

NEWSLETTER

re:co
re:connect

parenting with **THE BIG 3**

AUGUST
2025

Last spring, social media was full of a new phrase: May-cember. It refers to the utterly overwhelming schedules of December and May. While that term represents some level of truth, at this moment, you might be thinking, "What about Aug-cember!?"

The weeks leading up to school can be hard on families and students alike. That's why we are starting off the year getting grounded in our Big 3: Treat others right, make smart decisions, and maximize your potential. Throughout the rest of the months, all of the values that we spend time on will point back to at least one of those Big 3. So as we get started on a new year, take a little time with your child and discuss how the Big 3 can be an important part of your family and the upcoming school year.

Questions to consider:

- How often do you think about treating others right?
- How do you know when you are making the smart decision? How can you put your process into words so that your student can learn from you?
- As an adult, what do you think maximizing your potential looks like?

Questions to ask your student:

- How do you know if you are treating others right?
- Where do you go if you need to know how to make a smart decision? Which of your friends or other adults do you go to?
- How could your family help you maximize your potential? What goals can we help you reach?

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THE BIG 3:

Treat others right. Make smart decisions. Maximize your potential.

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WEEK ONE:

Welcome back to school! This year we will be spending time each week on words like courage, trust, honor and perseverance. It's going to be important that you keep an open mind, be brave enough to think and speak truthfully about what's shared in the videos and in class, and help create an atmosphere where your classmates can be brave and truthful as well.

WEEK TWO:

As we think and talk about the words each month, they will all point back to one or more of our Big 3. This week, we will introduce the first of the Big 3: treat others right. What does treating others right mean for you in school, online, or in your home? Who determines what "right" is, and how do you honor and respect others by how you treat them?

WEEK THREE:

This week we are focusing on the second of our Big 3: make smart decisions. This one can be tough, considering the number of decisions we make every single day! But if we remember to not make decisions when we are emotional, pause when we are confused, and ask a trusted friend or adult, it can help keep us from facing regret later.

WEEK FOUR:

Our last week this month focuses on maximize your potential. Now, there are lots of ways to go about maximizing your potential, but all of them start with one key thing: just do your best. If your plans include college, on your school work — just do your best. If you want to play a sport at a high level — in practice just do your best. In whatever you are doing, just do your best.