

---

# A/V PRODUCTION 2

**MIDLAND HIGH SCHOOL | Academic Year: 2025–2026 | Length of Course: 1 year**  
**Semester: S1 Number of Credit Hours 2 Prerequisite: A/V Production 1**  
**Instructor: Rina Lopez • Email: [rina.lopez@midlandisd.net](mailto:rina.lopez@midlandisd.net) • Conference Period: 11:45am -12:35pm**

---

## Course Description

Building upon the concepts taught in Audio/Video Production, in addition to developing advanced knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced understanding of the industry with a focus on pre-production, production, and post-production products. Through diverse forms of storytelling and production, students will exercise and develop creativity, intellectual curiosity, and critical-thinking, problem-solving, and collaborative skills. This course may be implemented in an audio format or a format with both audio and video. Requiring a lab requisite for the course affords necessary time devoted specifically to the production and post-production process.

---

## Course Objectives

By the end of this course, students will be able to:

Objective 1	Advance Industry Knowledge – Students will deepen their understanding of the audio/video production industry, including professional standards, ethics, and current trends.
Objective 2	Master Pre-Production Planning – Students will create advanced scripts, detailed storyboards, and production schedules to prepare for complex media projects.
Objective 3	Operate Professional Equipment at an Advanced Level – Students will refine their skills in using cameras, microphones, lighting, and other production gear to achieve higher-quality results.
Objective 4	Produce and Direct Complex Projects – Students will take leadership roles in planning, filming, and directing multi-scene productions with multiple team members.

Objective 5	Edit and Deliver Professional-Quality Media – Students will use industry-standard editing software to complete post-production tasks such as color grading, sound mixing, and adding special effects, then export projects in proper formats for distribution.
-------------	--

## Instructional Materials & Supplies

- Gmetrix/ Compass
- Desktop Computer, Canon Rebel, XC/SD Memory Card & Readers, tripods, News Lab, Microphones.
- Google Classroom, Adobe Premier Pro, Adobe Express, Canva, Pixabay, Youtube, Unsplash.

## Course Outline

UNIT	TOPIC	APPROXIMATE TIME
Unit 1	Advanced Professional Communication & Identification of Industry Standards.	Wks 1-2
Unit 2	Enhanced Pre-Production Techniques & Project Planning.	Wks 3-5
Unit 3	Advanced Production Execution	Wks 6-9
Unit 4	Intermediate Post-Production Skills	Wks 6-9
Unit 5	Group Project – From Concept to Final Cut.	Wks 14-18

## Grading Breakdown

Major assignments are those that allow you to demonstrate mastery of the course objectives. Minor assignments include skill checks, quizzes, homework, and other short assessments that contribute to your overall understanding of the course material.

Category	Percentage
Major Assignments(Tests, Projects)	60%
Minor Assignments (Quizzes / Skills Checks)	40%
Semester Exam / Project	15%

Grade Scale: A = 90–100 | B = 80–89 | C = 70–79 | F = < 70

Semester grades include a grade for each of the three six-week periods and an exam or project that is weighted 15% of the overall semester grade.

---

## Classroom Expectations

- Be on time, prepared, and respectful
  - Follow safety protocols and treat equipment with respect.
  - Use tech when instructed
  - Ask questions and engage actively
  - Please follow the district policy when it comes to personal devices.
- 

## Attendance & Participation

Attendance is mandatory. You must:

- Attend scheduled classes and labs
- Make up missed work with 1 school day allowed for each excused absence

## Late Work & Make-Up Policy

- Students are allowed one day of make-up time for each day of absence
  - Late assignment penalties:
    - 1 School Day Late- Maximum Grade of 90
    - 2 School Days Late- Maximum grade of 80
    - 3-5 School Days Late- Maximum grade of 70
  - Missed assessments must be rescheduled
- 

## **Academic Integrity**

Cheating or plagiarism is not tolerated. First offense may result in a zero and parent contact. Further violations follow district policy.

---

## **Industry-Based Certifications**

This course aligns with—and prepares students for—the following credentials:

- **Adobe Certified Professional in Digital Video Using Adobe Premiere Pro**
  - Offered: 2nd semester, March 16th - May 18th
  - Required/Optional: Optional
  - Cost: No charge to student
  - Preparation: in-class instruction, online guides

Earning credentials enhances employability and may qualify for dual credit or advanced placement.

---

## **Career & Technical Student Organization (CTSO) Involvement**

Students are encouraged to participate in:

- **TAFE/ SkillsUSA**
    - *Requirements: Optional*
- 

## **Safety & Equipment Use**

- Always follow safety instructions and wear required PPE
  - Report damaged tools/equipment immediately
  - Violation of safety protocols may result in removal from lab and disciplinary action
- 

## **Parent/Guardian Communication**

- Progress reports are sent every 3 weeks if the grade is below 70.
  - Grades available in Skyward
  - Please email or call with questions or concerns
- 

## **Acknowledgment of Understanding**

Please return this signed page by [Date].

**Student Name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Guardian Name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Preferred Contact (Email/Phone):** \_\_\_\_\_

Please see [midlandisd.net/cte](http://midlandisd.net/cte) for information regarding the CTE statement of non-discrimination.