



eFlyers – Approval Guidelines

USD 232 recognizes and appreciates the many community activities, events and opportunities made available to families from local organizations. The school district uses a basic process for the posting of approved eFlyers about community opportunities. Flyers promoting community activities and events of interest to parents seeking resources for their children can be submitted per the guidelines below. The flyers, after approval, will be accessible on the eFlyers webpage.

The following guidelines are used by the school district to determine what eFlyers are appropriate for posting.

FOR-PROFIT PRIVATE BUSINESS: These materials are not permitted.

COMMUNITY NONPROFIT ORGANIZATIONS: E-Flyers are permitted, if the content is relative to children and/or education. Nonprofit status must be verified by USD 232 before approval is granted. Flyers from churches *may* be included in this category (as long as content is not of a proselytizing nature) for youth events or activities.

GOVERNMENT ORGANIZATIONS: USD 232 has partnered with many government agencies such as county/city parks and recreation departments, city-sponsored events, etc. Community events or activities that are directly beneficial to families may be permitted.

POLITICAL CAMPAIGN MATERIALS: These materials are not permitted.

A decision not to post an organization's information is not to be considered disapproval of the activity/event, but rather a decision based on the best interest of USD 232 students.

- Dissemination of approved flyers is limited to the district's eFlyers webpage.
- Paper copies of the information will not be distributed to students.
- The district will only post information from not-for-profit organizations.
- The information cannot be in violation of Board policy or state or federal laws.
- The information must be of general interest to the School District as a whole.
- Organizations (such as Johnson County Parks & Recreation) should combine brochures and information sheets to cover a period of time such as "Fall Activities" rather than sending out multiple announcements for each different activity.