

	First Nine Weeks	Second Nine Weeks
<i>Recognizing and interpreting visual representations</i>	<p>Historical development of visual media</p> <p>Purposes of media forms: inform, entertain, persuade</p> <p>Strategies used: advertising, stereotypes, visual representations, special effects, symbols</p>	<p>Strategies used: advertising, stereotypes, visual representations, special effects, symbols</p>
<i>Analyzing and critiquing the significance of visual representations</i>	<p>Evaluate persuasive techniques such as glittering generalities, associations with personalities, logical fallacies, symbols</p> <p>Compare and contrast media with other art forms</p>	<p>Analyze techniques used in visual media</p> <p>Explore emotional and intellectual effects of visual media on viewers</p> <p>Recognize how visual and sound techniques convey messages in media such as special effects, editing, camera angles reaction shots, sequencing, and music</p>
<i>Producing visual representations to communicate</i>	<p>Use a variety of forms and technologies to communicate specific messages</p> <p>Use a range of techniques to create media text and reflect critically on the work</p>	<p>Study the Relationship Between Subject Matter and Choice of Media</p>
<i>Performance Measures</i>	<p>Class discussions and written responses (analytical paragraphs) that evaluate, critique, and analyze media messages and the techniques used to create them</p> <p>Original media texts using a variety of techniques to create a message</p> <p>Peer and self reflection and critical analysis of original work</p>	<p>Class discussions and written responses (analytical paragraphs) that evaluate, critique, and analyze media messages and the techniques used to create them</p> <p>Original media texts using a variety of techniques to create a message</p> <p>Peer and self reflection and critical analysis of original work</p>