
A/V Production 1

**Midland High School | Academic Year: 2025–2026 | Length of Course: 1 year Semester: S1
Number of Credit Hours 1 Prerequisite:** Recommended Principles of Arts, Audio/Video Technology, and Communications.

Instructor: Rina Lopez • **Email:** rina.lopez@midlandisd.net • **Conference Period:** 11:45am-12:25

Course Description

In addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on pre-production, production, and post production audio and video products.

Course Objectives

By the end of this course, students will be able to:

Objective 1	Understand the A/V Industry – Students will learn about career opportunities, professional standards, and how the audio/video production field operates in today’s world.
Objective 2	Plan and Prepare Projects – Students will develop skills in pre-production, including brainstorming ideas, writing scripts, and creating storyboards to plan their audio and video projects.
Objective 3	Operate Professional Equipment – Students will gain hands-on experience using cameras, microphones, lighting, and other production tools safely and effectively.
Objective 4	Produce Quality Media – Students will practice shooting video, recording audio, and applying composition and framing techniques to create professional-looking footage.
Objective 5	Edit and Finalize Projects – Students will learn post-production skills, including editing video and audio using industry-standard software to create polished final products.

Instructional Materials & Supplies

- Gmetrix/ Compass
- Desktop computer, Canon Rebel, XC/SD Memory Card & Readers, Various props for photo assignments.
- Google Classroom, Adobe Premier Pro, Canva, Pixabay. Youtube, Unsplash.

Course Outline

UNIT	TOPIC	APPROXIMATE TIME
Unit 1	Introduction to A/V Production & Industry Overview	Wks 1-3
Unit 2	Pre-Production Foundations	Wks 4-7
Unit 3	Production Equipment & Techniques	Wks 8-11
Unit 4	Project-Based Production	Wks 12-14
Unit 5	Introduction to Post-Production	Wks 15-18

Grading Breakdown

Major assignments are those that allow you to demonstrate mastery of the course objectives. Minor assignments include skill checks, quizzes, homework, and other short assessments that contribute to your overall understanding of the course material.

Category	Percentage
Major Assignments(Tests, Projects)	60%
Minor Assignments (Quizzes / Skills Checks)	40%
Semester Exam / Project	15%

Grade Scale: A = 90–100 | B = 80–89 | C = 70–79 | F = < 70

Semester grades include a grade for each of the three six-week periods and an exam or project that is weighted 15% of the overall semester grade.

Classroom Expectations

- Be on time, prepared, and respectful.
 - Follow safety protocols and treat equipment with respect.
 - Use tech when instructed
 - Ask questions and engage actively
 - Please follow the district policy when it comes to personal devices
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Attendance & Participation

Attendance is mandatory. You must:

- Attend scheduled classes and labs
- Make up missed work with 1 school day allowed for each excused absence

Late Work & Make-Up Policy

- Students are allowed one day of make-up time for each day of absence
 - Late assignment penalties:
 - 1 School Day Late- Maximum Grade of 90
 - 2 School Days Late- Maximum grade of 80
 - 3-5 School Days Late- Maximum grade of 70
 - Missed assessments must be rescheduled
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Academic Integrity

Cheating or plagiarism is not tolerated. First offense may result in a zero and parent contact. Further violations follow district policy.

Industry-Based Certifications

This course aligns with—and prepares students for—the following credentials:

- **Adobe Certified Professional in Digital Video Using Adobe Premiere Pro**
 - Offered: 2nd semester, March 16th - May 18th
 - Required/Optional: Required
 - Cost: No charge to student
 - Preparation: in-class instruction, online guides

Earning credentials enhances employability and may qualify for dual credit or advanced placement.

Career & Technical Student Organization (CTSO) Involvement

Students are encouraged to participate in:

- **TAFE/ SkillsUSA**
 - *Requirements:* Optional
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Safety & Equipment Use

- Always follow safety instructions and wear required PPE
 - Report damaged tools/equipment immediately
 - Violation of safety protocols may result in removal from lab and disciplinary action
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Parent/Guardian Communication

- Progress reports are sent every 3 weeks if the grade is below 70.
 - Grades available in Skyward
 - Please email or call with questions or concerns
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Acknowledgment of Understanding

Please return this signed page by [Date].

Student Name: _____ **Signature:** _____

Guardian Name: _____ **Signature:** _____

Preferred Contact (Email/Phone): _____

Please see midlandisd.net/cte for information regarding the CTE statement of non-discrimination.