Eastwood Athletic Council Meeting Minutes: July 25, 2025

Old Business:

- Stadium Work
    - *Work completed- painting, tuck pointing, stairway*
- Student Admission Sponsor
    - *Looking to pilot this fall for HS students, looking for sponsor(s) to cover $5000*
- Drone Policy
    - *Discussed board policy*

New Business:

- Athletic Handbook
    - *Discussed revamp of Athletic Handbook. Changes recommended for board approval at 8/6/25 board meeting.*
- All-State Recognition
    - *Discussion of honor as laid out in Handbook. Discussed the idea of a digital hall of fame.*
- Budget Discussion about General Itemized Topics for Revenue/Expenditure
    - Revenue: Ticket Sales, Advertising, Participation Fee, Donations, Fundraising, etc.
    - Expenditure: Officials, Transportation, Equipment, Playing Surfaces, etc.
        - *Presented and discussed*
- Advertising
    - *Discussed contract/partnership with PowerAd for stadium and gym signage*
- Participation Fees
    - *Discussed continued need for fee, no changes recommended*

- Athletic Fundraising
    - *Discussed the use of crowdsourcing options, updated on board policy presented for 8/6/25 meeting.*
- Athletic Website
    - *Discussed different options schools use for athletic websites*
- Track/Football Concession Stand/Restrooms
    - *Discussed the need to update sewer lines*

Attachments:

- Athletic Handbook update June 2025