

# 7th Grade Entrepreneurship Syllabus 25/26

## Mr. Sweeden – Lake Dallas Middle School

### Semester 1, Fall 2025

Dear Parents and Guardians,

Welcome to 7th grade Entrepreneurship at Lake Dallas Middle School! This syllabus outlines the course plan for your child's class this semester, including key topics, expectations, and how you can support their success. As required by Texas law (Senate Bill 12), this document serves as the instructional plan and is available for your review. I look forward to working with you and your child!

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### Contact Information

- **Teacher:** John Sweeden
  - **Email:** jsweeden@ldisd.net
  - **Phone:** 940-497-4037
  - **Conference Time:** 1:00–2:00 PM, Monday–Friday
  - **Best Way to Reach Me:** Email or call the school office. I'll respond within 24 hours on school days.
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### Course Overview (Instructional Plan)

This semester, your child will study the following topics in Entrepreneurship, based on Texas state standards, Texas Essential Knowledge and Skills (TEKS):

1. **Unit 1: Introduction to Entrepreneurship & Self-Discovery**
  - Learning objectives: Define entrepreneurship and its importance in society. Identify strengths, skills, and interests. Compare entrepreneurs vs. employees.
  - TEKS: ENTR.1(A) CCEE.1(C) CEE.1(A)
2. **Unit 2: Business Ideas & Opportunity Recognition**

- Learning objectives: Identify target markets. Define and demonstrate the marketing research process. Differentiate ways to start a business. Explain types of business ownership. Assess ideas based on need, cost, and demand.
- TEKS: ENTR.2(A) ENTR.2(B) CCEE.2(A)

### **3. Unit 3: Leading- Business Leaders, Business Communication, Ethical and Legal Considerations**

- Learning objectives: Describe the concept of leadership. Communicate ideas clearly. Practice public speaking skills. Demonstrate ethical decision making. Explain the role of teamwork in business success.
- TEKS: ENTR.7(A) CCEE.5(C)

### **4. Unit 4: Managing- Foundations of Management, Human Resources, Product Development and Managing Risk**

- Learning objectives: Define the function of human resources management. Explain the production process. Define risk management strategies. Define insurance terminology.
- TEKS: ENTR.16(A)(B)(C)

### **5. Additional Skills/Activities**

- Developing critical thinking, note-taking, and time management
- Activities: Interest & skills inventory, Famous entrepreneurs case study, “If I owned a business...” brainstorming journal and Peer-to-peer pitch practice and “Shark Tank Jr.” presentation
- Group projects

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Thank you for supporting your child’s education! Feel free to contact me with questions.

Sincerely,  
John Sweeden