

# SENIOR TRIBUTE ADS

Celebrate your graduate by creating a Senior Ad within the Crean Lutheran Yearbook!

Jostens makes it so easy in a simple 4-step process to create, buy, and submit your tribute ad to the Yearbook team! All payment and creation is done *within* their website. Scan the QR code to explore the possibilities!

**All orders need to be collectively created and paid for by January 23rd**

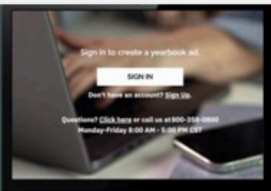


## EARLY BIRD PRICES - due October 10th

- Full Page -\$235
- Half Page -\$125
- Quarter Page -\$100
- 1/8 Page- \$75

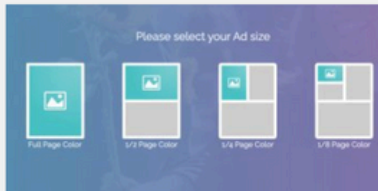
## FULL PRICES - due January 23rd

- Full Page -\$275
- Half Page -\$150
- Quarter Page -\$120
- 1/8 Page - \$90



### STEP 1

Take a few minutes to create an Ad Builder account.



### STEP 2

Select your ad size and layout. Options vary by school.



### STEP 3

Add your favorite photo(s) from your personal archive.



### STEP 4

Write a meaningful message for all to see.

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## FREQUENTLY ASKED QUESTIONS

### **What are the guidelines for recognition ad content?**

Schools may review and edit ads per their guidelines (*inappropriate dress, signage etc*). Jostens retains the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.

### **School Ad Content Guidelines**

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

### **How are the ad prices determined and what is the money used for?**

Recognition ad prices are determined by our school. Revenue from recognition ads helps the school create a better, more affordable yearbook.

### **How is the ad deadline determined?**

The ad deadline is set by our school based on the production schedule for the yearbook.

### **Can I create my student's ad on my mobile device?**

Yes, yearbook ads can be created online from both desktop and mobile devices.

