- Technical writing
- Digital Citizenship

Thank you for supporting your child's education! Feel free to contact me with questions.

Sincerely,
Kaleb Broadstreet