

	1 <sup>st</sup> Nine Weeks	2 <sup>nd</sup> Nine Weeks	3 <sup>rd</sup> Nine Weeks	4 <sup>th</sup> Nine Weeks
<i>Units</i>	<ul style="list-style-type: none"> <li>➤ News Values</li> <li>➤ What is News</li> <li>➤ Newspaper Organization/</li> <li>➤ Staff Responsibilities</li> <li>➤ AP Style</li> </ul>	<ul style="list-style-type: none"> <li>➤ Newspaper Organization</li> <li>➤ AP Style</li> <li>➤ Newswriting</li> <li>➤ InDesign</li> </ul>	<ul style="list-style-type: none"> <li>➤ <i>Editorial Writing</i></li> <li>➤ <i>Law &amp; Ethics</i></li> <li>➤ <i>Feature Writing</i></li> <li>➤ <i>History of Journalism</i></li> </ul>	<ul style="list-style-type: none"> <li>➤ <i>Advertising</i></li> <li>➤ <i>Public Relations</i></li> <li>➤ <i>Social Media</i></li> </ul>
<i>Enduring Skills</i>	<ul style="list-style-type: none"> <li>• Students will regularly read news articles from a variety of local, national, and international sources.</li> <li>• Students will use advanced technology to produce student publications.</li> <li>• Students will follow Associated Press writing style to draft, write, revise and edit assigned stories.</li> <li>• Students will understand responsible journalism through current legal and ethics updates as related to print and social media.</li> <li>• Students will gather information for articles from a variety of credible sources</li> </ul>			
<i>Production</i>	Use the appropriate technology programs (PhotoShop and/or InDesign) to create student publications that accurately report and record campus activities and accomplishments	Use the appropriate technology programs (PhotoShop and/or InDesign) to create student publications that accurately report and record campus activities and accomplishments	Use the appropriate technology programs (PhotoShop and/or InDesign) to create student publications that accurately report and record campus activities and accomplishments	Use the appropriate technology programs (PhotoShop and/or InDesign) to create student publications that accurately report and record campus activities and accomplishments
<i>Law/Ethics</i>	Review foundations of press law and journalistic ethics; understanding plagiarism	Continue to practice ethical journalism	Continue to practice ethical journalism	Continue to practice ethical journalism  Understand changing laws regarding journalism and social media
<i>Written</i>	Create publication-level news stories, editorials, and feature stories using credible sources and AP Style	Create publication-level news stories, editorials, and feature stories using credible sources and AP Style	Create publication-level news stories, editorials, and feature stories using credible sources and AP Style	Create publication-level news stories, editorials, and feature stories using credible sources and AP Style