

BECOME

a business friend

Arborbrook Christian Academy invites your business to partner with us. Together, we can equip the next generation of business leaders.



HELLO!

Arborbrook Christian Academy is an independent, non-denominational, K-12 Christian school in Union County serving more than 265 students and growing! We partner with parents to equip, empower, and encourage students to cultivate godly character, pursue lifelong learning, and love the Lord Jesus Christ.

We do this through a unique educational approach that engages students by teaching:

lessons via hands-on and experiential learning

character and habit training

a meaningful connection with nature through our 14 campus gardens





a love of literature

development of critical thinking skills

a heart for serving others

At Arborbrook, children love to learn!

WHY BE FRIENDS?

Help us grow

Parents want the kind of education Arborbrook provides for their children, but we have limited space for additional students. Arborbrook is like a root-bound plant and cannot continue to grow in our current space. To solve this, we have plans to build a new building for additional classrooms on our campus. Your investment helps us grow!

Grow your business

An Arborbrook investment sets your business apart

Through our Business Friends program, you will receive marketing benefits as your business is highlighted to our community of families, faculty, staff and visitors to our campus. Increase your visibility in the community and position your business as a community leader by investing in **Arborbrook**.

An Arborbrook investment expands your reach through

SOCIAL MEDIA

Nearly 20,000 annual new website visitors
1,800+ average monthly new users to our website
1,700+ social media followers

ON CAMPUS

220+ families from 16 local zip codes
500+ annual visitors to our athletics events
1,000+ annual attendees to our drama productions
100+ weekly visitors from the church and other organizations

EMAIL AND MAIL

300+ readers of our weekly e-newsletter
500+ readers of our semi-annual Falcon printed newsletter



(Data based on 2023-2024 academic year)

Arborbrook offers these opportunities

Annual Affiliate $500	Your company name on Business Friends list on our website all year	Your company name listed on Business Friends banner displayed at school all year	Social Media appearance at time of gift and on Business Friends list during Business Friends Harvest Week on all platforms!*
Budding Benefactor $1,250			
Courageous Cultivator $2,500			
Evergreen Honoree $5,000+	 Logo, instead of name	 Logo, instead of name	 Plus, individual social media "Shout outs" with logo
Legacy Legend $10,000+	 Featured prominently at top	 Featured prominently at top	 Plus, link to website and priority placement
Perennial Partner	Sign up on-line for an automatic recurring amount totalling $5,000 annually and . . .	Receive Evergreen level benefits continuously, every year, as long as your investment renews	Receive prominence with "Perennial Partner" designation for all benefits

*** BUSINESS FRIENDS HARVEST WEEK is a week-long celebration of all of our Business Friends for the year with daily content on social media and within all school communication outlets.**

FOR AN ATHLETICS-

to help your business GROW!

Paragraph feature about your business in our weekly e-newsletter	3'x 5' Banner in our gym - OR - 1/4 page ad in our fall and spring drama production programs		
Plus, your business logo included	Includes both		
	½ page ad instead of ¼ page	Business name and logo listed in our semi-annual Falcon Newsletter (both mail and electronic forms)	Complimentary twosome in Annual Golf Tournament - OR - 2 tickets to a drama production (choice of fall or spring productions)
Plus, logo in weekly e-newsletter all year!	4'x 6' Banner with priority placement - AND - Full page ad	Featured prominently in both editions	Complimentary foursome - AND - 4 tickets to both Fall and Spring drama productions including announcement of your sponsorship to all audiences
Plus, receive exclusive opportunity to place ad in school yearbook			

ONLY SPONSORSHIP GO TO ARBORBROOK.ORG/ATHLETICS/SUPPORT.

Grow a Generation

An Arborbrook education sets students apart

As a local business leader, you understand the need to raise up the next generation of responsible, hard-working employees. We understand how to develop the potential of the next generation to fulfill their calling. Together we can help each other and improve our community.



A GOOD INVESTMENT

Arborbrook students are:

COMMUNICATORS

Because of our small class sizes, emphasis on "living books," and our belief that narration improves comprehension – our students read, write, and speak every day in class.

UNPLUGGED

Phones are not allowed to be out of a student's backpack after the school day begins. Our students engage with teachers, academic content, and each other – all day, every day.

HARD WORKING

Our students are required to complete 50 internship hours prior to graduation. Due to our 4-day week, they have Fridays available to work at a job outside of school. Over the years students have worked at companies such as *American Airlines*, *Atrium Health*, *Berkshire/Hathaway Realtors*, *Elevation Church*, *Gat3 Studios*, *High Performance Technologies*, *JenCon Builders*, *Mecklenburg County District Attorney's office*, *and Waxhaw Elementary School* – to name a few.

SERVANT LEADERS

Our students give 60 or more service hours to the community and go on at least two mission trips prior to graduation. They have served annually at more than two-dozen non-profit organizations locally and have been on mission trips internationally in Guatemala, Honduras, Kenya, and Nicaragua.

Read more about our school and students by visiting our website at arborbrook.org

BLOOM







in friendship by investing NOW!



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ONLINE

1. **Visit** arborbrook.org/invest and select **BUSINESS FRIENDS.**
2. Fill out the form and give via **CHECKING, SAVINGS, OR CREDIT CARD.**
3. Become a **PERENNIAL PARTNER** by selecting a regular sponsorship schedule.
4. Please include your business name in the **COMMENTS** section.

MAIL

Send your contact information including business name, address, phone and email with a check made payable to:

ARBORBROOK CHRISTIAN ACADEMY
Attn: Development/Business Friends
4823 Waxhaw-Indian Trail Rd.
Matthews, NC 28104

PHONE

Contact the Head of School to discuss a charitable gift, a non-cash gift or a **LEGACY** level investment at (704) 821-9952.




thank you for being a friend!

Arborbrook Christian Academy
4823 Waxhaw-Indian Trail Rd.
Matthews, NC 28104

FOLLOW US:

www.facebook.com/**arborbrook**

@arborbrook_christian